



BROOMFIELD

Colorado



City of Broomfield, CO

2023 Community Survey

Report of Results

June 2023



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Executive Summary

Survey Background

The City and County of Broomfield contracted with Polco/National Research Center (NRC) to conduct a survey that provided residents the opportunity to rate the quality of life in Broomfield, as well as the quality and importance of community amenities, local government performance, service and community priorities. The 2023 Broomfield Community Survey is the eighth community-wide survey that Broomfield has conducted since 2002. The survey allows City and County officials to understand the needs of their constituents, to examine trends and changes in resident opinion over time, to compare Broomfield's performance to benchmarks from communities across the nation and in Colorado's Front Range, and to take the public's perspectives into account in strategic planning decisions.

Survey invitations were mailed to 6,000 randomly selected households in Broomfield and completed surveys were collected over a seven-week period. A total of 986 surveys from this "probability sample" were completed, yielding a response rate of 17%. An open participation survey was also made available to all residents of the City and County of Broomfield. A total of 386 responses were obtained through this separate outreach.

Both the probability sample survey results and the open participation survey results were weighted so that respondent gender, age, race/ethnicity, housing unit type (attached or detached), housing tenure (rent or own), and Council Ward were represented in proportions reflective of the entire community for both the open participation and probability sample surveys. The results from these two surveys were found to be similar, so the responses from the two datasets were combined into one final dataset. Thus, the results presented in this report are based on the responses from 1,372 total respondents. The margin of error is plus or minus three percentage points around any given percentage point reported for the entire sample.

Broomfield elected to have its results compared to those of other jurisdictions around the nation and those of other communities in the Front Range; these comparisons were made possible through a national benchmark database created and maintained by Polco. This database contains resident perspectives gathered in resident surveys from over 500 communities across the United States.

Key Findings

Resident ratings for Broomfield were mainly on par with communities across the nation and along the Front Range.

- There were 33 items on the Broomfield 2023 Community Survey that could be compared to national benchmarks. Of these, four items were higher than the benchmark comparisons (drinking water, open space and trails, building department, and senior services), 28 were similar, and one was lower. The item that was lower than the benchmark was the overall performance of the City Council; however, it is important to note that only five other comparison communities asked a similar question for this item.
- Of the 32 items that could be compared to Front Range benchmarks, five received higher than average ratings (ease of car travel, open space and trails, building department, senior services, and providing opportunities for community engagement and involvement), 27 were similar, and none were lower than the benchmark.

Broomfield residents continue to have a positive quality of life, and enjoy the sense of community and available amenities in Broomfield.

- Residents gave high marks to the overall quality of life in Broomfield, with 89% of respondents rating it as excellent or good. Less than one percent of residents felt that their quality of life was poor. When compared over time, ratings for overall quality of life have remained stable over the past two decades, ranging from the high 80th to the low 90th percentile.
- Many individual aspects of the quality of life in Broomfield were given nearly unanimously positive scores: 9 in 10 respondents considered Broomfield as a whole, as well as their neighborhoods, excellent or good places to live and to raise children. About three-quarters rated Broomfield as an excellent or good place to work, while about two-thirds thought Broomfield was an excellent or good place to retire.
- When compared to 2021, ratings for these items generally showed decreases. Broomfield as a place to raise children experienced the largest drop since 2021 (from 94% excellent or good in 2021 to 86% in 2023).
- In an open-ended question in which residents could write in their own words what things made them feel more connected to Broomfield, 26% of respondents made a comment related to community activities sponsored by the City and County of Broomfield. Parks and neighbors were also frequently cited, as were the library, Broomfield's open spaces, and the local businesses, among many others.

A strong majority of residents are satisfied with City and County services.

- The overall quality of services provided by the City and County of Broomfield was given high marks, with 80% of residents praising it as excellent or good. This was similar to 2021 and on par with the Front Range and national benchmark comparisons.
- Further, about 8 in 10 respondents felt the quality and ease of accessing City and County of Broomfield services were excellent or good, while about two-thirds praised the overall direction of Broomfield, Broomfield government providing opportunities for resident involvement, and Broomfield government communicating information about

events, issues, and programs. About half of respondents (54%) rated the overall performance of the City Council as excellent or good, down from 66% in 2021.

- Respondents were asked how they would rate the overall value for the fees, charges and taxes they pay in connection with the programs and services they receive from the City and County of Broomfield. Four in 5 residents rated this as very good or fairly good, while 1 in 5 residents rated it as fairly poor or very poor.

Financial sustainability is a top community goal.

- In a new question on the 2023 survey, respondents were asked to prioritize five community goals by level of importance. Half of residents considered Financial Sustainability and Resilience to be the most important goal for Broomfield. Achieving a Thriving, Diverse, Safe and Welcoming Community was ranked second, with one-quarter of residents rating this as most important, followed by Growing Greener, with one-fifth rating it as most important. Mobility and Organizational Health were each rated as most important by about 10% of survey respondents.

Feelings of safety at night may be a renewed area of focus.

- Nearly all respondents felt very or somewhat safe in their neighborhood, shopping/dining locations, and parks in Broomfield during the day; this rating was similar to what was observed in previous years. Meanwhile, about three-quarters felt very or somewhat safe after dark, which was the lowest observed rating since 2007.
- About 8 in 10 respondents gave excellent or good ratings to the level of responsiveness of local law enforcement, as well as to the job local law enforcement does at treating all residents equitably and treating all residents with respect; the latter two ratings increased from 2021 to 2023.

Parks, open space, and trails continue to be a feature of the community, with most residents highly supportive of environmental sustainability efforts.

- Almost all of Broomfield's parks, recreation and leisure services and facilities were rated very highly, particularly parks and open space and trails: these ratings were in fact higher than national and Front Range communities. Of the 16 evaluated items, 15 were rated favorably by at least 8 in 10 residents. The remaining item, local cultural and arts events, was rated positively by two-thirds of respondents, a rating that improved significantly from 2021 to 2023.
- About 9 in 10 respondents visited a park, an open space site, or used a trail in the last 12 months, which was similar to previous years. Meanwhile, about 8 in 10 had viewed any of Broomfield's public art. When analyzed by age group, older residents reported more usage of the Broomfield Auditorium and the Broomfield Depot Museum, while those between 35 and 54 years old reported a higher usage of trails, the Paul Derda Recreation Center, and Broomfield's public art.
- Those participating in the survey were asked about their level of support for three possible water conservation initiatives. The initiative that received the most support was to convert city-owned turfgrass not used for recreation to waterwise landscapes: 9 in 10 residents strongly or somewhat supported this. The other two initiatives, to place restrictions on the amount of water intensive turfgrass allowed in new developments

and to increase turf replacement incentives for existing homes and businesses, both received support from 8 in 10 residents.

Ratings for mobility-related services declined over time, as did support for generating new revenue for local and regional transportation priorities.

- Residents were asked if they would support or oppose generating new revenue for local or for regional transportation priorities. About 7 in 10 respondents strongly or somewhat supported new revenue for local priorities, while 6 in 10 strongly or somewhat supported new revenue for regional priorities. Both of these proportions declined from 2021 to 2023.
- The cleanliness of city-maintained streets was the most praised attribute of the five street services under evaluation; about three-quarters of respondents rated it as excellent or good. Bike lanes, traffic signal timing, and snow and ice control received favorable ratings from 6 in 10 respondents. Finally, street repair was praised by about half of respondents. Compared to 2021, street services in 2023 received lower ratings, ranging from an 8% decrease for bike lanes to a 15% decrease for snow control.

Broomfield's website continues to be the main source of information for residents.

- Respondents indicated the extent to which they relied on 14 different information sources for news and information about Broomfield. Broomfield's website was again the most preferred source, with 8 in 10 respondents indicating that it was a major or minor source of information for them. In order of importance, it was followed by word of mouth, the Broomfield Program Guide, signage (posters, flyers, TV screens) in City facilities, and *Our Broomfield Magazine* (formerly *The Broomfielder*).

Survey Background

The City and County of Broomfield contracted with Polco/National Research Center (NRC) to conduct the 2023 Broomfield Community Survey. This survey serves as a consumer report card for Broomfield by providing residents with the opportunity to rate the quality of life in Broomfield, as well as the community's amenities, service delivery and their satisfaction with local government. Residents also provided feedback on what is working well in the city and what is not, and communicated their priorities for community planning.

Focusing on the quality-of-service delivery helps council, staff and the public to set priorities for budget decisions and lays the groundwork for tracking community opinions about the core responsibilities of Broomfield City and County Government, helping to assure maximum service quality over time.

This type of survey examines the key services that local government controls to create a quality community. It is akin to private sector customer surveys that are used regularly by many corporations to monitor where there are weaknesses in product or service delivery before customers defect to competition or before other problems from dissatisfied customers arise.

This is the eighth iteration of the Broomfield Community Survey since the baseline study conducted in 2002.

Survey Administration

Enhanced efforts to increase the total response rate and hearing from a more representative sample of the community's population was a priority this year for the City and County of Broomfield. Survey invitations and paper surveys were mailed to 6,000 randomly selected households within Broomfield (the probability sample), down from 8,500 in 2021. Although the sample size in 2023 was smaller, in this year's survey effort, each household received a paper survey, while in 2021 no paper surveys were sent. The sample was enriched with additional addresses representing Hispanic, Chinese and Vietnamese households, based on census data of primary non-English speaking populations in Broomfield.

Each selected household was contacted three times. First, a prenotification announcement informing the household members that they had been selected to participate in the survey was sent on May 31, 2023. Approximately one week after mailing the postcard, each household was mailed a survey containing a cover letter signed by Mayor Castriotta enlisting participation. The cover letter and postcard were written in English, Spanish, simplified Chinese, and Vietnamese, and included a URL where respondents could go to complete the survey online, if desired. The packet also contained a pre-addressed, postage-paid return envelope in which the survey recipients could return the completed questionnaire directly to Polco. Finally, each selected household received a reminder postcard during the third week of April that included the survey URL. The survey was available in English, Spanish, simplified Chinese, and Vietnamese.

About 2% of the 6,000 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the 5,892 households presumed to have received a survey, 986 completed the survey (including 493 online surveys and 493 paper surveys), providing a response rate of 17%. Responses were tracked by Ward, and response rates by Ward ranged from a low of 9% in Ward 2 to a high of 22% in Ward 3. Additionally, 309 residents completed the online, community-wide open participation survey.

Table 1: Survey Response Rates by Geographic Area

	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Overall
Total sample used	1,204	1,488	1,034	1,158	1,116	6,000
NE=Not eligible	17	67	10	7	7	108
E= Eligible	1,187	1,421	1,024	1,151	1,109	5,892
I=Complete Interviews	206	133	228	233	186	986
Response rate:	17%	9%	22%	20%	17%	17%

Both the probability sample survey results and the open participation survey results were weighted so that respondent gender, age, race/ethnicity, housing unit type (attached or detached), housing tenure (rent or own), and Council Ward were represented in proportions reflective of the entire community for both the open participation and probability sample surveys. The results from these two surveys were found to be similar, so the responses were combined. Thus, the results presented in this report are based on the responses from the combined 1,372 respondents.

How the Results Are Reported

For the most part, the full set of frequencies or the “percent positive” are presented in the body and narrative of the report. The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “strongly support” and “somewhat support,” etc.).

On many of the questions in the survey, respondents could give an answer of “no opinion.” The proportion of respondents giving this reply is shown in the full set of responses included in *Appendix B: Complete Survey Responses*. However, these responses have been removed from the analyses presented in the body of the report, unless otherwise indicated. In other words, the majority of the tables and graphs in the body of the report display the results from respondents who had an opinion about a specific item.

For some questions, respondents were permitted to select multiple options. When the total exceeds 100% in a table for a multiple response question, it is because some respondents are counted in more than one category. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the customary practice rounding values to the nearest whole number.

Precision of Estimates

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). The 95 percent confidence level for this survey is generally no greater than plus or minus four percentage points around any given percent reported for the entire sample (N=1,372). Where estimates are given for subgroups, they are less precise. Generally, the 95% confidence interval ranges from plus or minus five percentage points for samples of about 400 to plus or minus 10 percentage points for samples as small as 100. For the whole sample, the margin of error is $\pm 3\%$.

Comparison of Results Over Time and by Respondent Subgroups

Because this survey was the eighth iteration of the community survey, the 2023 results are presented along with past ratings when comparisons were available. Generally, differences between the 2023 and 2021 results can be considered “statistically significant” if they are four percentage points or more around any given percent. Trend data for Broomfield represent important comparisons and should be examined for improvements or declines. Deviations from stable trends over time especially represent opportunities for understanding how local policies, programs or public information may have affected residents’ opinions.

Selected survey results were compared by the geographic location of the respondent’s home, respondent length of residency, age, gender, race, housing unit type, and housing unit tenure (rent or own). These crosstabulations are summarized and presented in tabular form in *Appendix D: Responses to Selected Survey Questions by Respondent Subgroups*. Where differences between subgroups are statistically significant, they are noted. In addition, survey results by Ward, compared to 2021 Ward results, are found in *Appendix F: Survey Responses by Year Within Ward*.

Comparing Survey Results to Other Communities

Polco’s database of comparative resident opinion is comprised of resident perspectives gathered in resident surveys from approximately 500 communities whose residents evaluated their services. Conducted with typically no fewer than 300 residents in each community, opinions are intended to represent over 30 million Americans.

National benchmark comparisons and comparisons to communities in the Front Range have been provided when similar questions on the Broomfield survey are included in Polco’s database and there are at least five communities in which the question was asked, though most questions are compared to more than five other communities.

Where comparisons for quality ratings were available, Broomfield’s results were generally noted as being “higher” than the benchmark, “lower” than the benchmark or “similar” to the benchmark. In instances where ratings are considerably higher or lower than the benchmark, these ratings have been further demarcated by the attribute of “much,” (for example, “much lower” or “much higher”). These labels come from a statistical comparison of Broomfield’s rating to the benchmark where a rating is considered “similar” if it is within the margin of error (less than three points on the 100-point scale); “higher” or “lower” if

the difference between Broomfield’s rating and the benchmark is greater than the margin of error (greater than three points but less than six points); and “much higher” or “much lower” if the difference between Broomfield’s rating and the benchmark is more than twice the margin of error (six points or greater). Comparisons for a number of items in the survey are not available in the benchmark database (e.g., some of the city services or aspects of government performance). These items are excluded from the benchmark tables. More information on benchmark comparisons can be found in *Appendix G: Detailed Benchmark Comparisons*.

Quality of Life and Government

The City and County of Broomfield 2023 Community Survey began with a set of questions designed to rate various aspects of community life, ranging from the overall quality of life to Broomfield as a place to live, work and retire. Residents were also asked about the sense of community, openness and acceptance of diverse people, government performance, and the quality of services provided by the City and County of Broomfield.

Quality of Life

Residents gave high marks to the overall quality of life in Broomfield, with 89% of respondents rating it as excellent or good; less than one percent of residents felt that their quality of life was poor. When compared over time, ratings have remained stable over the past two decades, ranging from a low of 86% excellent or good in 2002 to a high of 96% in 2021.

Homeowners and residents in households making more than \$100,000 a year tended to be more satisfied with the overall quality of life in Broomfield than their counterparts (see *Appendix D: Responses to Selected Survey Questions by Respondent Subgroups*).

Figure 1: Overall Quality of Life, 2023

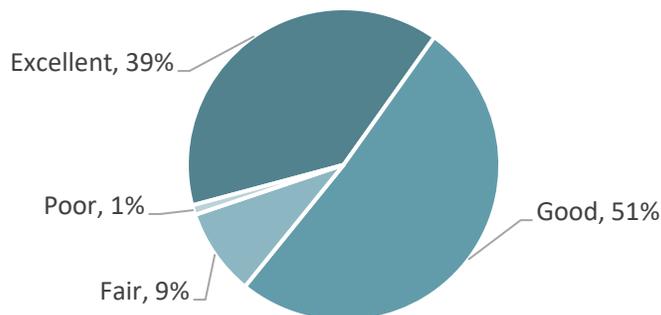
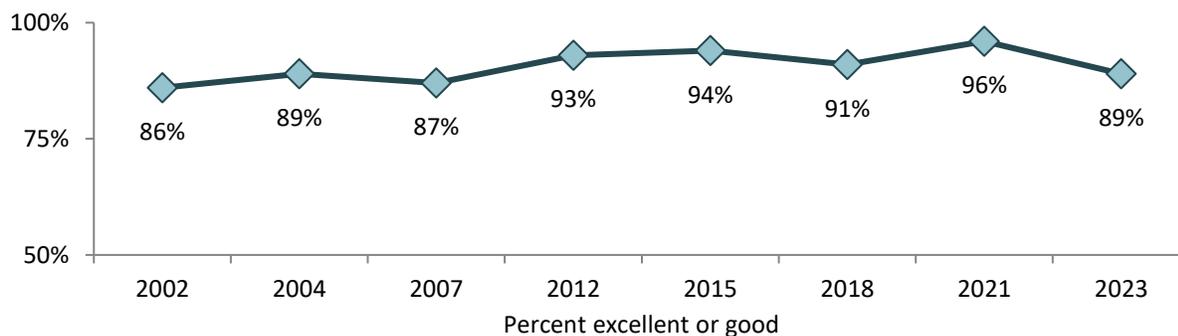


Figure 2: Overall Quality of Life Compared by Year



Broomfield residents' opinions were compared to those in other communities across the nation as well as to those in the Front Range. Broomfield's rating for overall quality of life was similar to other communities in each set of comparisons.

Figure 3: Overall Quality of Life Benchmarks

	National comparison	Front Range comparison
The overall quality of life in Broomfield	Similar	Similar

Many general aspects related to the overall quality of life in Broomfield were given nearly unanimously positive grades: 9 in 10 respondents considered Broomfield as a whole, as well as their neighborhoods, excellent or good places to live and to raise children. About three-quarters rated Broomfield as an excellent or good place to work, while about two-thirds thought Broomfield was an excellent or good place to retire. Also, two-thirds of respondents favorably rated the overall sense of community and the openness and acceptance of diverse people.

When evaluating trends over time, ratings for these items in 2023 generally decreased when compared to 2021, with the largest decrease observed for Broomfield as a place to raise children (from 94% excellent or good to 86%).

In general terms, homeowners and those living in households earning more than \$200,000 a year tended to more favorably rate the different aspects of Broomfield's quality of life. Meanwhile, residents from Ward 2 tended to give lower ratings to quality of life aspects than the residents of the remaining wards (see *Appendix D: Responses to Selected Survey Questions by Respondent Subgroups*).

When compared to other communities, all seven aspects of quality of life were rated on par with the national and Front Range comparisons (see Figure 5 on the following page).

Figure 4: Aspects of Quality of Life Compared by Year

Please rate: (Percent excellent or good)	2023	2021	2018	2015	2012	2007	2004	2002
Broomfield as a place to live	91%	95%	95%	95%	96%	92%	92%	90%
Your neighborhood as a place to live	87%	91%	90%	91%	88%	84%	82%	83%
Broomfield as a place to raise children	86%	94%	94%	92%	94%	89%	89%	88%
Broomfield as a place to work	75%	80%	73%	76%	73%	NA	NA	NA
Broomfield as a place to retire	66%	73%	73%	80%	73%	64%	64%	60%
The openness and acceptance of diverse people in Broomfield	66%	66%	66%	74%	72%	59%	62%	57%
The overall sense of community in Broomfield	63%	69%	73%	74%	74%	66%	70%	66%

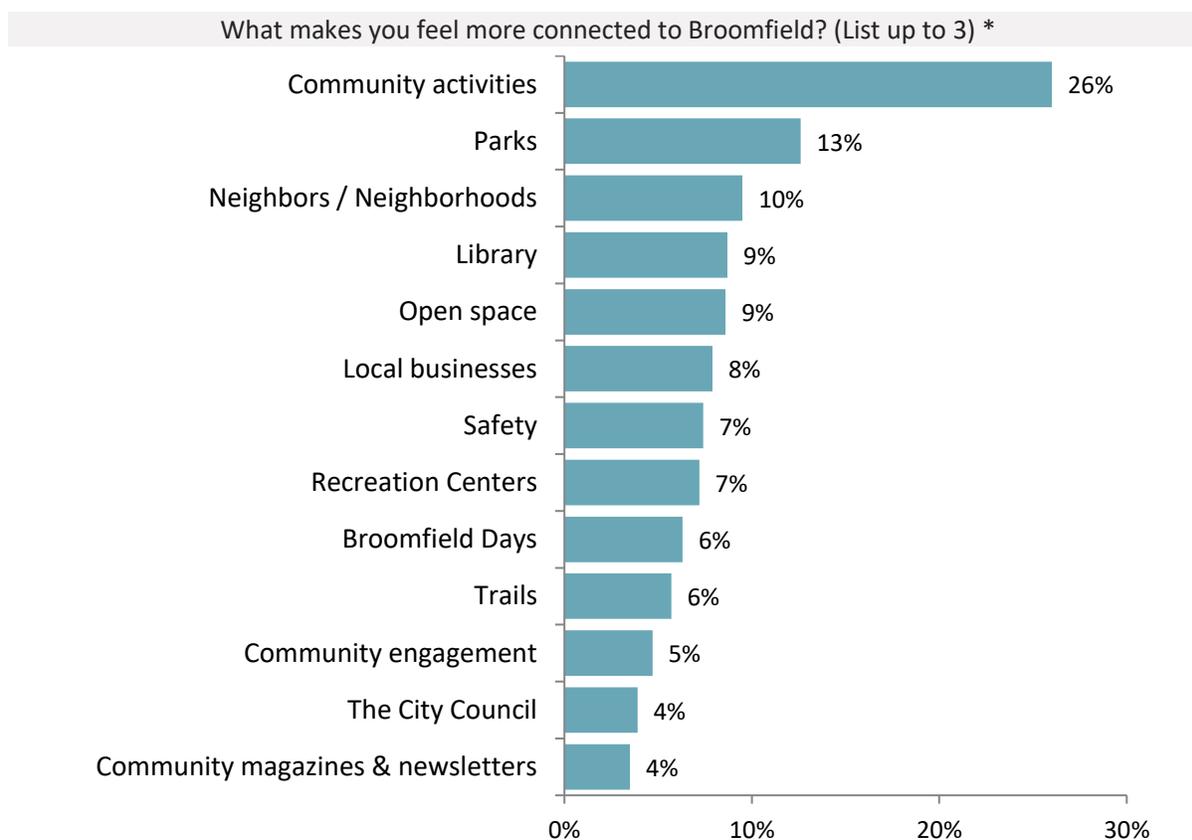
Note: 41 % of respondents answered "don't know" when asked to rate "Broomfield as a place to retire".

Figure 5: Aspects of Quality of Life Benchmarks

	National comparison	Front Range comparison
Broomfield as a place to live	Similar	Similar
Your neighborhood as a place to live	Similar	Similar
Broomfield as a place to raise children	Similar	Similar
Broomfield as a place to work	Similar	Similar
Broomfield as a place to retire	Similar	Similar
The openness and acceptance of diverse people in Broomfield	Similar	Similar
The overall sense of community in Broomfield	Similar	Similar

In an open-ended question in which residents could write, in their own words, what things made them feel more connected to Broomfield, 26% of respondents made a comment related to community activities sponsored by the City and County of Broomfield. Parks (13% of responses) and neighbors (10%) were also frequently cited, as were the library (9%), Broomfield’s open spaces (9%), and the local business (8%), among many others.

Figure 6: Ways of Connecting with Broomfield, 2023



* Percents add to more than 100% as respondents could list up to five services. Only the most frequently cited categories are shown in this chart. The full set of classified responses can be found in *Appendix B: Complete Survey Responses*.

Quality of Government Performance

The survey included a set of questions about the performance of the City and County government of Broomfield and service delivery to Broomfield residents. The overall quality of services provided by the City and County of Broomfield was given high marks, with 80% of residents praising it as excellent or good. This rating was similar to 2021 and on par with the Front Range and national benchmark.

Women and residents aged 34 or less tended to give more positive marks to the quality of the services provided by the City and County of Broomfield than men and older residents (see *Appendix D: Responses to Selected Survey Questions by Respondent Subgroups*).

Figure 7: Overall Quality of City and County Services, 2023

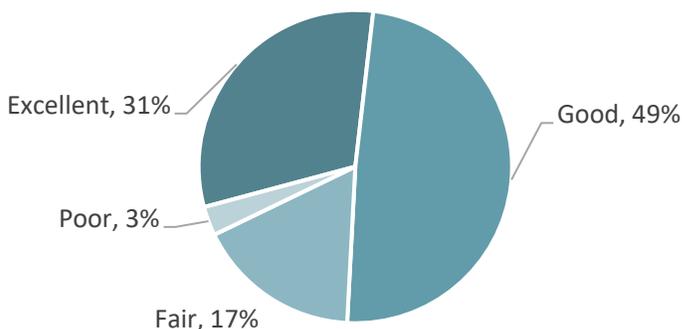


Figure 8: Overall Quality of City and County Services Compared by Year

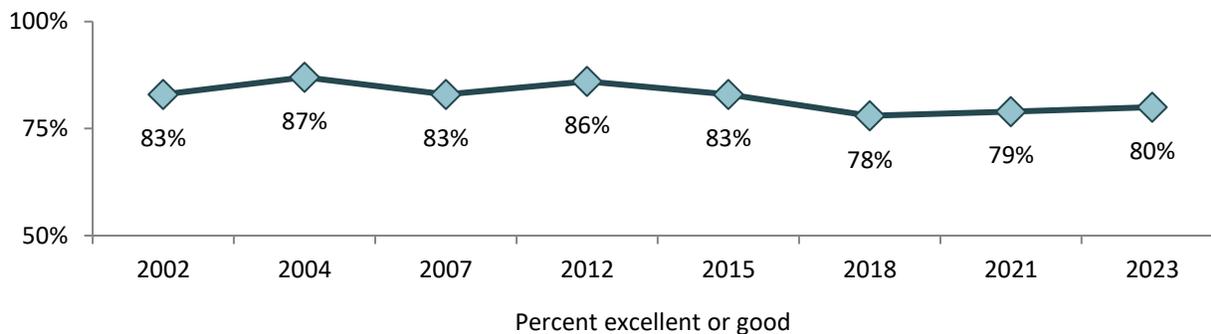


Figure 9: Overall Quality of City and County Services Benchmarks

	National comparison	Front Range comparison
The quality of the services provided by the City and County of Broomfield	Similar	Similar

Also, about 8 in 10 respondents felt the quality and the ease of accessing the services of the City and County of Broomfield were excellent or good, while about two-thirds praised the overall direction that Broomfield is moving, how Broomfield government provides opportunities for resident involvement, and how local government communicates information. Finally, about half of respondents rated the overall performance of the City Council as excellent or good, which was a decline from 66% positive in 2021.

The remaining 2023 ratings for government performance were similar to or lower than those given in 2021. The overall direction Broomfield is moving received a similar rating to national and peer benchmarks, while opportunities for engagement was rated higher than in other Front Range communities. The lone rating that was lower than the national benchmark was the overall performance of the City Council.

Figure 10: Quality of Government Performance Compared by Year

Please rate the following aspects of City and County of Broomfield government performance: (Percent excellent or good)	2023	2021	2018	2015	2012	2007	2004	2002
The quality of the services provided by the City and County of Broomfield	80%	79%	78%	83%	86%	83%	87%	83%
The ease of accessing the services of the City and County of Broomfield	78%	80%	79%	82%	79%	76%	80%	76%
Communicating events, issues, and programs	68%	73%	70%	75%	NA	NA	NA	NA
Providing opportunities for community engagement and involvement	65%	69%	71%	77%	63%	61%	71%	65%
The overall direction Broomfield is moving	61%	72%	72%	76%	75%	70%	70%	72%
The overall performance of City Council	54%	66%	64%	69%	69%	57%	62%	NA

Figure 11: Quality of Government Performance Benchmarks

	National comparison	Front Range comparison
Providing opportunities for community engagement and involvement	Similar	Higher
The overall direction Broomfield is moving	Similar	Similar
The overall performance of City Council	Lower	Not available

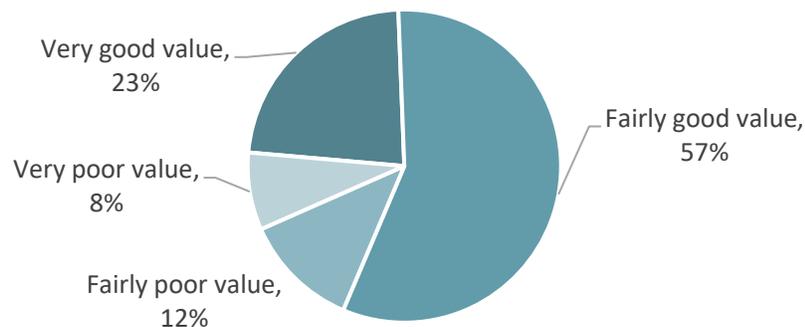
In general, residents from Ward 1 gave higher ratings to the ease of accessing the services of the City and County of Broomfield than those from other wards. Meanwhile, residents from Ward 2 tended to give lower ratings to all government performance items except for the overall performance of the City Council, which was homogenous across all five wards.

The performance of the City Council was more positively evaluated by those aged 54 and younger, women, renters, and residents who had lived in Broomfield for less than 20 years (see *Appendix D: Responses to Selected Survey Questions by Respondent Subgroups*).

Respondents were asked how they would rate the overall value for the fees, charges and taxes they pay in connection with the programs and services they receive from the City and County of Broomfield. Four in 5 residents rated it as very or fairly good, while 1 in 5 residents rated it as fairly or very poor.

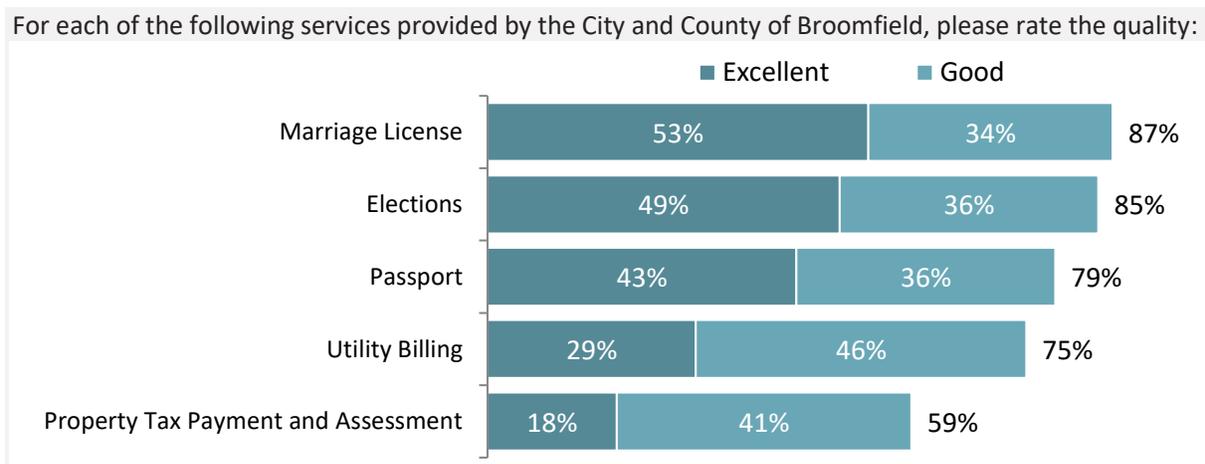
The overall value for the fees, charges and taxes paid in Broomfield was more highly rated by those aged 54 and younger, women, and residents who have lived in Broomfield for less than 20 years when compared to other residents (see *Appendix D: Responses to Selected Survey Questions by Respondent Subgroups*).

Figure 12: Overall Value for the Fees Paid, 2023



Between 8 in 10 and 9 in 10 residents commended the job the City and County of Broomfield does issuing marriage licenses, processing passports applications, and organizing elections. Utility billing was well rated by three-quarters of respondents, while property tax payment and assessment received favorable ratings from 6 in 10 residents.

Figure 13: Quality of City and County Services, 2023



Note: 84 % of respondents answered “don’t know” when asked to rate “Marriage License” while 68% did it on “Passport”.

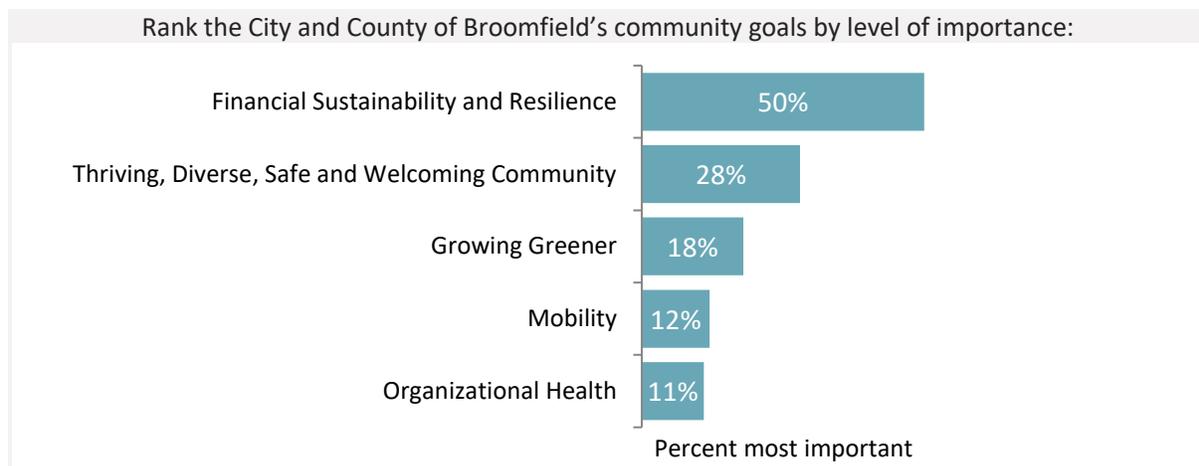
Resident Priorities

Respondents were also asked to prioritize five community goals and to write in five government services provided by the City and County of Broomfield they felt were the most important.

Although there was some overlap in the responses (some respondents selected multiple items as the most important), about half of residents considered Financial Sustainability and Resilience as the most important goal for Broomfield. Achieving a Thriving, Diverse, Safe and Welcoming Community emerged as the second most important priority, with about one-quarter of residents selecting this option, followed by Growing Greener, with one-fifth. Mobility and Organizational Health were each selected by about 10% of residents.

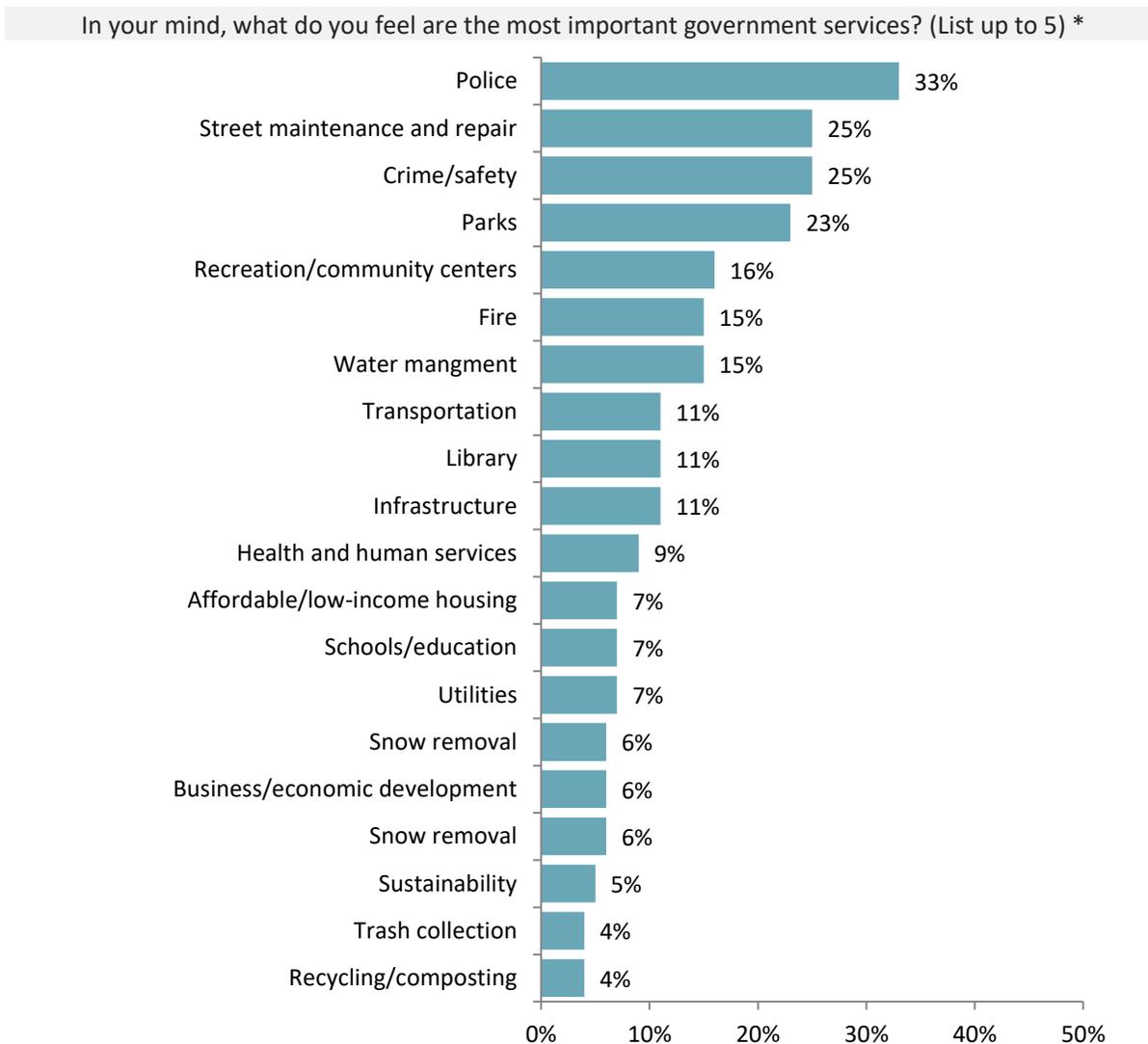
Homeowners tended to assign greater importance to the financial sustainability and resilience of Broomfield than renters did. Meanwhile, residents in households making less than \$200,000 per year tended to rate mobility issues as more important than wealthier households (see *Appendix D: Responses to Selected Survey Questions by Respondent Subgroups*).

Figure 14: Importance of Community Goals, 2023



When asked what services were most important, police services were most frequently cited, with one-third of respondents naming this service. Relatedly, one-quarter of respondents named crime/safety as the most important service. Street maintenance and repair, parks, recreation, fire, and water management were the other services rounding out the top services selected by respondents. In addition, 1 in 10 residents felt that transportation, library services, infrastructure, and health and human services were each high-priority services.

Figure 15: High Priority Services, 2023



* Percents add to more than 100% as respondents could list up to five services. Only the most frequently cited services are shown in this chart. The full set of classified responses can be found in *Appendix B: Complete Survey Responses*.

Safe Community

To assess safety in the community, the survey contained questions about how safe respondents felt, potential problems in the community, and government services provided to keep the community safe.

Nearly all of respondents (92%) felt very or somewhat safe in their neighborhood, shopping/dining locations and parks in Broomfield during the day; this rating was similar to what had been observed previously. Meanwhile, about three-quarters felt very or somewhat safe after dark, which was the lowest rating for this item since 2007.

Respondents who were men or aged 54 or younger tended to feel safer in Broomfield than women and older residents (see *Appendix D: Responses to Selected Survey Questions by Respondent Subgroups*).

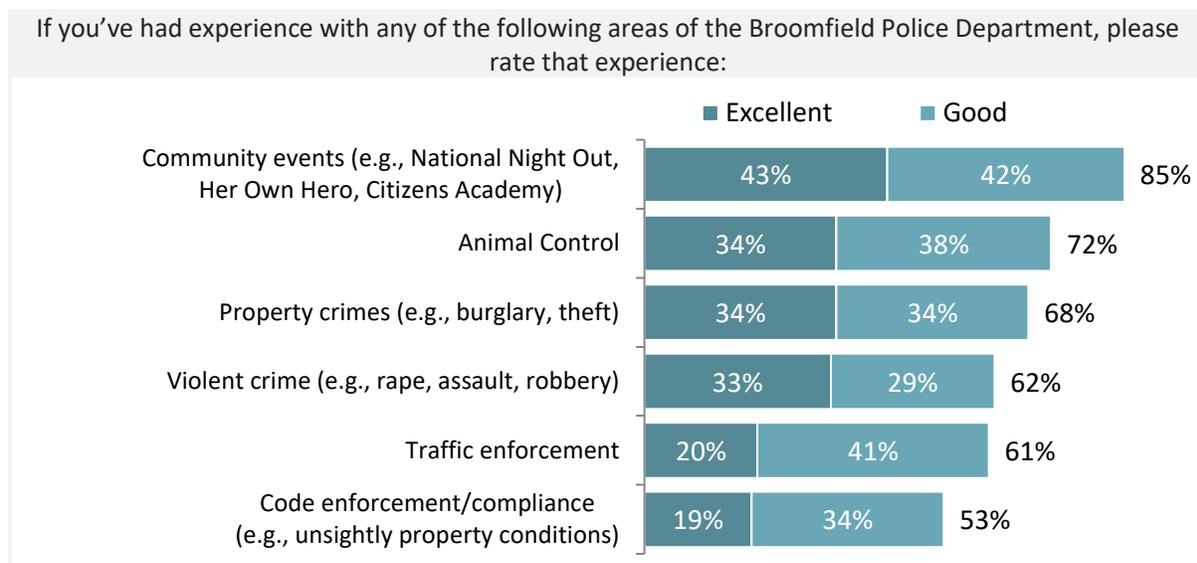
Figure 16: Perceptions of Safety Compared by Year

Please rate how safe you feel in your neighborhood, shopping/dining locations, and parks in Broomfield	Percent very or somewhat safe							
	2022	2021	2018	2015	2012	2007	2004	2002
During the day	92%	96%	97%	97%	97%	95%	95%	94%
After dark	73%	81%	82%	82%	79%	73%	73%	76%

**From 2002 to 2018 the survey asked for safety in six circumstances: a) In your neighborhood during the day / after dark, b) At shopping/dining locations in Broomfield during the day / after dark, c) in Broomfield's parks during the day / after dark. The current table presents the average values for safety during day time and after dark for years 2022 to 2018.*

Respondents were asked to rate several areas of the Broomfield Police Department if they had had any experience with those areas. Among the minority who'd had experience with the areas under evaluation, community events such as National Night Out and Citizens Academy were the most favorably rated (85% praised it as excellent or good). The next most positively evaluated areas were animal control (72%) and property crimes (68%), followed by violent crime (62%) and traffic enforcement (61%). Code enforcement was the least-well rated area (53%).

Figure 17: Quality of Broomfield Police Department Services, 2023

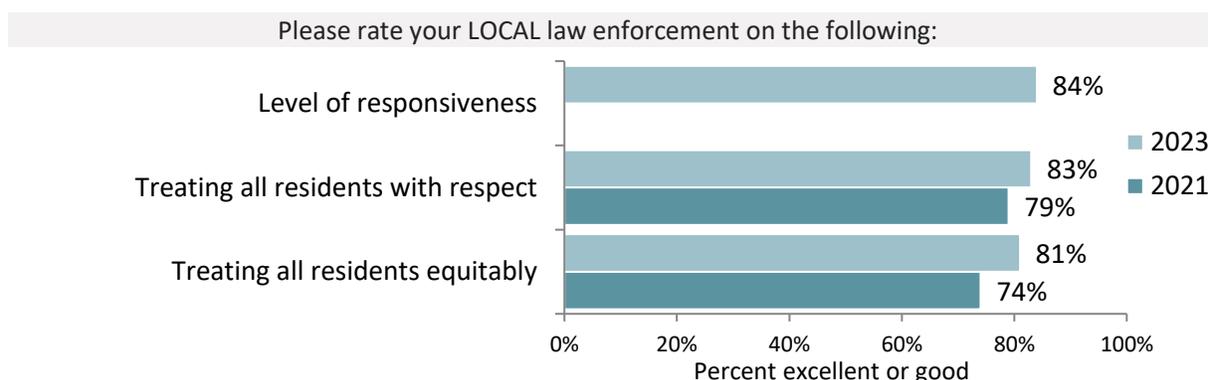


Note: More than half of respondents didn't provide an evaluation of the areas of the Broomfield Police Department: Traffic enforcement (57%), Animal Control (60%), Community events (62%), Code enforcement (68%), Property crimes (75%) and Violent crime (91%).

About 8 in 10 respondents gave excellent or good ratings to the level of responsiveness of local law enforcement, as well as to law enforcement treating all residents equitably and with respect. The latter two ratings were an increase from those given in 2021.

