



# Broomfield Community Survey

# Report of Results

July 2021



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# Executive Summary

## Survey Background

The City and County of Broomfield contracted with National Research Center, Inc. (NRC) to conduct a survey that provided residents with the opportunity to rate the quality of life in Broomfield, as well as the quality and importance of community amenities, local government performance, service and community priorities. The 2021 Broomfield Community Survey is the seventh community-wide survey that Broomfield has conducted since 2002. The survey allows City and County officials to have a finger on the pulse of their constituents, to examine trends and changes in resident opinion over time, to compare Broomfield's performance to benchmarks from communities across the nation and in Colorado's Front Range and to take the public's perspectives into account in strategic planning decisions.

Survey invitations to an online survey were mailed to 8,500 randomly selected resident households in Broomfield and completed surveys were collected over a seven-week period. A total of 1,104 surveys were completed, yielding a response rate of 13%. An open participation survey was also made available to all residents of the City and County of Broomfield. A total of 309 responses were obtained through this survey.

Both the probability sample survey results and the open participation survey results were weighted so that respondent gender, age, race/ethnicity, housing unit type (attached or detached), housing tenure (rent or own), and council ward were represented in proportions reflective of the entire community for both the open participation and probability sample surveys. The results from these two surveys were found to be similar, so the responses were combined. Thus, these results are based on the responses from 1,413 respondents. The margin of error is plus or minus three percentage points around any given percentage point reported for the entire sample.

Broomfield elected to have its results compared to those of other jurisdictions around the nation and those of other communities in the Front Range, comparisons made possible through a national benchmark database created and maintained by NRC. This database contains resident perspectives gathered in resident surveys from over 500 communities across the United States.

## Key Findings

### Broomfield outranked communities across the nation and along the Front Range.

- There were 48 items on the Broomfield 2021 Community Survey evaluated by respondents that could be compared to national benchmarks. Of these, 39 items were higher than the benchmark comparison, 4 were similar and five were lower. The five items that were lower were garbage collection, the overall performance of City Council, ease of bus travel, curbside recycling services, and access to affordable, quality housing.



- There were 45 items that could be compared to Front Range benchmarks; of these, 39 received ratings higher than the benchmark, four were similar and only two were lower than the benchmark – these were garbage collection and ease of bus travel.

### Some ratings were likely impacted by the COVID-19 pandemic.

- In 2021, lower ratings were given to local cultural and arts events, ease of travel by bus, and access to affordable, quality housing. These were likely due to pandemic restrictions and the impact on the inventory of housing available for sale.
- However, evaluations of the ease of travel in Broomfield by car improved in 2021 compared to 2018, perhaps due to less traffic during the pandemic restrictions.

- Participation in outdoor activities remained stable in 2021 compared to 2018, but visitation of the Library, Recreation Center, Community Center and Auditorium was down.

**While in most cases a majority of residents felt that the community was doing an excellent or good job in many arenas related to diversity and inclusion, there were 20% or more of respondents who gave ratings of only fair or poor.**

- Eight in 10 thought all residents would feel welcome in business establishments, and three-quarters felt the community made all residents feel welcome and provided a safe and secure environment for residents of all backgrounds. About 6 in 10 felt the community demonstrated respect for residents of different cultures or valued residents from diverse backgrounds (while conversely 4 in 10 felt the community did only a fair or poor job).
- Of particular concern was that only about half of respondents believed equal access to housing was provided for residents of all backgrounds.
- When asked how they felt local law enforcement did in treating all residents with respect and equity and helping to create a community welcoming to residents of all backgrounds, about three-quarters of respondents gave excellent or good ratings, while about one-quarter gave ratings of only fair or poor.

**Just under 1 in 10 households faced a mental health or emotional problem in the last 12 months for which they could not get service.**

- The biggest barrier to access was the cost of the treatment or service, but lack of providers accepting new patients or not accepting the type of health insurance used by the household were also frequently encountered obstacles.
- While many respondents (84%) reported that they would feel safe sharing with friends, family or faith leaders if they had a mental health condition or emotional problem, 16% reported they would not.

**Affordable housing continues to be a concern for residents.**

- Respondents' outlook for access to affordable, quality housing has been declining since 2012, when 53% of respondents gave excellent or good ratings. In 2018, the lowest rating was given with only 18% giving a positive rating.
- However, despite the increases in housing prices experienced in the entire Front Range, ratings increase slightly in 2021, with 25% giving excellent or good ratings.
- Nevertheless, this rating was much lower than the national and Front Range benchmark comparisons.
- When asked what they felt were the priority issues on which the City and County of Broomfield should focus, affordable housing was top of mind for residents; this topic was mentioned by 20% of respondents; the next most frequently named topic (economic development) was mentioned by only 14% of respondents.

**Support was strong for raising Mayor and Council salaries.**

- Residents were also asked if they would support or oppose a salary increase of Mayor and Council salaries. This proposal had fairly strong support, with about three-quarters strongly or somewhat supporting the proposed increases and about one-quarter opposing it.

**Residents supported the City and County of Broomfield using rebates and voluntary water audits to encourage energy and resource conservation.**

- When asked whether they supported or opposed the City and County of Broomfield using rebates and voluntary water audits to encourage the conservation of energy and water resources, 9 in 10 somewhat or strongly supported the City and County doing so for Broomfield businesses and about 8 in 10 supported rebates and audits within residential units.

**Interest in programs or incentives to encourage sustainable practices was high.**

- About 8 in 10 respondents were interested in one or more programs or incentives to encourage sustainable practices. Most popular was using solar or other renewable energy to power a home (65% expressed interest), but about half of respondents were interested in driving an electric vehicle, and half were interested in composting at home.

**Residents were open to exploration of a single-hauler neighborhood trash collection option.**

- A majority of respondents (61%) indicated they were interested in having the City explore a single-hauler neighborhood trash collection option. Garbage collection services received ratings by residents that were lower than both the national and Front Range benchmarks.

**A strong majority of residents supported generating new revenue for local and regional transportation priorities.**

- Residents were asked if they would support or oppose generating new revenue for local or for regional transportation priorities. About 8 in 10 respondents strongly or somewhat supported new revenue for local priorities, and 7 in 10 somewhat or strongly supported new revenue for regional priorities.

## Survey Background

The City of Broomfield contracted with National Research Center, Inc. (NRC) to conduct the 2021 Community Survey. This survey serves as a consumer report card for Broomfield by providing residents the opportunity to rate the quality of life in Broomfield, as well as the community's amenities, service delivery and their satisfaction with local government. Residents also provided feedback on what was working and communicated their priorities for community planning.

Focusing on the quality of service delivery helps council, staff and the public to set priorities for budget decisions and lays the groundwork for tracking community opinions about the core responsibilities of Broomfield City and County Government, helping to assure maximum service quality over time.

This type of survey examines the key services that local government control to create a quality community. It is akin to private sector customer surveys that are used regularly by many corporations to monitor where there are weaknesses in product or service delivery before customers defect to competition or before other problems from dissatisfied customers arise.

This is the seventh iteration of the Broomfield Community Survey since the baseline study conducted in 2002.

### Survey Administration

Enhanced efforts to increase the total response rate and hear from a more representative sample of the community's population was a priority this year for the City and County of Broomfield. Survey invitations were mailed to 8,500 residents, a random selection of all addresses within Broomfield (the probability sample), up from 3,000 in prior years and augmented with lists representing Hispanic, Chinese and Vietnamese households, based on 2010 census data of primary non-English speaking populations in Broomfield.

The invitational postcard and two waves of reminder letters were sent in the above four languages asking residents to complete the survey in the language of their choice either online or by requesting a printed copy be mailed to them. Surveys were collected over a seven-week period. A total of 1,104 surveys were completed, yielding a response rate of 13% for the probability sample.

The table below shows the number of households from each list (USPS represents those selected from the United States Postal Service Delivery Sequence File), and the number of returned surveys received from each list.

List	Number mailed	Number of completed surveys	Response Rate
USPS	6,033	848	14%
Hispanic	1,706	165	10%
Vietnamese	214	13	6%
Chinese	547	66	12%
Unknown		12	
TOTAL	8,500	1,104	13%

An open participation survey was also made available to all residents of the City and County of Broomfield. A total of 309 responses were obtained through this survey.

Both the probability sample survey results and the open participation survey results were weighted so that respondent gender, age, race/ethnicity, housing unit type (attached or detached), housing tenure (rent or own), and council ward were represented in proportions reflective of the entire community for both the open participation and probability sample surveys. The results from these two surveys were found to be similar, so the responses were combined. Thus, these results are based on the responses from 1,413 respondents.

### How the Results Are Reported

For the most part, the full set of frequencies or the “percent positive” are presented in the body and narrative of the report. The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “strongly support” and “somewhat support,” etc.).

On many of the questions in the survey, respondents could give an answer of “no opinion.” The proportion of respondents giving this reply is shown in the full set of responses included in *Appendix A: Complete Survey Responses*. However, these responses have been removed from the analyses presented in the body of the report, unless otherwise indicated. In other words, the majority of the tables and graphs in the body of the report display the results from respondents who had an opinion about a specific item.

For some questions, respondents were permitted to select multiple options. When the total exceeds 100% in a table for a multiple response question, it is because some respondents are counted in more than one category. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the customary practice rounding values to the nearest whole number.

## Precision of Estimates

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). The 95 percent confidence level for this survey is generally no greater than plus or minus four percentage points around any given percent reported for the entire sample (N=1,413). Where estimates are given for subgroups, they are less precise. Generally the 95% confidence interval ranges from plus or minus five percentage points for samples of about 400 to plus or minus 10 percentage points for samples as small as 100. For the whole sample, the margin of error is  $\pm 3\%$ .

## Comparison of Results Over Time and by Respondent Subgroups

Because this survey was the seventh iteration of the community survey, the 2021 results are presented along with past ratings when comparisons were available. Differences that surfaced may or may not be meaningful, as wording changes between survey versions may account, at least in part, for any shift in ratings. Generally, differences between the 2021 and 2018 results can be considered “statistically significant” if they are five percentage points or more around any given percent. Trend data for Broomfield represent important comparisons and should be examined for improvements or declines. Deviations from stable trends over time especially represent opportunities for understanding how local policies, programs or public information may have affected residents’ opinions.

Selected survey results were compared by geographic location of respondent’s home, respondent length of residency, age, gender, housing unit type and housing unit tenure (rent or own). These cross tabulations are summarized and presented in tabular form in *Appendix D: Responses to Selected Survey Questions by Respondent Subgroups*. Where differences between subgroups are statistically significant, they are noted. In addition, survey results by Ward, compared to 2018 Ward results, are found in *Appendix C: Survey Responses by Year Within Ward*.

## Comparing Survey Results to Other Communities

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in resident surveys from approximately 500 communities whose residents evaluated their services. Conducted with typically no fewer than 300 residents in each community, opinions are intended to represent over 30 million Americans.

Communities to which Broomfield is compared can be found in *Appendix E: Detailed Benchmark Comparisons*. National benchmark comparisons and comparisons to communities in the Front Range have been provided when similar questions on the Broomfield survey are included in NRC’s database and there are at least five communities in which the question was asked, though most questions are compared to more than five other communities.

Where comparisons for quality ratings were available, Broomfield’s results were generally noted as being “higher” than the benchmark, “lower” than the benchmark or “similar” to the benchmark. In instances where ratings are considerably higher or lower than the

benchmark, these ratings have been further demarcated by the attribute of “much,” (for example, “much lower” or “much higher”). These labels come from a statistical comparison of Broomfield’s rating to the benchmark where a rating is considered “similar” if it is within the margin of error (less than three points on the 100-point scale); “higher” or “lower” if the difference between Broomfield’s rating and the benchmark is greater than the margin of error (greater than three points but less than six points); and “much higher” or “much lower” if the difference between Broomfield’s rating and the benchmark is more than twice the margin of error (six points or greater). Comparisons for a number of items on the survey are not available in the benchmark database (e.g., some of the city services or aspects of government performance). These items are excluded from the benchmark tables. More information on benchmark comparisons can be found in *Appendix E: Detailed Benchmark Comparisons*. The detailed tables as well as lists of communities included in each set of comparisons also appear in this appendix.

## Quality of Life and Government

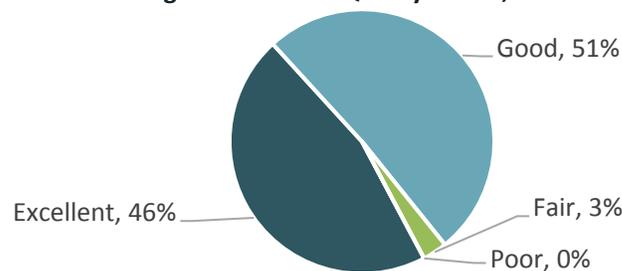
The City and County of Broomfield 2021 Community Survey began with a set of questions designed to rate various aspects of community life, ranging from the overall quality of life to Broomfield as a place to live, work and retire. Residents were also asked about the sense of community, openness and acceptance of diverse people, government performance and quality of services provided by the City and County of Broomfield.

### Quality of Life

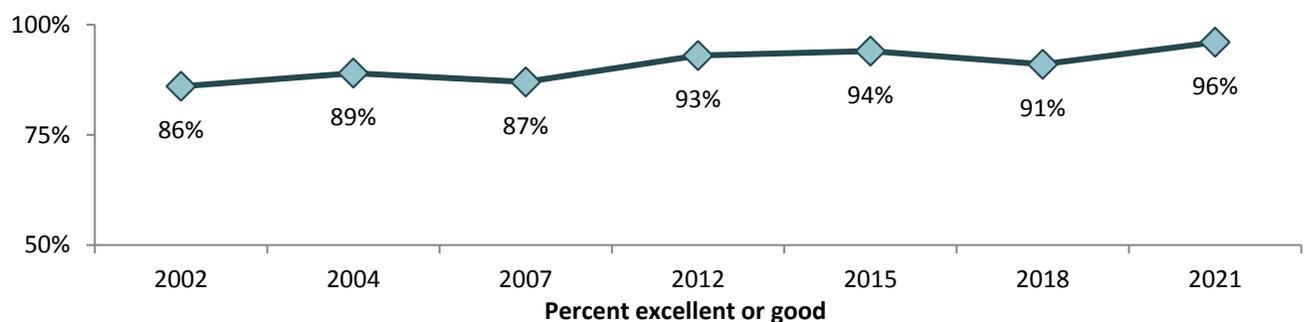
Residents gave exceptionally high marks to the overall quality of life in Broomfield, with 96% saying it was excellent or good in 2021; less than one percent of respondents felt that the quality of life was poor. When compared over time, ratings have remained stable.

Broomfield residents' opinions were compared to those in other communities across the nation as well as those in the Front Range. Broomfield's rating for overall quality of life was much higher than communities in each set of comparisons.

**Figure 1: Overall Quality of Life, 2021**



**Figure 2: Overall Quality of Life Compared by Year**



**Figure 3: Overall Quality of Life Benchmarks**

	National comparison	Front Range comparison
The overall quality of life in Broomfield	Much higher	Much higher

Many aspects of Broomfield as a place to live were given nearly unanimous positive grades: 9 in 10 or more considered Broomfield an excellent or good place to raise children and felt Broomfield and their neighborhood was an excellent or good place to live (see Figure 4 below). About 8 in 10 rated Broomfield was an excellent or good place to work, while closer to 7 in 10 thought Broomfield was an excellent or good place to retire. About 7 in 10 also rated the overall sense of community as excellent or good, and two-thirds rated the openness and acceptance of diverse positively.

Ratings for these items generally remained stable over time. When compared to other communities, all eight aspects of quality of life were rated higher or much higher than the national and Front Range comparisons (see Figure 5 below), with the exception of sense of community, which was similar to the national benchmark and higher than the Front Range comparison.

Most respondent subgroups gave similarly glowing ratings to the quality of life in Broomfield. Renters and those who have lived in Broomfield for a longer span of time gave somewhat lower ratings compared to those who own their home and those who have lived in Broomfield for a shorter period of time (see Table 167 in *Appendix D: Responses to Selected Survey Questions by Respondent Subgroups*). Differences by Ward were not large, but those in Ward 4 tended to give slightly higher ratings compared to those living in other Wards (see Table 130).

**Figure 4: Aspects of Quality of Life Compared by Year**

<b>Please rate: (Percent excellent or good)</b>	<b>2021</b>	<b>2018</b>	<b>2015</b>	<b>2012</b>	<b>2007</b>	<b>2004</b>	<b>2002</b>
Broomfield as a place to live	95%	95%	95%	96%	92%	92%	90%
The overall quality of life in Broomfield	96%	91%	94%	93%	87%	89%	86%
The overall sense of community in Broomfield	69%	73%	74%	74%	66%	70%	66%
The openness and acceptance of diverse people in Broomfield	66%	66%	74%	72%	59%	62%	57%
Broomfield as a place to work	80%	73%	76%	73%	NA	NA	NA
Your neighborhood as a place to live	91%	90%	91%	88%	84%	82%	83%
Broomfield as a place to raise children	94%	94%	92%	94%	89%	89%	88%
Broomfield as a place to retire	73%	73%	80%	73%	64%	64%	60%

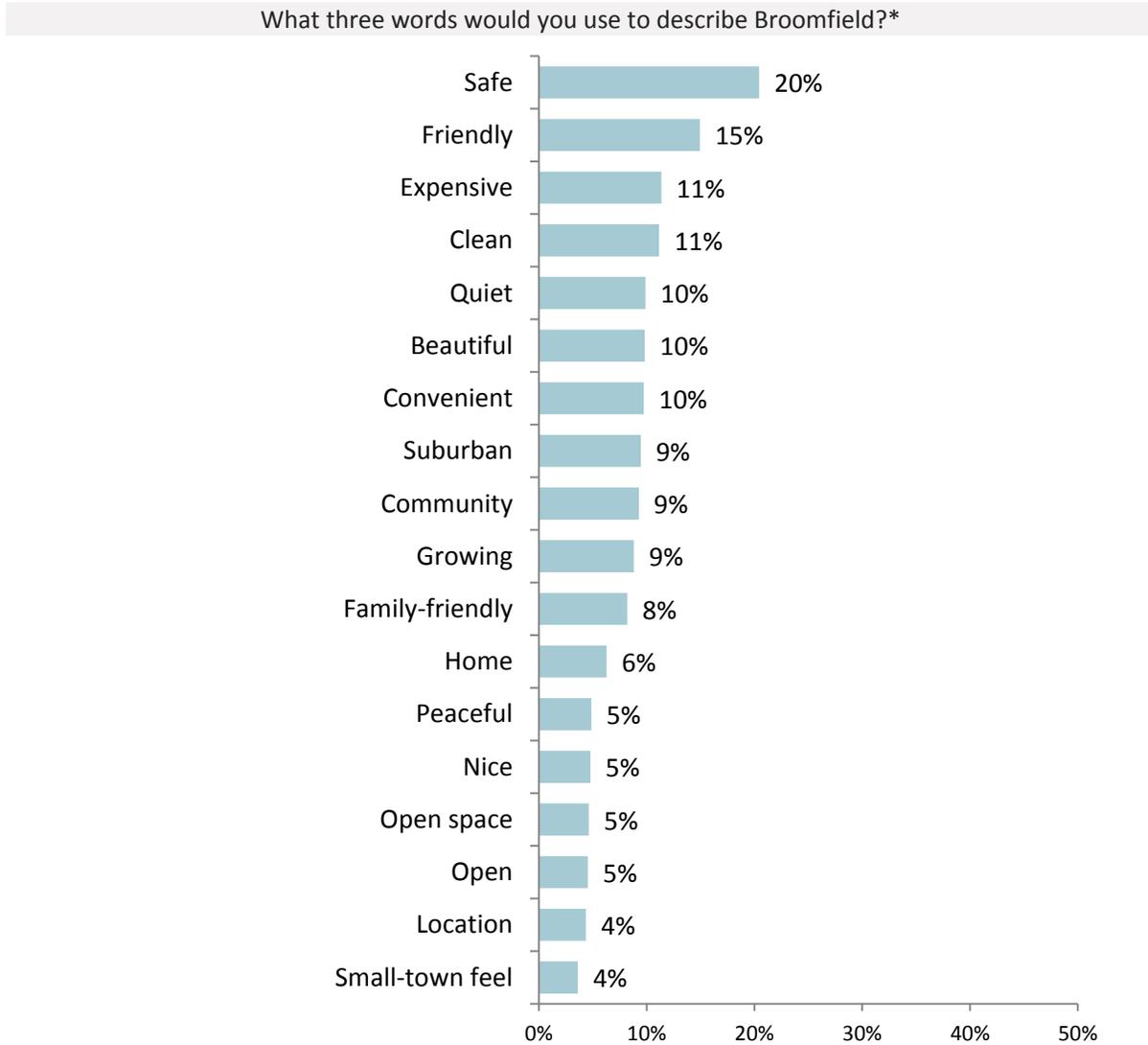
**Figure 5: Aspects of Quality of Life Benchmarks**

	<b>National comparison</b>	<b>Front Range comparison</b>
Broomfield as a place to live	Much higher	Much higher
The overall quality of life in Broomfield	Much higher	Much higher
The overall sense of community in Broomfield	Similar	Higher
The openness and acceptance of diverse people in Broomfield	Higher	Higher
Broomfield as a place to work	Much higher	Much higher
Your neighborhood as a place to live	Higher	Much higher
Broomfield as a place to raise children	Much higher	Much higher
Broomfield as a place to retire	Higher	Much higher

## Resident Descriptions of Broomfield

When asked what three words they would use to describe Broomfield, the most frequently mentioned terms were safe and friendly. Other positive descriptions included clean, quiet, beautiful and convenient. Expensive was a description made by about 1 in 10 respondents.

**Figure 6: Resident Descriptions of Broomfield, 2021**



\* The most common descriptions are shown in this graph. The full set of classified descriptions can be found in Table 5 in [Appendix A: Complete Survey Responses](#).

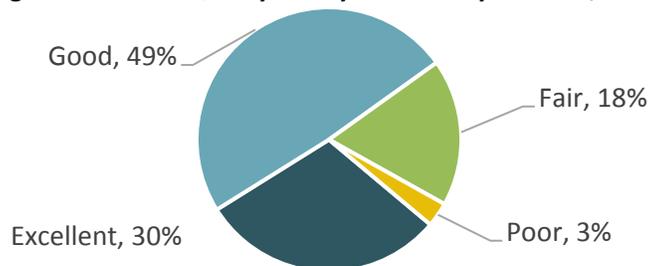
## Quality of Government Performance

The survey included a question set about the performance of the City and County government of Broomfield and service delivery to Broomfield residents. The overall quality of services provided by the City and County of Broomfield was given high marks, with 79% of residents giving excellent or good ratings. This was similar to 2018 (see Figure 8 below). It was higher than the Front Range and national benchmark (see Figure 9 below).

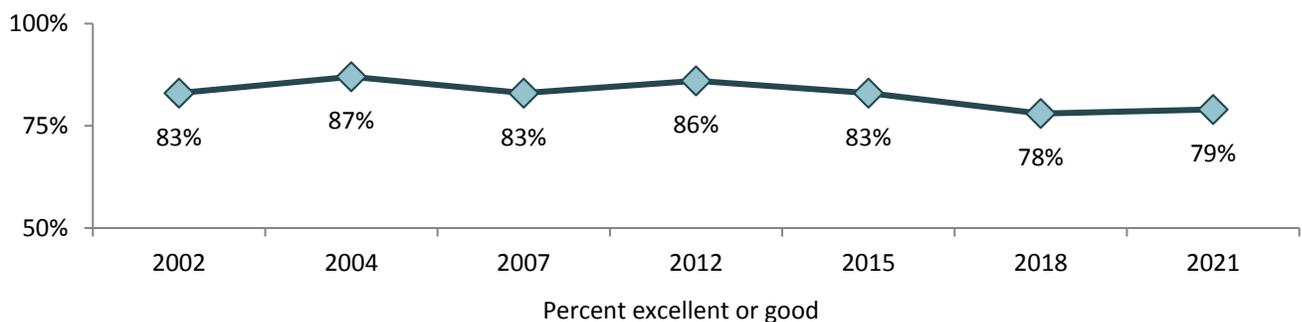
About two-thirds of respondents rated the overall performance of the City Council as excellent or good, a rating that was lower than the national benchmark (see Figure 10 and Figure 11 on the next page).

About 7 in 10 respondents felt the following aspects of government performance were excellent or good: the value of service for the taxes paid to Broomfield, the overall direction that Broomfield is moving, how Broomfield government provides opportunities for resident involvement and communicates information as excellent or good. About 8 in 10 awarded high marks to the ease of accessing the services of the City and County of Broomfield. Most of these ratings of government performance were similar in 2021 compared to 2018, except for the value of services for the taxes paid, which dropped from 72% rating as excellent or good in 2018 to 66% in 2021, perhaps due to the COVID pandemic. However, these ratings remained higher or much higher than the national and Front Range benchmark comparisons.

**Figure 7: Overall Quality of City and County Services, 2021**



**Figure 8: Overall Quality of City and County Services Compared by Year**



**Figure 9: Overall Quality of City and County Services Benchmarks**

	National comparison	Front Range comparison
The quality of the services provided by the City and County of Broomfield	Higher	Higher

**Figure 10: Quality of Government Performance Compared by Year**

<b>Please rate the following aspects of City and County of Broomfield government performance: (Percent excellent or good)</b>	<b>2021</b>	<b>2018</b>	<b>2015</b>	<b>2012</b>	<b>2007</b>	<b>2004</b>	<b>2002</b>
The overall direction Broomfield is moving	72%	72%	76%	75%	70%	70%	72%
The value of services for the taxes paid to Broomfield	66%	72%	74%	67%	70%	73%	68%
The quality of the services provided by the City and County of Broomfield	79%	78%	83%	86%	83%	87%	83%
The ease of accessing the services of the City and County of Broomfield	80%	79%	82%	79%	76%	80%	76%
Communicating events, issues, and programs	73%	70%	75%	NA	NA	NA	NA
Providing opportunities for community engagement and involvement	69%	71%	77%	63%	61%	71%	65%
The overall performance of City Council	66%	64%	69%	69%	57%	62%	NA

**Figure 11: Quality of Government Performance Benchmarks**

	<b>National comparison</b>	<b>Front Range comparison</b>
The overall direction Broomfield is moving	Higher	Much higher
The value of services for the taxes paid to Broomfield	Much higher	Much higher
The quality of the services provided by the City and County of Broomfield	Higher	Higher
Providing opportunities for community engagement and involvement	Much higher	Much higher
The overall performance of City Council	Lower	Not available

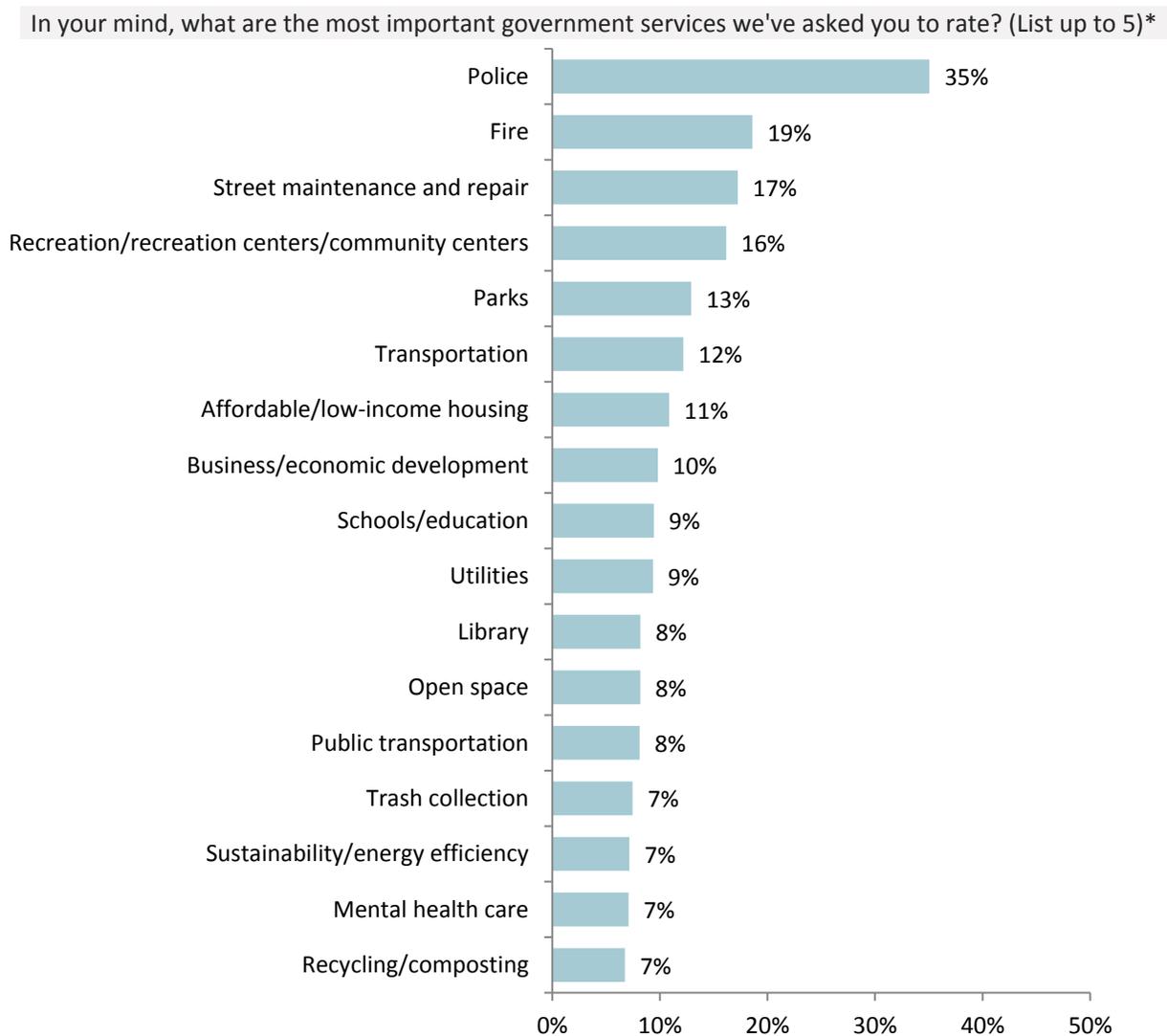
In general, residents from Ward 5 gave lower ratings compared to those from the other Wards (see Table 131). Younger respondents, those who have lived in Broomfield a shorter time and renters tended to give less positive ratings to aspects of government performance than did older respondents, those who have lived in Broomfield a longer time and those who owned their home (see Table 168).

