



CITY COUNCIL AGENDA MEMORANDUM

To: Mayor and City Council
From: George Di Ciero, City and County Manager
Prepared by: George Di Ciero, City and County Manager

Meeting Date	Agenda Category	Agenda Item #
January 26, 2010	Special Reports	12(a)

Agenda Title:	Monthly City and County Manager's Report
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Summary
<ul style="list-style-type: none">The report is a monthly summary of staff activities, projects and events.

Prior Council Action
N/A

Financial Considerations
N/A

Alternatives
N/A

Proposed Actions/Recommendations
N/A



City & County Manager's Report

January 26, 2010

TO: Mayor Patrick Quinn and the Broomfield City Council

FROM: George Di Ciero, City and County Manager

Local team heads to Special Olympics basketball competition

On Feb. 6, Recreation Services' Therapeutic Recreation Program will take a basketball team to the Regional Special Olympics competition at the University of Northern Colorado in Greeley. The team has 10 members with developmental disabilities, ages 15 years and above.

Broomfield Recreation has participated in the Special Olympics program for the past 11 years.

Broomfield's Therapeutic Recreation Program offers a wide variety of social and fitness opportunities for those with developmental or physical disabilities. Therapeutic Recreation provides a variety of high quality and safe recreational opportunities to all individuals regardless of ability level.



Participation in Broomfield's programs has expanded from basketball and track and field to include year-round Special Olympics participation with softball, gymnastics, soccer, swim team, golf, bocce ball and bowling.

FYI

Broomfield wins GFOA award for 19th consecutive year

For the 19th consecutive year, the Government Finance Officers Association (GFOA) has awarded Broomfield its Certificate of Achievement for Excellence in Financial Reporting for the city's 2008 Comprehensive Annual Financial Report (CAFR).

The Certificate of Achievement is a national award recognizing conformance with the highest standards for preparation of state and local government financial reports.

GFOA is a nationally recognized professional association of state, provincial and local finance officers in the United States and Canada. Since 1906, GFOA has been dedicated to the sound management of government financial resources.

The Certificate Program, established in 1945, is designed to recognize and encourage excellence in financial reporting by state and local governments. The prestigious national award recognizes conformance with the highest standards for preparation of government financial reports.

A Certificate of Achievement is valid for one year. Key components recognized through the award program include clarity, comparability and

completeness of the financial information presented in the CAFR.

Participation in the program and receipt of the award demonstrates Broomfield's commitment to full disclosure of financial information.

Ritter appoints Baskett to council

Broomfield Transportation Manager Debra Baskett was recently appointed by Governor Bill Ritter to serve on the Regional Air Quality Council.

Appointees include local government representatives, elected officials, business and citizen representatives, and experts in transportation and land use planning. The mission of the Regional Air Quality Council is to develop and propose effective and cost-efficient implementation plans that demonstrate long-term compliance with state and federal air quality standards.

The Council will make recommendations on options to further reduce emissions from vehicles, and other measures that yield reduction in emissions from the transportation sector.

Garcia re-elected president of Rocky Flats Museum

On Dec. 9, Broomfield Environmental Services Coordinator Shirley Garcia was re-elected president of the Rocky Flats Cold War Museum for 2010. Other officers elected were Phil Saba of Arvada, vice-president; Susan Flack of Boulder, secretary; and Doug Parker of Arvada, treasurer. Garcia and Parker were re-elected after serving one term.

Garcia, who worked at the Rocky Flats Nuclear Weapons Plant from 1982-97, is a former board vice-president and chairs the Education Committee. Saba, president of Homesteaders, the Rocky Flats retiree group, joined the board in May.

Flack, a new board member, has more than 20 years of experience in environmental exposure and risk analysis, dose reconstruction and risk communication at nuclear facilities including Rocky Flats. She serves on the Education Committee. Parker retired from Rocky Flats after 23 years and now works part-time for Boulder County's Household Hazardous Waste Unit. See www.rockyflatsmuseum.org for more information or to sign up for the newsletter.

City employees help local families during holidays

Broomfield city employees, spearheaded through the City and County Manager's Office and the Community Assistance Center, helped over 80 families, more than 150 children and 294 seniors through the annual Giving Tree drive during the holidays.



Families and individuals were identified by FISH of Broomfield and the Broomfield Health and Human Services Department. An additional 20 children identified by CASA of Broomfield and Adams Counties also received gifts.