Women and residents above 34 years old tended to more highly rate the way Broomfield Police Department treats all residents than men and younger residents.

Figure 18: Ratings of Law Enforcement, 2021-2023



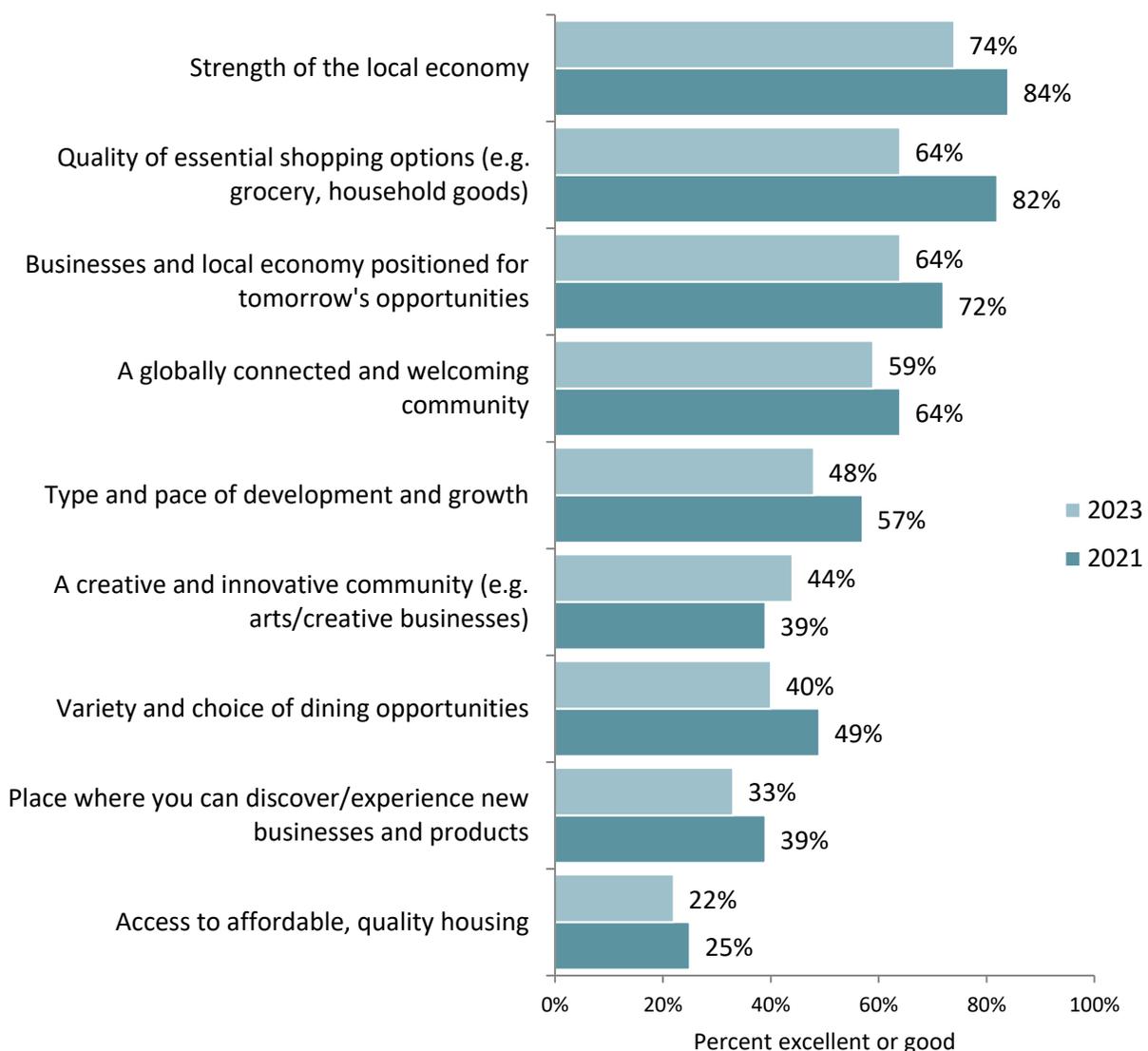
Economic Vitality

Broomfield residents were asked to evaluate several aspects of the local economy, and what they considered to be critical areas on which to focus efforts.

About three-quarters of respondents evaluated the strength of Broomfield’s economy as excellent or good, and about two-thirds gave positive marks to the quality of essential shopping options. The same proportion thought the business community was well-positioned for tomorrow’s opportunities. A majority of respondents (59%) also reported that Broomfield had a globally connected and welcoming community. Other aspects of the local economy were viewed less positively: only about one-third of respondents thought Broomfield was a place where new businesses and products could be discovered or experienced, while only one-quarter thought affordable quality housing was available.

Figure 19: Quality of Economic Community Characteristics, 2021-2023

Please rate the following community economic and business factors in Broomfield today:

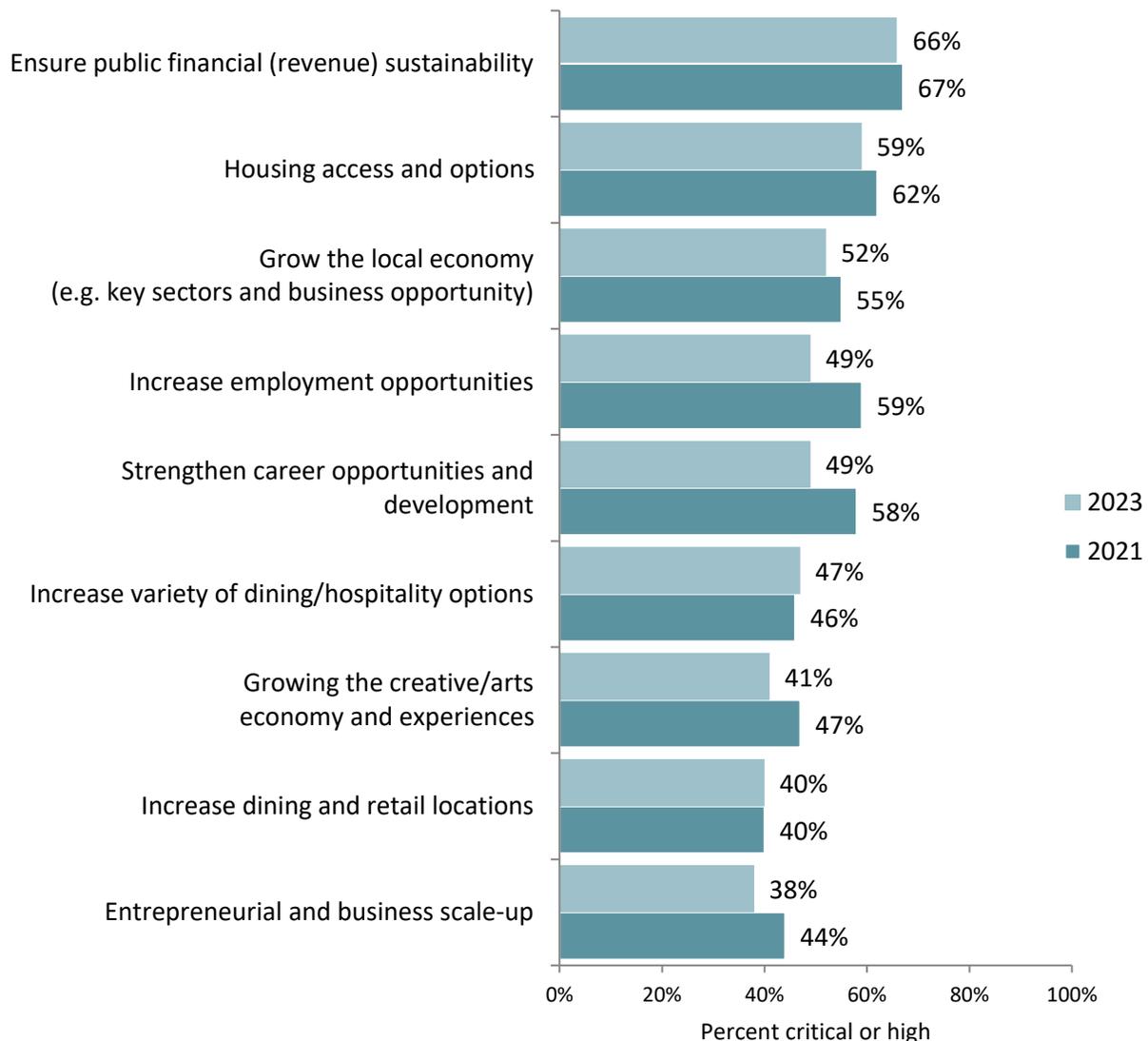


As in 2021, the most likely areas to be deemed of critical or high importance for Broomfield’s economy were ensuring public financial sustainability and housing options. Most of the evaluated areas received similar importance ratings when compared to 2021, with the exception of increasing employment opportunities and strengthening career development; importance ratings for each of these fell by roughly 10 points from 2021 to 2023.

Residents in households earning more than \$200,000 per year tended to more frequently prioritize the growth of the local economy, the increase in the variety of dining and hospitality options, the promotion of entrepreneurial and business scale-up, and the assurance of public financial sustainability. Conversely, residents in less wealthy households and renters more highly prioritized housing access and options than their counterparts."

Figure 20: Importance of Economic Work Areas, 2021-2023

Please indicate the importance of each of these work areas of local economy in Broomfield as a whole:



Health, Leisure and Educational Opportunities

The survey included a section exploring the quality of health, leisure and educational opportunities, as well as the frequency of resident participation in various activities.

Evaluation of Health, Leisure and Educational Services and Opportunities

Almost all parks, recreation and leisure services and facilities were rated very highly, particularly parks and open space and trails (92% excellent or good). Broomfield's ratings for open space and trails was higher than in other communities nationally and in the Front Range.

Of the 16 health, leisure and educational items evaluated, 15 were rated favorably by at least 8 in 10 residents. The remaining item, local cultural and arts events, was rated positively by two-thirds of respondents, a rating that improved significantly from 2021 to 2023.

Residents in Ward 2 tended to give lower ratings to open spaces and trails, cultural and arts events, and recreation programs than residents who lived in other areas of the city.

Figure 21: Quality of Health, Leisure and Educational Opportunities Compared by Year

Please rate the quality of each of the following: (Percent excellent or good)	2023	2021	2018	2015	2012	2007	2004	2002
Open space and trails	92%	95%	94%	91%	86%	69%	65%	NA
Parks	92%	90%	91%	93%	NA	NA	NA	NA
The Paul Derda Recreation Center	89%	90%	93%	92%	NA	NA	NA	NA
The Broomfield Community Center	89%	90%	66%	83%	NA	NA	NA	NA
Broomfield Veterans Museum	89%	NA						
CSU Extension services	89%	82%	68%	74%	NA	NA	NA	NA
Library services	88%	92%	91%	90%	92%	90%	90%	87%
Auditorium facility	88%	86%	88%	88%	85%	82%	80%	67%
Athletic fields and courts	87%	90%	NA	NA	NA	NA	NA	NA
The Bay Aquatic Park	86%	89%	88%	89%	NA	NA	NA	NA
Continuous trail connections	85%	86%	82%	80%	NA	NA	NA	NA
Broomfield Depot Museum	84%	NA						
Recreation programs	83%	77%	86%	87%	87%	81%	77%	61%
Active Adult / Senior Programs	80%	81%	NA	NA	NA	NA	NA	NA
Auditorium events	79%	77%	77%	71%	70%	61%	59%	NA
Local cultural and arts events	66%	50%	67%	70%	63%	56%	44%	NA

Figure 22: Quality of Health, Leisure and Educational Opportunities Benchmarks

	National comparison	Front Range comparison
Open space and trails	Much higher	Higher
Parks	Similar	Similar
Recreation programs	Similar	Similar
Library services	Similar	Similar

Participation in Health, Leisure and Educational Opportunities

About 9 in 10 respondents had visited a park, an open space site, or used a trail in the previous 12 months, which was similar to previous years. Meanwhile, about 8 in 10 had viewed Broomfield's public art. Library, Recreation Center, Community Center, Auditorium and Depot Museum visitation was up in 2023 compared to 2021, when pandemic restrictions depressed attendance.

In general terms, residents from Ward 3 tended to visit and use the activities available in Broomfield more frequently than their counterparts. Homeowners also tended to participate more frequently in Broomfield activities than renters. When analyzed by age group, older residents reported more usage of the Broomfield Auditorium and the Broomfield Depot Museum, while those between 35 and 54 years old declared a higher usage of trails, the Paul Derda Recreation Center, and Broomfield's public art. (see *Appendix D: Responses to Selected Survey Questions by Respondent Subgroups*).

Figure 23: Participation in Health, Leisure and Educational Opportunities Compared by Year

In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Broomfield?	2023	2021	2018	2015	2012	2007	2004	2002
Visited a park (active, formally landscaped areas)	95%	96%	93%	93%	91%	91%	89%	NA
Used a trail in Broomfield	91%	93%	88%	85%	83%	83%	83%	80%
Visited an open space site (native, undeveloped areas)	89%	90%	88%	83%	83%	76%	68%	NA
Viewed any of Broomfield's public art (benches, sculptures, etc.)	81%	79%	71%	70%	75%	63%	NA	NA
Visited the Broomfield Library or attended a library program	65%	55%	72%	71%	NA	NA	NA	NA
Visited the Paul Derda Recreation Center	59%	44%	64%	63%	NA	NA	NA	NA
Visited the Broomfield Community Center	58%	36%	58%	45%	NA	NA	NA	NA
Used the Broomfield Auditorium or attended an event there	33%	19%	38%	39%	43%	33%	25%	NA
Utilized CSU Extension (ex. programs by Master Gardeners)	17%	15%	12%	10%	NA	NA	NA	NA
Visited the Broomfield Depot Museum	17%	9%	14%	14%	NA	NA	NA	NA

Facilities and Transportation Infrastructure

Residents were asked to assess both the quality and importance of City and County services related to public works services, transportation facilities and utilities infrastructure.

Public Works Services, Transportation Facilities and Utilities Infrastructure

Evaluations of these services were quite positive, with about 9 in 10 rating the department of motor vehicles as excellent or good. Drinking water, stormwater drainage and street lighting services were considered excellent or good by approximately 8 in 10 respondents. Finally, the building department and inspection services were rated positively by 7 in 10 residents.

Street lighting and drinking water tended to receive lower ratings from residents living in Ward 2 than from residents living in other areas of the city (see *Appendix D: Responses to Selected Survey Questions by Respondent Subgroups*).

Most ratings remained stable from 2021 to 2023. Compared to the national and Front Range average ratings, street lighting and stormwater drainage were similar. Meanwhile, the building department and drinking water received higher ratings than the national benchmark (and also higher than the Front Range benchmark, in the case of drinking water).

Figure 24: Quality of City and County Services: Facilities Compared by Year

For each of the following services provided by the City and County of Broomfield, please rate the quality and importance of each of these services in Broomfield: (Percent excellent or good)	2023	2021	2018	2015	2012	2007	2004	2002
Department of motor vehicles (License plates)	91%	87%	93%	85%	82%	84%	84%	83%
Drinking water	85%	85%	87%	89%	89%	87%	82%	85%
Stormwater drainage	80%	82%	81%	81%	79%	67%	72%	66%
Street lighting	77%	81%	80%	80%	80%	71%	70%	67%
Building department/inspections	72%	76%	79%	78%	68%	64%	62%	58%

Figure 25: Quality of City and County Services: Facilities Benchmarks

	National comparison	Front Range comparison
Drinking water	Higher	Similar
Stormwater drainage	Similar	Similar
Street lighting	Similar	Similar
Building department/inspections	Higher	Much higher

Street Services

The cleanliness of city-maintained streets was the most praised attribute of the five street services under evaluation; about 3 in 4 respondents rated it as excellent or good. Bike lanes, traffic signal timing, and snow and ice control received favorable ratings from 6 in 10 respondents. Finally, street repair was praised by about half of respondents.

Compared to 2021, street services in 2023 received lower ratings, ranging from an 8% decrease for bike lanes to a 15% decrease for snow and ice control.

However, the ratings for City-maintained streets were similar to the national and Front Range benchmarks.

Figure 26: Quality of City-maintained Streets Compared by Year

For each of the following city-maintained streets, please rate the quality of the service: (Percent excellent or good)	2023	2021	2018	2015	2012	2007	2004	2002
Street cleaning	74%	83%	79%	79%	75%	47%	63%	NA
Snow and ice control	61%	76%	67%	72%	64%	38%	57%	NA
Bike lanes	61%	69%	68%	69%	NA	NA	NA	NA
Traffic signal timing	59%	68%	56%	60%	53%	41%	45%	NA
Street repair and resurfacing	52%	64%	63%	66%	73%	40%	50%	NA

Figure 27: Quality of City-maintained Streets Benchmarks

	National comparison	Front Range comparison
Street cleaning	Similar	Similar
Snow and ice control	Similar	Similar
Traffic signal timing	Similar	Similar
Street repair and resurfacing	Similar	Similar

Ease of Travel

Evaluations of the ease of travel in Broomfield by car, by bus, and by bike decreased from 2021 to 2023, while the ease of walking remained stable across survey years. All in all, the ease of car travel was positively rated by about 8 in 10 respondents, while ease of walking received favorable ratings from 7 in 10. Bicycle travel was rated positively by two-thirds of respondents and bus travel received favorable scores from one-quarter.

Benchmark comparisons to other communities in the nation and the Front Range were generally on par, although car travel scored higher in Broomfield than in other Front Range communities overall.

Figure 28: Ratings of Ease of Travel by Car and Bus Compared by Year

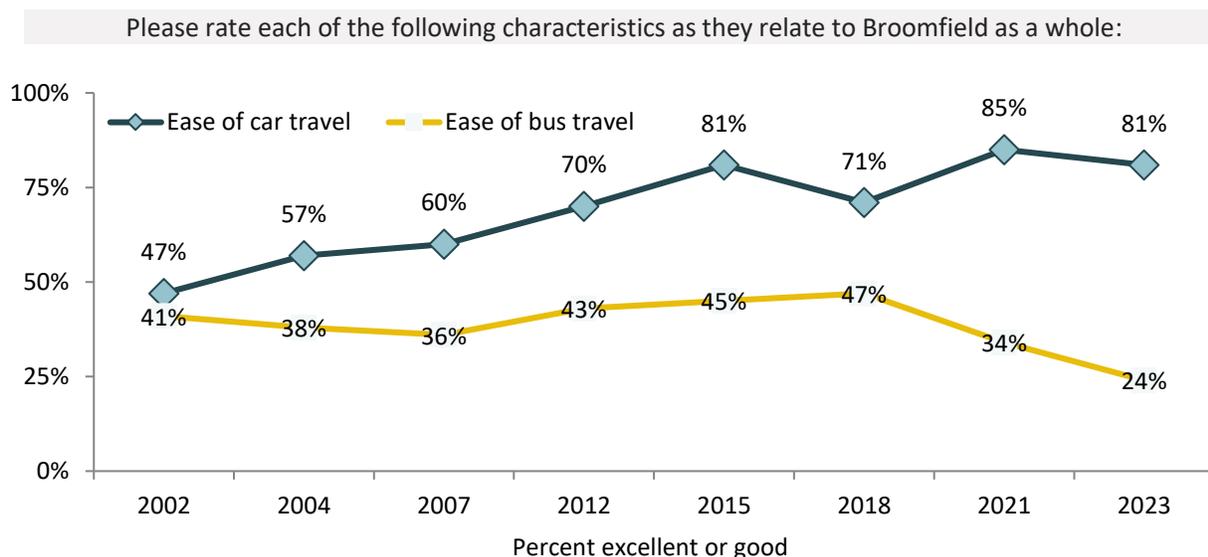


Figure 29: Ratings of Ease of Travel Compared by Year

Please rate each of the following characteristics as they relate to Broomfield as a whole: (Percent excellent or good)	2023	2021	2018	2015	2012	2007	2004	2002
Ease of car travel	81%	85%	71%	81%	70%	60%	57%	47%
Ease of walking	71%	73%	76%	79%	77%	71%	73%	72%
Ease of bicycle travel	64%	68%	71%	73%	67%	62%	57%	58%
Ease of bus travel	24%	34%	47%	45%	43%	36%	38%	41%

Figure 30: Ease of Travel Benchmarks

	National comparison	Front Range comparison
Ease of car travel	Similar	Higher
Ease of bus travel	Similar	Similar
Ease of bicycle travel	Similar	Similar
Ease of walking	Similar	Similar

Generating Revenue for Transportation Funding Gaps

Residents were asked if they would support or oppose generating new revenue for local and regional transportation priorities. Generating revenue for local transportation projects was supported by 72% of respondents (a 7% decrease from 2021) while generating revenue for regional transportation was supported by 62% of respondents (a 9% decrease).

In both cases, support for generating new revenue was higher among renters than among homeowners. It was also higher among those who had lived in Broomfield for 20 years or less than among those who had been in the city for a longer time (see *Appendix D: Responses to Selected Survey Questions by Respondent Subgroups*).

Figure 31: Support for Generating New Local Transportation Revenues for Local Priorities

There are more transportation projects to improve mobility and safety in Broomfield than available funding. How much would you support or oppose generating new local transportation revenues (transportation tax) to support Broomfield local priorities (ex: Huron St, Midway Blvd, Sheridan Blvd; bridge widenings, such as the Lowell, Sheridan, and Huron St. bridges over the Northwest Parkway; traffic signal & intersection improvements; street maintenance; bike lanes and multi-use trails; safer pedestrian crossings including trail underpasses & bridges)?

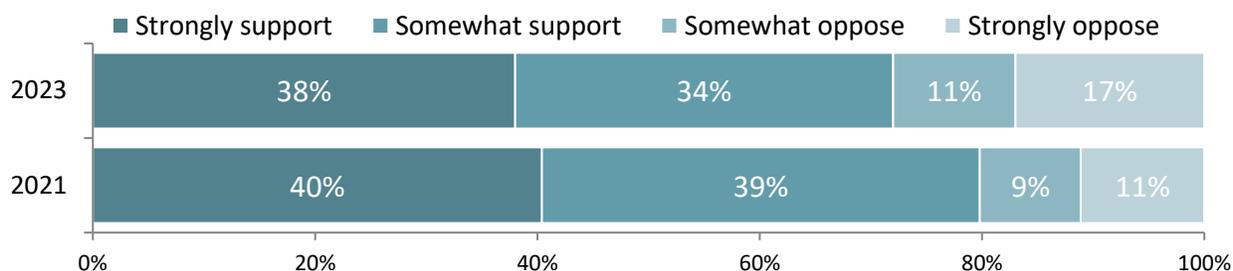
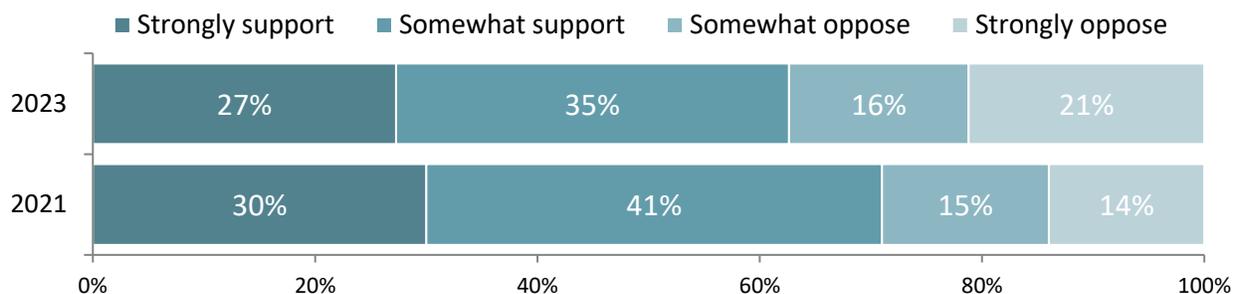


Figure 32: Support for Generating New Local Transportation Revenues for Regional Priorities

There are more transportation projects to improve mobility and safety in Broomfield than available funding. How much would you support or oppose Generating new transportation revenues (transportation tax) to support Broomfield regional priorities? (ex: CO-7, I-25, I-25/CO-7 Interchange, US 36, US 36/Wadsworth Interchange, US 287, 120th Ave.)



Self Sufficiency

The City and County of Broomfield provides a variety of services and programs to support self-sufficiency. These services were given high marks by respondents, with 70% or more rating each as excellent or good.

Meals on Wheels, Lakeshore Café lunches, and senior services in general were the most highly evaluated services; at least 8 in 10 respondents rated each of these as excellent or good. Disabled transportation, public assistance, Municipal Court services, and the Broomfield Workforce Center were rated favorably by 7 in 10 respondents.

Compared to 2021, decreases in positive ratings were observed for Lakeshore Café, Municipal Court services, and Broomfield Workforce Center. Senior Services were rated higher than in the national and Front Range benchmarks, while Municipal Court services were on par.

When analyzed by geography, Meals on Wheels and Lakeshore Café received lower evaluations from residents of Ward 2 than from residents in all the remaining wards (see *Appendix D: Responses to Selected Survey Questions by Respondent Subgroups*).

Figure 33: Quality of City and County Services: Self Sufficiency Compared by Year

For each of the following services provided by the City and County of Broomfield, please rate the quality and importance of each of these services in Broomfield: (Percent excellent or good)	2023	2021	2018	2015	2012	2007	2004	2002
Meals on Wheels	84%	82%	90%	84%	NA	NA	NA	NA
Lakeshore Café	83%	88%	83%	78%	NA	NA	NA	NA
Senior Services	82%	83%	84%	88%	83%	75%	79%	79%
Easy Ride Elderly/Disabled Transportation	77%	77%	79%	78%	NA	NA	NA	NA
Public Assistance (food assistance, Medicaid, childcare assistance, etc.)	75%	75%	63%	NA	NA	NA	NA	NA
Municipal Court Services	74%	80%	79%	83%	77%	73%	78%	66%
Broomfield Workforce Center	72%	81%	73%	77%	66%	NA	NA	NA

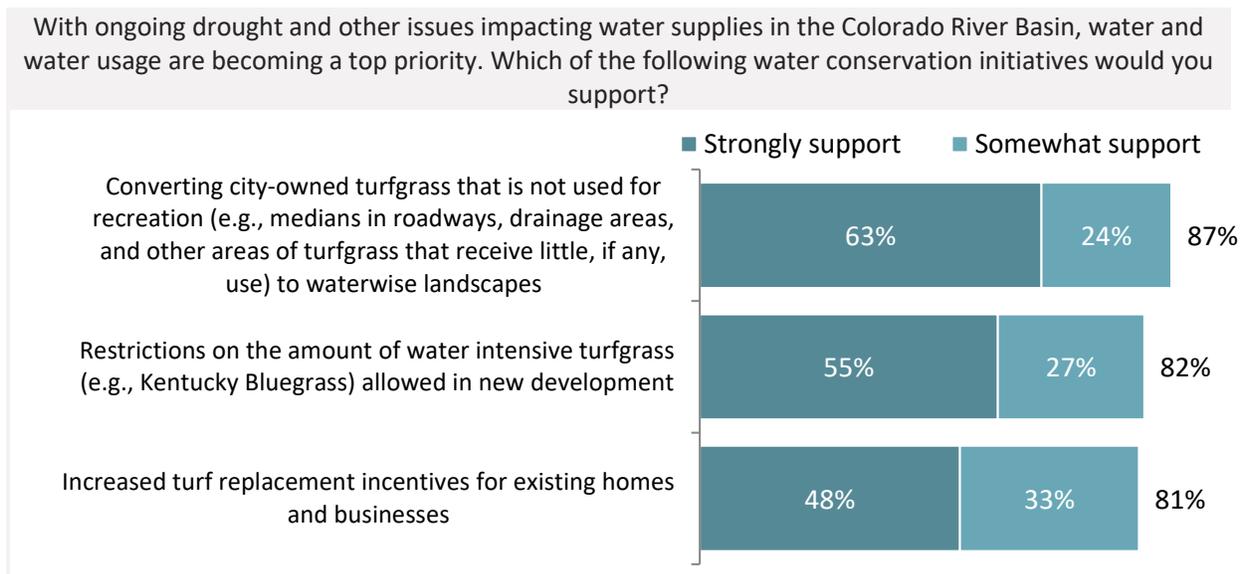
Figure 34: Quality of City and County Services: Self Sufficiency Benchmarks

	National comparison	Front Range comparison
Senior Services	Higher	Higher
Municipal Court Services	Similar	Similar

Environmental Stewardship

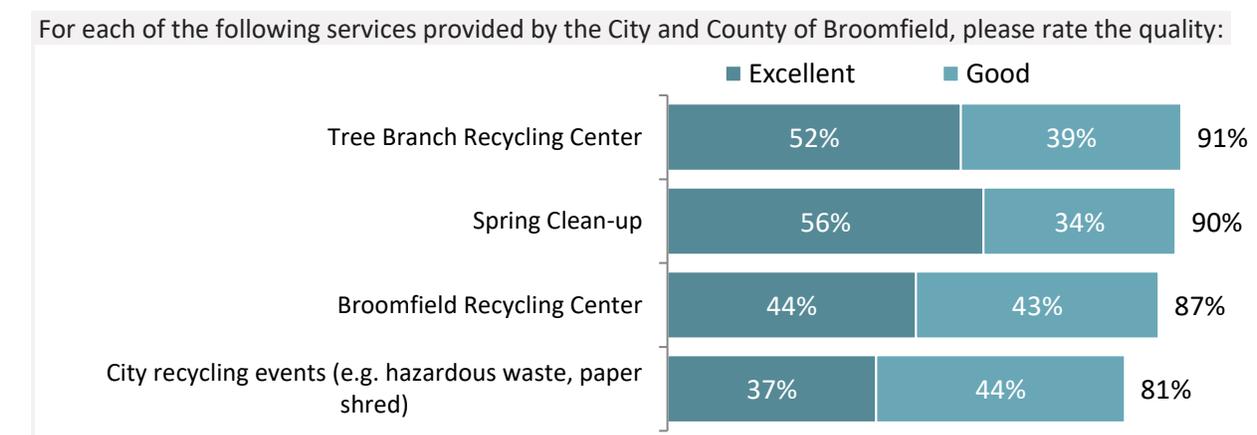
- Those participating in the 2023 Broomfield Community Survey were asked about their level of support for three possible water conservation initiatives. The initiative that received the most support was to convert city-owned turfgrass not used for recreation to waterwise landscapes: 9 in 10 residents strongly or somewhat supported this. The other two initiatives, to place restrictions on the amount of water intensive turfgrass allowed in new developments and to increase turf replacement incentives for existing homes and businesses, both received support from 8 in 10 residents.

Figure 35: Support for Water and Resource Conservation Compared by Year



Broomfield’s recycling resources were overwhelmingly well-evaluated. The Tree Branch Recycling Center, the Spring Clean-up and the Broomfield Recycling Center were rated positively by 9 in 10 residents, while the city’s recycling events – such as hazardous waste and paper shredding - were praised by 8 in 10 respondents.

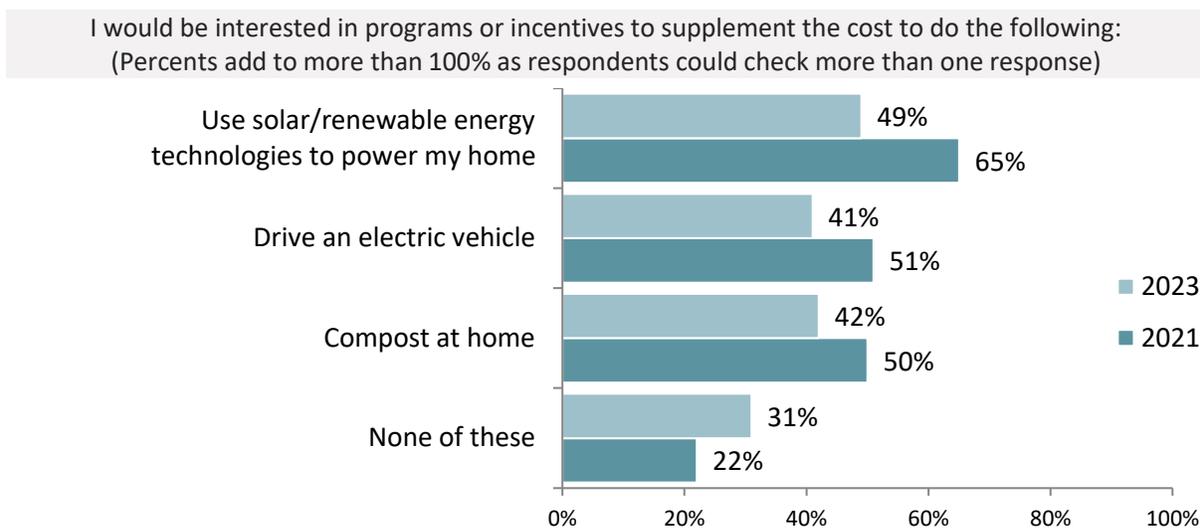
Figure 36: Quality of City and County Recycling Services, 2023



Note: 36 % of respondents answered “don’t know” when asked to rate the “Tree Branch Recycling Center”.

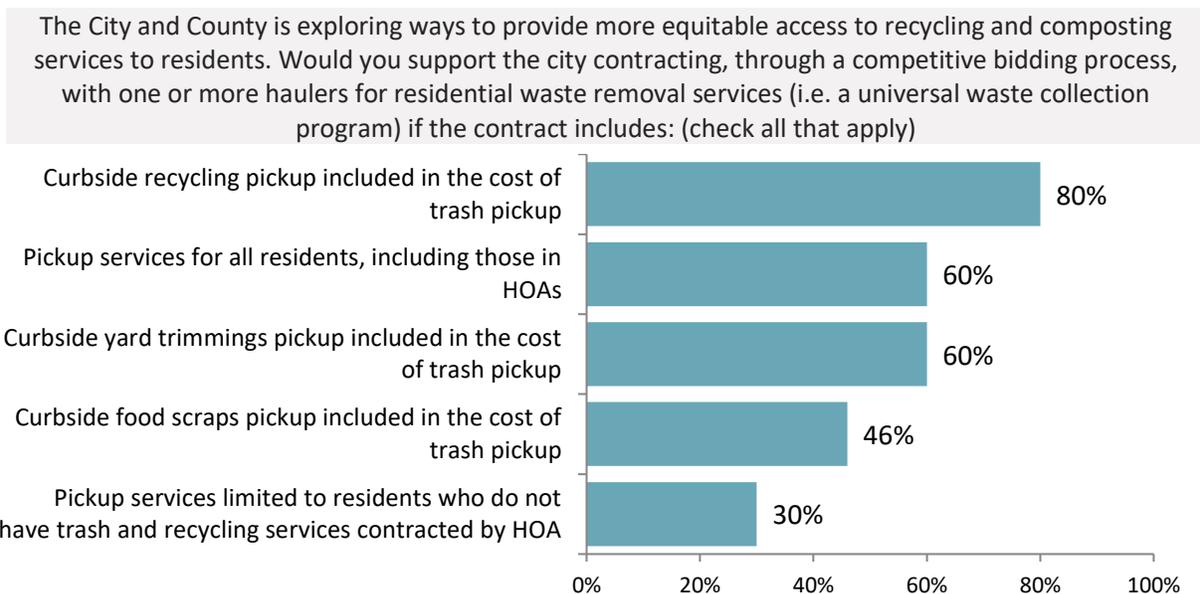
Half of respondents said they were interested in programs or incentives to supplement the cost of using solar energy in their homes, which represents a 15% decrease when compared to 2021. The level of interest in electric vehicles and composting at home also declined over time.

Figure 37: Interest in Sustainable Programs, 2021-2023



About 8 in 10 respondents said they would support the city contracting with one or more haulers for residential waste removal services if it involved curbside recycling pickup included in the cost of trash pickup. It was the most preferred among the offered options, ahead of pickup services for all residents, including those in HOAs, and curbside yard trimmings pickup included in the cost of trash pickup.

Figure 38: Support for Contracting Recycling and Composting Services, 2023



Information Sources

Respondents indicated the extent to which they relied on 14 different information sources for news and information about Broomfield. Broomfield's website was, as in 2021, the preferred source, and 8 in 10 respondents said it was a major or minor source of information. In order of importance, it was followed by word-of-mouth, the Broomfield Program Guide, signage in City facilities, and *Our Broomfield Magazine* (formerly *The Broomfielder*).

Compared to 2021, Broomfield's website and social media channels was considered lower in importance in 2023, while Broomfield's 'B in the Loop' e-newsletter, Broomfield Program Guide and signage in City facilities increased in importance ratings.

Broomfield Enterprise newspaper tended to be a more frequent source of information for residents of Ward 3 than from other residents, while Channel 8 programming was more consumed by residents from Ward 2 (see *Appendix D: Responses to Selected Survey Questions by Respondent Subgroups*).

Figure 39: Information Sources Compared by Year

How much of a source, if at all, are each of the following for information for news and information about Broomfield: (Percent major or minor source)	2023	2021	2018	2015	2012
Broomfield's Website (Broomfield.org)	83%	91%	75%	72%	67%
Word of Mouth	73%	77%	78%	80%	80%
Broomfield Program Guide	64%	58%	56%	NA	NA
Signage (posters, flyers, TV screens) in City facilities	63%	56%	NA	NA	NA
Our Broomfield Magazine (Formerly the Broomfielder)	63%	63%	61%	NA	NA
Broomfield's 'B in the Loop' e-newsletter service	59%	51%	31%	27%	20%
Broomfield Enterprise	58%	60%	61%	70%	76%
Broomfield's Social Media Channels	53%	59%	43%	17%	9%
City Council meetings	43%	NA	NA	NA	NA
Daily Camera	37%	41%	32%	39%	31%
In-person or virtual community forums	35%	NA	NA	NA	NA
Broomfield Voice (Engagement Platform)	27%	25%	NA	NA	NA
Broomfield Leader newspaper (online)	23%	NA	NA	NA	NA
Channel 8 government programming	17%	19%	15%	22%	26%

Appendix A: Respondent Characteristics

The following tables display the weighted demographic characteristics of those responding to the 2023 Broomfield Community Survey, including frequency and the number of respondents.

Table 2: Length of Residency

How many years have you lived in Broomfield?	Percent of respondents	Number of respondents
Less than 2 years	13%	N=174
2-5 years	26%	N=338
6-10 years	17%	N=227
11-20 years	21%	N=282
More than 20 years	23%	N=300
Total	100%	N=1320

Table 3: Working Condition

Where do you work?	Percent of respondents	Number of respondents
Broomfield	28%	N=372
Outside Broomfield	43%	N=562
Not employed	4%	N=55
Retired	24%	N=317
Student	0%	N=5
Total	100%	N=1311

Table 4: Housing Unit Type

Which best describes the building you live in?	Percent of respondents	Number of respondents
One family house detached from any other houses	67%	N=883
House attached to one or more houses (e.g. a duplex or townhome)	7%	N=98
Building with two or more apartments or condominiums	25%	N=324
Mobile home	0%	N=2
Other	1%	N=7
Total	100%	N=1314

Table 5: Housing Tenure

Is this house, apartment or mobile home:	Percent of respondents	Number of respondents
Rent	28%	N=369
Own	72%	N=939
Total	100%	N=1308

Table 6: Household Composition

Which of the following best describes your household?	Percent of respondents	Number of respondents
Adult living alone	22%	N=289
Couple, no children	35%	N=459
Couple with children	35%	N=462
Single parent with children	3%	N=43
Unrelated roommates	4%	N=49
Total	100%	N=1301

Table 7: Respondent Age

In which category is your age?	Percent of respondents	Number of respondents
18-24 years	2%	N=29
25-34 years	23%	N=294
35-44 years	16%	N=206
45-54 years	22%	N=283
55-64 years	13%	N=167
65-74 years	15%	N=193
75 years or older	10%	N=125
Total	100%	N=1297

Table 8: Ages represented in the Household

Select those categories which represent the ages of those within your household. (Check all that apply)	Percent of respondents	Number of respondents
Up to 12 years	22%	N=275
13-17 years	15%	N=181
18-34 years	36%	N=450
35-44 years	22%	N=272
45-54 years	24%	N=292
55-64 years	16%	N=194
65-74 years	18%	N=219
75+	11%	N=139

* Total may exceed 100% as respondents could select more than one option.

Table 9: Presence of Handicapped Household Member

Does any member of your household have a physical handicap or is anyone developmentally disabled?	Percent of respondents	Number of respondents
No	89%	N=1161
Yes	11%	N=139
Total	100%	N=1301

Table 10: Household Income

How much do you anticipate your household's total income before taxes will be in 2023? (Please include in your total income money from all sources for all persons living in your household.)	Percent of respondents	Number of respondents
Less than \$34,999	6%	N=69
\$35,000 to \$49,999	7%	N=83
\$50,000 to \$99,999	24%	N=289
\$100,000 to \$149,999	21%	N=249
\$150,000 to \$199,999	19%	N=225
\$200,000 or more	23%	N=272
Total	100%	N=1187

Table 11: Ethnicity

Are you Spanish/Hispanic/Latino(a)?	Percent of respondents	Number of respondents
No	90%	N=1112
Yes	10%	N=129
Total	100%	N=1241

Table 12: Respondent Race

What is your race or ethnicity? (Please check all that apply)	Percent of respondents	Number of respondents
American Indian or Alaskan Native	2%	N=24
Asian or Pacific Islander	7%	N=92
Black, African American	2%	N=19
White/Caucasian	90%	N=1113
Other	4%	N=54

* Total may exceed 100% as respondents could select more than one option.

Table 13: Respondent Gender

What is your gender?	Percent of respondents	Number of respondents
Woman	48%	N=608
Man	47%	N=597
Transgender	0%	N=0
Non-binary/non-conforming	0%	N=4
Prefer not to respond	5%	N=65
Total	100%	N=1274

Table 14: Respondent Education Level

What is the highest level of education you have completed?	Percent of respondents	Number of respondents
1-11 years, no diploma	1%	N=10
High school graduate or GED	5%	N=67
Some college, no degree	11%	N=141
Associate's degree	7%	N=90
Bachelor's degree	39%	N=501
Graduate degree	37%	N=476
Total	100%	N=1286

Appendix B: Complete Survey Responses

The following pages contain a complete set of responses to each question on the survey. For questions that included a “no opinion” response option, two tables are presented: one that does not include the “no opinion” responses, followed by a second that does include them. These tables show both the percent and number of respondents that gave each response.

