



## TASTINGS PERMIT APPLICATION CHECKLIST

An Alcohol Tastings Permit allows a Retail Liquor Store or Liquor-Licensed Drugstore to conduct sample tastings of alcoholic beverages within their establishment.

Licensees seeking an Alcohol Tastings Permit in the City and County of Broomfield need to submit an application to the Clerk's Office no later than **45 days** prior to the first tasting.

Once the application is deemed complete by the Clerk's Office, the application will go before the [Local Licensing Authority](#) for approval.

The following documents must be submitted for a permit to be issued:

	Alcohol Tastings Applications
	Alcohol Tastings Schedule
	Certificate of an approved <a href="#">responsible vendor training</a> for each individual conducting tastings
	Control plan establishing how the applicant will conduct the Tastings in compliance with <a href="#">State Statutes</a> and the <a href="#">City and County of Broomfield Municipal Code</a> . Include information regarding how alcohol will be served to only those 21 years of age or older, how alcohol will remain on the premises, how alcohol will be limited to established amount, etc
	Diagram showing where the Tastings will take place within the licensed premises
	\$100.00 permit fee paid to the City and County of Broomfield

At all times during all Alcohol Tastings, the Licensee shall post and keep visible to the public in a conspicuous place on the licensed premises a Tastings Permit issued by the Clerk's Office, a Minor Warning sign (C.R.S. 44-3-901), and a Disturbance Report sign (B.M.C. 5-32-210).

The applicant shall give at least twenty-four hours notice of any deviations in the tastings schedule as set forth in the application to the Broomfield Police Department by emailing [gpearson@broomfield.org](mailto:gpearson@broomfield.org) or calling 303-438-6454.

If you have any questions regarding an Alcohol Tastings Permit, please call the Clerk's Office at 303-438-6332 or email [cityclerk@broomfield.org](mailto:cityclerk@broomfield.org).



ALCOHOL TASTINGS PERMIT APPLICATION

An Alcohol Tastings Permit allows a Retail Liquor Store or Liquor-Licensed Drugstore to conduct sample tastings of alcoholic beverages within their establishment.

Licensees seeking an Alcohol Tastings Permit in the City and County of Broomfield need to submit an application to the Clerk's Office no later than 45 days prior to the first tasting.

DATE: \_\_\_\_\_

Licensee Name: \_\_\_\_\_ Trade Name (DBA): \_\_\_\_\_

Licensed Premise Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

State License Number: \_\_\_\_\_ CCOB License Number: \_\_\_\_\_

Manager Name: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

CERTIFICATION OF APPLICANT

I hereby certify that the information in this application and all attachments is true, correct, and complete to the best of my knowledge. I certify that it is my responsibility and the responsibility of my agents and employees to comply with all applicable laws, including all applicable provisions of the Broomfield Municipal Code and the Colorado Liquor or Beer Code which affect my license.

Authorized Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

REPORT AND APPROVAL OF LOCAL LICENSING AUTHORITY

Chairperson \_\_\_\_\_ Date \_\_\_\_\_

ATTEST:

Deputy City Clerk \_\_\_\_\_ Date \_\_\_\_\_

## ALCOHOL TASTINGS SCHEDULE

Licensee Name: \_\_\_\_\_ DBA: \_\_\_\_\_

**TASTINGS WILL BE CONDUCTED ON THE FOLLOWING DAYS AND HOURS:  
(List hours with no more than 5 hours a day - does not need to be consecutive  
between 11:00 a.m. and 9 p.m. and no more than 156 days per year)**

Tastings shall be conducted only by a person who has completed an approved [responsible vendor training](#) that meets the standards established by the Liquor Enforcement Division of the Colorado Department of Revenue and who is either a retail liquor store licensee or a liquor-licensed drugstore licensee, or an employee of a licensee, and only on a licensee's licensed premises.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
January						
February						
March						
April						
May						
June						
July						
August						
September						
October						
November						
December						

**NOTE:** The applicant shall give at least twenty-four hours notice of any deviations in the tastings schedule as set forth in the application to the Broomfield Police Department by emailing [gpearson@broomfield.org](mailto:gpearson@broomfield.org) or calling 303-438-6454.

**ANY VIOLATIONS OF THE BROOMFIELD OR STATE LIQUOR CODE MAY RESULT IN REVOCATION, SUSPENSION, AND/OR ENFORCEMENT PROVISIONS AS MAY BE IMPOSED BY THE LOCAL LICENSING AUTHORITY.**



## ALCOHOL TASTINGS PERMIT INFORMATION

- Tastings is defined as the sampling of malt, vinous, or spirituous liquors that may occur on the premises of a retail liquor store licensee or liquor-licensed drugstore licensee by adult patrons of the licensee pursuant to the provisions of [section 5-28-230](#), B.M.C.
- Tastings shall be subject to the following limitations:
  - Tastings shall be conducted only by a person who has completed an approved [responsible vendor training](#) that meets the standards established by the Liquor Enforcement Division of the Colorado Department of Revenue and who is either a retail liquor store licensee or a liquor-licensed drugstore licensee, or an employee of a licensee, and only on a licensee's licensed premises.
  - The alcohol used in tastings must be purchased through a licensed wholesaler, licensed brew pub, licensed distillery pub, or winery licenses pursuant to this section and in accordance with the Colorado Liquor Code.
  - The size of an individual alcohol sample shall not exceed one ounce of malt or vinous liquor or one-half of one ounce of spirituous liquor.
  - Tastings shall not exceed a total of five hours in duration per day, which need not be consecutive.
  - Tastings shall be conducted only during the operating hours in which the licensee on whose premises the tastings occur is permitted to sell alcohol beverages, and in no case earlier than 11:00 a.m. or later than 9:00 p.m.
  - The licensee shall prohibit patrons from leaving the licensed premises with an unconsumed sample.
  - The licensee shall promptly remove all open and unconsumed alcohol beverage samples from the licensed premises, destroy the samples immediately following the completion of the tasting, or store any open containers of unconsumed alcohol beverages in a secure area outside the sales area of the licensed premise for use at a tasting conducted at a later date or time.
  - The licensee shall not serve a person who is under twenty-one years of age or who is visibly intoxicated.
  - The licensee shall not serve more than four individual samples to a patron during a tasting.
  - Alcohol samples shall be in open containers and shall be provided to a patron free of charge.
  - Tastings may occur on no more than 156 days per year.
  - No manufacturer of spirituous or vinous liquors shall induce a licensee through free goods or financial or in-kind assistance to favor the manufacturer's products being sampled at a tasting. The licensee shall bear the financial and all other responsibility for a tasting.
  - The applicant for a tastings permit shall state on the application the days and times that tastings will occur. The applicant shall give at least twenty-four hours notice of any deviations in the tastings schedule as set forth in the application to the Broomfield Police Department by emailing [gpearson@broomfield.org](mailto:gpearson@broomfield.org) or calling 303-438-6454.