Each year gift tags are placed on trees in various locations throughout the city. The tags describe an individual in need and a request they have made for a gift. Employees can take the tag and purchase the gift.

To augment the donations, employees hold a silent auction each year. Departments create baskets to be auctioned during the annual Employee Review Committee (ERC) holiday potluck. This year, \$1,306 was earned from the sales of the donated offerings which also was used for the program.

The Public Works Department organized a Thanksgiving potluck and charged \$5 per person. They also placed buckets in their facilities where employees and visitors could drop their spare change. These efforts resulted in \$215 for the holiday program.

In addition, the Combined Courts collected Target gift cards in lieu of fines, earning \$2,000 for the cause.

New this year was a *Games for Giving* program devised in partnership with Peak Entertainment. Employees spearheaded the program, and the general public was invited to participate. Gift cards could be exchanged for tickets to Avalanche or Nuggets games. The total value of gift cards that went to needy families in Broomfield was \$7,525.

Businesses contributing to the effort were GAIAM, Carefree of Colorado, R&R Bar and Grill and Colorado Mortgage Alliance.

GAIAM took 72 tags for children and 80 tags for seniors from the giving tree and supplied the requested gifts. The company also gave 32 table-top Christmas trees to seniors.

Carefree of Colorado donated a Thanksgiving basket for a local family. R&R Bar and Grill bought toys for children 10 and over, and adopted a family for food and gifts.

Colorado Mortgage Alliance took 24 tags for children and purchased the requested gifts.

Also contributing was the Westminster Stake of the Church of Jesus Christ of Latter Day Saints. They provided 75 seniors with gifts, and 32 kids in out-of-home placement with presents.

Broomfield RV waste dump station reopens

Broomfield's improved RV Waste Dump Station reopened Monday, Dec. 21. Permit cards can

now be picked up at the Wastewater Division Administrative office, 2985 West 124th Ave.

Improvements made include:

- A better receiving area with a security fence.
- Individual permit cards for resident users with an authorized card reader to allow secure and easy access to the area.
- An easily operated station with a tight-seal discharge receiving port and single-lever foot pedal for reduced handling.
- A tower for rinse-down and fresh water refilling that is freeze proof, allowing year-round use. It includes a swivel-jointed, non-kink hose, a boot-covered industrial spring that protects the user's hands with a cushioned grip, and backflow prevention capability.

Permitted RV users won't have to check in or out at the administration office. The improvements have allowed the process to be streamlined so users can go directly to the RV Dump Station, use the access card, dump wastewater and get back on the road.

Anyone with questions may call Broomfield's Wastewater Division at 303.438.6339.

Looking ahead

Housing comments accepted until 5 p.m. Feb. 15

Broomfield, as part of the Boulder County - Broomfield Housing Consortium, has participated in the preparation of a Five Year Consolidated Plan outlining housing and community development needs and goals, and program plans for one year for projects in Broomfield that primarily benefit persons with low and moderate incomes.

Public comment on the plan is required. A public hearing took place at the Jan. 26 City Council meeting, but additional written public comments will be accepted to 5 p.m. Feb. 15. Comments may be mailed to Broomfield Housing Authority, Attn. Alice Hanson, 1 DesCombes Dr., Broomfield, CO 80020, emailed to ahanson@broomfield.org or faxed to 303.438.6297.

A copy of the Plan may be viewed by visiting www.buildinglivablecommunities.org/Conplan/Regional Consolidated Plan.html.

To request a copy of the Plan Summary, contact Alice Hanson at 303.438.6383. The full report is available for citizen review between 8 a.m. and 5 p.m. Monday through Friday at the Broomfield City and County Building, 1 DesCombes Dr.

Ward 5 Councilmembers set town hall meeting

Ward 5 Councilmembers Linda Reynolds and Martha Derda have planned a town hall meeting for their constituents on Thursday, Feb. 18 at 7 p.m. at Meridian Elementary School, 14256 McKay Park Circle.

Guest speaker will be Adams 12 Five Star Schools Superintendent Chris Gdowski. Also attending will be School Board Members Fred Schaefer, Heidi Williams and Mark Clark.

Sustainability group hosts open house to share work, gather input

The Sustainable Community Task Force has scheduled an open house on Wednesday, Feb. 24 from 6 to 9 p.m. in the lobby of the City and County Building, 1 DesCombes Dr. The Task force will share its work to date and gather public input.