Table 15: Question 1 - Including Don't Know Responses

Please rate each of the following aspects of quality of life in Broomfield	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Broomfield as a place to live	44%	N=590	47%	N=634	8%	N=109	1%	N=18	0%	N=0	100%	N=1351
The overall quality of life in Broomfield	39%	N=519	51%	N=676	9%	N=124	1%	N=17	0%	N=2	100%	N=1337
The overall sense of community in Broomfield	18%	N=238	43%	N=584	27%	N=363	9%	N=117	3%	N=42	100%	N=1344
The openness and acceptance of diverse people in Broomfield	22%	N=291	37%	N=490	24%	N=328	6%	N=79	12%	N=155	100%	N=1344
Broomfield as a place to work	17%	N=223	28%	N=374	10%	N=134	5%	N=61	41%	N=547	100%	N=1339
Your neighborhood as a place to live	44%	N=588	43%	N=584	11%	N=143	2%	N=30	0%	N=4	100%	N=1348
Broomfield as a place to raise children	34%	N=455	34%	N=460	8%	N=111	3%	N=35	21%	N=285	100%	N=1346
Broomfield as a place to retire	23%	N=304	28%	N=384	16%	N=211	11%	N=146	23%	N=304	100%	N=1349

Table 16: Question 1 - Excluding Don't Know Responses

Please rate each of the following aspects of quality of life in Broomfield	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Broomfield as a place to live	44%	N=590	47%	N=634	8%	N=109	1%	N=18	100%	N=1351
The overall quality of life in Broomfield	39%	N=519	51%	N=676	9%	N=124	1%	N=17	100%	N=1336
The overall sense of community in Broomfield	18%	N=238	45%	N=584	28%	N=363	9%	N=117	100%	N=1302
The openness and acceptance of diverse people in Broomfield	24%	N=291	41%	N=490	28%	N=328	7%	N=79	100%	N=1189
Broomfield as a place to work	28%	N=223	47%	N=374	17%	N=134	8%	N=61	100%	N=792
Your neighborhood as a place to live	44%	N=588	43%	N=584	11%	N=143	2%	N=30	100%	N=1345
Broomfield as a place to raise children	43%	N=455	43%	N=460	10%	N=111	3%	N=35	100%	N=1061
Broomfield as a place to retire	29%	N=304	37%	N=384	20%	N=211	14%	N=146	100%	N=1045

Table 17: Question 2 - Including Don't Know Responses

Please rate the following aspects of City and County of Broomfield government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The overall direction Broomfield is moving	15%	N=202	42%	N=567	17%	N=230	19%	N=259	6%	N=86	100%	N=1345
The quality of the services provided by the City and County of Broomfield	30%	N=410	47%	N=635	16%	N=221	3%	N=43	3%	N=35	100%	N=1343
The ease of accessing the services of the City and County of Broomfield	28%	N=372	44%	N=595	16%	N=214	4%	N=60	7%	N=97	100%	N=1337
Communicating events, issues, and programs	24%	N=317	40%	N=541	23%	N=307	7%	N=94	6%	N=79	100%	N=1338
Providing opportunities for community engagement and involvement	19%	N=252	41%	N=549	23%	N=312	8%	N=114	8%	N=112	100%	N=1340
The overall performance of City Council	12%	N=155	32%	N=437	19%	N=258	18%	N=237	19%	N=258	100%	N=1346

Table 18: Question 2 - Excluding Don't Know Responses

Please rate the following aspects of City and County of Broomfield government performance:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
The overall direction Broomfield is moving	16%	N=202	45%	N=567	18%	N=230	21%	N=259	100%	N=1259
The quality of the services provided by the City and County of Broomfield	31%	N=410	49%	N=635	17%	N=221	3%	N=43	100%	N=1308
The ease of accessing the services of the City and County of Broomfield	30%	N=372	48%	N=595	17%	N=214	5%	N=60	100%	N=1241
Communicating events, issues, and programs	25%	N=317	43%	N=541	24%	N=307	7%	N=94	100%	N=1259
Providing opportunities for community engagement and involvement	21%	N=252	45%	N=549	25%	N=312	9%	N=114	100%	N=1228
The overall performance of City Council	14%	N=155	40%	N=437	24%	N=258	22%	N=237	100%	N=1088

Table 19: Question 3 - Including Don't Know Responses

Thinking about all the programs and services you receive from the City and County of Broomfield, how would you rate the overall value for the fees, charges, or taxes you pay?	Very good value		Fairly good value		Fairly poor value		Very poor value		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Thinking about all the programs and services you receive from the City and County of Broomfield, how would you rate the overall value for the fees, charges, or taxes you pay?	21%	N=286	53%	N=708	11%	N=151	7%	N=96	7%	N=93	100%	N=1334

Table 20: Question 3 - Including Don't Know Responses

Thinking about all the programs and services you receive from the City and County of Broomfield, how would you rate the overall value for the fees, charges, or taxes you pay?	Very good value		Fairly good value		Fairly poor value		Very poor value		Total	
	%	N	%	N	%	N	%	N	%	N
Thinking about all the programs and services you receive from the City and County of Broomfield, how would you rate the overall value for the fees, charges, or taxes you pay?	23%	N=286	57%	N=708	12%	N=151	8%	N=96	100%	N=1241

Table 21: Question 4 - Including Don't Know Responses

Please rate the following community economic and business factors in Broomfield today:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Strength of the local economy	14%	N=184	54%	N=720	19%	N=249	5%	N=66	9%	N=119	100%	N=1338
Businesses and local economy positioned for tomorrow's opportunities	11%	N=146	42%	N=553	22%	N=296	8%	N=104	17%	N=220	100%	N=1318
A globally connected and welcoming community	12%	N=165	36%	N=480	26%	N=340	8%	N=109	18%	N=234	100%	N=1327
Variety and choice of dining opportunities	10%	N=139	29%	N=384	36%	N=475	24%	N=315	1%	N=18	100%	N=1332
Place where you can discover/experience new businesses and products	6%	N=85	24%	N=315	41%	N=542	21%	N=286	8%	N=106	100%	N=1334
A creative and innovative community (e.g., arts/creative businesses)	9%	N=114	31%	N=412	33%	N=443	17%	N=229	10%	N=138	100%	N=1337
Type and pace of development and growth	10%	N=129	35%	N=473	31%	N=407	18%	N=244	6%	N=82	100%	N=1336
Access to affordable, quality housing	5%	N=62	15%	N=202	29%	N=394	41%	N=543	10%	N=135	100%	N=1336
Quality and variety of essential shopping options (e.g. grocery, apparel household goods)	18%	N=244	45%	N=607	27%	N=360	9%	N=117	1%	N=7	100%	N=1334

Table 22: Question 4 - Excluding Don't Know Responses

Please rate the following community economic and business factors in Broomfield today:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Strength of the local economy	15%	N=184	59%	N=720	20%	N=249	5%	N=66	100%	N=1219
Businesses and local economy positioned for tomorrow's opportunities	13%	N=146	50%	N=553	27%	N=296	9%	N=104	100%	N=1098
A globally connected and welcoming community	15%	N=165	44%	N=480	31%	N=340	10%	N=109	100%	N=1093
Variety and choice of dining opportunities	11%	N=139	29%	N=384	36%	N=475	24%	N=315	100%	N=1313
Place where you can discover/experience new businesses and products	7%	N=85	26%	N=315	44%	N=542	23%	N=286	100%	N=1228
A creative and innovative community (e.g., arts/creative businesses)	10%	N=114	34%	N=412	37%	N=443	19%	N=229	100%	N=1199
Type and pace of development and growth	10%	N=129	38%	N=473	33%	N=407	19%	N=244	100%	N=1254
Access to affordable, quality housing	5%	N=62	17%	N=202	33%	N=394	45%	N=543	100%	N=1201
Quality and variety of essential shopping options (e.g. grocery, apparel household goods)	18%	N=244	46%	N=607	27%	N=360	9%	N=117	100%	N=1328

Table 23: Question 5 - Including Don't Know Responses

Please indicate the importance of each of these work areas of local economy in Broomfield as a whole:	Critical		High		Important		Low		No opinion		Total	
Grow the local economy (e.g., key sectors and business opportunity)	17%	N=224	32%	N=419	37%	N=493	8%	N=109	6%	N=73	100%	N=1317
Increase variety of dining/hospitality options	12%	N=156	34%	N=456	35%	N=458	18%	N=235	1%	N=20	100%	N=1324
Increase dining and retail locations	10%	N=138	29%	N=386	35%	N=467	23%	N=312	2%	N=23	100%	N=1326
Growing the creative/arts economy and experiences	12%	N=162	28%	N=367	34%	N=447	23%	N=304	4%	N=52	100%	N=1332
Entrepreneurial and business scale-up	7%	N=95	26%	N=349	40%	N=533	15%	N=201	11%	N=146	100%	N=1323
Ensure public financial (revenue) sustainability	29%	N=392	33%	N=444	27%	N=362	5%	N=62	5%	N=70	100%	N=1331
Increase employment opportunities	13%	N=173	33%	N=437	38%	N=506	9%	N=119	8%	N=101	100%	N=1337
Strengthen career opportunities and development	11%	N=149	34%	N=455	38%	N=505	9%	N=126	7%	N=99	100%	N=1333
Housing access and options	35%	N=464	22%	N=299	26%	N=353	14%	N=187	3%	N=36	100%	N=1338

Table 24: Question 5 - Excluding Don't Know Responses

Please indicate the importance of each of these work areas of local economy in Broomfield as a whole:	Critical		High		Important		Low		Total	
	%	N	%	N	%	N	%	N	%	N
Grow the local economy (e.g., key sectors and business opportunity)	18%	N=224	34%	N=419	40%	N=493	9%	N=109	100%	N=1244
Increase variety of dining/hospitality options	12%	N=156	35%	N=456	35%	N=458	18%	N=235	100%	N=1304
Increase dining and retail locations	11%	N=138	30%	N=386	36%	N=467	24%	N=312	100%	N=1303
Growing the creative/arts economy and experiences	13%	N=162	29%	N=367	35%	N=447	24%	N=304	100%	N=1280
Entrepreneurial and business scale-up	8%	N=95	30%	N=349	45%	N=533	17%	N=201	100%	N=1177
Ensure public financial (revenue) sustainability	31%	N=392	35%	N=444	29%	N=362	5%	N=62	100%	N=1261
Increase employment opportunities	14%	N=173	35%	N=437	41%	N=506	10%	N=119	100%	N=1236
Strengthen career opportunities and development	12%	N=149	37%	N=455	41%	N=505	10%	N=126	100%	N=1235
Housing access and options	36%	N=464	23%	N=299	27%	N=353	14%	N=187	100%	N=1302

Table 25: Question 6 - Including Don't Know Responses

Please rate how safe you feel in your neighborhood, shopping/dining locations, and parks in Broomfield:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		No opinion		Total	
	%	N	%	N	%	N	%	N	%	N	%	N	%	N
During the day	70%	N=933	22%	N=295	3%	N=45	3%	N=43	1%	N=18	0%	N=1	100%	N=1334
After dark	33%	N=446	38%	N=514	12%	N=159	11%	N=147	3%	N=47	2%	N=28	100%	N=1342

Table 26: Question 6 - Excluding Don't Know Responses

Please rate how safe you feel in your neighborhood, shopping/dining locations, and parks in Broomfield:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
During the day	70%	N=933	22%	N=295	3%	N=45	3%	N=43	1%	N=18	100%	N=1333
After dark	34%	N=446	39%	N=514	12%	N=159	11%	N=147	4%	N=47	100%	N=1314

Table 27: Question 7 - Including Don't Know Responses

Please rate your LOCAL law enforcement on the following:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Level of responsiveness	32%	N=435	29%	N=395	9%	N=123	3%	N=40	26%	N=351	100%	N=1344
Treating all residents with respect	32%	N=435	26%	N=347	8%	N=107	4%	N=50	30%	N=401	100%	N=1340
Treating all residents with respect	32%	N=435	26%	N=347	8%	N=107	4%	N=50	30%	N=401	100%	N=1340

Table 28: Question 7 - Excluding Don't Know Responses

Please rate your LOCAL law enforcement on the following:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Level of responsiveness	44%	N=435	40%	N=395	12%	N=123	4%	N=40	100%	N=993
Treating all residents with respect	46%	N=435	37%	N=347	11%	N=107	5%	N=50	100%	N=938
Treating all residents equitably	48%	N=400	33%	N=272	13%	N=105	7%	N=55	100%	N=831

Table 29: Question 8 - Including Don't Know Responses

If you've had experience with any of the following areas of the Broomfield Police Department, please rate that experience:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Property crimes (e.g., burglary, theft)	9%	N=109	9%	N=112	4%	N=53	4%	N=51	75%	N=952	100%	N=1277
Violent crime (e.g., rape, assault, robbery)	3%	N=37	3%	N=32	2%	N=21	2%	N=21	91%	N=1151	100%	N=1261
Code enforcement/compliance (e.g., unsightly property conditions)	6%	N=76	11%	N=138	8%	N=99	8%	N=95	68%	N=855	100%	N=1263
Traffic enforcement	9%	N=112	18%	N=226	9%	N=114	8%	N=101	57%	N=727	100%	N=1281
Animal Control	14%	N=175	15%	N=192	7%	N=95	4%	N=49	60%	N=773	100%	N=1284
Community events (e.g., National Night Out, Her Own Hero, Citizens Academy)	16%	N=207	16%	N=202	5%	N=64	1%	N=12	62%	N=792	100%	N=1277

Table 30: Question 8 - Excluding Don't Know Responses

If you've had experience with any of the following areas of the Broomfield Police Department, please rate that experience:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Property crimes (e.g., burglary, theft)	34%	N=109	34%	N=112	16%	N=53	16%	N=51	100%	N=325
Violent crime (e.g., rape, assault, robbery)	33%	N=37	29%	N=32	19%	N=21	19%	N=21	100%	N=111
Code enforcement/compliance (e.g., unsightly property conditions)	19%	N=76	34%	N=138	24%	N=99	23%	N=95	100%	N=408
Traffic enforcement	20%	N=112	41%	N=226	21%	N=114	18%	N=101	100%	N=554
Animal Control	34%	N=175	38%	N=192	19%	N=95	10%	N=49	100%	N=512
Community events (e.g., National Night Out, Her Own Hero, Citizens Academy)	43%	N=207	42%	N=202	13%	N=64	3%	N=12	100%	N=485

Table 31: Question 9 - Including Don't Know Responses

If you or a family member have used any of the following services, please rate the quality	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Broomfield Workforce Center	4%	N=49	7%	N=85	3%	N=39	1%	N=14	85%	N=1058	100%	N=1244
Senior Services	11%	N=138	9%	N=112	3%	N=41	1%	N=16	76%	N=952	100%	N=1258
Municipal Court Services	8%	N=95	13%	N=155	6%	N=69	1%	N=18	73%	N=898	100%	N=1235
Easy Ride Elderly/Disabled Transportation	5%	N=59	5%	N=62	2%	N=23	1%	N=14	87%	N=1076	100%	N=1234
Meals on Wheels	5%	N=65	3%	N=42	1%	N=17	0%	N=4	90%	N=1108	100%	N=1236
Lakeshore Cafe	6%	N=68	3%	N=37	1%	N=12	1%	N=9	90%	N=1110	100%	N=1236
Public assistance (e.g., food assistance, Medicaid, child care assistance, etc.)	5%	N=65	5%	N=61	2%	N=23	2%	N=19	86%	N=1071	100%	N=1239

Table 32: Question 9 - Excluding Don't Know Responses

If you or a family member have used any of the following services, please rate the quality	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Broomfield Workforce Center	26%	N=49	45%	N=85	21%	N=39	7%	N=14	100%	N=186
Senior Services	45%	N=138	37%	N=112	13%	N=41	5%	N=16	100%	N=306
Municipal Court Services	28%	N=95	46%	N=155	20%	N=69	5%	N=18	100%	N=337
Easy Ride Elderly/Disabled Transportation	37%	N=59	39%	N=62	15%	N=23	9%	N=14	100%	N=159
Meals on Wheels	51%	N=65	33%	N=42	13%	N=17	3%	N=4	100%	N=129
Lakeshore Cafe	54%	N=68	29%	N=37	10%	N=12	7%	N=9	100%	N=127
Public assistance (e.g., food assistance, Medicaid, child care assistance, etc.)	39%	N=65	36%	N=61	14%	N=23	11%	N=19	100%	N=169

Table 33: Question 10

In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Broomfield?	Never		Once or twice		3 to 12 times		13 to 26 times		More than 26 times		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Visited a park (active, formally landscaped areas)	5%	N=70	14%	N=186	31%	N=408	18%	N=242	32%	N=424	100%	N=1329
Visited an open space site (native, undeveloped areas)	11%	N=148	17%	N=222	25%	N=334	17%	N=228	30%	N=396	100%	N=1328
Used a trail in Broomfield	9%	N=123	13%	N=171	24%	N=313	16%	N=214	38%	N=512	100%	N=1334
Viewed any of Broomfield's public art (benches, sculptures, etc.)	19%	N=247	29%	N=388	26%	N=339	10%	N=138	16%	N=217	100%	N=1328
Visited the Paul Derda Recreation Center	41%	N=542	20%	N=262	19%	N=259	6%	N=85	14%	N=190	100%	N=1338
Visited the Broomfield Community Center	42%	N=557	23%	N=310	16%	N=213	8%	N=103	11%	N=152	100%	N=1334
Used the Broomfield Auditorium or attended an event there	67%	N=886	23%	N=298	9%	N=115	1%	N=8	1%	N=16	100%	N=1324
Visited the Broomfield Depot Museum	83%	N=1110	14%	N=182	2%	N=21	0%	N=6	1%	N=11	100%	N=1331
Visited the Broomfield Library or attended a library program	35%	N=466	20%	N=271	24%	N=325	10%	N=128	11%	N=148	100%	N=1337
Utilized CSU Extension (e.g., programs by Master Gardeners)	83%	N=1097	11%	N=145	5%	N=63	0%	N=4	1%	N=18	100%	N=1327

Table 34: Question 11 - Including Don't Know Responses

For each of the following amenities maintained by the City and County of Broomfield, please rate the quality:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Open space and trails	50%	N=668	38%	N=506	6%	N=84	1%	N=12	5%	N=65	100%	N=1334
Continuous trail connections	34%	N=458	40%	N=531	11%	N=143	2%	N=33	12%	N=164	100%	N=1328
Local cultural and arts events	10%	N=125	31%	N=403	16%	N=212	5%	N=59	39%	N=508	100%	N=1307
Recreation programs	21%	N=270	37%	N=481	10%	N=126	2%	N=28	31%	N=410	100%	N=1316
Active Adult / Senior programs	12%	N=157	16%	N=208	6%	N=74	1%	N=18	65%	N=843	100%	N=1301
The Paul Derda Recreation Center	28%	N=366	28%	N=371	6%	N=76	1%	N=15	37%	N=491	100%	N=1319
The Broomfield Community Center	26%	N=339	24%	N=320	5%	N=64	1%	N=16	44%	N=577	100%	N=1315
The Bay Aquatic Park	15%	N=191	20%	N=258	5%	N=59	1%	N=12	60%	N=786	100%	N=1307
Athletic fields and courts	20%	N=255	31%	N=399	7%	N=86	1%	N=13	42%	N=541	100%	N=1294
Parks	38%	N=493	47%	N=613	7%	N=89	1%	N=13	8%	N=102	100%	N=1310
Library services (e.g., materials -print/electronic-, classes, programs, technology)	30%	N=396	27%	N=354	5%	N=67	2%	N=32	36%	N=470	100%	N=1319
Auditorium facility	12%	N=153	17%	N=226	4%	N=47	0%	N=5	67%	N=863	100%	N=1293
Auditorium events	10%	N=123	16%	N=206	6%	N=72	1%	N=14	68%	N=874	100%	N=1288
CSU Extension services	7%	N=88	9%	N=119	1%	N=16	1%	N=9	82%	N=1047	100%	N=1278
Broomfield Veterans Museum	8%	N=103	9%	N=115	2%	N=22	0%	N=5	81%	N=1042	100%	N=1288
Broomfield Depot Museum	6%	N=75	9%	N=117	2%	N=32	0%	N=4	82%	N=1063	100%	N=1290

Table 35: Question 11 - Excluding Don't Know Responses

For each of the following amenities maintained by the City and County of Broomfield, please rate the quality:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Open space and trails	53%	N=668	40%	N=506	7%	N=84	1%	N=12	100%	N=1269
Continuous trail connections	39%	N=458	46%	N=531	12%	N=143	3%	N=33	100%	N=1165
Local cultural and arts events	16%	N=125	50%	N=403	26%	N=212	7%	N=59	100%	N=799
Recreation programs	30%	N=270	53%	N=481	14%	N=126	3%	N=28	100%	N=906
Active Adult / Senior programs	34%	N=157	46%	N=208	16%	N=74	4%	N=18	100%	N=458
The Paul Derda Recreation Center	44%	N=366	45%	N=371	9%	N=76	2%	N=15	100%	N=828
The Broomfield Community Center	46%	N=339	43%	N=320	9%	N=64	2%	N=16	100%	N=738
The Bay Aquatic Park	37%	N=191	50%	N=258	11%	N=59	2%	N=12	100%	N=520
Athletic fields and courts	34%	N=255	53%	N=399	11%	N=86	2%	N=13	100%	N=753
Parks	41%	N=493	51%	N=613	7%	N=89	1%	N=13	100%	N=1208
Library services (e.g., materials -print/electronic-, classes, programs, technology)	47%	N=396	42%	N=354	8%	N=67	4%	N=32	100%	N=849
Auditorium facility	35%	N=153	53%	N=226	11%	N=47	1%	N=5	100%	N=430
Auditorium events	30%	N=123	50%	N=206	17%	N=72	3%	N=14	100%	N=414
CSU Extension services	38%	N=88	51%	N=119	7%	N=16	4%	N=9	100%	N=231
Broomfield Veterans Museum	42%	N=103	47%	N=115	9%	N=22	2%	N=5	100%	N=245
Broomfield Depot Museum	33%	N=75	52%	N=117	14%	N=32	2%	N=4	100%	N=227

Table 36: Question 12 - Including Don't Know Responses

There are more transportation projects to improve mobility and safety in Broomfield than available funding. How much would you support or oppose the following to close that gap?	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		No opinion		Total	
Generating new local transportation revenues (e.g., transportation tax) to support Broomfield local priorities (ex: Huron St, Midway Blvd, Sheridan Blvd; bridge widenings, such as the Lowell, Sheridan, and Huron St. bridges over the Northwest Parkway; traffic signal & intersection improvements; street maintenance; bike lanes and multi-use trails; safer pedestrian crossings including trail underpasses & bridges)	36%	N=467	31%	N=409	10%	N=133	16%	N=204	7%	N=92	100%	N=1305
Generating new transportation revenues (e.g., transportation tax) to support Broomfield regional priorities (ex: CO-7, I-25, I-25/CO-7 Interchange, US 36, US 36/Wadsworth Interchange, US 287, 120th Ave.)	25%	N=326	33%	N=425	15%	N=197	19%	N=251	8%	N=105	100%	N=1304

Table 37: Question 12 - Excluding Don't Know Responses

There are more transportation projects to improve mobility and safety in Broomfield than available funding. How much would you support or oppose the following to close that gap?	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Total	
Generating new local transportation revenues (e.g., transportation tax) to support Broomfield local priorities (ex: Huron St, Midway Blvd, Sheridan Blvd; bridge widenings, such as the Lowell, Sheridan, and Huron St. bridges over the Northwest Parkway; traffic signal & intersection improvements; street maintenance; bike lanes and multi-use trails; safer pedestrian crossings including trail underpasses & bridges)	38%	N=467	34%	N=409	11%	N=133	17%	N=204	100%	N=1213
Generating new transportation revenues (e.g., transportation tax) to support Broomfield regional priorities (ex: CO-7, I-25, I-25/CO-7 Interchange, US 36, US 36/Wadsworth Interchange, US 287, 120th Ave.)	27%	N=326	35%	N=425	16%	N=197	21%	N=251	100%	N=1198

Table 38: Question 13 - Including Don't Know Responses

For each of the following services provided by the City and County of Broomfield, please rate the quality:	Excellent		Good		Fair		Poor		Don't know		Total	
Street lighting	18%	N=245	56%	N=748	17%	N=228	6%	N=77	2%	N=29	100%	N=1325
Stormwater drainage	21%	N=276	55%	N=723	15%	N=203	4%	N=47	6%	N=77	100%	N=1325
Drinking water	40%	N=530	43%	N=574	12%	N=156	3%	N=38	2%	N=31	100%	N=1329
Building department/inspections	11%	N=144	27%	N=357	11%	N=146	4%	N=49	47%	N=613	100%	N=1308
Department of Motor Vehicles (e.g., license plates)	45%	N=588	37%	N=489	7%	N=92	1%	N=18	10%	N=129	100%	N=1316

Table 39: Question 13 - Excluding Don't Know Responses

For each of the following services provided by the City and County of Broomfield, please rate the quality:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Street lighting	19%	N=245	58%	N=748	18%	N=228	6%	N=77	100%	N=1297
Stormwater drainage	22%	N=276	58%	N=723	16%	N=203	4%	N=47	100%	N=1248
Drinking water	41%	N=530	44%	N=574	12%	N=156	3%	N=38	100%	N=1298
Building department/inspections	21%	N=144	51%	N=357	21%	N=146	7%	N=49	100%	N=695
Department of Motor Vehicles (e.g., license plates)	50%	N=588	41%	N=489	8%	N=92	2%	N=18	100%	N=1187

Table 40: Question 14 - Including Don't Know Responses

Please rate each of the following characteristics as they relate to Broomfield as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Ease of car travel	35%	N=462	46%	N=611	15%	N=195	4%	N=52	1%	N=11	100%	N=1330
Ease of bus travel	4%	N=59	8%	N=100	15%	N=201	22%	N=295	50%	N=660	100%	N=1315
Ease of bicycle travel	13%	N=170	34%	N=451	19%	N=250	8%	N=101	26%	N=346	100%	N=1319
Ease of walking	27%	N=361	41%	N=540	18%	N=244	9%	N=123	4%	N=60	100%	N=1327

Table 41: Question 14 - Excluding Don't Know Responses

Please rate each of the following characteristics as they relate to Broomfield as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Ease of car travel	35%	N=462	46%	N=611	15%	N=195	4%	N=52	100%	N=1320
Ease of bus travel	9%	N=59	15%	N=100	31%	N=201	45%	N=295	100%	N=655
Ease of bicycle travel	18%	N=170	46%	N=451	26%	N=250	10%	N=101	100%	N=973
Ease of walking	28%	N=361	43%	N=540	19%	N=244	10%	N=123	100%	N=1267

Table 42: Question 15 - Including Don't Know Responses

Rate the quality of each of the following for city-maintained streets (city-maintained streets include Sheridan, Midway, Lowell, etc. Does not include state-maintained highways such as 120th Ave, Hwy 128, Hwy 7, US 287, Hwy 121/Wadsworth/US 36)	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Street repair and resurfacing	8%	N=109	43%	N=577	30%	N=399	17%	N=228	1%	N=20	100%	N=1332
Snow and ice control	17%	N=224	43%	N=575	28%	N=372	11%	N=145	1%	N=14	100%	N=1330
Traffic signal timing	8%	N=112	49%	N=652	24%	N=322	16%	N=212	2%	N=32	100%	N=1330
Street cleaning	16%	N=215	51%	N=680	17%	N=233	6%	N=80	9%	N=124	100%	N=1333
Bike lanes	10%	N=138	38%	N=506	22%	N=293	9%	N=125	20%	N=266	100%	N=1327

Table 43: Question 15 - Excluding Don't Know Responses

Rate the quality of each of the following for city-maintained streets (city-maintained streets include Sheridan, Midway, Lowell, etc. Does not include state-maintained highways such as 120th Ave, Hwy 128, Hwy 7, US 287, Hwy 121/Wadsworth/US 36)	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Street repair and resurfacing	8%	N=109	44%	N=577	30%	N=399	17%	N=228	100%	N=1313
Snow and ice control	17%	N=224	44%	N=575	28%	N=372	11%	N=145	100%	N=1316
Traffic signal timing	9%	N=112	50%	N=652	25%	N=322	16%	N=212	100%	N=1298
Street cleaning	18%	N=215	56%	N=680	19%	N=233	7%	N=80	100%	N=1208
Bike lanes	13%	N=138	48%	N=506	28%	N=293	12%	N=125	100%	N=1061

Table 44: Question 16 - Including Don't Know Responses

With ongoing drought and other issues impacting water supplies in the Colorado River Basin, water and water usage are becoming a top priority. Which of the following water conservation initiatives would you support?	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		No opinion		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Restrictions on the amount of water intensive turfgrass (e.g., Kentucky Bluegrass) allowed in new development	52%	N=689	26%	N=338	7%	N=97	10%	N=129	5%	N=71	100%	N=1325
Increased turf replacement incentives for existing homes and businesses	45%	N=590	31%	N=406	8%	N=99	11%	N=139	6%	N=80	100%	N=1315
Converting city-owned turfgrass that is not used for recreation (e.g., medians in roadways, drainage areas, and other areas of turfgrass that receive little, if any, use) to waterwise landscapes	60%	N=794	23%	N=305	7%	N=94	6%	N=74	5%	N=64	100%	N=1330

Table 45: Question 16 - Excluding Don't Know Responses

With ongoing drought and other issues impacting water supplies in the Colorado River Basin, water and water usage are becoming a top priority. Which of the following water conservation initiatives would you support?	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Total	
	%	N	%	N	%	N	%	N	%	N
Restrictions on the amount of water intensive turfgrass (e.g., Kentucky Bluegrass) allowed in new development	55%	N=689	27%	N=338	8%	N=97	10%	N=129	100%	N=1254
Increased turf replacement incentives for existing homes and businesses	48%	N=590	33%	N=406	8%	N=99	11%	N=139	100%	N=1234
Converting city-owned turfgrass that is not used for recreation (e.g., medians in roadways, drainage areas, and other areas of turfgrass that receive little, if any, use) to waterwise landscapes	63%	N=794	24%	N=305	7%	N=94	6%	N=74	100%	N=1265

Table 46: Question 17 - Including Don't Know Responses

For each of the following services provided by the City and County of Broomfield, please rate the quality	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
City recycling events (e.g. hazardous waste, paper shred)	30%	N=406	36%	N=477	11%	N=148	4%	N=54	19%	N=248	100%	N=1333
Spring Clean-up	47%	N=624	29%	N=386	7%	N=91	1%	N=19	16%	N=215	100%	N=1335
Broomfield Recycling Center	33%	N=436	32%	N=422	7%	N=98	2%	N=27	26%	N=346	100%	N=1329
Tree Branch Recycling Center	33%	N=437	25%	N=332	4%	N=58	1%	N=20	36%	N=475	100%	N=1321

Table 47: Question 17 - Excluding Don't Know Responses

For each of the following services provided by the City and County of Broomfield, please rate the quality	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
City recycling events (e.g. hazardous waste, paper shred)	37%	N=406	44%	N=477	14%	N=148	5%	N=54	100%	N=1085
Spring Clean-up	56%	N=624	34%	N=386	8%	N=91	2%	N=19	100%	N=1121
Broomfield Recycling Center	44%	N=436	43%	N=422	10%	N=98	3%	N=27	100%	N=983
Tree Branch Recycling Center	52%	N=437	39%	N=332	7%	N=58	2%	N=20	100%	N=847

Table 48: Question 18

I would be interested in programs or incentives to supplement the cost to do the following:	Percent of respondents	Number of respondents
Use solar/renewable energy to power my home	49%	N=644
Drive an electric vehicle	41%	N=541
Compost at home	42%	N=552
None of these	31%	N=406

* Total may exceed 100% as respondents could select more than one option.

Table 49: Question 19

The City and County is exploring ways to provide more equitable access to recycling and composting services to residents. Would you support the city contracting, through a competitive bidding process, with one or more haulers for residential waste removal services (i.e. a universal waste collection program) if the contract includes: (check all that apply)	Percent of respondents	Number of respondents
Curbside recycling pickup included in the cost of trash pickup	80%	N=861
Curbside food scraps pickup included in the cost of trash pickup	46%	N=499
Curbside yard trimmings pickup included in the cost of trash pickup	60%	N=643
Pickup services for all residents, including those in HOAs	60%	N=643
Pickup services limited to residents who do not have trash and recycling services contracted by HOA	30%	N=321

* Total may exceed 100% as respondents could select more than one option.

Table 50: Question 20 - Including Don't Know Responses

For each of the following services provided by the City and County of Broomfield, please rate the quality:	Excellent		Good		Fair		Poor		Don't know		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Elections	43%	N=558	32%	N=415	9%	N=116	5%	N=62	12%	N=160	100%	N=1310
Property Tax Payment and Assessment	14%	N=178	30%	N=398	19%	N=242	11%	N=145	26%	N=343	100%	N=1306
Marriage License	9%	N=112	6%	N=72	2%	N=25	0%	N=2	84%	N=1088	100%	N=1299
Passport	14%	N=178	11%	N=149	4%	N=51	3%	N=33	68%	N=891	100%	N=1301
Utility Billing	23%	N=303	37%	N=487	15%	N=198	5%	N=61	20%	N=256	100%	N=1304

Table 51: Question 20 - Excluding Don't Know Responses

For each of the following services provided by the City and County of Broomfield, please rate the quality:	Excellent		Good		Fair		Poor		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Elections	49%	N=558	36%	N=415	10%	N=116	5%	N=62	100%	N=1150
Property Tax Payment and Assessment	18%	N=178	41%	N=398	25%	N=242	15%	N=145	100%	N=963
Marriage License	53%	N=112	34%	N=72	12%	N=25	1%	N=2	100%	N=211
Passport	43%	N=178	36%	N=149	12%	N=51	8%	N=33	100%	N=410
Utility Billing	29%	N=303	46%	N=487	19%	N=198	6%	N=61	100%	N=1048

Table 52: Question 21

How much of a source, if at all, are each of the following for news and information about Broomfield:	Major source		Minor source		Not at all a source		Total	
Broomfield's Website (Broomfield.org)	38%	N=486	45%	N=568	17%	N=210	100%	N=1264
Broomfield's 'B in the Loop' e-newsletter service	31%	N=394	28%	N=348	41%	N=517	100%	N=1259
Broomfield's Social Media Channels (Facebook, Nextdoor, Twitter)	17%	N=208	37%	N=459	47%	N=590	100%	N=1256
Broomfield Program Guide	26%	N=325	38%	N=475	36%	N=454	100%	N=1254
Broomfield Voice (Engagement Platform)	5%	N=59	23%	N=281	73%	N=899	100%	N=1239
In-person or virtual community forums	7%	N=90	28%	N=340	65%	N=800	100%	N=1231
Broomfield Enterprise newspaper (printed or online)	22%	N=283	35%	N=446	42%	N=531	100%	N=1260
Broomfield Leader newspaper (online)	4%	N=54	18%	N=228	77%	N=957	100%	N=1240
Word of mouth	25%	N=320	48%	N=599	27%	N=338	100%	N=1257
City Council meetings	9%	N=111	34%	N=421	57%	N=717	100%	N=1249
Boulder Daily Camera newspaper (printed or online)	10%	N=123	27%	N=339	63%	N=789	100%	N=1251
Our Broomfield Magazine (Formerly the Broomfielder)	20%	N=251	43%	N=536	37%	N=467	100%	N=1253
Signage (e.g., posters, flyers, TV screens) in city facilities	13%	N=167	49%	N=617	37%	N=467	100%	N=1250
Channel 8 government programming	3%	N=39	14%	N=170	83%	N=1031	100%	N=1240

Table 53: Question 22

In your mind, what do you feel are the most important government services? (List up to 5):	Number of respondents	Percent of respondents
Police	276	33%
Fire	124	15%
Street maintenance and repair	207	25%
Recreation/recreation centers/community centers	132	16%
Parks	196	23%
Affordable/low-income housing	63	7%
Business/economic development	53	6%
Schools/education	57	7%
Utilities	55	7%
Library	90	11%
Public transportation	88	11%
Trash collection	37	4%
Sustainability/energy efficiency	43	5%
Recycling/composting	30	4%
EMS/Ambulance	23	3%
DMV/Motor vehicles	40	5%
Health and human services	73	9%
Mayor and council	18	2%
Crime/safety	211	25%
Senior services	40	5%
Infrastructure	89	11%
Elections	39	5%
Community events/cultural enrichment	10	1%
Diversity and inclusion	4	0%
Trails	18	2%
Improve biking/walking	14	2%

In your mind, what do you feel are the most important government services? (List up to 5):	Number of respondents	Percent of respondents
Snow removal	52	6%
City and County budget/finances	19	2%
Planning/development	45	5%
Property tax assessment/Taxes too high	21	3%
Reduce traffic congestion/traffic light timing	20	2%
City and County communication/engagement	15	2%
Community services	22	3%
Growth control/smart growth	11	1%
Courts	31	4%
Services for children and youth	10	1%
Spring cleanup	9	1%
Support for the arts community	16	2%
Building inspections/permits	21	2%
Services for low-income/at-risk/underserved populations	39	5%
Workforce/Jobs	8	1%
Animal control	5	1%
Zoning	4	1%
Code enforcement	12	1%
Water resources	123	15%
Others	53	6%
Don't know	13	2%

** Responses were classified into the categories shown. The full set of verbatim responses can be found in Appendix C: Verbatim Responses to Open-ended Questions. Total may exceed 100% as respondents could select up to five options.*

Table 54: Question 23

Rank the City and County of Broomfield’s community goals by level of importance:	Most important		Second most important		Third most important		Fourth most important		Fifth most important		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Financial Sustainability and Resilience	50%	N=632	23%	N=290	11%	N=142	9%	N=110	8%	N=96	100%	N=1269
Growing Greener	18%	N=234	20%	N=255	22%	N=275	15%	N=191	25%	N=314	100%	N=1270
Mobility	12%	N=151	20%	N=258	24%	N=299	27%	N=344	17%	N=211	100%	N=1264
Thriving, Diverse, Safe and Welcoming Community	28%	N=356	21%	N=266	18%	N=236	19%	N=240	14%	N=179	100%	N=1278
Organizational Health	11%	N=135	18%	N=235	17%	N=215	20%	N=258	34%	N=435	100%	N=1278

Table 55: Question 24

What makes you feel more connected to Broomfield? (List up to 3)	Number of respondents	Percent of respondents
Broomfield Days	46	6%
Broomfield Community Center	15	2%
Schools	16	2%
Library	64	9%
Trails	42	6%
Broomfield County Website	8	1%
Parks	92	13%
Community activities	191	26%
Broomfield Enterprise	7	1%
The City Council	29	4%
B in the loop	10	1%
Neighbors / Neighborhoods	69	9%
Church	10	1%
Friends & Family	17	2%
Safety	54	7%
Recreation Centers	53	7%
Open space	63	9%
Cleanliness	15	2%
Local businesses	59	8%
Senior Centers	19	3%
Transportation	19	3%
The people	18	2%
Art/cultural events	10	1%
Affordability	3	0%
Likeable	13	2%
Diversity	10	1%
Volunteering options	13	2%

What makes you feel more connected to Broomfield? (List up to 3)	Number of respondents	Percent of respondents
Length of residency	15	2%
Community magazines & newsletters	25	3%
Sense of community	9	1%
Small town feel	6	1%
Farmers Market	13	2%
Community	17	2%
Communication	15	2%
Downtown	3	0%
Services	7	1%
Sports	9	1%
Working here	6	1%
Community gathering places	9	1%
Community engagement	34	5%
Social Media	8	1%
Being informed	12	2%
Others	26	4%
Nothing	97	13%

* Responses were classified into the categories shown. The full set of verbatim responses can be found in *Appendix C: Verbatim Responses to Open-ended Questions*. Total may exceed 100% as respondents could select up to three options.

Appendix C: Verbatim Responses to Open-ended Questions

Two questions on the City and County of Broomfield 2023 Community Survey asked residents to respond in their own words. These responses were summarized in the main body of this report. This appendix contains the verbatim responses as written or typed by respondents, including any typographical, grammar or other mistakes.

Q22. What do you feel are the most important government services? (List up to 5):

- (1) Basics: license, taxes, etc. (2) library / arts (3) keeping lots of green space.
- (1) City manager (excellent job) (2) Police (excellent job by chief and officers).
- (1) Code enforcement / (2) Responsive police force / (3) Green spaces / (4) Trail system / (5) Public art.
- (1) CREATE NEW RESERVOIRS (2). ENFORCE CLEANING THE AIR (SMOKERS SMOKE IN THEIR HOMES. (I CAN'T OPEN MY WINDOWS.) (3) MOW LAWNS TOO SHORT. (4) WATER LAWNS MORNING + EVENING EVERY DAY (5) WASH VEHICLES; DRIVEWAYS & SIDEWALKS.
- (1) Development diversity, equity & inclusion, (2) Communications & engagement, (3) Environmental services, (4) Housing division (5) Police.
- (1) Financial mgmt. (2) Law enforcement (3) Parks/recreation (4) Streets/infrastructure.
- (1) Medicaid/EBT (2) Housing (3) Recreation (4) government city council are close (nice).
- (1) Police (2) Metro-fire dept (3) Licensing divisions (4) Water district (5) Sanitation district.
- (1) Poor snow removal, (2) Poor road repair, (3) Council vote to INC.Pay.
- (1) Public services to promote general welfare (2) protect our liberty and freedoms (3) a system of justice to enforce the laws.
- (1) Rec department.
- (1) Roads (2) Safety (3) Library (4) Parks/open space (5) Housing.
- (1) safety (2) transportation (3) low taxes
- (1)ELECTION SERVICES, (2)EMERGENCY SERVICES (POLICE & FIRE) (3)PARKS/OPEN SPACE, (4)CULTURAL / ARTS, AND HEALTH-HUMAN SERVICES. (5).
- (1)Fire/police (safety) (2)Senior services (3)Housing low income (homeless) (4) Social service food heat & (5) Recreation.
- (1)Trash/recycle/compost (2) fire (3) police (4) snow removal.
- 1 - 3: Safety-related services: police, fire dept, road management. 4: services to support job-seekers/upskilling 5: services to support elderly quality of life . Although I am only directly impacted by the road management one, I think the rest of the services are important for a government to support the well-being of a local community.
- 1 Safety - 2 Order 3 Healthy environment. 4 Education.
- 1-5) Eliminating crime!!!!!!! The soft on crime approach is a joke. City needs to support and increase police presence and prosecute crime. Until that happens, nothing else will manifest
- 1-Crime prevention. 2-Effective policing of crime 3-City Council to stop trying to over-control the residents. 4-Respect from the City Council to residents. 4- Properly maintaining streets, and being pro-active in repairs (if you see it, fix it), versus reactive by waiting for complaints.