## Resident Priorities

Near the end of the survey, respondents were asked which five government services provided by the City and County of Broomfield they felt were the most important, and what they thought should be the priority focus areas.

As might be expected, when asked what services were most important, police services were most frequently cited, with a third of respondents naming this service. Fire, street maintenance and repair, recreation, and parks were the other services making up the top five services indicated by respondents. In addition, 1 in 10 respondents felt transportation, housing, business or economic development, schools/education and utilities were high priority services.

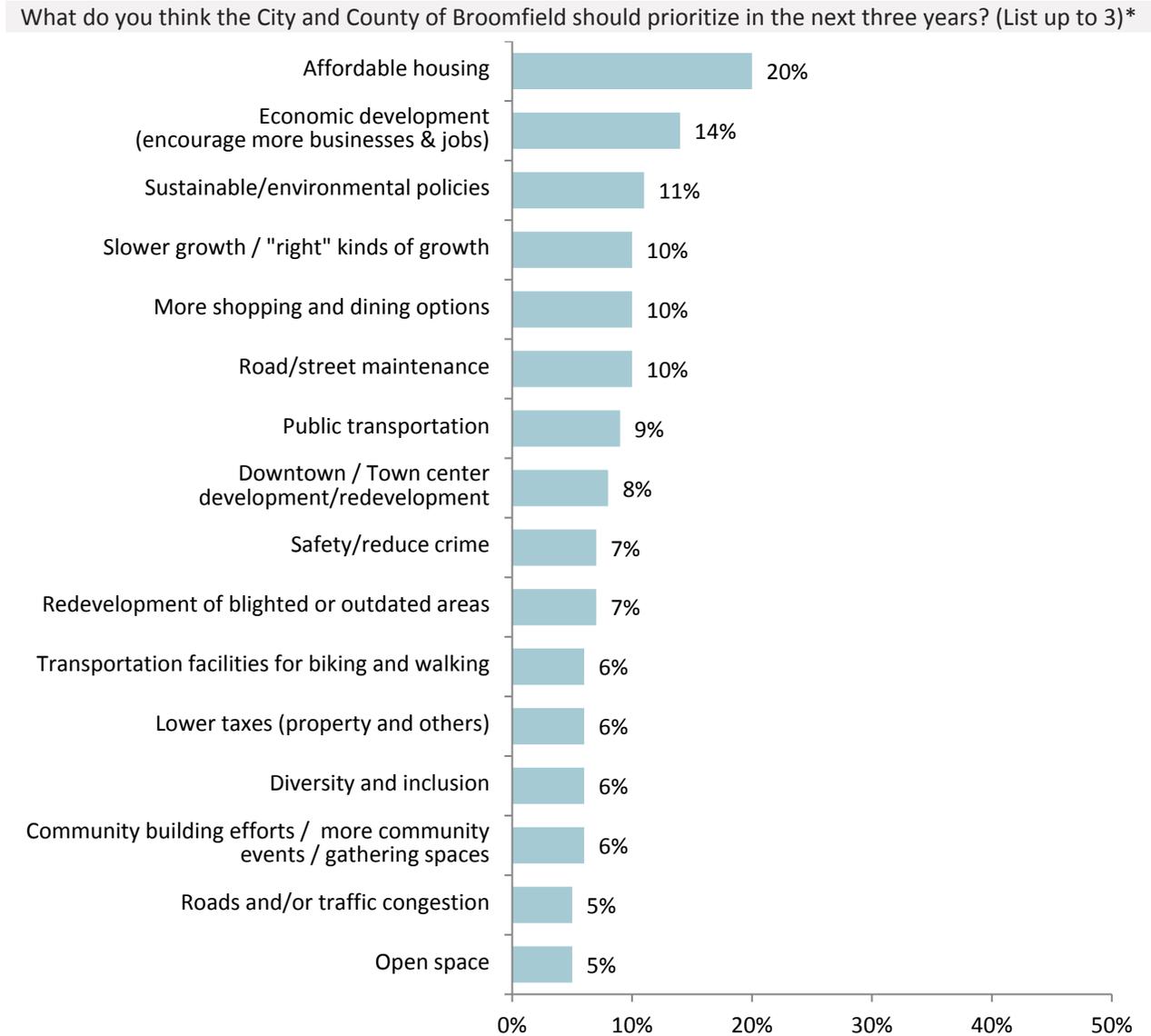
**Figure 12: High Priority Services, 2021**



\* Percents add to more than 100% as respondents could list up to five services. Only the most frequently cited services are shown in this chart. The full set of classified responses can be found in Table 68 in Appendix A: Complete Survey Responses.

Affordable housing was most frequently named as an issue that respondents felt the City and County of Broomfield should prioritize in the next three years; this concern was cited by 2 in 10 respondents. Economic development and policies to encourage sustainable or environmental practices were the next most commonly named issues.

**Figure 13: High Priority Issues, 2021**



\* Percents add to more than 100% as respondents could list up to three priorities. Only the most frequently cited priorities are shown in this chart. The full set of classified responses can be found in Table 69 in Appendix A: Complete Survey Responses.

## Diversity, Equity, Access and Inclusion

The City and County of Broomfield 2021 survey included questions intended to explore resident perceptions of how welcoming the community is to those of diverse backgrounds and viewpoints. These questions came from a bank of questions developed by NRC to help communities measure their performance in these areas and make improvements.

While a majority of respondents felt that the community was doing an excellent or good job in many of these areas, there were 20% or more of respondents who gave ratings of only fair or poor to the specific items (see Figure 14 on the next page).

Eight in 10 thought all residents would feel welcome in business establishments, and three-quarters felt the community made all residents feel welcome and provided a safe and secure environment for residents of all backgrounds. About 6 in 10 felt the community demonstrates respect for residents of different cultures or valued residents from diverse backgrounds (while conversely 4 in 10 felt the community did a fair or poor job). Of particular concern was that only about half of respondents believed equal access to housing was provided for residents of all backgrounds.

Respondents were also asked how welcoming they felt the community was towards specific groups of people. The group that residents perceived to be least welcomed were those who were unhoused, with only 29% of respondents believing they were very or moderately welcome (see Figure 15 on page 18). Other groups less likely to be perceived as welcome were people of Islamic faith, people whose first language was not English, people who were not U.S. citizens, people who identify as transgender, people who are Arabic or Middle Eastern, people who are Black or African American and people of other faiths (not Islamic or Christian); about 6 in 10 respondents thought those groups would feel welcome in the community.

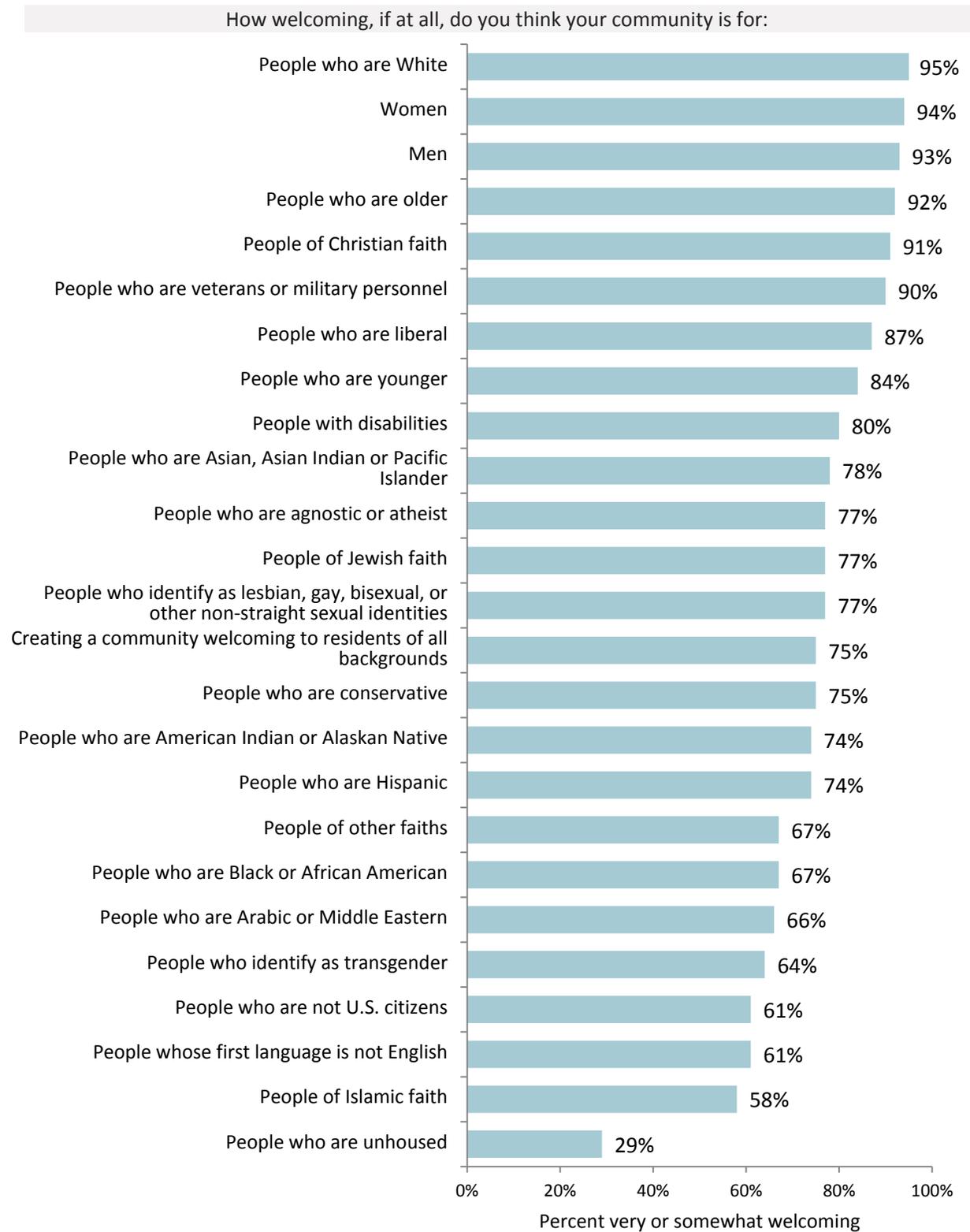
About three-quarters of respondents gave excellent or good ratings to local law enforcement for treating all residents with respect, treating them equally, and helping to create a community welcoming to residents of all backgrounds (see Figure 16 on page 19).

Younger respondents, those who have lived in Broomfield for a shorter time, those who identified as other than Anglo White and those of lower income were more likely to perceive the community as less valuing of diversity than were their counterparts (see Table 169 and Table 206). Similar patterns were observed for the perception of law enforcement (see Table 171 and Table 207).

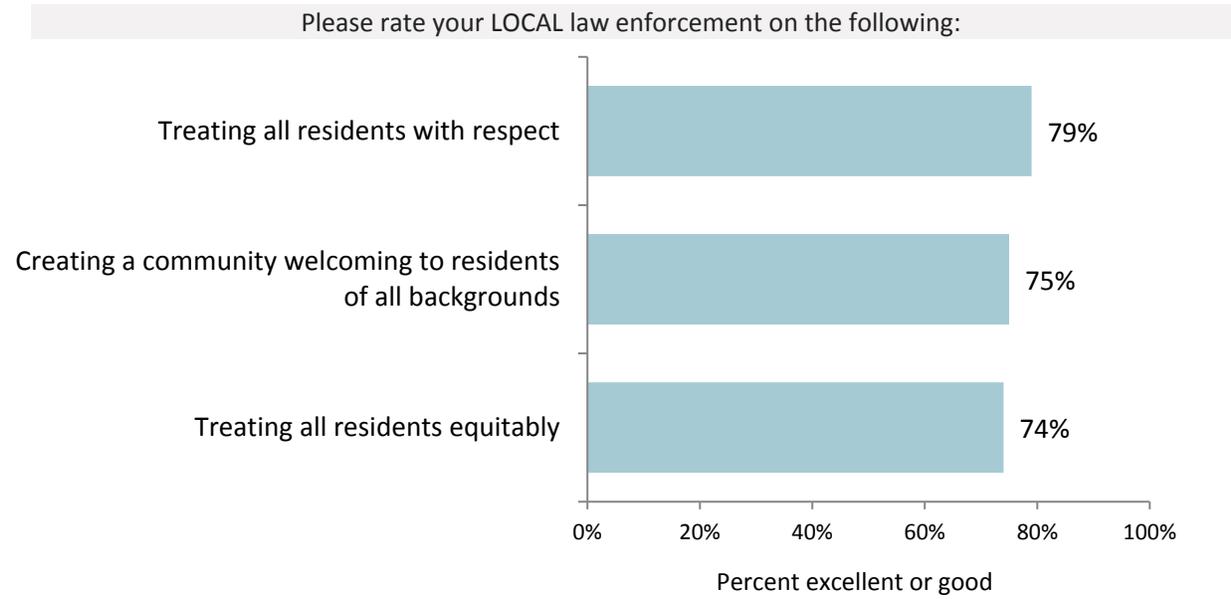
**Figure 14: Ratings of Community Diversity and Inclusion, 2021**



**Figure 15: Ratings of Welcoming Community, 2021**



**Figure 16: Ratings of Law Enforcement, 2021**



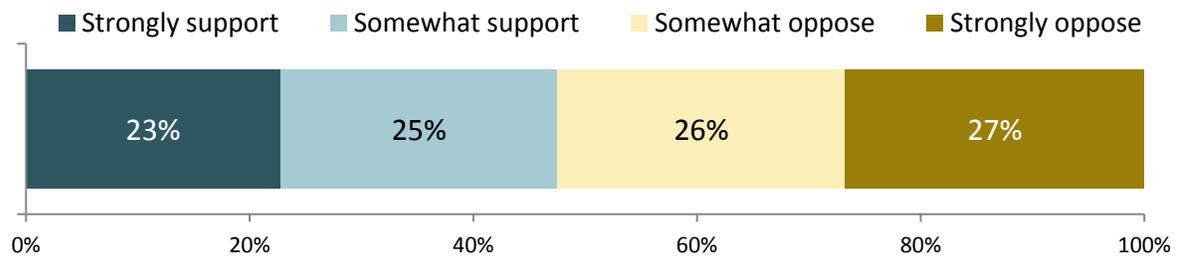
## Governance Structure

Those participating in the 2021 Broomfield Community Survey were asked to weigh in on potential changes to the governance structure of the City and County.

When asked whether to change from the current council-manager governance structure to a County Commissioner Structure, residents were fairly evenly divided, with just under half (48%) supporting such a change, and just over half opposed to it (see Figure 17 below).

**Figure 17: Support for or opposition to a change to a County Commissioner Structure, 2021**

Broomfield is coming up on its 20-year anniversary. The State of Colorado voted to incorporate Broomfield as a city and a county in 2001 as a council-manager, non-partisan governance structure, in which an elected city council serves as the city's primary legislative body and appoints a chief executive officer called a city manager to oversee day-to-day municipal operations, draft a budget, and implement and enforce the council's policy and legislative initiatives. An alternative structure is having County Commissioners through a charter change, which may be full-time paid positions representing each Ward, similar to Jefferson County, Adams County, etc. Staff reports directly to the County Commissioners in this model. Salary would be set through a potential ordinance change. How likely would you be to support a change to a County Commissioner Structure?

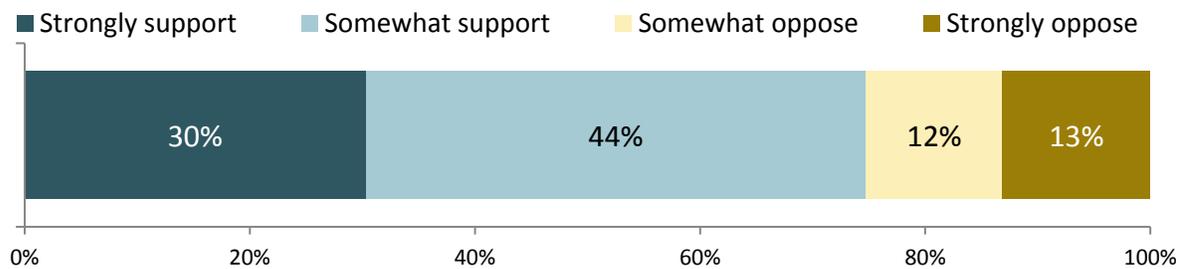


Residents were also asked if they would support or oppose a salary increase for the Mayor and Council. As seen in Figure 18, this proposal had fairly strong support, with about three-quarters strongly or somewhat supporting the proposed increases, while about one-quarter opposed it.

**Figure 18: Support for Increase in Council Salaries**

Please review the following changes to elected officials' monthly salaries over the years to answer the next question.	2016	2001	1995	Prior to 1995
Mayor	\$1,100	\$800	\$500	\$400
Mayor Pro Tem	\$900	\$600	\$300	\$200
City Councilmembers	\$800	\$600	\$300	\$200

Given that the Mayor and City Councilmembers are engaged in policy setting for city and county operations, how likely would you be to support an increase in the salaries?



## Safe Community

To assess safety in the community the survey contained questions about how safe respondents felt, potential problems in the community and government services provided to keep the community safe.

### Perceptions of Safety

Nearly all (96%) of respondents felt very or somewhat safe in their neighborhood, shopping/dining locations and parks in Broomfield during the day; similar to what had been observed previously. About 8 in 10 felt very or somewhat safe after dark, also similar to past survey implementations.

Figure 19: Perceptions of Safety Compared by Year

Please rate how safe you feel in your neighborhood, shopping/dining locations, and parks in Broomfield 2021	Please rate how safe you feel: 2002-2018	Percent very or somewhat safe						
		2021	2018	2015	2012	2007	2004	2002
During the day	In your neighborhood during the day	96%	98%	98%	98%	96%	97%	96%
	At shopping/dining locations in Broomfield during the day*		97%	95%	96%	93%	93%	92%
	In Broomfield's parks during the day		97%	97%	96%	95%	94%	95%
After dark	In your neighborhood after dark	81%	91%	93%	90%	86%	85%	86%
	At FlatIron Crossing mall area after dark		81%	81%	80%	75%	74%	76%
	In Broomfield's parks after dark		75%	73%	68%	59%	61%	65%

## Potential Problems

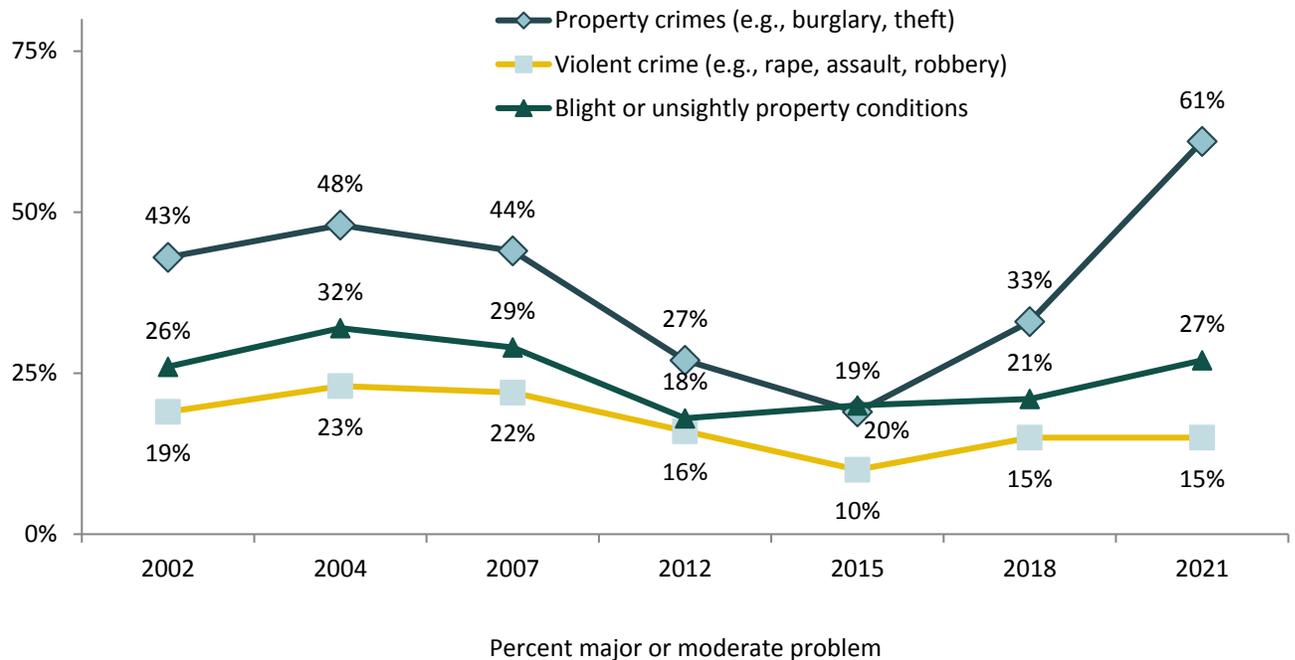
Residents were asked to indicate the extent to which they felt each of a set of potential problems were a problem in Broomfield.

While the proportion considering violent crime a major or moderate problem remained stable from 2018 to 2021, a large increase was seen in the proportions considering property crime a major or moderate problem; increasing from 19% in 2015 to 33% in 2018 to 61% in 2021 (see Figure 20 below).

A small increase was also seen in the proportion of respondents considering blight or unsightly property conditions a major or moderate problem in 2021.

**Figure 20: Ratings of Violent Crime and Property Crime as a Problem in Broomfield Compared by Year**

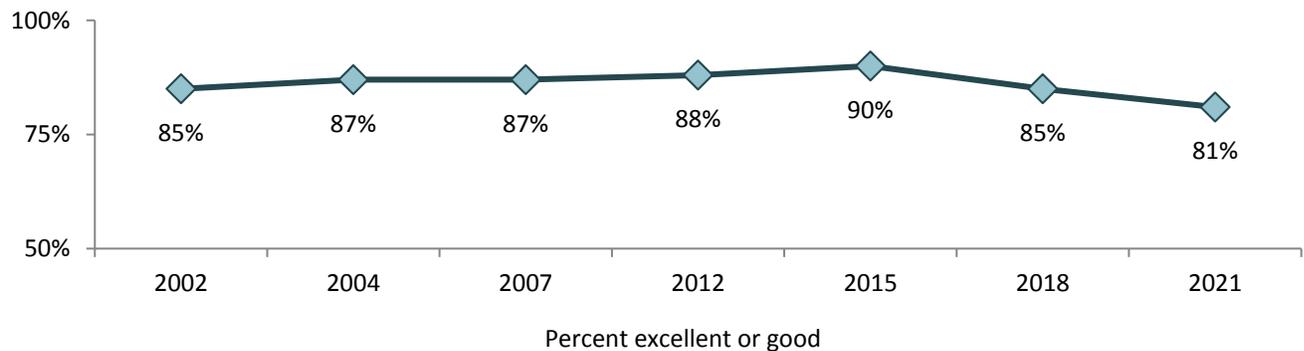
To what degree, if at all, do you consider the following to be a problem in Broomfield:



## Safety Services

When evaluating safety services, residents gave high marks to police services (81% excellent or good); similar to 2018. This was a rating similar to the national benchmark comparison, but higher than the Front Range benchmark. Traffic enforcement was well rated by about three-quarters of respondents, similar to most previous years, and 8 in 10 gave positive reviews to animal control. Traffic enforcement and animal control ratings were much higher than the national and Front Range benchmark comparisons.

**Figure 21: Police Services Ratings Compared by Year**



**Figure 22: Quality of Safe Community Services Compared by Year**

For each of the following services provided by the City and County of Broomfield, please rate the quality and importance of each of these services in Broomfield: (Percent excellent or good)	2021	2018	2015	2012	2007	2004	2002
	Traffic enforcement	75%	76%	81%	81%	75%	71%
Police Services	81%	85%	90%	88%	87%	87%	85%
Animal Control	83%	85%	84%	76%	69%	67%	67%

**Figure 23: Safe Community Services Benchmarks**

	National comparison	Front Range comparison
Traffic enforcement	Much higher	Much higher
Police Services	Similar	Higher
Animal Control	Much higher	Much higher

## Economic Vitality

Broomfield residents were asked to evaluate several aspects of the local economy, and what they considered to be critical areas on which to focus efforts to improve the local economy.

Over 8 in 10 respondents felt that the strength of the local economy and the quality of essential shopping options was excellent or good (see Figure 24 on the next page). About 7 in 10 felt the business community was well-positioned for tomorrow's opportunities. A majority of respondents also gave positive ratings to the type and pace of development and growth in Broomfield.

However, there were several aspects of the local economy that were viewed less positively. Only about 4 in 10 thought Broomfield had a creative and innovative business community, or that Broomfield was a place where new businesses and products could be discovered or experienced.

Respondents' outlook for access to affordable, quality housing has been declining since 2012, when 53% of respondents gave excellent or good ratings. In 2018, the lowest rating was given with only 16% giving a positive rating. However, despite the increases in housing prices experienced in the entire Front Range, ratings increase slightly in 2021, with 25% giving excellent or good ratings. Nevertheless, this rating was much lower than the national and Front Range benchmark comparisons (see Figure 26).

The areas most likely to be deemed of critical or high importance for Broomfield's economy were ensuring public financial (revenue) sustainability and housing access and options (see Figure 27 on page 28).

