

# CALL FOR ENTRIES

## *Art for Awhile*

Sponsored by the  
Broomfield Public Art Committee,  
City and County of Broomfield, Colorado

### Exhibit Application Form for 2010-2011 Exhibit Installment Series

Three separate Exhibit Installment Periods beginning  
June 1, 2010 and ending May 30, 2011



Each Exhibit Installment Period lasts four months.

Exhibit Installment Period 1: June 1, 2010 - September 29, 2010

Exhibit Installment Period 2: October 1, 2010 - January 30, 2011

Exhibit Installment Period 3: February 1, 2011 - May 30, 2011

### **Art for Awhile exhibit location:**

**Broomfield Public Art Exhibit Space**

**1STBANK Center-Main Concourse, Broomfield, CO**

### **1STBANK Center**

The 1STBANK Center, a \$43 million multi-use live entertainment complex located between Denver and Boulder, Colorado on U.S. 36 with a capacity of 6,500, is owned by the City and County of Broomfield. Formerly the Broomfield Events Center and then Odeum Colorado, the 1STBANK Center is managed by Peak Entertainment, a joint venture by two local entertainment powerhouses, Chuck Morris at AEG Live Rocky Mountains and Stan Kroenke at Kroenke Sports Enterprises.

The venue is a mid-size arena and the managing partnership plans to offer a schedule of events with a strong emphasis on music productions, presenting many of the entertainers that have filled the Fillmore Auditorium, Magness Arena and Wells Fargo Theatre over the years. The schedule will also include sporting events, ice skating productions, community events and offerings designed to interest every segment of the population. An in-house museum celebrating rock and roll music is planned.

1STBANK Center offered the Broomfield Public Art Committee a permanent Public Art display space located on the main concourse, and the committee has dedicated the area for rotating exhibits for the *Art for Awhile* program. The wall space will be used for display as well as sale, of juried art offerings by local and national artists.

### **Broomfield's Art for Awhile Program**

*Art for Awhile* is an exciting art on loan program which was created by the Broomfield Public Art Committee and approved by the Broomfield City Council in 2009. Participating artists are chosen by the Public Art Committee to display their art and offer it for sale for a predetermined period of time. The program affords the artist increased public exposure, as well as the opportunity to sell their work, with a small percentage of the sale retained by the Broomfield Public Art Committee to be used for the funding of their permanent collection.

The 1STBANK Center *Art for Awhile* exhibit is truly an incredible opportunity to reach multiple entertainment venues within one location. The venue will provide maximum exposure, benefiting the artist and the community.

Please see the attached diagram regarding the *Art for Awhile* wall at 1STBANK Center.



# Application Deadline April 30, 2010



This application form should be completed and submitted with a resume and images.

Name of Exhibitor(s) (attach sheet if necessary) \_\_\_\_\_

Name of Contact if Different than Above \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Artist Website if Available \_\_\_\_\_

Exhibit Installment Period Preference: (Please number in order of your preference/availability)

\_\_\_\_\_ Exhibit Installment Period 1: June 1, 2010 - September 29, 2010

\_\_\_\_\_ Exhibit Installment Period 2: October 1, 2010 - January 30, 2011

\_\_\_\_\_ Exhibit Installment Period 3: February 1, 2011 - May 30, 2011

**Professional Resume:** Limit the resume to three single-sided pages, and include your address, daytime telephone number, and e-mail address. If proposing a group exhibit, please list the names of the artists, contact information, and ability level (amateur, student, or professional).

## Images:

- You may submit up to 8 images. Images submitted must be artworks to be exhibited or samples of artist's past work.
- Images must be jpeg format, 1200 pixels in the longest dimension, 300 dpi, and no larger than 1.5Mb in total file size.
- Number Images that correspond to entry number. (i.e. #1 TITLE OR PIECE)
- The following formats WILL NOT BE ACCEPTED: BMP, TIF, GIF, and PowerPoint. Please submit one image per JPEG without text on image; title the JPEG the number corresponding to the Image ID List and your last name.
- CDs will not be returned.
- Please crop images to exclude framing and matting.
- Write your name, phone, e-mail address, and image title(s) on the CD.

**Mail or Deliver Entries by Friday, April 30, 2010 4:00 pm to:**

City and County of Broomfield/Cultural Affairs  
3 Community Park Road  
Broomfield, CO 80020

Submissions will be juried by the Broomfield Public Art Committee and representatives of ISTBANK Center management.

Selection will be based on the following criteria:

1. Creativity
2. Cohesive Exhibition
3. Artistic Quality

### EXHIBITOR RESPONSIBILITIES

- Artists must arrange transport of the artwork to and from the Broomfield Cultural Affairs office.
- All 2-D entries must be framed and (suitable for hanging on a vertical surface) ready to hang. Framing must meet gallery quality standards. Frames must be suitable to the work and the exhibit. Frames must be undamaged and reinforced with hardware and wire in place. Stretched canvas artworks that are unframed, but suitable for hanging, will be considered.
- No saw-tooth hangers.
- Artist is responsible for determining a sales price for each work submitted.
- Artist name, title, and price will be displayed with the artwork.
- If work is purchased from the exhibit by a visitor to the exhibit, 10% of the sales price will be deemed commission and will be retained by the Broomfield Public Art Committee and dedicated to the Broomfield Public Art Program.
- All purchase inquiries will be directed to the City and County of Broomfield Department of Cultural Affairs, City and County of Broomfield, and then forwarded to the exhibitor.
- The Broomfield Public Art Committee agrees to handle all work with extreme care, but will not be liable for theft or damage during the exhibit. Artist is responsible for insuring the art for theft or damage.

