



PUBLIC ART COMMITTEE MINUTES

Wednesday, June 12, 2019

MEETING SUMMARY

The Public Art Committee (PAC) discussed new subcommittees, Broomfield's Choice awards, new call for entry software, and the Creative Industries Summit.

ROLL CALL

Present: KC Lancaster, Joe Ziegler, Betty Jackson, Roxanne Macke, Mary Wilkie, Matt Cerrato, Bill McCann and Councilmember Deven Shaff

Absent: Scott Terry

Staff: Cheryl German, Cultural Affairs Operations Coordinator

AGENDA AND MINUTES

Meeting was called to order at 6 p.m. by Betty Jackson. Matt Cerrato made a motion to approve the agenda and minutes. Roxanne Macke seconded. The vote was unanimous.

REPORTS

Staff report

Staff met with Kristan Pritz, Director of Open Space, to review the proposed mural underpasses. Kristan recommended an additional underpass close to 136th and Lowell. Staff will meet with OSTAC in the future to review the concepts and plans for the underpasses.

Cultural Affairs has expanded the nonprofit business series to collaborate with the Chamber of Commerce and the Broomfield Community Foundation. RSVP at broomfield.org/nonprofit

- July 18 Maximize Your Fundraising Efforts
- August 15 Recruiting and Placing Volunteers
- September 26 Ins & Outs of Trade Shows & Community Booth Events
- November 21 Building and Leading Highly Engaged Boards

BLA report

May 13, 2019 - Emailed letters to the art teachers of five Broomfield high schools inquiring about their interest in a community mural project.

Broomfield - Legacy - Holy Family - Prospect Ridge - Jefferson Academy

Only Holy Family responded - but we can try again as the summer ends.

May 15, 2019 - The team met with Ryan Jenson (Parks Superintendent) and David Allen (Director of Public Works) to introduce some of our ideas and start identifying additional stakeholders and issues.

May 17, 2019 - Took a field trip to the legal Boulder graffiti wall. This was fun - Kristy was pretty good at it and we have the pictures to prove it! Finished the field trip by visiting some of the Westminster underpass wing wall murals.

June 1, 2019 - Three of the team attended the library summer reading program kick-off with beautiful Broomcorn wings designed by Elaine Jones. We hope to use these wings at future events to promote community engagement and interest in public art.

UNFINISHED BUSINESS

Subcommittees Stewardship

The full Public Art Committee will handle all projects. The subcommittees are as follows:

- Executive: Betty Jackson and Mary Wilkie
- Maintenance: Bill McCann and Roxanne Macke
- Site Selection: Scott Terry and Joe Ziegler
- Art and Artist Research: KC Lancaster and Matt Cerrato

The goal is for each subcommittee to meet with staff by the end of July.

Broomfield's Choice & Children's Choice Engagement

Here are the ideas to engage the community in the Broomfield Choice award programs:

- ★ Beanstack Library app
- ★ Several PAC members volunteered to take stacks of ballots to non-profits and other community spaces (BackStory, BCAH Summer Sundays, Kids Night Out, Westlake, Legacy, Coyote Ridge, and BAG)
- ★ Flatirons summer concerts - Roxanne Macke
- ★ Leverage Denver Art tours already promoted to Anthem Ranch with location fliers.

NEW BUSINESS

Submittable

Bill McCann made a motion to explore Submittable software as a replacement for the CAFE product. KC Lancaster seconded. The vote was unanimous.

Creative Industries Summit Highlights

The committee discussed how to create a culture of purchasing original art. The Museum of Contemporary Art (Denver) has a model to purchase art from local artists then create a lottery voting system for the public to register for the art. At the end of the display period, the winners of the lottery are allowed to take the artwork home for a year - foster the art. The Art Research Committee will explore other fostering art or adopting art programs. Betty Jackson made a motion for the committee to explore a fostering art program for Broomfield. Joe Ziegler seconded. The vote was unanimous.

Cultural Affairs is creating a Veterans Art Program called "Cut the Craft"

- 4-6 introductory programs in art, dance, photography, etc at the Broomfield Veterans Memorial Museum.
- This program is partially inspired by a Colorado Springs Veterans education program

[Breck Creates](#) model focuses on the community and the tourist will come. The Troll sculpture is an excellent model for collaboration between public art and open space.

OPEN SESSION

Committee has decided to bring 5-10 proposals to next few months to discuss and prioritize projects. Proposals may include neighborhood community grants for public art, mosaic benches, Ted Schaal sculpture

Check out the Benson Sculpture Garden <https://www.sculptureinthepark.org/garden> and the Chapungua Sculpture Park <https://chapunguatcenterra.com/about/> in Loveland

City Council concept reviews are the third Tuesday of the month from 6-7:30 p.m. Deven Shaff invited the PAC to promote public art in Broomfield.

REVIEW AGENGA & TASK LIST FOR NEXT MEETING

Strategic Planning - September
Mission Statement - July
~~Member Expectations and Responsibilities~~
Art for Awhile Update - August
Helene Jewett - Sister Cities August
BLA Mural Project - July
BCC update - July
Media Award - July

ADJOURN

Adjourn at 7:58 p.m.

Minutes Prepared by Cheryl German, Cultural Affairs Staff

Approved by _____