<b>Please rate each of the following characteristics as they relate to Broomfield as a whole and how important they are: (Percent excellent or good)</b>	<b>2021</b>	<b>2018</b>	<b>2015</b>	<b>2012</b>	<b>2007</b>	<b>2004</b>	<b>2002</b>
Access to affordable, quality housing	25%	16%	32%	53%	41%	33%	25%

**Figure 24: Quality of Economic Community Characteristics, 2021**

Please rate the following community economic and business factors in Broomfield today:



**Figure 25: Quality of Economic Community Characteristics Compared by Year**

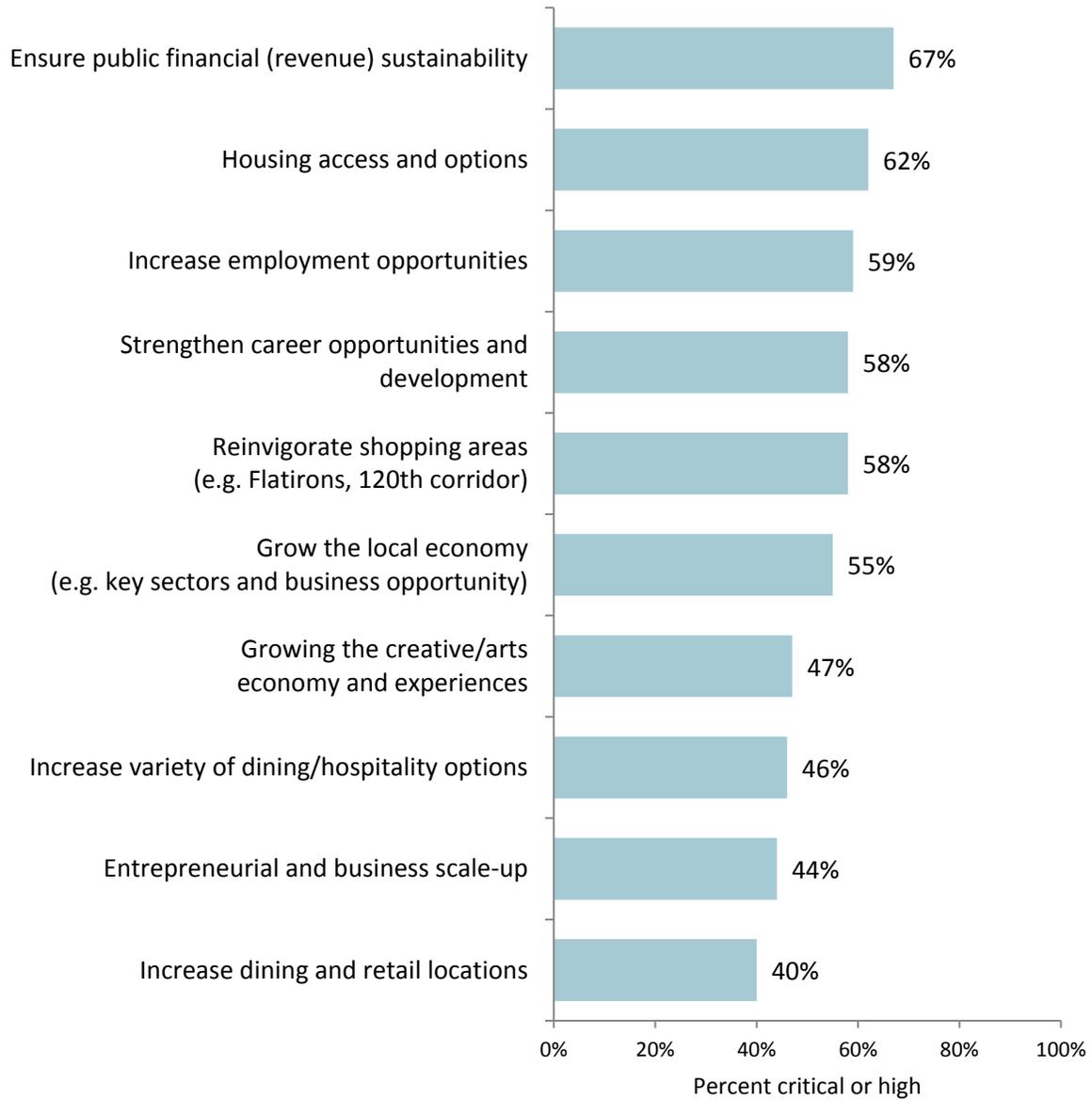
<b>Please rate each of the following characteristics as they relate to Broomfield as a whole and how important they are: (Percent excellent or good)</b>	<b>2021</b>	<b>2018</b>	<b>2015</b>	<b>2012</b>	<b>2007</b>	<b>2004</b>	<b>2002</b>
Strength of the local economy	84%	NA	NA	NA	NA	NA	NA
Quality of essential shopping options (e.g., grocery, household goods)	82%	NA	NA	NA	NA	NA	NA
Businesses and local economy positioned for tomorrow's opportunities	72%	NA	NA	NA	NA	NA	NA
A globally connected and welcoming community	64%	NA	NA	NA	NA	NA	NA
Variety and choice of shopping options	58%	70%	72%	71%	78%	77%	78%
Type and pace of development and growth	57%	NA	NA	NA	NA	NA	NA
Variety of choice shopping (e.g., apparel, furnishing)	54%	NA	NA	NA	NA	NA	NA
Variety and choice of dining opportunities	49%	53%	52%	48%	NA	NA	NA
Place where you can discover/experience new businesses and products	39%	NA	NA	NA	NA	NA	NA
A creative and innovative community (e.g., arts/creative businesses)	39%	NA	NA	NA	NA	NA	NA
Access to affordable, quality housing	25%	16%	32%	53%	41%	33%	25%

**Figure 26: Quality of Economic Community Characteristics Benchmarks**

	<b>National comparison</b>	<b>Front Range comparison</b>
Variety and choice of shopping options	Similar	Higher
Access to affordable, quality housing	Much lower	Similar

**Figure 27: Importance of Economic Work Areas, 2021**

Please indicate the importance of each of these work areas local economy in Broomfield as a whole:



# Health, Leisure and Educational Opportunities

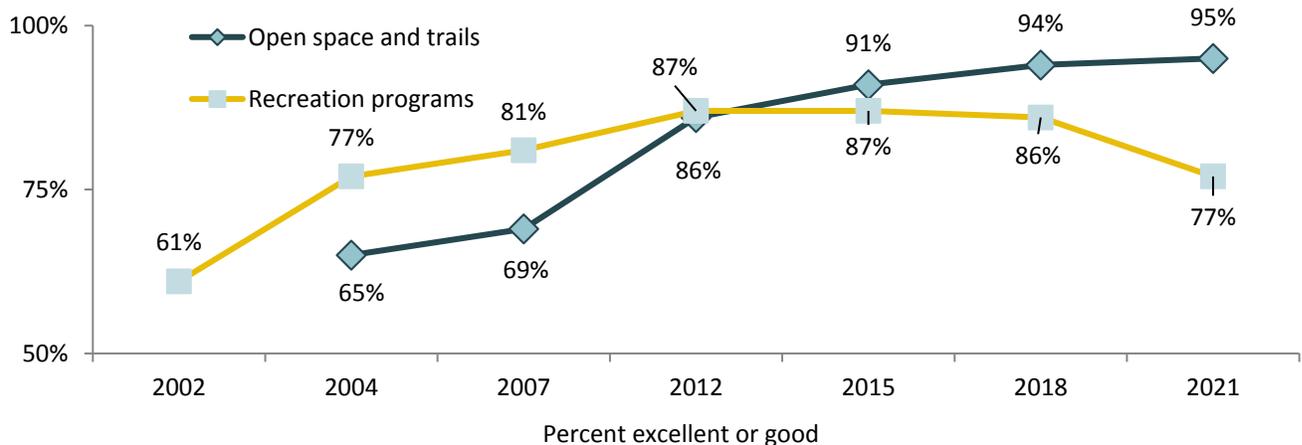
The survey included a section exploring the quality of health, leisure and educational opportunities, as well as the frequency of resident participation in various activities. In 2021, new questions related to mental health were added to round out this section.

## Evaluation of Health, Leisure and Educational Services, Facilities and Opportunities

Almost all of the parks, recreation and leisure services and facilities were rated very highly, particularly open space and trails, and library services. Where comparisons could be made to benchmarks, the comparisons were favorable, higher or much higher than national or Front Range communities for most items.

One item was viewed less positively: local cultural and arts events were deemed excellent or good by only half of respondents, a decline from 2018. This may be largely due to the pandemic, during which many events were cancelled and not held.

**Figure 28: Ratings of Open Space & Trails and Recreation Programs Compared by Year**



**Figure 29: Quality of Health, Leisure and Educational Opportunities Benchmarks**

	National comparison	Front Range comparison
Open space and trails	Much higher	Much higher
Recreation programs	Higher	Similar
Parks	Much higher	Higher
Library services (materials (print/electronic), classes, programs, technology)	Much higher	Much higher

**Figure 30: Quality of Health, Leisure and Educational Opportunities Compared by Year**

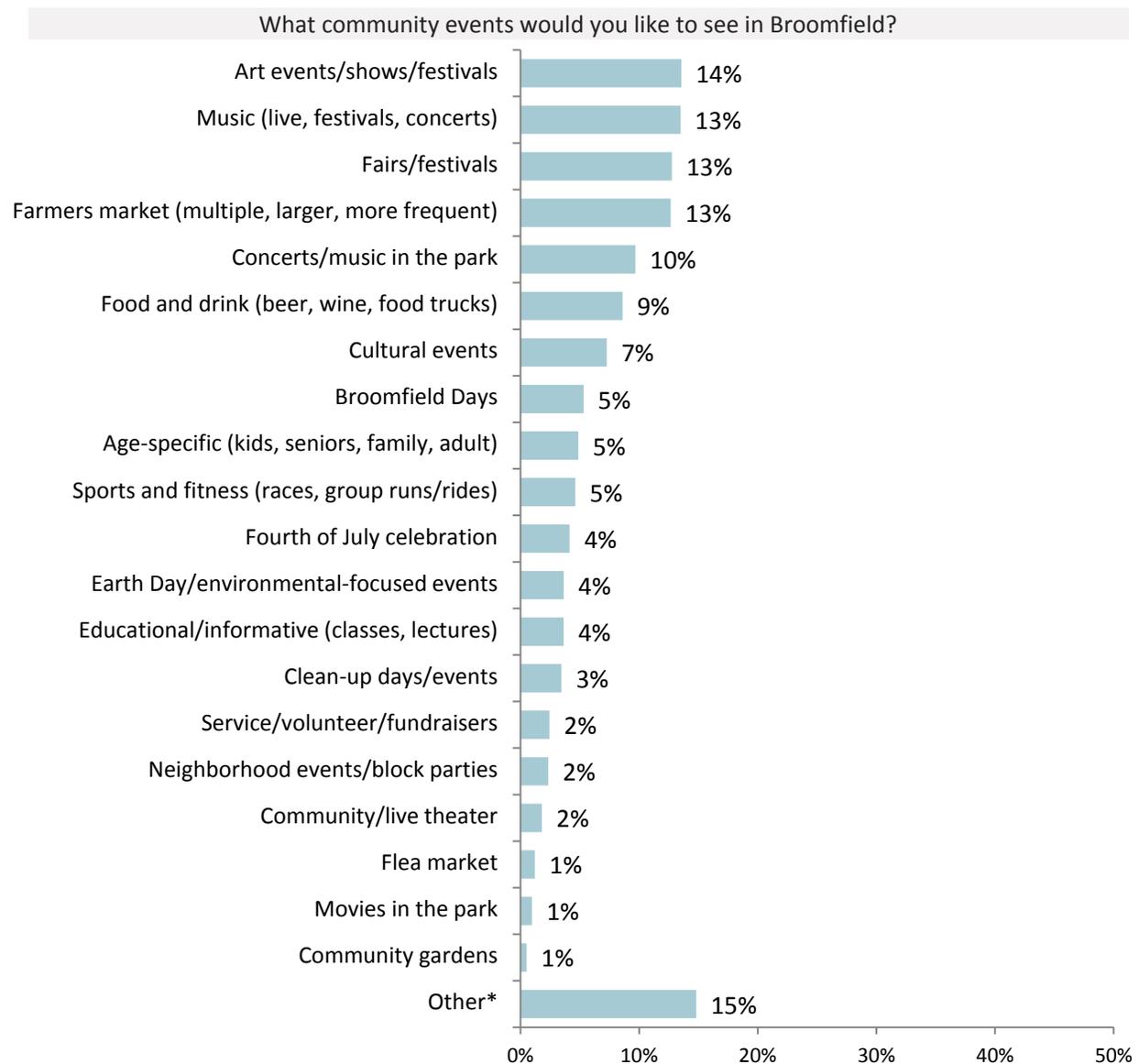
<b>Please rate the quality of each of the following: (Percent excellent or good)</b>	<b>2021</b>	<b>2018</b>	<b>2015</b>	<b>2012</b>	<b>2007</b>	<b>2004</b>	<b>2002</b>
Open space and trails	95%	94%	91%	86%	69%	65%	NA
Library services (materials (print/electronic), classes, programs, technology)	92%	91%	90%	92%	90%	90%	87%
The Paul Derda Recreation Center	90%	93%	92%	NA	NA	NA	NA
The Broomfield Community Center	90%	66%	83%	NA	NA	NA	NA
Athletic fields and courts	90%	NA	NA	NA	NA	NA	NA
Parks	90%	91%	93%	NA	NA	NA	NA
The Bay Aquatic Park	89%	88%	89%	NA	NA	NA	NA
Continuous trail connections	86%	82%	80%	NA	NA	NA	NA
Auditorium facility	86%	88%	88%	85%	82%	80%	67%
Meals on Wheels	85%	NA	NA	NA	NA	NA	NA
CSU Extension services	82%	68%	74%	NA	NA	NA	NA
Active Adult / Senior Programs	81%	NA	NA	NA	NA	NA	NA
Recreation programs	77%	86%	87%	87%	81%	77%	61%
Auditorium events	77%	77%	71%	70%	61%	59%	NA
Local cultural and arts events	50%	67%	70%	63%	56%	44%	NA

## Community Events

Survey participants were asked what community events they would like to see in Broomfield. They answered this question in their own words; these comments were classified into the categories shown in the chart below.

Shows or festivals related to art and music were the most popular types of events, but there was strong interest in any type of fair or festival and in Farmer’s Markets. Also frequently cited were food and drink festivals, with some mentioning food truck type of events. Many respondents specifically mentioned that they were eager to participate again in Broomfield Days and Fourth of July celebrations.

**Figure 31: Community Events, 2021**



*\*The full set of verbatim responses can be found in a separate report.*

## Participation in Health, Leisure and Educational Opportunities

About 9 in 10 respondents had visited a park, an open space site or used a trail in the last 12 months, which was similar to previous years. About 8 in 10 had viewed Broomfield's public art.

Library, Recreation Center, Community Center, and Auditorium visitation was down in 2021 compared to the past, likely due to pandemic restrictions and concerns to stay safe from infection.

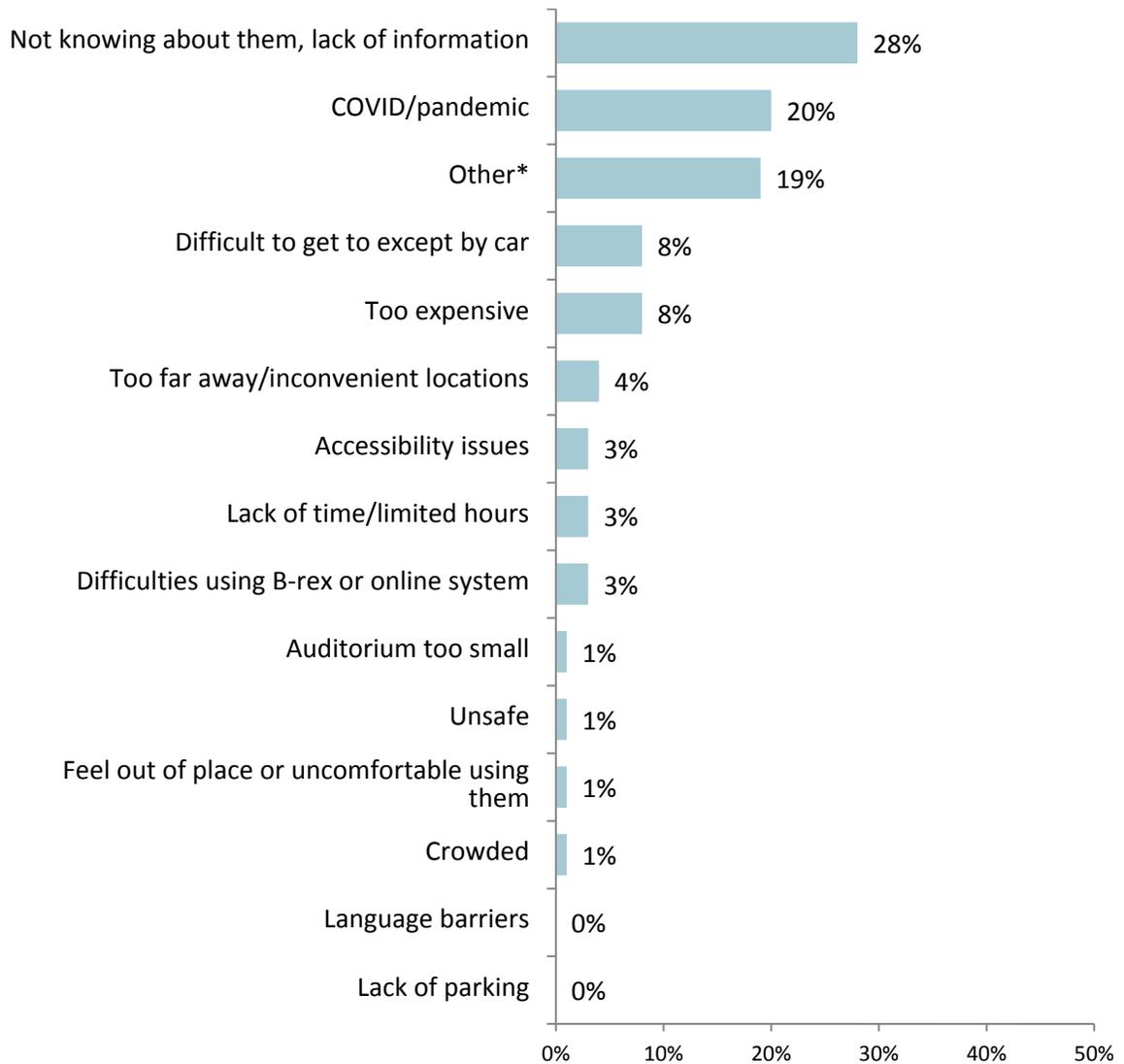
**Figure 32: Participation in Health, Leisure and Educational Opportunities Compared by Year**

<b>In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Broomfield?</b>	<b>2021</b>	<b>2018</b>	<b>2015</b>	<b>2012</b>	<b>2007</b>	<b>2004</b>	<b>2002</b>
Visited a park (active, formally landscaped areas)	96%	93%	93%	91%	91%	89%	NA
Used a trail in Broomfield	93%	88%	85%	83%	83%	83%	80%
Visited an open space site (native, undeveloped areas)	90%	88%	83%	83%	76%	68%	NA
Viewed any of Broomfield's public art (benches, sculptures, etc.)	79%	71%	70%	75%	63%	NA	NA
Visited the Broomfield Library or attended a library program	55%	72%	71%	NA	NA	NA	NA
Visited the Paul Derda Recreation Center	44%	64%	63%	NA	NA	NA	NA
Visited the Broomfield Community Center	36%	58%	45%	NA	NA	NA	NA
Used the Broomfield Auditorium or attended an event there	19%	38%	39%	43%	33%	25%	NA
Utilized CSU Extension (ex. programs by Master Gardeners)	15%	12%	10%	NA	NA	NA	NA
Visited the Broomfield Depot Museum	9%	14%	14%	NA	NA	NA	NA

Respondents were asked what barriers, if any, the encountered when accessing these amenities. The most commonly mentioned was a lack of awareness – not knowing about them, mentioned by about 3 in 10 respondents naming a barrier. The pandemic was also frequently cited, by about 2 in 10 respondents who had trouble accessing these amenities. About 1 in 10 of those naming a barrier cited the expense, while 1 in 10 remarked on the difficulty of getting to the facilities without a car.

**Figure 33: Access barriers to amenities maintained by the City and County of Broomfield, 2021**

What access barriers exist for the above amenities [maintained by the City and County of Broomfield]?

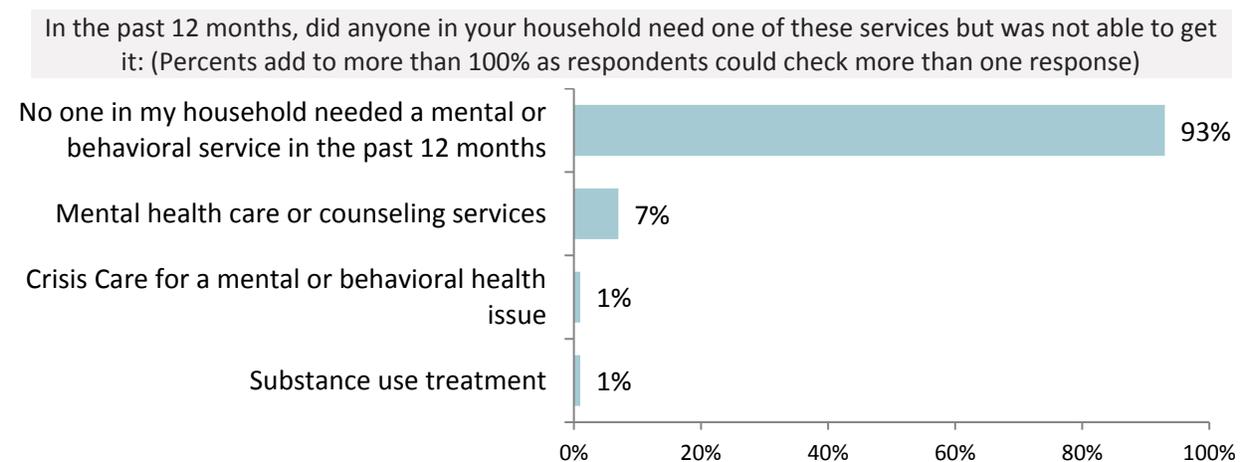


\* Other responses were those that were mentioned too few times to create a category. A few examples include: Not enough options for children 10-18; More diverse auditorium options; So much dog poop. Dog poop everywhere in public parks and along trails.; A number of dead/dying trees in my local park.; After dark access. Especially in the winter since it becomes dark so early. ; Funding. Library cut-backs, lack of maintenance in open spaces, and of course, terrible snow plowing.; Lack of retail businesses/restaurants on Simms St corridor; Need more trails built for mountain biking.

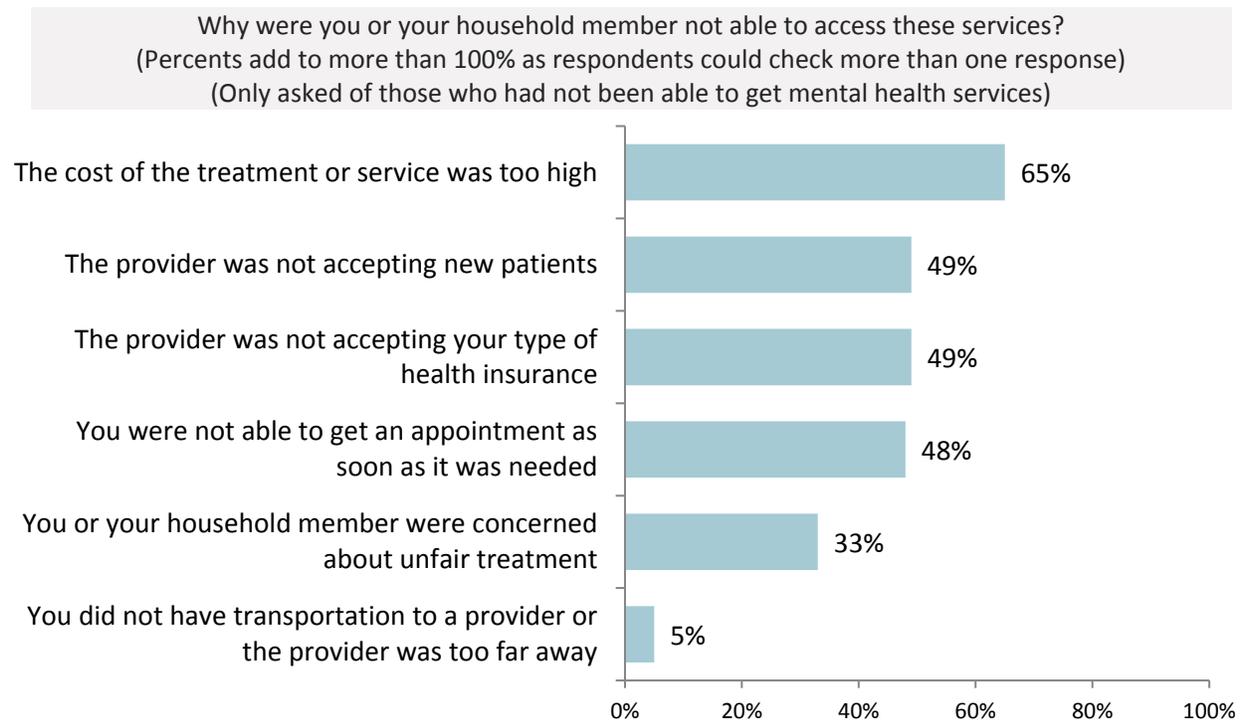
## Mental Health

About 7% of respondents indicated that there had been a mental or behavioral service need within their household within the last 12 months, but that they had not been able to access needed services (see Figure 34 below). The biggest barrier to access was the cost of the treatment or service, but lack of providers accepting new patients or not accepting the type of health insurance used by the household were also frequently encountered obstacles (see Figure 35). While many respondents (84%) reported that they would feel safe sharing with friends, family or faith leaders if they had a mental health condition or emotional problem, 16% reported they would not (see Figure 36 on the next page).

**Figure 34: Unmet Mental Health Needs, 2021**

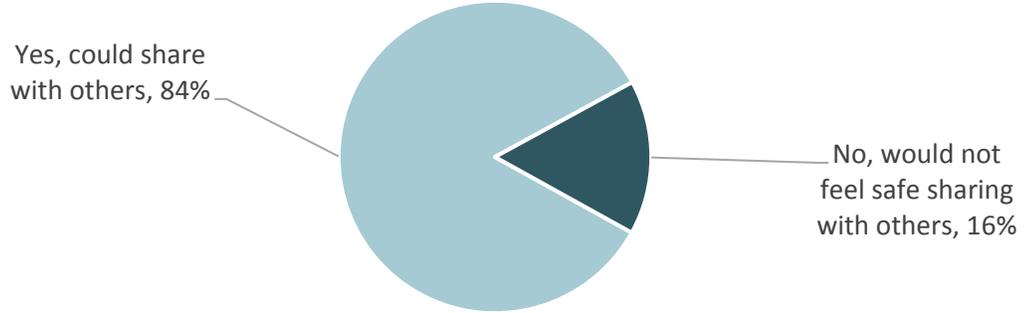


**Figure 35: Barriers to Accessing Mental Health, 2021**



**Figure 36: Ability to Share Emotional or Mental Health Problems with Others, 2021**

If you had a mental health condition or emotional problem, would you feel safe sharing with your friends, family, or faith leader?



## Facilities and Transportation Infrastructure

Residents were asked to assess both the quality and importance of City and County services related to public works services, transportation facilities and utilities infrastructure.

### Public Works Services, Transportation Facilities and Utilities Infrastructure

Evaluations of these services were quite positive, with about 9 in 10 rating sewer services and the department of motor vehicles as excellent or good. All other services were considered excellent or good by approximately 8 in 10 respondents.

Most ratings remained stable from 2018 to 2021, but over the survey history (since 2002), ratings have increased for stormwater drainage, street lighting and building department/inspections.

Compared to the national and Front Range average ratings, the City and County of Broomfield facilities and transportation infrastructure items received much higher ratings.

**Figure 37: Quality of City and County Services: Facilities and Transportation Compared by Year**

<b>For each of the following services provided by the City and County of Broomfield, please rate the quality and importance of each of these services in Broomfield: (Percent excellent or good)</b>	<b>2021</b>	<b>2018</b>	<b>2015</b>	<b>2012</b>	<b>2007</b>	<b>2004</b>	<b>2002</b>
Sewer services	91%	89%	94%	90%	87%	86%	85%
Department of motor vehicles (license plates)	87%	93%	85%	82%	84%	84%	83%
Drinking water	85%	87%	89%	89%	87%	82%	85%
Stormwater drainage	82%	81%	81%	79%	67%	72%	66%
Street lighting	81%	80%	80%	80%	71%	70%	67%
Building department/inspections	76%	79%	78%	68%	64%	62%	58%

**Figure 38: Quality of City and County Services: Facilities and Transportation Benchmarks**

	<b>National comparison</b>	<b>Front Range comparison</b>
Street lighting	Much higher	Much higher
Stormwater drainage	Much higher	Much higher
Drinking water	Much higher	Much higher
Sewer services	Much higher	Much higher
Building department/inspections	Much higher	Much higher

## Street Services

Street services were rated for both State-maintained highways (such as 120th Ave, Hwy 128, Hwy 7, US 287, and Hwy 121/Wadsworth/US 36) as well as on City-maintained streets (such as Midway or Lowell).

In general, State-maintained and City-maintained streets received similar service ratings, but bike lanes on City-maintained streets were given a much higher rating than those on State-maintained streets. Ratings were generally similar between 2018 and 2021, with an improvement for ratings of traffic signal timing on both City-maintained and State-maintained roadways.

These ratings for City-maintained streets were generally “much higher” than the national and Front Range benchmarks, although snow and ice control was just “higher” than the national benchmark (see Figure 41 on the next page).

