



CITY AND COUNTY OF BROOMFIELD, COLORADO
OFFICE OF THE MAYOR AND CITY COUNCIL

AGENDA

CITY COUNCIL 2006 FOCUS STUDY SESSION
CITY AND COUNTY BUILDING
COUNCIL CONFERENCE ROOM
February 10, 2007
8:00 A.M.

Mayor
Karen Stuart

Council Members

Ward 1
Bob Gaiser
Steve Kaverman

8:00 A.M. BREAKFAST (Council Conference Room)

Ward 2
Lori Cox
Dennis McCloskey

8:30 A.M. REVIEW OF 2006 ACCOMPLISHMENTS

Ward 3
Vince Buzek
Bette Erickson

9:00 A.M. BEGIN PROCESS OF DETERMINING 2007 PRIORITIES

Ward 4
Randy Ahrens -
Mayor Pro-Tem
Walt Spader

12:00 P.M. LUNCH



12:30 P.M. CONTINUE PROCESS OF DETERMINING 2007 PRIORITIES




Ward 5
Brian Kenyon
Linda Reynolds





4:00 P.M. ADJOURN

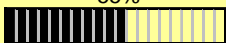










CITY COUNCIL'S 2006 PRIORITIES – PROGRESS REPORT




KEY – PROGRESS BARS		REPORT REFERENCES	
	=	Progress up to this report period.	Report Period: 12-31-06 to 2-10-07
	=	Progress during this report period.	Report # Updated Final

PRIORITY	GOAL FOR 2006	EST COMP DATE	% COMPLETE	COMMENTS
1. INTERNAL TRANSPORTATION SYSTEM IMPROVEMENTS	Continue Transportation Plan for internal incomplete street segments and reconstruction and funding therefore (including transportation bonds or as part of Capital Improvements Plan)	Done	100% 	<ul style="list-style-type: none"> • Council Study Session to discuss funding scenarios conducted in April. • Additional scenario for funding being prepared in anticipation of follow-up Council Study Session. • City Council study session held on 8-15-06. Direction provided to staff regarding scope of projects and funding. As a result, significant progress made within the scope of this Priority. • Design begun on Sheridan Boulevard from Aspen Creek to West 144th Avenue. • Request for proposals for design of East Midway Boulevard from Vrain Street to Lowell Boulevard due in October.
2. INTERNAL TRAFFIC FLOW IMPROVEMENTS	Investigate internal traffic flow issues – including technical re-evaluation of speed limits and stop signs.	Done	100% 	<ul style="list-style-type: none"> • Preliminary traffic signal timing work underway. Signals on Midway Boulevard and Main Street retimed to shorten cross street timing to allow more time for primary street traffic. Staff will monitor and adjust as necessary. • City Council approved Consulting contract September 13. • Study Session conducted October 3. • Technical analysis complete. • Advertisements in Broomfield Enterprise late November to gather community comments. • Study Session to review analysis and recommendations conducted January 2007. • Community Mtg scheduled for 3/22/07.
3. COMMUNICATIONS ENHANCEMENTS	Promote City presence on Website and relationship to surrounding areas – why Broomfield would be a good place to locate a business, etc. Create a website and other tools to better communicate with citizens and advance Website as e-government tool. Proactive relationships with local newspaper (buy more space to advertise events, etc.)	Done	100% 	<ul style="list-style-type: none"> • Web User study completed and Web redesign is underway to make Web site easier to navigate • Implementation of IT upgrades approved by Council to provide increased e-government capabilities is underway • Council meetings are now available for viewing on the Web • Bulletin Board announcements have been streamlined to make more viewer friendly • CACs are working on revamping welcome packet • Airing more local programming that communicates to residents the various services offered by the City & County of Broomfield. We also focus on various departments and divisions within the City and County, such as: <ul style="list-style-type: none"> • In The Works – Explains what the Public Works Division does • Off The Beat – Features Broomfield Police on the job • The Audi - Showcases the Auditorium and the staff behind the scenes • Code Compliance - Informs residents of the different types of code violations and how to remain compliant • Health and Human Services segments featuring the various services offered and duties performed. (coming soon) • More informational monthly water bill flyer has been developed • Healthy Broomfield Website launched • Election PSAs completed • Website design, e-government demo, and Enterprise Ad layout presented 9-12 • Web changes launched 1-3-07

