



Silicon Valley of the Rockies

STRATEGICALLY LOCATED EQUIDISTANT BETWEEN Denver and Boulder, the Broomfield 36 Creative Corridor is fast becoming the hottest tech creative market and one of the nation's leading economic development regions.

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A premier hub for aspiring entrepreneurs, the 36 Creative Corridor offers dynamic cultural amenities, a vibrant history, great shopping and entertainment, superior ground and air transportation networks, and world-class educational opportunities. Linked to a world class open space and trails network.

This corridor is home to Interlocken Advanced Technology Park, a regional airport, Fortune 500 companies and international businesses including Ball Corporation, Oracle, Level 3 Communications, Staples, Webroot, WhiteWave Foods, Vail Resorts, SCL Healthcare Systems, Renewable Energy Systems and Sandoz. They're here, in large part due to the region's strong business climate, available talent and knowledge assets, as well as strong support of local and state leaders who encourage job growth, a multi-modal network, a robust culture of creative innovation and support, and the state's continued investment in high-tech worker training.

670 acres of new development opportunities

TECH MEETS CREATIVE





U.S. 36 Creative Corridor



Why 36 Creative Corridor?

- Fosters a spirit of creative innovation, ranging from strong public/private sector partnerships to entrepreneurial support and investments.
- Located adjacent to world-class university facilities (University of Colorado Boulder Campus) and 16 federal labs that can help develop and sustain start-ups and growing companies.
- An outstanding environment cultivates an ecosystem that creates infrastructure support for aspiring entrepreneurs, start-ups, established and growing companies.
- Home to Arista Broomfield, Interlocken Business Park, The Flatiron District, Rocky Mountain Metropolitan Airport, Research and industrial Districts, Parkway Circle and Broomfield Station provide a creative synergy for success.



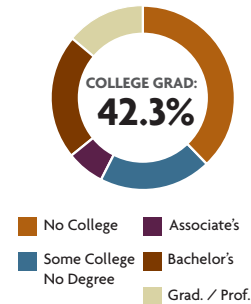
Quick Stats:

- 82,000 Average Daily Traffic
- 952 companies
- Population of more than 1.3 million
- Broomfield labor force is 30,819 offering companies access to a growing talent pool
- 670 acres of new development opportunities with 9.8 Million sq. ft. of built space*
- Close proximity to the University of Colorado Boulder Campus (45,000 students)
- Transit access to downtown Denver, Boulder and points between



Profile Data*

EDUCATION:



NUMBER OF BUSINESSES:

Retail Trade	9,162
Prof., Scientific & Tech Services	7,782
Other Services (except Pub. Admin.)	7,540
Construction	5,258
Health Care & Social Assistance	4,466
Finance & Insurance	4,033
Wholesale Trade	3,473
Manufacturing	2,720
Educational Services	1,642
Public Administration	1,642
Information	1,552
Transportation & Warehousing	1,175

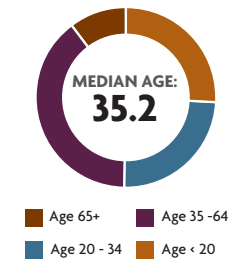
TOTAL EMPLOYEES: 800K

Source: Business data provided by Infogroup, Omaha NE

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Esri forecasts for 2011. Data is within a 15 mile radius

AGE:



* Based on the Broomfield Assessors record (9,789,667)

* Source: Esri forecasts for 2011 and 2016; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. All data is within a 15-mile radius.



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