- 1-Listen to constituents2-Provide strong programs to seniors, as well as all3-Manage growth responsibly 4-Provide resources to law enforcement to do job safely
- 1. Road Maintenance, 2. Police, 3. Maintain parks and open space, 4. Senior Center and activities for seniors.
- 1. Balanced budget2. Retention of long term city employees 3. Realistic priorities I.e. police over library4. Greater professional expectations from City Council members in Chamber and out 5. Police, Fire
- 1. Being mindful of taxpayer dollars 2. Safety and not allowing homeless people to congregate near public venues 3. City Council consideration of varying points of view and how their decisions impact others
- 1. Community safety, 2. Senior services.
- 1. Ensure that the government serves the people and not the other way around, 2. provide adequate law enforcement to keep a safe environment, 3. maintain and encourage economic development for employment and personal needs, 4. provide a physical infrastructure that includes electricity, safe water supply, efficient communication networks, parks, and transportation, and 5. plan future growth that allows citizens freedom and opportunities to purchase a home, follow their beliefs (not the ideology of the City Council), and live in neighborhoods that are safe.
- 1. Fiscal responsibility. Property taxes are way too high, making Broomfield unaffordable for long time residents. 2. Engage both parties, both right and left. Since living here over 15 years, it seems that the council is not very balanced in their approach to represent ALL Broomfield residents and their opinions. 3. Sustainable, smart growth plans. The infrastructure of Broomfield (i.e. streets, shops, police, water) cannot keep up with the pace of new housing developments that are popping up all over.
- 1. Having regular Ward specific listening sessions with residents to discover how residents feel and why they feel that way. 2. Transitioning from the way city business and decisions are considered and moving toward a more "strong towns" approach. 3. Prioritizing services for the most vulnerable populations. 4. Considering traffic and traffic safety as a separate issue from transportation. 5. Improving local media and communications.
- 1. keep us safe - police 2. provide some health clinics for those in need - health and human services 3. planned growth and infrastructure
- 1. Keeping residents safe 2. Assistance for elderly/people in need 3. community maintenance, including parks, streets 4. being accessible to people with issues of all types
- 1. Law enforcement2. Snow removal3. Water and sewage4. Schools and education5. Fire protection
- 1. Most important service would be a Council that that actually believes in real transparency and doing what is best for the residents of Broomfield.2. That CCOB has a two way communication with the residents, CCOB keeps the people aware of what is going on and actually listens to the response that residents provide.3. To keep alive that community of Broomfield as a caring and safe place to live and raise a family, not just make it a political stepping stone for politicians who only use Broomfield as a base not a target of civic service to and for.4. Provide a less hostile environment for the full and part time employees and volunteers.5. Make public service from citizen and elected officials the reason to serve and not just power and pet ideas.
- 1. POLICE DEPT - SAFETY & TRAFFIC ENFORCEMENT 2. ROAD MAINTENCE - LACKING 3. CITY LEADERSHIP - NEEDS TO REPRESENT THEIR CONSTITUENTS, NEEDS TO STOP PUSHING THEIR OWN AGENDA AND DICTATING WHAT THEY THINK IS BEST FOR THE COMMUNITY.
- 1. Police. 2.. water. 3. Street maintenance. 4. Park maintenance.
- 1. Police/crime protection2. Fire response3. Fiscal responsibility4. Economic growth of the area5. Maintenance of the county's owned property
- 1. Police/safety2. Fire3. Trails 4. Recreation5. Library

- 1. Providing open space/parks/trails 2. Providing integrated, multimodal transportation system 3. Provide Recreation Facilities 4. Library
- 1. Services that assist the vulnerable (seniors, disabled, low-income residents); 2. public transportation; 3. parks & recreation; 4. libraries; 5. encourage good environmental stewardship (home compost; solar panels; bike lanes)
- 1. Sticking to their published priorities. 2. Finding ways to get out of debt, instead of incurring more debt. 3. Sticking to services and not voting for their own pay increases and medical coverage. 4. Truly looking out for the citizenry, not themselves or their legacy. 5. Sticking with the City Council and forget the proposal to have a Board of Supervisors.
- 1.) Access to affordable housing, 2.) Mass transportation, 3.) Providing services for homeowners/taxpayers, 4.) Insure cooperation's pay their fair share of taxes, 5.) Control urban blight; empty strip malls on every corner.
- 1) Gaze of obtaining documentation & required paperwork (drivers license, etc.), well-run elections, trails & public space/open space.
- 1) Implement/Monitor/Enforce reduced water usage & prevent the wasting of water by city, commercial, and private properties. 2) Ensure roads are maintained - the number of potholes in West Broomfield is unacceptable. 3) Protect and expand the open spaces and trails - constant construction of new commercial buildings is not a positive direction for the city, particularly when we consider the large number of unoccupied properties (ex: along Interlocken Blvd). We do not need more buildings and strip malls. 4) Cull or relocate the large flock of geese that has littered Central Park, the adjacent walkways, and nearby properties with an inordinate amount of feces.
- 1) maintains our open space and not developing it 2) community safety - I walk around the bcc weekly and often feel a bit vulnerable on my own with the people loitering
- 1) Police 2) fire 3) EMT's 4) recreation 5) gov't.
- 1) POLICE PRESENCE ON ROADWAYS 2) NO PUBLIC TRANSPORT 3) NO SINGLE SCHOOL DISTRICT 3) POOR ROAD CONDITIONS.
- Addressing the needs of the unhoused Feeding people Making all services accessible to the elderly and the poor who might not have access to the internet Recycling and composting services
- Administration, not legislative
- Affordable housing
- Affordable housing
- affordable housing and training for IDD
- affordable housing initiatives, water, law enforcement, street maintenance, recreation services & open space
- affordable housing, homeowner's taxes (this isn't Cherry Hills!), SROs in all schools
- Affordable housing; health care including HHS benefits accessibility, reproductive rights & sex education; LIBRARY; street, light & outdoor maintenance. Btw PLEASE upgrade the video quality & scope as well as identification of Council members during City Council meetings. It is horrible & so outdated!
- Affordable housing.
- Affordable housing. Cost of living - a livable wage. Safety. Public transportation
- All
- All listed in this survey
- All of them.
- All through senior services.
- Any services for health and safety

- Assistance with business development Park development and matenance Trail creation and matenance
- better water quality standard; attract more providers for giggabit internet; senior care services;
- Bike lanes
- Broomfield Library, Police, trail & open space upkeep, DMV, elections
- Broomfield PD is excellent. Road crews: snow clearing and road maintenance. Child care. DMV
- Broomfield police department, DMV & the rec center.
- BROOMFIELD POLICE, ROAD MAINTENCE.E
- Broomfield should go back to Boulder County where the services are much better and less expensive.
- build community (library, InventHQ, rec centers, summer programming, etc.), provide resources to help residents with ongoing education and betterment, safe public schools, safe transportation options
- Cannot think of any in my situation
- Care for seniors, young people, and those in financial hardship; municipal transportation options; environmental management (i.e. maintaining parks, trees, snow plough services, etc.); oversight into law enforcement practices; improving the quality of dining options....
- Child and Health care
- Citizens safety, moderate growth, overall care of public areas,
- City and county dmv & courts
- City Council, Public Safety
- City infrastructure construction and maintenance. Keep street and neighborhood safe.
- City infrastructure; affordable housing
- City Manager's office, Senior Services, Recreational Services, Police and Fire Protection, Municipal Services
- City planning, motor vehicles, utilities.
- City planning, parks and recreation, public safety
- Clean drinking water, Safety and fast emergency response, Quality childhood education, Responsive to taxpayers, Quality of all services
- Clean water / maintained streets / police / crime / utilities.
- Clean water, public safety, election access, public library, road maintenance
- Clean water, sewage, safety, parks, open space.
- Clean water, traffic safety, road repair, City/County administrative functions, dark sky lighting throughout the City/County
- Clean water; elections.
- Cleanliness, public spaces, public services, transport, utilities
- Climate change - recycling, composting, zero-waste, drought-resistant landscaping
- Code Enforcement Law enforcement Road maintenance
- Code enforcement, continuous bike trails, controlled development, environmental sustainability, recreation services.
- Community and Law
- Community center & library services are just absolutely incredible.
- Community centers, parks & open space.
- Community internet clean water, comprehensive recycling and composting keeping parks and tree well maintained, senior services, fire & police.
- community safety

- Community safety, high-quality schools, high-quality water, open spaces, recreation (outdoors).
- Community Safety, Zoning Standards, Senior Services, Efficient Use of Revenue
- Community services for the underserved, transportation, clean up days, community events
- Community services, Libraries, public safety
- Completing the roads for any new development prior to the beginning project. Example is N Aspen Street between 136th and Dillon Road
- Courts, first responders, roads
- Courts, police, water, road maintenance.
- Covid vaccines, vaccines in general social security.
- Creating a safe community. Make housing affordable in Broomfield
- Crime prevention / police, street maintenance, parks and rec / trails
- CRIME PREVENTION, SNOW REMOVAL, CONTROL BUILDING OF APTMTS.
- Crime!!!! Theft!!! Drugs!!! Stop being soft on crime!!!! Need more police!!!
- Crimes prevention and respond.
- Culture + art events, libraries, parks, clean water, small business support.
- Department of human services
- Develop a downtown! We need a downtown
- DEVELOPMENT PLANNING & CONTROL, UTILITY SERVICES, HEALTH & WELFARE, SENIOR SERVICES.
- Development Services/Comprehensive Planning, Environmental Initiatives, Human Services (housing assistance, youth, elderly, domestic violence, special needs, etc.)
- DMV, arts, library, [?] (p [?] etc.), eco-conscious/ sustain [?].
- DMV, leaf, food stamps, healthcare, early childhood edu.
- DMV, police, fire
- DMV, Recreation, Municipal Courts
- DMV, street care, snap / medicaid delivery, recreational opportunities & trash/recycling/compost.
- DMV, street maintenance, parks & recreation, parks & rec maintenance, police.
- DMV, Utilities, voting, passport services, Parks & Recreation
- DMV; POLICE, - HOSPITAL; AMBULANCE, - FIRE.
- Do not increase debt and begin paying for the enormous obligation
- Don't know.
- Ease of traffic
- Economic development, city planning, licensing and inspections, road maintenance
- Economic development, Community Services (Rec centers, library etc.) Maintenance of parks and roads
- Education, access to health care and basic services like food and housing, safety and protection, community events around diversity and inclusion.
- Education, health care, environ. protection, social services, water supply network.
- education, street maintenance, election, law enforcement/safety, water
- Efficiency, equitable, effective.
- Elderly care / traffic projects / youth care / job opportunity.
- Election integrity, City development & planning, Educational program development & planning (parents fully engaged & consulted.
- Elections, Open Space, Parks and Rec, City Services, Property Tax Assessment

- Elections, recreation, open space/trails, water, senior.
- Elections, utility billing, city council.
- Elections, water, roads, safety, culture
- ELECTIONS.
- Emergency & Safety, Street (Cleaning, maintenance, plowing), Education, Development, Economy
- Emergency notification system that works.
- Emergency preparedness, maintenance of weed over growth in open space by Great Western Reservoir to reduce wildfire fuel, sirens (none can be heard or tested here), bus transportation on Simms to Interlocken, repair potholes and damaged roads (how to notify?)
- Emergency response services (police, fire, emergency notifications, etc.), utilities and street maintenance, planning (development, parks, etc.), transportation, senior services
- Emergency services, parks & rec., streets.
- Employment Opportunities and support, Police, Fire, Water and Environmental; air quality.
- EMS/fire, recreation, housing, transport, apts.
- EMT/Police/Fire; Water and Sewer; Streets, roads and bridges; parks, rec and aquatics; library.
- encourage more business in Broomfield creating more revenue. Anytime I need a business I have to go to Westminster, Thornton, Boulder, Erie. If the county had more business revenue they could stop asking for tax increases or increasing property taxes. Given the economy we should be decreasing spending and encouraging business growth. The city council seems especially excited to increase regulations on business which will make the county less business friendly.
- energy assistance, food assistance, TANF, domestic violence resources, family services
- enforcing the laws that are on the books, enforcing the Constitution, staying of people's personal lives and not trying to push an agenda
- Engagement, communication, transparency
- Ensuring access to affordable housing, supporting public schools, making our community walkable and bikeable, ensuring access to fair elections, keeping our communal spaces green.
- Environmental improvements; stop over developing! -> No more new apartments!.
- Environmental sustainability, mutli-modal transportation infrastructure, arts & culture support
- Environmental/sustainability, child care, elderly care, utilities, medical care
- Exercise options, friendliness of city employees, willingness to share city council info.
- Explain!.
- Financial wellbeing, public safety, road and other utilities maintenance
- FIRE / POLICE.
- Fire & police.
- Fire and Police, roads and infrastructure, maintaining open space and parks, regulating sustainable growth
- Fire police trash.
- fire, park services, utilities, library, police
- Fire, police protection
- fire, police, public works, parks and open space
- Fire, police, road maintenance, senior services, recreation
- fire. police,elections
- First responders
- First responders (fire & police), library, transportation street & road maintenance.
- First responders, streets, traffic, safety.

- fiscal responsibility
- Fiscal responsibility - road maintenance. Environmental.
- Fiscal responsibility five times
- Fiscal responsibility of our elected leaders to do what is best for our community, not what looks best as notches on their bedposts. Affordable and accessible utilities (water, sewer). Police service to the community. Streets that are well maintained (and plowed) and don't put a traffic signal or ped crossing at every single intersection.
- Fiscal responsibility-development of a downtown - post office expansion conversion to "green" vehicles that are city owned.
- Fiscal responsibility and not buying into debt
- fiscally responsible management of the communities resources and finances. not the wasteful pet projects and battles that subject the city to wasteful spending
- Fixing the roads
- Fixing the roads
- Fixing the roads, violent crime prevention, theft prevention, maintaining clean water, maintaining our parks
- Free & fair elections, free & fair judiciary, ease of compliance, having a voice on governance, inclusion.
- Good police and fire services Council members that actually listen to citizens concerns Safe drinking water
- good police force, strong parks & rec programs, open space & parks,
- Good schools, good trash & recycle, plowing snow covered streets!! Fixing roads, good open spaces.
- Gun control, women's right to choose, tax incentives, open space that is maintained, streets maintained
- Health
- Health & Safety, Water, Affordable Housing, Roads
- Health & service resources, food, housing, and civic services.
- Health and human services, the rec centers, police, senior services, parks and open space
- Health and human svcs, Broomfield Fish,
- Health and Safety, Parks and Rec, Services for underserved/at risk populations
- health and sanitation; safety (lighting, police, fire);
- Health care, first responders, and water quality
- Health related (vaccines, STI, mental health), taking care of roads, parks & recreation, creating opportunities for connection
- Helping seniors
- HHS, water, business development.
- Housing affordable theft prevention.
- Housing Assistance
- Housing assistance / affordable housing, community building, libraries, infrastructure maintenance, public transportation.
- Housing, emergency services, clean water, safe travel, lower waste.
- Housing, school, health, work, recreation, and security
- Housing, sustainable development, snow plowing
- Human services support - food, housing; Education support
- I HAVE LIVED IN BROOMFIELD 25 YEARS AND HAVE BECOME DISAPPOINTED WITH VIRTUALLY EVERY ENTITY OF BROOMFIELD GOVERNMENT.

- I think police should get out of their cars and walk, help with noise pollution from cars, and the homeless presence, protect prairie dogs
- I think the most important government services are: Reduction in Crime, Less oversight and intrusion by the Broomfield City Council, and Roads - we have pot holes, and patch work everywhere! Yet the main road in my neighborhood can't seem to get addressed!
- In mind all services excellent in broomfield.
- Infrastructure . taking care of less fortunate . supporting arts.
- Infrastructure (roads, sidewalks, trails); parks and rec; admin (elections, taxes, license), protection, non partisan govt.
- Infrastructure, education, law enforcement, fire prevention/containment, and social services.
- Infrastructure, Public Transportation, Library, Safety/Police, Recreation
- Infrastructure, Safety, Health (wellness-water, dept of health, recreation services, senior services, library, culture).
- Infrastructure, safety, recreation, environment
- It is important to cut all government services by 50% tax payers matter.
- Just paid my property tax, should be simpler and more intuitive. There should also be an option to make automatic monthly payments to pay your taxes (so I don't have to keep track of the two deadlines).
- Keep Broomfield safe, clean and functional on a good budget.
- Keep residents safe, health services for seniors, housing for +55 residents.
- Keep taxes low & stay in budget - don't spend money on homeless getting hotel rooms, make them work!.
- Keeping Broomfield safe for all residents. Good schools and programs for our kids to keep them off the streets and productive.
- Keeping Broomfield safe! Child and youth opportunities. Recreation. Library. Public Health. Police.
- Keeping costs controlled; keeping water usage low-encourage xeriscape; \$ to replace lawns;keeping open spaces intact and expand for new building
- Keeping people safe in Broomfield against crime. Car thefts average one a day and have increased 225% in recent years. Bringing marijuana to Broomfield was stupid. Marijuana has just brought crime increase to the Denver area. Keeping property taxes and taxes reasonable. Maintaining streets.
- Keeping the area safe, bike and walk friendly areas, downtown development
- La polisia
- Law enforcement
- Law enforcement focused on reducing property crime in Broomfield
- Law Enforcement ie: public safety, roads and bridges
- Law enforcement, education, recreation services, open spaces/trails, community programs
- law enforcement, emergency management services, social support services, library and county management
- Law enforcement, emergency services, public transportation, transportation infrastructure & treasurer (lower property & city taxes).
- Law enforcement, fair and open elections, controls on property/real estate taxes, and supporting free speech and gun ownership.
- Law Enforcement, Fire & EMT, Building & Planning, Assessors, Records
- Law Enforcement, fire and emergency services, licenses, street repair and maintenance, senior services
- law enforcement, fire department, parks and rec

- Law enforcement, Fire Department, Roads, Parks, Library
- Law enforcement, housing, parks/open space
- Law enforcement, infrastructure maintenance, traffic flow
- Law enforcement, maintenance of streets & public lands, services to elderly, emergency services
- Law enforcement, municipal court, planning/building, parks & recreation.
- Law enforcement, parks & rec, senior services, affordable housing.
- Law enforcement, parks and rec, community engagement,
- Law enforcement, parks and recreation
- Law enforcement, programs such as SP and assistance for folks with special issues, transit, drug court
- Law enforcement, snow removal.
- Law enforcement, Street maintenance, park maintenance, open space trail maintenance, recycling centers
- Law enforcement, street maintenance, winter street cleaning, (snow removal) business incentives, law enforcement!!! No new taxes or new tax rates!.
- law enforcement, trash pick up, emergency services, street maintenance and safety.
- Law enforcement, utilities, road maintenance.
- Law enforcement, utilities, taxes, traffic enforcement (STOP means stop not yield), grow the community
- Law enforcement, water, sewer, roads/traffic control
- Law enforcement, water, streets, parks, rec center.
- Law EnforcementStreet surface repairRecycling to include more options for hazard materials and electronicsSnow removal on sidewalks adjacent to open space/parks
- Leave us alone
- libraries, infrastructure, parks/open space, social services
- Libraries, recreation centers, parks.
- Library
- Library (prospector), senior center, trails system.
- Library services, recreation services, police services, infrastructure services,
- Library,
- library, arts, safety, parks, transportation
- Library, Arts, Utilities, snow and ice removal
- Library, community recycle day, trash.
- Library, DMV, Police, Street Maintenance, Parks
- library, election, water. sewage, utilities
- Library, parks & rec, safety, roads, housing, sustainability
- Library, parks, recreation, recycling, law enforcement.
- Library, police and firefighters rescue, town hall, building department
- Library, police, fire, parks & rec - sanitation.
- Library, police, landscaping, roads
- Library, Police, Water and Sewer, Health & Human Services, Parks
- Library, rec centers, trails/park maintenance, road maintenance, public safety
- Library, rec services (Derda) + open space, senior sewes.
- Library, recreation and parks, infrastructre+roads
- library, recreation, open space, environmental protection, police

- Library, Senior Services, Fire Department, Police Department, Recreation services
- Library, small busienss support, rec centers, parks and trails, schools
- Library, Waste (including Recycling and Compost), Road Maintenance, Open Space/Trail maintenance
- Library/invent HQ, recreation centers, open spaces, city and county clerk, senior services
- License plates, library, motor vehicle, recycle ctr, police, fire.
- Licensing, utilities, libraries, recreation centers, transportation
- Limiting housing growth - you have not done this!.
- Limiting multi family dwellings, improve water system.
- Listening to the people - even those who do not share your political bent
- Living in Broomfield is like being forced to dine at Sullivans (and pay for it) -- the food is amazing, the service is top notch, but I don't have the money to enjoy such a dinner. Being forced to spend money I don't have makes me angry and places even more burden on our family. I would be far happier and living within my means if I ate a decent meal at 3 Margaritas. Broomfield keeps adding all these services and "benefits" for the residents, but we can't afford them. Council members are spending too much time and creating all these new initiatives for which the costs are passed on to residents. Then they feel justified increasing their own benefits and pay b/c they've spent time on them. Would you PLEASE, just scale back what you are doing, reduce services to the bare minimum and lower our taxes. Most important govt. services: 1. public safety and reduced crime; 2. road maintenance; 3. our court system; 4. fire dept.; 5. public library and parks/rec centers. Please focus our tax money in these 5 areas, and then lower taxes for the residents so we can pay our own bills and take care of our personal obligations. Our family is stressed to the max financially. Broomfield city council is just making it worse.
- Local First Responders
- Low income housing for handicapped seniors and vets. Tiny homes.
- Low taxes, low property taxes, non woke schools & teachers that teach math, English, history, reading, city council that does not think it is part of Boulder/ wokeness.
- Lower tax
- Lower Taxes, Cost of Living, Police/Fire Protection, Parks and Trails, Open Spaces
- Lowering taxes and reducing the size of government
- lowest possible taxes, defending citizens rights, minimal interaction (no nanny state), do not direct business, assist business
- MAIL POLICE.
- Maintain and improve living and working conditions, enhance security, convenience with technology use to provide services to residents.
- Maintain infrastructure, manage crime, reduce taxes and support elderly / vulnerable.
- Maintain roads, parks, and current quality of life. Support more business growth to diverse the tax base. Maintain current tax rates.
- Maintaining broomfield assets, bringing in more businesses to broomfield to provide income and jobs, maintain or increase overall safety of neighborhoods and prosecute criminals,
- Maintaining parks and open spacesMaintaining roadsEnsuring a safe and equitable environment
- Maintaining parks and shared spaces; Recreation; Police and safety; Maintaining Roads and walkability/driveability; Sustainable trash solutions.
- Maintaining roads/infrastructure, providing community protection (i.e. funded police and fire department), community recreation services (i.e. parks, trails/open space, community centers), running elections and supporting an evironment for economic prosperity for its residents.

- Maintaining utilities-water (1); road maintenance (2); (3) running elections, holding the line against polluting, such as beaches (4); community services(5).
- Maintenance of public areas, tax collection, libraries
- Maintenance of roadways and pathsHealth informationEasily accessible services such as licenses, taxesSafety, a well trained and disciplined police forceCommunity involvement in sports and recreation
- Maintenance of streets/roads; public safety; city planning & growth.
- Make a downtown to keep revenue in Broomfield; more community entertainment; more adult sports programs; diverse grocery stores
- Making sure our infrastructure is sound, making sure everyone has a safe and affordable place to live, protecting peoples rights
- mass transit, housing, bike roads. banning cars.
- Meals on Wheels
- Mental health, meal assistance, transportation services.
- Mental health, park + rec., street maintenance, senior programs.
- More police hired to stop drivers from ignoring red lights and having license plates on their cars, also stop street racing.More firefighters hiredPublic safety is becoming a huge issueCriminals caught go to jailMore small businesses that the public can enjoy like outdoor coffee shops, dining, small businesses that entice the public rather than impersonal huge box stores.
- Most government services are good, (except Post Office) but need to improve:Roads: maintain, fill pot holes and snow removal is better- but still sub-par to other areas and statesTry to keep traffic moving--coordinate lights/timing (136th & side streets - lights turn red when no cross traffic is present) and don't keep adding lights! Traffic is getting to be terrible! POLICE NEED TO STOP RED LIGHT RUNNERS MORE THAN SPEEDERS!Let's get the empty Safeway store moving in some direction!It's nice to have some open space--let's stop so much development and use what we have already available! Let's keep the 'field' in Broomfield!
- Motor vehicle, property taxes, courthouse police, fire
- Motor vehicles titles, drivers license, court, parks and recreation
- motor vehicles, voting support, recycling support
- Municipal court, recreation programs, outdoor maintenance.
- Municipal services, recreation, public transportation, public health and safety, and law enforcement. In that order.
- Neighborhood safety, including policing. Street maintenance. Library. Rec centers.
- No opinion.
- none
- None
- None
- None
- North metro fire, police, licensing, trash, no add maintenance.
- Not interested in city wide trash program. You didn't allow for a "none of the above" choice in that question.
- Open space trails, trash removal, dog bags, snow removal, parks
- Open Space, Library, Streets, Public Works/Water Treatment, Police
- open space, news/information, community resources (library, Broomfield days, rec centers, etc), water, building department
- open spaces, recreation, police, fire, seniors

- other than what's provided by the rec centers, I have little-to-know ideas about what is available from our local government
- PARK MAINTENCE, SECURITY, ROAD MAINTENCE.
- park/open space maintenance, road repairs, waste collection
- Parks
- Parks
- Parks & open space, trails, streets, sidewalks.
- Parks & rec.
- Parks & recPolice/fireFood bankLibraryCommunity service liason
- Parks & Recreation, Transportation (roads, bike lanes), City Council or any group that keeps an eye on the awful oil and gas that previous councils allowed into our residential neighborhoods, Emergency Services
- Parks and protection of open space, water quality and conservation, safety and cleanliness, clean transportation, equitable services including internet
- Parks and Rec, Economic Development, Street Maintenance
- Parks and Rec, Education
- Parks and rec, road maintenance
- Parks and recreation (development/maintenance of parks, natural open spaces, and trails)- Urban development/planning (creation of a local main street area with restaurants to draw people in, similar to Louisville. Move the USPS office and put it at 1st and Main.)
- Parks and Recreation, Recycling
- Parks and Recreation; Library; Police; Planning; Transportation Maintenance
- parks and trails, recreation facilities, police, public works services, library
- Parks services
- parks, bike paths, senior citizen services, street maintenance, acccecibility for all
- Parks, Cost of living, Transportation, City Council, Library's, Dining Options, Trash Collection
- parks, open space, water, streets, entertainment areas
- Parks, recreation summer programs.
- Parks, recycling, green energy, courts, police
- Parks, water/sewer, fire protection
- Parks/open spaces, transportation, land use policy
- Planning! With so much land we need to make the best decisions of what can go there instead of selling out to national chains that nobody really wants
- Police
- Police
- Police
- Police
- Police - fire dept. - motor vehicle - voting - health dept.
- Police - fire.
- Police - roads, water & sewer, - parks, fire.
- Police (public safety); traffic and roads; HHS; control of over-building
- Police & fire protection, parks (sports complexes), trails building apartment - for difficult to work with, needs to change!!!.
- Police & Fire protection, rec centers, senior services, street maintenance, clerk & recorder (licenses)
- Police & fire protection, water * power.

- Police & Fire Protection; quality of Roads
- Police & fire, utilities, courts, streets, recreation
- Police & fire; emergency medical services; parks & rec; public works; transportation.
- Police & first responders.
- Police ~ fire.
- Police and Fire
- Police and fire protection
- Police and fire, emergency services, public works, parks and recreation, housing
- Police and Fire, Streets and Parks
- Police and fire, water and sewer, animal control, human services, urban planning
- Police and fire, water supply, transportation
- Police and firefighters, permitting/zoning, utilities, recreation/community services, and open spaces
- Police and safety of citizens.
- Police and safety. It is the ONLY service that actually works in Broomfield.
- Police department as crime and homeless population has skyrocketed creating a dangerous and insecure environment and streets and infrastructure safety
- Police department Fire department Motor vehicle licensing and registration Voter registration and voting
- police department, courts, community centers, parks, ebike rebates
- Police department, DMV, recreation, library
- Police department, fire department, DMV, community recycling event, snow removal
- police department, fire department, election integrity, road maintenance
- Police department, fire department, post office.
- Police department, fire department, water/sewer department, parks/open space
- Police department, fire, elections (should be in person only), recreation, and public works
- police department roads water business friendly environment parks
- Police Dept and Fire Dept
- Police dept, fire dept, hwy & roads, DMV.
- Police dept. , senior services, city building and its services
- Police force
- Police patrols keeping a visible presence in ALL neighborhoods
- Police protection above all
- Police protection, additional police staffing, less lawsuits, less frivolous city council agenda and the council is too progressive
- Police protection, fireman and all they do - emergency calls etc.
- Police Protection, Water, Utilities, Traffic Mitigation
- Police Seniors
- Police Services, Road Services
- Police, City Government as a whole, park service, water district
- police, city planning,
- Police, Code enforcement, Animal control, Parks and open spaces
- Police, code enforcement, water
- Police, development, elections, taxation, community services (other).
- Police, education, elections, Open Space, infrastructure

- Police, emergency services, Quality roads including snow removal,
- Police, financial, code / compliance, recreation/parks, election.
- Police, Fire Department
- Police, fire department, motor vehicle, street maintenance, recreation.
- Police, Fire Department, recreation centers, Parks and trails, Senior center.
- Police, Fire Department, water, street maintenance, keep property taxes low, keep sales taxes low
- Police, fire dept, senior services, mental health, church protection.
- Police, fire dept.
- Police, fire dept.
- Police, fire dept., Broomfield FISH,
- police, fire dept., elections, city council
- Police, fire dept., resources for elderly.
- Police, Fire Protection, Drinking water
- police, fire protection, road maintenance
- Police, Fire protection, Roads, Water&Sewer, Parks
- Police, fire-rescue, water, road mtce, green areas - trails, churches.
- Police, Fire, Go back to in person voting for elections to ensure a trustworthy results, and city council not legislating gun laws that should be a statewide issue.
- Police, Fire, Ambulance, road maintenance, water
- Police, fire, auto registration
- Police, Fire, Building/Code Inspectors, Utilities, Infrastructure (Roads, bikes, etc.)
- POLICE, FIRE, CODE ENFORCEMENT, ENVIRONMENTAL, CITY SERVICES.
- police, fire, county clerk, building department, economic development
- Police, Fire, Courts, motor vehicle, water and sewer
- Police, fire, health
- Police, Fire, Health. streets
- Police, Fire, HHS
- POLICE, FIRE, INTEGRITY OF ALL SERVICES, WATER, STREETS.
- Police, Fire, Library, Parks, Trails
- police, fire, parks & recreation, public works
- Police, Fire, Parks and Rec, Planning, Library
- Police, fire, public engagement
- Police, fire, Public Works, building department
- Police, Fire, Recreation, Roads
- police, fire, roads, parks
- Police, Fire, Roads, sidewalks, Water
- Police, fire, roads, trails, rec centers
- Police, fire, roads.
- Police, fire, safety services, street maintenance including snow removal.
- Police, Fire, Services (Water), Open space & recreation
- Police, fire, snow removal, water clean up, park services.
- Police, Fire, Street maintenance Parks
- Police, Fire, Street maintenance, Senior assistance, Courts

- police, fire, streets, city counsel, building codes
- Police, fire, streets, code enforcement, parks/rec centers
- Police, fire, transportation(roads), recreation, library
- Police, Fire, Utilities, Parks
- Police, fire, utility -(sewer/water) streets and senior services
- Police, fire, water
- Police, fire, water, activities, roads.
- Police, fire, water, poss of curbside trash.
- Police, firemen, road maintenance, courts, city commerce like licensing and inspections
- Police, hospitals.
- Police, ice/snow services better / street repairs.
- Police, library, parks & rec.
- Police, maintain roads, code compliance, remove homeless people.
- Police, Maintaining roadways, Realty Assessor, Senior services, Maintenance of free space, parks
- Police, Mayor and Council that work for the people not for themselves as the current Council and Mayor do.
- Police, Public Utilities
- Police, recreation, streets, water & waste water.
- Police, recreational services, park services, street services
- Police, repaving, recycling.
- POLICE, ROAD & OPEN / REC. AREA MAINTENANCE, ELECTIONS.
- Police, road maintenance, public utilities, dinning/entertainment.
- Police, road maintenance, water supply
- Police, roads
- Police, roads, water
- Police, senior citizen, ada, rec centers.
- Police, senior services, recreation, road maintenance/expansion.
- Police, senior, rec centers parks, roads
- police, snow removal, street repair
- Police, Street maintenance, City government that works for all the people. Fair elections, maintain or grow open space
- POLICE, STREET MAINTENANCE.
- police, streets, recreation, clerk&recorder
- Police, streets.
- Police, transportation, water & sewer, parks & open space
- Police, trash pick up.
- Police, utilities, streets
- Police, utilities. Parks and Recreation
- police, water
- Police, water & sewer, street maintenance (including snow/ice removal), planning & zoning, parks
- police, water, easyride
- Police, water, schools
- Police, water, streets, recreation, parks
- police, water/utilities, clerk, courts, parks and recreation

- Police; Maintenance of public areas (streets); Building department; Code Compliance; Courts
- Police; utilities; growth mgmt, minimize ongoing traffic issues, parks & recreation.
- Police.
- POLICE.
- Police. Fire/Rescue/Ambulance. City council responsive to my needs. Road maintenance/snow removal.
- Police/fire protection, water & wastewater, snow removal, dept. of motor vehicles parks & trails.
- Police/fire, streets, water, schools, parks/rec.
- Police/fire; roads; water; fiscal responsibility.
- Police/Fire; Streets and City Maintenance; Snow Removal; Transportation
- Police/fire/ambulance, library, street maint (resurfacing, snow, cleaning), health & human services (Medicaid), county registration: autos, prop tax.
- police/security, tax collection to fund programs, community engagement, environmental services to protect our land and air
- Policing and prosecution of crimes to reduce overall crime
- Policing, road maintenance, recreation centers.
- Policing, utility, security,
- Policing: Public services - ie road maintenance, water: Proper fiscal management of cities finances:
- Post office, license & registration renewal, police dept, fire dept.
- Private Property, Safety from crime, Public Works, Good business environment. low taxes.
- Promoting and recruiting businesses to Broomfield to create strong economy, maintaining parks and athletic fields to the highest standards, providing strong Law Enforcement, building and maintaining roads and utility infrastructure to keep up with growth.
- Prosecute criminals instead of turning them back to the community to do harm to the residents
- Protect families from crime - Protect property rights and legal rights - Protect what the citizens want and require - Outdoor opportunities for citizens - more programs for all levels and ages
- protecting access to human rights, not enforcing morals
- Protecting constitutional rights. Not infringing on constitutional rights.
- Protecting the environment and community (safety); maintaining water, roads, bike lanes, trails, fire safety; health; outreach such as library and community events
- Protection -police/fire streets public transportation.
- Provide and maintain adequate infrastructure for health and safety of residents and businesses. Provide and maintain adequate police force for the health and safety of residents and businesses. Establish and maintain responsible fiscal practices.
- Provide better management of public schools, Street Care, Safety
- Provide Public safety, Services-permits-and-registrations, maintain streets and infrastructure, secure and provide safe water, ensure financial stability and set priorities
- Provide safety. Support local businesses. Stay out of peoples lives (our city council is out of control and acts like dictators. Give residents meeting places and shopping that is convenient and usable through good planning- CIVIC CENTER!
- Providing low income housing, protecting citizens from gun violence, keep green spaces, bringing in restaurants, keeping Broomfield safe.
- Providing the vaccine bus.
- public assistance programs, infrastructure maintenance
- Public Health & Safety

- Public health and COVID prevention (including enforcement of guidelines), local welfare services (public assistance etc), infrastructure, public parks/trails, community events
- Public Health, public works, parks and open spaces. transportation services, library services
- Public health, housing, recreation, library
- public health, utilities, safety, education
- Public safety
- Public safety
- Public Safety and law enforcement resources, elections, road safety and maintenance....
- Public safety and providing a consistent, safe environment for the community
- PUBLIC SAFETY STREET MAINTENCE.
- Public safety, business/economic development, citizen enrichment
- Public safety, education, business development, snow removal, road maintenance
- Public safety, facilitating civility and community building (via events, communication), education (for children and adults), water and waste services
- Public safety, health, roads and transportation, mental healthcare support and housing affordability support.
- Public Safety, Housing for Unhomed Open Space, Cleanliness (Clean-ups, Trash Removal, etc.), Streets (repair, signage, etc.)
- Public safety, infrastructure, utilities
- PUBLIC SAFETY, PARKS/RECREATION, STREET MAINTENCE, RESPONSIBLE DEVELOPMENT.
- Public safety, property crime is on the rise!Roads, Midway between Sheridan & Main is in poor shape.Let the market place take care of trash service, we can handle that without your interference!Stop adding services until we have the money to pay for them without increasing taxes.No full time City Council!
- Public safety, public health, public transportation, public housing
- Public safety, public utilities I.E. water and sewer,
- Public Safety, Public Works, Transportation Planning, Recreation, Library
- Public safety, recreational resources, clean water, street cleaning and repairs, unbiased government services
- public safety, road quality/cleanliness, library, recreation/trails and parks.
- Public Safety, roads and infrastructure. Since there is nowhere else to put this, you do not define the terms in question 23. Please realize that you do not define the word "equitable" in question 7 and 19 which makes the answers invalid. Also, am thinking of moving out of Broomfield because of the current city council.
- public safety, roads, small business opportunities
- public safety, roads, water and sewer infrastructure, recreation programs, parks and open space
- public safety, safe drinking water, fiscal responsibility
- Public Safety, Snow and Ice Removal, Maintaining air and water quality, Parks Trails and open spaces, Library
- PUBLIC SAFETY, SOCIAL SERVICES, PUBLIC WORKS (ROADS) (TRAFFIC FLOW). LAND USE.
- Public safety, street maintenance, parks and recreation, city clerk functions (elections, license plates), planning and zoning
- Public safety, streets and roads, parks and trails, affordable housing
- Public Safety, Water, Roads, Development Management, Parks & Rec
- Public safety. Public utilities. Traffic mitigation.

- Public safety/police, transport infrastructure & maintenance.
- Public safety/Roads/traffic/drainage functionality and safety/Water/wastewater utility/Recreation facilities and programs/Attractive landscaping and visual appearance of streetscapes and other public spaces that contribute to a sense of community well being. Don't eliminate public trees, turf and other greenery.
- Public safety/Snow removal/Street repair/Environmental sustainability/Air quality
- Public Schools, health care such as medicaid and medicare, services that target low income families and at risk youth
- public space maintenance, roads, public transportation upkeep, community services
- public transportation
- Public transportation, police and fire department, emergency medical, and social security.
- public transportation, safety in public places, strict city ordinance implementation, and city ordinance education
- Public Transportation. Bring back Interlocken bus! I would use it frequently!!
- public works - utilities, roads, police
- Public works, police/fire, courts, public transportation, parks and rec
- Public works, recreation, police, fire & libraries.
- Public works, water treatment, community development (builidng/planning departments), police, parks/rec
- Question 16 and 18.
- Reasonable limits on construction of new housing because of the required infrastructure and water needs in this are. These "needs" should be considered/accomplished BEFORE mass construction begins.
- Rec center, health and human services.
- Rec centers
- Rec centers, police/fire, library, park services.
- Rec ctr, library, invent Q, local business, local medical.
- Rec. centers, parks, bike trails/lanes, utilities/ civic services, library/ enrichment services
- Recreation (trails, open space, parks, The Bay, BCC and PDRC), Police and courts, Street maintenance
- Recreation Centers, fields and Parks, athletic programs both adult and youth
- Recreation Centers, Street Maintenance, Senior Services, Police, trails
- recreation programs, teen work programs, flex ride for the summer,
- Recreation, DMV, courts, police.
- Recreation, DMV, voting, elder-care, events.
- Recreation, fitness centers, senior center, police, recycling
- recreation, protection, safety,
- Recreation, safety, community spaces, enrichment & health programs
- Recreation, street maintenance, water, senior services, public safety
- Recreation, Bus Transportation (to DIA, and Broomfield area, Badly needed
- Recreational services, fiscal responsibility, DMV
- Recreational services, library.
- Recycling that is truly recycling. More and reasonably priced housing
- Recycling, passports, seniors
- Renewable energy transition, public transportation, health care, affordable housing

- RENTER'S ASSOCIATION : NO ONE TO TALK TO I HAVE TRIED W/CITY. A JOKE! TOOK ME 9 WEEKS TO GET LICENSE PLATES.
- Residence health, Park/Open space, Transportation for school-age children, Library, Connectedness to other cities (Rail)
- Resident safety, cost of living reduction, free enterprise, free speech, road upkeep
- Resident safety, roads, resident support - elderly, employment, etc, services such as parks, bike paths, trash removal & recycling, overall support for high standard of living for all residents
- RESIDENT SAFETY.
- Resource info, services avail by county.
- responsiveness of city employees
- Restricting natural gas production, police, fire, streets, affordable housing.
- Road care - traffic flow.
- Road maintenance (effects all SES levels but worse for those in lower level because of older cars and less money for car repairs caused by terrible road conditions), safety and crime deterrence, public space management, mental health support & access, infrastructure management such as the building code engineers, DMV, etc
- road maintenance, cleaning, repair, design, etc. Our roads are HORRIBLE!
- Road maintenance, public safety
- Road maintenance, public safety, parks and open space.
- Road Maintenance, retail revenue, Trails and interconnectivity
- Road maintenance, snow removal, new businesses/restaurants.
- Road maintenance, utilities, parks and rec, business development, and public transit
- ROAD MAINTENANCE/REPAIR, POLICE & FIRE, DMV, ASSESSOR, BLDG. INSPECTION.
- Road repair, snow removal, post office, library, police
- roads
- Roads and infrastructure, Water, Mall Redevelopment, Economic Development.
- Roads and open space care
- Roads, elections, police & fire protection.
- roads, law enforcement, fire, rec centers, recycling,
- Roads, parks, cleanliness, promotion of city, safety
- Roads, Public facilities, supporting development of affordable housing, supporting development of walkable communities, elections
- roads, Public Safety, community facilities
- Roads, Recreation, police & safety
- ROADS, ROADS, ROADS, ROADS, ROADS
- roads, utilities, welfare services, homeless programs, rent control
- Roads, water, recreation, planning, transportation
- Roads, water, schools, fire, police
- Roads/snow removable, police/fire, renewable energy, recycling/compost.
- Roads/trails, public safety, safety net, recreation/library, elections
- RoadsSewer and WaterSupport for businesses - including permitting and inspections and having a business friendly environmentMental Health supportParks
- RTD needs to bring back the FF4 and FF7 routes to Denver.
- safe and equitable living, open space & parks management, library, community development, health
- Safe drinking water, fire mitigation.

- Safe water, transportation options, road and sidewalk pavement maintenance
- Safety & cleanliness
- Safety - I feel the crime rate is high, especially involving theft, traffic violations, stolen cars.
- Affordability
- Access to community services
- Education
- Safety - POLICE, Street maintenance - potholes, ice buildup,
- Safety (police & fire), parks (especially maintenance)
- Safety (police, fire); road maintenance; utilities/safe drinking water
- Safety / law enforcement; recreation / community engagement, parks & rec.
- Safety and keeping the roads clear and not congested
- Safety and law enforcement. Clean community. Responsive to residents.
- Safety and Protection from Theft, Road Maintenance, Parks and Recreation Divisions
- safety for citizens, maintain and upgrade roads, schools
- Safety from all forms of crime, Emergency services e.g. fire/police, road and common area major maintenance e.g. potholes, snow, etc, courts and motor vehicle and similar services, senior and disabled resources, recreational resources
- Safety of residents, maintaining roads, sidewalks, open space.
- Safety services: police, de-escalation/community advocacy, fire prevention and response, road repair and snow removal and community communication.
- Safety, affordability, clean water, provision for homeless,
- SAFETY, Affordable housing, No universal trash company for all, less govt. spending
- safety, climate, eliminate/reduce poverty
- Safety, Community Development, Transportation, Parks and Recreation
- Safety, contracted trash pickup with one carrier, affordable housing,
- Safety, crime enforcement and deterrence, open space upkeep and preservation
- Safety, education
- Safety, fire protection, * library, rec. centers.
- Safety, fiscal financial responsibility of our tax dollars, and the CCOB budget, traffic flow with and without weather considerations, infrastructure maintenance, maintenance of existing green spaces that are being ignored.
- Safety, health, transportation.
- Safety, infrastructure, future growth.
- Safety, Law enforcement, wise use of tax dollars (not special interests), road maintenance, secure elections
- Safety, low growth to keep it a desired community
- Safety, Lower Taxes, Utilities, Communication
- Safety, Maintenance of Roads and community owned assets,
- Safety, recreation, Senior services, open space/trails
- SAFETY, RECYCLING.
- Safety, Road maintenance, Snow removal, Senior services, Excellent schools
- Safety, Roads, Community activities including Library and Auditorium
- Safety, roads, library, parks & rec
- Safety, roads/ transportation, library, utilities, courts
- Safety, schooling, community events, education/programs to support sustainability, public transportation
- safety, schools, infrastructure (roads, buildings, parks, etc).

- Safety, Senior Services (now that I've retired, Recreational
- safety, snow removal, common areas
- Safety, streets and roadways, keeping taxes low, stopping subsidized housing, less government
- Safety, transportation for seniors,
- Safety, transportation, education and reuse, reduce, recycle.
- Safety, upkeep of streets & facilities.
- Safety, utilities, governing, transportation, community-building
- Safety, Water, Balanced budget, Infrastructure,
- Safety, water, sanitation, parks & rec, roads
- SAFETY.
- Safety/Police/FireWater/SewageRoad Maintenance Open Space creation/maintenance Tax revenue growth
- safetystreet maintenancesproviding water
- safty! safty! safty! safty! safty!
- SANITATION, PARKS & REC, CITY PLANNING, OUTREACH.
- Schools, health department, rec centers, library, trails.
- Schools, law enforcement, parks and rec., Social needs, arts.
- Schools, parks/open space, roads, utilities, public safety
- schools, rec. centers, snow removal,
- SchoolsPoliceWild fire management
- Securing water rights, maintaining motorized and non-motorized transportation networks, and maintaining access to parks and open space
- security, activities (games, kids sports), concerts, trails/parks
- seguridad
- Senior apartments investigation
- Senior resources, recreation services, police, firefighters, roads
- Senior services
- Senior services including easy ride.
- senior services toward health, wellness and exercise options at reasonable cost
- senior services,
- Senior services, affordable senior housing.
- Senior Services, Broomfield Community Center, Paul Derda Recreation Center, Broomfield Library, Parks and Trails
- SENIOR SERVICES, COMMUNITY ASSISTANCE, HOUSING, OPEN SPACE, EDUCATION.
- Senior services, health services, rec facilities,
- Senior services, meals on wheels, public assistance, clean up services, recycling services.
- Senior services, police, Rec centers
- SENIOR SERVICES, PROPERTY TAX CREDITS.
- Senior Services, Workforce,
- Senior services.
- Seniors need more help maintaining their homes and access to Senior Memory Care help at the recreation centers. In order for the seniors to stay at home and avoid memory care centers, Broomfield needs to help the caregivers with more activities and support at the recreation center. Why doesn't Broomfield have a Senior Hub like Adams County?

