



**2010 PRIORITIES**

**A. 1STBANK CENTER**

- ✓ Restructure existing Broomfield Urban Renewal Authority bonds.
- ✓ Provide adequate parking for events.
- ✓ Prepare plans for access to and from facility.
- ✓ Continue to build relationships with community groups and businesses for use and support of facility.
- ✓ Assure that BURA maintains a physical presence at facility.
- ✓ Have Peak Entertainment provide quarterly updates at City Council meetings
- ✓ Circulate report updates from BURA's consultant to BURA Board.

**B. BUDGET REVIEW AND FINANCES**

- ✓ Continue to provide monthly revenue reports to City Council.
- ✓ Continue to postpone selected capital improvement projects until revenues have demonstrated stability. Confer with City Council on proceeding with projects that protect public safety, protect an asset, or take advantage of extraordinary pricing opportunities.
- ✓ Analyze and review use tax opportunities and potential ballot question.

**C. SMALL BUSINESS RETENTION AND ATTRACTION**

- ✓ Prepare, review, and begin to implement a plan and policies to retain/attract businesses to Broomfield. Possible plan options may include elements, such as:
  - Buy Broomfield campaign;
  - Continuing education stipends for small business owners;
  - "Broomfield Bucks;" and
  - Criteria for tax reimbursements.
- ✓ Review best practices from other communities in preparing options.
- ✓ Work with BEDC and Broomfield Chamber in preparing plan.
- ✓ Analyze use of Asset Protection Fund as source of funding for possible incentive programs.
- ✓ Evaluate state modifications to personal property tax exemptions and possible Broomfield modifications.
- ✓ Continue program with Broomfield Chamber to provide training through Front Range Community College.

**D. COMPREHENSIVE WATER USE PLAN**

- ✓ Provide financing plan for Broomfield Reservoir.
  - Provide options for funding with water licenses and monthly consumption charges.
  - Include analysis of factors affecting decision on when to start project.
- ✓ Provide update to Broomfield's Long Range Financial Plan for Broomfield Reservoir and Windy Gap storage reservoir projects financial plan.
- ✓ Perform rate study and provide scenarios for overall financial plan.

**E. TRANSPORTATION PROJECTS**

- ✓ Prepare overall plan for transportation projects affecting Broomfield, including planning with Westminster and DRCOG for West 144<sup>th</sup> Avenue improvements.
- ✓ Include status of Transportation Funding Plan approved by City Council on September 26, 2006, and assess the potential for funding and constructing additional transportation system improvements, including the south side of W. 144<sup>th</sup> adjacent to Broomfield.
- ✓ Continue participation in the Jefferson Parkway Public Highway Authority.
- ✓ Coordinate plans for the Jefferson Parkway with the Northwest Parkway Public Highway Authority.

## ON-GOING PRIORITIES

### A. WADSWORTH INTERCHANGE (120th Avenue Connection)

- ✓ Complete funding for Phase 2 of 120th Avenue Connection.
- ✓ Complete 120th Avenue Connection.
- ✓ Implement remainder of interchange improvements through US 36 EIS program.
- ✓ Continue lobbying efforts regarding funding for the US 36 EIS program.

### B. UNIQUE RETAIL IN BROOMFIELD

- ✓ Prepare and begin to implement a plan and policies to bring unique retailers to Broomfield in locations throughout the community.
  - Review best practices form other communities.
  - Identify possible funding sources.

### C. ENHANCE "GREEN BROOMFIELD" EFFORTS

- ✓ Complete update to Environmental Stewardship Chapter of Comprehensive Plan working with Citizens' Task Force, National Civic League, and University of Colorado.
- ✓ Consider proposed update for adoption.
- ✓ Initiate implementation of updated plan.
- ✓ Continue to take advantage of opportunities as they arise.

### D. HEALTHY BROOMFIELD

- ✓ Create and promote Healthy Broomfield, encourage actions, programs, and activities that support Healthy Broomfield.

### E. INTERNAL TRAFFIC FLOW IMPROVEMENTS

- ✓ Implement and monitor traffic flow improvements.
- ✓ Provide annual report to City Council on program results.

### F. MANUFACTURING JOBS

- ✓ Together with the Broomfield Economic Development Corporation, prepare and begin to implement a plan and policies to pursue manufacturing and industrial employment.
  - Assess infrastructure availability.
  - Update industrial zoning districts.
  - Review best practices.
  - Identify impediments to manufacturing and industrial businesses locating in Broomfield.

### G. LESSEN LOCAL GOVERNMENT BURDENS ON LOCAL BUSINESSES

- ✓ Examine ordinances and regulations that burden local businesses and take actions as appropriate.

### H. PRESERVATION OF PROPERTY VALUES – QUALITY OF NEIGHBORHOODS

- ✓ Provide quarterly reports to the City Council on compliance efforts for Public Nuisance Ordinance.
- ✓ Prepare draft ordinance for registration of rental property owners.
- ✓ Enhance efforts to maintain housing stock.