So far, the group has drafted proposed goals and action steps for updating the Environmental Stewardship Chapter of Broomfield's Comprehensive Plan. New goals are proposed in the areas of Energy Conservation/alternative Energy, Economic/Financial Sustainability, Resource Conservation, Transportation, and Community Education.

Everyone is invited to attend. Public input is very important to the process.

Rocky Flats weed symposium set

The Broomfield Open Space and Trails Division will co-host a weed symposium on March 5. The free all day event at the Mamie Doud Eisenhower Public Library, 3 Community Park Road, plans to provide participants with the latest information on weed control.



Expert presenters will address plant ecology and origin of local weeds, insect control of noxious weeds, and more.

Helpful materials, including a list of contractors, noxious weed booklets, and other appropriate handouts will be available in the foyer throughout the symposium.

Capital projects ...

Broomfield Community Center Boiler and Pump Room Replacement

City Council approved the construction agreement with Saunders Construction on Oct. 13, 2009. The contractor immediately attempted to begin work, however after calling for utility locates, a major Xcel Energy electrical distribution line was discovered that was in conflict with the expansion. The electrical line was not located where indicated on existing Xcel Energy maps.

The project was put on hold until Xcel Energy could relocate the electrical line. Xcel's work was substantially completed on Jan. 8. Work on the new mechanical room expansion started on Jan. 11. The scheduled shut down of the pool will be rescheduled from winter break to spring break, which is March 21 to 28.

Detention Center Expansion

City Council approved the Guaranteed Maximum Price (GMP) agreement with Haselden Construction for the construction of the Broomfield Police Department Detention Center Expansion on July 28, 2009. The work includes a 3,600 SF addition to the administration area of the building, a 23,000 SF addition to the Detention/housing area, and approximately 10,000 SF of remodel to

the existing facility. The overall project is proceeding slightly ahead of schedule. Pre-cast concrete structure installation at the detention/housing addition is complete. The contractor is completing the floor slabs and is underway with mechanical, electrical and plumbing system installations. The contractor has started assembly of the jail cells (see photo).



The administration addition, which includes office areas on the upper floor and staff locker rooms on the lower floor, is progressing three weeks ahead of schedule. The contractor has completed mechanical, electrical and plumbing rough-ins and is installing drywall.

Transportation updates ...

U.S. 36 Record of Decision Signed by FHWA/FTA

Audrey Debarros, executive director of U.S. 36 Commuting Solutions, reports that the Federal Highway Administration (FHWA) and the Federal Transit Administration (FTA) have signed a Record of Decision (ROD) for the U.S. 36 Environmental Impact Statement (EIS), concluding a significant milestone to complete the corridor planning process, and readying U.S. 36 for state and federal funding.

She expressed sincere gratitude to the local staff of **FHWA, FTA, CDOT and RTD** who worked to complete the U.S. 36 ROD by the end of 2009. She also thanked the U.S. 36 project consultants **URS Corporation, Jacobs Engineering and CDR Associates** for their commitment to reach this achievement.

New traffic laws take effect

On Dec. 1, 2009, two new traffic laws became effective in Colorado.

House Bill 1094 addresses the use of cell phones as well as texting and other data entry on cell phones. Specifically:

- Under 18 years of age: While driving, operators of vehicles may not use wireless telephones for

any purpose.

- 18 years of age and older: While driving, operators of vehicles may not text or perform other forms of manual data entry or transmission on a cell phone.

The exceptions for use of a cell phone while driving include reporting a fire, a traffic accident in which one or more injuries are apparent, a serious road hazard, a medical or hazardous materials emergency, a careless or unsafe driver.

Two other traffic laws that were effective in the past few years include the use of the left lane and approaching emergency vehicles. Colorado's Left Lane Law states that "a person shall not drive a motor vehicle in the passing lane of a highway if the speed limit is 65 miles per hour or more unless such person is passing other motor vehicles that are in a non-passing lane or turning left, or unless the volume of traffic does not permit the motor vehicle to safely merge into a non-passing lane."

The Move Over Law requires drivers who are approaching an area where an emergency vehicle, operating its emergency lighting, is stationary on the side of the roadway (on a roadway with two or more lanes in the same direction), to safely move to the left lane. If traffic, road, or weather conditions do not allow a driver to move over to the left lane, the driver must slow to a safe speed while moving through the area.

Departmental updates ...