**Figure 39: Quality of State-maintained Highways Compared by Year**

<b>For each of the following state-maintained streets, please rate the quality of the service: (Percent excellent or good)</b>	<b>2021</b>	<b>2018</b>	<b>2015</b>	<b>2012</b>	<b>2007</b>	<b>2004</b>	<b>2002</b>
Street repair and resurfacing	56%	61%	63%	73%	44%	49%	47%
Snow and ice control	71%	72%	76%	70%	52%	71%	59%
Traffic signal timing	60%	54%	53%	52%	41%	43%	41%
Street cleaning	78%	74%	75%	74%	51%	64%	60%
Bike lanes	57%	53%	60%	NA	NA	NA	NA

**Figure 40: Quality of City-maintained Highways Compared by Year**

<b>For each of the following city-maintained streets, please rate the quality of the service: (Percent excellent or good)</b>	<b>2021</b>	<b>2018</b>	<b>2015</b>	<b>2012</b>	<b>2007</b>	<b>2004</b>	<b>2002</b>
Street repair and resurfacing	64%	63%	66%	73%	40%	50%	NA
Snow and ice control	76%	67%	72%	64%	38%	57%	NA
Traffic signal timing	68%	56%	60%	53%	41%	45%	NA
Street cleaning	83%	79%	79%	75%	47%	63%	NA
Bike lanes	69%	68%	69%	NA	NA	NA	NA

**Figure 41: Quality of City-maintained Highways Benchmarks**

	<b>National comparison</b>	<b>Front Range comparison</b>
Street repair and resurfacing	Much higher	Much higher
Snow and ice control	Higher	Much higher
Traffic signal timing	Much higher	Much higher
Street cleaning	Much higher	Much higher

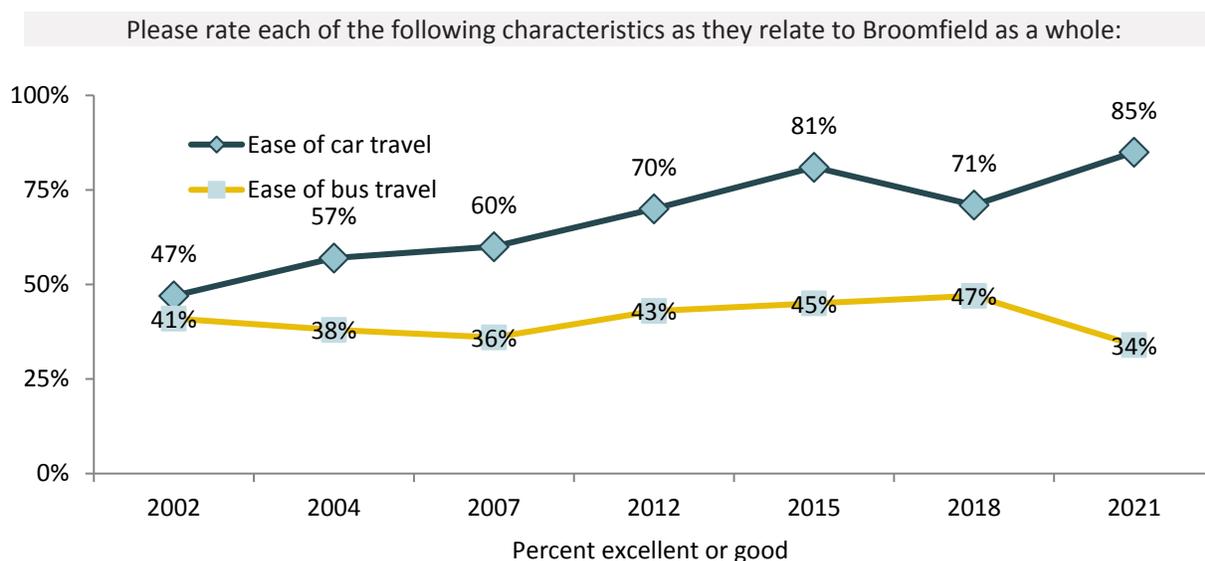
## Ease of Travel

Evaluations of the ease of travel in Broomfield by car improved from 2018 to 2021 (see Figure 42), perhaps due to less traffic during the pandemic restrictions. Ratings of the ease of bus travel decreased in 2021 compared to 2018, also likely due to the pandemic.

The ease of bicycling and walking was considered excellent or good by about 7 in 10 respondents; which was similar to 2018.

Benchmark comparisons against other communities in the nation and the Front Range were generally higher or much higher for Broomfield, except for ease of travel by bus, which was lower (see Figure 44). Pandemic restrictions and reductions likely contributed to this decline. However, the proportion of respondents reporting they had used public transportation at least once in the past year was similar in 2021 compared to 2018 (see Figure 45 on the next page).

**Figure 42: Ratings of Ease of Travel by Car and Bus Compared by Year**



**Figure 43: Ratings of Ease of Travel Compared by Year**

Please rate each of the following characteristics as they relate to Broomfield as a whole: (Percent excellent or good)	2021	2018	2015	2012	2007	2004	2002
Ease of car travel	85%	71%	81%	70%	60%	57%	47%
Ease of bus travel	34%	47%	45%	43%	36%	38%	41%
Ease of bicycle travel	68%	71%	73%	67%	62%	57%	58%
Ease of walking	73%	76%	79%	77%	71%	73%	72%

**Figure 44: Ease of Travel Benchmarks**

	National comparison	Front Range comparison
Ease of car travel	Much higher	Much higher
Ease of bus travel	Lower	Much lower
Ease of bicycle travel	Much higher	Higher
Ease of walking	Higher	Similar

## Public Transportation

**Figure 45: Participation in Public Transportation, 2021**

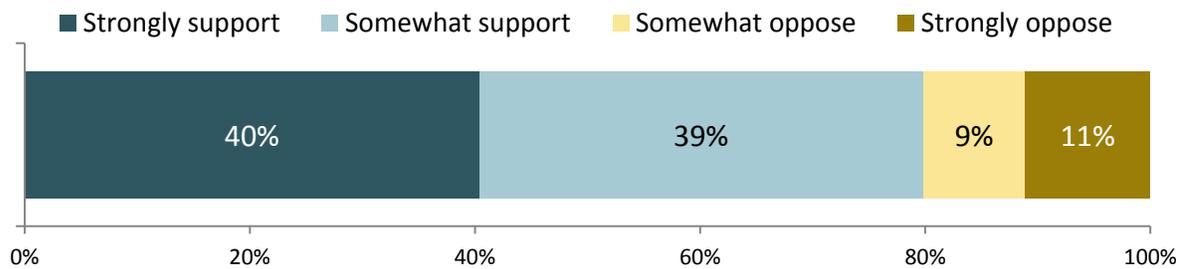
In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Broomfield? (Percent at least once)	2021	2018	2015	2012	2007	2004	2002
Used the Broomfield Easy Ride, RTD bus or FlexRide service within Broomfield	19%	21%	26%	25%	22%	23%	24%
Taken a bus from the US36/Broomfield Station or US36/Flatiron Station Park and Ride	29%	30%	32%	NA	NA	NA	NA

## Generating Revenue for Transportation Funding Gaps

Residents were asked if they would support or oppose generating new revenue for local or for regional transportation priorities. There was good support for both local and regional priorities, with about 8 in 10 respondents strongly or somewhat supporting new revenue for local priorities, and 7 in 10 somewhat or strongly supporting new revenue for regional priorities.

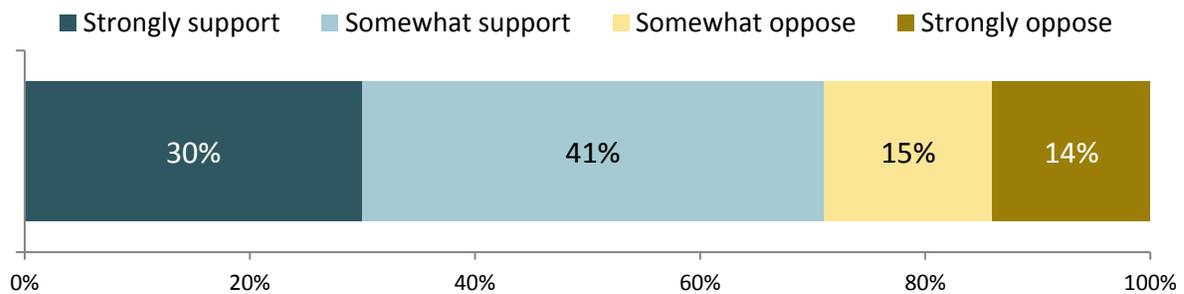
**Figure 46: Support for or opposition generating new local transportation revenues for local priorities**

There are more transportation projects to improve mobility and safety in Broomfield than available funding. How much would you support or oppose generating new local transportation revenues (transportation tax) to support Broomfield local priorities (ex: 144th Ave./Dillon Rd., Sheridan Blvd., Midway Blvd., traffic signal & intersection improvements, street maintenance, bike lanes, trails, safer pedestrian crossings, more trail underpasses & bridges)



**Figure 47: Support for or opposition generating new local transportation revenues for regional priorities**

There are more transportation projects to improve mobility and safety in Broomfield than available funding. How much would you support or oppose Generating new transportation revenues (transportation tax) to support Broomfield regional priorities? (ex: CO-7, I-25, I-25/CO-7 Interchange, US 36, US 36/Wadsworth Interchange, US 287, 120th Ave.)



## Self Sufficiency

### Self Sufficiency Services

The City and County of Broomfield provides a variety services and programs to support self-sufficiency. These services were given high marks by respondents, with 75% or more rating each as excellent or good. The evaluations that could be compared to benchmarks were all much higher.

Compared to 2018, a decrease in positive ratings was observed for Meals on Wheels, but increases were seen for Broomfield Workforce Center and Public Assistance.

**Figure 48: Quality of City and County Services: Self Sufficiency Compared by Year**

<b>For each of the following services provided by the City and County of Broomfield, please rate the quality and importance of each of these services in Broomfield: (Percent excellent or good)</b>	<b>2021</b>	<b>2018</b>	<b>2015</b>	<b>2012</b>	<b>2007</b>	<b>2004</b>	<b>2002</b>
Lakeshore Café	88%	83%	78%	NA	NA	NA	NA
Senior Services	83%	84%	88%	83%	75%	79%	79%
Meals on Wheels	82%	90%	84%	NA	NA	NA	NA
Broomfield Workforce Center	81%	73%	77%	66%	NA	NA	NA
Municipal Court Services	80%	79%	83%	77%	73%	78%	66%
Child Protection Services	77%	70%	80%	76%	NA	NA	NA
Easy Ride Elderly/Disabled Transportation	77%	79%	78%	NA	NA	NA	NA
Adult Protection Services	76%	NA	NA	NA	NA	NA	NA
Public Assistance (food assistance, Medicaid, childcare assistance, etc.)	75%	63%	NA	NA	NA	NA	NA

**Figure 49: Quality of City and County Services: Self Sufficiency Benchmarks**

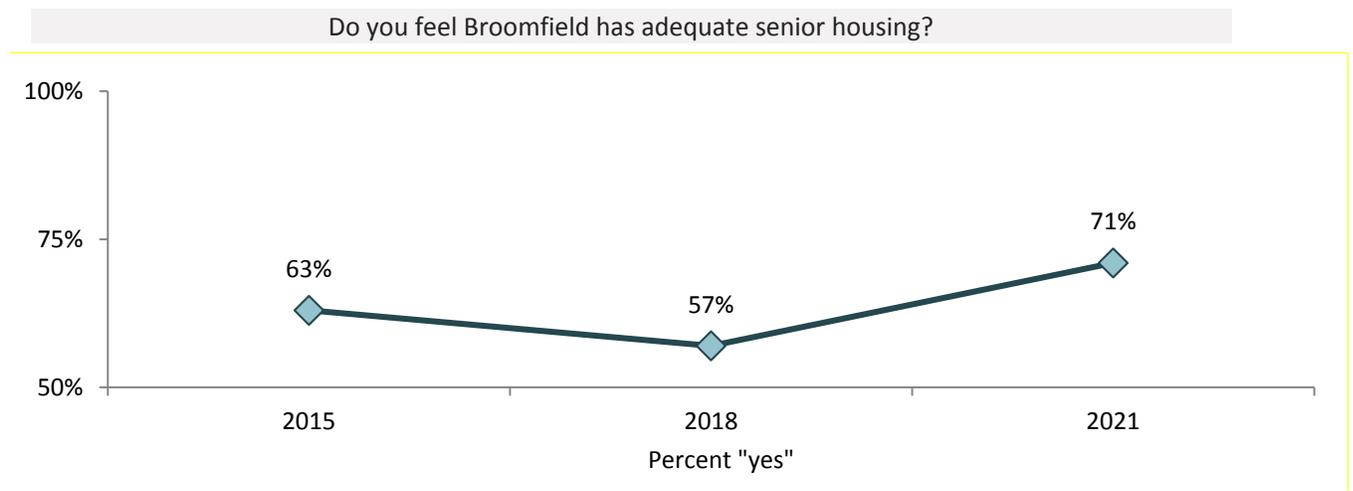
	<b>National comparison</b>	<b>Front Range comparison</b>
Senior Services	Much higher	Much higher
Child Protection Services	Much higher	Much higher
Municipal Court Services	Much higher	Much higher

## Adequacy of Senior Housing in Broomfield

About 7 in 10 survey participants felt there was adequate senior housing in Broomfield, an increase from 2018, and a bit of a surprise given the low rating given to access to affordable quality housing overall (see Figure 25 on page 27).

However, when these ratings are examined by age of the respondent, those who were 55 or older were less likely to feel Broomfield had adequate senior housing than did younger respondents (see Table 190).

**Figure 50: Adequacy of Senior Housing Compared by Year**



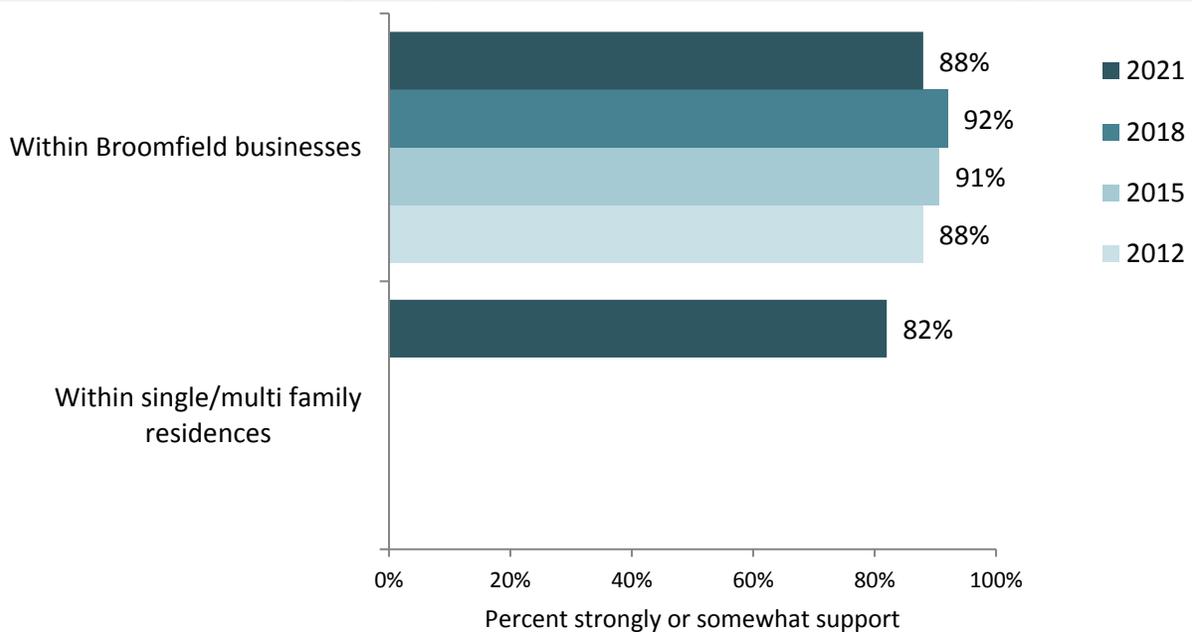
## Environmental Stewardship

Those participating in the 2021 Broomfield Community Survey were asked about their support for energy and resource conservation measures, and whether they were interested in the exploration of a single-hauler option for trash collection.

Similar to past years, about 9 in 10 residents somewhat or strongly supported the City and County using rebates and voluntary water audits for Broomfield businesses to encourage the conservation of energy and water resources. About 8 in 10 supported rebates and audits for the same purposed within residential units, while about 2 in 10 opposed their use of in this setting.

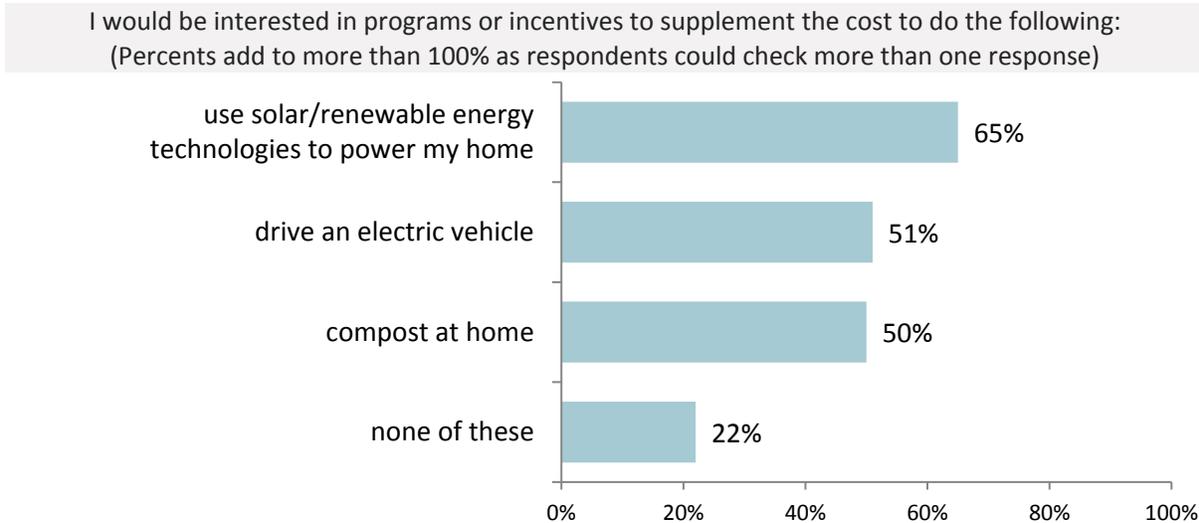
**Figure 51: Support for Water and Resource Conservation Compared by Year**

To what extent do you support or oppose the City and County of Broomfield using rebates and voluntary water audits to encourage energy and resource conservation in each of the following areas?



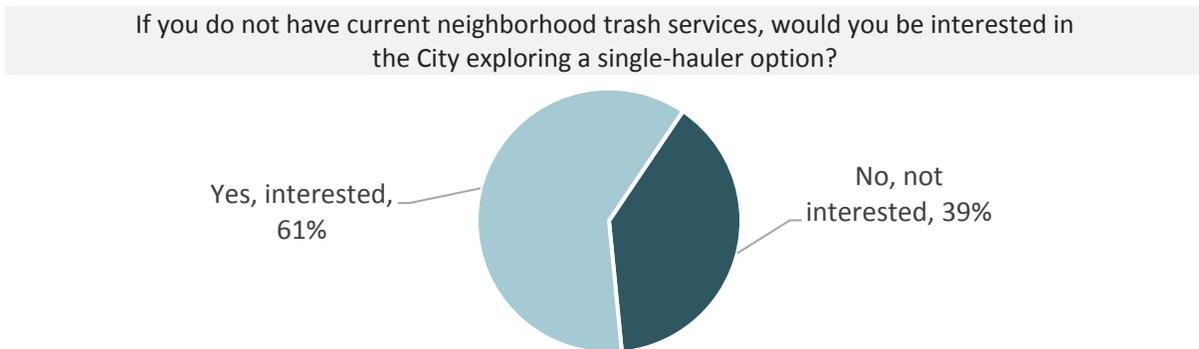
About 8 in 10 respondents were personally interested in one or more programs or incentives to encourage sustainable practices. The most popular was using solar or other renewable energy to power a home.

**Figure 52: Interest in Sustainable Programs, 2021**



A majority of respondents (61%) indicated they were interested in the city exploring a single-hauler neighborhood trash collection option.

**Figure 53: Interest in City Exploring Single-Hauler Trash Services, 2021**



## Engaged and Fiscally Responsible

The City and County of Broomfield strives to be an innovative, responsive, efficient and fiscally responsible government. Some of the overall ratings of government performance, which are relevant to this aspiration, can be found in earlier report sections starting on page 12. In addition, respondents were asked about their impression of the customer service provided by Broomfield government employees, and about some of the outwardly facing services that fall within this objective. They were also asked if they would want to engage with the City and County around financial matters.

### Resident Contact with Employees

About 6 in 10 respondents reported having had contact in-person, by email or by phone with an employee of the City and County within the previous 12 months; similar to what was observed previously.

Impressions were very favorable among those who had had contact with an employee; with over 90% positive ratings for all aspects of the interaction. These ratings were all much higher than the Front Range and national benchmarks.

**Figure 54: Contact with City and County Employees Compared by Year**

	2021	2018	2015	2012	2007	2004	2002
<b>Have you had any in-person, email or phone contact with an employee of the City and County of Broomfield within the last 12 months (including police, receptionists, planners, courts, city management, or any others)? (Percent "yes")</b>	61%	60%	59%	NA	NA	NA	NA

**Figure 55: Perceptions of City and County Employees Compared by Year**

<b>What was your perception of the employee of the City and County of Broomfield in your most recent contact? (Percent excellent or good)</b>	2021	2018	2015	2012	2007	2004	2002
Knowledgeable	94%	93%	93%	91%	87%	90%	85%
Responsive	92%	90%	91%	91%	83%	87%	81%
Courteous	95%	93%	93%	89%	85%	88%	86%
Overall impression	92%	90%	92%	88%	84%	87%	81%

*Note: only asked of those respondents who had contact with an employee*

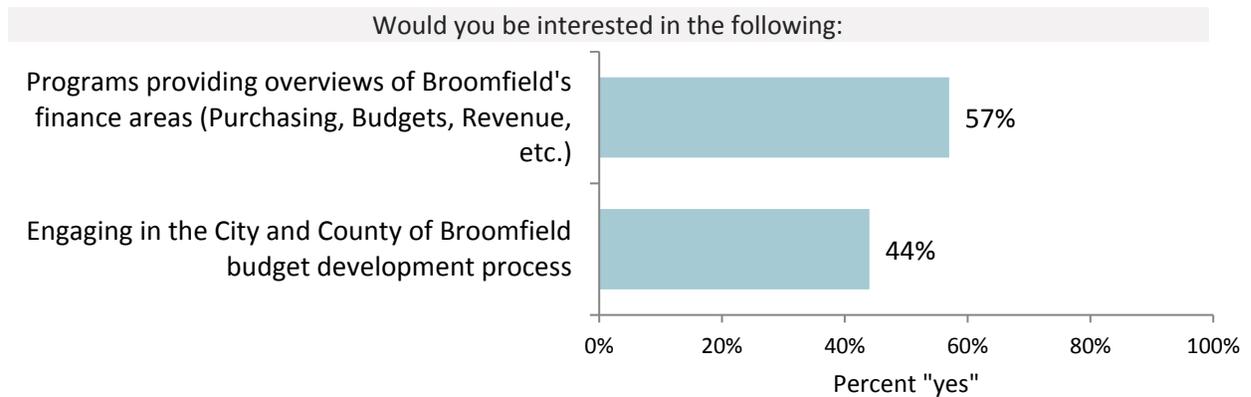
**Figure 56: Perceptions of City and County Employees Benchmarks**

	<b>National comparison</b>	<b>Front Range comparison</b>
Knowledgeable	Much higher	Much higher
Responsive	Much higher	Much higher
Courteous	Much higher	Much higher
Overall impression	Much higher	Much higher

## Interest in Engaging with the City and County About Finance and Budget

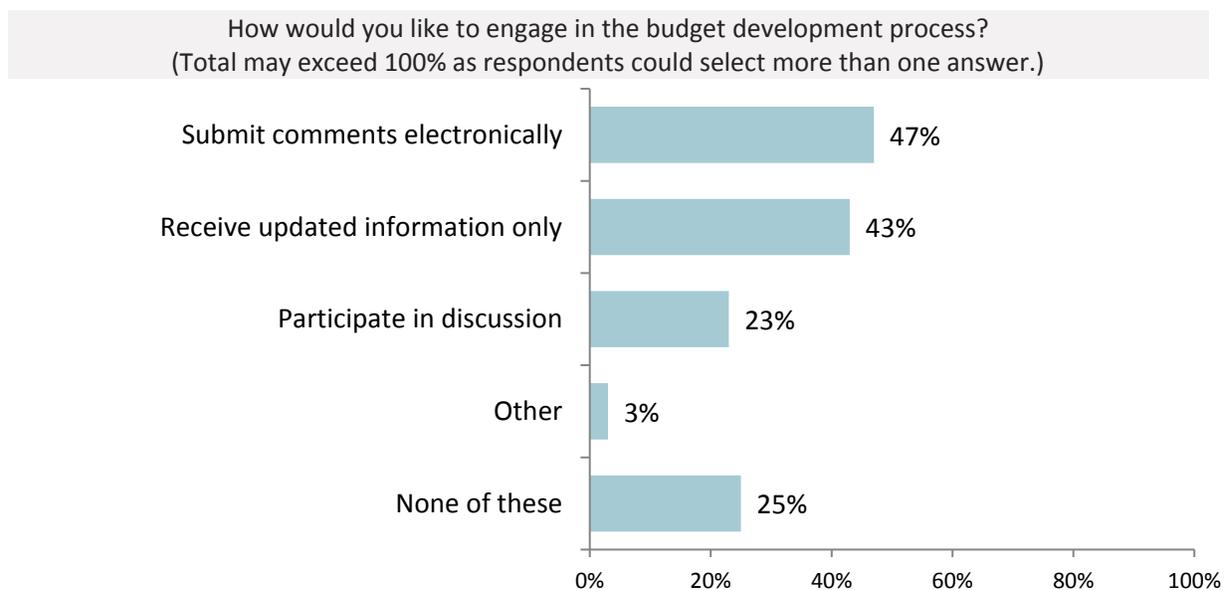
When asked about their interest in engaging with Broomfield related to finance and budgeting, nearly 6 in 10 respondents said they were interested in programs that provide overviews of Broomfield’s finance areas and 4 in 10 were interested in engaging with the budget development process.

**Figure 57: Interest in Engaging with the City and County About Finance and Budget, 2021**



Of those who indicated they were interested in engaging in the budget process, about half were willing to submit comments electronically, and 4 in 10 wanted to receive updated information. About one-quarter said they would participate in a discussion about the budget.

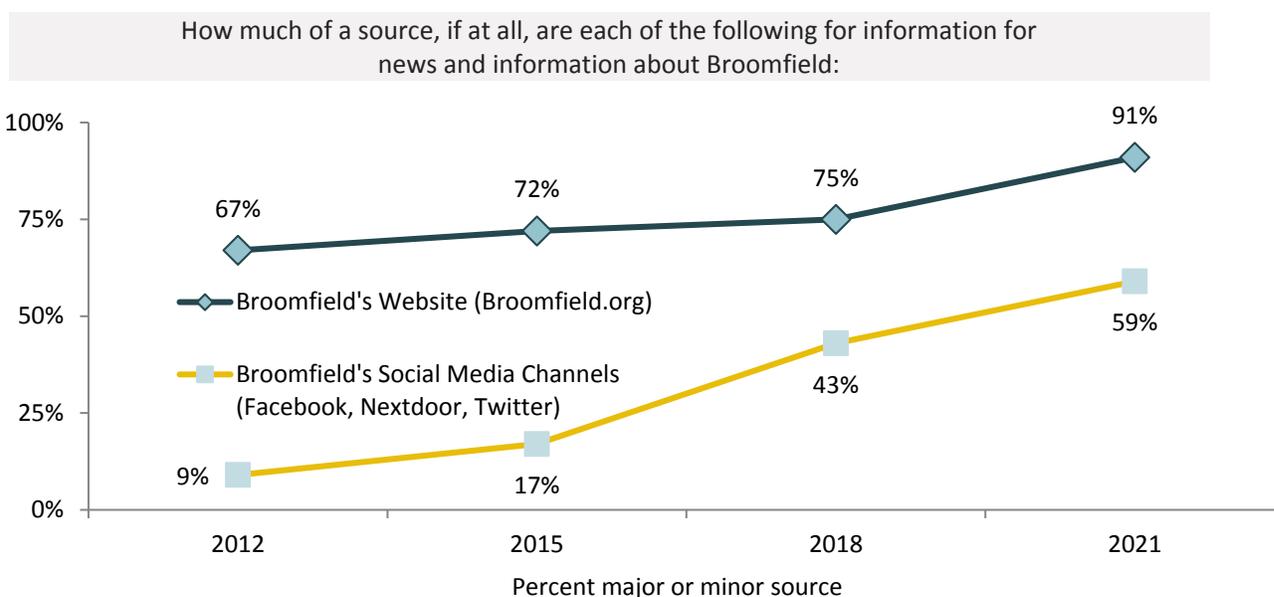
**Figure 58: How Residents Would Like to Engage in Budget Process, 2021**



## Information Sources

Respondents indicated the extent to which they relied on 14 information sources for news and information about Broomfield. Use of digital media maintained or created by Broomfield has continued to increase, with the Broomfield website, Broomfield’s social media increasing quite significantly in 2021. Use of Broomfield’s “B in the Loop” service has also continued to increase.

