



Sustainable Broomfield Community Task Force

***Minutes Meeting #5
August 17, 2009***

Meeting Summary

In this fifth meeting, the Task Force was requested to participate in the Broomfield Days Celebration with a booth for Sustainability and supporting a Zero-Waste Station. They agreed to participate in both activities as "Ambassadors of Sustainability." The Vision committee provided an update on the drafting process. The Task Force continues to struggle with the vision's lack of inspiration, and will continue to work. University of Colorado Denver presented on the potential actions for the buildings sector, demonstrating the benefits and drawbacks of voluntary, behavior change, mandated and market based programs. Following this presentation, the working groups split up to discuss their next tasks.

Roll Call

Task Force Members Present: Derek Okubo, Mayor Pat Quinn, Kevin Jacobs, Judy Enderle, Bryce Isaacson, Jini Bates, Hal Lunka, Felix Flechas, Rick Ahrens, Marcia Heiser, Irene Lalich, Beverly Pneuman, Mark Kuhl, Liz Law-Evans, David Hastings, Jeffery McPherson, Lisa Moore, Sam Taylor, Patrick Tennyson, Jean Wilkie, Don Dunshee, Jeffery Kerrane, Jeremy Fancher, Linda Reynolds, Jennifer Kerr, Klea Jones

Absent: Aaron Loertscher, Geoffrey Urland, Susan MacGregor, Roger Kelley, Nicholas Fazzini

Others in attendance: Kevin Standbridge, Kathy Schnoor, Anu Ramaswami, Kristan Pritz, Debra Basket, Anita Davis, Abel Chavez, Shirley Garcia, Bob Gaiser, Dennis McCloskey, Adam Schatz

Agenda Minutes

6:30 - Announcements- Kathy Schnoor

The Broomfield Chamber was thanked for promoting the Sustainable Community Task Force in their article in Easy Living magazine. Linda Fahrenbruch was thanked for her Letter to the Editor in the August 13 Broomfield Enterprise. The Task Force was asked if they would like to participate in the Broomfield Days community festival on Saturday, September 19. Space is available for a Sustainability display in the City & County tent. Task Force members were also asked to volunteer to adopt a Zero-Waste Station at the event. A sign up sheet for both volunteer opportunities for Broomfield Days will be emailed to the group.

6:40 - Approval of July 13th minutes - Kathy Schnoor. Minutes approved with two changes.

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6:45 – Vision Statement Update – Judy Enderle

Judy presented the fourth revision of the Vision Statement. The group expressed concern that the new vision was too generic and not inspirational. They agreed that the sustainability elements were captured, but it didn't have any emotion or feeling, and was not specific to Broomfield. Other members suggested that the vision should mention preservation or enhancement for future generations, and should recognize Broomfield's interdependence with everything beyond its borders. The 2005 Comprehensive Plan Vision section will be provided to the group and they will "let it gel" for a month or two. The vision discussion will continue at a later date.

7:00 – Policy Survey Results – Dr. Anu Ramaswami

Dr. Ramaswami presented a summary of the results of the Survey #2. The results show three distinct groups of factors in sustainability decision making. The most important factors in the first group are financial factors including first cost, return on investment and community-wide savings. The second group contains implementation factors including public acceptance, political feasibility and ease of implementation. The lowest ranking factors were job creation in general and establishing Broomfield as a national leader. Other factors that were proposed by Task Force members and areas they want to learn more about were also presented. The concepts of resiliency and adaptability were discussed as they relate to sustainability.

7:20- Buildings Action Matrix – Dr. Anu Ramaswami

Dr. Ramaswami presented potential programs to reduce building greenhouse gas emissions, varying from voluntary programs to mandated programs. The proposed programs included a CFL mail-in program, door-to-door campaigns, Energy Savings Partnership, Insulate & Seal, Windsource campaigns, Voluntary green buildings and retrofits, Xcel DSM programs, Energy Information Display meters, mandated green buildings, time of sale upgrades, and a tiered electricity tax rate. The results showed that all the voluntary programs combined reduced the increase in buildings greenhouse gas emissions from 5% to 3% (a 2% reduction), while the two mandated programs reduced buildings emissions from 3% above to 1% below 2007 levels (a 4% reduction). The presentation showed that small actions can add up and it is the Task Force's responsibility to pick a few actions that resonate with Broomfield and decide on quantitative goals for these actions. The next presentation from the University of Colorado Denver will focus on potential and current sustainability transportation programs.

8:10 – Work Session

The Task Force split into the 5 sub-groups for a work session. Debra Basket, Transportation Manager, gave a presentation to the Transportation Group. Kristan Pritz, Open Space and Trails Director gave a presentation to the Natural Resources Group. Kathy Schnoor, Environmental Services Superintendent gave a presentation to the Public Education/Communication group.

9:25 – Report out

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The groups reconvened for closing remarks. Derek reminded the Task Force that the next meeting is a Report Out session. Each Group Guide will need to have a 10 minute PowerPoint presentation to report out their group's mini vision and any goals or themes developed to date.

Adjournment

The meeting was adjourned at 9:30

Approval

Minutes Prepared by Kathy Schnoor and Meghan Bernard

Approved by Linda Fahrenbruch
Chair