COMMUNICATIONS – Broomfield's Web-based on-demand videos have been watched more than 50,000 times in the last year. The videos from the Broomfield's YouTube channel, accessed by clicking youtube.com/broomfieldgov, have been watched 37,000 times since its creation six months ago and the videos posted via Granicus on the Web site were watched 14,000 times in 2009.

The most watched video was the 67-yard record-breaking field goal by Legacy High School football player, Kip Smith, captured by Broomfield's Cable Channel 8, KCCB, in their coverage of the game.

Broomfield's 2009 City Council meeting clips were accessed 3,242 times last year. Other top videos include the Broomfield Workforce Center video, the Broomfield Police Department recruiting and detention center videos and the Broomfield Candidate Forum.

COMMUNITY DEVELOPMENT – The Dec. 14 meeting with the Broomfield's Skate Park Renovation Project team (CIP, Recreation Services, Parks and the designers from Team Pain) was well attended. There were approximately 50 people at the meeting with the youngest about age 7 with his mom, dad and little

sister. There were several parents and older skaters as well.

The community was excited about the project and provided input on the design of the project. The biggest comment received was the request to have the fence removed. Attendees believed the fence was a hazard to the users because it posed a potential for boarders or skaters to catch onto or run into. They felt it was unnecessary since the park is free and unmonitored, and that it made the park uninviting to the users.

Staff collected email addresses from those who attended and will keep them posted on the project's progress. The team was very happy with the turnout for the meeting, the positive response and proposed plan for the park.

Open Space – A new *Co-Existing with Coyotes* video provides residents with helpful information on how to be safe around coyotes. As the coyote mating and birthing seasons are coming up, the video offers timely advice on how citizens can co-exist with wildlife. To view the video, visit www.broomfield.org and click on the link. The video is also airing frequently on Channel 8.

RECREATION SERVICES

Athletics – There are over 1200 participants, ages Kindergarten through eighth grade in the Youth Basketball program this year, forming 129 teams with 258 volunteer coaches. Coaches, participants and their parents will enjoy extra fun this year, through Peak Entertainment and Sill-TerHar Motors, Inc., in Broomfield.

Sill-TerHar Motors is providing a free ticket to four CU basketball games for each Youth Basketball participant, and facilitating \$1 tickets to parents so they can attend with their kids. Sill-TerHar is a sponsor of the CU team, and this promotion will help support the CU team and give Youth Basketball kids the opportunity to see the sport being played at the collegiate level. The first game was Saturday, Jan. 16, was a Women's Basketball game against Iowa State. Broomfield's own Anna Printz, an alumna of the city's Youth Basketball program, plays for Iowa and returned to Boulder for this game.

The dates for the remaining three games are: Wednesday, Jan. 27 (Men's), Tuesday, Feb. 16 (Women's) and Wednesday, Feb. 17 (Men's).

Youth Basketball participants will also enjoy a special night at a Denver Nuggets basketball game at the Pepsi Center in March as part of the city's affiliation with Peak Entertainment and its associates at AEG Live and Kroenke Sports and Entertainment.

Parents of Youth Basketball participants received a "Save the Date" flier provided by the Denver Nuggets, announcing the event and its activities. Ticket order forms for tickets at a reduced, partnership price, were available last weekend at the Youth Basketball games and practices.

Gymnastics – There are currently 900 youth enrolled in the program, one of the largest groups ever. Efforts are currently under way to arrange for the Gymnastics Team to attend a Denver University gymnastics meet.

The 2010 CARA Coaches' Clinic is planned for Feb. 29 through the Gymnastics Program at the Paul Derda Recreation Center. More than 40 coaches attended this clinic in 2009.

Marketing – In January active marketing in City facilities began for Census 2010. Posters will be placed throughout the two Recreation centers and other City buildings displaying a Proclamation in support of Census 2010 signed by Mayor Patrick Quinn. Additionally, information tables will be set up in the Paul Derda Recreation Center staffed by Census employees, where community members can ask questions and express concerns regarding the upcoming Census 2010 in March.