### BROOMFIELD PUBLIC ART COMMITTEE *ART FOR AWHILE* PROGRAM RESPONSIBILITIES

- The Broomfield Public Art Committee *Art for Awhile* Program in conjunction with the ISTBANK Center will be responsible for installation, and signage.
- The Broomfield Public Art Committee *Art for Awhile* Program is not responsible for applications lost in transit. While all reasonable care will be taken in the handling of materials, the Broomfield Public Art Committee *Art for Awhile* Program is not liable for lost or damaged materials.
- The Broomfield Cultural Affairs Department will promote the exhibit with press releases and exposure on the Broomfield Cultural Affairs web page.

Contact the City and County of Broomfield Department of Cultural Affairs with any questions:

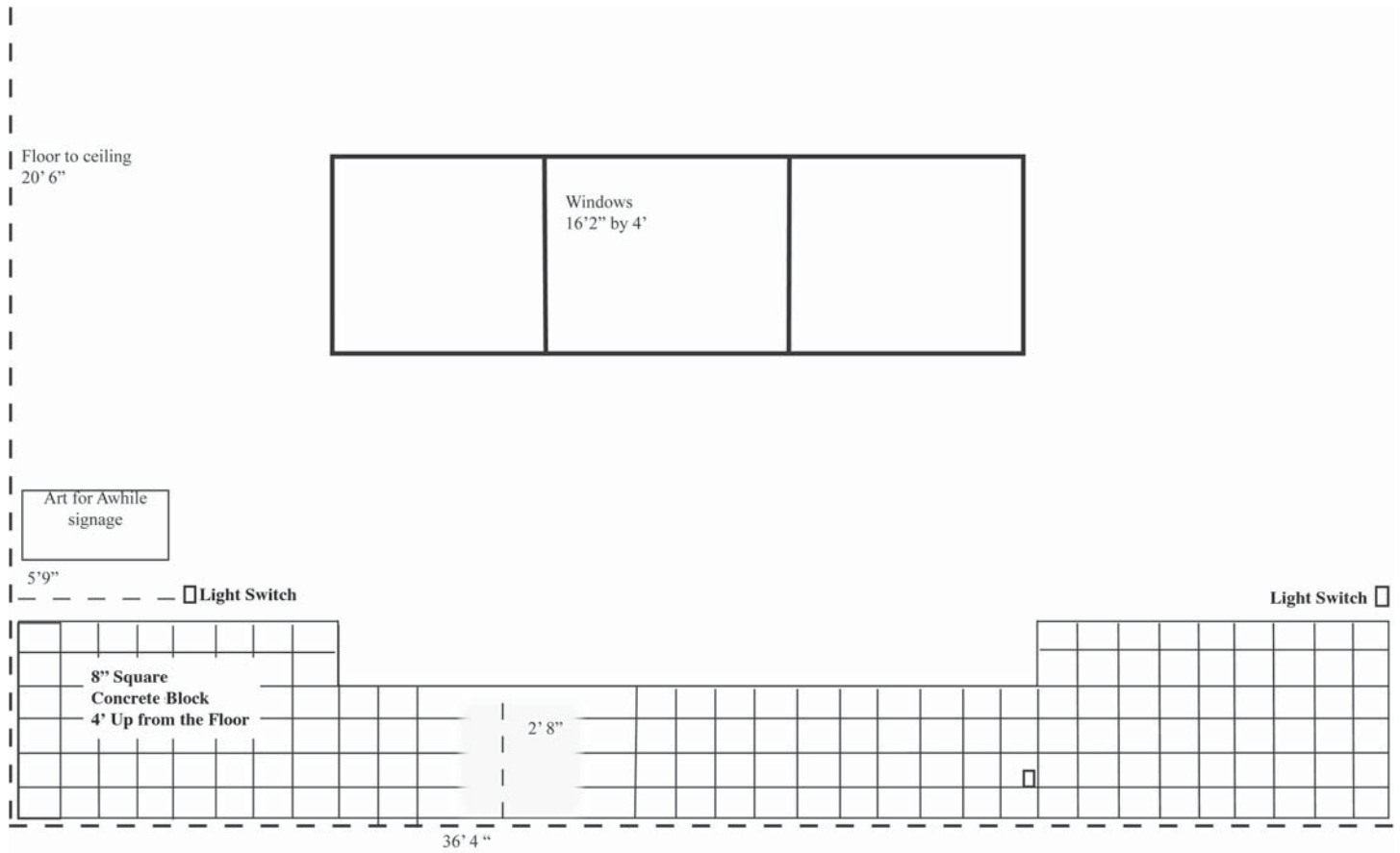
Karen Gerrity  
Cultural Affairs Manager  
kgerrity@broomfield.org  
303-464-5835

Chandra Bezjak  
Admin Tech  
cbezjak@broomfield.org  
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# Wall Space Provided by 1STBANK Center



The interior wall is located on the first floor, main concourse, east of the main entrance.

Wall surface is painted sheetrock with concrete block where noted.

Wall and concrete block are painted terra cotta.

The Broomfield Police Department satellite office is based on the other side of wall.