- Seniors, food assistance, Police, Fire, Recreation
- Services for the elderly; more police presence.
- Services for young adults & seniors seniors.
- Services to provide to those in need and support a better climate
- Services to Seniors, Day camping programs for youth, Sports programs for youth and adults, Recreation Services
- Services, parks tree, + streets.
- Sidewalk shoveling, street plowing. A more responsible city council.
- Snow removal (very poor service in Broomfield) Police Fire fighters Emergency Education
- Snow removal (start doing it). We need to completely revamp the program. Sending plows back into side streets a couple of days after a storm - and not wait for the sun. We lost trash pickup services a week after a storm (twice) because the trucks just could not get thru the neighborhoods.
- Snow removal and road prep. Road infrastructure, government needs to butt out of telling us how to live.
- Snow removal and salting on roads after snow
- snow removal, DMV, Police, city planning, Parks
- Snow Removal, Park maintenance, fire, police
- snow removal, police, trail maintenance, coyote control, homeless removal
- SNOW REMOVAL, REC FACILITIES, LAW ENFORCEMENT, DIGITAL ACCESSIBILITY (INTERNET CELL PHONE COVERAGE)?
- Snow removal, road repair, police & emergency.
- Snow removal.
- Snow removal Recreation Centers Street maintenance Law enforcement Fire protection
- Snow, Fire, Police, Clean water
- Social media
- Social programs, healthcare, education, community
- Spring Clean Up, DMV, Police,
- Spring clean up, landscaping in medians & public areas, yard waste drop off & free mulch.
- SPRING CLEAN UP, ROADS, PARKS AND REC - HEATH : HUMAN SERVICES.
- Spring cleaning (street road pavement).
- Spring cleanup is an incredible service. Snow removal could be improved because I live on a cul-de-sac that rarely gets attention. Otherwise, Broomfield is a tremendously responsive and friendly city. All my encounters on Spader Way and area have been fantastic. I've been here for 33 years. The trails and open space are amazing. Would like to see LESS development.
- Spring Cleanup, road/traffic maintenance, safety, arts and educational programs, sports facilities
- Stop allowing cannibus stores and so many storage places all over the place getting homeless out of public places (it's gotten worse, wasn't an issue prior to 5 years ago) makes it feel more unsafe here now. What happened to redoing open space by library and the old Safeway area?
- Stop increasing taxes, make this a safer city, and stop adding so many dense housing into such small areas
- STOP SPENDING!! EVALUATE EXISTING PROGRAMS MAKE SURE THEY ARE WORKING AND NOT WASTING \$.
- Stop the constant construction of so many new buildings while so many stand empty.
- Stop the growth Maintain roads, i.e. potholes better Maintain services to the seniors or elderly Maintain police and fire services

- Street Lightening, Snow Removal, Road Pavement
- Street maintenance (specific to the automobile, Broomfield is too sprawling to cater to bikes)Parks mainanence (see first priority, you made so many parks and open space, that Broomfield sprawls, necesitating car travel, so keep them nice)Public HealthPublic Safety
- street maintenance, open space maintenance, city utilities, safety regulations, zoning
- Street maintenance, parks maintenance, trails/open space, recyling centers, law enforcement.
- Street maintenance, parks/open space, safety, recreational programs,
- street maintenance, public schools, libraries, law enforcement/animal control
- Street maintenance, utility maintenance, public safety, open space preservation, water use limits
- Street Repair and maintenance, Emergency services, DMV, Spring Cleanup
- street repair, city planning or new homes
- Street repair, park upkeep, snow & ice.
- Street repair/maintenance, police / fire dept, parks, snow removal.
- Street/signal care, utilities, snow removal,
- streets
- Streets - housing - social services - recreation.
- Streets, library, recreation centers.
- STREETS, RECYCLE, FIRE, POLICE, MAINTENCE.
- Supporting education, making walkable spaces and "third" places, making our power sources more sustainable, and infrastructure maintenance
- Sustainability, Public Works, Public Health & Environment, Open Space, Police
- Sustainability, social responsibility, governance, safety, infrastructure
- Swimming pool should be free to public.
- Tailored public services / UShole health.
- Taxes are to high for 55 & older.
- The Rec Centers, the library and invent HQ, the fabulous trail systems, every city/ county person I have talked to has been great and responsive, all the free music at the parks/4th of July celebrations
- The Broomfield government is to be commended for its well-intentioned efforts, but the ever-expansion of government involvement in people's private lives invariably (and unintentionally) amounts to a net loss in personal and economic freedoms. The poor are hurt most of all through all the added costs and higher taxes that they can least afford to pay. To that end, the Broomfield government should work tirelessly to do less. A lot less. Leave us residents to navigate our own lives and pursuit our own individual interests. Respectfully,Tracy Neely 8474 Parkland Street (Ward 1)
- The fundamentals: Protect home and property (e.g. police & fire), best education for our children, up-to-date water & sewage facilities, roads & bridges upkeep, open space for enjoyment of citizens. Same priorities for communities as it was in the 1800's. Dont loose focus.
- The most important government service is getting rid of government services and reducing taxes.
- The Police Department is number one. Fire Department is number two.
- There is only one government service : safety.
- Third spaces like libraries where children can safely spend time outside of school and home.
- Those that respect the residents in city: both personal respect for each person/family and for safe non intrusive neighborhoods
- To keep cost down in Broomfield on everything. There is an economic crisis and Broomfield wants to add more cost for government on the backs of the citizens.
- Too many people . free loaders . 2 many families per unit . too many cars (need road repairs often) rude foreigners, over crowded schools not needed.

- Traffic around the schools / sidewalks / trash in yards / trash on streets.
- Traffic control
- Traffic control, utilities, voting, park maintenance, library services.
- Traffic law enforcement in neighborhoods (many speeders go unchecked), water, sewer
- Traffic Management/Control, Road conditions repair, and maintenance, Code compliance-Parking, Police Traffic Enforcement-Stop signs/Red Lights
- trafficpolice
- Trails.
- transportation (i.e., road maintenance), recycling programs, homeless shelters, affordable living, amenities (shops, etc.)
- Transportation (roads, bike lanes), Safety (police, fire, EMS)
- Transportation accessibility (bus, road, walk, bike), library, health and human services, green services
- transportation and mobility, first responders, parks and recreation, city council
- Transportation for elderly & disabled; road repair; maintenance & change re: parks, open space & grass areas; spring cleanup; fire & police
- Transportation infrastructure
- transportation, community engagement, preservation of open space/outdoor recreational, diverse business and employment opportunities
- Transportation, green space, police, education, elections
- transportation, public health, recreation, safety
- Transportation, Recreation, Library, Housing
- Transportation, roads, housing.
- Transportation, roadways, law enforcement, community centers, dog park
- Transportation, Safety, Dining, Parks & trails, School
- Transportation, schools, police, fire, infrastructure
- transportation,shopping, property taxes. community amd semopr servoces
- Trash pick up, plowing, park maintenance, concerts & cultural arts.
- TRASH PICK UP, REC CENTERS, CLEAN WATER.
- Trash, affordable utilities, roads, parks, senior services.
- Trash, Arts/Events, Police
- TREE RECYCLING, SNOW PLOWING, POLICE, DEVELOPMENT/PLANNING, PARKS.
- Unemployment for the deserving. Child services in all areas.
- Unknown
- Utilities, clean air, green incentives, health initiatives
- Utilities, clean streets, parks, safety, reducing light pollution.
- Utilities, education, winter readiness, law enforcement
- Utilities, unified trash pickup in neighborhoods
- virtual streaming
- VOTING, SAFETY.
- Waste management, infrastructure, water, public transportation, public safety
- Waste/ recycling/ compost management Preserving open spaces in Broomfield Expanding walking and bike trailsAccess to quality healthcare
- Water conservation, street maintenance, park maintenance.

- water quality, police
- Water roads emergency services sanitation public safety.
- Water services; trash / recycle / compost; road upkeep.
- Water use reduction, bike lanes and trails, open space, police services, library services.
- Water, Education, Police/Courts, Protection of Environment, Transportation
- water, notary services, fair elections, police
- Water, open space and parks, streets (repair, snow removal)
- water, open spaces, roads, dining options, recreation centers.
- Water, Police, Senior Services
- Water, Police, Traffic
- Water, public safety
- Water, recreation/trails, police, roads, retail development/planning
- Water, roads included snow removal, parks, recreation center, library
- Water, roads, parks and rec
- Water, Safety, government spending, taxation, school safety and education
- Water, sewer, roads, police, courts
- Water, sewer, streets, police, recreation
- water, sewer. elections, motor vehicle, permits
- Water, street maintenance, parks, safety, communication
- Water, Streets, Police, Parks and Recreation
- Water, Traffic planning, Open Space preservation, Cohesive City Council focusing on the needs of Broomfield not personal agendas
- Water, wastewater, police, code enforcement, utilities deal with unleashed dogs.
- Water, Wastewater, Streets, Parks, Thats it, stay in your lane
- Water,police, emergency services, street maintainence, reducing crime,
- water/resource conservation, wilderness preservation, education, public safety/crime lowering initiatives, small business support
- Water/sewer, law enforcement, roads, parks / recreation.
- WaterRoadsPlanning that includes appropriate mix of residential, commercial and open spaceReasonable building codes with consistent inspections (no big company favorability)

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Q24. What makes you feel more connected to Broomfield? (List up to 3)

- (1) ACTIVITY PROGRAMS, (2) PARK & OPEN SPACE, (3) MORE MOM & POP (SMALL, UNIQUE, DIVERSE) BUSINESSES.
- (1) Events - example Broomfield days.
- (1) GOOD NEIGHBORS (2) GOOD EMPLOYEES WHERE YOU SHOP.
- (1) Location of stores.
- (1) Low noise pollution (2) Arts scene -(ASTER) (3) Open space.
- (1) My neighbors; (2) Generally aligned with city leadership's skepticism of fracking no to fracking!!! (3) Being a resident here for 25 years.
- (1) Sense of community (2) feeling of security (3) conservation of taxes.
- (1) The library!!! (2) Parks/open space (3) Art/cultural events.
- 1-A more respectful City Council
- 1. accessibility of council/gov't personnel 2. so many programs available for all ages
- 1. Broomfield Days, The Bay water park, Senior Center,
- 1. Friends2. Church3. Feeling safe in our home (i.e., no homeless on the streets, no giving money to strangers such as homeless camps, no pot shops near our schools, businesses, etc)
- 1. Professional and skilled police force2. A fiscally responsible government3. Clean, safe, and attractive county
- 1. The last us getting shorter as Broomfield grows 2. School events3. Broomfield Days
- 1. WATCHING CURRENT CITY LEADERSHIP DESTROY WHAT BROOMFIELD USED TO BE. WE DON'T WANT TO BE LIKE BOULDER OR ANY OTHER MUNICIPALITY LOCATED IN BOULDER COUNTY! INSTEAD OF UNIFYING BROOMFIELD, THEY ARE DOING EVERYTHING TO DIVIDE IT!
- 1.) My neighbors, 2.) Open space access, 3.) Lite rail N-line easy access to downtown Denver
- 45 years of living here
- A city council that stays out of controversial subjects and let's the citizen live their lives
- A council that actually listens to me and considers my viewpoint. I have written emails to my reps several times and not once received a response from either one. Also, your question 20 is heavily slanted as there is no "do not want any of these services" response.
- A more walkable downtown area that instills a sense of community (like Louisville, Old town Arvada).
- A safe place to live.
- A safe, affordable place to live.
- A safe, beautiful looking community
- Ability to recreate (increasing dining preferably outdoors), strong community walkability, communications.
- ability to travel via bike or walking - resources within community (not having to leave Broomfield for dining, shopping)
- ACCESS TO HIGH SPEED INTERNET - WE NEED IT.
- Access to outdoor facilities library.
- Access to parks, Access to facilities (library, rec center, etc...), and number of businesses (stores, restaurants, etc...)
- Actually have a city council and city manager that listen to their citizens and not force whatever they want down residents.
- After living here 32 years we still don't feel connected.

- All recreation (trails, open space, parks, The Bay, BCC and PDRC)
- Americans only... diverse not needed... causing Broomfield to be overtaxed, roads-medical hospitals & schools... worked my whole life to see foreigners with more then I ever had working + can't afford.
- Amount of open space, summer concerts, art
- An inclusive government, safety, communication
- Anthem has no connection to Broomfield, we are a poor cousin. Library out here would be great. More dining options! Stop building housing, and please start bringing restaurants!.
- Arts+ culture, rec centers, access to city council members.
- As retirees, we feel most connected to Broomfield when we use its open space, trail system & parks, participate in rec center programs, & visit the library. I also feel connected to Broomfield and its heritage when attending a weekly AA meeting at the Brunner Farmhouse & its outstanding landscaping, especially since I was an employee of Clyde Brunner Veterinary Practice (former mayor of Broomfield).
- Attending community events like National Trails Day, National Night Out, etc.
- Attending events at commons or library, block parties, getting together with neighbors.
- Attending Various Programs, Emailed Newsletters, Wish Enterprise More Locally Focused
- B in the Loop
- B In the Loop, Councilmember town halls
- B in the loop, sense of community & ease of access of services.
- B in the loop, website
- BE LESS INTRUSIVE ALL GOV'T.
- Being able to be a homeowner here - I never felt connected to anywhere I rented.
- Being able to feel safe, unjudged, and interact w/ ppl who are accountable.
- Being able to utilize local businesses, feeling safe on the street and in my home, and creating community opportunities for engagement.
- Being heard by decision makers, communicating with voting ward representative, feeling safe by a police presence.
- Being informed and having a voice in what is happening in the community.
- Being listened to and not talked down by members of the city council
- being made aware of issues and events well enough in advance to plan and participate.
- Being more informed about new developments and construction.
- Being surrounded by local grass, trees, and wildlife. Community events with local food and artists.
- Binformed
- Broomfield Community Center
- Broomfield Community Center with Senior Services, Broomfield Library, Broomfield Website
- Broomfield community events, brew ha ha, broomfield days
- Broomfield county website, word of mouth
- broomfield days
- Broomfield Days
- Broomfield days - 4th w/ July - outside parks.
- Broomfield Days - reminds me of the smaller community we had 48 years ago!Recreation centers - bothConnection with residents through neighbors, school activities and recreational activities.
- Broomfield Days (should be longer)
- Broomfield days running into people & rarely see.

- Broomfield days would be nice if something could be done about the RVs parked all over the place. Neighborhoods look like a parking lot.
- Broomfield Days, 4th of July at the Commons, using the Open Spaces
- BROOMFIELD DAYS, 4TH OF JULY CELEBRATION, POSITIVE MEDIA COVERAGE OF ISSUES.
- Broomfield Days, 4th of July picnic, Rails End Brewery.
- Broomfield Days, Broomfield Community Center, Broomfield High School
- Broomfield days, community activities (e.g. park concerts,night out), parks&paths
- Broomfield Days, Community Center, High School sports, Baseball games
- Broomfield Days, Great American Picnic July 4, Summer Concerts Series
- Broomfield days, in person visits to DMV, utilities, etc., library.
- Broomfield Days, July 4 fireworks, trails
- Broomfield Days, Library, Broomfield Community Center
- Broomfield Days, Local events, Makerspace
- Broomfield Days, National Night Out, etc.
- Broomfield days! Positive experiences w/local government.
- Broomfield days.
- Broomfield employers and their courtesy, ability to help one and all.
- Broomfield Enterprise Newspaper, City Council Meeting Broadcasts, Broomfield Web Site
- Broomfield Enterprise when it was delivered regularly
- Broomfield enterprise which I don't get anymore
- Broomfield enterprise, Broomfield days.
- Broomfield enterprise, midway park, broomfield days
- Broomfield loop, working in this community
- Broomfield outings like broomfield days, sports, neighbors
- Broomfield, com. center, library & parks. Broomfield auditorium.
- BROOMFIELD'S SMALL TOWN ATMOSPHERE.
- Broomfielder B in loop Broomfield program guide.
- Broomfielder Magazine
- BTW, I have no idea what "organizational health" references. Is that part of Obamacare? :)
- Building community c sports + community events.
- Church
- Church Community, Meeting up with old friends & Broomfield Days
- church, rec center, neighborhood
- CITIZEN PARTICIPATION IN GOVERNMENT.
- City being fiscally responsible in order to keep costs low.
- city council listening to us
- City Council listens and responds positively to its citizens - Active listening to all residents not just what city council wants
- City Council Meetings, shopping in Broomfield, participating in recreational activities
- City council people that listen to the voters)((we may get some.)) - neighbors - local businesses, "not chains".
- City employees project scenarios of why their systems don't work onto those they serve. This is difficult for developmentally disabled. Broomfield like most places are not inclusive for neurodivergent population unless you get past the red tape and into the programs such as

therapeutic recreation, etc. I feel that when something says "for all" that it should be evaluated by an occupational therapist "environmental scan" or neurodivergent (ie autistic) individual. Minor fees for participation should be eliminated as red tape or barrier that prevents inclusion for all individuals especially if developmentally delayed or on Medicaid. The recent email on the state proposed house bill said for our voice to be heard, but the council already voted before hearing the voice of the community. It is hypocritical to grab land from other counties 23 years ago and now say that local governments should not have their voices silenced. The email told us how to vote rather than giving us the option to vote and information of why. Surveys like this look at surface concerns but not into the depths of our society. Broomfield feels whitewashed. Police in Broomfield have not always had a good record working with neurodivergent population. Some have been trained however others in the past have targeted such individuals or not discerned what is happening and projecting own biases on individuals such as initially presuming someone is guilty because they don't look at you in the eye. Street lighting should be done down low to allow for less light pollution as seen in Grand Junction.

- City events (i.e. 4th of July, Tree lighting, events in auditorium), community, open space and paths
- City events (like Brewhaha, 4th of July, etc.), parks/open spaces, Tree sale
- City-sponsored events
- Civic involvement, knowing the people around me
- Close buildings - motor vehicles, housing Medicaid/Fs fish, library, post office and groceries stores.
- COMMONITY EVENTS
- Communicates broom B in the loop, enterprise paper.
- Communication
- communication- by text, paper newsletter
- Communication, services
- Communication. community programs/events (4th of July block parties, sports, good communications from city.
- Community
- Community activities and events, cooking classes, volunteer opportunities
- Community activities such as Broomfield Days
- Community activities, living near parks and businesses
- Community activities, opportunities to stay informed
- Community and neighborhood schools. Walkable small, family owned business/retail/dining (coffee shops, etc) would significantly improve this.
- Community art events, community theatre events, community restaurant events (maybe Broomfield could have a Broomfield restaurant week like Denver does . . . We need to develop our restaurant scene).
- Community arts, Broomfield days, schools.
- Community center programs
- Community center, library and trails
- COMMUNITY CENTER.

- community centers, parks programs, Broomfield days,
- Community Engagement activities
- community events
- Community events - Broomfield days; downtown walking area/blocked off street Tennis @ BSTC =small restaurant/breweries no chain or fast food & no more fast food Hwy 7 & I25.
- Community events (4th of July), Broomfieldes, parks.
- Community events (Broomfield days, brew haha, holiday events,Summer concerts) Neighborhood schools Accessible council members
- Community events (Broomfield Days, National night out.), "B in the loop" newsletter, and use of open space, trails & parks (where I meet & talk to community members).
- Community events (Broomfield Days), meeting my neighbors
- Community events (summer concert series, taste of Broomfield, Broomfield Days).
- Community events and festivals (e.g. star gazing with telescopes), frequent use of NextDoor app, charity events such as 5K races, more police presence
- Community events at library and centers, the upcoming downtown, welcoming pros and open spaces
- Community events at the library or adjacent amphitheater; Broomfield Days
- community events ie concerts, Broomfield days, 4th of July etc, recreation center, B in the loop newsletter
- Community events like Broomfield days; sports participation-Broomfield soccer club; recreational sports - activities - yoga, gymnastics, swimming classes, etc.
- community events like the summer picnic, access to fields for sporting events, regular updates on city and county websites.
- Community events such as the women's self defense classes put on by BPD at the end of 2022, also summer concerts and events are nice
- Community events through PD, Library and Rec.
- community events,
- community events, recreation programs
- community events, a decent downtown
- Community events, B in the Loop newsletter
- Community events, City council that listens, Equal treatment for all by the government
- community events, community gathering places
- Community events, farmers markets, arts and business
- Community events, getting to know other residents at the rec center and community center.

- community events, great neighbors, excellent schools
- Community events, like Broomfield days, Paul Derda rec center, library.
- community events, like July 4th and Broomfield Days
- community events, local social media groups, main street / downtown is missing
- Community events, meeting areas (parks, restaurants, bars), walking trails.
- Community events, neighborhood events, public areas (parks, open space, library)
- Community events, newsletters
- Community events, newspapers, magazine.
- Community Events, Open Space, Sustainability Efforts
- Community events, outdoor gatherings, sport opportunities
- Community Events, Parks
- Community events, parks, trails.
- Community events, Rec center, library, concerts
- Community events, recreation centers, e-newsletter or newspaper.
- Community events, recreation services, open communication
- Community events, Response to issues, Clear vision for the future
- Community events, senior services
- Community events, supporting of the arts and local businesses
- community events, trails, rec center
- Community events; opportunities to hear back when sharing concerns/feedback
- Community events; parks & rec; restaurants - places to gather.
- Community events; regular communication / opportunities to engage.
- Community events.
- Community events.
- Community events.
- Community guide & events.
- Community input/vote, involvement. Good communications. Community events for engagement.
- Community members
- community offerings (classes, performances, fairs, etc), classes at the library/InventHQ, activities for children and youth. The Broomfield Workforce summer Career Explorers Program last year was AMAZING, btw - I tell everyone about it!
- community participation, non-profits, recreation
- Community programs - but B-Rex is horrible!.
- Community programs/events
- Community resources, restaurants, schools
- Community services, open space & parks, safety.
- Community spaces
- Community sports, community gathering
- Community uses and events
- Community volunteer opportunities to participate in a group effort would be nice.
- Community wide events Police visibility Trail conditions
- Community, open space, recreational services
- community, parks,
- Community, Police involvement, shopping options

- Community, recreation
- Community; Small Town Feel; used to be rural/conservative values
- Community.
- Concerts & gatherings, community events-outdoors.
- Connection with neighbors
- Connection with neighbors/community. It's like a church -- it's not about the location/building/brand, but about the people.
- Currently, not much. Historically it was the feel of being a community working together for a better place to live and work.
- Develop a downtown! We need a downtown
- DIVERSE, OPEN MINDED PEOPLE THAT ENJOY LIVING HERE.
- Diversity, Sense of Community, Quality of Life.
- Do not feel connected but I look forward to annual clean up and recycling events.
- DO SOMETHING ABOUT THE HOMELESS PROBLEM. STOP THROWING MONEY AT THE PROBLEM. STOP ALLOWING THEM TO LIVE IN OUR OPEN SPACE AND TRAILS. MY CHILDREN TO NOT FEEL SAFE ANYMORE. VERY SAD.
- Doing the "right thing". On-balance community : not too conservative- not too liberal, "common sense" progress always in mind.
- Don't feel very connected anymore. City council no longer listens to citizens. They have their own agenda.
- Don't want to
- Downtown area where community can gather! That includes dining, shopping and gathering for performances.
- Elected Officials Communicating with Neighborhoods
- Elections, city council, neighbors
- Engaging in community - offered activities; voting.
- Enjoying the parks and open spaces.
- Enjoying time at local restaurants with our friends ; Walking the trails around McKay Lake ; Talking with workers at local stores
- Enterprise.
- events and resources
- Events at the community center & parks.
- Events at the two rec centers
- EVENTS IN AUDITORIUM, SPORTS, BROOMFIELD DAYS.
- Events in Broomfield
- Events in public space (library, auditorium, open space), easy transportation to get there, Art & Music venues
- Events like National night out, Brew Haltoy etc.
- Events like One Book Broomfield, Community Center events, library as long as they keep drag queens out.
- Events, dining, open spaces
- Events, restaurants, trails
- events, services
- Events, THE LIBRARY, City Council involvement
- EVENTS, VOLUNTEERING, GREAT SCOTTS.

- Events. 4th of July, Broomfield days, need Easter & Halloween events.
- Every year I feel less connected to Broomfield. City Council should focus more on serving the wants and needs of the taxpaying citizens already living here and less on pursuing their liberal agendas of green, equity and inclusion.
- Family
- Family
- Family church.
- Family oriented, community center, friendliness
- Farmers markets and similar, friendly neighbors
- Feel disconnected because the city council does what it wants regardless of community input on critical issues; the once a year survey begs the issue.
- Feeling like my opinion is heard and matters
- Feeling like the city listens and addresses residential concerns
- Feeling much less connected. The city council is focusing on macro issues they have no business being involved in.
- Feeling safe and connected to neighbors
- Feeling safe in a clean environment
- Feeling that the opinions of the community are being heard. This is not the case with the current City Council.
- Feels me so great full to have comfortable connectivity with people and services
- Financial & safe.
- Fine arts and culture programs at the Audi; otherwise, we're too far away from "city center" to feel connected and have not had kids or grandkids here.
- FIREWORKS, CHURCH, LE(VISIBILITY), & EVENTS LIKE B'FIELD DAYS.
- Flowing device safe & welcoming community.
- For much of our 16 years living here, we commuted to Denver daily and were not very connected to Broomfield. With the pandemic, we subscribed to emails, listened to community updates and engaged more with the community. Now we pay attention to the services being offered and are more connected with each time we do interact. We're a really big town now though and it's not always easy to feel like newcomers fit in the same as the original regime that founded Broomfield.
- Found Broomfield very difficult to "connect" with, the major exception being the staff and services via the library.
- Free shows, Broomfield days, strong community bond.
- Friendliness and helpfulness of residents.
- Friendliness (working) actually nothing now! used to be nice!.
- Friendly environment - diversity - safety.
- friends
- Friends , neighbors,
- friends and family
- Friends I have made
- Friends,
- Friends, family here, senior resources.
- Friendships everywhere - poor ofc, groc store, bank, many vendors, gym.
- GET AROUND.
- Giving to the community.

- Going to Broomfield events, accessing services, knowing neighbors.
- Going to classes at BCC and meeting up with people Talking with neighbors We are both disabled and feel locked in so it's hard to feel a part of the community
- GOLF COURSE & SCHOOL RESTAURANTS.
- Good democratic community, open space, progressive.
- Good neighbors.
- Good Trails, Parks and Community
- Good transportation options (love the bus to the airport), lots of great walking trails in residential neighborhoods, open space & limits on excessive growth.
- Good working class community.
- Grade schools in BVSD, Community News (Twitter, in my case), shopping convenience
- Grew up here
- Growing up here, city services, parks & recreation.
- Hard to do so from such a remote corner of the community
- Have lived here over 50 years
- Having a good home. Great trails to enjoy the open space
- Having a responsive and progressive council, better pedestrian and cycling access
- Having grown up in Broomfield and living here for over 40 years I always been proud to say I live in Broomfield. Up until recently, Broomfield has changed and not in positive direction. I feel the financial stability of this City is going to fail. It's not about the people anymore but about the pocketbooks of the council members along with the City Management.
- hiking open spaces, volunteering, making use of library and community center
- Honestly, besides the trails, not much. I am moving shortly out of state
- Housing for seniors, library, helpful staff @ city office bldg.
- How well looked after our public spaces are including streets. There is love and care. Also the predominant "middle class" vibe.
- I am always shopping in Erie, as Broomfield has no amenities or shopping in Baseline
- I appreciate that we have maintained a great deal of our "small-town caring" as we have grown
- I do not feel connected to Broomfield.
- I do not feel connected to the community
- I don't - very prejudiced community.
- I don't feel as connected to Broomfield as I used to. There is less of a community feeling now. Too much government chaos.
- I don't feel connected because when I tried to contact council I was ignored. I live here and have for about 35 years and I don't feel connected with the city at all.
- I don't feel connected to Broomfield. City and County services and facilities in Anthem are fairly remote and inaccessible. I find myself going to Louisville or Boulder to access the services I need. I cannot walk to any retail centers but must drive.
- I don't feel more connected to Broomfield than another city in Denver.
- I don't feel particularly connected to Broomfield as there is not much connecting local residents. Everything in this area is entirely car dependent and too far and dangerous to walk or bike. Increasing walkable, bikable and public transit accessible options locally would greatly increase the ability of social connection, rather than staying boxed up in cars all the time.
- I don't feel very connected, probably because of lack of attention to the newer NE region of Broomfield. There is no retail or dining in Broomfield in this area (bad planning allowing Anthem for

example to just be suburban sprawl instead of mixed use). We do all of our shopping and dining in neighboring towns so big loss of revenue.

- I don't know.
- I don't really feel connected to this city except through the community of people who I train with at Colorado Krav Maga.
- I don't. This Mayor and Council do not listen to the people.
- I feel connected because of the good city management and employees and the safety of the community being provided by our police force. I am however disappointed in Mayor and city council.
- I feel connected to Broomfield when I am confident my teens will be safe going out at night, and when I am not worried about my car or our belongings being stolen, and when our family can afford food and pay our bills without stressing out.
- I feel disconnected to Broomfield when I walk in the Commons and find trash all over the parking lots and the bathrooms locked because of vandalized. I cannot believe that more can't be done to stop this-
- I feel it is a good community, that those in charge are trying to keep us safe and give us opportunity to do all they offer for fun and community.
- I have lived here for 55 years.
- I have lived here for over 30 years and feel the last 5 years or so have ruined this community. We are not Boulder or California
- I like the community
- I like to use the open space trails. The open space trails are the best part of living in Broomfield, besides the library services, which are very good. Otherwise, I pretty much leave Broomfield to do anything with my free time. I don't like the large community events like Broomfield Days or the Great American Picnic because the large crowds are too overwhelming. The recreation sports for adults are very limited and it is hard to use BREX. I avoid rec services if possible since they don't offer a wide variety of sport options for myself or my kids and their system to register is complicated. It is hard to even find the pool times on the recreation website and I always just call because it is so hard to figure out independently.
- I live here and my grand daughters were cheer leaders here and I coached them. Now Broomfield is over grown and acting like Boulder and Denver!.
- I live in a good relatively safe neighborhood. But am fearful of crime nearby.
- I live in the Palisade Park area. What would make me feel more connected to Broomfield is if we had more access to Broomfield facilities/trails even shopping in this area of town. Unfortunately I find myself doing this stuff in Erie/Lafayette/Thornton/Westminster a lot more often than using Broomfield facilities just because of the distance.
- I love Broomfield Days!
- I love the senior center & the people I meet there.
- I loved the gay pride celebration and especially the flags down Midway! Made my kid feel very supported by his hometown- and me, too!
- I might feel more connected if I lived closer to the rest of Broomfield instead of the farthest west
- I need more connection.
- I ONLY MOVED TO BROOMFIELD IN SEPT 2022. I AM NEW TO METRO DENVER & FROM OUT OF STATE. I SEE NOTHING TO HELP NEW RESIDENTS. THE TOWN IS A BEDROOM SUBURB, NOT FOR SENIOR SINGLE PEOPLE.
- I should learn more about what Broomfield has to offer.
- I think that the fact I don't have kids makes it hard to connect with the community.
- I work here.

- I worked here for 18-20 yrs before moving here 22 yrs ago - hometown feelings growing too fast.
- I would like to see more neighborhood events.
- I'd like more info on activities & programs available to seniors.
- I'm not in the slightest connected to Broomfield. I live in an apartment with no feeling for representation./
- I'm not sure what that means. I guess I don't feel particularly connected to Broomfield.
- I've lived here 45 yrs, small town good policing.
- Im new here, less than 12 mos, so I am still exploring the City.
- Interaction with members of the City Council
- interactions with other community members
- Involvement in the Broomfield Chamber, reading the Broomfield Enterprise, monitoring City Council deliberations
- Is there an online portal for Broomfield events and services, and discussion forum for resident issues and suggestions?
- It is a lovely residential area.
- It is peaceful
- It would be nice to have a community center, downtown area. I don't feel connected to Broomfield. I go to Lafayette to feel community and eat out.
- It's hard to feel connected in Ward 2. Austin is beginning to include us more with his visits and quarterly meetings. Looking forward to it!
- It's mountain range views, open spaces and trails.
- Keep away from me.
- kids
- Kind People.
- Knowing my neighbors, library, schools
- Knowing people in the community
- Knowing people, including my city council membersAbility to walk to community commons park
- Knowing that our city officials want to know what we think
- La genteSus logaresEl ambiente
- Large city wide events, Broomfield area chamber of commerce
- Leadership that is not dismissive to those that don't have the same opinions and actually care about everyone in the community.
- Length of residence, family
- library
- Library programming, cultural & arts activities (one book, maker space).
- Library services & programs; community art installations & participation in them; Broomfield Pride events
- Library, Broomfield comm. ctr., Broomfield auditorium.
- Library, community center, meals on wheels.
- Library, neighbors and parks
- Library, Newsletter, Community Events
- Library, parks
- Library, parks, community events
- Library, Paul Derda, BCC events. Broomfield Days!

- library, rec center, events
- Library, trails/open space & rec centers
- Library; Parks; Trails; Diverse local restaurants (of which there are too few)
- Listening to citizens when they say don't pass laws against us.
- LIVE IN ANTHEM RANCH - LIMITED USE OF BROOMFIELD SERVICES.
- Lived here for 45+ years, raised family, moved away twice and returned.
- Lived here many years and we are not Boulder get it, quit trying to be like Boulder or that left collage image.
- Living and working in the community,
- LIVING HERE. NICE COMMUNITY.
- Living in an established community that communicates regularly with its residents
- Living in Broomfield for over 40 yrs.
- Local business, local employers, local recreation.
- Local business, rec center.
- local events and festivals, local farmers markets, local recycling events
- Local events featuring small business and restaurants, farmers markets and flea markets
- Local magazine & events.
- local small business focused on community, farmers markets and fairs
- Locally owned restaurants over chains (interacting with neighbors who own those businesses), Library, public parks and trails
- Location, local business
- LOCATION, SERVICES, FRIENDLYNESS.
- long held traditions; tree lighting, Broomfield Days, Great American picnic
- Long term residence
- long time resident; services; neighbors
- Longevity, non partisan govt, society for everyone for every option
- Lots of park - safe community - quiet neighborhood.
- Love Broomfield, concerned about traffic when the 3,000 plus apartments come online over at Arista. Need to have one more exit off 36. Need a King Soopers over on the Arista side.
- Low crime rate. Diverse community. Great geographical location. Generally conservative population. Open space.
- Lower taxes
- Magazines and local papers, community events
- Mainly meeting new Broomfield locals at community events
- Meeting and using parks and recreational areas. Connecting with neighbors
- Meeting my neighbors
- Meeting other families in the children's area at the Library; visiting parks; reading the B in the Loop newsletter
- Meeting people on the paths and trails in my neighborhood.
- MOBILITY, COMMUNITY OUT REACH, JOB EDUCATION & CAREER DEVELOPMENT.
- MOBILITY/BIKE LANES, COMMUNITY EVENTS, LOW CRIME.
- mom groups
- More adult activities (rec leagues), better public transit, more community/gathering spaces

- More social events in parks, like farmers markets or local music, would make me feel more connected.
- my children's activities
- My church and the civic organizations I belong to. The Library
- My church, which is in Broomfield. (I very seldom shop in Broomfield because I live in the north east section & there a very few shopping opportunities nearby.
- My church.
- my community
- My community where I live
- My discriminatory HOA does not make me feel connected.
- My friends who live here.
- My home and friends
- My local community, neighbors
- My neighborhood and its caring and concern that all the neighbors have for each other.
- My neighborhood and neighbors
- My neighborhood and neighbors. Rec centers parks and trails.
- My neighborhood, open spaces and parks
- My neighborhood, saying hi to people as I walk by, our rec centers
- My neighborhood; the library; council members coming to HOA mtngs.
- My neighborhood. The government bldg, parks & lakes.
- My neighbors
- My Neighbors
- My neighbors & community sports & activities.
- My neighbors and church.
- my neighbors and my church
- My neighbors and the community I live in.
- My property
- N/a -> need a better "downtown"- it's super suburbs-but every town around us has a central area. Wish the schools weren't split between Boulder & Adams [?] - that's a super line in the city.
- Native- was born here
- Nature open space. Schools. Community Event.
- neighborhood community, recreational events, classes
- Neighborhood Involvement, shared values, city to be proud of
- Neighborhood school events, library and community events, community service to connect with others through helping
- Neighborhood/city events
- Neighborhoods
- Neighborhoods, neighborhood events, community events.
- neighbors
- neighbors
- Neighbors
- Neighbors
- Neighbors
- Neighbors and close to family

- Neighbors and community events
- neighbors and schools
- Neighbors who aren't nannies
- neighbors who have lived here their whole lives, the station 61 open house, well maintained parks
- Neighbors, Broomfield days, national night out
- Neighbors, events at community center
- Neighbors, gyms (businesses I frequent a lot)
- neighbors, public safety, restaurants
- Neighbors.
- NEWSLETTERS (E-LETTERS AND MAIL), BROOMFIELD PROGRAM GUIDE.
- Newsletters mailed to me about Broomfield events and initiatives
- newsletters, community events
- No answer.
- No response.
- None
- Not a whole lot
- NOT City Council
- Not connected now Would be good if council members listened to everyone - not just those who support their views
- Not much - this place is boring, I like the trails
- Not much, currently.
- Not much. Good walking areas.
- Not much....
- NOT PAYING Ridiculous property tax
- Not sure I feel connected to Broomfield. I like it here and have been here for more than 20 years, but do I feel connected?????
- Nothing
- Nothing
- Nothing - the overdevelopment - - everywhere - is are incentive to leave - the traffic due to over development (+Fedx) near skyesture is horrible!.
- Nothing anymore, squeezing me out.
- Nothing except I currently live here
- Nothing makes me feel connected to Broomfield. I have been here 23 years and plan on leaving in one year when my daughter graduates from high school. It is so isolating to live in Broomfield. There are no good restaurants or entertaining options, no cute downtown areas. It is also so far from everything else. So none of my family or friends come to Broomfield to hang out with me, because there is nothing to do here and it is so far from everything. Fortunately I work in Denver, so can combine a work day with socializing. I can't wait to get out of Broomfield just to have a social life. I guess the good thing is my property value is through the roof, so I'll have plenty of equity to move somewhere with amenities. The other thing is, I work in Denver, so don't have a lot of time to connect with anyone in Broomfield, since the commute is an hour each way every day.
- Nothing personally.
- Nothing yet.
- nothing, I feel like a stranger to this town after 7 years.
- Nothing.

- NOTHING.
- NOTHING. The leftist City Council makes me want tomore ASAP.
- Occasional news updates (magazine), trails/park network, library
- online media outlets that are about Broomfield
- Online polls
- Only the fact I've resided here since 1981.
- Open space
- Open Space
- Open space & trails, Broomfield Days, small govt listening to citizens
- Open space and trails
- Open space believe it or not! Improved transparency. My neighborhood.
- Open space trails, nice neighbors, friendly police and county employees
- Open space, library, community events
- Open space, library, rec center, grocery stores nearby, parks, safety, clean neighborhoods, good schools, medical facilities nearby.
- open space, lots of trees and grass, safe community
- open space/trails, Broomfield Days, small town feel
- open spaces, local elections, continued restrictions on oil drilling
- Open spaces, safe, fun things to do.
- Openspaces & and being sustainability-forward
- Organizations, schools, neighbors
- Other citizens
- Our home, our neighborhood, and businesses in the area
- our neighbors
- OUTDOOR ACTIVITY.
- Outreach calls
- Overdevelopment leaves me completed disconnected from Broomfield - take a break -- issue a building moratorium! STOP IT
- Parks
- Parks & rec, talking with neighbors, reading about events in magazine/ B in the loop.
- Parks and open space
- Parks and open spaces, recreation
- Parks and trails, PDRC, Broomfield Community Center & Programs
- Parks and trails, small business success, city events
- Parks, community events, accessible dining and stores
- Parks, community, communication
- Parks, good trails and sidewalks, cleanliness
- Parks, lakes, wildlife
- Parks, local events long term friends.
- Parks, open space, trails, public art
- Parks. rec. center.
- Parks/Trails/Open Space, community events(free concerts), Rec Centers/Community Centers
- Participating in community events, schools and neighborhood
- Participating in rec center classes.

- participation in recreation activities, voting, attending events
- Paul derda + community center, parks.
- Paul Durda center, the bay, BCC.
- paying my water bill in person, working elections
- PDRC
- Peaceful, clean, parks & rec.
- pedestrian walkability
- People who live here
- People, events, volunteerism.
- People, public officials, Broomfield summer events, community facilities and programs
- People.
- People.
- Performances at the Audi
- Personal interactions with mayor and city council
- personal neighborhood
- Picking up flyers/aware of events . spending time in open spaces & parks.
- Place I call home
- Police dept . fire department people work for building in office.
- programs
- programs at recreation centers; involvement in my HOA
- Programs for seniors.
- programs/events, trails, buses
- Progressive leadership that works to bring Broomfield into the 21st Century. Fellow residents who appreciate our native prairie ecosystem.
- proximity to work, family friendly and outdoor opportunities
- Public disclosure / info.
- Public events like Broomfield Days, bike rides with Broomfield Bike Club
- public events, local businesses
- Public spaces, community events, local businesses
- quiet peaceful neighborhoods, connection to neighbors, open spaces, free community events
- Rational proposed laws, support of educating youth and not pushing political agendas as educating our youth.
- Real neighborhoods, less HOA/gated communities.
- Rec center activities, walking paths/parks, Broomfielder,
- Rec center programs / trail system.
- rec center programs, open spaces and green areas
- Rec center, activits like summer concerts
- Rec center, community magazine, community events.
- Rec centers
- Rec centers & community programs.
- Rec centers, open spaces
- Rec centers, parks, senior center
- Rec centers, parks.
- rec centers, trails, open space

- Rec Centers, Volunteering, admin presence in the community
- Rec centers Trails
- Rec sports, community events, social media
- Receiving mail with information about local events and other "things to know"
- Recreation - gov services - safety - build more reservoirs - secure our water.
- Recreation & Parks, schools, neighborhoods
- Recreation and Senior Services, historically strong and forward thinking governance; ie. development and financial responsibility.
- recreation centers, parks, neighborhood events
- Recreation Centers, Senior Services
- recreation opportunities, safety
- Recreation programs
- RECREATION PROGRAMS, RETAIL BUSINESSES, QUALITY OF NEIGHBORHOODS.
- Recreation, communications
- Recreations services
- Relationships, being a part of community events, minimal contact from police.
- Restaurants, recreation centers, library.
- Running, walking, biking on community paths Visiting the CCOB offices to complete tasks such as licensing and paying taxes Being able to use the services of the senior center in times of need
- Running/biking trails parks & lakes.
- Safe and clean city
- Safe and clean.
- Safe community
- Safe community
- Safe neighborhoods, Good Schools, Places of Worship
- Safe, clean community access to library & its events ease of transportation.
- safety - great police force, recreation & community programs.
- SAFETY SAFETY SAFETY.
- safety, great library,
- Safety, Parks & Trails, Local events
- Safety, seeing police engaging with community, recreation centers
- Safety, shopping, cleanly maintained city
- School, good community, clean.
- Schools, churches
- Schools, community events
- Schools, community events, seeing people out in the community
- security and community
- Seeing a safe community where residents are comfortable utilizing open spaces, parks, the library, etc
- Seeing neighbors in person, having common spaces to see others, events that bring people together
- Seeing police officers in community, Neighbors speaking well of living here and Parks, Bike trails and Dog Friendly open space.
- Seeing police patrol cars around town, going to BCC, using the trail system
- Senior center, library.
- SENIOR CENTER, LIBRARY.

- Senior service center, transportation, safety.
- Senior services all.
- Senior Services Program, Parks and Rec
- Senior services, friendly neighbors, audi events
- senior services, rec center opportunities
- senior services. Broomfield Days, and working/volunteering with non profits
- Sense of community
- Sense of community and feeling safe within Broomfield. Open spaces for outdoor recreation
- Sense of community, feeling of economic vitality.
- Sense of community, neighbors, small town feel
- Service opportunities, community programs, access to local inforamtion (the Broomfielder mag)
- Services, overall.
- Shopping local.
- Shopping/dining in Broomfield, walking trails, volunteering here
- Since I work from home, I do not need to regularly interact with local businesses/the community. So my top 2 on what makes me feel more connected are: 1. open spaces/parks that I can enjoy and also see other community members enjoying, 2. being informed about available Broomfield services that I wasn't aware of and can learn more on.
- Since my kids are out of high school, I really don't feel that connected to Broomfield.
- Since there's no space to put general opinions, I'm going to use this one. I don't always feel connected to Broomfield because I feel like it still favors the highly privileged, even after living here for 12 years. I think the "affordable, quality housing" question is a joke because there isn't any of that unless you're affluent or on your way to being that. I also feel like city services favor the wealthy because streets in the wealthier neighborhoods get repaired before other ones do. I also think that city services are limiting because you need to provide three forms of ID to get a Broomfield rate at the rec center. What if someone doesn't have all three of those? It's not like you're getting on an airplane. It's like you're TRYING to limit access to people and make it harder for those less fortunate. If it wasn't for my kids wanting to use the pool, I wouldn't even use the rec center. I do appreciate the fact that the city is exploring compost options because, here again, unless you live in a neighborhood with an HOA, you don't get a composting option. Broomfield is woefully behind other communities on this. Broomfield is a great community to raise a family but unless you have money and have the time to lobby for these things, you are frequently overlooked. I feel like it's also not a friend to small business owners. Broomfield welcomes huge corporations but I don't think they're really interested in small businesses. Here again, woefully behind neighboring cities. I have heard promises about the town center for over a decade but I don't expect to see that built for at least another decade or two.
- Small neighborhoods, open space, easy to travel around the city.
- Small town atmosphere
- SMALL TOWN ATMOSPHERE / OPEN PARK AREAS ON MIDWAY & MAIN STREETS.
- Small town feel close to Denver
- Small.
- Social events.
- social media
- Social media postings
- Support to law enforcement/ . Quality of life/ . Strictly adherence to the constitution & CRS by city council.
- Surveys, 'B in the loop' engaged city council.