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4. WATER UTILITY FINANCIAL PLAN	Develop plan for all water projects, including overall analysis of funding mechanisms	3-07	90% 	<ul style="list-style-type: none"> Capital improvements identified. Work underway to review funding mechanisms. Revised submittals for Broomfield Reservoir design are being requested. In order to condense timeline for project, submittals will have a greater emphasis on prequalification and participation of construction teams through design process. Revised submittals from design firms received. City Council consideration of design contract for Broomfield Reservoir, February 2007. Proposed 2007 Budget includes water and sewer bonds. At its December 12, 2006, meeting, City Council members requested that a utility rate structure study be completed in 2007.
5. LESSEN LOCAL GOVERNMENT BURDENS ON LOCAL BUSINESSES	Examine ordinances and regulations that burden local businesses (e.g. Sign Code, Business Personal Property Tax)	Done	100% 	<ul style="list-style-type: none"> Scope of services being prepared to revamp sign code. Information on sign codes compiled. Study Session September 19. Ordinance being prepared to allow parapet signs for office buildings. Ordinance being prepared to allow additional temporary signage. Ordinance being prepared to allow more signage for commercial projects, address off-site signage and temporary church directional signs. Consideration of Second Reading of Ordinance for parapet wall signage December 19. Distribution to Council of proposal to permit temporary signs and allow more of them in January 2007.
6. PRESERVATION OF PROPERTY VALUES – QUALITY OF NEIGHBORHOODS	Implement policies to preserve property values in older neighborhoods	3-07	85% 	<ul style="list-style-type: none"> Research on property maintenance codes underway. Broomfield Heights (First Filing) monument entry signs construction completed. Broomfield Heights Neighborhood Plan continues to be implemented. City Council Study Session held in September. Draft Ordinances prepared, as directed by the City Council to address, maintenance of residences and yards. Council decided not to pursue additions to code for specific maintenance issues. City Council provided additional direction to address nuisance properties. Code amendments being prepared to address nuisance properties. Proposed code amendment to be distributed to City Council in February 2007.
7. MANUFACTURING JOBS	Pursue manufacturing and industrial with other employment opportunities.	Done	100% 	<ul style="list-style-type: none"> 20% of recent inquiries to BEDC have been for manufacturing type space, including an inquiry from a Denver metropolitan area manufacturer putting out an RFP for a new 120,000 square-foot manufacturing facility to be located in the northwest quadrant of the metro area, Zoning being put into place for SH 7 to allow for light manufacturing/distribution on east side of I-25 Kitchen counter top and stone façade fabricator has a site on Industrial Lane under contract Hunter Douglas purchased additional property in Broomfield

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8. CIVIC CENTER DEVELOPMENT	Move Civic Center development forward	5-07	55% 	<ul style="list-style-type: none"> • Staff identifying alternative possibilities to spur development of Civic Center. • Proposal from consultant received. • City Council Memorandum to award consultant contract being prepared. • Anticipate updated plan for Civic Center focused on public spaces. • City Council approved consulting contract with Urban Neighborhoods, Inc. on October 24. • Resolution forming Task Force to City Council on December 19. • Task Force began meeting on 2/8/07. • Community charette scheduled for February 16, 2007.
9. HEALTH AND HUMAN SERVICES FACILITY	Make a Final Decision on where to locate HHS Building	3-07	95% 	<ul style="list-style-type: none"> • Current staff work involves identifying and evaluating alternatives. • Study Session held 9/19. • City Council provided direction regarding size, location and financing method. • Contact with land owner being initiated. • Final decision where to locate expected after price of desired parcel is known and conveyed to City Council
10. HEALTHY BROOMFIELD	Promote and create a healthy Broomfield	Done	100% 	<ul style="list-style-type: none"> • Numerous events and programs are underway, including the Broomfield Trail Adventure; Mini Ha Ha Triathlon; Rocky Mountain Sr. Games; On the Go-Community Outings; Outdoor Boot Camp: EAT (Explosive Athletic Training); Mommy & Me Stroller Walking Program; and over 100 Fitness classes each week; • Signs to encourage parking further from entrances have been developed; • Trails at the Broomfield County Commons are being mapped with distances in steps and miles • Healthy Broomfield initiatives will be showcased on Web site (www.healthbroomfield.com) as well as Channel 8, in the summer magazine, and in water bill inserts • Internal coordination for all health related events is underway in order to publicize them in one place; internal coordination in effect to promote and publicize the Broomfield Trail Adventure – Dr. Hill invited to speak about America on the Move at the Trail Adventure • Car seat Fair held May 20 • Healthy Broomfield Web site launched • Healthy Broomfield PSA produced • First ever Employee Wellness Fair scheduled for September 19 • Promotion will continue with new website design. • Drop-in Fitness class attendance increased 31% at the Paul Derda Recreation Center and 10% at the Community Center between 2005 and 2006. • Attendance at both recreation centers increased by nearly 27,000 visits • Jazzercise videos will be added to the Channel 8 lineup to show at various times during the day and week beginning in February • Paul Derda Rec Center had over 47,200 drop in fitness class participants in 2006 compared to 36,000 in 2005 A 31% increase. The Broomfield Community Center had over 18,300 in 2006 compared to 16,600 in 2005. A 10% increase.