**Figure 59: Use of Broomfield’s Online Digital Information Sources Compared by Year**



**Figure 60: Information Sources Compared by Year**

How much of a source, if at all, are each of the following for information for news and information about Broomfield: (Percent major or minor source)	2021	2018	2015	2012
Broomfield's Website (Broomfield.org)	91%	75%	72%	67%
Word of Mouth	77%	78%	80%	80%
Our Broomfield Magazine (Formerly the Broomfielder)	63%	61%	NA	NA
Broomfield Enterprise	60%	61%	70%	76%
Broomfield's Social Media Channels (Facebook, Nextdoor, Twitter)	59%	43%	17%	9%
Broomfield Program Guide	58%	56%	NA	NA
Signage (posters, flyers, TV screens) in City facilities	56%	NA	NA	NA
Broomfield's 'B in the Loop' e-newsletter service	51%	31%	27%	20%
Television News	47%	57%	66%	75%
Daily Camera	41%	32%	39%	31%
Radio News	35%	30%	47%	58%
Telephone Town Halls	34%	NA	NA	NA
Broomfield Voice (Engagement Platform)	25%	NA	NA	NA
Channel 8 government programming	19%	15%	22%	26%

## Non-Broomfield Services and Facilities

### Non-Broomfield Services and Facilities

A number of services and facilities are delivered or maintained by entities other than the City and County of Broomfield, but nevertheless contribute to the quality of the community. Those participating in the survey were asked to provide their assessment of the quality of several of these services.

Fire and ambulance were given high grades by nearly all participants (95% and 93%, respectively). The Broomfield Veterans Museum was considered excellent or good by 87% of respondents. These ratings were also very high in previous years. The 1ST Bank Center was also given a positive assessment by 8 in 10 respondents.

Mental health services and services for development disabled persons rebounded slightly in 2021 compared to 2018, but not to the levels seen in 2015. The mental health services rating was similar to the national benchmark comparison.

Other services that could be benchmarked generally received ratings that were higher than other communities. However, garbage collection and curbside recycling ratings were lower than the benchmark comparison.

**Figure 61: Quality of Non-Broomfield Services and Facilities Compared by Year**

<b>For the following services <u>not provided by the City and County of Broomfield</u>, please rate the quality of service: (Percent excellent or good)</b>	<b>2021</b>	<b>2018</b>	<b>2015</b>	<b>2012</b>	<b>2007</b>	<b>2004</b>	<b>2002</b>
Fire	95%	97%	95%	97%	96%	97%	95%
Ambulance services	93%	94%	97%	95%	92%	94%	91%
Garbage collection	76%	80%	86%	85%	76%	81%	80%
K-12 education	81%	80%	82%	79%	78%	NA	NA
Curbside recycling services	72%	69%	74%	73%	58%	65%	NA
Developmentally disabled services	71%	65%	78%	73%	59%	64%	NA
Mental health services	53%	45%	66%	64%	52%	NA	NA
1STBank Center	81%	82%	85%	82%	77%	NA	NA
Regional Transportation District	51%	57%	65%	NA	NA	NA	NA
Broomfield Veterans Museum	87%	86%	93%	NA	NA	NA	NA

**Figure 62: Quality of Non-Broomfield Services Benchmarks**

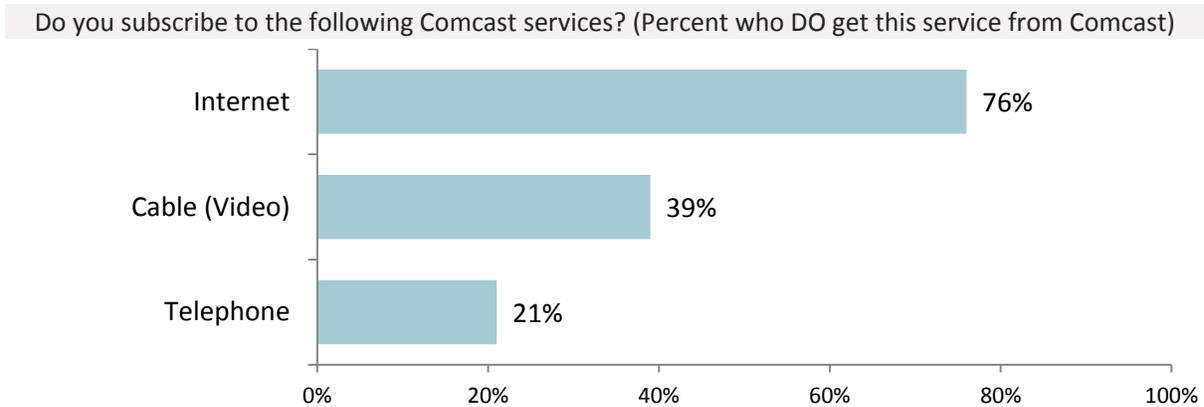
	<b>National comparison</b>	<b>Front Range comparison</b>
Fire	Higher	Much higher
Ambulance services	Higher	Higher
Garbage collection	Much lower	Lower
K-12 education	Higher	Much higher
Curbside recycling services	Lower	Similar
Developmentally disabled services	Much higher	Not available
Mental health services	Similar	Not available

## Comcast Services

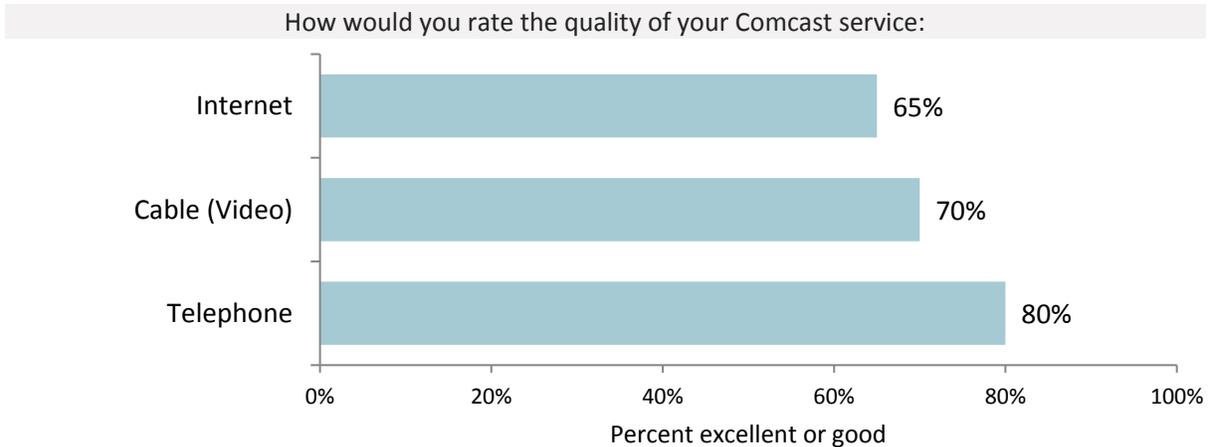
In 2021, survey participants were asked about their experience with the internet, cable and telephone services provided by Comcast. About three-quarters of respondents reported obtaining internet services from Comcast, while about 4 in 10 got cable service, and about 2 in 10 had telephone service from Comcast.

About two-thirds of those receiving internet services from Comcast thought the service was excellent or good. About 7 in 10 gave positive reviews to the cable service, and 8 in 10 of those getting telephone service were pleased with the quality.

**Figure 63: Use of Comcast Services, 2021**



**Figure 64: Quality of Comcast Services, 2021**



## Appendix A: Complete Survey Responses

### Tables of Responses

The following pages contain a complete set of responses to each question on the survey. For questions that included a “no opinion” response option, two tables are presented: one that does not include the “no opinion” responses, followed by a second that does include them. These tables show both the percent and number of respondents that gave each response.

**Table 1: Question #1 without "no opinion" responses**

<b>Please rate:</b>	<b>Excellent</b>		<b>Good</b>		<b>Fair</b>		<b>Poor</b>		<b>Total</b>	
Broomfield as a place to live	51%	N=701	45%	N=619	4%	N=60	0%	N=5	100%	N=1384
The overall quality of life in Broomfield	46%	N=634	51%	N=703	3%	N=47	0%	N=5	100%	N=1389
The overall sense of community in Broomfield	23%	N=314	46%	N=622	24%	N=331	7%	N=96	100%	N=1364
The openness and acceptance of diverse people in Broomfield	24%	N=312	43%	N=553	27%	N=357	6%	N=79	100%	N=1301
Broomfield as a place to work	33%	N=279	47%	N=398	18%	N=150	3%	N=24	100%	N=851
Your neighborhood as a place to live	50%	N=699	40%	N=565	8%	N=114	1%	N=18	100%	N=1397
Broomfield as a place to raise children	53%	N=600	40%	N=453	5%	N=59	1%	N=13	100%	N=1126
Broomfield as a place to retire	34%	N=362	39%	N=410	20%	N=218	7%	N=74	100%	N=1063

**Table 2: Question #1 with "no opinion" responses**

Please rate:	Excellent		Good		Fair		Poor		No opinion		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Broomfield as a place to live	50%	N=701	45%	N=619	4%	N=60	0%	N=5	0%	N=5	100%	N=1389
The overall quality of life in Broomfield	46%	N=634	51%	N=703	3%	N=47	0%	N=5	0%	N=0	100%	N=1389
The overall sense of community in Broomfield	23%	N=314	45%	N=622	24%	N=331	7%	N=96	2%	N=29	100%	N=1393
The openness and acceptance of diverse people in Broomfield	22%	N=312	39%	N=553	25%	N=357	6%	N=79	7%	N=100	100%	N=1401
Broomfield as a place to work	20%	N=279	28%	N=398	11%	N=150	2%	N=24	39%	N=551	100%	N=1402
Your neighborhood as a place to live	50%	N=699	40%	N=565	8%	N=114	1%	N=18	0%	N=5	100%	N=1402
Broomfield as a place to raise children	43%	N=600	32%	N=453	4%	N=59	1%	N=13	20%	N=281	100%	N=1407
Broomfield as a place to retire	26%	N=362	29%	N=410	15%	N=218	5%	N=74	24%	N=342	100%	N=1405

**Table 3: Question #2 without "no opinion" responses**

Please rate the following aspects of City and County of Broomfield government performance:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
The overall direction Broomfield is moving	16%	N=207	56%	N=737	19%	N=250	9%	N=117	100%	N=1312
The value of services for the taxes paid to Broomfield	18%	N=243	48%	N=626	26%	N=335	8%	N=109	100%	N=1312
The quality of the services provided by the City and County of Broomfield	30%	N=408	49%	N=659	18%	N=248	3%	N=39	100%	N=1355
The ease of accessing the services of the City and County of Broomfield	32%	N=423	48%	N=630	16%	N=205	4%	N=50	100%	N=1308
Communicating events, issues, and programs	31%	N=410	42%	N=559	20%	N=264	7%	N=96	100%	N=1329
Providing opportunities for community engagement and involvement	25%	N=314	44%	N=570	24%	N=305	7%	N=92	100%	N=1282
The overall performance of City Council	16%	N=181	50%	N=576	25%	N=288	9%	N=109	100%	N=1153

**Table 4: Question #2 with "no opinion" responses**

Please rate the following aspects of City and County of Broomfield government performance:	Excellent		Good		Fair		Poor		No opinion		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The overall direction Broomfield is moving	15%	N=207	53%	N=737	18%	N=250	8%	N=117	6%	N=89	100%	N=1401
The value of services for the taxes paid to Broomfield	17%	N=243	45%	N=626	24%	N=335	8%	N=109	6%	N=86	100%	N=1398
The quality of the services provided by the City and County of Broomfield	29%	N=408	47%	N=659	18%	N=248	3%	N=39	4%	N=52	100%	N=1406
The ease of accessing the services of the City and County of Broomfield	30%	N=423	45%	N=630	15%	N=205	4%	N=50	7%	N=94	100%	N=1402
Communicating events, issues, and programs	29%	N=410	40%	N=559	19%	N=264	7%	N=96	5%	N=74	100%	N=1403
Providing opportunities for community engagement and involvement	22%	N=314	41%	N=570	22%	N=305	7%	N=92	9%	N=122	100%	N=1404
The overall performance of City Council	13%	N=181	41%	N=576	21%	N=288	8%	N=109	18%	N=252	100%	N=1405

Table 5: Question #3

<b>What three words would you use to describe Broomfield? Responses were classified into the categories below. The full set of verbatim responses can be found in a separate report.</b>	<b>Percent</b>	<b>Number</b>
Other	34%	N=446
Safe	20%	N=270
Friendly	15%	N=197
Expensive	11%	N=150
Clean	11%	N=147
Quiet	10%	N=130
Beautiful	10%	N=130
Convenient	10%	N=128
Suburban	9%	N=125
Community	9%	N=122
Growing	9%	N=116
Family-friendly	8%	N=108
Home	6%	N=83
Peaceful	5%	N=64
Nice	5%	N=63
Open space	5%	N=61
Open	5%	N=60
Location	4%	N=57
Small-town feel	4%	N=48
Comfortable	3%	N=45
Boring	3%	N=39
White	3%	N=37
Diverse	2%	N=30
Crowded	2%	N=29

<b>What three words would you use to describe Broomfield? Responses were classified into the categories below. The full set of verbatim responses can be found in a separate report.</b>	<b>Percent</b>	<b>Number</b>
Parks	2%	N=29
Active	2%	N=29
Liberal	2%	N=28
Bedroom Community	2%	N=27
Attractive	2%	N=26
Pleasant	2%	N=26
Recreation	2%	N=25
Affordable	2%	N=25
Homogeneous	2%	N=24
Affluent	2%	N=23
Accessible	2%	N=23
Progressive	2%	N=22
Green	2%	N=22
Sprawling	1%	N=19
Trails	1%	N=17
Pretty	1%	N=17
Relaxed	1%	N=17
Welcoming	1%	N=17
Good	1%	N=17
Changing	1%	N=16
Fun	1%	N=16
Crime	1%	N=16
Expanding	1%	N=16
Opportunity	1%	N=15
Scenic	1%	N=15
Unique	1%	N=15

<b>What three words would you use to describe Broomfield? Responses were classified into the categories below. The full set of verbatim responses can be found in a separate report.</b>	<b>Percent</b>	<b>Number</b>
Great	1%	N=14
Caring	1%	N=14
Neighborly	1%	N=14
Privileged	1%	N=13
Inclusive	1%	N=13
Calm	1%	N=12
Spacious	1%	N=12
Okay	1%	N=11
Congested	1%	N=10
Excellent	1%	N=10
Fracking	1%	N=10
Quality	1%	N=10
New	1%	N=9
Conservative	1%	N=9
Healthy	1%	N=9
Potential	1%	N=9
Happy	1%	N=8
Kind	1%	N=8
Accepting	1%	N=8
Exclusive	1%	N=7
Decent	1%	N=7
Busy	1%	N=7
Inviting	1%	N=7
Picturesque	1%	N=7
Ugly	1%	N=7
Dog-friendly	0%	N=6

<b>What three words would you use to describe Broomfield? Responses were classified into the categories below. The full set of verbatim responses can be found in a separate report.</b>	<b>Percent</b>	<b>Number</b>
Nature	0%	N=6
Like Boulder or California	0%	N=6
Helpful	0%	N=6
Organized	0%	N=6
Quaint	0%	N=6
Divided	0%	N=6
Construction	0%	N=6
Amenities	0%	N=6
Enjoyable	0%	N=6
Young	0%	N=6
Liveable	0%	N=6
Well-planned	0%	N=6
Large	0%	N=6
Old	0%	N=6
Up-and-coming	0%	N=5
Prosperous	0%	N=5
Balanced	0%	N=5
Vibrant	0%	N=5
Schools/education	0%	N=5
Modern	0%	N=5
Senior friendly	0%	N=5
Connected	0%	N=5
Responsive	0%	N=5
Pretentious	0%	N=5

*Total may exceed 100% as respondents could list up to three words.*

**Table 6: Question #4 without "no opinion" responses**

<b>Please rate your community on each of the following:</b>	<b>Excellent</b>		<b>Good</b>		<b>Fair</b>		<b>Poor</b>		<b>Total</b>	
Making all residents feel welcome	22%	N=285	53%	N=683	21%	N=279	4%	N=50	100%	N=1297
Helping new residents feel connected and integrated	17%	N=197	41%	N=493	32%	N=381	10%	N=124	100%	N=1194
Attracting people from diverse backgrounds	13%	N=142	28%	N=313	37%	N=415	23%	N=255	100%	N=1126
Valuing residents from diverse backgrounds	17%	N=194	40%	N=444	32%	N=358	11%	N=126	100%	N=1123
Demonstrating respect for residents of different cultures and belief systems	20%	N=230	42%	N=491	30%	N=352	8%	N=95	100%	N=1169
Treating all residents equitably	22%	N=264	45%	N=550	24%	N=295	9%	N=110	100%	N=1219
Providing a safe and secure environment for residents of all backgrounds	25%	N=311	49%	N=610	20%	N=247	6%	N=77	100%	N=1245
Respecting individual cultural beliefs and values	21%	N=241	47%	N=544	26%	N=300	6%	N=74	100%	N=1158
Providing equal employment opportunities to residents of all backgrounds	25%	N=199	47%	N=380	20%	N=158	8%	N=64	100%	N=801
Providing equal access to housing for residents of all backgrounds	18%	N=175	34%	N=340	27%	N=267	22%	N=219	100%	N=1002
Making all residents feel welcome in business establishments	28%	N=332	53%	N=637	15%	N=183	4%	N=43	100%	N=1195
Welcoming residents from all backgrounds to participate in local government and community decision-making	25%	N=254	43%	N=429	23%	N=231	9%	N=91	100%	N=1004

**Table 7: Question #4 with "no opinion" responses**

Please rate your community on each of the following:	Excellent		Good		Fair		Poor		No opinion		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Making all residents feel welcome	20%	N=285	49%	N=683	20%	N=279	4%	N=50	7%	N=94	100%	N=1392
Helping new residents feel connected and integrated	14%	N=197	35%	N=493	27%	N=381	9%	N=124	14%	N=195	100%	N=1389
Attracting people from diverse backgrounds	10%	N=142	22%	N=313	30%	N=415	18%	N=255	19%	N=273	100%	N=1399
Valuing residents from diverse backgrounds	14%	N=194	32%	N=444	26%	N=358	9%	N=126	20%	N=274	100%	N=1397
Demonstrating respect for residents of different cultures and belief systems	16%	N=230	35%	N=491	25%	N=352	7%	N=95	16%	N=229	100%	N=1398
Treating all residents equitably	19%	N=264	39%	N=550	21%	N=295	8%	N=110	14%	N=192	100%	N=1411
Providing a safe and secure environment for residents of all backgrounds	22%	N=311	44%	N=610	18%	N=247	6%	N=77	11%	N=152	100%	N=1397
Respecting individual cultural beliefs and values	17%	N=241	39%	N=544	21%	N=300	5%	N=74	17%	N=238	100%	N=1396
Providing equal employment opportunities to residents of all backgrounds	14%	N=199	27%	N=380	11%	N=158	5%	N=64	42%	N=590	100%	N=1392
Providing equal access to housing for residents of all backgrounds	13%	N=175	24%	N=340	19%	N=267	16%	N=219	28%	N=396	100%	N=1397
Making all residents feel welcome in business establishments	24%	N=332	45%	N=637	13%	N=183	3%	N=43	15%	N=208	100%	N=1402
Welcoming residents from all backgrounds to participate in local government and community decision-making	18%	N=254	31%	N=429	16%	N=231	6%	N=91	28%	N=395	100%	N=1400

Table 8: Question #5 without "no opinion" responses

How welcoming, if at all, do you think your community is for:	Very welcoming		Moderately welcoming		Slightly welcoming		Not welcoming		Total	
	%	N	%	N	%	N	%	N	%	N
People with disabilities	38%	N=402	41%	N=436	16%	N=166	5%	N=50	100%	N=1053
People who identify as lesbian, gay, bisexual, or other non-straight sexual identities	37%	N=348	40%	N=384	19%	N=180	4%	N=41	100%	N=953
People who identify as transgender	30%	N=239	34%	N=274	25%	N=198	11%	N=88	100%	N=800
Men	72%	N=824	21%	N=242	4%	N=47	3%	N=37	100%	N=1150
Women	60%	N=710	34%	N=397	5%	N=55	2%	N=21	100%	N=1184
People who are Arabic or Middle Eastern	28%	N=249	38%	N=334	24%	N=210	11%	N=93	100%	N=886
People who are Asian, Asian Indian or Pacific Islander	33%	N=323	45%	N=441	19%	N=183	4%	N=38	100%	N=985
People who are Black or African American	31%	N=299	36%	N=352	22%	N=213	11%	N=109	100%	N=973
People who are Hispanic	32%	N=334	42%	N=436	19%	N=199	7%	N=74	100%	N=1043
People who are American Indian or Alaskan Native	35%	N=289	39%	N=326	20%	N=166	6%	N=52	100%	N=833
People who are White	78%	N=961	17%	N=208	2%	N=26	3%	N=32	100%	N=1227
People whose first language is not English	26%	N=263	35%	N=352	29%	N=292	11%	N=109	100%	N=1016
People who are not U.S. citizens	25%	N=216	36%	N=309	25%	N=214	14%	N=125	100%	N=863
People of Christian faith	68%	N=750	23%	N=254	6%	N=62	4%	N=39	100%	N=1105
People of Islamic faith	27%	N=229	31%	N=259	25%	N=211	16%	N=137	100%	N=837
People of Jewish faith	34%	N=290	43%	N=371	18%	N=153	5%	N=44	100%	N=858
People of other faiths	31%	N=260	36%	N=303	26%	N=220	6%	N=53	100%	N=838
People who are agnostic or atheist	38%	N=328	39%	N=342	16%	N=143	7%	N=57	100%	N=870
People who are liberal	48%	N=560	39%	N=462	11%	N=129	2%	N=28	100%	N=1179
People who are conservative	35%	N=414	40%	N=462	14%	N=163	11%	N=129	100%	N=1168
People who are veterans or military personnel	61%	N=675	29%	N=325	7%	N=81	2%	N=25	100%	N=1105
People who are older	61%	N=731	31%	N=379	6%	N=72	2%	N=26	100%	N=1208
People who are younger	47%	N=552	38%	N=446	12%	N=143	4%	N=46	100%	N=1187
People who are unhoused	11%	N=102	18%	N=168	20%	N=184	51%	N=480	100%	N=934

**Table 9: Question #5 with "no opinion" responses**

<b>How welcoming, if at all, do you think your community is for:</b>	<b>Very welcoming</b>		<b>Moderately welcoming</b>		<b>Slightly welcoming</b>		<b>Not welcoming</b>		<b>No opinion</b>		<b>Total</b>	
People with disabilities	29%	N=402	31%	N=436	12%	N=166	4%	N=50	24%	N=337	100%	N=1390
People who identify as lesbian, gay, bisexual, or other non-straight sexual identities	25%	N=348	27%	N=384	13%	N=180	3%	N=41	32%	N=445	100%	N=1398
People who identify as transgender	17%	N=239	20%	N=274	14%	N=198	6%	N=88	43%	N=601	100%	N=1401
Men	59%	N=824	17%	N=242	3%	N=47	3%	N=37	18%	N=246	100%	N=1395
Women	51%	N=710	28%	N=397	4%	N=55	2%	N=21	15%	N=215	100%	N=1398
People who are Arabic or Middle Eastern	18%	N=249	24%	N=334	15%	N=210	7%	N=93	37%	N=511	100%	N=1397
People who are Asian, Asian Indian or Pacific Islander	23%	N=323	32%	N=441	13%	N=183	3%	N=38	29%	N=409	100%	N=1394
People who are Black or African American	21%	N=299	25%	N=352	15%	N=213	8%	N=109	30%	N=427	100%	N=1400
People who are Hispanic	24%	N=334	31%	N=436	14%	N=199	5%	N=74	25%	N=349	100%	N=1391
People who are American Indian or Alaskan Native	21%	N=289	23%	N=326	12%	N=166	4%	N=52	40%	N=556	100%	N=1389
People who are White	69%	N=961	15%	N=208	2%	N=26	2%	N=32	12%	N=161	100%	N=1388
People whose first language is not English	19%	N=263	25%	N=352	21%	N=292	8%	N=109	27%	N=382	100%	N=1398
People who are not U.S. citizens	15%	N=216	22%	N=309	15%	N=214	9%	N=125	38%	N=532	100%	N=1395
People of Christian faith	53%	N=750	18%	N=254	4%	N=62	3%	N=39	21%	N=297	100%	N=1403
People of Islamic faith	16%	N=229	19%	N=259	15%	N=211	10%	N=137	40%	N=564	100%	N=1401
People of Jewish faith	21%	N=290	27%	N=371	11%	N=153	3%	N=44	38%	N=531	100%	N=1390
People of other faiths	19%	N=260	22%	N=303	16%	N=220	4%	N=53	40%	N=555	100%	N=1393
People who are agnostic or atheist	24%	N=328	25%	N=342	10%	N=143	4%	N=57	38%	N=522	100%	N=1392
People who are liberal	40%	N=560	33%	N=462	9%	N=129	2%	N=28	16%	N=220	100%	N=1399
People who are conservative	30%	N=414	33%	N=462	12%	N=163	9%	N=129	17%	N=233	100%	N=1401

How welcoming, if at all, do you think your community is for:	Very welcoming		Moderately welcoming		Slightly welcoming		Not welcoming		No opinion		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
People who are veterans or military personnel	48%	N=675	23%	N=325	6%	N=81	2%	N=25	21%	N=297	100%	N=1402
People who are older	52%	N=731	27%	N=379	5%	N=72	2%	N=26	14%	N=192	100%	N=1400
People who are younger	39%	N=552	32%	N=446	10%	N=143	3%	N=46	15%	N=214	100%	N=1401
People who are unhoused	7%	N=102	12%	N=168	13%	N=184	34%	N=480	33%	N=467	100%	N=1401

Table 10: Question #6 without "no opinion" responses

Please rate your LOCAL law enforcement on the following:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Creating a community welcoming to residents of all backgrounds	38%	N=412	37%	N=401	17%	N=185	8%	N=84	100%	N=1082
Treating all residents with respect	39%	N=456	39%	N=453	15%	N=173	6%	N=75	100%	N=1157
Treating all residents equitably	40%	N=7	35%	N=6	24%	N=4	1%	N=0	100%	N=17

Table 11: Question #6 with "no opinion" responses

Please rate your LOCAL law enforcement on the following:	Excellent		Good		Fair		Poor		No opinion		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Creating a community welcoming to residents of all backgrounds	30%	N=412	29%	N=401	13%	N=185	6%	N=84	22%	N=308	100%	N=1390
Treating all residents with respect	33%	N=456	32%	N=453	12%	N=173	5%	N=75	17%	N=245	100%	N=1402
Treating all residents equitably	32%	N=7	28%	N=6	20%	N=4	1%	N=0	19%	N=4	100%	N=21

**Table 12: Question #7**

<b>How likely would you be to support a change to a County Commissioner Structure?</b>	<b>Percent</b>	<b>Number</b>
Strongly support	23%	N=54
Somewhat support	25%	N=59
Somewhat oppose	26%	N=62
Strongly oppose	27%	N=64
Total	100%	N=239

**Table 13: Question #8**

<b>Given that the Mayor and City Councilmembers are engaged in policy setting for city and county operations, how likely would you be to support an increase in the salaries?</b>	<b>Percent</b>	<b>Number</b>
Strongly support	30%	N=398
Somewhat support	44%	N=578
Somewhat oppose	12%	N=162
Strongly oppose	13%	N=169
Total	100%	N=1307

**Table 14: Question #9 without "no opinion" responses**

<b>Please rate how safe you feel in your neighborhood, shopping/dining locations, and parks in Broomfield:</b>	<b>Very safe</b>		<b>Somewhat safe</b>		<b>Neither safe nor unsafe</b>		<b>Somewhat unsafe</b>		<b>Very unsafe</b>		<b>Total</b>	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
During the day	77%	N=1082	18%	N=259	3%	N=37	1%	N=15	0%	N=7	100%	N=1399
After dark	38%	N=522	43%	N=595	8%	N=110	9%	N=129	2%	N=22	100%	N=1378