- talking to neighbors while out on walks
- Talking with Council members, engaging in surveys like this, working within one of the many civic organizations in the community.
- Tax Payer Matters emails.
- The beautiful landscapes to the flatirons and Rocky Mountains, easy access to trails,
- The Blaine newsletter, community events within Baseline, some of the broader Broomfield community events
- The Broomfield days event & parade.
- The Broomfield magazines, Broomfield website/social media, neighbors.
- The Broomfield safety folks (police and fire) have been excellent when needed. Long walks on our trails system.
- The community park areas. I would like to see this area developed. We have been talking about it for too long.
- The east and northern part of Broomfield don't really feel part of Broomfield, seems like mosts things are directed around the older part of Broomfield, such as Broomfield High School. I see more outside of Broomfield news talk about Legacy sports or events on the eastern and northern side of Broomfield. Not evenly represented across the community.
- The Enterprise and B in the Loop
- The Enterprise paper. Signs about community events, music by the pond, walking.
- the fact that I make good money and have zero hope of ever living here on my own.
- The friendliness of the city. It's welcoming, for the most part.
- The friendly, welcoming, and safe neighborhood in which I live; Broomfield Senior Services
- The high level of customer service
- The Library
- The library, parks and city events (Broomfield Days, etc.)
- The library, recreation centers and parks/facilities
- The library, sustainability, open space / trails / parks.
- The library, the parks and outdoor facilities, trails.
- The Library, the Senior Center
- The open space parks
- The open spaces - location.
- THE OPEN SPACES.
- The parks and trails. Recreation centers
- The people
- The people - neighbors.
- The people in my community
- The people in the building I live. These people are better quality people. The quality of life has deteriorated in Broomfield with rising crime and poor government leadership, or a City Council that is very selfish instead of being a public servant.
- The people who live here, particularly long-time residents and returning families. The quality of life here.
- The people, neighbors and friends
- The public libraryThe trail system
- The Rec Centers, Invent HQ and the responsiveness I have gotten Fromm every encounter with the government and city counsel.

- The small-town feel and services; public events organized by CCOB; spring clean-up day
- The town is clean, safe, beautiful and once a bastion of freedom. However, Broomfield of late seems to be forgetting why it broke away from Denver and formed its own City and County (to be free of Denver's control and operate freely as it saw fit). If the city can get back to its roots, (less government intrusion), Broomfield would become more prosperous and less stifling.
- The variety of programs through the cultural aspects and the recreation and community centres
- There is no community connection in the area I live. The city of Broomfield doesn't have a downtown area for businesses and community to interact. Everything is so spread and lacks charm.
- There needs to be a "downtown" Broomfield. There's not. It's spread out over the entire county.
- There needs to be more community focused events, not just in old Broomfield.
- This survey
- Too high of property taxes & wasted taxpayer's money. Bigger government means bigger waste & corruption. Shrink the government so taxpayers will be happy once again.
- trails, parks and open spaces
- Trees, easy ride.
- Twitter
- Unknown
- Up to date social media posts, community events
- Use of trails
- Used to love living here, can't wait to move out now.
- using recreational opportunities e.g. Derda, BCC, commons; Senior services, volunteer work
- Using the library, rec centers, holiday events.
- using the rec center, trails
- Using the recreation centers and park, trails.
- Very little. The city council and Broomfield as a whole has strayed from the place it was and should be.
- Visiting open space and dog park
- Visiting the library and maker space
- VISUAL: POLICE - 1ST RESPONDERS - UP KEEP!! GREEN BETS ROADS.
- voice at city council, non-profit participation, community activities
- Voice, and web site, broomfield events magazine
- Volunteer opportunities, local activities (Broomfield Days, Night out), Would love to see food truck gatherings in Broomfield.
- Volunteer opportunities, quality events such as concerts and cultural events.
- Volunteer opportunities; being residents for 28 years.
- volunteering
- Volunteering and supporting non-profits in Broomfield
- Volunteering, connections with my neighbors.
- Voter reg., senior citizens, division of wild life.
- Walking and biking the neighborhoods
- Walking the trails & park w/ my dog need + farmers markets.
- We have all the amenities needed close to home
- We have lived here since 1975, our 2 boys & 3 grand daughter went to Broomfield school, I have a son who has worked for the city - this home.
- we need a downtown

- We need a real downtown, high school events shopping & restaurants, main street area.
- We're not very connected - we go to Boulder or Denver often for entertainment or dining options. The library and events at the auditorium have been our strongest connection to services and family entertainment.
- Website city council meetings going out (dining etc)
- Website the people
- Welcoming activities, accessible programming, diversity
- Welcoming nature of the city, high expectations in maintaining a strong community, community involvement by citizens, health and wellness priorities, as demonstrated by parks, trails and recreation centers.
- Welcoming neighbors, feeling safe for myself and my kids and the library
- Welcoming neighbors, open space/trails, community newsletter
- Well maintained parks, feeling of safety, familiarity of place (been here since 1975)
- When city council members are respectful of all residents
- When city council stays out of my business, does not impose their pet project agendas on the taxpayers whom they represent. When the city agenda is not radicalized and driven by an alignment with Governor Polis. When issues like crime. Homelessness are addressed before public art and eliminate inappropriate community events like drag queens performing to young children. Flying politicized Gay Pride flags etc. Forcing polarizing policy agendas and community events divides 50% of the residents.
- When City Council, staff and police are friendly I feel connected when I'm involved in community events
The survey did not offer "None of the above" for question #20 - I do not support city-wide/city sponsored trash hauling.
- When City Government acts like they work for the residents instead of the other way around. I don't feel the City Government and Council really care about anything but the power they wield.
- When I see Broomfield as a city helping those in need, i.e. low income families, youth at high risk
- When someone comes to Anthem Ranch comm. mtg to speak - we are largely ignored with services but we vote!.
- When the city council deals with an honest soul and intent in keeping the city great & sustaining, but does not split from residents based on crazy national political agendas. Everyone has Rights, Freedoms, and Liberties and all survive if there is mutual respect for your neighbor by all. But the city council members need to have that same respect for every person, family, business and organization. It turns my sole inside out when I see and hear current city council members act like little Hitler tyrants and make threats of hate. It also is concerning, it turns my stomach, when the CC members are more interested in the activist wishes of their out of city donation source people than they are in the residents that live in the Ward they represent or Broomfield residents in general. ...These are the issues that will make or break a city, there has been a lot of breaking in this city over the last 6 to 8 years
- When there are events in Interlocken area. Nothing ever happens at the parks here. Please don't forget us Interlocken residents!
- Wonderful neighborhood with good neighbors, feeling safe when out and about most of the time, cleanliness of city
- Work, life, ease of access
- working from home so spending more time in Broomfield. Otherwise, non-working activities would be in or nearby Boulder.
- Would like DL office in Broomfield County
- Would love to see the "downtown" project advance.

- Years ago we received the enterprise & it had good information & articles. Now it is not delivered to the house & we are out of touch with the community.
- Youth activities, adult activities,
- Youth events.

Appendix D: Responses to Selected Survey Questions by Respondent Subgroups

Understanding the Tables

The subgroup comparison tables contain the cross tabulations of the resident survey questions by various respondent demographic characteristics. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent “real” differences among those populations. As subgroups vary in size and each group (and each comparison to another group) has a unique margin of error, statistical testing is used to determine whether differences between subgroups are statistically significant.

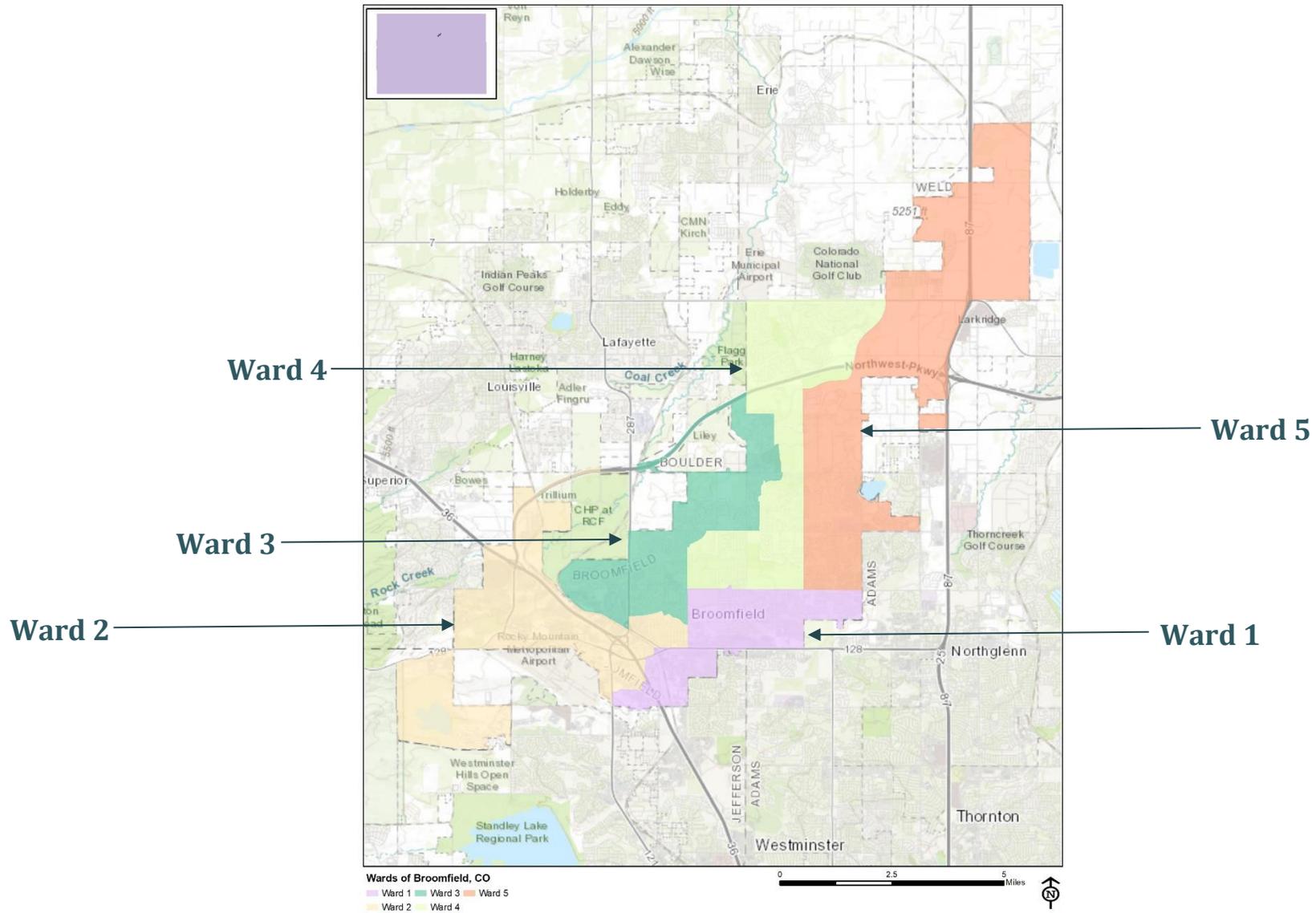
Each column in the following tables is labeled with a letter for each subgroup being compared. The letters start over with “A” for each different characteristic. (For example, on page 127, age of respondent has three categories labeled A, B, and C, and then for sex of respondent, the lettering starts over with A for Woman and B for Man, then starts over again for length of residency, and once more for housing tenure.)

For each pair of subgroup ratings within a characteristic within a row that has a statistically significant difference, an uppercase letter denoting significance is shown in the cell with the larger column proportion. The letter denotes the subgroup with the smaller column proportion from which it is statistically different. Subgroups that have no uppercase letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in the below table, 94% of those in Ward 4 (Column D) rated their neighborhood as an excellent or good place to live, compared to 92% or less in the other Wards. These differences were statistically significant for comparison with Ward 1, Ward 2 and Ward 5, indicated by the A, B, E in the cell for the responses of those in Ward 4. It can also be seen that there is a “B” in the cells for Ward 1, Ward 3 and Ward 5. This indicates that the percent rating their neighborhood as an excellent or good place to live was statistically significantly higher than for Ward 2 (Column B).

Please rate: Percent excellent or good	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Your neighborhood as a place to live	85% B	75%	92% A B	94% A B E	88% B

Map of Geographic Areas Under Analysis



Selected Survey Results by Ward

Table 56: Question 1 Compared by Ward

	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	
Percent rating positively (e.g., excellent / good)	(A)	(B)	(C)	(D)	(E)	(A)
Broomfield as a place to live	91%	88%	93% B	92%	89%	91%
The overall quality of life in Broomfield	91% B	83%	94% B E	91% B	87%	89%
The overall sense of community in Broomfield	62% B	50%	68% B	69% B	66% B	63%
The openness and acceptance of diverse people in Broomfield	65% B	53%	68% B	72% B	70% B	66%
Broomfield as a place to work	71%	75%	77%	80% A	74%	75%
Your neighborhood as a place to live	85% B	75%	92% A B	94% A B E	88% B	87%
Broomfield as a place to raise children	88% B	72%	90% B	90% B	86% B	86%
Broomfield as a place to retire	67%	58%	73% B E	66%	63%	66%

Table 57: Question 2 Compared by Ward

Percent rating positively (e.g., excellent / good)	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	(A)
	(A)	(B)	(C)	(D)	(E)	
The overall direction Broomfield is moving	66%	62%	62%	59%	58%	61%
The quality of the services provided by the City and County of Broomfield	86% B E	74%	81%	80%	77%	80%
The ease of accessing the services of the City and County of Broomfield	87% B C D E	69%	78% B	76%	79% B	78%
Communicating events, issues, and programs	70% B	52%	68% B	74% B	74% B	68%
Providing opportunities for community engagement and involvement	72% B	59%	65%	65%	65%	65%
The overall performance of City Council	59%	55%	53%	52%	56%	54%

Table 58: Question 3 Compared by Ward

Percent rating positively (e.g., very good value / fairly good value)	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	(A)
	(A)	(B)	(C)	(D)	(E)	
Thinking about all the programs and services you receive from the City and County of Broomfield, how would you rate the overall value for the fees, charges, or taxes you pay?	88% B D E	77%	83% E	78%	74%	80%

Table 59: Question 4 Compared by Ward

Percent rating positively (e.g., excellent / good)	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	(A)
	(A)	(B)	(C)	(D)	(E)	
Strength of the local economy	79% B C	71%	70%	74%	78% C	74%
Businesses and local economy positioned for tomorrow's opportunities	65%	58%	60%	65%	70% B C	64%
A globally connected and welcoming community	63% B	47%	60% B	64% B	60% B	59%
Variety and choice of dining opportunities	44% D	44% D	37%	34%	41%	40%
Place where you can discover/experience new businesses and products	36% D	31%	31%	28%	38% D	33%
A creative and innovative community (e.g., arts/creative businesses)	49% B	28%	47% B	48% B	45% B	44%
Type and pace of development and growth	51%	43%	48%	47%	52%	48%
Access to affordable, quality housing	18%	11%	26% A B	24% B	31% A B	22%
Quality and variety of essential shopping options (e.g. grocery, apparel household goods)	66%	64%	60%	66%	64%	64%

Table 60: Question 5 Compared by Ward

Percent rating positively (e.g., critical / high)	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	(A)
	(A)	(B)	(C)	(D)	(E)	
Grow the local economy (e.g., key sectors and business opportunity)	45%	48%	52%	61% A B C	52%	52%
Increase variety of dining/hospitality options	47% B	39%	47% B	51% B	50% B	47%
Increase dining and retail locations	36%	34%	42%	46% A B	42%	40%
Growing the creative/arts economy and experiences	41%	46% D	40%	37%	44%	41%
Entrepreneurial and business scale-up	36%	37%	33%	38%	44% C	38%
Ensure public financial (revenue) sustainability	64%	59%	68% B	72% B	69% B	66%
Increase employment opportunities	47%	56% A C	47%	49%	50%	49%
Strengthen career opportunities and development	44%	50%	51%	47%	53%	49%
Housing access and options	62% C D	76% A C D E	52%	51%	54%	59%

Table 61: Question 6 Compared by Ward

Percent rating positively (e.g., very safe / somewhat safe)	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	(A)
	(A)	(B)	(C)	(D)	(E)	
During the day	93% C	95% C	88%	95% C	91%	92%

Percent rating positively (e.g., very safe / somewhat safe)	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	(A)
	(A)	(B)	(C)	(D)	(E)	
After dark	76%	71%	74%	76%	69%	73%

Table 62: Question 7 Compared by Ward

Percent rating positively (e.g., excellent / good)	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	(A)
	(A)	(B)	(C)	(D)	(E)	
Level of responsiveness	82%	76%	85% B	90% A B	84% B	84%
Treating all residents with respect	80%	74%	85% B	89% A B	85% B	83%
Treating all residents equitably	75%	71%	83% B	89% A B	81% B	81%

Table 63: Question 8 Compared by Ward

Percent rating positively (e.g., excellent / good)	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	(A)
	(A)	(B)	(C)	(D)	(E)	
Property crimes (e.g., burglary, theft)	74% D	63%	71% D	55%	71%	68%
Violent crime (e.g., rape, assault, robbery)	63%	54%	70%	66%	50%	62%
Code enforcement/compliance (e.g., unsightly property conditions)	63% C	48%	38%	52%	61% C	52%
Traffic enforcement	57%	66%	56%	64%	66%	61%

Percent rating positively (e.g., excellent / good)	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	(A)
	(A)	(B)	(C)	(D)	(E)	
Animal Control	76%	71%	70%	73%	70%	72%
Community events (e.g., National Night Out, Her Own Hero, Citizens Academy)	90% B	74%	85%	88% B	81%	84%

Table 64: Question 9 Compared by Ward

Percent rating positively (e.g., excellent / good)	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	(A)
	(A)	(B)	(C)	(D)	(E)	
Broomfield Workforce Center	69%	65%	84% D	62%	73%	72%
Senior Services	80%	68%	81%	86%	85%	82%
Municipal Court Services	68%	67%	74%	86% A B	78%	74%
Easy Ride Elderly/Disabled Transportation	79%	58%	81%	75%	79%	77%
Meals on Wheels	82% B	45%	91% B	89% B	91% B	84%
Lakeshore Cafe	85% B	52%	88% B	85% B	84% B	83%
Public assistance (e.g., food assistance, Medicaid, child care assistance, etc.)	78%	64%	70%	81%	90% B	75%

Table 65: Question 10 Compared by Ward

Percent rating positively (e.g., at least once)	Area					Overall (A)
	District 1	District 2	District 3	District 4	District 5	
	(A)	(B)	(C)	(D)	(E)	
Visited a park (active, formally landscaped areas)	93%	92%	96% B	97% A B	96% B	95%
Visited an open space site (native, undeveloped areas)	86%	86%	90%	92% A B	89%	89%
Used a trail in Broomfield	85%	87%	93% A B	95% A B	92% A B	91%
Viewed any of Broomfield's public art (benches, sculptures, etc.)	82% B	67%	89% A B E	85% B	81% B	81%
Visited the Paul Derda Recreation Center	56% B	33%	64% A B	69% A B	71% A B	59%
Visited the Broomfield Community Center	57% B	42%	69% A B E	64% B	57% B	58%
Used the Broomfield Auditorium or attended an event there	30% B	16%	44% A B E	40% A B	32% B	33%
Visited the Broomfield Depot Museum	12%	11%	32% A B D E	14%	12%	17%
Visited the Broomfield Library or attended a library program	66% B	44%	76% A B E	72% B	65% B	65%
Utilized CSU Extension (e.g., programs by Master Gardeners)	14%	9%	22% A B	23% A B	19% B	17%

Table 66: Question 11 Compared by Ward

Percent rating positively (e.g., excellent / good)	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	
	(A)	(B)	(C)	(D)	(E)	(A)
Open space and trails	94% B	86%	93% B	94% B	95% B	92%
Continuous trail connections	86% E	85%	87% E	87% E	79%	85%
Local cultural and arts events	68% B	51%	71% B	69% B	69% B	66%
Recreation programs	83% B	68%	88% B	83% B	88% B	83%
Active Adult / Senior programs	81% B	64%	85% B D	75%	85% B	80%
The Paul Derda Recreation Center	91%	87%	86%	89%	90%	89%
The Broomfield Community Center	89%	90%	88%	91%	88%	89%
The Bay Aquatic Park	85%	86%	88%	87%	87%	86%
Athletic fields and courts	89% B	79%	88% B	91% B	84%	87%
Parks	91%	92%	94% E	92%	88%	92%
Library services (e.g., materials -print/electronic-, classes, programs, technology)	91%	89%	85%	89%	89%	88%
Auditorium facility	92% D	90%	91% D	82%	85%	88%
Auditorium events	81%	87%	82%	73%	78%	79%
CSU Extension services	87%	90%	89%	89%	92%	89%
Broomfield Veterans Museum	93% D	94%	90%	80%	88%	89%
Broomfield Depot Museum	86%	89% D	85%	71%	91% D	84%

Table 67: Question 12 Compared by Ward

Percent rating positively (e.g., strongly support / somewhat support)	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	(A)
	(A)	(B)	(C)	(D)	(E)	
Generating new local transportation revenues (e.g., transportation tax) to support Broomfield local priorities (ex: Huron St, Midway Blvd, Sheridan Blvd; bridge widenings, such as the Lowell, Sheridan, and Huron St. bridges over the Northwest Parkway; traffic signal & intersection improvements; street maintenance; bike lanes and multi-use trails; safer pedestrian crossings including trail underpasses & bridges)	76% D	76% D	73%	66%	72%	72%
Generating new transportation revenues (e.g., transportation tax) to support Broomfield regional priorities (ex: CO-7, I-25, I-25/CO-7 Interchange, US 36, US 36/Wadsworth Interchange, US 287, 120th Ave.)	68% E	65% E	67% E	60%	54%	63%

Table 68: Question 13 Compared by Ward

Percent rating positively (e.g., excellent / good)	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	(A)
	(A)	(B)	(C)	(D)	(E)	
Street lighting	81% B	66%	82% B	77% B	77% B	77%
Stormwater drainage	80%	80%	79%	83%	79%	80%
Drinking water	87% B	79%	88% B	88% B	83%	85%
Building department/inspections	78%	70%	70%	73%	68%	72%
Department of Motor Vehicles (e.g., license plates)	92%	89%	90%	90%	92%	91%

Table 69: Question 14 Compared by Ward

Percent rating positively (e.g., excellent / good)	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	(A)
	(A)	(B)	(C)	(D)	(E)	
Ease of car travel	81%	80%	84%	82%	79%	81%
Ease of bus travel	31% E	28%	22%	21%	18%	24%
Ease of bicycle travel	61%	54%	67% B	69% B	67% B	64%
Ease of walking	72% B	51%	79% B	78% B	73% B	71%

Table 70: Question 15 Compared by Ward

Percent rating positively (e.g., excellent / good)	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	(A)
	(A)	(B)	(C)	(D)	(E)	
Street repair and resurfacing	58% B	43%	53% B	55% B	52% B	52%
Snow and ice control	61% B	52%	68% B E	63% B	58%	61%
Traffic signal timing	65% E	60%	57%	61% E	51%	59%
Street cleaning	77% E	73%	75%	75%	69%	74%
Bike lanes	52%	49%	62% A B	72% A B C	67% A B	61%

Table 71: Question 16 Compared by Ward

	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	(A)
	(A)	(B)	(C)	(D)	(E)	
Percent rating positively (e.g., strongly support / somewhat support)						
Restrictions on the amount of water intensive turfgrass (e.g., Kentucky Bluegrass) allowed in new development	85% E	93% A C D E	79%	79%	77%	82%
Increased turf replacement incentives for existing homes and businesses	84% D E	90% C D E	82% D E	73%	75%	81%
Converting city-owned turfgrass that is not used for recreation (e.g., medians in roadways, drainage areas, and other areas of turfgrass that receive little, if any, use) to waterwise landscapes	83%	93% A D	88%	85%	87%	87%

Table 72: Question 17 Compared by Ward

	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	(A)
	(A)	(B)	(C)	(D)	(E)	
Percent rating positively (e.g., excellent / good)						
City recycling events (e.g. hazardous waste, paper shred)	85%	80%	78%	81%	82%	81%
Spring Clean-up	95% B C D	80%	90% B	88% B	94% B D	90%
Broomfield Recycling Center	92% B E	83%	90% B	86%	85%	87%
Tree Branch Recycling Center	92%	92%	88%	90%	92%	91%

Table 73: Question 18 Compared by Ward

Interested in programs or incentives to supplement the cost to do the following:	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	(A)
	(A)	(B)	(C)	(D)	(E)	
Use solar/renewable energy to power my home	54% D	48%	53% D	41%	48%	49%
Drive an electric vehicle	43%	49% C D	37%	36%	42%	41%
Compost at home	43% D	52% A C D E	44% D	33%	38%	42%
None of these	30%	23%	27%	40% A B C	34% B	31%

Table 74: Question 19 Compared by Ward

Support the city contracting with one or more haulers for residential waste removal services if the contract includes:	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	(A)
	(A)	(B)	(C)	(D)	(E)	
Curbside recycling pickup included in the cost of trash pickup	86% D E	81%	79%	78%	75%	80%
Curbside food scraps pickup included in the cost of trash pickup	51% D	59% C D E	42%	36%	47% D	46%
Curbside yard trimmings pickup included in the cost of trash pickup	61%	54%	63% D	53%	67% B D	60%
Pickup services for all residents, including those in HOAs	51%	73% A C E	52%	66% A C	57%	60%
Pickup services limited to residents who do not have trash and recycling services contracted by HOA	36% D	28%	29%	27%	29%	30%

Table 75: Question 20 Compared by Ward

Percent rating positively (e.g., excellent / good)	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	(A)
	(A)	(B)	(C)	(D)	(E)	
Elections	87%	81%	88% B E	85%	81%	85%
Property Tax Payment and Assessment	63% D	74% D E	65% D E	49%	56%	60%
Marriage License	91%	78%	93%	80%	90%	87%
Passport	85% D	78%	77%	72%	86% D	80%
Utility Billing	79% D	72%	79%	71%	74%	75%

Table 76: Question 21 Compared by Ward

Percent rating positively (e.g., major source / minor source)	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	(A)
	(A)	(B)	(C)	(D)	(E)	
Broomfield's Website (Broomfield.org)	86%	79%	83%	82%	87%	83%
Broomfield's B in the Loop e-newsletter service	58%	49%	64%	58%	63%	59%
Broomfield's Social Media Channels (Facebook, Nextdoor, Twitter)	49%	60%	50%	49%	58%	53%
Broomfield Program Guide	66%	52%	68%	61%	69%	64%
Broomfield Voice (Engagement Platform)	27%	30%	29%	21%	30%	27%
In-person or virtual community forums	38%	29%	39%	31%	37%	35%
Broomfield Enterprise newspaper (printed or online)	55%	42%	71%	62%	57%	58%
Broomfield Leader newspaper (online)	22%	27%	26%	21%	18%	23%
Word of mouth	70%	61%	73%	82%	78%	73%
City Council meetings	41%	45%	42%	44%	40%	43%
Boulder Daily Camera newspaper (printed or online)	34%	44%	37%	38%	33%	37%
Our Broomfield Magazine (Formerly the Broomfielder)	68%	48%	64%	67%	64%	63%
Signage (e.g., posters, flyers, TV screens) in city facilities	63%	65%	66%	62%	57%	63%
Channel 8 government programming	16%	25%	18%	13%	13%	17%

Table 77: Question 23 Compared by Ward

Percent rating positively (e.g., most important / second most important)	Ward					Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	(A)
	(A)	(B)	(C)	(D)	(E)	
Financial Sustainability and Resilience	77% B	68%	82% B	86% A B E	77% B	79%
Growing Greener	58% D E	53%	53%	45%	46%	51%
Mobility	37%	43%	34%	40%	39%	39%
Thriving, Diverse, Safe and Welcoming Community	58% D	59% D	57%	48%	60% D	57%
Organizational Health	51% B C	33%	36%	51% B C	43%	44%

Selected Survey Results by Respondent Age, Gender and Length of Residency

Table 78: Question 1 Compared by Respondent Age, Gender and Length of Residency

Percent rating positively (e.g., excellent / good)	Age			Gender		Respondent length of residency					Overall
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)
Broomfield as a place to live	96% B C	90%	89%	95% B	90%	90%	94% E	91% E	91%	86%	91%
The overall quality of life in Broomfield	93% C	90%	88%	92%	89%	87%	92% E	92% E	90%	86%	89%
The overall sense of community in Broomfield	48%	67% A	70% A	67% B	61%	51%	59%	65% A	70% A B	65% A	63%
The openness and acceptance of diverse people in Broomfield	56%	69% A	71% A	61%	71% A	66%	59%	65%	73% B	67% B	66%
Broomfield as a place to work	81%	76%	74%	81%	75%	80%	80%	74%	75%	72%	75%
Your neighborhood as a place to live	86%	88%	88%	92% B	85%	91% B	83%	92% B	89% B	86%	87%
Broomfield as a place to raise children	83%	92% A C	84%	91% B	86%	80%	88%	90% A	88% A	84%	86%
Broomfield as a place to retire	68%	66%	68%	74% B	62%	64%	67%	70% E	72% E	59%	66%

Table 79: Question 2 Compared by Respondent Age, Gender and Length of Residency

Percent rating positively (e.g., excellent / good)	Age			Gender		Respondent length of residency					Overall (A)
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	
The overall direction Broomfield is moving	77% B C	62% C	53%	67%	62%	77% C D E	76% C D E	64% E	59% E	40%	61%
The quality of the services provided by the City and County of Broomfield	86% B C	80%	77%	86% B	77%	80%	86% D E	80%	79%	74%	80%
The ease of accessing the services of the City and County of Broomfield	76%	81%	77%	81%	79%	69%	82% A E	82% A E	82% A E	73%	78%
Communicating events, issues, and programs	61%	72% A	70% A	75% B	64%	59%	66%	74% A E	78% A B E	64%	68%
Providing opportunities for community engagement and involvement	60%	70% A	66%	71% B	62%	62%	64%	70% E	75% A B E	58%	65%
The overall performance of City Council	63% C	58% C	50%	64% B	52%	64% E	65% E	59% E	59% E	36%	54%

Table 80: Question 3 Compared by Respondent Age, Gender and Length of Residency

Percent rating positively (e.g., very good value / fairly good value)	Age			Gender		Respondent length of residency					Overall (A)
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	
Thinking about all the programs and services you receive from the City and County of Broomfield, how would you rate the overall value for the fees, charges, or taxes you pay?	83% C	83% C	77%	86% B	80%	82% E	86% E	83% E	80% E	73%	80%

Table 81: Question 4 Compared by Respondent Age, Gender and Length of Residency

Percent rating positively (e.g., excellent / good)	Age			Gender		Respondent length of residency					Overall (A)
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	
Strength of the local economy	85% B C	73%	72%	80% B	73%	79% E	87% C D E	78% E	71% E	60%	74%
Businesses and local economy positioned for tomorrow's opportunities	70% C	64%	61%	70% B	63%	67% E	77% D E	69% D E	59% E	49%	64%
A globally connected and welcoming community	51%	60% A	64% A	60%	59%	57%	57%	65%	61%	56%	59%
Variety and choice of dining opportunities	41%	36%	45% B	42%	41%	43%	44% E	41%	39%	35%	40%
Place where you can discover/experience new businesses and products	34%	31%	33%	35%	32%	39% E	33%	33%	34%	28%	33%
A creative and innovative community (e.g., arts/creative businesses)	34%	42% A	54% A B	49% B	40%	44%	40%	47%	48% B	43%	44%
Type and pace of development and growth	57% B C	48%	44%	49%	50%	59% D E	55% E	50% E	47% E	34%	48%
Access to affordable, quality housing	18%	21%	24%	21%	21%	24%	19%	24%	23%	22%	22%
Quality and variety of essential shopping options (e.g. grocery, apparel household goods)	69% C	64%	61%	64%	65%	61%	68% E	70% E	67% E	55%	64%

Table 82: Question 5 Compared by Respondent Age, Gender and Length of Residency

Percent rating positively (e.g., critical / high)	Age			Gender		Respondent length of residency					Overall (A)
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	
Grow the local economy (e.g., key sectors and business opportunity)	51%	55%	50%	44%	59% A	43%	57% A E	59% A E	54% A	46%	52%
Increase variety of dining/hospitality options	47%	46%	48%	44%	50%	39%	50% A	52% A E	46%	43%	47%
Increase dining and retail locations	38%	38%	46% A B	37%	45% A	28%	46% A	45% A	40% A	38% A	40%
Growing the creative/arts economy and experiences	49% C	44% C	35%	44%	42%	47% E	53% C D E	44% E	39% E	27%	41%
Entrepreneurial and business scale-up	35%	40%	38%	36%	41%	37%	41%	41%	37%	35%	38%
Ensure public financial (revenue) sustainability	69%	66%	66%	66%	68%	61%	67%	75% A B E	68%	62%	66%
Increase employment opportunities	46%	52%	50%	47%	52%	47%	52%	50%	51%	47%	49%
Strengthen career opportunities and development	46%	51%	49%	48%	51%	48%	50%	49%	52%	45%	49%
Housing access and options	70% B C	58%	53%	63%	58%	70% C D E	66% C D E	57% E	57% E	48%	59%

Table 83: Question 6 Compared by Respondent Age, Gender and Length of Residency

Percent rating positively (e.g., very safe / somewhat safe)	Age			Gender		Respondent length of residency					Overall (A)
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	
During the day	99% B C	93% C	87%	94%	93%	97% D E	95% E	95% E	91% E	85%	92%
After dark	80% C	78% C	66%	72%	78% A	79% E	78% E	76% E	73% E	64%	73%

Table 84: Question 7 Compared by Respondent Age, Gender and Length of Residency

Percent rating positively (e.g., excellent / good)	Age			Gender		Respondent length of residency					Overall (A)
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	
Level of responsiveness	84%	81%	87% B	86%	82%	76%	80%	85%	91% A B E	82%	84%
Treating all residents with respect	71%	84% A	88% A	88% B	78%	74%	78%	84%	92% A B C E	82%	83%
Treating all residents equitably	69%	81% A	86% A	85% B	76%	75%	74%	83% B	90% A B E	78%	81%

Table 85: Question 8 Compared by Respondent Age, Gender and Length of Residency

Percent rating positively (e.g., excellent / good)	Age			Gender		Respondent length of residency					Overall
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)
Property crimes (e.g., burglary, theft)	79% B	64%	67%	70%	68%	81% E	70%	70%	73% E	59%	68%
Violent crime (e.g., rape, assault, robbery)	84% C	60%	57%	70%	60%	71%	80% E	53%	76% E	48%	62%
Code enforcement/compliance (e.g., unsightly property conditions)	46%	54%	55%	64% B	43%	53%	53%	56%	63% E	45%	52%
Traffic enforcement	48%	64% A	63% A	61%	61%	40%	58%	65% A	69% A	59% A	61%
Animal Control	58%	76% A	72% A	73%	71%	52%	68%	83% A B E	83% A B E	64%	72%
Community events (e.g., National Night Out, Her Own Hero, Citizens Academy)	86%	86%	82%	89% B	80%	66%	85% A	92% A E	88% A	82% A	84%

Table 86: Question 9 Compared by Respondent Age, Gender and Length of Residency

Percent rating positively (e.g., excellent / good)	Age			Gender		Respondent length of residency					Overall (A)
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	
Broomfield Workforce Center	56%	74%	74%	76%	72%	49%	78% A C	52%	79% A C	83% A C	72%
Senior Services	63%	81%	83%	83%	82%	65%	77%	86%	89% A	80%	82%
Municipal Court Services	52%	76% A	79% A	78%	70%	59%	73%	76%	84% A E	69%	74%
Easy Ride Elderly/Disabled Transportation	63%	75%	78%	77%	79%	63%	63%	83%	75%	84% B	77%
Meals on Wheels	72%	75%	90% B	90% B	73%	67%	79%	80%	86%	91% A	84%
Lakeshore Cafe	50%	71%	92% A B	90% B	76%	61%	73%	74%	89% A	96% A B C	83%
Public assistance (e.g., food assistance, Medicaid, child care assistance, etc.)	71%	67%	84% B	81%	72%	62%	84%	71%	84%	71%	75%

Table 87: Question 10 Compared by Respondent Age, Gender and Length of Residency

Percent rating positively (e.g., at least once)	Age			Gender		Respondent length of residency					Overall (A)
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	
Visited a park (active, formally landscaped areas)	97% C	98% C	90%	95%	95%	93%	94%	97%	94%	95%	95%
Visited an open space site (native, undeveloped areas)	89% C	94% C	84%	87%	90%	87%	86%	95% A B E	91% B	87%	89%
Used a trail in Broomfield	89%	97% A C	85%	88%	93% A	85%	89%	95% A B E	94% A B E	88%	91%
Viewed any of Broomfield's public art (benches, sculptures, etc.)	78%	86% A C	79%	82%	81%	68%	82% A	87% A	86% A	81% A	81%
Visited the Paul Derda Recreation Center	37%	71% A C	64% A	64% B	53%	34%	45% A	74% A B	72% A B	68% A B	59%
Visited the Broomfield Community Center	36%	63% A	68% A	62% B	52%	32%	52% A	67% A B	66% A B	67% A B	58%
Used the Broomfield Auditorium or attended an event there	18%	33% A	43% A B	36% B	29%	10%	19% A	35% A B	51% A B C E	43% A B	33%
Visited the Broomfield Depot Museum	8%	16% A	21% A B	16%	15%	8%	8%	18% A B	22% A B	24% A B	17%
Visited the Broomfield Library or attended a library program	51%	70% A	69% A	69% B	60%	38%	59% A	77% A B E	76% A B	68% A B	65%
Utilized CSU Extension (e.g., programs by Master Gardeners)	16%	15%	21% B	20% B	13%	7%	18% A	19% A	18% A	23% A	17%

Table 88: Question 11 Compared by Respondent Age, Gender and Length of Residency

Percent rating positively (e.g., excellent / good)	Age			Gender		Respondent length of residency					Overall (A)
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	
Open space and trails	93%	93%	92%	93%	93%	89%	92%	96% A E	94%	90%	92%
Continuous trail connections	84%	86%	86%	88%	84%	84%	84%	85%	87%	83%	85%
Local cultural and arts events	53%	67% A	71% A	71% B	61%	53%	64%	68% A	72% A	66% A	66%
Recreation programs	76%	84% A	86% A	87% B	80%	69%	79% A	86% A	89% A B	84% A	83%
Active Adult / Senior programs	53%	83% A	83% A	84% B	74%	52%	75% A	81% A	89% A B	83% A	80%
The Paul Derda Recreation Center	91%	89%	89%	90%	90%	88%	92% E	92% E	90% E	84%	89%
The Broomfield Community Center	88%	91%	88%	92% B	86%	79%	90% A	89%	91% A	89% A	89%
The Bay Aquatic Park	83%	87%	87%	90% B	82%	91%	87%	88%	87%	83%	86%
Athletic fields and courts	87%	88%	86%	90%	86%	84%	86%	90% E	90% E	83%	87%
Parks	95% C	92%	89%	93%	91%	95% E	91%	93% E	92%	88%	92%
Library services (e.g., materials - print/electronic-, classes, programs, technology)	84%	91% A	89%	93% B	83%	90%	90%	88%	90%	85%	88%
Auditorium facility	92%	91% C	84%	93% B	83%	100% E	89%	85%	92% E	83%	88%
Auditorium events	82%	83%	77%	86% B	73%	97% E	81%	78%	83%	74%	79%

Percent rating positively (e.g., excellent / good)	Age			Gender		Respondent length of residency					Overall
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	
CSU Extension services	100% C	90%	82%	95% B	82%	95%	94%	84%	94%	85%	89%
Broomfield Veterans Museum	93%	91%	86%	90%	87%	100% C	87%	77%	92%	89%	89%
Broomfield Depot Museum	94%	87%	79%	85%	82%	93%	88%	79%	90%	80%	84%

Table 89: Question 12 Compared by Respondent Age, Gender and Length of Residency

Percent rating positively (e.g., strongly support / somewhat support)	Age			Gender		Respondent length of residency					Overall
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	
Generating new local transportation revenues (e.g., transportation tax) to support Broomfield local priorities (ex: Huron St, Midway Blvd, Sheridan Blvd; bridge widenings, such as the Lowell, Sheridan, and Huron St. bridges over the Northwest Parkway; traffic signal & intersection improvements; street maintenance; bike lanes and multi-use trails; safer pedestrian crossings including trail underpasses & bridges)	85% B C	74% C	65%	78% B	72%	85% C D E	82% C D E	72% E	72% E	56%	72%
Generating new transportation revenues (e.g., transportation tax) to support Broomfield regional priorities (ex: CO-7, I-25, I-25/CO-7 Interchange, US 36, US 36/Wadsworth Interchange, US 287, 120th Ave.)	67% C	65%	59%	67%	64%	73% E	69% E	63% E	66% E	47%	63%

Table 90: Question 13 Compared by Respondent Age, Gender and Length of Residency

Percent rating positively (e.g., excellent / good)	Age			Gender		Respondent length of residency					Overall (A)
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	
Street lighting	75%	75%	79%	78%	76%	78%	71%	79% B	82% B E	75%	77%
Stormwater drainage	85%	79%	79%	83%	80%	85% E	81%	82% E	82% E	75%	80%
Drinking water	88% B	83%	86%	88%	84%	82%	84%	86%	86%	87%	85%
Building department/inspections	81% B C	71%	68%	77% B	69%	78% E	79% E	74%	71%	66%	72%
Department of Motor Vehicles (e.g., license plates)	91%	90%	92%	93% B	88%	82%	94% A E	91% A	94% A E	88% A	91%

Table 91: Question 14 Compared by Respondent Age, Gender and Length of Residency

Percent rating positively (e.g., excellent / good)	Age			Gender		Respondent length of residency					Overall (A)
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	
Ease of car travel	91% B C	79%	78%	84% B	79%	83% E	91% A C D E	79% E	80% E	72%	81%
Ease of bus travel	16%	21%	37% A B	28%	21%	26%	23%	26%	24%	26%	24%
Ease of bicycle travel	49%	70% A	69% A	64%	65%	67% B	53%	71% B	69% B	65% B	64%
Ease of walking	54%	70% A	83% A B	72%	69%	60%	58%	73% A B	81% A B	80% A B	71%

Table 92: Question 15 Compared by Respondent Age, Gender and Length of Residency

Percent rating positively (e.g., excellent / good)	Age			Gender		Respondent length of residency					Overall (A)
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	
Street repair and resurfacing	58% C	53%	48%	58% B	48%	50%	57% E	55% E	52%	46%	52%
Snow and ice control	58%	62%	63%	65% B	58%	54%	59%	62%	68% A B	60%	61%
Traffic signal timing	69% B C	56%	56%	64% B	56%	64% E	66% E	61% E	60% E	44%	59%
Street cleaning	86% B C	73%	68%	77%	73%	80% E	77% E	78% E	74% E	66%	74%
Bike lanes	44%	68% A	65% A	64%	58%	59%	53%	65% B	64% B	64% B	61%

Table 93: Question 16 Compared by Respondent Age, Gender and Length of Residency

Percent rating positively (e.g., strongly support / somewhat support)	Age			Gender		Respondent length of residency					Overall (A)
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	
Restrictions on the amount of water intensive turfgrass (e.g., Kentucky Bluegrass) allowed in new development	94% B C	81%	78%	87% B	81%	89% C D E	93% C D E	80% E	81% E	70%	82%
Increased turf replacement incentives for existing homes and businesses	92% B C	81% C	75%	84%	82%	90% D E	89% D E	85% D E	77% E	69%	81%
Converting city-owned turfgrass that is not used for recreation (e.g., medians in roadways, drainage areas, and other areas of turfgrass that receive little, if any, use) to waterwise landscapes	90%	87%	85%	89%	87%	93% D E	90% D E	90% D E	83%	81%	87%

Table 94: Question 17 Compared by Respondent Age, Gender and Length of Residency

Percent rating positively (e.g., excellent / good)	Age			Gender		Respondent length of residency					Overall (A)
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	
City recycling events (e.g. hazardous waste, paper shred)	90% B C	77%	82%	87% B	79%	84%	83%	77%	83%	82%	81%
Spring Clean-up	91%	89%	90%	92%	89%	83%	89%	85%	94% A B C	93% A C	90%
Broomfield Recycling Center	96% B C	83%	87%	92% B	85%	86%	88%	83%	87%	92% C	87%
Tree Branch Recycling Center	90%	91%	91%	93%	89%	94%	91%	93%	90%	90%	91%

Table 95: Question 18 Compared by Respondent Age, Gender and Length of Residency

Interested in programs or incentives to supplement the cost to do the following:	Age			Gender		Respondent length of residency					Overall (A)
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	
Use solar/renewable energy to power my home	66% B C	52% C	37%	53%	49%	56% D E	59% D E	53% E	44% E	35%	49%
Drive an electric vehicle	54% B C	44% C	32%	42%	44%	40% E	51% A D E	48% E	42% E	26%	41%
Compost at home	61% B C	47% C	26%	48% B	38%	41% E	57% A D E	49% D E	35% E	26%	42%
None of these	8%	26% A	47% A B	27%	30%	19%	19%	27% B	33% A B	51% A B C D	31%

