



You're Invited to Participate!

Dear Potential Sponsor:





1STBANK CENTER



Broomfield Recreation Services is pleased to host the 2015 Spooktacular event at the 1STBANK Center in Broomfield on Saturday, October 22, 2016 from 11 a.m. to 2 p.m.

This highly-popular festival features carnival games, inflatable jumping activities and arts and crafts on the first floor of the venue. The second floor suite level is where the "Trick-or-Suite" takes place. The fun extends also outdoors where there are hayrides for all in attendance.

Your business is invited to take advantage of this community event where approximately 2,500 people attend each year. By sponsoring one of the suites for "Trick-or-Suite" your business can do the following:

-  Decorate your suite in a fun Halloween theme, and also feature your business. (Please keep decorations "non-scary" as most kids attending the Spooktacular are under five years of age).
-  Provide candy, business flyers and/or coupons, toothbrushes, fun toys, etc., to hand out to the approximately 700 children. All candy, food or snacks handed out must be packaged individually, and approved by the Special Events Manager.
-  Receive representation on the Broomfield Recreation website, with over 1,000,000 page hits per year; and on all its social media (Facebook, Twitter). Your business will also receive recognition in the October issue of the Recreation eNewsletter which has 1700+ subscribers and growing!
-  Receive five complimentary passes to the event, which can be given to a child, grandchild or friend. Adults do not pay an entrance fee when accompanying a paying child.

To be a participating Trick-or-Suite sponsor for a \$50 fee, please contact:

Kay Gazaway
Community Events Coordinator
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303.460.6925
Fax: 303.460.6940

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