**Table 15: Question #9 with "no opinion" responses**

Please rate how safe you feel in your neighborhood, shopping/dining locations, and parks in Broomfield:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		No opinion		Total	
	%	N	%	N	%	N	%	N	%	N	%	N	%	N
During the day	77%	N=1082	18%	N=259	3%	N=37	1%	N=15	0%	N=7	0%	N=1	100%	N=1399
After dark	37%	N=522	42%	N=595	8%	N=110	9%	N=129	2%	N=22	2%	N=24	100%	N=1403

**Table 16: Question #10 without "no opinion" responses**

To what degree, if at all, do you consider the following to be a problem in Broomfield:	Not a problem		Minor problem		Moderate problem		Major problem		Total	
	%	N	%	N	%	N	%	N	%	N
Property crimes (e.g., burglary, theft)	7%	N=94	32%	N=430	39%	N=528	22%	N=299	100%	N=1351
Violent crime (e.g., rape, assault, robbery)	35%	N=433	51%	N=635	13%	N=158	2%	N=27	100%	N=1254
Blight or unsightly property conditions	28%	N=378	45%	N=603	21%	N=278	7%	N=89	100%	N=1347

**Table 17: Question #10 with "no opinion" responses**

To what degree, if at all, do you consider the following to be a problem in Broomfield:	Not a problem		Minor problem		Moderate problem		Major problem		No opinion		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Property crimes (e.g., burglary, theft)	7%	N=94	31%	N=430	38%	N=528	21%	N=299	4%	N=52	100%	N=1403
Violent crime (e.g., rape, assault, robbery)	31%	N=433	45%	N=635	11%	N=158	2%	N=27	10%	N=145	100%	N=1399
Blight or unsightly property conditions	27%	N=378	43%	N=603	20%	N=278	6%	N=89	4%	N=57	100%	N=1405

**Table 18: Question #11 without "no opinion" responses**

For each of the following services provided by the City and County of Broomfield, please rate the quality:	Excellent		Good		Fair		Poor		Total	
	Traffic enforcement	26%	N=333	49%	N=637	18%	N=235	7%	N=86	100%
Police Services	37%	N=468	45%	N=573	14%	N=183	4%	N=56	100%	N=1280
Animal Control	37%	N=409	46%	N=507	12%	N=137	4%	N=45	100%	N=1097

**Table 19: Question #11 with "no opinion" responses**

For each of the following services provided by the City and County of Broomfield, please rate the quality:	Excellent		Good		Fair		Poor		No opinion		Total	
	Traffic enforcement	24%	N=333	45%	N=637	17%	N=235	6%	N=86	8%	N=116	100%
Police Services	33%	N=468	41%	N=573	13%	N=183	4%	N=56	9%	N=127	100%	N=1407
Animal Control	29%	N=409	36%	N=507	10%	N=137	3%	N=45	22%	N=308	100%	N=1406

**Table 20: Question #12 without "no opinion" responses**

Please rate the following community economic and business factors in Broomfield today:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Strength of the local economy	26%	N=335	58%	N=763	14%	N=180	2%	N=27	100%	N=1305
Businesses and local economy positioned for tomorrow's opportunities	22%	N=271	50%	N=630	24%	N=304	4%	N=47	100%	N=1252
A globally connected and welcoming community	21%	N=252	42%	N=504	27%	N=325	9%	N=109	100%	N=1189
Variety and choice of shopping options	20%	N=282	38%	N=534	28%	N=385	14%	N=195	100%	N=1395
Variety and choice of dining opportunities	16%	N=225	33%	N=462	31%	N=435	20%	N=273	100%	N=1396
Place where you can discover/experience new businesses and products	11%	N=137	28%	N=364	40%	N=518	22%	N=282	100%	N=1301
A creative and innovative community (e.g., arts/creative businesses)	11%	N=142	29%	N=371	36%	N=473	24%	N=315	100%	N=1301
Type and pace of development and growth	13%	N=176	44%	N=585	29%	N=390	13%	N=179	100%	N=1331
Access to affordable, quality housing	6%	N=82	18%	N=230	34%	N=428	42%	N=531	100%	N=1271
Quality of essential shopping options (e.g., grocery, household goods)	35%	N=485	47%	N=662	14%	N=197	4%	N=49	100%	N=1393
Variety of choice shopping (e.g., apparel, furnishing)	16%	N=221	38%	N=521	31%	N=428	15%	N=213	100%	N=1384

**Table 21: Question #12 with "no opinion" responses**

Please rate the following community economic and business factors in Broomfield today:	Excellent		Good		Fair		Poor		No opinion		Total	
Strength of the local economy	24%	N=335	55%	N=763	13%	N=180	2%	N=27	5%	N=74	100%	N=1378
Businesses and local economy positioned for tomorrow's opportunities	19%	N=271	45%	N=630	22%	N=304	3%	N=47	10%	N=140	100%	N=1392
A globally connected and welcoming community	18%	N=252	36%	N=504	23%	N=325	8%	N=109	15%	N=210	100%	N=1400
Variety and choice of shopping options	20%	N=282	38%	N=534	27%	N=385	14%	N=195	1%	N=9	100%	N=1404
Variety and choice of dining opportunities	16%	N=225	33%	N=462	31%	N=435	19%	N=273	1%	N=9	100%	N=1405
Place where you can discover/experience new businesses and products	10%	N=137	26%	N=364	37%	N=518	20%	N=282	7%	N=100	100%	N=1401
A creative and innovative community (e.g., arts/creative businesses)	10%	N=142	26%	N=371	34%	N=473	22%	N=315	7%	N=101	100%	N=1403
Type and pace of development and growth	13%	N=176	42%	N=585	28%	N=390	13%	N=179	5%	N=74	100%	N=1405
Access to affordable, quality housing	6%	N=82	16%	N=230	31%	N=428	38%	N=531	9%	N=132	100%	N=1402
Quality of essential shopping options (e.g., grocery, household goods)	35%	N=485	47%	N=662	14%	N=197	4%	N=49	1%	N=13	100%	N=1406
Variety of choice shopping (e.g., apparel, furnishing)	16%	N=221	37%	N=521	30%	N=428	15%	N=213	2%	N=22	100%	N=1406

Table 22: Question #13 without "no opinion" responses

Please indicate the importance of each of these work areas local economy in Broomfield as a whole:	Critical		High		Important		Low		Total	
Grow the local economy (e.g., key sectors and business opportunity)	21%	N=279	35%	N=461	38%	N=512	6%	N=81	100%	N=1333
Increase variety of dining/hospitality options	16%	N=219	30%	N=411	37%	N=510	17%	N=234	100%	N=1374
Increase dining and retail locations	13%	N=175	27%	N=370	37%	N=514	23%	N=315	100%	N=1374
Growing the creative/arts economy and experiences	15%	N=210	31%	N=428	37%	N=499	17%	N=227	100%	N=1364
Entrepreneurial and business scale-up	13%	N=171	31%	N=405	45%	N=593	11%	N=147	100%	N=1316
Reinvigorate shopping areas (e.g., Flatirons, 120th corridor)	23%	N=319	35%	N=477	29%	N=404	12%	N=170	100%	N=1370
Ensure public financial (revenue) sustainability	30%	N=406	37%	N=506	29%	N=386	4%	N=53	100%	N=1351
Increase employment opportunities	19%	N=256	40%	N=544	35%	N=470	6%	N=88	100%	N=1357
Strengthen career opportunities and development	18%	N=239	41%	N=553	35%	N=473	7%	N=89	100%	N=1354
Housing access and options	37%	N=503	25%	N=335	26%	N=345	12%	N=167	100%	N=1351

**Table 23: Question #13 with "no opinion" responses**

Please indicate the importance of each of these work areas local economy in Broomfield as a whole:	Critical		High		Important		Low		No opinion		Total	
Grow the local economy (e.g., key sectors and business opportunity)	20%	N=279	33%	N=461	37%	N=512	6%	N=81	4%	N=55	100%	N=1388
Increase variety of dining/hospitality options	16%	N=219	29%	N=411	36%	N=510	17%	N=234	2%	N=25	100%	N=1399
Increase dining and retail locations	13%	N=175	26%	N=370	37%	N=514	23%	N=315	2%	N=24	100%	N=1398
Growing the creative/arts economy and experiences	15%	N=210	31%	N=428	36%	N=499	16%	N=227	2%	N=30	100%	N=1395
Entrepreneurial and business scale-up	12%	N=171	29%	N=405	43%	N=593	11%	N=147	5%	N=75	100%	N=1391
Reinvigorate shopping areas (e.g., Flatirons, 120th corridor)	23%	N=319	34%	N=477	29%	N=404	12%	N=170	2%	N=30	100%	N=1400
Ensure public financial (revenue) sustainability	29%	N=406	36%	N=506	28%	N=386	4%	N=53	4%	N=50	100%	N=1401
Increase employment opportunities	18%	N=256	39%	N=544	34%	N=470	6%	N=88	3%	N=43	100%	N=1401
Strengthen career opportunities and development	17%	N=239	39%	N=553	34%	N=473	6%	N=89	4%	N=50	100%	N=1404
Housing access and options	36%	N=503	24%	N=335	25%	N=345	12%	N=167	4%	N=51	100%	N=1402

**Table 24: Question #14**

In the past 12 months, did anyone in your household need one of these services but was not able to get it: (check all the apply)	Percent	Number
Mental health care or counseling services	7%	N=86
Substance use treatment	1%	N=11
Crisis Care for a mental or behavioral health issue	1%	N=15
No one in my household needed a mental or behavioral service in the past 12 months	93%	N=1228
Total may exceed 100% as respondents could select more than one answer.		

**Table 25: Question #15**

<b>Why were you or your household member not able to access these services? (check all the apply)</b>	<b>Percent</b>	<b>Number</b>
You were not able to get an appointment as soon as it was needed	48%	N=37
The provider was not accepting your type of health insurance	49%	N=38
The provider was not accepting new patients	49%	N=38
You did not have transportation to a provider or the provider was too far away	5%	N=4
You or your household member were concerned about unfair treatment	33%	N=25
The cost of the treatment or service was too high	65%	N=50
Total may exceed 100% as respondents could select more than one answer.		

**Table 26: Question #16**

<b>If you had a mental health condition or emotional problem would you feel safe sharing with your friends, family, or faith leader?</b>	<b>Percent</b>	<b>Number</b>
No	16%	N=210
Yes	84%	N=1103
Total	100%	N=1314

Table 27: Question #17 without "no opinion" responses

For each of the following amenities maintained by the City and County of Broomfield, please rate the quality:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Open space and trails	57%	N=787	37%	N=517	5%	N=64	1%	N=12	100%	N=1379
Continuous trail connections	38%	N=509	47%	N=630	12%	N=157	2%	N=31	100%	N=1327
Local cultural and arts events	12%	N=147	38%	N=472	35%	N=433	15%	N=179	100%	N=1232
Recreation programs	33%	N=416	43%	N=539	18%	N=227	5%	N=60	100%	N=1242
Active Adult / Senior Programs	40%	N=320	41%	N=331	16%	N=125	4%	N=31	100%	N=808
Meals on Wheels	40%	N=177	45%	N=197	11%	N=47	4%	N=19	100%	N=440
The Paul Derda Recreation Center	48%	N=482	42%	N=419	8%	N=77	2%	N=17	100%	N=996
The Broomfield Community Center	51%	N=459	39%	N=349	9%	N=81	1%	N=13	100%	N=901
The Bay Aquatic Park	41%	N=323	47%	N=368	9%	N=70	2%	N=18	100%	N=779
Athletic fields and courts	42%	N=438	48%	N=497	8%	N=82	2%	N=18	100%	N=1035
Parks	44%	N=591	46%	N=623	8%	N=113	1%	N=16	100%	N=1344
Library services (materials (print/electronic), classes, programs, technology)	53%	N=561	39%	N=413	6%	N=67	2%	N=21	100%	N=1062
Auditorium facility	40%	N=299	46%	N=344	12%	N=88	2%	N=15	100%	N=747
Auditorium events	28%	N=194	49%	N=345	18%	N=127	5%	N=38	100%	N=704
CSU Extension services	31%	N=133	51%	N=221	14%	N=60	5%	N=20	100%	N=433

**Table 28: Question #17 with "no opinion" responses**

For each of the following amenities maintained by the City and County of Broomfield, please rate the quality:	Excellent		Good		Fair		Poor		No opinion		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Open space and trails	56%	N=787	37%	N=517	5%	N=64	1%	N=12	2%	N=22	100%	N=1402
Continuous trail connections	36%	N=509	45%	N=630	11%	N=157	2%	N=31	5%	N=73	100%	N=1400
Local cultural and arts events	10%	N=147	34%	N=472	31%	N=433	13%	N=179	12%	N=170	100%	N=1402
Recreation programs	30%	N=416	38%	N=539	16%	N=227	4%	N=60	12%	N=162	100%	N=1404
Active Adult / Senior Programs	23%	N=320	24%	N=331	9%	N=125	2%	N=31	42%	N=590	100%	N=1398
Meals on Wheels	13%	N=177	14%	N=197	3%	N=47	1%	N=19	69%	N=969	100%	N=1410
The Paul Derda Recreation Center	34%	N=482	30%	N=419	6%	N=77	1%	N=17	29%	N=404	100%	N=1400
The Broomfield Community Center	33%	N=459	25%	N=349	6%	N=81	1%	N=13	36%	N=500	100%	N=1401
The Bay Aquatic Park	23%	N=323	26%	N=368	5%	N=70	1%	N=18	44%	N=622	100%	N=1401
Athletic fields and courts	31%	N=438	36%	N=497	6%	N=82	1%	N=18	26%	N=362	100%	N=1397
Parks	42%	N=591	44%	N=623	8%	N=113	1%	N=16	4%	N=58	100%	N=1402
Library services (materials (print/electronic), classes, programs, technology)	40%	N=561	29%	N=413	5%	N=67	1%	N=21	24%	N=341	100%	N=1404
Auditorium facility	21%	N=299	25%	N=344	6%	N=88	1%	N=15	47%	N=656	100%	N=1403
Auditorium events	14%	N=194	25%	N=345	9%	N=127	3%	N=38	50%	N=698	100%	N=1402
CSU Extension services	9%	N=133	16%	N=221	4%	N=60	1%	N=20	69%	N=967	100%	N=1400

Table 29: Question 17 barriers

<b>What access barriers exist for the above amenities? Responses were classified into the categories shown below. The full set of verbatim responses can be found in a separate report</b>	<b>Percent</b>	<b>Number</b>
Not knowing about them, lack of information	28%	N=153
COVID/pandemic	20%	N=109
Other*	19%	N=102
Too expensive	8%	N=44
Difficult to get to except by car	8%	N=43
Too far away/inconvenient locations	4%	N=22
Difficulties using B-rex or online system	3%	N=17
Lack of time/limited hours	3%	N=16
Accessibility issues	3%	N=14
Crowded	1%	N=6
Feel out of place or uncomfortable using them	1%	N=5
Unsafe	1%	N=4
Auditorium too small	1%	N=4
Lack of parking	0%	N=1
Language barriers	0%	N=1
<b>Total</b>	<b>100%</b>	<b>N=541</b>

\* The full set of verbatim responses can be found in Appendix F: Verbatim Responses to Open-ended Questions.

**Table 30: Question #18**

In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Broomfield?	Never		Once or twice		3 to 12 times		13 to 26 times		More than 26 times		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Visited a park (active, formally landscaped areas)	4%	N=62	16%	N=216	28%	N=390	19%	N=261	33%	N=461	100%	N=1390
Visited an open space site (native, undeveloped areas)	10%	N=136	15%	N=212	29%	N=404	17%	N=229	29%	N=400	100%	N=1381
Used a trail in Broomfield	7%	N=102	12%	N=170	24%	N=329	17%	N=241	40%	N=553	100%	N=1395
Viewed any of Broomfield's public art (benches, sculptures, etc.)	21%	N=300	30%	N=415	30%	N=417	10%	N=144	9%	N=124	100%	N=1400
Visited the Paul Derda Recreation Center	56%	N=786	22%	N=313	12%	N=173	5%	N=64	5%	N=65	100%	N=1400
Visited the Broomfield Community Center	64%	N=898	20%	N=284	11%	N=150	2%	N=33	3%	N=39	100%	N=1404
Used the Broomfield Auditorium or attended an event there	81%	N=1129	15%	N=208	4%	N=51	0%	N=2	1%	N=8	100%	N=1398
Visited the Broomfield Depot Museum	91%	N=1272	8%	N=108	1%	N=9	0%	N=2	1%	N=8	100%	N=1400
Visited the Broomfield Library or attended a library program	45%	N=626	21%	N=297	21%	N=295	6%	N=82	7%	N=105	100%	N=1405
Utilized CSU Extension (ex. programs by Master Gardeners)	85%	N=1194	10%	N=141	3%	N=47	1%	N=9	1%	N=10	100%	N=1402

**Table 31: Question #19 without "no opinion" responses**

There are more transportation projects to improve mobility and safety in Broomfield than available funding. How much would you support or oppose the following to close that gap?	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Total	
Generating new local transportation revenues (transportation tax) to support Broomfield local priorities (ex: 144th Ave./Dillon Rd., Sheridan Blvd., Midway Blvd., traffic signal & intersection xx1	40%	N=541	39%	N=529	9%	N=128	11%	N=150	100%	N=1349
Generating new transportation revenues (transportation tax) to support Broomfield regional priorities? (ex: CO-7, I-25, I-25/CO-7 Interchange, US 36,US 36/Wadsworth Interchange, US 287, 120th Ave.)	30%	N=399	41%	N=553	15%	N=200	14%	N=183	100%	N=1335

**Table 32: Question #19 with "no opinion" responses**

There are more transportation projects to improve mobility and safety in Broomfield than available funding. How much would you support or oppose the following to close that gap?	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		No opinion		Total	
Generating new local transportation revenues (transportation tax) to support Broomfield local priorities (ex: 144th Ave./Dillon Rd., Sheridan Blvd., Midway Blvd., traffic signal & intersection xx1	39%	N=541	38%	N=529	9%	N=128	11%	N=150	3%	N=44	100%	N=1393
Generating new transportation revenues (transportation tax) to support Broomfield regional priorities? (ex: CO-7, I-25, I-25/CO-7 Interchange, US 36,US 36/Wadsworth Interchange, US 287, 120th Ave.)	29%	N=399	40%	N=553	14%	N=200	13%	N=183	4%	N=62	100%	N=1397

**Table 33: Question #20 without "no opinion" responses**

For each of the following services provided by the City and County of Broomfield, please rate the quality:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Street lighting	23%	N=315	58%	N=806	16%	N=227	2%	N=33	100%	N=1381
Stormwater drainage	25%	N=338	57%	N=758	14%	N=187	4%	N=47	100%	N=1330
Drinking water	46%	N=622	40%	N=546	11%	N=150	4%	N=49	100%	N=1367
Sewer services	37%	N=480	54%	N=711	8%	N=101	1%	N=16	100%	N=1308
Building department/inspections	24%	N=196	52%	N=434	17%	N=143	7%	N=60	100%	N=833
Dept. of motor vehicles (license plates)	47%	N=610	40%	N=521	11%	N=139	2%	N=27	100%	N=1298

**Table 34: Question #20 with "no opinion" responses**

For each of the following services provided by the City and County of Broomfield, please rate the quality:	Excellent		Good		Fair		Poor		No opinion		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Street lighting	22%	N=315	57%	N=806	16%	N=227	2%	N=33	2%	N=22	100%	N=1402
Stormwater drainage	24%	N=338	54%	N=758	13%	N=187	3%	N=47	5%	N=73	100%	N=1402
Drinking water	44%	N=622	39%	N=546	11%	N=150	4%	N=49	2%	N=35	100%	N=1402
Sewer services	34%	N=480	51%	N=711	7%	N=101	1%	N=16	7%	N=97	100%	N=1405
Building department/inspections	14%	N=196	31%	N=434	10%	N=143	4%	N=60	41%	N=569	100%	N=1402
Dept. of motor vehicles (license plates)	44%	N=610	37%	N=521	10%	N=139	2%	N=27	7%	N=103	100%	N=1400

**Table 35: Question #21 without "no opinion" responses**

Please rate each of the following characteristics as they relate to Broomfield as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Ease of car travel	37%	N=520	48%	N=665	12%	N=167	3%	N=43	100%	N=1395
Ease of bus travel	10%	N=80	24%	N=180	30%	N=229	36%	N=275	100%	N=764
Ease of bicycle travel	23%	N=258	45%	N=498	27%	N=300	6%	N=62	100%	N=1119
Ease of walking	32%	N=436	41%	N=567	20%	N=279	7%	N=91	100%	N=1372

**Table 36: Question #21 with "no opinion" responses**

Please rate each of the following characteristics as they relate to Broomfield as a whole:	Excellent		Good		Fair		Poor		No opinion		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Ease of car travel	37%	N=520	47%	N=665	12%	N=167	3%	N=43	0%	N=5	100%	N=1401
Ease of bus travel	6%	N=80	13%	N=180	16%	N=229	20%	N=275	45%	N=635	100%	N=1399
Ease of bicycle travel	18%	N=258	36%	N=498	21%	N=300	4%	N=62	20%	N=280	100%	N=1399
Ease of walking	31%	N=436	41%	N=567	20%	N=279	6%	N=91	2%	N=26	100%	N=1399

**Table 37: Question #22**

In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Broomfield?	1		2		3		4		5		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Used the Broomfield Easy Ride, RTD bus or FlexRide service within Broomfield	81%	N=1144	10%	N=137	5%	N=63	2%	N=30	2%	N=30	100%	N=1405
Taken a bus from the US36/Broomfield Station or US36/Flatiron Station Park and Ride	71%	N=995	14%	N=202	10%	N=135	2%	N=24	3%	N=49	100%	N=1405

**Table 38: Question #23 without "no opinion" responses**

For each of the following types of state-maintained and city-maintained streets, please rate the quality: State-maintained Highways (such as 120th Ave, Hwy 128, Hwy 7, US 287, Hwy 121/Wadsworth/US 36):	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Street repair and resurfacing	11%	N=153	44%	N=611	33%	N=448	12%	N=163	100%	N=1375
Snow and ice control	23%	N=313	49%	N=675	22%	N=308	6%	N=87	100%	N=1383
Traffic signal timing	13%	N=177	47%	N=658	28%	N=390	12%	N=163	100%	N=1388
Street cleaning	18%	N=230	60%	N=782	19%	N=245	4%	N=47	100%	N=1304
Bike lanes	14%	N=156	43%	N=487	28%	N=317	15%	N=164	100%	N=1124

**Table 39: Question #23 with "no opinion" responses**

For each of the following types of state-maintained and city-maintained streets, please rate the quality: State-maintained Highways (such as 120th Ave, Hwy 128, Hwy 7, US 287, Hwy 121/Wadsworth/US 36):	Excellent		Good		Fair		Poor		No opinion		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Street repair and resurfacing	11%	N=153	44%	N=611	32%	N=448	12%	N=163	2%	N=27	100%	N=1403
Snow and ice control	22%	N=313	48%	N=675	22%	N=308	6%	N=87	1%	N=16	100%	N=1399
Traffic signal timing	13%	N=177	47%	N=658	28%	N=390	12%	N=163	1%	N=14	100%	N=1402
Street cleaning	16%	N=230	56%	N=782	17%	N=245	3%	N=47	7%	N=100	100%	N=1404
Bike lanes	11%	N=156	35%	N=487	23%	N=317	12%	N=164	20%	N=279	100%	N=1403

**Table 40: Question #23 without "no opinion" responses**

For each of the following types of state-maintained and city-maintained streets, please rate the quality: City-maintained Streets: (Sheridan, Midway, Lowell, etc.)	Excellent		Good		Fair		Poor		Total	
Street repair and resurfacing	13%	N=182	51%	N=687	26%	N=347	10%	N=139	100%	N=1355
Snow and ice control	25%	N=347	50%	N=685	18%	N=240	7%	N=92	100%	N=1363
Traffic signal timing	15%	N=204	53%	N=709	23%	N=305	10%	N=130	100%	N=1348
Street cleaning	22%	N=280	61%	N=783	14%	N=180	3%	N=37	100%	N=1280
Bike lanes	19%	N=216	50%	N=550	23%	N=253	8%	N=92	100%	N=1110

**Table 41: Question #23 with "no opinion" responses**

For each of the following types of state-maintained and city-maintained streets, please rate the quality: City-maintained Streets: (Sheridan, Midway, Lowell, etc.)	Excellent		Good		Fair		Poor		No opinion		Total	
Street repair and resurfacing	13%	N=182	49%	N=687	25%	N=347	10%	N=139	3%	N=37	100%	N=1392
Snow and ice control	25%	N=347	49%	N=685	17%	N=240	7%	N=92	2%	N=35	100%	N=1398
Traffic signal timing	15%	N=204	51%	N=709	22%	N=305	9%	N=130	3%	N=42	100%	N=1390
Street cleaning	20%	N=280	56%	N=783	13%	N=180	3%	N=37	8%	N=115	100%	N=1395
Bike lanes	15%	N=216	39%	N=550	18%	N=253	7%	N=92	21%	N=287	100%	N=1398

**Table 42: Question #24**

Do you feel Broomfield has adequate senior housing?	Percent	Number
No, inadequate senior housing	29%	N=374
Yes, adequate senior housing	71%	N=923
Total	100%	N=1297

**Table 43: Question #25 without "no opinion" responses**

For each of the following services provided by the City and County of Broomfield, please rate the quality:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Broomfield Workforce Center	31%	N=95	49%	N=150	14%	N=42	6%	N=17	100%	N=304
Senior Services	33%	N=158	50%	N=234	14%	N=67	3%	N=14	100%	N=473
Child Protection Services	32%	N=69	44%	N=95	17%	N=37	6%	N=13	100%	N=214
Adult Protection Services	28%	N=64	48%	N=111	17%	N=40	7%	N=16	100%	N=231
Municipal Court Services	25%	N=121	55%	N=269	15%	N=71	5%	N=25	100%	N=485
Easy Ride Elderly/Disabled Transportation	28%	N=112	49%	N=193	18%	N=72	5%	N=20	100%	N=397
Meals on Wheels	29%	N=3	54%	N=5	18%	N=2	0%	N=0	100%	N=10
Lakeshore Café	44%	N=90	44%	N=91	11%	N=23	1%	N=2	100%	N=206
Public Assistance (food assistance, Medicaid, child care assistance, etc.)	27%	N=95	48%	N=167	17%	N=59	8%	N=29	100%	N=350

**Table 44: Question #25 with "no opinion" responses**

For each of the following services provided by the City and County of Broomfield, please rate the quality:	Excellent		Good		Fair		Poor		No opinion		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Broomfield Workforce Center	7%	N=95	11%	N=150	3%	N=42	1%	N=17	78%	N=1087	100%	N=1391
Senior Services	11%	N=158	17%	N=234	5%	N=67	1%	N=14	66%	N=920	100%	N=1394
Child Protection Services	5%	N=69	7%	N=95	3%	N=37	1%	N=13	85%	N=1177	100%	N=1392
Adult Protection Services	5%	N=64	8%	N=111	3%	N=40	1%	N=16	83%	N=1156	100%	N=1388
Municipal Court Services	9%	N=121	19%	N=269	5%	N=71	2%	N=25	65%	N=902	100%	N=1388
Easy Ride Elderly/Disabled Transportation	8%	N=112	14%	N=193	5%	N=72	1%	N=20	71%	N=992	100%	N=1389
Meals on Wheels	13%	N=3	25%	N=5	8%	N=2	0%	N=0	54%	N=12	100%	N=22
Lakeshore Café	6%	N=90	7%	N=91	2%	N=23	0%	N=2	85%	N=1188	100%	N=1394
Public Assistance (food assistance, Medicaid, child care assistance, etc.)	7%	N=95	12%	N=167	4%	N=59	2%	N=29	75%	N=1046	100%	N=1396

**Table 45: Question #26 without "no opinion" responses**

How much do you support or oppose the City and County of Broomfield using rebates and voluntary water audits to encourage energy and resource conservation in each of the following areas?	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Total	
	%	N	%	N	%	N	%	N	%	N
Within single/multi family residences	46%	N=606	36%	N=475	9%	N=112	9%	N=120	100%	N=1312
Within Broomfield businesses	55%	N=714	33%	N=421	6%	N=80	6%	N=79	100%	N=1294

**Table 46: Question #26 with "no opinion" responses**

How much do you support or oppose the City and County of Broomfield using rebates and voluntary water audits to encourage energy and resource conservation in each of the following areas?	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		No opinion		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Within single/multi family residences	43%	N=606	34%	N=475	8%	N=112	9%	N=120	6%	N=86	100%	N=1399
Within Broomfield businesses	51%	N=714	30%	N=421	6%	N=80	6%	N=79	7%	N=102	100%	N=1395

**Table 47: Question #27 without "no opinion" responses**

For each of the following services provided by the City and County of Broomfield, please rate the quality:	Never		Once or twice		3 to 12 times		13 to 26 times		Total	
	%	N	%	N	%	N	%	N	%	N
City Recycling events (Hazardous Waste, Paper Shred)	37%	N=427	40%	N=455	17%	N=193	6%	N=69	100%	N=1144
Spring Clean-up	59%	N=693	30%	N=355	9%	N=110	2%	N=24	100%	N=1182
Broomfield Recycling Center	47%	N=506	39%	N=416	11%	N=115	3%	N=33	100%	N=1069

**Table 48: Question #7 with "no opinion" responses**

For each of the following services provided by the City and County of Broomfield, please rate the quality:	Never		Once or twice		3 to 12 times		13 to 26 times		More than 26 times		Total	
	Percentage	N	Percentage	N	Percentage	N	Percentage	N	Percentage	N	Percentage	N
City Recycling events (Hazardous Waste, Paper Shred)	31%	N=427	33%	N=455	14%	N=193	5%	N=69	18%	N=253	100%	N=1396
Spring Clean-up	50%	N=693	25%	N=355	8%	N=110	2%	N=24	16%	N=218	100%	N=1400
Broomfield Recycling Center	36%	N=506	30%	N=416	8%	N=115	2%	N=33	23%	N=328	100%	N=1397

**Table 49: Question #28 without "no opinion" responses**

How important is the following to you?	Important		Not important		Total	
	Percentage	N	Percentage	N	Percentage	N
Reducing my household's energy use	84%	N=1088	16%	N=210	100%	N=1298
Reducing my household's waste output	82%	N=1070	18%	N=231	100%	N=1301

**Table 50: Question #28 with "no opinion" responses**

How important is the following to you?	Important		Not important		No opinion		Total	
	Percentage	N	Percentage	N	Percentage	N	Percentage	N
Reducing my household's energy use	78%	N=1088	15%	N=210	7%	N=104	100%	N=1402
Reducing my household's waste output	77%	N=1070	17%	N=231	7%	N=97	100%	N=1397

**Table 51: Question #29**

I would be interested in programs or incentives to supplement the cost to do the following:	Percent	Number
use solar/renewable energy technologies to power my home	65%	N=900
compost at home	50%	N=704
drive an electric vehicle	51%	N=714
none of these	22%	N=309

Total may exceed 100% as respondents could select more than one answer.

