



Brochure Ad Commitment Form

Dear Business Owner:

Broomfield Recreation Services produces a recreation brochure two times yearly, Spring/Summer, and Fall/Winter. The brochure provides department information, programs, activities and special events the department sponsors.

This brochure is an excellent way to advertise your business to the Broomfield community and surrounding areas. Broomfield Recreation Services is seeking advertisers for all issues of the brochure.

Please contact me at dstipe@broomfield.org or 303-464-5541 if you have any questions, or fill out the attached information and return it in to secure your ad space in the next City and County of Broomfield Recreation Services brochure. I look forward to working with you and your business.

Dawn Stipe  
dstipe@broomfield.org  
fax: 303-464-5515  
Recreation Coordinator

**BROCHURE CIRCULATION:**  
18,000 copies of each issue printed and distributed.

**BROCHURE FORMAT:**  
8 1/4" x 10 3/4", full color  
guts printed on 50# offset,  
76-84 pages, saddle stitched,  
front & back 70# full color  
glossy cover.

**AD FORMAT:**  
full CMYK color, non-bleed,  
print-ready art

**SIZE & RATES:**

Business Card	\$155
1/4 Page - 3.685" w x 4.5" h	\$236
1/2 Page - 7.37" w x 4.5" h	\$310
Full Page - 7.37" w x 9" h	\$466

**DISCOUNTS** (full payment for both ads must be included with commitment.):  
2 Issues: 15% off

**TERM:** You must pay at the time of commitment.

**DEADLINES:**

	Spring/Summer 2012	Fall 2012/Winter 2013
Commitment& Payment	11/22/2011	5/15/2012
Artwork:	12/6/2011	5/29/2012

Reserve \_\_\_\_\_ page ad for the following issue(s) of the Broomfield Recreation Services Brochure:

\_\_\_\_\_ Spring/Summer 2012          \_\_\_\_\_ Fall 2012/Winter 2013

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Other Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
\_\_\_\_\_

E-mail Address: \_\_\_\_\_

Cost per issue: \$ \_\_\_\_\_

number of issues: \_\_\_\_\_

Discount: -\$ \_\_\_\_\_ (To be eligible for discount, full payment for both ads must be included.)

Total cost: \$ \_\_\_\_\_ (Please make checks payable to City & County of Broomfield.)

Mail to: Broomfield Recreation Services  
cc. Dawn Stipe  
280 Lamar St.  
Broomfield, CO 80020