



# BROOMFIELD CITY COUNCIL

**To:** Mayor and City Council  
**From:** Charles Ozaki, City and County Manager  
**Prepared by:** Kevin Standbridge, Deputy City and County Manager

<i>Meeting Date</i>	<i>Agenda Category</i>	<i>Agenda Item #</i>
February 28, 2017	Council Business	13(b)
<b>City Council's 2017 Priorities</b>		
<b>Summary</b>		
<ul style="list-style-type: none"> <li>• The City Council conducted its annual Focus Session on January 21, 2017.</li> <li>• Attached, from the Focus Session, are nine 2017 Priorities, and three additional Priorities to be further developed by the City Council at Study Sessions.</li> <li>• The City Council's 2017 Priorities will be the subject of monthly status reports submitted to the Council.</li> </ul>		
<b>Prior Council Action</b>		
<ul style="list-style-type: none"> <li>• The Focus Session was held on January 21, 2017.</li> </ul>		
<b>Financial Considerations</b>		
N/A		
<b>Alternatives</b>		
N/A		
<b>Proposed Actions/Recommendations</b>		
<p>Based on the above, and subject to the City Council's discussion of the Priorities, it is recommended that, subject to any amendments approved by the City Council, the following motion be approved...</p> <p style="text-align: center;">THAT the 2017 City Council Priorities attached to this memorandum be adopted by motion.</p>		

February 28, 2017

City Council January 21, 2017 Priorities

	Priority	Action Steps
A	Provide Water for the Community as it Continues to Grow	<ul style="list-style-type: none"><li>● Complete design for the Windy Gap Reservoir Project</li><li>● Complete financing plan for the WindyGap Project</li><li>● Construct Windy Gap Project</li><li>● Continue to acquire water necessary to serve community</li><li>● Review with City Council and implement Water Master Plan</li><li>● Update financing plan to realize system</li></ul>
B	Assure that Broomfield Oil and Gas Regulations and Comprehensive Plan Mitigate to Greatest Extent Possible Impacts on Community	<ul style="list-style-type: none"><li>● Update Comprehensive Plan to address oil and gas development location issues</li><li>● Update regulations to address current and evolving technologies and development practices to mitigate impacts on community</li><li>● Assess and utilize legal tools to mitigate impacts on community</li><li>● Work with neighboring communities to identify and mitigate shared impacts</li><li>● Work with Colorado legislature to provide more local control over drilling locations and measures to protect health and safety</li></ul>
C	Move Civic Center Project to Construction	<ul style="list-style-type: none"><li>● Work with development partner to complete plan for Civic Center</li><li>● Develop financing plan for project</li><li>● Complete zoning process for project</li><li>● Complete agreements with development partner</li><li>● Commence construction</li><li>● Continue to Involve and inform residents on progress</li></ul>
D	Expand Broomfield Library facilities	<ul style="list-style-type: none"><li>● Prepare and provide updated assessment for Library needs and timing to Council/Public, include Six Garden Center in assessment</li><li>● Evaluate and compare benefits of adding to existing library and/or constructing a new additional library building</li></ul>

E	Improve Dillon Road	<ul style="list-style-type: none"> <li>● Establish cross section, including roadway, bike and pedestrian improvements between Sheridan Boulevard and Aspen Street</li> <li>● Complete financing plan</li> <li>● Establish phasing plan</li> <li>● Complete engineering design of roadway</li> <li>● Solicit for, and award construction contract</li> </ul>
F	Reconstruct Broomfield Community Center	<ul style="list-style-type: none"> <li>● City Council approval of conceptual design of reconstructed facility</li> <li>● Complete financing plan</li> <li>● Prepare architectural plans</li> <li>● Solicit for, and award construction contract</li> </ul>
G	Improve City and County Government	<ul style="list-style-type: none"> <li>● Conduct planning effort with residents to prepare recommendation to City Council for any proposed zoning modifications to Transitional Overlay Area District (TOAD)</li> <li>● Evaluate impact of increased valuations and modifications to residential assessment rate on property taxes</li> <li>● Review Gallagher and TABOR impacts on municipal finance</li> <li>● Evaluate and consider Broomfield alternative property tax rates</li> <li>● Conduct a Study Session to discuss alternatives to the current City and County governmental structures and next steps for consideration of alternatives</li> <li>● Conduct a Study Session to discuss City Council's communication tools with the community</li> <li>● Prioritize and develop apps for City and County services</li> </ul>
H	Expand Housing Opportunities	<ul style="list-style-type: none"> <li>● Support work of Housing Advisory Committee</li> <li>● Conduct and review assessment of housing needs across all spectrums</li> <li>● Consider options to preserve and expand affordable housing options, including working with nonprofit and private entities</li> </ul>
I	Continue Economic Development Activities with Focus on Increasing Local Businesses and Addressing Underserved Areas Including	<ul style="list-style-type: none"> <li>● Assess the success of existing programs and review best practices and their appropriateness for Broomfield to retain and encourage new unique locally owned businesses</li> <li>● Prepare an analysis of Broomfield requirements on businesses and identify opportunities to lessen requirements</li> </ul>

	Broomfield's North Area	<ul style="list-style-type: none"> <li>● Review opportunities for updating or redevelopment of existing commercial areas that are underperforming other areas of the city</li> <li>● Target north area of Broomfield for commercial development activities</li> <li>● Include impact on all businesses in community when developing programs</li> </ul>
Priorities to be further developed by the City Council at Study Sessions		
J	Broadband	<ul style="list-style-type: none"> <li>● At what level should the City and County of Broomfield be involved in the provision of enhanced broadband service throughout the community</li> </ul>
K	Sustainability	<ul style="list-style-type: none"> <li>● Level of emphasis placed by the City and County of Broomfield in implementing additional sustainable practices and programs</li> </ul>
L	Senior and Social Services	<ul style="list-style-type: none"> <li>● How changing demographics in the community impact services offered and their delivery</li> <li>● How and what services the City and County of Broomfield provides to those in need</li> </ul>