**Table 52: Question #30**

<b>If you do not have current neighborhood trash services, would you be interested in the city exploring a single-hauler option?</b>	<b>Percent</b>	<b>Number</b>
No	39%	N=422
Yes	61%	N=666
<b>Total</b>	<b>100%</b>	<b>N=1088</b>

**Table 53: Question #31 without "no opinion" responses**

<b>For each of the following services provided by the City and County of Broomfield, please rate the quality:</b>	<b>Excellent</b>		<b>Good</b>		<b>Fair</b>		<b>Poor</b>		<b>Total</b>	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Elections	53%	N=659	36%	N=447	8%	N=105	2%	N=27	100%	N=1238
Property Tax Payment and Assessment	23%	N=253	45%	N=504	24%	N=265	9%	N=96	100%	N=1118
Marriage License	48%	N=127	44%	N=118	6%	N=16	2%	N=5	100%	N=266
Passport	43%	N=223	44%	N=230	9%	N=45	5%	N=26	100%	N=523
Utility Billing	34%	N=415	50%	N=614	14%	N=174	1%	N=14	100%	N=1217

**Table 54: Question #31 with "no opinion" responses**

<b>For each of the following services provided by the City and County of Broomfield, please rate the quality:</b>	<b>Excellent</b>		<b>Good</b>		<b>Fair</b>		<b>Poor</b>		<b>No opinion</b>		<b>Total</b>	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Elections	48%	N=659	32%	N=447	8%	N=105	2%	N=27	10%	N=144	100%	N=1381
Property Tax Payment and Assessment	18%	N=253	36%	N=504	19%	N=265	7%	N=96	20%	N=281	100%	N=1399
Marriage License	9%	N=127	8%	N=118	1%	N=16	0%	N=5	81%	N=1133	100%	N=1399
Passport	16%	N=223	16%	N=230	3%	N=45	2%	N=26	63%	N=875	100%	N=1398
Utility Billing	30%	N=415	44%	N=614	12%	N=174	1%	N=14	13%	N=178	100%	N=1395

**Table 55: Question #32 without "no opinion" responses**

<b>Would you be interested in the following:</b>	<b>No</b>		<b>Yes</b>		<b>Total</b>	
Programs providing overviews of Broomfield's finance areas (Purchasing, Budgets, Revenue, etc.)	43%	N=592	57%	N=789	100%	N=1381
Engaging in the City and County of Broomfield budget development process	56%	N=771	44%	N=610	100%	N=1381

**Table 56: Question 32 with "no opinion" responses**

<b>Would you be interested in the following:</b>	<b>No</b>		<b>Yes</b>		<b>No opinion</b>		<b>Total</b>	
Programs providing overviews of Broomfield's finance areas (Purchasing, Budgets, Revenue, etc.)	43%	N=592	57%	N=789	1%	N=8	100%	N=1389
Engaging in the City and County of Broomfield budget development process	56%	N=771	44%	N=610	1%	N=8	100%	N=1389

**Table 57: Question #33**

<b>How would you like to engage in the budget development process?</b>	<b>Percent</b>	<b>Number</b>
Submit comments electronically	47%	N=650
Participate in discussion	23%	N=308
Receive updated information only	43%	N=584
Other	3%	N=35
None of these	25%	N=346

Total may exceed 100% as respondents could select more than one answer.

**Table 58: Question #34**

<b>Have you had any in-person, email, or phone contact with an employee of the City and County of Broomfield within the last 12 months (including police, receptionists, planners, courts, city management, or any others)?</b>	<b>Percent</b>	<b>Number</b>
No	39%	N=550
Yes	61%	N=846
<b>Total</b>	<b>100%</b>	<b>N=1396</b>

**Table 59: Question #35 without "no opinion" responses**

<b>Rate the following characteristics of the City and County of Broomfield employee in your most recent contact:</b>	<b>Excellent</b>		<b>Good</b>		<b>Fair</b>		<b>Poor</b>		<b>Total</b>	
Knowledgeable	64%	N=532	30%	N=249	5%	N=43	1%	N=10	100%	N=834
Responsive	68%	N=578	24%	N=201	6%	N=50	2%	N=15	100%	N=844
Courteous	72%	N=602	24%	N=197	3%	N=27	1%	N=12	100%	N=839
Overall impression	67%	N=562	26%	N=215	6%	N=48	2%	N=17	100%	N=842

**Table 60: Question #35 with "no opinion" responses**

<b>Rate the following characteristics of the City and County of Broomfield employee in your most recent contact:</b>	<b>Excellent</b>		<b>Good</b>		<b>Fair</b>		<b>Poor</b>		<b>No opinion</b>		<b>Total</b>	
Knowledgeable	63%	N=532	30%	N=249	5%	N=43	1%	N=10	1%	N=6	100%	N=840
Responsive	68%	N=578	24%	N=201	6%	N=50	2%	N=15	0%	N=3	100%	N=848
Courteous	71%	N=602	23%	N=197	3%	N=27	1%	N=12	1%	N=7	100%	N=845
Overall impression	67%	N=562	26%	N=215	6%	N=48	2%	N=17	0%	N=2	100%	N=844

**Table 61: Question #36**

<b>How much of a source, if at all, are each of the following for information for news and information about Broomfield:</b>	<b>Major source</b>		<b>Minor source</b>		<b>Not at all a source</b>		<b>Total</b>	
Broomfield's Website (Broomfield.org)	52%	N=716	39%	N=536	9%	N=129	100%	N=1381
Broomfield's 'B in the Loop' e-newsletter service	28%	N=381	24%	N=321	49%	N=665	100%	N=1367
Broomfield's Social Media Channels (Facebook, Nextdoor, Twitter)	26%	N=360	33%	N=458	41%	N=560	100%	N=1378
Broomfield Program Guide	19%	N=258	39%	N=531	42%	N=579	100%	N=1369
Broomfield Voice (Engagement Platform)	4%	N=49	21%	N=288	75%	N=1026	100%	N=1362
Word of Mouth	28%	N=381	49%	N=675	23%	N=318	100%	N=1374
Broomfield Enterprise	27%	N=379	33%	N=457	40%	N=548	100%	N=1384
Daily Camera	9%	N=122	32%	N=435	59%	N=815	100%	N=1372
Our Broomfield Magazine (Formerly the Broomfielder)	19%	N=260	44%	N=608	37%	N=517	100%	N=1385
Signage (posters, flyers, TV screens) in City facilities	9%	N=129	46%	N=635	44%	N=609	100%	N=1373
Telephone Town Halls	9%	N=128	25%	N=337	66%	N=910	100%	N=1374
Television News	11%	N=146	36%	N=496	53%	N=738	100%	N=1380
Radio News	6%	N=86	28%	N=391	65%	N=899	100%	N=1376
Channel 8 government programming	3%	N=45	16%	N=216	81%	N=1120	100%	N=1381

**Table 62: Question #37**

<b>Do you subscribe to the following Comcast services?</b>	<b>DO get from Comcast</b>		<b>Do NOT get from Comcast</b>		<b>Total</b>	
Cable (Video)	39%	N=527	61%	N=832	100%	N=1359
Internet	76%	N=1059	24%	N=334	100%	N=1393
Telephone	21%	N=280	79%	N=1043	100%	N=1323

**Table 63: Question #38 without "no opinion" responses**

<b>How would you rate the quality of your Comcast service:</b>	<b>Excellent</b>		<b>Good</b>		<b>Fair</b>		<b>Poor</b>		<b>Total</b>	
Cable (Video)	19%	N=3	51%	N=8	10%	N=2	20%	N=3	100%	N=16
Internet	24%	N=3	41%	N=6	23%	N=3	12%	N=2	100%	N=15
Telephone	38%	N=4	42%	N=4	20%	N=2	0%	N=0	100%	N=9

**Table 64: Question #38 with "no opinion" responses**

<b>How would you rate the quality of your Comcast service:</b>	<b>Excellent</b>		<b>Good</b>		<b>Fair</b>		<b>Poor</b>		<b>No opinion</b>		<b>Total</b>	
Cable (Video)	16%	N=3	41%	N=8	8%	N=2	17%	N=3	19%	N=4	100%	N=19
Internet	20%	N=3	34%	N=6	19%	N=3	10%	N=2	16%	N=3	100%	N=18
Telephone	22%	N=4	24%	N=4	11%	N=2	0%	N=0	43%	N=7	100%	N=17

Table 65: Question #39

<b>What community events would you like to see in Broomfield? Responses were classified into the categories shown here. The verbatim responses can be found in <i>Appendix F: Verbatim Responses to Open-ended Questions.</i></b>	<b>Percent</b>	<b>Number</b>
Other	15%	N=110
Art events/shows/festivals	14%	N=101
Music (live, festivals, concerts)	13%	N=100
Fairs/festivals	13%	N=95
Farmers market (multiple, larger, more frequent)	13%	N=94
Concerts/music in the park	10%	N=72
Food and drink (beer, wine, food trucks)	9%	N=64
Cultural events	7%	N=54
Broomfield Days	5%	N=39
Age-specific (kids, seniors, family, adult)	5%	N=36
Sports and fitness (races, group runs/rides)	5%	N=34
Fourth of July celebration	4%	N=31
Earth Day/environmental-focused events	4%	N=27
Educational/informative (classes, lectures)	4%	N=27
Clean-up days/events	3%	N=26
Service/volunteer/fundraisers	2%	N=18
Neighborhood events/block parties	2%	N=17
Community/live theater	2%	N=13
Flea market	1%	N=9
Movies in the park	1%	N=7
Community gardens	1%	N=4

*Total may exceed 100% as respondents could list more than one type of event.*

**Table 66: Question #40 without "no opinion" responses**

For each of the following services NOT provided by the City and County of Broomfield, please rate the quality:	Excellent		Good		Fair		Poor		Total	
	Fire	57%	N=398	39%	N=274	4%	N=28	0%	N=3	100%
Ambulance services	54%	N=338	39%	N=247	5%	N=32	1%	N=9	100%	N=626
Garbage collection	29%	N=360	47%	N=572	19%	N=234	5%	N=63	100%	N=1228
K-12 education	35%	N=277	46%	N=366	13%	N=105	5%	N=41	100%	N=789
Curbside recycling services	28%	N=303	44%	N=475	18%	N=199	10%	N=102	100%	N=1079
Developmentally disabled services	26%	N=56	45%	N=97	22%	N=48	7%	N=15	100%	N=216
Mental health services	16%	N=48	36%	N=105	25%	N=73	22%	N=63	100%	N=289
1STBank Center	22%	N=151	59%	N=404	17%	N=114	3%	N=20	100%	N=689
Regional Transportation District	13%	N=100	39%	N=299	30%	N=232	19%	N=145	100%	N=776
Broomfield Veterans Museum	33%	N=103	54%	N=166	10%	N=30	3%	N=8	100%	N=307

**Table 67: Question #40 with "no opinion" responses**

For each of the following services NOT provided by the City and County of Broomfield, please rate the quality:	Excellent		Good		Fair		Poor		No opinion		Total	
	Fire	30%	N=398	21%	N=274	2%	N=28	0%	N=3	47%	N=623	100%
Ambulance services	25%	N=338	18%	N=247	2%	N=32	1%	N=9	54%	N=747	100%	N=1374
Garbage collection	26%	N=360	41%	N=572	17%	N=234	5%	N=63	12%	N=170	100%	N=1398
K-12 education	20%	N=277	26%	N=366	8%	N=105	3%	N=41	43%	N=601	100%	N=1390
Curbside recycling services	22%	N=303	34%	N=475	14%	N=199	7%	N=102	23%	N=317	100%	N=1395
Developmentally disabled services	4%	N=56	7%	N=97	3%	N=48	1%	N=15	84%	N=1172	100%	N=1388
Mental health services	3%	N=48	8%	N=105	5%	N=73	5%	N=63	79%	N=1104	100%	N=1393
1STBank Center	11%	N=151	29%	N=404	8%	N=114	1%	N=20	50%	N=698	100%	N=1388
Regional Transportation District	7%	N=100	22%	N=299	17%	N=232	10%	N=145	44%	N=612	100%	N=1388
Broomfield Veterans Museum	7%	N=103	12%	N=166	2%	N=30	1%	N=8	78%	N=1084	100%	N=1391

Table 68: Question #41

<b>In your mind, what are the most important government services we've asked you to rate? (List up to 5) Responses were classified into the categories shown here. The verbatim responses can be found in <i>Appendix F: Verbatim Responses to Open-ended Questions.</i></b>	<b>Percent</b>	<b>Number</b>
Police	35%	N=336
Fire	19%	N=178
Street maintenance and repair	17%	N=165
Recreation/recreation centers/community centers	16%	N=155
Parks	13%	N=124
"Transportation"	12%	N=117
Affordable/low-income housing	11%	N=104
Business/economic development	10%	N=94
Schools/education	9%	N=91
Utilities	9%	N=90
Library	8%	N=78
Open space	8%	N=78
Public transportation	8%	N=78
Trash collection	7%	N=72
Sustainability/energy efficiency	7%	N=69
Mental health care	7%	N=68
Recycling/composting	7%	N=65
EMS/Ambulance	6%	N=55
DMV/Motor vehicles	5%	N=52
Health and human services	5%	N=49
Other	5%	N=49
Mayor and council	5%	N=45
Crime/safety	5%	N=44
Senior services	4%	N=43

<b>In your mind, what are the most important government services we've asked you to rate? (List up to 5) Responses were classified into the categories shown here. The verbatim responses can be found in <i>Appendix F: Verbatim Responses to Open-ended Questions.</i></b>	<b>Percent</b>	<b>Number</b>
Infrastructure	4%	N=40
Elections	4%	N=39
Community events/cultural enrichment	4%	N=37
Diversity and inclusion	4%	N=35
Trails	3%	N=33
Improve biking/walking	3%	N=31
Snow removal	3%	N=31
City and County budget/finances	3%	N=31
Planning/development	3%	N=26
Property tax assessment/Taxes too high	3%	N=26
Health/medical care	2%	N=21
Reduce traffic congestion/traffic light timing	2%	N=20
City and County communication/engagement	2%	N=15
Community services/resources	1%	N=14
Broadband/fiber	1%	N=14
Growth control/smart growth	1%	N=11
Courts	1%	N=10
Services for children and youth	1%	N=8
Spring cleanup	1%	N=8
Support for the arts community	1%	N=7
1st Bank Center	1%	N=7
Building inspections/permits	1%	N=7
Services for low-income/at-risk/underserved populations	1%	N=7
Workforce/Jobs	1%	N=6
Services for people with disabilities	1%	N=6
General city/county services	1%	N=6

<b>In your mind, what are the most important government services we've asked you to rate? (List up to 5)</b> <b>Responses were classified into the categories shown here. The verbatim responses can be found in <i>Appendix F: Verbatim Responses to Open-ended Questions.</i></b>	<b>Percent</b>	<b>Number</b>
Animal control	1%	N=6
Broomfield employees	1%	N=6
CSU Extension	1%	N=6
Zoning	1%	N=6
City hall/city government	1%	N=5
Broomfield Auditorium	0%	N=0
Oil & gas/fracking impacts	0%	N=0
Broomfield Veterans Museum	0%	N=0
Dog enforcement	0%	N=0
Comcast/internet/cable	0%	N=0
Code enforcement	0%	N=0

*Total may exceed 100% as respondents could list up to five services.*

Table 69: Question #42

<b>What do you think the City and County of Broomfield should prioritize in the next three years? (List up to 3) Responses were classified into the categories shown here. The verbatim responses can be found in Appendix F: Verbatim Responses to Open-ended Questions.</b>	<b>Percent</b>	<b>Number</b>
Affordable housing	20%	N=223
Economic development (encourage more businesses & jobs)	14%	N=157
Pursue sustainable/environmental policies	11%	N=126
Road/street maintenance	10%	N=115
More shopping and dining options	10%	N=112
Slower growth / "right" kinds of growth	10%	N=111
Public transportation	9%	N=96
Downtown / Town center development/redevelopment	8%	N=94
Redevelopment of blighted or outdated areas	7%	N=76
Safety/reduce crime	7%	N=75
Community building efforts / more community events / gathering spaces	6%	N=70
Diversity and inclusion	6%	N=65
Other	6%	N=65
Lower taxes (property and others)	6%	N=64
Transportation facilities for biking and walking	6%	N=62
Open space	5%	N=57
Roads and/or traffic congestion	5%	N=55
Concerns about fracking, oil and gas	4%	N=50
Police	4%	N=50
Transportation / regional transportation	4%	N=49
Additional arts/cultural events/support	4%	N=46
Schools, education	4%	N=45
City and County budget/finances / fiscal responsibility	4%	N=42
Composting / recycling	4%	N=41

<b>What do you think the City and County of Broomfield should prioritize in the next three years? (List up to 3)</b> <b>Responses were classified into the categories shown here. The verbatim responses can be found in <i>Appendix F: Verbatim Responses to Open-ended Questions.</i></b>	<b>Percent</b>	<b>Number</b>
Improve /Add wifi /broadband / fiber	3%	N=37
Infrastructure	3%	N=36
Mental health	2%	N=28
Parks/Park maintenance	2%	N=24
Government, communication -- listen to/include all residents	2%	N=22
Recreation	2%	N=21
Trash collection	2%	N=20
Traffic enforcement/reduce speeding (or racing)	2%	N=19
Services to low-income households / health & human services	1%	N=17
Quality and safety of water / utilities	1%	N=16
Open up / reduce COVID restrictions	1%	N=16
Trails	1%	N=15
Governance (e.g., county commissioners)	1%	N=15
Code/zoning enforcement / beautification	1%	N=13
Homelessness	1%	N=12
Snow removal	1%	N=11
Recreation/services for children/teens	1%	N=10
Services to seniors	1%	N=8
Fire / EMS	1%	N=7
Cost of living	0%	N=5
Eliminate/reduce marijuana shops	0%	N=5
Elections	0%	N=5
Library	0%	N=5
Community services	0%	N=5
Services for people with disabilities	0%	N=5
Health / Public health	0%	N=4

<b>What do you think the City and County of Broomfield should prioritize in the next three years? (List up to 3)</b> <b>Responses were classified into the categories shown here. The verbatim responses can be found in <i>Appendix F: Verbatim Responses to Open-ended Questions.</i></b>	<b>Percent</b>	<b>Number</b>
Reduce noise	0%	N=4
Don't become Boulder/California	0%	N=3
Loosen restrictions on marijuana / support cannabis businesses	0%	N=3
Accessibility	0%	N=3
Code /zoning compliance	0%	N=3
Address systemic racism	0%	N=3
Reduce water usage	0%	N=2
Preserve historic buildings/character	0%	N=1
Additional housing	0%	N=1
Build the reservoir	0%	N=1
Parks, recreation, conservation, environment	0%	N=1

*Total may exceed 100% as respondents could list up to three priorities.*

Table 70: Question D1

How many years have you lived in Broomfield?	Percent	Number
Less than 2 years	18%	N=247
2-5 years	25%	N=352
6-10 years	16%	N=222
11-20 years	22%	N=306
More than 20 years	20%	N=275
Total	100%	N=1402

Table 71: Question D2

Where do you work?	Percent	Number
Broomfield	29%	N=405
Outside Broomfield	47%	N=658
Not employed	4%	N=55
Retired	19%	N=266
Student	1%	N=17
Total	100%	N=1401

Table 72: Question D3

Have you lived in Broomfield previously?	Percent	Number
No	88%	N=1224
Yes, lived in Broomfield as a child or youth	5%	N=66
Yes, lived here previously and chose to return	7%	N=104
Total	100%	N=1393

Table 73: Question D5

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	72%	N=1005
House attached to one or more houses (e.g., a duplex or townhome)	4%	N=54
Building with two or more apartments or condominiums	23%	N=318
Mobile home	1%	N=13
Other	1%	N=12
Total	100%	N=1402

Table 74: Question D6

Is this house, apartment or mobile home:	Percent	Number
Rented	26%	N=364
Owned	74%	N=1037
Total	100%	N=1401

Table 75: Question D7

Which of the following best describes your household?	Percent	Number
Adult living alone	18%	N=249
Couple, no children	38%	N=533
Couple with children	37%	N=512
Single parent with children	4%	N=54
Unrelated roommates	3%	N=44
Total	100%	N=1392

Table 76: Question D8

In which category is your age?	Percent	Number
18-24 years	3%	N=48
25-34 years	24%	N=337
35-44 years	19%	N=269
45-54 years	23%	N=315
55-64 years	12%	N=167
65-74 years	12%	N=172
75 years or older	6%	N=84
Total	100%	N=1392

**Table 77: Question D9**

Select those categories which represent the ages of those within your household. (Check all that apply.)	Percent	Number
18-34 years	42%	N=567
45-54 years	26%	N=352
35-44 years	25%	N=341
up to 12 years	24%	N=323
13-17 years	15%	N=209
55-64 years	15%	N=208
65-74 years	15%	N=199
75+	8%	N=105
Total may exceed 100% as respondents could select more than one answer.		

**Table 78: Question D10**

Does any member of your household have a physical handicap or is anyone developmentally disabled?	Percent	Number
No	91%	N=1272
Yes	9%	N=122
Total	100%	N=1394

Table 79: Question D11

<b>How much do you anticipate your household's total income before taxes will be in 2021? (Please include in your total income money from all sources for all persons living in your household.)</b>	<b>Percent</b>	<b>Number</b>
Less than \$34,999	6%	N=76
\$35,000 to \$49,999	6%	N=74
\$50,000 to \$99,999	29%	N=370
\$100,000 to \$149,999	26%	N=331
\$150,000 to \$199,999	16%	N=213
\$200,000 or more	18%	N=230
Total	100%	N=1295

Table 80: Question D12

<b>What is your race? (Mark one or more races to indicate what race you consider yourself to be.)</b>	<b>Percent</b>	<b>Number</b>
White/Caucasian	90%	N=1218
Other	6%	N=82
Asian or Pacific Islander	6%	N=75
Black, African American	1%	N=19
American Indian or Alaskan native	1%	N=14
Total may exceed 100% as respondents could select more than one answer.		

Table 81: Question D13

<b>Are you Spanish/Hispanic/Latino(a)?</b>	<b>Percent</b>	<b>Number</b>
No	91%	N=1218
Yes	9%	N=126
Total	100%	N=1344

**Table 82: Question D14**

<b>What is your gender?</b>	<b>Percent</b>	<b>Number</b>
Female	51%	N=691
Male	48%	N=655
Identify Another Way	1%	N=18
Total	100%	N=1364

**Table 83: Question D15**

<b>In what Ward do you live?</b>	<b>Percent</b>	<b>Number</b>
Ward 1	17%	N=238
Ward 2	26%	N=367
Ward 3	20%	N=280
Ward 4	21%	N=286
Ward 5	15%	N=214
Total	100%	N=1385

Table 84: Question D4

What is the name of your neighborhood or apartment complex?	Percent	Number
Anthem	9%	N=117
Broadlands	7%	N=85
Broomfield Heights	5%	N=63
Northmoor	5%	N=59
Westlake Village	4%	N=52
Willow Park	3%	N=39
Lac Amora	3%	N=39
Brandywine	3%	N=37
Skyestone	3%	N=35
1st Filing	3%	N=35
Red Leaf	2%	N=32
Willow Run Village	2%	N=32
Miramonte	2%	N=30
McKay Landing	2%	N=30
AMLi Arista	2%	N=27
Highland Park	2%	N=27
Eagle Trace	2%	N=23
Country Club Estates	2%	N=21
Cortland	2%	N=20
Caliber at Flatirons	2%	N=20
Stonegate	2%	N=19
Aspen Creek	1%	N=18
Greenway Park	1%	N=18
AMLi at Interlocken	1%	N=17
Deer Crest	1%	N=14
Vantage Pointe	1%	N=14
RidgeView Heights	1%	N=14
Summit at Flatiron	1%	N=13
Wildgrass	1%	N=13
Retreat at the Flatirons	1%	N=13
Flatirons Park	1%	N=12
Country Vista	1%	N=12
Rockvue	1%	N=12
Hearthstone	1%	N=12
Touchstone	1%	N=12
Crofton Park	1%	N=12
Fusion 355	1%	N=10
Gate and Green	1%	N=10

<b>What is the name of your neighborhood or apartment complex?</b>	<b>Percent</b>	<b>Number</b>
Trails	1%	N=10
Terracina	1%	N=9
The Trails	1%	N=9
2nd Filing	1%	N=9
Front Range Mobile Home Park	1%	N=9
Camden Flatirons	1%	N=9
McKay Shores	1%	N=9
Interlocken	1%	N=9
Courtyard Apartments	1%	N=8
The Outlook	1%	N=7
Palisade Park	1%	N=7
8000 Uptown	0%	N=6
Northridge	0%	N=6
Ten 30	0%	N=6
Main Street	0%	N=5
Royal Village	0%	N=5
Camden Interlocken	0%	N=5
Kohl Elementary	0%	N=5
Marquis at Town Centre	0%	N=5
Spruce Meadows	0%	N=4
Cottages at Broadland	0%	N=4
Vista Highlands	0%	N=3
Columbine Meadows	0%	N=3
The Enclave	0%	N=3
Harvest Station	0%	N=3
Sunrise at Flatirons	0%	N=3
Corbin Manor	0%	N=3
Wilcox	0%	N=3
Lake Front Broadlands	0%	N=3
Village Square	0%	N=3
Praire Ridge, Broadlands	0%	N=2
Summer Bay (McKay Landing)	0%	N=2
Cimarron Village	0%	N=2
Outlook	0%	N=2
Park Place at the Broadlands	0%	N=2
Indigo Creek in Broadlands	0%	N=2
Quail Creek	0%	N=2
Shadow Ridge	0%	N=2
Sunridge 2	0%	N=2
Silverleaf	0%	N=2

<b>What is the name of your neighborhood or apartment complex?</b>	<b>Percent</b>	<b>Number</b>
Falls at Legend Trail	0%	N=2
Ashwood Estates	0%	N=1
Emerald Hill	0%	N=1
Sunny Slope Estates	0%	N=1
Reserve at Broadlands	0%	N=1
Garden Center	0%	N=1
Red Hawk Estates	0%	N=1
Lennar at Palisade Park	0%	N=1
Crystal Pines	0%	N=1
Original Broomfield	0%	N=1
Belle Terre	0%	N=1
Town Centre	0%	N=1
Old Broomfield	0%	N=1
Lakeshore	0%	N=1
Fairway Oaks	0%	N=1
Maryel Manor	0%	N=1
Broomfield Greens	0%	N=1
The Avenues	0%	N=1
The Boulders	0%	N=1
Broomfield Country Club Addition	0%	N=1
Legend Trail	0%	N=1
355 Fusion	0%	N=1
Pinnacle North	0%	N=1
Silvercrest	0%	N=1
Legends at Broadlands	0%	N=0
Town Center	0%	N=0
Arista	0%	N=0
LegendTrail	0%	N=0
4th District	0%	N=0
Preserve (McKay shores)	0%	N=0
The Village at Broadlands	0%	N=0
Foxborough	0%	N=0
Stone Ridge	0%	N=0
Total	100%	N=1290

*Note: the weighted number of respondents was sometimes less than 1, as some respondents had weights of less than 1. However, at least one respondent named each of the neighborhoods displayed in this table.*

## Appendix B: Survey Responses by Year

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as excellent or good. Differences between years can generally be considered statistically significant if they are greater than 5 percentage points.

