Arts, History and Cultural Council | Meeting Minutes
Monday, March 6, 2023  | 6:30 - 8 p.m.
Location: Eisenhower Room, Broomfield Library & Auditorium

MEETING SUMMARY
The Arts, History and Cultural Council (AHCC) were informed about the 2024 ballet overview, discussed the future Curatorium, reviewed the upcoming summer concert series and the Arts in Public Places projects.

ROLL CALL
Present: Kenny Nguyen, Chair; David Feineman; Chris Floyd; Julie Fuller; Madelynn Karimi

Staff: Kathryn Lynip, Director of Library, Extension, Arts & History; Megan Gilby, Manager of Arts & History; Cheryl German, Arts & History Operations Coordinator; Dana Manyothane, SCFD Program Officer

<table>
<thead>
<tr>
<th>Item</th>
<th>Person Responsible</th>
<th>Minutes</th>
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<tbody>
<tr>
<td>Open Meeting:</td>
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<tr>
<td>Call to Order</td>
<td>Julie Fuller, Chair</td>
<td>6:30 p.m.</td>
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<tr>
<td>Public Comment on Non-Agenda Items</td>
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<td>No comment. No public in attendance.</td>
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<td>Approval of Minutes and Agenda</td>
<td>Julie Fuller, Chair</td>
<td>David made a motion to approve. Chris seconded. Motion approved.</td>
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<td></td>
<td>• 02/06/23 Minutes</td>
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<td></td>
<td>• 03/06/23 Agenda</td>
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<tr>
<td>SCFD Report</td>
<td>Dana Manyothane, SCFD Program Officer</td>
<td>Board Meetings:</td>
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<td>• Swear in new Boulder board member</td>
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<td>• 2022 Final Distribution</td>
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<td>• Presentation from the Colorado State Demographer</td>
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<td>• Next Meeting: Thursday, April 27, 2023 (TBD)</td>
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<td>• Mark your calendars: April 12 is Day at the Capital</td>
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<td>SCFD Revenue Report:</td>
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<td>The December 2022 SCFD sales and use tax revenue was $8,073,128.61. This brings the total Fiscal Year (FY) 2022 sales and use tax revenue to $85,755,983.39. This compares to FY 2021 sales and use tax revenue of $76,394,351.23. The variance is $9,361,632.16, a 12.25% increase in FY 2022 over FY 2021.</td>
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<td>SCFD Communicators Toolkit</td>
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<td>Found under the “Who we are” tab on the SCFD homepage, or scfd.org/toolkit, the communicators toolkit provides information and tools for you to talk about and promote SCFD. Included are the following: headlines and key</td>
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Final Grant Report Deadline: Wednesday, February 8, 2023

- 13 missed the deadline and cannot apply for funding this grant cycle
- None from Broomfield county

Multi-County Deadline: Wednesday, March 1, 2023

- 88 multi-county requests, down from 121 last year
- 3 missed the deadline and can only apply for single county funding

Spring Virtual Training:
Over 30 council members attended. A recording of the training, the presentation slides, and a useful guide for assessing financial statements have been posted in the Cultural Council portal on the SCFD website.

Other Matters:
Open Meetings Requirements of the Colorado Sunshine Law
- Meeting refers to any gathering of council members to discuss public business
- 3 or more members constitutes a meeting
- Emails, phone calls, in-person does not include chance meetings or social occasions
- Statute requires public notice of meetings at least 24 hours in advance, including the agenda
- Minutes must be taken and are open to public inspection

Virtual Attendance:
Language about virtual attendance has been inserted into County grant guidelines and communicated to Tier III organizations. Beginning this grant cycle, virtual attendance will not be counted. Organizations may still produce hybrid programs, but funding can only support in-person costs.

New Items:

<table>
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<tr>
<th>Staff Update: 2024 Ballot Measure Overview</th>
<th>Kathryn Lynip, Library, Arts, History &amp; CSU Extension Director</th>
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Library, Arts, History & CSU Extension Expansion
Ballot Question: November 7, 2023

Broomfield: 2001-2052
Population Impacts:
- 2001: City and County of Broomfield Population served: 41,386
  ○
- 2010-2020: Fastest growing county in Colorado by 32%
- 2020-2052: Projected population 125,000

**Challenges:**
- Existing facilities were designed and built to serve the population and are now drastically undersized
- Increasing demands for service and the changing levels of expectation for service
- Ability to do more with less or reimagine existing space has reached its limit

**Critical Needs**
- Construction of new facilities
  - Police Department $52.1M
  - North Library Branch $30.0M
- Expansion and Rehabilitation of existing facilities
  - Library/Auditorium $53.6M
  - Existing Police Department/Courts $10M
- Operational support $162.8M over 30 years
  - Personnel (staffing)
  - Maintenance and programmatic support
- Any excess funds will support facility improvements and asset maintenance
- Increase revenue
  - Secure future funding to close the gap