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11. RETAIL OWNERS / TENANTS	Create policies and procedures to monitor and potentially influence retail developers to maintain quality tenants.	Done	100% 	<ul style="list-style-type: none"> Discussions have begun with area retail property managers. Additional communications established with retail property owners and managers. Presentations Negotiations in process with several retail property owners.
12. DEVELOP GAYLORD-TYPE, RESORT-CLASS CONVENTION FACILITY	Pursue development of a Gaylord-type, resort-class convention facility	8-07	40% 	<ul style="list-style-type: none"> Preliminary planning underway for a site visit of a Gaylord property and contact with local government representatives. Staff visited Grapevine, Texas, Gaylord facility in September. Staff met with Grapevine, Texas, City Manager and staff regarding Gaylord. Staff is developing parameters for possible sites. BEDC will be contacting Gaylord's
13. RENTAL ORDINANCE	Adopt a residential rental ordinance requiring license, training and penalties	4-07	75% 	<ul style="list-style-type: none"> Research under way to collect information regarding residential rental ordinances. Two alternatives being prepared for Council consideration. One will propose a licensing process similar to Boulder, a second will propose a registration process similar to Northglenn. Elements of the Schaumburg, Illinois licensing program will also be incorporated into the licensing proposal. Distribution of options to Council in February 2007 for direction to staff.
14. WI-FI	Explore Wi-Fi capability throughout the City.	Done	100 % 	<ul style="list-style-type: none"> Staff is gathering and considering alternatives, including partnering with Arvada and other communities to attract a large-scale WI-FI provider for the entire region Council approved budget amendment to allow expenditure for WI-FI Feasibility Study. Wi-Fi Feasibility Study underway. MOU with other cities to continue with RFP brought to council on 10/24 RFP going out to providers before 12/31/06 IGA between communities being reviewed – budget discussion underway.
15. BRUNNER RESERVOIR	Complete Brunner Reservoir Plan	Done	100% 	<ul style="list-style-type: none"> Plans being refined. Joint Study Session with PRAC and OSTAC completed. Based on input from OSTAC and PRAC modified alternative being prepared. Modified alternative would fill south half of reservoir with materials dredged from the north side. Follow up meeting with PRAC and OSTAC completed on September 20. Final PRAC and OSTAC comments being incorporated into plans. City Council Study Session in October. City Council direction to include \$700,000 in 2007 budget for design work and begin of construction. City Council provided direction for a final design. Final design drawing prepared. Final design Presented to City Council on December 19, 2007 Community meeting held 2-5-07.
16. MAYOR'S TERM – BALLOT QUESTION	Pursue a ballot question to increase term-length for Mayor to four years	Done	100% 	<ul style="list-style-type: none"> Legal review of prior research on this subject is underway and a report is being prepared for City Council review. Charter amendment approved on first reading. Ordinance failed on 2nd Reading on August 8.

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17. ALTERNATIVE ENERGY SOURCES	Explore alternative energy sources (wind, solar, etc.)	3-07	95% 	<ul style="list-style-type: none"> • Identification of existing programs and energy usage under way. • Working with Boulder County Consortium of Cities to identify possibilities. • Submittal made to IRS for Clean Renewable Energy Bonds (CREB) to fund solar energy generation capacity at City and County facilities. Response from IRS expected in October. • Submittal being made to Xcel to have them purchase energy from solar facilities on municipal properties. • Xcel has accepted proposal to purchase energy from solar facilities installed under CREBs program noted above. • Negotiation underway with Xcel for buy back provisions. • Electric and gas providers requested to provide options for alternative energy in upcoming franchise agreement discussions. • Notice received from IRS that \$18,579,00 in CREBs bond authority approved. • Financial phasing for solar facilities being prepared.
18. SOUNDWALLS AND FENCES	Study sound walls and fences to reduce impacts from high traffic areas and develop mechanisms for funding	4-07	55% 	<ul style="list-style-type: none"> • Additional research being completed. • Alternative programs being identified. • Council Memorandum prepared.
19. DOG PARK	Find a permanent location for the dog park.	3-07	90% 	<ul style="list-style-type: none"> • Alternative sites identified. • PRAC/OSTAC Joint Mtg scheduled for 9/20 to discuss possible locations • PRAC/OSTAC meeting conducted. • PRAC/OSTAC recommendations for sites from meeting will be forwarded to City Council.