Table 96: Question 19 Compared by Respondent Age, Gender and Length of Residency

Support the city contracting with one or more haulers for residential waste removal services if the contract includes:	Age			Gender		Respondent length of residency					Overall
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)
Curbside recycling pickup included in the cost of trash pickup	82% C	82% C	76%	81%	78%	82%	82%	78%	75%	82%	80%
Curbside food scraps pickup included in the cost of trash pickup	59% B C	49% C	33%	52% B	39%	53% D E	56% D E	47% E	41%	33%	46%
Curbside yard trimmings pickup included in the cost of trash pickup	59%	62%	56%	64% B	53%	57%	59%	56%	58%	66%	60%
Pickup services for all residents, including those in HOAs	61%	64% C	54%	63%	58%	74% B C D E	65% E	59% E	58% E	45%	60%
Pickup services limited to residents who do not have trash and recycling services contracted by HOA	31%	28%	31%	25%	34% A	25%	31%	29%	31%	31%	30%

Table 97: Question 20 Compared by Respondent Age, Gender and Length of Residency

Percent rating positively (e.g., excellent / good)	Age			Gender		Respondent length of residency					Overall
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	
Elections	91% B C	84%	83%	90% B	83%	88% E	88% E	88% E	86% E	76%	85%
Property Tax Payment and Assessment	69% B C	59%	58%	66% B	59%	78% C D E	68% C E	52%	61% C	54%	60%
Marriage License	93%	88%	81%	96% B	82%	90%	85%	88%	87%	89%	87%
Passport	90% C	80%	76%	81%	82%	75%	77%	83%	79%	82%	80%
Utility Billing	75%	73%	78%	79%	74%	69%	78%	71%	78%	76%	75%

Table 98: Question 21 Compared by Respondent Age, Gender and Length of Residency

Percent rating positively (e.g., major source / minor source)	Age			Gender		Respondent length of residency					Overall (A)
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	
Broomfield's Website (Broomfield.org)	83%	84%	83%	88% B	80%	71%	86% A	88% A	85% A	83% A	83%
Broomfield's B in the Loop e-newsletter service	48%	64% A	60% A	65% B	53%	45%	53%	60% A	68% A B C	63% A B	59%
Broomfield's Social Media Channels (Facebook, Nextdoor, Twitter)	57% C	66% A C	39%	57% B	51%	51%	57% E	59% E	53%	46%	53%
Broomfield Program Guide	53%	70% A	65% A	73% B	55%	48%	64% A	72% A D	62% A	67% A	64%
Broomfield Voice (Engagement Platform)	34% C	29% C	22%	28%	29%	23%	32% A D	32% A D	24%	26%	27%
In-person or virtual community forums	27%	37% A	38% A	38% B	30%	26%	34%	36% A	34%	41% A	35%
Broomfield Enterprise newspaper (printed or online)	43%	55% A	69% A B	60%	55%	35%	42%	61% A B	70% A B C	75% A B C	58%
Broomfield Leader newspaper (online)	24%	21%	25%	24%	23%	25%	27%	20%	22%	22%	23%
Word of mouth	68%	79% A C	71%	76% B	70%	68%	68%	80% A B	75% B	76% B	73%
City Council meetings	35%	44% A	47% A	44%	41%	29%	43% A	44% A	46% A	47% A	43%
Boulder Daily Camera newspaper (printed or online)	43% C	42% C	29%	39%	38%	25%	39% A E	45% A E	42% A E	31%	37%
Our Broomfield Magazine (Formerly the Broomfielder)	53%	62% A	70% A B	70% B	54%	51%	57%	67% A B	67% A B	69% A B	63%
Signage (e.g., posters, flyers, TV screens) in city facilities	64% C	69% C	56%	66%	61%	55%	64% A	74% A B D E	61%	59%	63%
Channel 8 government programming	18%	14%	20% B	19%	15%	15%	20% C	13%	16%	20% C	17%

Table 99: Question 23 Compared by Respondent Age, Gender and Length of Residency

Percent rating positively (e.g., most important / second most important)	Age			Gender		Respondent length of residency					Overall (A)
	18-34	35-54	55+	Woman	Man	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	
Financial Sustainability and Resilience	73%	75%	86% A B	77%	79%	74%	72%	81% B	81% B	83% A B	79%
Growing Greener	61% B C	45%	50%	53%	49%	52%	58% C E	47%	51%	46%	51%
Mobility	39%	36%	43%	40%	39%	35%	45% C	31%	37%	44% C	39%
Thriving, Diverse, Safe and Welcoming Community	49%	63% A	56%	59%	55%	61%	54%	67% B D E	54%	51%	57%
Organizational Health	33%	43% A	49% A	45%	41%	35%	42%	50% A	45%	42%	44%

Selected Survey Results by Income, Housing Tenure and Respondent’s Race

Table 100: Question 1 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Percent rating positively (e.g., excellent / good)	Household income			Housing tenure		Ethnicity		Overall (A)
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Broomfield as a place to live	90%	92%	95% A	90%	91%	92%	91%	91%
The overall quality of life in Broomfield	87%	92% A	95% A	87%	91% A	91%	88%	89%
The overall sense of community in Broomfield	70% B	57%	66% B	56%	65% A	66% B	55%	63%
The openness and acceptance of diverse people in Broomfield	66%	62%	77% A B	56%	70% A	66%	66%	66%
Broomfield as a place to work	76%	75%	83% B	77%	75%	78%	76%	75%
Your neighborhood as a place to live	84%	90% A	91% A	81%	90% A	90% B	83%	87%
Broomfield as a place to raise children	82%	89% A	93% A	79%	89% A	90% B	82%	86%
Broomfield as a place to retire	66%	65%	74% B	58%	69% A	67%	70%	66%

Table 101: Question 2 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Percent rating positively (e.g., excellent / good)	Household income			Housing tenure		Ethnicity		Overall
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
The overall direction Broomfield is moving	65%	62%	68%	73% B	58%	66% B	59%	61%
The quality of the services provided by the City and County of Broomfield	80%	80%	84%	79%	81%	82%	79%	80%
The ease of accessing the services of the City and County of Broomfield	75%	78%	88% A B	71%	81% A	81% B	73%	78%
Communicating events, issues, and programs	66%	69%	74% A	55%	73% A	71% B	60%	68%
Providing opportunities for community engagement and involvement	64%	65%	73% A B	57%	69% A	70% B	55%	65%
The overall performance of City Council	57%	54%	63% B	61% B	53%	59%	52%	54%

Table 102: Question 3 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Percent rating positively (e.g., very good value / fairly good value)	Household income			Housing tenure		Ethnicity		Overall
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Thinking about all the programs and services you receive from the City and County of Broomfield, how would you rate the overall value for the fees, charges, or taxes you pay?	78%	85% A	82%	83%	80%	84% B	77%	80%

Table 103: Question 4 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Percent rating positively (e.g., excellent / good)	Household income			Housing tenure		Ethnicity		Overall
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Strength of the local economy	75%	76%	82%	77%	74%	77%	74%	74%
Businesses and local economy positioned for tomorrow's opportunities	64%	67%	67%	66%	63%	67%	63%	64%
A globally connected and welcoming community	64% B	56%	63%	56%	60%	61%	57%	59%
Variety and choice of dining opportunities	48% B C	39%	33%	51% B	36%	40%	44%	40%
Place where you can discover/experience new businesses and products	40% B	28%	34%	37% B	31%	31%	40% A	33%
A creative and innovative community (e.g., arts/creative businesses)	52% B C	41%	40%	45%	44%	44%	44%	44%
Type and pace of development and growth	52% B	44%	58% B	52%	47%	48%	52%	48%

Percent rating positively (e.g., excellent / good)	Household income			Housing tenure		Ethnicity		Overall (A)
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Access to affordable, quality housing	20%	18%	28% A B	12%	26% A	20%	26% A	22%
Quality and variety of essential shopping options (e.g. grocery, apparel household goods)	68% B	61%	68% B	71% B	62%	65%	66%	64%

Table 104: Question 5 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Percent rating positively (e.g., critical / high)	Household income			Housing tenure		Ethnicity		Overall (A)
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Grow the local economy (e.g., key sectors and business opportunity)	45%	53% A	60% A	51%	53%	50%	56%	52%
Increase variety of dining/hospitality options	39%	51% A	55% A	36%	51% A	48%	44%	47%
Increase dining and retail locations	33%	47% A	44% A	30%	45% A	42%	36%	40%
Growing the creative/arts economy and experiences	40%	49% A C	39%	50% B	39%	46% B	34%	41%
Entrepreneurial and business scale-up	35%	39%	45% A	40%	38%	39%	36%	38%
Ensure public financial (revenue) sustainability	62%	69% A	73% A	65%	67%	69% B	59%	66%

Percent rating positively (e.g., critical / high)	Household income			Housing tenure		Ethnicity		Overall
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Increase employment opportunities	49%	50%	51%	54%	48%	50%	50%	49%
Strengthen career opportunities and development	50%	48%	53%	54% B	47%	50%	49%	49%
Housing access and options	67% B C	58%	57%	81% B	50%	61%	60%	59%

Table 105: Question 6 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Percent rating positively (e.g., very safe / somewhat safe)	Household income			Housing tenure		Ethnicity		Overall
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
During the day	91%	93%	95% A	96% B	91%	93%	91%	92%
After dark	68%	77% A	83% A	75%	73%	74%	78%	73%

Table 106: Question 7 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Percent rating positively (e.g., excellent / good)	Household income			Housing tenure		Ethnicity		Overall (A)
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Level of responsiveness	83%	79%	95% A B	77%	86% A	87% B	75%	84%
Treating all residents with respect	82%	80%	93% A B	73%	86% A	85% B	76%	83%
Treating all residents equitably	82%	76%	90% A B	73%	84% A	83% B	74%	81%

Table 107: Question 8 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Percent rating positively (e.g., excellent / good)	Household income			Housing tenure		Ethnicity		Overall (A)
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Property crimes (e.g., burglary, theft)	67%	68%	75%	70%	68%	69%	67%	68%
Violent crime (e.g., rape, assault, robbery)	69%	49%	76%	66%	62%	71%	56%	62%
Code enforcement/compliance (e.g., unsightly property conditions)	57% B	44%	66% B	57%	51%	56%	46%	52%
Traffic enforcement	58%	58%	75% A B	60%	62%	60%	62%	61%
Animal Control	69%	71%	77%	68%	72%	72%	71%	72%

Percent rating positively (e.g., excellent / good)	Household income			Housing tenure		Ethnicity		Overall
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)
Community events (e.g., National Night Out, Her Own Hero, Citizens Academy)	81%	86%	92% A	80%	86%	86%	81%	84%

Table 108: Question 9 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Percent rating positively (e.g., excellent / good)	Household income			Housing tenure		Ethnicity		Overall (A)
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Broomfield Workforce Center	68%	79%	80%	62%	78% A	77% B	58%	72%
Senior Services	82%	79%	90%	74%	84%	84%	75%	82%
Municipal Court Services	75%	68%	82%	71%	76%	77%	69%	74%
Easy Ride Elderly/Disabled Transportation	78%	64%	88%	74%	77%	83% B	64%	77%
Meals on Wheels	84%	82%	87%	82%	84%	90% B	67%	84%
Lakeshore Cafe	87%	74%	72%	71%	87% A	90% B	67%	83%
Public assistance (e.g., food assistance, Medicaid, child care assistance, etc.)	79%	70%	79%	75%	77%	77%	74%	75%

Table 109: Question 10 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Percent rating positively (e.g., at least once)	Household income			Housing tenure		Ethnicity		Overall
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)
Visited a park (active, formally landscaped areas)	92%	96% A	99% A	93%	96% A	95%	96%	95%
Visited an open space site (native, undeveloped areas)	85%	90% A	95% A B	84%	91% A	89%	91%	89%
Used a trail in Broomfield	84%	92% A	98% A B	86%	93% A	91%	90%	91%
Viewed any of Broomfield's public art (benches, sculptures, etc.)	81%	81%	83%	74%	85% A	83%	79%	81%
Visited the Paul Derda Recreation Center	57%	55%	69% A B	35%	69% A	59%	59%	59%
Visited the Broomfield Community Center	60% B	50%	64% B	39%	65% A	56%	59%	58%
Used the Broomfield Auditorium or attended an event there	32%	33%	30%	16%	39% A	31%	34%	33%
Visited the Broomfield Depot Museum	21% B C	13%	14%	12%	18% A	15%	18%	17%
Visited the Broomfield Library or attended a library program	63%	64%	65%	50%	71% A	64%	66%	65%
Utilized CSU Extension (e.g., programs by Master Gardeners)	16%	17%	17%	6%	22% A	18%	15%	17%

Table 110: Question 11 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Percent rating positively (e.g., excellent / good)	Household income			Housing tenure		Ethnicity		Overall (A)
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Open space and trails	93%	91%	96% B	89%	94% A	94% B	88%	92%
Continuous trail connections	86%	84%	85%	86%	84%	85%	88%	85%
Local cultural and arts events	70%	64%	61%	60%	68% A	70% B	55%	66%
Recreation programs	83%	83%	84%	74%	86% A	86% B	77%	83%
Active Adult / Senior programs	81%	80%	74%	72%	82% A	82% B	70%	80%
The Paul Derda Recreation Center	86%	91%	93% A	87%	90%	92% B	83%	89%
The Broomfield Community Center	87%	92%	89%	83%	91% A	91% B	83%	89%
The Bay Aquatic Park	84%	87%	91%	87%	87%	87%	84%	86%
Athletic fields and courts	86%	86%	94% A B	87%	87%	90% B	82%	87%
Parks	92%	93%	92%	93%	91%	93%	90%	92%
Library services (materials, classes, programs tech)	90%	86%	91%	88%	89%	91% B	85%	88%
Auditorium facility	88%	92%	88%	89%	88%	89%	88%	88%
Auditorium events	81%	85%	77%	87%	78%	83%	80%	79%
CSU Extension services	83%	93% A	98% A	91%	90%	92% B	83%	89%
Broomfield Veterans Museum	87%	87%	100%	96%	87%	92% B	78%	89%
Broomfield Depot Museum	83%	87%	92%	95% B	82%	89% B	77%	84%

Table 111: Question 12 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Percent rating positively (e.g., strongly support / somewhat support)	Household income			Housing tenure		Ethnicity		Overall
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)
Generating new local transportation revenues (e.g., transportation tax) to support Broomfield local priorities (ex: Huron St, Midway Blvd, Sheridan Blvd; bridge widenings, such as the Lowell, Sheridan, and Huron St. bridges over the Northwest Parkway; traffic signal & intersection improvements; street maintenance; bike lanes and multi-use trails; safer pedestrian crossings including trail underpasses & bridges)	76%	78% C	69%	81% B	70%	75%	74%	72%
Generating new transportation revenues (e.g., transportation tax) to support Broomfield regional priorities (ex: CO-7, I-25, I-25/CO-7 Interchange, US 36, US 36/Wadsworth Interchange, US 287, 120th Ave.)	68% C	67%	60%	73% B	59%	65%	65%	63%

Table 112: Question 13 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Percent rating positively (e.g., excellent / good)	Household income			Housing tenure		Ethnicity		Overall (A)
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Street lighting	77%	78%	77%	74%	78%	79% B	70%	77%
Stormwater drainage	79%	80%	86% A	84%	79%	81%	79%	80%
Drinking water	83%	87%	87%	80%	87% A	87% B	80%	85%
Building department/inspections	73%	74%	78%	74%	72%	75%	68%	72%
Department of Motor Vehicles (e.g., license plates)	90%	91%	92%	90%	91%	92% B	88%	91%

Table 113: Question 14 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Percent rating positively (e.g., excellent / good)	Household income			Housing tenure		Ethnicity		Overall (A)
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Ease of car travel	79%	81%	86% A	83%	81%	81%	85%	81%
Ease of bus travel	38% B C	15%	20%	33% B	20%	24%	23%	24%
Ease of bicycle travel	70% B	55%	76% B	60%	65%	64%	63%	64%
Ease of walking	76% B	68%	71%	60%	75% A	71%	69%	71%

Table 114: Question 15 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Percent rating positively (e.g., excellent / good)	Household income			Housing tenure		Ethnicity		Overall (A)
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Street repair and resurfacing	51%	56%	53%	56%	51%	51%	57%	52%
Snow and ice control	61%	61%	61%	57%	63% A	62%	57%	61%
Traffic signal timing	61%	60%	58%	68% B	56%	61%	55%	59%
Street cleaning	76%	74%	74%	79% B	73%	75%	74%	74%
Bike lanes	65% B	54%	68% B	54%	63% A	60%	61%	61%

Table 115: Question 16 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Percent rating positively (e.g., strongly support / somewhat support)	Household income			Housing tenure		Ethnicity		Overall (A)
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Restrictions on the amount of water intensive turfgrass (e.g., Kentucky Bluegrass) allowed in new development	83%	85%	82%	90% B	80%	85%	80%	82%
Increased turf replacement incentives for existing homes and businesses	78%	86% A	82%	87% B	79%	82%	83%	81%

Percent rating positively (e.g., strongly support / somewhat support)	Household income			Housing tenure		Ethnicity		Overall
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Converting city-owned turfgrass that is not used for recreation (e.g., medians in roadways, drainage areas, and other areas of turfgrass that receive little, if any, use) to waterwise landscapes	87%	90% C	85%	90%	86%	88%	87%	87%

Table 116: Question 17 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Percent rating positively (e.g., excellent / good)	Household income			Housing tenure		Ethnicity		Overall
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
City recycling events (e.g. hazardous waste, paper shred)	81%	85%	82%	84%	81%	83%	79%	81%
Spring Clean-up	89%	90%	91%	86%	91% A	90%	92%	90%
Broomfield Recycling Center	89%	89%	84%	85%	88%	90%	85%	87%
Tree Branch Recycling Center	90%	91%	92%	93%	90%	92% B	87%	91%

Table 117: Question 18 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Interested in programs or incentives to supplement the cost to do the following:	Household income			Housing tenure		Ethnicity		Overall (A)
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Use solar/renewable energy to power my home	40%	59% A	57% A	51%	48%	50%	55%	49%
Drive an electric vehicle	34%	50% A	48% A	48% B	39%	43%	43%	41%
Compost at home	36%	49% A	45% A	49% B	39%	44%	44%	42%
None of these	37% B C	22%	21%	24%	33% A	29%	24%	31%

Table 118: Question 19 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Support the city contracting with one or more haulers for residential waste removal services if the contract includes:	Household income			Housing tenure		Ethnicity		Overall (A)
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Curbside recycling pickup included in the cost of trash pickup	78%	83% C	76%	84% B	78%	81%	78%	80%
Curbside food scraps pickup included in the cost of trash pickup	36%	55% A	50% A	52% B	44%	47%	49%	46%
Curbside yard trimmings pickup included in the cost of trash pickup	49%	66% A	63% A	50%	63% A	61%	54%	60%
Pickup services for all residents, including those in HOAs	62%	58%	64%	68% B	56%	62%	56%	60%

Support the city contracting with one or more haulers for residential waste removal services if the contract includes:	Household income			Housing tenure		Ethnicity		Overall
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Pickup services limited to residents who do not have trash and recycling services contracted by HOA	27%	29%	33%	30%	30%	30%	27%	30%

Table 119: Question 20 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Percent rating positively (e.g., excellent / good)	Household income			Housing tenure		Ethnicity		Overall (A)
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Elections	86%	85%	90%	87%	84%	89% B	76%	85%
Property Tax Payment and Assessment	62%	62%	66%	71% B	58%	63%	56%	60%
Marriage License	92%	84%	93%	93%	86%	93% B	82%	87%
Passport	83%	80%	82%	82%	79%	82%	75%	80%
Utility Billing	73%	78%	76%	66%	78% A	77% B	69%	75%

Table 120: Question 21 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Percent rating positively (e.g., major source / minor source)	Household income			Housing tenure		Ethnicity		Overall
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)
Broomfield's Website (Broomfield.org)	85%	84%	81%	78%	86% A	84%	80%	83%
Broomfield's B in the Loop e-newsletter service	57%	58%	59%	48%	63% A	60% B	52%	59%
Broomfield's Social Media Channels (Facebook, Nextdoor, Twitter)	53%	54%	59%	57%	52%	54%	55%	53%
Broomfield Program Guide	66%	62%	64%	53%	68% A	64%	60%	64%
Broomfield Voice (Engagement Platform)	30%	29%	25%	31%	27%	25%	34% A	27%
In-person or virtual community forums	43% B C	30%	33%	37%	34%	34%	35%	35%
Broomfield Enterprise newspaper (printed or online)	62% C	57% C	48%	43%	63% A	57%	58%	58%
Broomfield Leader newspaper (online)	32% B C	21%	16%	31% B	20%	23%	23%	23%
Word of mouth	68%	74% A	80% A	61%	78% A	72%	75%	73%
City Council meetings	51% B C	39%	37%	42%	43%	43%	42%	43%
Boulder Daily Camera newspaper (printed or online)	37%	42%	37%	41%	36%	38%	37%	37%
Our Broomfield Magazine (Formerly the Broomfielder)	64%	60%	63%	51%	67% A	63%	57%	63%
Signage (e.g., posters, flyers, TV screens) in city facilities	65%	62%	63%	67%	61%	62%	66%	63%
Channel 8 government programming	24% B C	15%	11%	25% B	14%	16%	22% A	17%

Table 121: Question 23 Compared by Household Income, Housing Tenure and Respondent’s Race/Ethnicity

Percent rating positively (e.g., most important / second most important)	Household income			Housing tenure		Ethnicity		Overall
	Less than \$99,999	\$100,000 to \$199,999	\$200,000 or more	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Financial Sustainability and Resilience	77%	77%	81%	72%	80% A	79%	77%	79%
Growing Greener	54%	52%	49%	54%	50%	50%	58% A	51%
Mobility	43% C	39% C	30%	43%	37%	38%	44%	39%
Thriving, Diverse, Safe and Welcoming Community	58%	58%	55%	60%	55%	57%	53%	57%
Organizational Health	54% B C	38%	29%	47%	42%	41%	51% A	44%

Appendix E: Survey Responses by Year

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as excellent or good.

Table 122: Question 1 Compared by Survey Year

Percent rating positively (e.g., excellent / good)	2002	2004	2007	2012	2015	2018	2021	2023
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Broomfield as a place to live	90%	92% A	92% A	96% A B C H	95% A B C H	95% A B C H	95% A B C H	91%
The overall quality of life in Broomfield	86%	89%	87%	93% A B C H	94% A B C H	91% A B C	96% A B C D F H	89% A C
The overall sense of community in Broomfield	66%	70% H	66%	74% A B C G H	74% A B C G H	73% A C G H	69% H	63%
The openness and acceptance of diverse people in Broomfield	57%	62% A	59%	72% A B C F G H	74% A B C F G H	66% A C	66% A B C	66% A B C
Broomfield as a place to work	.	.	.	73%	76%	73%	80% D F	75%
Your neighborhood as a place to live	83%	82%	84%	88% A B C	91% A B C H	90% A B C	91% A B C H	87% A B C
Broomfield as a place to raise children	88%	89%	89% H	94% A B C H	92% A B H	94% A B C H	94% A B C H	86%
Broomfield as a place to retire	60%	64% A	64%	73% A B C H	80% A B C D F G H	73% A B C H	73% A B C H	66% A

Table 123: Question 2 Compared by Survey Year

Percent rating positively (e.g., excellent / good)	2002	2004	2007	2012	2015	2018	2021	2023
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
The overall direction Broomfield is moving	72% H	70% H	70% H	75% B C H	76% A B C G H	72% H	72% H	61%
The quality of the services provided by the City and County of Broomfield	83% FGH	87% ACEFG H	83% FGH	86% FGH	83% F G	78%	79%	80%
The ease of accessing the services of the City and County of Broomfield	76%	80% A C	76%	79% A	82% A C H	79%	80% A C	78%
Communicating events, issues, and programs	75% F H	70%	73% H	68%
Providing opportunities for community engagement and involvement	65% C	71% A C D H	61%	63%	77% A B C D G H	71% A C D H	69% C D H	65% C
The overall performance of City Council	.	62% C H	57%	69% B C H	69% B C H	64% C H	66% C H	54%

Table 124: Question 4 Compared by Survey Year

Percent rating positively (e.g., excellent / good)	2002	2004	2007	2012	2015	2018	2021	2023
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Strength of the local economy	84% H	74%
Businesses and local economy positioned for tomorrow's opportunities	72% H	64%
A globally connected and welcoming community	64% H	59%
Variety and choice of dining opportunities	.	.	.	48% H	52% H	53% D H	49% H	40%
Place where you can discover / experience new businesses and products	39% H	33%
A creative and innovative community (e.g., arts/creative businesses)	39%	44% G
Type and pace of development and growth	57% H	48%
Access to affordable, quality housing	25% F	33% AFGH	41% ABEFGH	53% ABCEFGH	32% AFGH	16%	25% F	22% F
Quality and variety of essential shopping options (e.g. grocery, apparel household goods)	82% H	64%

Table 125: Question 5 Compared by Survey Year

Percent rating positively (e.g., critical / high)	2002	2004	2007	2012	2015	2018	2021	2023
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Grow the local economy (e.g., key sectors and business opportunity)	55% H	52%
Increase variety of dining/hospitality options	46%	47%
Increase dining and retail locations	40%	40%
Growing the creative/arts economy and experiences	47% H	41%
Entrepreneurial and business scale-up	44% H	38%
Ensure public financial (revenue) sustainability	67%	66%
Increase employment opportunities	59% H	49%
Strengthen career opportunities and development	58% H	49%
Housing access and options	62%	59%

Table 126: Question 6 Compared by Survey Year

Percent rating positively (e.g., very safe / somewhat safe)	2002	2004	2007	2012	2015	2018	2021	2023
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
During the day	96% H	92%
After dark	81% H	73%

Table 127: Question 7 Compared by Survey Year

Percent rating positively (e.g., excellent / good)	2002	2004	2007	2012	2015	2018	2021	2023
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Level of responsiveness	84%
Treating all residents with respect	79%	83% G
Treating all residents equitably	74%	81%

Table 128: Question 8 Compared by Survey Year

Percent rating positively (e.g., excellent / good)	2002	2004	2007	2012	2015	2018	2021	2023
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Property crimes (e.g., burglary, theft)	43% D E F	48% ADEF	44% D E F	27% E	19%	33% D E	61% ABCDEF	68% ABCDEF
Violent crime (e.g., rape, assault, robbery)	19% E G	23% ADEF	22% DEFG	16% E	10%	15% E	15% E	62% ABCDEF
Code enforcement/compliance (e.g., unsightly property conditions)	52%
Traffic enforcement	66% H	71% A H	75% A B H	81% ABCFGH	81% A B C G H	76% A B H	75% A B H	61%
Animal Control	67%	67%	69%	76% A B C	84% ABCDH	85% ABCDH	83% ABCDH	72% A B
Community events (e.g., National Night Out, Her Own Hero, Citizens Academy)	84%

Table 129: Question 9 Compared by Survey Year

Percent rating positively (e.g., excellent / good)	2002	2004	2007	2012	2015	2018	2021	2023
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Broomfield Workforce Center	.	.	.	66%	77% D	73%	81% D H	72%
Senior Services	79%	79%	75%	83% C	88% A B C	84% C	83% C	82% C
Municipal Court Services	66%	78% A	73% A	77% A	83% A C H	79% A	80% A C H	74% A
Easy Ride Elderly/Disabled Transportation	78%	79%	77%	77%
Meals on Wheels	84%	90%	82%	84%
Lakeshore Cafe	78%	83%	88% E	83%
Public assistance (e.g., food assistance, Medicaid, child care assistance, etc.)	63%	75% F	75% F

Table 130: Question 10 Compared by Survey Year

Percent rating positively (e.g., at least once)	2002	2004	2007	2012	2015	2018	2021	2023
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Visited a park (active, formally landscaped areas)	.	89%	91%	91%	93%	93%	96%	95%
					B	B C	B C D E	B C D
Visited an open space site (native, undeveloped areas)	.	68%	76%	83%	83%	88%	90%	89%
			B	B C	B C	B C D E	B C D E	B C D E
Used a trail in Broomfield	80%	83%	83%	83%	85%	88%	93%	91%
		A		A	A	A B C D	A B C D E F	A B C D E
Viewed any of Broomfield's public art (benches, sculptures, etc.)	.	.	63%	75%	70%	71%	79%	81%
				C E	C	C	C D E F	C D E F
Visited the Paul Derda Recreation Center	63%	64%	44%	59%
					G	G		G
Visited the Broomfield Community Center	45%	58%	36%	58%
					G	E G		E G
Used the Broomfield Auditorium or attended an event there	.	25%	33%	43%	39%	38%	19%	33%
		G	B G	B C F G H	B C G H	B C G H		B G
Visited the Broomfield Depot Museum	14%	14%	9%	17%
					G	G		G
Visited the Broomfield Library or attended a library program	71%	72%	55%	65%
					G H	G H		G
Utilized CSU Extension (e.g., programs by Master Gardeners)	10%	12%	15%	17%
							E	E F

Table 131: Question 11 Compared by Survey Year

Percent rating positively (e.g., excellent / good)	2002	2004	2007	2012	2015	2018	2021	2023
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Open space and trails	.	65%	69% B	86% B C	91% B C D	94% B C D	95% B C D E	92% B C D
Continuous trail connections	80%	82%	86% E	85% E
Local cultural and arts events	.	44%	56% B G	63% B C G	70% B C D G	67% B C G	50% B	66% B C G
Recreation programs	61%	77% A	81% A B G	87% A B C G H	87% A B C G H	86% A B C G	77% A	83% A B G
Active Adult / Senior programs	81%	80%
The Paul Derda Recreation Center	92%	93% H	90%	89%
The Broomfield Community Center	83% F	66%	90% E F	89% E F
The Bay Aquatic Park	89%	88%	89%	86%
Athletic fields and courts	90% H	87%
Parks	93% G	91%	90%	92%
Library services (e.g., materials -print/electronic-, classes, programs, technology)	87%	90%	90% A	92% A H	90%	91% A	92% A H	88%
Auditorium facility	67%	80% A	82% A	85% A B	88% A B C	88% A B C	86% A B	88% A B C
Auditorium events	.	59%	61%	70% B C	71% B C	77% B C D	77% B C D E	79% B C D E
CSU Extension services	74%	68%	82% E F	89% E F G
Broomfield Veterans Museum	89%
Broomfield Depot Museum	84%

Table 132: Question 12 Compared by Survey Year

Percent rating positively (e.g., strongly support / somewhat support)	2002	2004	2007	2012	2015	2018	2021	2023
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Generating new local transportation revenues (e.g., transportation tax) to support Broomfield local priorities (ex: Huron St, Midway Blvd, Sheridan Blvd; bridge widenings, such as the Lowell, Sheridan,...)	79% H	72%
Generating new transportation revenues (e.g., transportation tax) to support Broomfield regional priorities (ex: CO-7, I-25, I-25/CO-7 Interchange, US 36, US 36/Wadsworth Interchange, US 287, 120th Ave.)	71% H	63%

Table 133: Question 13 Compared by Survey Year

Percent rating positively (e.g., excellent / good)	2002	2004	2007	2012	2015	2018	2021	2023
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Street lighting	67%	70%	71% A	80% A B C H	80% A B C	80% A B C	81% A B C H	77% A B C
Stormwater drainage	66%	72% A C	67%	79% A B C	81% A B C	81% A B C	82% A B C D	80% A B C
Drinking water	85% B	82%	87% B	89% A B G H	89% A B G H	87% B	85% B	85% B
Building department/inspections	58%	62%	64% A	68% A B	78% A B C D H	79% A B C D H	76% A B C D	72% A B C
Department of Motor Vehicles (e.g., license plates)	83%	84%	84%	82%	85% D	93% A B C D E G	87% A B C D	91% A B C D E G

Table 134: Question 14 Compared by Survey Year

Percent rating positively (e.g., excellent / good)	2002	2004	2007	2012	2015	2018	2021	2023
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Ease of car travel	47%	57% A	60% A B	70% A B C	81% A B C D F	71% A B C	85% A B C D F H	81% A B C D F
Ease of bus travel	41% G H	38% H	36% H	43% C G H	45% B C G H	47% A B C G H	34% H	24%
Ease of bicycle travel	58%	57%	62% B	67% A B C	73% A B C D G H	71% A B C H	68% A B C	64% A B
Ease of walking	72%	73%	71%	77% A B C G H	79% A B C G H	76% A C H	73%	71%

Table 135: Question 15 Compared by Survey Year

Percent rating positively (e.g., excellent / good)	2002	2004	2007	2012	2015	2018	2021	2023
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Street repair and resurfacing	.	50% C	40%	73% B C E F G H	66% B C H	63% B C H	64% B C H	52% C
Snow and ice control	.	57% C	38%	64% B C	72% B C D H	67% B C H	76% B C D F H	61% C
Traffic signal timing	.	45%	41%	53% B C	60% B C D	56% B C	68% B C D E F H	59% B C D
Street cleaning	.	63% C	47%	75% B C	79% B C H	79% B C H	83% B C D E F H	74% B C
Bike lanes	69% H	68% H	69% H	61%

Table 136: Question 17 Compared by Survey Year

Percent rating positively (e.g., excellent / good)	2002	2004	2007	2012	2015	2018	2021	2023
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
City recycling events (e.g. hazardous waste, paper shred)	71%	75% A	77% A	86% A B C E F G H	80% A B	78% A	77% A	81% A B C G
Spring Clean-up	89% F	85%	89%	90% F
Broomfield Recycling Center	.	.	80%	87% C	87% C	85% C	86% C	87% C
Tree Branch Recycling Center	91%

Table 137: Question 20 Compared by Survey Year

Percent rating positively (e.g., excellent / good)	2002	2004	2007	2012	2015	2018	2021	2023
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Elections	78%	82% A	82%	85% A	88% A B C H	88% A B C	89% A B C D H	85% A
Property Tax Payment and Assessment	68% D H	67% D H	73% B D F G H	58%	69% D H	67% D H	68% D H	60%
Marriage License	92%	87%
Passport	87% H	80%
Utility Billing	85% H	75%

Table 138: Question 21 Compared by Survey Year

Percent rating positively (e.g., major source / minor source)	2002	2004	2007	2012	2015	2018	2021	2023
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Broomfield's Website (Broomfield.org)	.	.	.	67%	72% D	75% D	91% D E F H	83% D E F
Broomfield's B in the Loop e-newsletter service	.	.	.	20%	27% D	31% D	51% D E F	59% D E F G
Broomfield's Social Media Channels (Facebook, Nextdoor, Twitter)	.	.	.	9%	17% D	43% D E	59% D E F H	53% D E F
Broomfield Program Guide	56%	58%	64% F G
Broomfield Voice (Engagement Platform)	25%	27%
In-person or virtual community forums	35%
Broomfield Enterprise newspaper (printed or online)	.	.	.	76% E F G H	70% F G H	61%	60%	58%
Broomfield Leader newspaper (online)	23%
Word of mouth	.	.	.	80% H	80% H	78% H	77% H	73%
City Council meetings	43%
Boulder Daily Camera newspaper (printed or online)	37%
Our Broomfield Magazine (Formerly the Broomfielder)	61%	63%	63%
Signage (e.g., posters, flyers, TV screens) in city facilities	56%	63% G
Channel 8 government programming	.	.	.	26% F G H	22% F G H	15%	19% F	17%

Appendix F: Survey Responses by Year Within Ward

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good.”

Table 139: Question 1 Compared by Ward and Survey Year

Percent rating positively (e.g., excellent / good)	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2021	2023	2021	2023	2021	2023	2021	2023	2021	2023
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Broomfield as a place to live	96% B	91%	94% B	88%	96%	93%	96% B	92%	95% B	89%
The overall quality of life in Broomfield	98% B	91%	94% B	83%	97%	94%	97% B	91%	96% B	87%
The overall sense of community in Broomfield	71% B	62%	62% B	50%	68%	68%	77% B	69%	67%	66%
The openness and acceptance of diverse people in Broomfield	63%	65%	69% B	53%	60%	68%	69%	72%	72%	70%
Broomfield as a place to work	84% B	71%	79%	75%	78%	77%	78%	80%	82%	74%
Your neighborhood as a place to live	92% B	85%	84% B	75%	91%	92%	98% B	94%	89%	88%
Broomfield as a place to raise children	96% B	88%	88% B	72%	94%	90%	96% B	90%	94% B	86%
Broomfield as a place to retire	73%	67%	71% B	58%	70%	73%	81% B	66%	65%	63%

Table 140: Question 2 Compared by Ward and Survey Year

	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2021	2023	2021	2023	2021	2023	2021	2023	2021	2023
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Percent rating positively (e.g., excellent / good)										
The overall direction Broomfield is moving	75% B	66%	74% B	62%	72% B	62%	75% B	59%	62%	58%
The quality of the services provided by the City and County of Broomfield	85%	86%	72%	74%	85%	81%	83%	80%	71%	77%
The ease of accessing the services of the City and County of Broomfield	86%	87%	76%	69%	86% B	78%	87% B	76%	65%	79% A
Communicating events, issues, and programs	75%	70%	65% B	52%	81% B	68%	77%	74%	67%	74%
Providing opportunities for community engagement and involvement	72%	72%	64%	59%	74% B	65%	72%	65%	64%	65%
The overall performance of City Council	71% B	59%	65% B	55%	67% B	53%	67% B	52%	58%	56%

Table 141: Question 4 Compared by Ward and Survey Year

	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2021	2023	2021	2023	2021	2023	2021	2023	2021	2023
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Percent rating positively (e.g., excellent / good)										
Strength of the local economy	87% B	79%	81% B	71%	85% B	70%	87% B	74%	81%	78%
Businesses and local economy positioned for tomorrow's opportunities	70%	65%	75% B	58%	70% B	60%	77% B	65%	66%	70%
A globally connected and welcoming community	65%	63%	64% B	47%	61%	60%	65%	64%	61%	60%
Variety and choice of dining opportunities	55% B	44%	53% B	44%	40%	37%	50% B	34%	47%	41%
Place where you can discover/experience new businesses and products	41%	36%	43% B	31%	34%	31%	38% B	28%	35%	38%
A creative and innovative community (e.g., arts/creative businesses)	40%	49% A	41% B	28%	35%	47% A	42%	48%	40%	45%
Type and pace of development and growth	59%	51%	60% B	43%	56%	48%	55%	47%	57%	52%
Access to affordable, quality housing	26% B	18%	23% B	11%	23%	26%	28%	24%	24%	31%
Quality and variety of essential shopping options (e.g. grocery, apparel household goods)	87% B	66%	81% B	64%	82% B	60%	84% B	66%	80% B	64%

Table 142: Question 5 Compared by Ward and Survey Year

	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2021	2023	2021	2023	2021	2023	2021	2023	2021	2023
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Percent rating positively (e.g., critical / high)										
Grow the local economy (e.g., key sectors and business opportunity)	57% B	45%	57% B	48%	52%	52%	58%	61%	54%	52%
Increase variety of dining/hospitality options	43%	47%	42%	39%	46%	47%	50%	51%	49%	50%
Increase dining and retail locations	39%	36%	35%	34%	42%	42%	41%	46%	42%	42%
Growing the creative/arts economy and experiences	54% B	41%	50%	46%	48%	40%	40%	37%	43%	44%
Entrepreneurial and business scale-up	50% B	36%	44%	37%	45% B	33%	43%	38%	36%	44%
Ensure public financial (revenue) sustainability	68%	64%	63%	59%	71%	68%	72%	72%	63%	69%
Increase employment opportunities	65% B	47%	62%	56%	59% B	47%	56%	49%	51%	50%
Strengthen career opportunities and development	64% B	44%	61% B	50%	60% B	51%	53%	47%	55%	53%
Housing access and options	66%	62%	71%	76%	60% B	52%	51%	51%	59%	54%

Table 143: Question 6 Compared by Ward and Survey Year

	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2021	2023	2021	2023	2021	2023	2021	2023	2021	2023
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Percent rating positively (e.g., very safe / somewhat safe)										
During the day	97% B	93%	93%	95%	97% B	88%	97%	95%	95%	91%

	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2021	2023	2021	2023	2021	2023	2021	2023	2021	2023
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Percent rating positively (e.g., very safe / somewhat safe)										
After dark	80%	76%	77%	71%	83% B	74%	85% B	76%	81% B	69%

Table 144: Question 7 Compared by Ward and Survey Year

	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2021	2023	2021	2023	2021	2023	2021	2023	2021	2023
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Percent rating positively (e.g., excellent / good)										
Treating all residents with respect	77%	80%	77%	74%	80%	85%	81%	89% A	78%	85%
Treating all residents equitably	91%	75%	42%	71%	73%	83%	92%	89%	74%	81%

Table 145: Question 8 Compared by Ward and Survey Year

	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2021	2023	2021	2023	2021	2023	2021	2023	2021	2023
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Percent rating positively (e.g., excellent / good)										
Property crimes (e.g., burglary, theft)	60%	74% A	61%	63%	62%	71%	59%	55%	64%	71%
Violent crime (e.g., rape, assault, robbery)	17%	63% A	15%	54% A	13%	70% A	13%	66% A	17%	50% A
Traffic enforcement	79% B	57%	72%	66%	74% B	56%	78% B	64%	71%	66%
Animal Control	85% B	76%	77%	71%	90% B	70%	87% B	73%	74%	70%

Table 146: Question 9 Compared by Ward and Survey Year

Percent rating positively (e.g., excellent / good)	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2021	2023	2021	2023	2021	2023	2021	2023	2021	2023
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Broomfield Workforce Center	71%	69%	79%	65%	82%	84%	90% B	62%	80%	73%
Senior Services	80%	80%	85%	68%	79%	81%	89%	86%	80%	85%
Municipal Court Services	77%	68%	78%	67%	83%	74%	85%	86%	77%	78%
Easy Ride Elderly/Disabled Transportation	83%	79%	70%	58%	87%	81%	78%	75%	62%	79%
Meals on Wheels	87%	82%	100%	45%	100%	91%	0%	89%	54%	91%
Lakeshore Café	94%	85%	87% B	52%	88%	88%	89%	85%	81%	84%
Public assistance (e.g., food assistance, Medicaid, child care assistance, etc.)	79%	78%	74%	64%	64%	70%	82%	81%	77%	90%

Table 147: Question 10 Compared by Ward and Survey Year

	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2021	2023	2021	2023	2021	2023	2021	2023	2021	2023
	(A)	(B)								
Percent rating positively (e.g., at least once)										
Visited a park (active, formally landscaped areas)	95%	93%	93%	92%	97%	96%	96%	97%	97%	96%
Visited an open space site (native, undeveloped areas)	91%	86%	83%	86%	93%	90%	94%	92%	94%	89%
Used a trail in Broomfield	93%	85%	88%	87%	95%	93%	95%	95%	96%	92%
Viewed any of Broomfield's public art (benches, sculptures, etc.)	85%	82%	67%	67%	88%	89%	80%	85%	76%	81%
Visited the Paul Derda Recreation Center	52%	56%	19%	33%	53%	64%	52%	69%	53%	71%
Visited the Broomfield Community Center	44%	57%	22%	42%	45%	69%	41%	64%	32%	57%
Used the Broomfield Auditorium or attended an event there	25%	30%	10%	16%	24%	44%	24%	40%	17%	32%
Visited the Broomfield Depot Museum	10%	12%	6%	11%	13%	32%	10%	14%	6%	12%
Visited the Broomfield Library or attended a library program	63%	66%	43%	44%	63%	76%	61%	72%	50%	65%
Utilized CSU Extension (e.g., programs by Master Gardeners)	16%	14%	10%	9%	16%	22%	20%	23%	11%	19%

Table 148: Question 11 Compared by Ward and Survey Year

	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2021	2023	2021	2023	2021	2023	2021	2023	2021	2023
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Percent rating positively (e.g., excellent / good)										
Open space and trails	93%	94%	94% B	86%	96%	93%	95%	94%	94%	95%
Continuous trail connections	84%	86%	85%	85%	91%	87%	85%	87%	86%	79%
Local cultural and arts events	49%	68% A	46%	51%	52%	71% A	54%	69% A	53%	69% A
Recreation programs	78%	83%	64%	68%	82%	88%	86%	83%	76%	88% A
Active Adult / Senior programs	82%	81%	71%	64%	85%	85%	84%	75%	82%	85%
The Paul Derda Recreation Center	91%	91%	88%	87%	93% B	86%	90%	89%	89%	90%
The Broomfield Community Center	92%	89%	89%	90%	91%	88%	89%	91%	89%	88%
The Bay Aquatic Park	92%	85%	86%	86%	87%	88%	92%	87%	87%	87%
Athletic fields and courts	92%	89%	90% B	79%	93%	88%	90%	91%	87%	84%
Parks	89%	91%	89%	92%	94%	94%	93%	92%	85%	88%
Library services (e.g., materials -print/electronic-, classes, programs, technology)	93%	91%	89%	89%	94% B	85%	92%	89%	89%	89%
Auditorium facility	87%	92%	84%	90%	87%	91%	88%	82%	85%	85%
Auditorium events	79%	81%	78%	87%	75%	82%	76%	73%	75%	78%
CSU Extension services	80%	87%	80%	90%	83%	89%	86%	89%	83%	92%

Table 149: Question 12 Compared by Ward and Survey Year

	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2021	2023	2021	2023	2021	2023	2021	2023	2021	2023
	(A)	(B)								
Percent rating positively (e.g., strongly support / somewhat support)										
Generating new local transportation revenues (e.g., transportation tax) to support Broomfield local priorities (ex: Huron St, Midway Blvd, Sheridan Blvd; bridge widenings, such as the Lowell, Sheridan,...)	84% B	76%	77%	76%	81% B	73%	78% B	66%	79%	72%
Generating new transportation revenues (e.g., transportation tax) to support Broomfield regional priorities (ex: CO-7, I-25, I-25/CO-7 Interchange, US 36, US 36/Wadsworth Interchange, US 287, 120th Ave.)	73%	68%	74% B	65%	69%	67%	71% B	60%	69% B	54%

Table 150: Question 13 Compared by Ward and Survey Year

	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2021	2023	2021	2023	2021	2023	2021	2023	2021	2023
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Percent rating positively (e.g., excellent / good)										
Street lighting	82%	81%	74% B	66%	77%	82%	91% B	77%	84%	77%
Stormwater drainage	81%	80%	81%	80%	82%	79%	86%	83%	85%	79%
Drinking water	86%	87%	80%	79%	85%	88%	91%	88%	86%	83%
Building department/inspections	74%	78%	67%	70%	82% B	70%	84% B	73%	73%	68%
Department of Motor Vehicles (e.g., license plates)	89%	92%	82%	89% A	90%	90%	92%	90%	84%	92% A

Table 151: Question 14 Compared by Ward and Survey Year

Percent rating positively (e.g., excellent / good)	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2021	2023	2021	2023	2021	2023	2021	2023	2021	2023
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Ease of car travel	84%	81%	87% B	80%	88%	84%	86%	82%	78%	79%
Ease of bus travel	35%	31%	53% B	28%	24%	22%	19%	21%	28%	18%
Ease of bicycle travel	67%	61%	61%	54%	70%	67%	73%	69%	67%	67%
Ease of walking	74%	72%	62% B	51%	75%	79%	81%	78%	75%	73%

Table 152: Question 15 Compared by Ward and Survey Year

Percent rating positively (e.g., excellent / good)	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2021	2023	2021	2023	2021	2023	2021	2023	2021	2023
	(A)	(B)								
Street repair and resurfacing	66%	58%	57% B	43%	72% B	53%	64% B	55%	64% B	52%
Snow and ice control	76% B	61%	70% B	52%	78% B	68%	80% B	63%	75% B	58%
Traffic signal timing	68%	65%	65%	60%	65%	57%	74% B	61%	65% B	51%
Street cleaning	85% B	77%	81%	73%	85% B	75%	87% B	75%	77%	69%
Bike lanes	68% B	52%	62% B	49%	76% B	62%	76%	72%	61%	67%

Table 153: Question 17 Compared by Ward and Survey Year

Percent rating positively (e.g., excellent / good)	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2021	2023	2021	2023	2021	2023	2021	2023	2021	2023
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
City recycling events (e.g. hazardous waste, paper shred)	82%	85%	69%	80% A	76%	78%	82%	81%	77%	82%
Spring Clean-up	95%	95%	78%	80%	94%	90%	93%	88%	83%	94% A
Broomfield Recycling Center	92%	92%	78%	83%	91%	90%	89%	86%	81%	85%

Table 154: Question 20 Compared by Ward and Survey Year

Percent rating positively (e.g., excellent / good)	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2021	2023	2021	2023	2021	2023	2021	2023	2021	2023
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Elections	90%	87%	88%	81%	87%	88%	93% B	85%	89% B	81%
Property Tax Payment and Assessment	69%	63%	64%	74%	75% B	65%	67% B	49%	62%	56%
Marriage License	92%	91%	89%	78%	87%	93%	100% B	80%	100%	90%
Passport	80%	85%	86%	78%	85%	77%	90% B	72%	91%	86%
Utility Billing	86%	79%	76%	72%	85%	79%	91% B	71%	87% B	74%

Table 155: Question 21 Compared by Ward and Survey Year

	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2021	2023	2021	2023	2021	2023	2021	2023	2021	2023
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Broomfield's Website (Broomfield.org)	90%	86%	85%	79%	95% B	83%	91% B	82%	94% B	87%
Broomfield's B in the Loop e-newsletter service	59%	58%	30%	49% A	59%	64%	60%	58%	56%	63%
Broomfield's Social Media Channels (Facebook, Nextdoor, Twitter)	66% B	49%	52%	60%	62% B	50%	58% B	49%	60%	58%
Broomfield Program Guide	64%	66%	36%	52% A	68%	68%	63%	61%	64%	69%
Broomfield Voice (Engagement Platform)	28%	27%	22%	30% A	22%	29%	21%	21%	32%	30%
Broomfield Enterprise newspaper (printed or online)	66% B	55%	34%	42%	75%	71%	68%	62%	68% B	57%
Word of mouth	71%	70%	72% B	61%	84% B	73%	80%	82%	79%	78%
Our Broomfield Magazine (Formerly the Broomfielder)	65%	68%	44%	48%	70%	64%	70%	67%	68%	64%
Signage (e.g., posters, flyers, TV screens) in city facilities	58%	63%	56%	65% A	54%	66% A	55%	62%	56%	57%
Channel 8 government programming	20%	16%	16%	25% A	21%	18%	19%	13%	18%	13%

Appendix G: Detailed Benchmark Comparisons

Comparison Data

Polco's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on the Broomfield Community Survey. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. Polco adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. National comparisons and comparisons to communities in the Front Range have been provided when similar questions on the Broomfield Community Survey are included in Polco's database.

