



Joint Open Space and Trails Open Advisory Committee & Parks, Recreation, and Senior Services Advisory Committee Meeting

Minutes
March 24, 2022

Meeting Summary

The OSTAC and PRSSAC committees were given an overview of the Open Space, Parks, Recreation and Trails Master Plan Refresh as well as given a chance to take the community survey and comment on improvements.

OSTAC (Open Space and Trails Advisory Committee)

Present:

Terra Lenihan, Chair
Ray Churgovich, Vice-Chair
Chris Petrizzo
Renaë Stavros

PRSSAC (Parks, Recreation and Senior Services Advisory Committee)

Doug Errett (Chair)
Stacey Klemp
David McMahan
Mike Schrad
Claire Hendershot
Jason Anderson

Absent:

Ryan Gelston
Nathan Kral
Patrick Tennyson
Michael McLane
Mayor Pro-tem Stan Jezierski
Councilmember Todd Cohen
Anjali Dev (Youth Member)
Councilmember James Marsh-Holschen (Alternate)

Interested Citizens:

Roxie Juul
Anne Shaw
Jessica Millhizer
Alexa Sweet
Scott Whitmore
Teng Veng
Katie Langford (Virtual)

Other staff, presenters, and consultants in attendance:

Kristan Pritz, Open Space and Trails Director
Jack Pritchard, Open Space and Trails Specialist
Beverly Burbach, Open Space and Trails Administrative Analyst

Open Space and Trails Advisory Committee

March 24, 2022

Page 2

Lexi Brewer, Open Space and Trails Technician
Clay Shuck, Director of Recreation, Parks and Senior Services
Ryan Jensen, Superintendent (Parks)
Nikki Crouse, Senior Services Manager
Chris Moore, Principal in Charge, DTJ Design
Michelle Regan, Project Manager, DTJ Design
Venita Currie, GBSM
Victoria Mendoza, Hispanidad
Michael Verdone, BBC Research
Carrie Tanner, ERO Resources
Krista Flynt, ALTA Planning

Agenda Minutes

1. Call to Order by Terra Lenihan, 6:06 p.m.

Terra called the meeting to order and welcomed any members from the public. Terra started the meeting with a land acknowledgement and took attendance.

2. Public Comment on Items Not on Agenda

None.

3. Overview of the Open Space, Parks, Recreation and Trails Master Plan Refresh

Michelle Regan introduced herself, gave an overview of the project and introduced her team.

- Welcome and Introduction of Consultant Team
 - i. Venita Currie, GBSM
 - ii. Chris Moore, DTJ
 - iii. Victoria Mendoza, Hispanidad
 - iv. Michael Verdone, BBC Research
 - v. Carrie Tanner, ERO Resources
 - vi. Krista Flynt, ALTA Planning
- Purpose of the Project
 - i. 5 main goals:
 1. Create Connected Public Spaces
 2. Establish a Strong Community Image and Identity
 3. Maintain Sound Stewardship of Open Lands
 4. Develop a Proactive Approach to Meeting Future Needs
 5. Ensure Equitable Distribution
- Overview of the Community Engagement Plan
 - i. Phase 1: Listen and Learn
 1. Survey, Develop Messaging, Focus Group Discussions, and Open House Pop-Up Events
 - ii. Phase 2. Vetting Core Values
 1. Evaluate survey and events, reassess comprehensive plan and facilitate council study session
 - iii. Phase 3. Master Plan Adoption
 1. Focus Group Discussions #2, share input with the committees and council, refresh master plan and inform residents
- Take the Survey and Comment
 - i. The committees took the survey and provided feedback to the consultants.

Noted topics: Importance of the items to the people taking the survey, wording on questions to make them more relatable to all community members, inclusion of all resources in survey, question about when

Open Space and Trails Advisory Committee

March 24, 2022

Page 3

resources are used- day of week etc, question about who uses the resources, asking what the community would like to see in their neighborhoods, the need to address the senior demographic, and finally, survey length.

- Projected Timeline
 - i. Phase 1: Listen and Learn- Current
 - ii. Phase 2. Vetting Core Values- July 2022-End of 2023
 - iii. Phase 3. Master Plan Adoption- End of 2023
- Closing Comments
- Next Steps
 - i. Next Joint Meetings:
 1. July 20
 2. October 27
 3. January 18, 2023
 4. April 27, 2023

Ray, One question that caught my attention is “how important is playground equipment to me.” For me, it’s not important, I don’t use the playground equipment, but it’s still important to the community, can we reflect that in the question?

Doug, We could use the data from question 17 to get at this.

Chris, Anything else we’re missing?

Renae, Looking at it on a sliding scale might help identify the individual vs the community needs.

Additionally, in question 5, “getting to other destinations” is missing. This could be expanded beyond just “running errands.”

Mike, We might also want to capture “parks, rec centers, and open space” on this question (question 5)

David, We’re all struggling with lumping parks, recreation, open space and trails all together. It would be way too long if it were split into parks and rec along with open space and trails. Perhaps some instructions early on in the survey could help folks understand how to respond to the questions. In particular, I had a hard time with questions 3 and 4. Maybe we could softly suggest things that are doable without biasing the survey, for example by saying “these are the options” to address safety.

