



# PUBLIC ART COMMITTEE MINUTES

Wednesday, May 8, 2019

## MEETING SUMMARY

The Public Art Committee (PAC) discussed the next steps on the Brozovich Beacon, the PAC vision statement, a stewardship proposal, Broomfield's Choice awards and several other updates.

## ROLL CALL

Present: KC Lancaster, Joe Ziegler, Betty Jackson, Roxanne Macke, Scott Terry, Mary Wilkie and Councilmembers: Deven Shaff and Sharon Tessier

Absent: Matt Cerrato and Bill McCann

Staff: Cheryl German, Cultural Affairs Operations Coordinator; and Tara Templeman, Museum Administrator

## AGENDA AND MINUTES

Meeting was called to order at 6 p.m. by KC Lancaster. Joe Ziegler made a motion to approve the agenda. Betty Jackson seconded. The vote was unanimous. Joe Ziegler made a motion to approve the February and April minutes. Roxanne Macke seconded. The vote was unanimous. Scott Terry abstained from the February vote since he was not a member at that time.

## NEW BUSINESS

### Broomfield Leadership Academy Presentation

#### Introductions:

We are four Broomfield employees participating in the 2019 Broomfield Leadership Academy Team. Together we have more than 29 years with the City and County of Broomfield. Our project team is:

Erika Delaney Lew - Contract & Procurement Specialist - Finance  
Julie O'Campo-Pierce - Administrative Support Supervisor - Community Development  
Kristy O'Hayre - Communications Specialist Supervisor - Police Department  
Branden Roe - Senior Planner - Community Development

Our mutual appreciation of large and small scale public/street art is what brought our team together. We have reviewed the CCOB Public Art Collection and it is clear that Broomfield has a significant sculpture collection. The goal of our BLA project is to help expand the Broomfield Public Art Collection to incorporate murals in varying forms.

At this initial phase our project has three overall goals- prioritized as follows:

1. **Pedestrian Underpasses -**
  - Zuni Street Underpass - Legacy HS to King Soopers Shopping Center
  - Hwy 287 Underpass - Zang Spur Park to Shopping Center on the East side of 287
  - Opportunities for Community and PAC collaboration
2. **Graffiti Space -** Need further discussion with Public Works as to potential location(s)

- Graffiti Arts is being taught as part of High School Curriculum
- Statistically - having a designated space for this form of expression can reduce graffiti in other areas of the community - 3 legal walls in CO: Boulder, Denver, Saguache

### 3. Future Planning for a Large Scale Mural proposal as part of City Center Redevelopment

- Success in the first two areas could help generate public support for something like a large scale mural
- The proposed redevelopment and desired city center feel of the project is the perfect location for a large scale recognizable Broomfield mural.

### Election

Roxanne Macke nominated the following slate of officers: Betty Jackson, Chair; Bill McCann, Vice Chair; and Mary Wilkie, secretary. Scott Terry seconded. The vote was unanimous. The term is from June 2019 - May 2020.

### Public / Private Partnership with North Metro Fire District

Various options were discussed:

- Who pays for the artwork
- Who insures the artwork
- Who maintains the artwork
- Who pays for the plinth
- Where does the ownership or title documents stand
- Find precedent for public art & developer relationships

Scott Terry made a motion for staff to proceed with the process of contracting for public/private partnerships with the stipulation of looking at a broad spectrum of partners including nonprofits, government, corporate, and developers. Joe Ziegler seconded. The vote was unanimous.

Partners ideas:

- McWhinney underpass at Sheridan (in concept review)
- Butterfly Pavilion
- Broomfield FISH
- IKEA
- Grange

## UNFINISHED BUSINESS

### Brozovich Beacon Next Steps

After discussing various options, Betty Jackson made a motion to proceed with Tim Upham's latest proposal for Brozovich Beacon. Joe Ziegler seconded. The vote was unanimous. The new design is a stainless steel fabrication of the former turbine shape that will not move or rotate. Staff will work with Parks on the best timing and start contracting with the artist.

### Vision Statement

Roxanne Macke made the motion to accept "*The Broomfield Public Art program enlivens public space, nurtures community identity and contributes to vibrant city*" as the PAC Vision Statement. Roxanne also stated to use the three statements listed below to form the mission statement. Mary Wilkie seconded. The vote was unanimous.

These statements will be used to form the mission statement:

*Broomfield Public Art creates powerful connections and vibrant experiences for the community.*

*The Broomfield Public Art Committee brings diverse works of art to our community that celebrates its history, enlivens public space and inspires delight, inspiration, contemplation, and conversation.*

*Broomfield Public Art reflects community spirit, enriches conversations, and engages community to elevate a sense of belonging.*

### Member Expectations and Responsibilities

This discussion was tabled.

### Stewardship Proposal

Change to current stewardship program to four subcommittees to balance public art issues and create more expertise on the board. The committee terms would be one year. The committees could be changed or updated according to PAC needs. All projects will be reviewed by the entire committee. The PAC has eight members. Two members would serve on each committee. The proposed committees are 1) Executive: Chair & Recording Secretary 2) Maintenance 3) Site Selection 4) Art / Artist Research. Scott Terry made a motion to accept the stewardship proposal. Betty Jackson seconded. The vote was unanimous.

### Art for Awhile Update

- Working with Facilities to locate delivery & storage site
- Contacting other Art on Loan Programs for best practices
- Looking at other ideas for plinth replacement and installation
- Updating contracts and adding penalties/added charges due to extra expenses

### Broomfield's Choice & Children's Choice

The Broomfield's Choice & Children's Choice awards will launch June 1 at the Summer Library Adventures Kickoff and Broomfield Trails Days. Ballots will also be available at Summer Concert Series.

### Broomfield Community Center Update

Clay Shuck, Director of Recreation Services, will be circling back with Recreation staff and Parks and Recreation Advisory Committee. We will plan to go to City Council on July 9.

### OPEN SESSION

The artist Jimmy Descant, aka "Rocketman," was recommended for a public art event. Mary Wilkie made a motion requesting up to \$1500 to have Jimmy Descant perform at an upcoming Broomfield event. Roxanne Mackie seconded the motion. The vote was unanimous.

### ADJOURN

Adjourn at 7:48 p.m.

Minutes Prepared by Cheryl German, Cultural Affairs Staff

Approved by \_\_\_\_\_