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Broomfield's "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," "essential" and "very important," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month. The second column is the rank assigned to Broomfield's rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Broomfield's rating to the benchmark.

In that final column, Broomfield's results are noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark, meaning that the average rating given by residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as "much higher" or "much lower."

National Benchmark Comparisons

Table 156: Quality of Life

Quality of Life Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Broomfield as a place to live	91%	126	342	Similar
The overall quality of life in Broomfield	89%	90	360	Similar
The overall sense of community in Broomfield	63%	156	311	Similar
The openness and acceptance of diverse people in Broomfield	66%	54	307	Similar
Broomfield as a place to work	75%	108	338	Similar
Your neighborhood as a place to live	87%	132	304	Similar
Broomfield as a place to raise children	86%	144	346	Similar
Broomfield as a place to retire	66%	180	343	Similar

Table 157: Governance

Governance Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall direction Broomfield is moving	61%	168	323	Similar
The quality of the services provided by the City and County of Broomfield	80%	64	339	Similar
Providing opportunities for community engagement and involvement	65%	40	319	Similar
The overall performance of City Council	54%	5	6	Lower

Table 158: Economy

Economy Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Variety and choice of dining opportunities	40%	NA	NA	NA
Access to affordable, quality housing	22%	220	317	Similar

Table 159: Mobility

Mobility Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Ease of car travel	81%	52	306	Similar
Ease of bus travel	24%	191	279	Similar
Ease of bicycle travel	64%	83	306	Similar
Ease of walking	71%	98	309	Similar

Table 160: City-maintained Highways

Highways Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Street repair and resurfacing	52%	136	331	Similar
Snow and ice control	61%	144	245	Similar
Traffic signal timing	59%	142	289	Similar
Street cleaning	74%	118	298	Similar

Table 161: Quality of Leisure Opportunities

Leisure Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Open space and trails	92%	5	280	Much higher
Recreation programs	83%	56	304	Similar
Parks	92%	54	309	Similar
Library services	88%	117	304	Similar

Table 162: Quality of City and County Services

Service Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Street lighting	77%	66	319	Similar
Stormwater drainage	80%	101	305	Similar
Drinking water	85%	46	295	Higher
Building department / inspections	72%	10	301	Higher
Senior Services	82%	3	18	Higher
Municipal Court Services	74%	2	7	Similar

Front Range Communities Benchmark Comparisons

Table 163: Quality of Life

Quality of Life Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Broomfield as a place to live	91%	8	23	Similar
The overall quality of life in Broomfield	89%	7	24	Similar
The overall sense of community in Broomfield	63%	7	20	Similar
The openness and acceptance of diverse people in Broomfield	66%	2	21	Similar
Broomfield as a place to work	75%	8	24	Similar
Your neighborhood as a place to live	87%	9	22	Similar
Broomfield as a place to raise children	86%	8	24	Similar
Broomfield as a place to retire	66%	8	24	Similar

Table 164: Governance

Governance Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall direction Broomfield is moving	61%	8	21	Similar
The quality of the services provided by the City and County of Broomfield	80%	5	24	Similar
Providing opportunities for community engagement and involvement	65%	2	22	Higher
The overall performance of City Council	54%	NA	NA	NA

Table 165: Economy

Economy Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Variety and choice of dining opportunities	40%	NA	NA	NA
Access to affordable, quality housing	22%	10	18	Similar

Table 166: Mobility

Mobility Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Ease of car travel	81%	2	22	Higher
Ease of bus travel	24%	12	16	Similar
Ease of bicycle travel	64%	9	21	Similar
Ease of walking	71%	8	22	Similar

Table 167: City-maintained Highways

Highways Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Street repair and resurfacing	52%	7	23	Similar
Snow and ice control	61%	6	23	Similar
Traffic signal timing	59%	6	14	Similar
Street cleaning	74%	4	20	Similar

Table 168: Quality of Health, Leisure and Educational Opportunities

Community Design Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Open space and trails	92%	2	15	Higher
Recreation programs	83%	5	20	Similar
Parks	92%	4	16	Similar
Library services	88%	8	16	Similar

Table 169: Quality of City and County Services

Utilities Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Street lighting	77%	2	14	Similar
Stormwater drainage	80%	8	18	Similar
Drinking water	85%	5	14	Similar
Building department/inspections	72%	1	17	Much higher
Senior Services	82%	1	6	Higher
Municipal Court Services	74%	2	7	Similar

Communities Included in Front Range Comparisons

The communities included in the Broomfield comparisons are listed below along with their population according to the 2021 American Community Survey.

Adams County, CO.....	514,969	Denver city, CO	706,799	Littleton city, CO	45,465
Aurora city, CO	383,496	Englewood city, CO	33,500	Longmont city, CO	98,789
Boulder city, CO.....	104,930	Erie town, CO	29,367	Louisville city, CO	21,091
Brighton city, CO	39,895	Fort Collins city, CO	166,788	Loveland city, CO	75,938
Broomfield city, CO	72,697	Frederick town, CO	14,127	Northglenn city, CO	37,899
Centennial city, CO	107,972	Golden city, CO	20,041	Parker town, CO	57,311
Commerce city, CO.....	61,516	Highlands Ranch CDP, CO.....	103,238	Westminster city, CO	115,535
Dacono city, CO	6,084	Lakewood city, CO.....	155,608	Wheat Ridge city, CO	32,340

Appendix H: Survey Methodology

General information

The City and County of Broomfield conducted their first community survey in 2002, with the 2023 survey being the eighth iteration. General community surveys, such as this one, ask recipients their perspectives about the quality of life in the city, their use of city amenities, their opinions on policy issues facing the city and their assessment of city service delivery. The City and County of Broomfield funded this research. Please contact Julie Story at jstory@broomfield.org if you have any questions about the survey.

Developing the Questionnaire

The 2023 survey instrument was developed by starting with the version from the previous implementation in 2021. The questionnaire was shortened to reduce survey fatigue. In an iterative process between City staff and Polco/NRC staff, a final five-page questionnaire was created.

Selecting Survey Recipients

“Sampling” refers to the method by which survey recipients are chosen. The “sample” refers to all those who were given a chance to participate in the survey. A list of all households within the zip codes serving Broomfield was purchased from Go-Dog Direct based on updated listings from the United States Postal Service, updated every three months, providing the best representation of all households in a specific geographic location. Polco used the USPS data to select the survey recipients.

A larger list than needed was pulled so that a process referred to as “geocoding” could be used to eliminate addresses from the list that were outside Broomfield’s boundaries. Geocoding is a computerized process in which addresses are compared to electronically mapped boundaries and coded as inside or outside desired boundaries; in this case, within Broomfield. All addresses determined to be outside the study boundaries were eliminated from the list of potential households. Each address identified as being within city boundaries was further identified as being within one of the five city’s wards. A random selection was made of the remaining addresses to create a mailing list of 4,200 addresses.

To choose the 4,200 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every Nth one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were selected at a higher rate as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be selected at an actual rate that is slightly above or below that).

Additionally, a list of 1,800 households identified as more likely to have residents who were in racial or ethnic groups who may respond in lower proportions than the general population, was added to the sample. This targeted oversampling included 1,200 Hispanic households, 300 Vietnamese households and 300 Chinese households, resulting in a total sample of 6,000 households.

An individual within each household was randomly selected to complete the survey using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

An open participation survey was also made available to all residents of the City and County of Broomfield through messages sent by City staff through public communication channels (such as social media).

Survey Administration and Response

Each selected household was contacted three times. First, a prenotification announcement, informing the household members that they had been selected to participate in the City and County of Broomfield Community Survey was sent on May 31, 2023. Approximately one week after mailing the prenotification, each household was mailed a survey containing a cover letter signed by Mayor Castriotta enlisting participation. The cover letter and postcard were written in English, Spanish, simplified Chinese and Vietnamese and included a URL where respondents could go to complete the survey online, if desired. The packet also contained a pre-addressed, postage-paid return envelope in which the survey recipients could return the completed questionnaire directly to Polco. Finally, each selected household received a reminder postcard during the third week of April. The survey was available in English, Spanish, simplified Chinese and Vietnamese. The online open participation survey became available to all residents on April 26, 2023 and remained open for two weeks.

The mailings were sent starting on March 31 and completed surveys were collected over the following six weeks. About 2% of the 6,000 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the 5,892 households presumed to have received a survey, 986 completed the survey (including 493 online surveys and 493 paper surveys), providing a response rate of 17%. Responses were tracked by ward and ranged from 9% in Ward 2 to 22% in Ward 3. Additionally, 309 residents completed the online open participation survey.

Table 170: Survey Response Rates by Geographic Area

	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Overall
Total sample used	1,204	1,488	1,034	1,158	1,116	6,000
NE=Not eligible	17	67	10	7	7	108
E= Eligible	1,187	1,421	1,024	1,151	1,109	5,892
I=Complete Interviews	206	133	228	233	186	986
Response rate:	17%	9%	22%	20%	17%	17%

95% Confidence Intervals

The 95% confidence interval (or “margin of error”) quantifies the “sampling error” or precision of the estimates made from the survey results. A 95% confidence interval can be calculated for any sample size, and indicates that in 95 of 100 surveys conducted like this one, for a particular item, a result would be found that is within three percentage points of the result that would be found if everyone in the population of interest was surveyed.² The practical difficulties of conducting any resident survey may introduce other sources of error in addition to sampling error. Despite best efforts to boost participation and ensure potential inclusion of all households, some selected households will decline participation in the survey (non-response error) and some eligible households may be unintentionally excluded from the listed sources for the sample (coverage error).

While the margin of error for the survey is generally no greater than plus or minus three percentage points around any given percent reported for the entire sample; results for subgroups will have wider confidence intervals. Where estimates are given for subgroups, they are less precise.

Survey Processing (Data Entry)

Mailed surveys were submitted via postage-paid business reply envelopes. Once received, staff assigned a unique identification number to each questionnaire. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; staff would choose randomly two of the three selected items to be coded in the dataset.

Once cleaned and numbered, all surveys were entered into an electronic dataset. This dataset was subject to a data entry protocol of “key and verify,” in which survey data were entered twice into an electronic dataset and then compared. Discrepancies were evaluated against the original survey form and corrected. Range checks as well as other forms of quality control were also performed.

The online survey included data validation (e.g., respondents will be limited to choosing only one response on a “choose one” question), so less cleaning of these data was required. Data from the online survey were stored electronically in real-time, downloaded and integrated with data from the mailed survey.

Weighting the Data

Both the sampled survey results and the open participation survey results were weighted so that respondent gender, age, race/ethnicity, housing unit type (attached or detached), housing tenure (rent or own), and council ward were represented in proportions reflective of the entire community for both the open participation and probability sample surveys. The results from these two surveys were found to be similar, so the responses were combined. Thus, these results are based on the responses from 1,295 respondents. The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community. No adjustments were made for design effects. The results of the weighting scheme are presented in the following table.

Table 171: 2023 Broomfield Weighting Table

Characteristic	Population Norm	Probability Sample		Open Participation	
		Unweighted Data	Weighted Data	Unweighted Data	Weighted Data
Housing					
Rent home	34%	14%	32%	4%	19%
Own home	66%	86%	68%	96%	81%
Detached unit	62%	77%	64%	94%	77%
Attached unit	38%	23%	36%	6%	23%
Race and Ethnicity					
White	87%	82%	85%	91%	85%
Not white	13%	18%	15%	9%	15%
Not Hispanic	89%	89%	88%	93%	93%
Hispanic	11%	11%	12%	7%	7%
Sex and Age					
Female	50%	55%	50%	60%	51%
Male	50%	45%	50%	40%	49%
18-34 years of age	30%	10%	28%	5%	17%
35-54 years of age	37%	31%	36%	40%	41%
55+ years of age	33%	59%	36%	55%	41%
Females 18-34	14%	4%	13%	2%	8%
Females 35-54	18%	19%	18%	25%	21%
Females 55+	18%	32%	19%	33%	21%
Males 18-34	16%	5%	15%	3%	11%
Males 35-54	19%	12%	18%	15%	20%
Males 55+	15%	28%	16%	22%	19%
Area					
Ward 1	20%	21%	20%	26%	23%
Ward 2	21%	13%	20%	8%	11%
Ward 3	19%	23%	20%	25%	25%

Characteristic	Population Norm	Probability Sample		Open Participation	
		Unweighted Data	Weighted Data	Unweighted Data	Weighted Data
Ward 4	20%	24%	20%	22%	22%
Ward 5	19%	19%	19%	21%	19%

**2020 U.S. Census and 2021 American Community Survey 5-year estimates*

¹ See AAPOR's Standard Definitions here: [http://www.aapor.org/Standards-Ethics/Standard-Definitions-\(1\).aspx](http://www.aapor.org/Standards-Ethics/Standard-Definitions-(1).aspx) for more information.

² A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the "true" population response. This theory is applied in practice to mean that the "true" perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as "excellent" or "good," then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

Analyzing the Data

The electronic dataset was analyzed by Polco staff using the Statistical Package for the Social Sciences (SPSS). For the most part, frequency distributions and mean ratings are presented in the body of the report. A complete set of frequencies for each survey question is presented in *Appendix B: Complete Survey Responses*. Also included are results by respondent characteristics *Appendix D: Responses to Selected Survey Questions by Respondent Subgroups*. Chi-square or ANOVA tests of significance were applied to these breakdowns of selected survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent “real” differences among those populations. Where differences between subgroups are statistically significant, they have been denoted with an uppercase letter. Ratings between 2023 and 2021 can be considered statistically significant if there are differences of seven percentage points or more.

Appendix I: Survey Materials

The following pages contain copies of the survey materials sent to randomly selected Broomfield households.

Dear Broomfield Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in Broomfield's 2023 Community Survey. You can complete the **confidential survey** online at:

<https://polco.us/xxplaceholder>

Please do not share your survey link. This survey is for randomly selected households only. If you'd prefer to fill it out in writing, the survey will arrive via mail in a few days. The city will conduct a separate survey open to all residents a few weeks from now.

Thank you for helping create a better Broomfield.

Sincerely,

Estimado Residente de Broomfield,

¡No le tomará mucho tiempo hacer una gran diferencia!

Su hogar ha sido elegido al azar para participar en la Encuesta de la Comunidad del 2023 de Broomfield. Puede completar la **encuesta confidencial** en español en el siguiente enlace:

<https://polco.us/xxplaceholder>

Por favor no comparta el enlace de su encuesta. Esta encuesta es solo para hogares seleccionados al azar. Si prefiere responder por escrito, una encuesta en papel llegará por correo en unos días. La ciudad realizará una encuesta separada abierta a todos los residentes dentro de unas semanas.

Gracias por ayudarnos a crear un mejor Broomfield.

Atentamente,

Thân gửi cư dân Broomfield,

Sẽ không mất nhiều thì giờ để làm nên điều khác biệt lớn!

Gia hộ quý vị đã được chọn ngẫu nhiên để tham gia cuộc Khảo Sát Cộng Đồng năm 2023 cho Broomfield. Quý vị có thể hoàn tất bản **bản khảo trực tuyến kín đáo** tại:

<https://polco.us/xxplaceholder>

Xin đừng chia sẻ đường nối cho bản khảo sát của quý vị với người khác. Khảo sát này là lựa chọn ngẫu nhiên chỉ dành cho các gia hộ được chỉ định. Nếu quý vị muốn điền trên văn bản, chúng tôi sẽ gửi bản khảo sát đến quý vị qua bưu điện trong vài ngày. Thành phố sẽ thực hiện một cuộc khảo sát riêng cho tất cả các cư dân trong vòng vài tuần nữa.

Xin cảm ơn quý vị đã góp phần tạo dựng Broomfield tốt đẹp hơn!

Thân ái,

亲爱的Broomfield居民:

您不用花太多时间就能带来不同凡响!

您的家庭已被随机选为参加 Broomfield 2023年社区调查。您可以用中文在以下链接填写本**保密调查**:

<https://polco.us/xxplaceholder>

请勿分享您的调查链接。本调查仅针对被随机选择的家庭。如果您想以书面形式填写，调查将在几天内以邮寄方式送达。本市将在几周后对所有居民进行一项单独的调查。

对您帮助创造一个更佳
Broomfield 深表感谢!

谨致,



Guyleen Castriotta

Mayor / Alcalde / Thị trưởng / 市长



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Broomfield, CO 800200

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CITY AND COUNTY OF BROOMFIELD

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Importante,
ver más abajo

Điểm quan trọng, xem mặt sau
(hoặc mặt đằng sau)sau

重要信息, 请参见反面
(或背面)

Dear Broomfield Resident,

Please help us shape the future of Broomfield! You have been selected at random to participate in the 2023 Broomfield Community Survey. If you've already completed the survey online after receiving the postcard, thank you. Please do not respond twice.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important, especially since your household is one of only a select number of households in Broomfield being surveyed. Your feedback will help Broomfield make decisions that affect our city.

A few things to remember:

- Your responses are confidential and no identifying information will be shared.
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:

<https://polco.us/xxplaceholder>

Please do not share your survey link. This survey is for randomly selected households only. The city will conduct a separate survey that is open to all residents just a few weeks from now.

This survey is being conducted on our behalf by the independent community engagement and survey research organization, Polco. If you have any questions about the survey, please call 303-438-6390.

Your participation in your community through this survey helps build an even stronger Broomfield. Thank you for your feedback.

Sincerely,

Guyleen Castriotta, Mayor

Estimado Residente de Broomfield:

¡Por favor ayúdenos a dar forma al futuro de Broomfield! Usted ha sido seleccionado al azar para participar en la Encuesta de la Comunidad de Broomfield del 2023. **Si ya completó la encuesta por internet, gracias. Por favor no responda dos veces.**

Por favor tómese unos minutos para completar la encuesta adjunta. Su participación es muy importante, especialmente porque su hogar es uno de los pocos en todo Broomfield que ha sido invitado a participar. Sus opiniones ayudarán a Broomfield a tomar decisiones para nuestra ciudad.

Algunas cosas para recordar:

- Sus respuestas son confidenciales y no se compartirá ninguna información de identificación.
- Para poder escuchar a un grupo diverso de residentes, el adulto de 18 años o más en su hogar que haya celebrado su cumpleaños más recientemente debe completar esta encuesta.
- Puede devolver la encuesta *en inglés* por correo en el sobre pre-pagado adjunto, o puede completar la encuesta en línea *en español* seleccionando la opción 'español' del menú desplegable que está en la parte superior del siguiente enlace:

<https://polco.us/xxplaceholder>

Por favor no comparta el enlace de su encuesta. Esta encuesta es solamente para hogares seleccionados al azar. La Ciudad realizará una encuesta separada que estará abierta a todos los residentes dentro de unas semanas.

Esta encuesta está siendo realizada en nuestro nombre por Polco, una organización independiente dedicada a la investigación por medio de encuestas. Si tiene alguna pregunta sobre la encuesta, por favor llame al 303-438-6390.

¡Gracias por su tiempo y participación!

Atentamente,

Guyleen Castriotta, Alcalde de la Ciudad



CITY AND COUNTY OF BROOMFIELD

One DesCombes Drive • Broomfield, CO 80020 • Broomfield.org

Thân gửi cư dân Broomfield,

Hãy giúp chúng tôi tạo lập tương lai của Broomfield! Quý vị được chọn ngẫu nhiên để tham gia cuộc Khảo Sát Cộng Đồng Broomfield năm 2023. Nếu quý vị đã hoàn tất bản khảo sát trực tuyến sau khi nhận bưu thiếp, chúng tôi xin cảm ơn. Xin đừng trả lời hai lần.

Nên dành vài phút để điền bản khảo sát đính kèm. Sự tham gia của quý vị vào cuộc khảo sát này là điều rất quan trọng, nhất là khi gia hộ của quý vị chỉ là một trong vài gia hộ tại Broomfield được chọn điền bản khảo sát. Ý kiến đóng góp của quý vị sẽ giúp Broomfield lấy những quyết định ảnh hưởng đến thành phố của chúng ta.

Một vài điều cần nhớ:

- **Câu trả lời của quý vị được giữ kín đáo và chúng tôi sẽ không san sẻ thông tin nhận dạng.**
- Chúng tôi mời người trưởng thành trong gia hộ (18 tuổi trở lên, có ngày sinh nhật vào thời điểm gần đây nhất) trả lời khảo sát, để có ý kiến từ nhiều nhóm dân cư.
- **Quý vị có thể giao lại bản khảo sát qua bưu tín (theo bao thư đính kèm đã trả bưu phí), hoặc hồi đáp trực tuyến tại:**

<https://polco.us/xxplaceholder>

Xin đừng chia sẻ đường nối cho bản khảo sát của quý vị với người khác. Khảo sát này là lựa chọn ngẫu nhiên chỉ dành cho các gia hộ được chỉ định. Thành phố sẽ thực hiện một cuộc khảo sát riêng cho tất cả các cư dân trong vòng vài tuần nữa.

Cuộc khảo sát này được tổ chức nghiên cứu khảo sát và tham gia cộng đồng độc lập, Polco, thực hiện thay cho chúng tôi. Nếu quý vị có bất cứ thắc mắc nào về cuộc khảo sát, xin gọi số 303-438-6390.

Sự tham gia của quý vị vào cộng đồng qua cuộc khảo sát này giúp phát triển Broomfield mạnh mẽ hơn. Xin cảm ơn quý vị đã phản hồi ý kiến.

Thân ái,

Guyleen Castriotta, Thị Trưởng

亲爱的Broomfield居民:

请帮助我们打造Broomfield的未来! 您已被随机选为参加2023年Broomfield社区调查。如果您在收到明信片后已经在线完成了调查, 对您表示谢谢。请不要作答两次。

请花几分钟时间填写随附的调查问卷。您参与本调查非常重要, 特别是因为您的家庭是Broomfield选定接受调查的少数家庭之一。您的反馈将有助于Broomfield做出能对本市产生影响的决策。

要记住的几件事:

- **您的答案是保密的, 而且将不会分享能识别出身份的信息。**
- 为了听取不同居民群体的意见, 您家庭中最近刚过完生日、年满18岁或18岁以上的成年人应填写本调查。
- **您可以使用随附的邮资已付信封通过邮寄方式寄回调查问卷, 或者您可以通过位于以下链接顶部的下拉菜单中选择中文以简体中文填写调查:**

<https://polco.us/xxplaceholder>

请勿分享您的调查链接。 本调查仅针对被随机选择的家庭。本市将在几周后对所有居民进行一项单独的调查。

本调查由独立的社区参与和调查研究组织 Polco 代表我们进行。如果您对调查有任何疑问, 请致电: 303-438-6390。

您通过本调查参与您的社区事务会有助于建立一个更强大的Broomfield。谢谢您的反馈。

谨致,

市长Guyleen Castriotta

Dear Broomfield Resident,

Just a reminder—if you have not yet completed Broomfield's 2023 Community Survey, please complete and mail it back. If you have completed it, thank you!

Your participation in this survey is very important - your answers will help Broomfield make decisions that affect the community.

If you have not already completed the confidential survey and would like to do so online, go to:

<https://polco.us/xxplaceholder>

Thank you for helping create a better Broomfield.

Sincerely,

Estimado Residente de Broomifield,

Si aún no ha contestado la Encuesta de la Comunidad de Broomfield de 2023, por favor hágalo y envíela en el sobre pre-pagado. Si ya la ha completado, gracias.

Su participación en esta encuesta es muy importante - sus respuestas ayudarán a tomar decisiones que afectan a Broomfield.

Si aún no ha completado la encuesta confidencial y desea hacerlo **en español** puede hacerlo en el siguiente enlace:

<https://polco.us/xxplaceholder>

Gracias por ayudarnos a crear un mejor Broomfield.

Atentamente,

Thân gửi cư dân Broomfield,

Xin nhắc lại—nếu bạn chưa hoàn thành Khảo sát cộng đồng năm 2023 của Broomfield, vui lòng làm như vậy. Nếu bạn đã hoàn thành nó, cảm ơn bạn! Vui lòng không trả lời hai lần.

Sự tham gia của bạn trong cuộc khảo sát này rất quan trọng - câu trả lời của bạn sẽ giúp Thành phố đưa ra các quyết định ảnh hưởng đến cộng đồng của chúng ta.

Quý vị có thể hoàn tất bản **bản khảo trực tuyến kín** đảo tại:

<https://polco.us/xxplaceholder>

Xin cảm ơn quý vị đã góp phần tạo dựng Broomfield tốt đẹp hơn!

Thân ái,

亲爱的Broomfield居民:

提醒一下——如果您还没有完成 Broomfield 的 2023 年社区调查, 请完成。如果你已经完成了, 谢谢! 请不要回复两次。

您参与本次调查非常重要——您的回答将帮助本市做出影响我们社区的决策。

您可以用中文在以下链接填写本保密调查:

<https://polco.us/xxplaceholder>

对您帮助创造一个更佳的 Broomfield 深表感谢!

谨致,


Guyleen Castriotta

Mayor / Alcalde / Thị trưởng / 市长



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Final reminder: Let your voice be heard!

Recordatorio final. Haga oír su voz!

Lời nhắc cuối cùng. Hãy cho chúng tôi biết QUÝ VỊ nghĩ gì!

最后提醒。请说出您的想法！

2023 BROOMFIELD COMMUNITY SURVEY

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Broomfield.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>No opinion</u>
Broomfield as a place to live	1	2	3	4	5
The overall quality of life in Broomfield	1	2	3	4	5
The overall sense of community in Broomfield	1	2	3	4	5
The openness and acceptance of diverse people in Broomfield	1	2	3	4	5
Broomfield as a place to work	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Broomfield as a place to raise children	1	2	3	4	5
Broomfield as a place to retire	1	2	3	4	5

2. Please rate the following aspects of City and County of Broomfield government performance:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>No opinion</u>
The overall direction Broomfield is moving	1	2	3	4	5
The quality of the services provided by the City and County of Broomfield	1	2	3	4	5
The ease of accessing the services of the City and County of Broomfield	1	2	3	4	5
Communicating events, issues, and programs	1	2	3	4	5
Providing opportunities for community engagement and involvement	1	2	3	4	5
The overall performance of City Council	1	2	3	4	5

-----FISCAL SUSTAINABILITY AND RESILIENCE-----

3. Thinking about all the programs and services you receive from the City and County of Broomfield, how would you rate the overall value for the fees, charges, or taxes you pay?

- Very good value
 Fairly good value
 Fairly poor value
 Very poor value
 Don't know

4. Please rate the following community economic and business factors in Broomfield today:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>No opinion</u>
Strength of the local economy	1	2	3	4	5
Businesses and local economy positioned for tomorrow's opportunities	1	2	3	4	5
A globally connected and welcoming community	1	2	3	4	5
Variety and choice of dining opportunities	1	2	3	4	5
Place where you can discover/experience new businesses and products	1	2	3	4	5
A creative and innovative community (e.g., arts/creative businesses)	1	2	3	4	5
Type and pace of development and growth	1	2	3	4	5
Access to affordable, quality housing	1	2	3	4	5
Quality and variety of essential shopping options (e.g. grocery, apparel household goods)	1	2	3	4	5

5. Please indicate the importance of each of these work areas of local economy in Broomfield as a whole:

	<u>Critical</u>	<u>High</u>	<u>Important</u>	<u>Low</u>	<u>No opinion</u>
Grow the local economy (e.g., key sectors and business opportunity)	1	2	3	4	5
Increase variety of dining/hospitality options	1	2	3	4	5
Increase dining and retail locations	1	2	3	4	5
Growing the creative/arts economy and experiences	1	2	3	4	5
Entrepreneurial and business scale-up	1	2	3	4	5
Ensure public financial (revenue) sustainability	1	2	3	4	5
Increase employment opportunities	1	2	3	4	5
Strengthen career opportunities and development	1	2	3	4	5
Housing access and options	1	2	3	4	5

-----THRIVING, DIVERSE, SAFE AND WELCOMING COMMUNITY-----

6. Please rate how safe you feel in your neighborhood, shopping/dining locations, and parks in Broomfield:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>No opinion</u>
During the day	1	2	3	4	5	6
After dark	1	2	3	4	5	6

2023 BROOMFIELD COMMUNITY SURVEY

7. Please rate your LOCAL law enforcement on the following:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>No opinion</u>
Level of responsiveness	1	2	3	4	5
Treating all residents with respect	1	2	3	4	5
Treating all residents equitably	1	2	3	4	5

8. If you've had experience with any of the following areas of the Broomfield Police Department, please rate that experience:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>N/A</u>
Property crimes (e.g., burglary, theft)	1	2	3	4	5
Violent crime (e.g., rape, assault, robbery)	1	2	3	4	5
Code enforcement/compliance (e.g., unsightly property conditions)	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Animal Control	1	2	3	4	5
Community events (e.g., National Night Out, Her Own Hero, Citizens Academy)	1	2	3	4	5

9. If you or a family member have used any of the following services, please rate the quality:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>No opinion</u>
Broomfield Workforce Center	1	2	3	4	5
Senior Services	1	2	3	4	5
Municipal Court Services	1	2	3	4	5
Easy Ride Elderly/Disabled Transportation	1	2	3	4	5
Meals on Wheels	1	2	3	4	5
Lakeshore Café	1	2	3	4	5
Public assistance (e.g., food assistance, Medicaid, child care assistance, etc.)	1	2	3	4	5

10. In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Broomfield?

	<u>Never</u>	<u>Once or twice</u>	<u>3 to 12 times</u>	<u>13 to 26 times</u>	<u>More than 26 times</u>
Visited a park (active, formally landscaped areas)	1	2	3	4	5
Visited an open space site (native, undeveloped areas)	1	2	3	4	5
Used a trail in Broomfield	1	2	3	4	5
Viewed any of Broomfield's public art (benches, sculptures, etc.)	1	2	3	4	5
Visited the Paul Derda Recreation Center	1	2	3	4	5
Visited the Broomfield Community Center	1	2	3	4	5
Used the Broomfield Auditorium or attended an event there	1	2	3	4	5
Visited the Broomfield Depot Museum	1	2	3	4	5
Visited the Broomfield Library or attended a library program	1	2	3	4	5
Utilized CSU Extension (e.g., programs by Master Gardeners)	1	2	3	4	5

11. For each of the following amenities maintained by the City and County of Broomfield, please rate the quality:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>No opinion</u>
Open space and trails	1	2	3	4	5
Continuous trail connections	1	2	3	4	5
Local cultural and arts events	1	2	3	4	5
Recreation programs	1	2	3	4	5
Active Adult / Senior programs	1	2	3	4	5
The Paul Derda Recreation Center	1	2	3	4	5
The Broomfield Community Center	1	2	3	4	5
The Bay Aquatic Park	1	2	3	4	5
Athletic fields and courts	1	2	3	4	5
Parks	1	2	3	4	5
Library services (e.g., materials -print/electronic-, classes, programs, technology)	1	2	3	4	5
Auditorium facility	1	2	3	4	5
Auditorium events	1	2	3	4	5
CSU Extension services	1	2	3	4	5
Broomfield Veterans Museum	1	2	3	4	5
Broomfield Depot Museum	1	2	3	4	5

2023 BROOMFIELD COMMUNITY SURVEY

-----MOBILITY-----

12. There are more transportation projects to improve mobility and safety in Broomfield than available funding. How much would you support or oppose the following to close that gap?

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No opinion
Generating new local transportation revenues (e.g., transportation tax) to support Broomfield local priorities (ex: Huron St, Midway Blvd, Sheridan Blvd; bridge widenings, such as the Lowell, Sheridan, and Huron St. bridges over the Northwest Parkway; traffic signal & intersection improvements; street maintenance; bike lanes and multi-use trails; safer pedestrian crossings including trail underpasses & bridges)	1	2	3	4	5
Generating new transportation revenues (e.g., transportation tax) to support Broomfield regional priorities (ex: CO-7, I-25, I-25/CO-7 Interchange, US 36, US 36/Wadsworth Interchange, US 287, 120th Ave.)	1	2	3	4	5

13. For each of the following services provided by the City and County of Broomfield, please rate the quality:

	Excellent	Good	Fair	Poor	No opinion
Street lighting	1	2	3	4	5
Stormwater drainage	1	2	3	4	5
Drinking water	1	2	3	4	5
Building department/inspections	1	2	3	4	5
Department of Motor Vehicles (e.g., license plates)	1	2	3	4	5

14. Please rate each of the following characteristics as they relate to Broomfield as a whole:

	Excellent	Good	Fair	Poor	No opinion
Ease of car travel	1	2	3	4	5
Ease of bus travel	1	2	3	4	5
Ease of bicycle travel	1	2	3	4	5
Ease of walking	1	2	3	4	5

15. Rate the quality of each of the following for city-maintained streets (city-maintained streets include Sheridan, Midway, Lowell, etc. Does not include state-maintained highways such as 120th Ave, Hwy 128, Hwy 7, US 287, Hwy 121/Wadsworth/US 36).

	Excellent	Good	Fair	Poor	No opinion
Street repair and resurfacing	1	2	3	4	5
Snow and ice control	1	2	3	4	5
Traffic signal timing	1	2	3	4	5
Street cleaning	1	2	3	4	5
Bike lanes	1	2	3	4	5

----- GROWING GREENER -----

16. With ongoing drought and other issues impacting water supplies in the Colorado River Basin, water and water usage are becoming a top priority. Which of the following water conservation initiatives would you support?

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No opinion
Restrictions on the amount of water intensive turfgrass (e.g., Kentucky Bluegrass) allowed in new development	1	2	3	4	5
Increased turf replacement incentives for existing homes and businesses	1	2	3	4	5
Converting city-owned turfgrass that is not used for recreation (e.g., medians in roadways, drainage areas, and other areas of turfgrass that receive little, if any, use) to waterwise landscapes	1	2	3	4	5

17. For each of the following services provided by the City and County of Broomfield, please rate the quality:

	Excellent	Good	Fair	Poor	No opinion
City recycling events (e.g. hazardous waste, paper shred)	1	2	3	4	5
Spring Clean-up	1	2	3	4	5
Broomfield Recycling Center	1	2	3	4	5
Tree Branch Recycling Center	1	2	3	4	5

2023 BROOMFIELD COMMUNITY SURVEY

18. I would be interested in programs or incentives to supplement the cost to do the following:

- Use solar/renewable energy to power my home
- Drive an electric vehicle
- Compost at home
- None of these

19. The City and County is exploring ways to provide more equitable access to recycling and composting services to residents. Would you support the city contracting, through a competitive bidding process, with one or more haulers for residential waste removal services (i.e. a universal waste collection program) if the contract includes: (check all that apply)

- Curbside recycling pickup included in the cost of trash pickup
- Curbside food scraps pickup included in the cost of trash pickup
- Curbside yard trimmings pickup included in the cost of trash pickup
- Pickup services for all residents, including those in HOAs
- Pickup services limited to residents who do not have trash and recycling services contracted by HOA

----- ORGANIZATIONAL HEALTH -----

20. For each of the following services provided by the City and County of Broomfield, please rate the quality:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>No opinion</u>
Elections	1	2	3	4	5
Property Tax Payment and Assessment	1	2	3	4	5
Marriage License	1	2	3	4	5
Passport	1	2	3	4	5
Utility Billing	1	2	3	4	5

21. How much of a source, if at all, are each of the following for news and information about Broomfield:

	<u>Major source</u>	<u>Minor source</u>	<u>Not at all a source</u>
Broomfield’s Website (Broomfield.org)	1	2	3
Broomfield’s “B in the Loop” e-newsletter service	1	2	3
Broomfield’s Social Media Channels (Facebook, Nextdoor, Twitter)	1	2	3
Broomfield Program Guide	1	2	3
Broomfield Voice (Engagement Platform)	1	2	3
In-person or virtual community forums	1	2	3
Broomfield Enterprise newspaper (printed or online)	1	2	3
Broomfield Leader newspaper (online)	1	2	3
Word of mouth	1	2	3
City Council meetings	1	2	3
Boulder Daily Camera newspaper (printed or online)	1	2	3
Our Broomfield Magazine (Formerly the Broomfielder)	1	2	3
Signage (e.g., posters, flyers, TV screens) in city facilities	1	2	3
Channel 8 government programming	1	2	3

22. In your mind, what do you feel are the most important government services? (List up to 5):

23. Rank the City and County of Broomfield’s community goals by level of importance:

	<u>Most important</u>	<u>Second most important</u>	<u>Third most important</u>	<u>Fourth most important</u>	<u>Fifth most important</u>
Financial Sustainability and Resilience	1	2	3	4	5
Growing Greener	1	2	3	4	5
Mobility	1	2	3	4	5
Thriving, Diverse, Safe and Welcoming Community	1	2	3	4	5
Organizational Health	1	2	3	4	5

24. What makes you feel more connected to Broomfield? (List up to 3)

2023 BROOMFIELD COMMUNITY SURVEY

Our last questions are about you and your household. Again, all of your responses to this survey are completely confidential and no identifying information will be shared.

D1. How many years have you lived in Broomfield?

- Less than 2 years
- 2-5 years
- 6-10 years
- 11-20 years
- More than 20 years

D2. Where do you work?

- Broomfield
- Outside Broomfield
- Not employed
- Retired
- Student

D3. Which best describes the building you live in?

- One family house detached from any other houses
- House attached to one or more houses (e.g. a duplex or townhome)
- Building with two or more apartments or condominiums
- Mobile home
- Other

D4. Is this house, apartment or mobile home:

- Rented
- Owned

D5. Which of the following best describes your household?

- Adult living alone
- Couple, no children
- Couple with children
- Single parent with children
- Unrelated roommates

D6. In which category is your age?

- 18-24 years
- 25-34 years
- 35-44 years
- 45-54 years
- 55-64 years
- 65-74 years
- 75 years or older

D7. Select those categories which represent the ages of those within your household. (Check all that apply)

- Up to 12 years
- 13-17 years
- 18-34 years
- 35-44 years
- 45-54 years
- 55-64 years
- 65-74 years
- 75+

D8. Does any member of your household have a physical handicap or is anyone developmentally disabled?

- No
- Yes

D9. How much do you anticipate your household's total income before taxes will be in 2023? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$34,999
- \$35,000 to \$49,999
- \$50,000 to \$99,999
- \$100,000 to \$149,999
- \$150,000 to \$199,999
- \$200,000 or more

D10. Are you Spanish/Hispanic/Latino(a)?

- No
- Yes

D11. What is your race? (Mark one or more races to indicate what race you consider yourself to be)

- American Indian or Alaskan Native
- Asian or Pacific Islander
- Black, African American
- White/Caucasian
- Other

D12. What is your gender?

- Woman
- Man
- Transgender
- Non-binary/non-conforming
- Prefer not to respond

D13. What is the highest level of education you have completed?

- 1-11 years, no diploma
- High school graduate or GED
- Some college, no degree
- Associate's degree
- Bachelor's degree
- Graduate degree

Thank you for completing this survey.

**Please return the completed survey in the postage-paid envelope to:
National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502**