

2011 BROOMFIELD DAYS PARADE
SEPTEMBER 17, 2011 – KICK OFF AT 9:30 A.M
PARADE INSTRUCTIONS AND POSITIONING SHEET

1. Parade Route: The Parade route is approximately 1.5 miles in length. It will start at the corner of Midway Blvd. and Lamar Street, and proceed west on Midway to Laurel Street. Horse trailers, cars, etc. can be parked in the west end of the Garden Center parking lot. All floats, cars, horses, etc., will be directed to the west end of the Garden Center through the east entrance of the center. All high school buses should park in the Target parking lot or an alternative would be at the west end of the Garden Center parking lot. The Judges' stand will be located in South Midway Park and will be identified by chalk marks in the street. Please limit performances in the area to **no longer than 1 minute**.

2. Formation & Assembly: All parade entries will be formed on both sides of Lamar Street, south of Midway Blvd. Please enter the staging area from 1st Ave. and Lamar Street. Proceed North on Lamar (past the baseball fields and Broomfield Bay) to the staging area. The staging area will be identified with positioning numbers on the curb. Odd numbers will be positioned on the West and even numbers will be positioned on the East side of Lamar. Anyone dropping off parade participants must exit West on 3rd Ave. to Main Street. Parking will be available at the baseball fields and the Broomfield Recreation Center. Locate your parade position and number and keep your entry to the side of the street until the parade starts. **We recommend being in the staging area by 8:30 a.m., no later than 9:00 a.m. Those with large floats, trailers, cars, horses, etc., should be in the staging area earlier to avoid congestion in the staging area.** Transport vehicles can reach the Garden Center by taking 3rd Ave West to Main St. then South to 120th Ave., then West to Nickel St and North on Nickel to the Garden Center. Again all horse trailers, autos or any other vehicles used to pick up parade participants can be parked in the West end of the Garden Center (west of the old City Hall). School buses should park at the Target parking lot or at the west end of the Garden Center Parking lot.

3. Marching Bands:
EL JEBEL &
SHRINERS All marching bands should enter the staging area from Ash Street and Midway Blvd. Access to the staging area is easiest from Sheridan Blvd. westbound on Midway Blvd. to Ash St. and Continuing West on Midway Blvd. to the staging area. Each band position will be marked along the North side of Midway Blvd. Buses must exit the staging area eastbound on Midway Blvd to Sheridan then South on Sheridan Blvd to 120th Ave. Then proceed to the Target parking lot or the Garden Center parking lot.

ALL SHRINERS / EL JEBEL WILL LINE UP ON THE SOUTH SIDE OF MIDWAY BLVD (FACING WESTBOUND) JUST EAST OF LAMAR. YOUR BEST ENTRY POINT WILL BE NORTH ON SHERIDAN FROM 120TH TO MIDWAY BLVD. THEN WEST ON MIDWAY. ALL FLOATS, CARS AND/OR LARGE EQUIPEMENT MUST BE IN PLACE BY 8:45 A.M.

4. Elementary Schools: Elementary students will stage on the South side of Midway Blvd. West of Lamar St. Students can be dropped off by going East on Midway Blvd. from Main St. to the first turnaround and exiting back westbound on Midway Blvd. to Main St. Additionally, students can be dropped off by going West on Midway Blvd. from Ash St. **No through traffic on Midway Blvd. will be allowed for any reason.** The South side of Midway Blvd. will be marked with each schools name. Access to the staging area will be closed at 9:00a.m.
5. Masses/Color Detail: All United States Flags will be in the top entries. There will be an official color detail, and flag etiquette demands that the national colors carried by participating organizations be massed directly behind the color detail. Anyone carrying a U.S. Flag should report to the front of the parade.
6. Spacing: Forty-foot spacing should be maintained between all units. A vehicle or float which has become disabled should move immediately to the right side of the parade route. When this occurs, move around it on the left as soon as possible and try to close the gap created. In order to keep the parade moving smoothly, please keep this spacing and try to close any gap.
Please disperse only at the west end of the Garden Center parking lot. Do not stop on Midway Blvd. after the reviewing stand to let participants off of floats, cars, etc., this only backs up the rest of the parade and causes further congestion around the Garden Center.
7. **No candy, toys, flyers, brochures, etc are to be thrown to the crowd from moving vehicles or floats.** If you wish to distribute any such items, you must have people walking near the curbs to throw to the crowd. The safety problems experienced in past years have caused this rule. **THERE WILL BE ABSOLUTELY NO EXCEPTIONS!!** If an infraction to this rule occurs, your units will be pulled from the parade. Please distribute items as quickly as possible so as not to delay the parade.
8. Trophies will be presented immediately following the end of the parade. Please have a representative present. Those not picked up on Saturday can be picked up by calling 720/220-1239.
9. City ordinance prohibits the use of alcoholic beverages of any type on city or quasi-public property. Please refrain from any alcoholic consumption during the course of the parade on in the forming area. Anyone violating this ordinance will be reported to the authorities.
10. In case of inclement weather on the day of the parade, please call 720/220-1239.

**WE THANK YOU FOR YOUR PARTICIPATION AND KNOW THAT,
BECAUSE OF IT, OUR PARADE WILL BE AN EVENT FOR ALL TO ENJOY!!!!**