



LIBRARY BOARD

Minutes
January 7, 2010

Meeting Summary

- There was a 7% increase in circulation (more than 40,000 additional items) and a 43% increase in internet usage for 2009 over 2008.
- Broomfield night at the DCPA for Eventide is Thursday, February 4th.

Roll Call

Present: Bob Juszynski, Kerry Pettis, Michelle Pearson, Deb Simpson, Tom Reid, Geoff Urand

Absent: Colleen Sawyer

Others in attendance: Roberta Depp, Director of Library Services; Linda Reynolds, City Council Liaison

Agenda Minutes

Call to Order:

The meeting was called to order at 6:30 p.m.

Minutes:

The minutes of November 5, 2009 were approved as written.

Reports:

Friends of the Library—Deborah Simpson

No report this month.

Library Foundation—Michelle Pearson

No report this month. There will be a meeting this month.

One Book, One Broomfield—Kerry Pettis

Reviewed the memoranda given to Council on December 15. The Broomfield night at the Denver Center is occurring February 4th for the opening of Eventide. At least 20 tickets have been sold.

Over 100 attended the author presentation, despite poor weather. Old Possum sold out of books at the event. A debriefing meeting will occur either the last Wednesday of January or the first Wednesday of February for the One Book committee.

A portion of the photography exhibit associated with One Book is on display in the Library self-checkout area.

Sustainable Broomfield – Geoff Urand

The committee is working towards developing detailed goals, policies, and action steps. The conversation around sustainability within the committee has expanded from simply looking at

environmental/green issues to looking at a more well-rounded definition of sustainability including economic well-being and social/educational sustainability.

Director of Library Services—Roberta Depp

- See attached.

Old Business:

- Expiring Board Terms: Colleen, Deb, and Michelle's terms will expire in March. Council has not released the process and dates for applications and interviews. Appointments will be made by March. Board may be called on to provide appropriate questions for interviews.
 - For example: what are your connections with libraries? What is your vision for library services in Broomfield? Do you have a library card? What function does a library play in the community?
- 2010 Meeting dates. The second Thursday does not work, but the first Thursday of the month does work, so we will continue the current date and time.
- Library advocacy update. There is a general, statewide change in how advocacy is looked at.
 - OCLC advocacy study summary. National study to look at building support for increased library funding (since use is growing). Libraries are finding it more difficult to bring funding questions to public and the success rate is lower.
 - Study examines determinants of library support among eligible voters (age 18-69) in cities, towns, and suburbs with less than 200,000 people (90% of all U.S. public libraries).
 - Super supporters 7.1%, probable supporters 32.1%, barriers 34%, non-voters 26%.
 - Belief that library is transformational is directly related to level of funding support.
 - Some super supporters don't use library, but believe in its value.
 - ALA and CO are putting together advocacy programs.
 - 3 anti-tax measures on upcoming ballot that would cripple funding for government services.
 - A group of citizen advocates will work in support of Colorado libraries (we are asked to recruit local rep). Roberta will keep the Library Board and city CMO's office informed.
 - The library board shared their first memories of going to the library, which was one of the exercises undertaken in the study.

New Business:

- Review of Library Policies.
 - Goal: by the end of 2010 to have a complete and approved library policy manual.
 - Tonight's goal: Covering two policies.

- Policy II.A. Service outlets and hours. The board suggested some recommended changes which Roberta will make and bring back to the board next month.
- Policy II.F(3). Colorado State Plan for the FDLP program.
 - Michelle motioned and Tom seconded a motion to approve the Colorado State Plan for the FDLP Program as a temporary policy while we craft a Broomfield-specific policy. This motion passed unanimously.
 - Next month we will work on revisions of II.A as well as sections II.B, II.C, II.D, and possibly II.E.
- Linda passed around an article detailing Durango’s new exciting library.
- Linda shared her discussion with Adams 12 School Superintendent, Chris Gdowski, regarding issues related to promoting science education and suggested that he and others from the District be invited to the library for a tour of the library focusing on our efforts in support of science opportunities for youth including the Sandoz Science Center, the Science Task Force hands-on science programs, and the after school math and science tutoring program. She also suggested that the visit include a brainstorming session on how the library and school district could assist each other.
Roberta will explore a date in February or March. Perhaps a Wednesday afternoon or early morning meeting.

Adjournment

The meeting adjourned at 8:30 p.m.

Approval

Minutes Prepared by Geoffrey Urland—Library Board Co-Secretary

Approved by _____ Chair