Cross promotion opportunities by Recreation Services with Peak Entertainment for events at Odeum Colorado have begun. Some of the activities are:

- *2009 LAX FEAST* came to the Odeum. 200+ kids up to 15 years old participated in this free Lacrosse clinic hosted by the Colorado Mammoth.
- *Sticks for Schools* came to Broomfield, starting at Coyote Ridge Elementary School. This program resulted in \$750 of Lacrosse equipment that remains at the school and free Lacrosse instruction provided by Mammoth players. This program could be extended to additional Broomfield schools in the future as Mammoth resources allow.
- A Game for Giving debuted during the holiday season. Community members gave \$25 gift cards for any Broomfield store which supplies food or toys, and receive two tickets to a Denver Nuggets or Colorado Avalanche

game. Peak Entertainment was extremely generous in their ticket allotments. Over \$7,500 was raised that benefited less fortunate families in Broomfield needing assistance during the Holiday season.

- Holiday Pass Specials at the Paul Derda Recreation Center – Each year people can purchase a new pass or renew their current pass in a promotion marketed as “healthy giving” for gifts for the holidays. This year, Peak Entertainment provided Nuggets or Avalanche tickets at a reduced rate to those who purchased or renewed passes. The promotion worked, with the holiday Annual Pass specials racking up 403 more sold in 2009 than in 2008.
- Peak Entertainment, LLC, new operator at Odeum Colorado (formerly the Broomfield Event Center) and Broomfield employees in multiple departments continue their efforts to

raise awareness for Odeum Colorado, its upcoming activities and the new operator.

Youth Services – Last summer, parents of campers in the Youth Summer Camp were asked to complete a satisfaction survey. Questions assessed overall satisfaction, safety, quality of activities, field trips, discipline policy, the staff's helpfulness, variety in activities, communication, confidence in staff and whether they would be interested in other youth-related programs.

In December the results were compiled and analyzed. Each comment on the surveys received a courteous and friendly response, and data gathered is being considered to help improve the program for Summer 2010.

The overall satisfaction rating that parents reported was: 89% Outstanding, and 11% OK.

At the Audi ...

Featured...

Feb. 3: Obadiah Ariss, 7 p.m. Free.

Feb. 5: Sound Circle with special guest Rene Marie – *Praises for the World*. 7 p.m. Tickets \$10 adults, \$7 seniors and students.

Feb. 6: Bluegrass at the Audi. 7:30 p.m. Tickets \$14 adults, \$12 seniors and members.

Feb. 19: Real African Music. 7 p.m. Tickets \$10 adults, \$5 seniors and students.

Feb. 20: Marvelous Musicales, 4 p.m. Free.

Feb. 21: High Plains Youth Symphony, 2 p.m. Tickets \$15 adults, \$10 seniors and students.

Feb. 26: Park Hill Brass, 7 p.m. Tickets \$10 adults, \$5 seniors and students.

Feb. 27: 4-H Competition – vocal, instrumental and dance. 2 p.m. Free.

Feb. 27: Boulder Chamber Orchestra *Sounds of the Countryside*. 7:30 p.m. Tickets \$20 adults, \$15 seniors and students.

Coming in March

March 5: Rocky Mountain Brassworks, 7 p.m. Tickets: \$15 adults, \$10 seniors over 65 and youth 12 to 18, kids under 12 free. \$30 family package includes parents and all children in immediate family.

March 6: Broomfield Music Festival, 7:30 pm Tickets are available at the door, \$10, or \$8 for persons under 18 or over 55

March 7: Colorado Young Sinfonia, 7:30 p.m. Tickets \$15 adults, \$10 students and seniors, \$7.50 for children under 12

March 11: Science Sights and Sounds *Song of the Earth*. 7 p.m. Free.

March 12: Night of Stars, 6 p.m. Tickets \$5. The event is the local talent competition between Broomfield and Erie. First place winners in each category will compete in the statewide competition May 1 in Northglenn.

March 13: Bluegrass at the Audi, 7 p.m. Tickets \$14 general, \$12 seniors and CBMS members.

March 14: Broomfield Civic Orchestra, 7:30 p.m. Tickets \$10 adults, \$8 seniors and students, \$4 children under 12

March 19: Bach's 325th Birthday with the *ColoradoChamber Players*, 7 p.m. Tickets \$10 adults, \$5 seniors and students

March 26: ColoradoRepertory Singers *ReelMusic*. 7:30 p.m. Tickets \$8, kids 5 and under free.

March 27: ColoradoRepertory Singers *ReelMusic*. 7:30 p.m. Tickets \$8, kids 5 and under free.

Auditorium ticket sales

The auditorium now sells tickets to those events requiring them at the Broomfield Auditorium on Fridays from 2 to 5 p.m. and during some events when staff is available.

