



Broadlands Golf Course Advisory Board

Minutes
July 28, 2010

Roll Call

Present: John Abboud, Don Ralston, Tim Schwartz, Robert Patton, John Ferraro
Absent: Chris Lewis, Rich Walden, Eric Bode

Agenda Minutes

Approval of Minutes

The minutes of the June 30, 2010 meeting were unanimously approved.

General Manager Update – Tim Schwartz

- Tim provided a spreadsheet showing the revenue and rounds information year-to-date. He said that the number of rounds played in June were approximately 220 under budget. Revenue was approximately \$32,000 under budget, which was due to green fees and cart fees being lower than anticipated.
- Revenue from memberships is \$28,000 over budget.
- August is generally the busiest month for tournaments.
- Tim sent a letter to Burt Knight, City Engineer, inquiring about getting more signage for cart path crossings.
- Tim has spoken with North Metro Fire Rescue District (NMFRD) and is working on a plan to insure quick response to any issues that may occur on the course. NMFRD will be able to tap into the radios that are carried by all course employees.

Superintendent Update – (by Tim for Chris)

- Staff continues to hand-water trees.
- The growth of algae is being closely watched on some of the ponds.

Old Business

None

New Business

John Abboud will present his report to City Council on October 26.

Committee Comments

Bob said he had heard several complaints about the high food prices at BGC. In response, Tim said that staff does a comparison with six other courses annually. The comparison this year did result in the lowering of some prices.

Don asked Tim if BGC participated in any pricing programs. There are outside companies that, in exchange for a daily round of golf, will sell unused tee times at lower prices so as many spots as possible will be filled. Tim confirmed that BGC does.

Adjournment

Meeting adjourned at 12:30 p.m. The next meeting is set for Wednesday, August 25, at 12 p.m.

Approval

Minutes taken and prepared by Ellen Cancino.

Approved by _____
John Abboud, Chair