



## Health Ambassadors Program Description

Do you like to work closely with your community and want to help your community's health?

[Apply for Broomfield's Health Ambassador Program!](#)

### What:

The goal of the Health Ambassador Program is to improve Broomfield's health by ensuring that everyone has equitable access to health education, resources and services.

### Who:

A Health Ambassador is a person or organization who may not typically be involved in public health efforts but who wants to improve the health of the community through their community connections. Health Ambassadors contribute their unique perspectives, experiences and ideas to work in partnership with Broomfield Public Health and Environment to determine the strategies and activities that will help improve community health. A Health Ambassador works with or represents communities who may have difficulty accessing resources or health services.

### Why:

Local people and organizations know their community and clients the best. You know what people need to live their happiest and healthiest lives, and are trusted leaders in your communities.

### How:

The Health Ambassador Program is a partnership between community members and Broomfield Public Health and Environment (BPHE). Together, we will make decisions about where and how health resources should be focused in our community. This will be done through a **paid** one-year agreement, where we will meet regularly to share information, plan and collaborate. Health Ambassadors will be paid \$10,000 (Tier 1), \$15,000 (Tier 2), or \$25,000 (Tier 3) for their work. Applicants will indicate which tier they want to be considered for in the application.

### Required Activities:

- Participate in monthly meetings that are held on the second Thursday of the month from 4:00 - 6:00 p.m.
- Contribute staff time and resources to participate in meetings, coordinate activities, and develop and implement communications and outreach efforts based on community need
- Due to the funding source, all Health Ambassadors will support opioid use prevention and intervention
- Submit quarterly reports to BPHE

#### Examples of Possible Ambassador Work:

- Host or plan a substance use support group for your clients/community
- Identify gaps or areas of improvement for BPHE services
- Host or plan a health resource fair for your clients/community
- Co-create or review health communications materials (social media posts, advertisements)
- Identify clients/community that would benefit from free reproductive health services or a nurse visit after the birth of a baby
- Host or plan a cooking or nutrition course for clients/community
- Become a Narcan distributor, have Narcan on-site for emergency use, and/or promote free Narcan sites in Broomfield
- Identify focus group participants
- Host or plan a food safety course for non-English speaking restaurant workers
- Use the UniteUs platform to help refer your clients/community to services
- Host or plan vaccine clinics for clients/community
- Host or plan mental health or substance use trainings for your staff, clients or community
- Develop best practices to address substance use disorders in your organization, business or workplace
- Create a safe space for teens to connect
- ...or health activities you identify as wanted or needed!

#### What will BPHE provide:

- Training that is tailored to your needs to help you feel confident doing this work
- Assistance with translation services
- Assistance with scheduling trainings, clinics and fairs
- Assistance with direct clinic services as available based on eligibility (vaccines, STI testing, etc.)
- Assistance with applying to be a Narcan distribution site
- Assistance with joining and participating in the UniteUs referral platform
- BPHE resource materials (brochures, flyers, handouts, and more) or technical support to create additional materials as available
- Any additional support Ambassadors need within our ability
- And more!

If you have any additional questions about this program, please email [publichealth@broomfield.org](mailto:publichealth@broomfield.org) or call 720-887-2220.