**Proposed Sales Tax Increase 0.75%**
- Broomfield’s Current Sales Tax of 8.150% would increase to 8.900%

**2023 Timeline**

- November 7 General election
- July 25 Public Hearing and second reading of a proposed ordinance adding a ballot question to the November 2023 general election
- July 11 First reading of a proposed ordinance adding a ballot question to the November 2023 general election
- March 9 First meeting of L.A.H.E. Champions group

**Staff Update: Curatorium 2023**

Megan Gilby, Arts & History Manager

**Objectives for the Curatorium:**
1. Collective impact
2. Shared resources and power
3. Participatory budgeting principles
4. Multi-year projects (anticipated)
5. Mentorships and cohorts (anticipated)

“Curatorium” is inspired by the visual art festival field, with diverse parties collaboratively curating a program or event through equal power and shared resources.

**Curatorium 2023: Wellspring by BackStory Theatre**
- Partnership resulting from Creative Conversations; City brings unique resources that can bolster creative
endeavors by local organizations to activate new spaces and deepen community engagement.

- **Events:**
  - April: Pop-up exhibition and original theater production in the Flatirons Mall. Space choice resulting from PULSE 2022 event.
  - August:
    - Musical Theater Festival in Broomfield parks on mobile stage
    - National submissions
    - Creative Devising Conference
    - Low cost for attendance, open to all

Discussion: [Curatorium 2024](#)

What could the Curatorium look like in the future?

- Good opportunity, community engagement
- Energy comes from creative partners, building a set of potential curators and talking to them. Finding them and presenting ideas to potential curators. Discuss at Pulse
- Conversation around if all arts events are free that they are devalued. Free attendance can negate the money given.
- England has lots of displays of flowers arranged to make pictures. Sign of community’s icons to create pictures out of flowers. Living visual art.
- Light show synchronized music
- Drones to make music
- Curatorium could be a public art project
- Go bigger and broader
- Concern with capacity for staff
- Supporting organizations doing to do their own work
- Support groups to do their work as goal
- Not a grant program
- Collaborative project with funding
- Regional project
- Both of our high schools have programs that would be fun to showcase community wide. Fun to have them collaborate instead of compete
- Broomfield Fringe Festival

### Staff Update: Summer Concerts 2023

Megan Gilby, Arts & History Manager

- June 21 | Proclaiming Colorado’s Black History
  - Broomfield Depot Museum
- June 28 | Quel Bordel! (World Punk)
  - Broomfield Library Field
- July 5 | The Coffis Brothers (Country Rock)
  - Redpoint Ridge Park @ Arista
- July 12 | Jennifer Hartswick Band (NOLA Jazz)
  - Redpoint Ridge Park @ Arista
- July 19 | Conjunto Colores (Salsa)
  - Midway Park
- July 26 | Somos Amigos: Songs on Common Ground (Family / Americana and Mexican Folk)
  - with Okee Dokee Brothers / Sonia de los Santos
  - Midway Park

### Art in Public Places Updates

### Project Updates:
**Sign Code Update:** Mural definition language included, new role for Arts, History & Cultural Council in appeals process. March 14 Council Study Session

**Community-Initiated Mural:** Budget updated with approval for up to three artists (2/6/23), Call closes March 8

**Public Art Publication:**
Budget update - new estimate with quotes: $25,000 approved for photography, design and printing. If contingency is needed, will return to AHCC

**Alebrijes Iluminados Residency, Exhibit and Performance:**
Budget adjusted for translator, artwork shipping and workshop supplies within original budget. Staff may return for commission requests. 1,068 participants in Alebrijes programs.

**CCoB Mural:** Mural requested to be installed this year. Staff will update.

**Fowler Dealership:** No updates

**ARTery Phase 2:** In discussion with Open Space and Trails and Transportation

**Little Houses:** No updates

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### Close Meeting:

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<th>Opportunity for Additional Comments from the Public</th>
<th>None</th>
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<td>Opportunity for Additional Comment/Questions from AHCC Members</td>
<td>None</td>
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### Review Agenda for Next Meeting

- March TBD
  - Informal, no-meeting dinner for new and current members
  - ACS Grant Submissions Review - Round 3

- March 27:
  - Review of Submissions for Community-Powered Art Mural

- April 3:
  - Officer Election
  - Board Orientation
  - SCFD Information & Grants Training
  - ARTery Update

### Adjourn

Julie Fuller, Chair

Meeting adjourned at 8:04 p.m.