Renae, We could lump certain questions together to better understand the thinking around “parks” or “open space” to address this problem.

Teng, question 7, I realize this is qualitative, but this highlights a challenge of peak parking vs. typical parking. I think this question could be removed or replaced with data from trailheads, rather than a survey question.

Victoria, thinking ahead to translating these survey questions, the response format of “yes, mostly yes, mostly no, no” does not translate well with the same meaning. We want more direct questions, but these can be hard to translate or might lose their meaning in how they are interpreted. Perhaps this could be a sliding scale as well.

Nikki, Question 9, as I read this, I was thinking in the context of outdoors and open spaces, not necessarily recreation. That might need some changes, because that’s where my mind went.

Doug, Will the data from the most recent US Census be taken into consideration?

Michelle, Yes, we are looking at the current census and the projected data

Teng, Are you confident that the survey will grab a good representation of the Broomfield Community?

Venita, Thank you for asking! The survey is created to have a competence level of 95% of the population. 1052 people will need to complete the survey to meet this target.

Roxie, Senior residents will need to be incorporated to meet that goal.

Venita, Absolutely, we will be looking for at least 150 people over 65 years old to meet this goal.

Clay, Senior lunch will be a location where we will have paper surveys, to help accomplish this.

Terra, I appreciate that you are meeting people where they are at, these pop ups will help get a variety of people.

Stacey, You mentioned that the survey will be translated into Spanish, will the other languages be used as well.

Michelle, Yes, Spanish, Vietnamese, Hmong and Mandarin.

Teng, Will the raw data be made public?

Open Space and Trails Advisory Committee

March 24, 2022

Page 4

Venita, A summary will be prepared for the public.

The meeting was adjourned at 7:22 p.m. Minutes were prepared by Beverly Burbach.



PARKS, RECREATION AND SENIOR SERVICES

280 Spader Way • Broomfield, CO 80020 • 303.464.5500 • BroomfieldRecreation.com • BroomfieldSeniors.com

Parks, Recreation and Senior Services Advisory Committee Meeting Minutes March 24, 2022

Meeting Summary

[Agenda March 24, 2022](#)

Roll Call

The meeting of the Parks, Recreation and Senior Services Advisory Committee (PRSSAC) was called to order by Doug Errett on Thursday, March 24 at 7:32pm. The meeting took place in person.

Present: David McMahon, Doug Errett, Jason Anderson, Mike Schrad, Stacey Klemm

New Members: Yolanda Youts, Jessica Millhiser, Roxie Juul

Absent: Christine Bondi, Rochelle Remaly, Judy Shuster, Anjali Dev, James Marsh-Holschen, Claire Hendershot, Todd Cohen, Matt Gulley

Others in Attendance: Clay Shuck, Director, Parks, Recreation, & Senior Services
Ryan Jensen, Parks Superintendent
Nikki Crouse, Senior Services Manager
Kathryn Courchene, Recording Secretary

Guests: Ann Shaw, Broomfield Citizen

Minutes

Public Comment

N/A

Approval of Minutes

Doug asked if there were any changes to the January 19, 2022 meeting minutes. Dave motioned to approve, it was seconded by Todd, all agreed and the minutes were unanimously approved.

New Business

N/A

Old Business

Projects, Concept Reviews, Planned Developments

- OSPRT Master Plan Schedule - Need three PRSSAC Members
 - Do not have specifics but want to identify members now. Although some members are not voting members yet, the committee will go ahead and include them in the selection.

-Roxie Juul, Stacey Klemp, and Yolanda Youts volunteered. - Doug Erret recognized the three members.
 - Analytics from the consultant (110%) will give what our true cost of business is right now. The Cost Recovery goal = 60%. As we move forward, look if that makes sense and develop a true fees/charges policy. Hoping to streamline the process whether it's Athletics, Aquatics, Camps, etc. In addition, the market survey will fold back into the master plan.
 - The consultant (110%) will visit to review the plan at the May 18 PRSSAC meeting.

- Midway Master Plan Project Schedule
 - The consultant (110%) will visit to review the plan at the May 18 PRSSAC meeting.
 - The project officially kicked off and there will be an open house on May 4.
 - A survey will start in a couple of weeks.

Doug Errett - How is the Butterfly Pavilion area progressing? There are standing development agreements in place. Clay and Kristan Pritz will be involved in what it looks like to program the area.

Committee and Public Comment

At the next PRSSAC meeting on April 20, the committee will welcome new members and send off leaving members. Plus, the committee will vote for a new chair and go over by-laws.

Jessica Millhiser - Is there a chart of the master plans?

- From a staff perspective we know how they intersect. The two smaller plans will be incorporated into the larger OSPRT Master Plan.

Doug - Did the new members get binders? No.

Yolanda Youts - Is it common to have the public attend meetings? Yes.

- Ann Shaw - You should get more public to attend, it is the best kept secret; people don't know this exists.

Jessica Millhiser - Can we add it to the newsletters so people know about it? Yes.

Clay - We don't have a youth member, but Claire Hendershot has a recommendation.

- Todd Cohen offered to reach out to some youth.

Next regular scheduled meeting: April 20, 2022

Adjournment

A motion was made to adjourn by Stacey, it was seconded by Dave and the meeting was adjourned at 7:53 p.m.