**Table 85: Question #1 by Year**

<b>Please rate:</b>							
<b>Percent excellent or good</b>	<b>2002</b>	<b>2004</b>	<b>2007</b>	<b>2012</b>	<b>2015</b>	<b>2018</b>	<b>2021</b>
Broomfield as a place to live	90%	92%	92%	96%	95%	95%	95%
The overall quality of life in Broomfield	86%	89%	87%	93%	94%	91%	96%
The overall sense of community in Broomfield	66%	70%	66%	74%	74%	73%	69%
The openness and acceptance of diverse people in Broomfield	57%	62%	59%	72%	74%	66%	66%
Broomfield as a place to work	.	.	.	73%	76%	73%	80%
Your neighborhood as a place to live	83%	82%	84%	88%	91%	90%	91%
Broomfield as a place to raise children	88%	89%	89%	94%	92%	94%	94%
Broomfield as a place to retire	60%	64%	64%	73%	80%	73%	73%

**Table 86: Question #2 by Year**

<b>Please rate the following aspects of City and County of Broomfield government performance:</b>							
<b>Percent excellent or good</b>	<b>2002</b>	<b>2004</b>	<b>2007</b>	<b>2012</b>	<b>2015</b>	<b>2018</b>	<b>2021</b>
The overall direction Broomfield is moving	72%	70%	70%	75%	76%	72%	72%
The value of services for the taxes paid to Broomfield	68%	73%	70%	67%	74%	72%	66%
The quality of the services provided by the City and County of Broomfield	83%	87%	83%	86%	83%	78%	79%
The ease of accessing the services of the City and County of Broomfield	76%	80%	76%	79%	82%	79%	80%
Communicating events, issues, and programs	.	.	.	.	75%	70%	73%
Providing opportunities for community engagement and involvement	65%	71%	61%	63%	77%	71%	69%
The overall performance of City Council	.	62%	57%	69%	69%	64%	66%

Table 87: Question #10 by Year

<b>To what degree, if at all, do you consider the following to be a problem in Broomfield: Percent major or moderate problem</b>	<b>2002</b>	<b>2004</b>	<b>2007</b>	<b>2012</b>	<b>2015</b>	<b>2018</b>	<b>2021</b>
Property crimes (e.g., burglary, theft)	43%	48%	44%	27%	19%	33%	61%
Violent crime (e.g., rape, assault, robbery)	19%	23%	22%	16%	10%	15%	15%
Blight or unsightly property conditions	.	.	.	28%	28%	28%	27%

Table 88: Question #11 by Year

<b>For each of the following services provided by the City and County of Broomfield, please rate the quality: Percent excellent or good</b>	<b>2002</b>	<b>2004</b>	<b>2007</b>	<b>2012</b>	<b>2015</b>	<b>2018</b>	<b>2021</b>
Traffic enforcement	66%	71%	75%	81%	81%	76%	75%
Police Services	85%	87%	87%	88%	90%	85%	81%
Animal Control	67%	67%	69%	76%	84%	85%	83%

Table 89: Question #12 by Year

<b>Please rate the following community economic and business factors in Broomfield today: Percent excellent or good</b>	<b>2002</b>	<b>2004</b>	<b>2007</b>	<b>2012</b>	<b>2015</b>	<b>2018</b>	<b>2021</b>
Strength of the local economy	.	.	.	.	.	.	84%
Businesses and local economy positioned for tomorrow's opportunities	.	.	.	.	.	.	72%
A globally connected and welcoming community	.	.	.	.	.	.	64%
Variety and choice of shopping options	78%	77%	78%	71%	72%	70%	58%
Variety and choice of dining opportunities	.	.	.	48%	52%	53%	49%
Place where you can discover/experience new businesses and products	.	.	.	.	.	.	39%
A creative and innovative community (e.g., arts/creative businesses)	.	.	.	.	.	.	39%
Type and pace of development and growth	.	.	.	.	.	.	57%
Access to affordable, quality housing	25%	33%	41%	53%	32%	16%	25%
Quality of essential shopping options (e.g., grocery, household goods)	.	.	.	.	.	.	82%
Variety of choice shopping (e.g., apparel, furnishing)	.	.	.	.	.	.	54%

Table 90: Question #17 by Year

<b>For each of the following amenities maintained by the City and County of Broomfield, please rate the quality:</b>							
<b>Percent excellent or good</b>	<b>2002</b>	<b>2004</b>	<b>2007</b>	<b>2012</b>	<b>2015</b>	<b>2018</b>	<b>2021</b>
Open space and trails	.	65%	69%	86%	91%	94%	95%
Continuous trail connections	.	.	.	.	80%	82%	86%
Local cultural and arts events	.	44%	56%	63%	70%	67%	50%
Recreation programs	61%	77%	81%	87%	87%	86%	77%
Active Adult / Senior Programs	.	.	.	.	.	.	81%
Meals on Wheels	.	.	.	.	.	.	85%
The Paul Derda Recreation Center	.	.	.	.	92%	93%	90%
The Broomfield Community Center	.	.	.	.	83%	66%	90%
The Bay Aquatic Park	.	.	.	.	89%	88%	89%
Athletic fields and courts	.	.	.	.	.	.	90%
Parks	.	.	.	.	93%	91%	90%
Library services (materials (print/electronic), classes, programs, technology)	87%	90%	90%	92%	90%	91%	92%
Auditorium facility	67%	80%	82%	85%	88%	88%	86%
Auditorium events	.	59%	61%	70%	71%	77%	77%
CSU Extension services	.	.	.	.	74%	68%	82%

Table 91: Question #18 by Year

<b>In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Broomfield?</b>							
<b>Percent participating at least once</b>	<b>2002</b>	<b>2004</b>	<b>2007</b>	<b>2012</b>	<b>2015</b>	<b>2018</b>	<b>2021</b>
Visited a park (active, formally landscaped areas)	.	89%	91%	91%	93%	93%	96%
Visited an open space site (native, undeveloped areas)	.	68%	76%	83%	83%	88%	90%
Used a trail in Broomfield	80%	83%	83%	83%	85%	88%	93%
Viewed any of Broomfield's public art (benches, sculptures, etc.)	.	.	63%	75%	70%	71%	79%
Visited the Paul Derda Recreation Center	.	.	.	.	63%	64%	44%
Visited the Broomfield Community Center	.	.	.	.	45%	58%	36%
Used the Broomfield Auditorium or attended an event there	.	25%	33%	43%	39%	38%	19%
Visited the Broomfield Depot Museum	.	.	.	.	14%	14%	9%
Visited the Broomfield Library or attended a library program	.	.	.	.	71%	72%	55%
Utilized CSU Extension (ex. programs by Master Gardeners)	.	.	.	.	10%	12%	15%

Table 92: Question #20 by Year

<b>For each of the following services provided by the City and County of Broomfield, please rate the quality:</b>							
<b>Percent excellent or good</b>	<b>2002</b>	<b>2004</b>	<b>2007</b>	<b>2012</b>	<b>2015</b>	<b>2018</b>	<b>2021</b>
Street lighting	67%	70%	71%	80%	80%	80%	81%
Stormwater drainage	66%	72%	67%	79%	81%	81%	82%
Drinking water	85%	82%	87%	89%	89%	87%	85%
Sewer services	85%	86%	87%	90%	94%	89%	91%
Building department/inspections	58%	62%	64%	68%	78%	79%	76%
Dept. of motor vehicles (license plates)	83%	84%	84%	82%	85%	93%	87%

Table 93: Question #21 by Year

<b>Please rate each of the following characteristics as they relate to Broomfield as a whole: Percent excellent or good</b>	<b>2002</b>	<b>2004</b>	<b>2007</b>	<b>2012</b>	<b>2015</b>	<b>2018</b>	<b>2021</b>
Ease of car travel	47%	57%	60%	70%	81%	71%	85%
Ease of bus travel	41%	38%	36%	43%	45%	47%	34%
Ease of bicycle travel	58%	57%	62%	67%	73%	71%	68%
Ease of walking	72%	73%	71%	77%	79%	76%	73%

Table 94: Question #22 by Year

<b>In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Broomfield? Percent participating at least once</b>	<b>2002</b>	<b>2004</b>	<b>2007</b>	<b>2012</b>	<b>2015</b>	<b>2018</b>	<b>2021</b>
Used the Broomfield Easy Ride, RTD bus or FlexRide service within Broomfield	24%	23%	22%	25%	26%	21%	19%
Taken a bus from the US36/Broomfield Station or US36/Flatiron Station Park and Ride	.	.	.	.	32%	30%	29%

Table 95: Question #23 State by Year

<b>For each of the following types of state-maintained and city-maintained streets, please rate the quality: State-maintained Highways (such as 120th Ave, Hwy 128, Hwy 7, US 287, Hwy 121/Wadsworth/US 36): Percent excellent or good</b>	<b>2002</b>	<b>2004</b>	<b>2007</b>	<b>2012</b>	<b>2015</b>	<b>2018</b>	<b>2021</b>
Street repair and resurfacing	47%	49%	44%	73%	63%	61%	56%
Snow and ice control	59%	71%	52%	70%	76%	72%	71%
Traffic signal timing	41%	43%	41%	52%	53%	54%	60%
Street cleaning	60%	64%	51%	74%	75%	74%	78%
Bike lanes	.	.	.	.	60%	53%	57%

**Table 96: Question #23 City by Year**

<b>For each of the following types of state-maintained and city-maintained streets, please rate the quality: City-maintained Streets: (Sheridan, Midway, Lowell, etc.)</b>							
<b>Percent excellent or good</b>	<b>2002</b>	<b>2004</b>	<b>2007</b>	<b>2012</b>	<b>2015</b>	<b>2018</b>	<b>2021</b>
Street repair and resurfacing	.	50%	40%	73%	66%	63%	64%
Snow and ice control	.	57%	38%	64%	72%	67%	76%
Traffic signal timing	.	45%	41%	53%	60%	56%	68%
Street cleaning	.	63%	47%	75%	79%	79%	83%
Bike lanes	.	.	.	.	69%	68%	69%

**Table 97: Question #24 by Year**

<b>Do you feel Broomfield has adequate senior housing?</b>							
<b>Percent "Yes, adequate senior housing"</b>	<b>2002</b>	<b>2004</b>	<b>2007</b>	<b>2012</b>	<b>2015</b>	<b>2018</b>	<b>2021</b>
Do you feel Broomfield has adequate senior housing?	.	.	.	.	63%	57%	71%

**Table 98: Question #25 by Year**

<b>For each of the following services provided by the City and County of Broomfield, please rate the quality:</b>							
<b>Percent excellent or good</b>	<b>2002</b>	<b>2004</b>	<b>2007</b>	<b>2012</b>	<b>2015</b>	<b>2018</b>	<b>2021</b>
Broomfield Workforce Center	.	.	.	66%	77%	73%	81%
Senior Services	79%	79%	75%	83%	88%	84%	83%
Child Protection Services	.	.	.	76%	80%	70%	77%
Adult Protection Services	.	.	.	.	.	.	76%
Municipal Court Services	66%	78%	73%	77%	83%	79%	80%
Easy Ride Elderly/Disabled Transportation	.	.	.	.	78%	79%	77%
Meals on Wheels	.	.	.	.	84%	90%	82%
Lakeshore Café	.	.	.	.	78%	83%	88%
Public Assistance (food assistance, Medicaid, child care assistance, etc.)	.	.	.	.	.	63%	75%

Table 99: Question #26 by Year

<b>How much do you support or oppose the City and County of Broomfield using rebates and voluntary water audits to encourage energy and resource conservation in each of the following areas?</b>							
<b>Percent strongly or somewhat support</b>	<b>2002</b>	<b>2004</b>	<b>2007</b>	<b>2012</b>	<b>2015</b>	<b>2018</b>	<b>2021</b>
Within single/multi family residences	.	.	.	.	.	.	82%
Within Broomfield businesses	.	.	.	79%	91%	92%	88%

Table 100: Question #27 by Year

<b>For each of the following services provided by the City and County of Broomfield, please rate the quality:</b>							
<b>Percent excellent or good</b>	<b>2002</b>	<b>2004</b>	<b>2007</b>	<b>2012</b>	<b>2015</b>	<b>2018</b>	<b>2021</b>
City Recycling events (Hazardous Waste, Paper Shred)	71%	75%	77%	86%	80%	78%	77%
Spring Clean-up	.	.	.	.	89%	85%	89%
Broomfield Recycling Center	.	.	80%	87%	87%	85%	86%

Table 101: Question #31 by Year

<b>For each of the following services provided by the City and County of Broomfield, please rate the quality:</b>							
<b>Percent excellent or good</b>	<b>2002</b>	<b>2004</b>	<b>2007</b>	<b>2012</b>	<b>2015</b>	<b>2018</b>	<b>2021</b>
Elections	78%	82%	82%	85%	88%	88%	89%
Property Tax Payment and Assessment	68%	67%	73%	58%	69%	67%	68%
Marriage License	.	.	.	.	.	.	92%
Passport	.	.	.	.	.	.	87%
Utility Billing	.	.	.	.	.	.	85%

**Table 102: Question #34 by Year**

<b>Have you had any in-person, email, or phone contact with an employee of the City and County of Broomfield within the last 12 months (including police, receptionists, planners, courts, city management, or any others)?</b>							
<b>Percent "yes"</b>	<b>2002</b>	<b>2004</b>	<b>2007</b>	<b>2012</b>	<b>2015</b>	<b>2018</b>	<b>2021</b>
Have you had any in-person, email, or phone contact with an employee of the City and County of Broomfield within the last 12 months (including police, receptionists, planners, courts, city management, or any others)?	.	.	.	.	59%	60%	61%

**Table 103: Question #35 by Year**

<b>Rate the following characteristics of the City and County of Broomfield employee in your most recent contact:</b>							
<b>Percent excellent or good</b>	<b>2002</b>	<b>2004</b>	<b>2007</b>	<b>2012</b>	<b>2015</b>	<b>2018</b>	<b>2021</b>
Knowledgeable	85%	90%	87%	91%	93%	93%	94%
Responsive	81%	87%	83%	91%	91%	90%	92%
Courteous	86%	88%	85%	89%	93%	93%	95%
Overall impression	81%	87%	84%	88%	92%	90%	92%

Table 104: Question #36 by Year

<b>How much of a source, if at all, are each of the following for information for news and information about Broomfield:</b>							
<b>Percent major or minor source</b>	<b>2002</b>	<b>2004</b>	<b>2007</b>	<b>2012</b>	<b>2015</b>	<b>2018</b>	<b>2021</b>
Broomfield's Website (Broomfield.org)	.	.	.	67%	72%	75%	91%
Broomfield's 'B in the Loop' e-newsletter service	.	.	.	20%	27%	31%	51%
Broomfield's Social Media Channels (Facebook, Nextdoor, Twitter)	.	.	.	9%	17%	43%	59%
Broomfield Program Guide	.	.	.	.	.	56%	58%
Broomfield Voice (Engagement Platform)	.	.	.	.	.	.	25%
Word of Mouth	.	.	.	80%	80%	78%	77%
Broomfield Enterprise	.	.	.	76%	70%	61%	60%
Daily Camera	.	.	.	31%	39%	32%	41%
Our Broomfield Magazine (Formerly the Broomfielder)	.	.	.	.	.	61%	63%
Signage (posters, flyers, TV screens) in City facilities	.	.	.	.	.	.	56%
Telephone Town Halls	.	.	.	.	.	.	34%
Television News	.	.	.	75%	66%	57%	47%
Radio News	.	.	.	58%	47%	30%	35%
Channel 8 government programming	.	.	.	26%	22%	15%	19%

Table 105: Question #40 by Year

<b>For each of the following services NOT provided by the City and County of Broomfield, please rate the quality:</b>							
<b>Percent excellent or good</b>	<b>2002</b>	<b>2004</b>	<b>2007</b>	<b>2012</b>	<b>2015</b>	<b>2018</b>	<b>2021</b>
Fire	95%	97%	96%	97%	95%	97%	95%
Ambulance services	91%	94%	92%	95%	97%	94%	93%
Garbage collection	80%	81%	76%	85%	86%	80%	76%
K-12 education	.	.	78%	79%	82%	80%	81%
Curbside recycling services	.	65%	58%	73%	74%	69%	72%
Developmentally disabled services	.	64%	59%	73%	78%	65%	71%
Mental health services	.	.	52%	64%	66%	45%	53%
1STBank Center	.	.	77%	82%	85%	82%	81%
Regional Transportation District	.	.	.	.	65%	57%	51%
Broomfield Veterans Museum	.	.	.	.	93%	86%	87%

## Appendix C: Survey Responses by Year Within Ward

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good.” Differences between 2018 and 2021 within a Ward can be generally be considered statistically significant if they are greater than 10 percentage points.

**Table 106: Question #1 by Year within Ward**

Please rate: Percent excellent or good	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
Broomfield as a place to live	97%	96%	93%	94%	94%	96%	99%	96%	91%	95%
The overall quality of life in Broomfield	89%	98%	88%	94%	94%	97%	96%	97%	90%	96%
The overall sense of community in Broomfield	76%	71%	61%	62%	76%	68%	77%	77%	78%	67%
The openness and acceptance of diverse people in Broomfield	74%	63%	65%	69%	69%	60%	61%	69%	61%	72%
Broomfield as a place to work	67%	84%	71%	79%	66%	78%	81%	78%	78%	82%
Your neighborhood as a place to live	95%	92%	86%	84%	92%	91%	89%	98%	88%	89%
Broomfield as a place to raise children	97%	96%	87%	88%	92%	94%	99%	96%	97%	94%
Broomfield as a place to retire	70%	73%	63%	71%	76%	70%	77%	81%	82%	65%

**Table 107: Question #2 by Year within Ward**

Please rate the following aspects of City and County of Broomfield government performance: Percent excellent or good	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
The overall direction Broomfield is moving	66%	75%	76%	74%	71%	72%	76%	75%	69%	62%
The value of services for the taxes paid to Broomfield	81%	75%	66%	57%	63%	73%	82%	69%	69%	58%
The quality of the services provided by the City and County of Broomfield	82%	85%	73%	72%	76%	85%	85%	83%	76%	71%
The ease of accessing the services of the City and County of Broomfield	83%	86%	72%	76%	75%	86%	83%	87%	84%	65%
Communicating events, issues, and programs	70%	75%	54%	65%	81%	81%	75%	77%	76%	67%
Providing opportunities for community engagement and involvement	74%	72%	65%	64%	74%	74%	70%	72%	79%	64%
The overall performance of City Council	62%	71%	60%	65%	62%	67%	70%	67%	66%	58%

**Table 108: Question #10 by Year within Ward**

To what degree, if at all, do you consider the following to be a problem in Broomfield: Percent major or moderate problem	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
Property crimes (e.g., burglary, theft)	41%	60%	31%	61%	38%	62%	35%	59%	19%	64%
Violent crime (e.g., rape, assault, robbery)	12%	17%	14%	15%	22%	13%	19%	13%	7%	17%
Blight or unsightly property conditions	35%	27%	29%	27%	28%	27%	24%	23%	22%	32%

**Table 109: Question #11 by Year within Ward**

For each of the following services provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
Traffic enforcement	78%	79%	70%	72%	73%	74%	80%	78%	83%	71%
Police Services	87%	84%	78%	74%	82%	88%	87%	86%	90%	76%
Animal Control	87%	85%	70%	77%	89%	90%	93%	87%	83%	74%

Table 110: Question #12 by Year within Ward

Please rate the following community economic and business factors in Broomfield today: Percent excellent or good	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
Strength of the local economy	.	87%	.	81%	.	85%	.	87%	.	81%
Businesses and local economy positioned for tomorrow's opportunities	.	70%	.	75%	.	70%	.	77%	.	66%
A globally connected and welcoming community	.	65%	.	64%	.	61%	.	65%	.	61%
Variety and choice of shopping options	67%	59%	71%	65%	68%	52%	70%	59%	72%	54%
Variety and choice of dining opportunities	47%	55%	54%	53%	52%	40%	63%	50%	49%	47%
Place where you can discover/experience new businesses and products	.	41%	.	43%	.	34%	.	38%	.	35%
A creative and innovative community (e.g., arts/creative businesses)	.	40%	.	41%	.	35%	.	42%	.	40%
Type and pace of development and growth	.	59%	.	60%	.	56%	.	55%	.	57%
Access to affordable, quality housing	11%	26%	9%	23%	20%	23%	27%	28%	17%	24%
Quality of essential shopping options (e.g., grocery, household goods)	.	87%	.	81%	.	82%	.	84%	.	80%
Variety of choice shopping (e.g., apparel, furnishing)	.	57%	.	63%	.	43%	.	52%	.	50%

Table 111: Question #17 by Year within Ward

For each of the following amenities maintained by the City and County of Broomfield, please rate the quality: Percent excellent or good	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
Open space and trails	91%	93%	92%	94%	95%	96%	96%	95%	95%	94%
Continuous trail connections	76%	84%	88%	85%	85%	91%	79%	85%	85%	86%
Local cultural and arts events	64%	49%	68%	46%	63%	52%	71%	54%	67%	53%
Recreation programs	89%	78%	77%	64%	84%	82%	93%	86%	85%	76%
Active Adult / Senior Programs	.	82%	.	71%	.	85%	.	84%	.	82%
Meals on Wheels	.	85%	.	82%	.	89%	.	89%	.	77%
The Paul Derda Recreation Center	89%	91%	93%	88%	92%	93%	94%	90%	96%	89%
The Broomfield Community Center	70%	92%	69%	89%	69%	91%	68%	89%	53%	89%
The Bay Aquatic Park	80%	92%	91%	86%	90%	87%	89%	92%	92%	87%
Athletic fields and courts	.	92%	.	90%	.	93%	.	90%	.	87%
Parks	84%	89%	93%	89%	92%	94%	93%	93%	91%	85%
Library services (materials (print/electronic), classes, programs, technology)	90%	93%	87%	89%	88%	94%	95%	92%	93%	89%
Auditorium facility	90%	87%	94%	84%	78%	87%	92%	88%	87%	85%
Auditorium events	87%	79%	74%	78%	70%	75%	82%	76%	71%	75%
CSU Extension services	55%	80%	72%	80%	58%	83%	68%	86%	84%	83%

**Table 112: Question #18 by Year within Ward**

In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Broomfield? Percent participating at least once	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
	Visited a park (active, formally landscaped areas)	92%	95%	92%	93%	95%	97%	95%	96%	91%
Visited an open space site (native, undeveloped areas)	87%	91%	86%	83%	91%	93%	89%	94%	89%	94%
Used a trail in Broomfield	88%	93%	83%	88%	89%	95%	92%	95%	89%	96%
Viewed any of Broomfield's public art (benches, sculptures, etc.)	82%	85%	59%	67%	71%	88%	71%	80%	74%	76%
Visited the Paul Derda Recreation Center	79%	52%	24%	19%	80%	53%	75%	52%	76%	53%
Visited the Broomfield Community Center	70%	44%	31%	22%	64%	45%	68%	41%	65%	32%
Used the Broomfield Auditorium or attended an event there	45%	25%	27%	10%	36%	24%	41%	24%	46%	17%
Visited the Broomfield Depot Museum	16%	10%	7%	6%	14%	13%	17%	10%	18%	6%
Visited the Broomfield Library or attended a library program	77%	63%	54%	43%	78%	63%	85%	61%	71%	50%
Utilized CSU Extension (ex. programs by Master Gardeners)	14%	16%	5%	10%	11%	16%	14%	20%	18%	11%

**Table 113: Question #20 by Year within Ward**

For each of the following services provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
	Street lighting	76%	82%	76%	74%	80%	77%	85%	91%	83%
Stormwater drainage	86%	81%	78%	81%	81%	82%	82%	86%	80%	85%
Drinking water	91%	86%	71%	80%	89%	85%	94%	91%	94%	86%
Sewer services	92%	89%	79%	89%	89%	88%	95%	96%	89%	94%
Building department/inspections	71%	74%	78%	67%	85%	82%	90%	84%	67%	73%
Dept. of motor vehicles (license plates)	92%	89%	91%	82%	96%	90%	97%	92%	87%	84%

**Table 114: Question #21 by Year within Ward**

Please rate each of the following characteristics as they relate to Broomfield as a whole: Percent excellent or good	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
Ease of car travel	71%	84%	63%	87%	77%	88%	67%	86%	80%	78%
Ease of bus travel	38%	35%	54%	53%	57%	24%	47%	19%	38%	28%
Ease of bicycle travel	67%	67%	68%	61%	73%	70%	77%	73%	71%	67%
Ease of walking	80%	74%	69%	62%	81%	75%	75%	81%	79%	75%

**Table 115: Question #22 by Year within Ward**

In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Broomfield? Percent participating at least once	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
Used the Broomfield Easy Ride, RTD bus or FlexRide service within Broomfield	21%	19%	31%	26%	11%	19%	22%	14%	16%	11%
Taken a bus from the US36/Broomfield Station or US36/Flatiron Station Park and Ride	36%	29%	44%	44%	16%	31%	22%	20%	26%	17%

**Table 116: Question #23 State by Year within Ward**

For each of the following types of state-maintained and city-maintained streets, please rate the quality: State-maintained Highways (such as 120th Ave, Hwy 128, Hwy 7, US 287, Hwy 121/Wadsworth/US 36): Percent excellent or good	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
	Street repair and resurfacing	57%	60%	50%	54%	59%	54%	80%	58%	57%
Snow and ice control	61%	74%	69%	64%	72%	73%	76%	75%	81%	73%
Traffic signal timing	47%	59%	50%	60%	60%	59%	57%	64%	56%	57%
Street cleaning	75%	80%	78%	76%	65%	80%	80%	80%	69%	70%
Bike lanes	45%	53%	56%	60%	44%	56%	65%	63%	55%	47%

**Table 117: Question #23 City by Year within Ward**

For each of the following types of state-maintained and city-maintained streets, please rate the quality: City-maintained Streets: (Sheridan, Midway, Lowell, etc.) Percent excellent or good	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
	Street repair and resurfacing	67%	66%	52%	57%	59%	72%	81%	64%	58%
Snow and ice control	64%	76%	58%	70%	69%	78%	78%	80%	70%	75%
Traffic signal timing	58%	68%	48%	65%	63%	65%	59%	74%	54%	65%
Street cleaning	77%	85%	81%	81%	73%	85%	88%	87%	71%	77%
Bike lanes	66%	68%	65%	62%	68%	76%	72%	76%	67%	61%

**Table 118: Question #24 by Year within Ward**

Do you feel Broomfield has adequate senior housing? Percent "Yes, adequate senior housing"	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
Do you feel Broomfield has adequate senior housing?	51%	70%	44%	74%	67%	63%	67%	71%	57%	79%

**Table 119: Question #25 by Year within Ward**

For each of the following services provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
Broomfield Workforce Center	68%	71%	83%	79%	65%	82%	74%	90%	72%	80%
Senior Services	85%	80%	74%	85%	78%	79%	88%	89%	90%	80%
Child Protection Services	83%	69%	46%	78%	72%	77%	85%	81%	57%	73%
Adult Protection Services	.	68%	.	78%	.	75%	.	77%	.	72%
Municipal Court Services	87%	77%	86%	78%	75%	83%	73%	85%	73%	77%
Easy Ride Elderly/Disabled Transportation	88%	83%	46%	70%	84%	87%	83%	78%	94%	62%
Meals on Wheels	94%	87%	78%	100%	95%	100%	83%	0%	98%	54%
Lakeshore Café	86%	94%	66%	87%	80%	88%	87%	89%	90%	81%
Public Assistance (food assistance, Medicaid, child care assistance, etc.)	66%	79%	61%	74%	65%	64%	84%	82%	44%	77%

**Table 120: Question #26 by Year within Ward**

How much do you support or oppose the City and County of Broomfield using rebates and voluntary water audits to encourage energy and resource conservation in each of the following areas? Percent strongly or somewhat support	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
Within single/multi family residences	.	85%	.	84%	.	81%	.	83%	.	77%
Within Broomfield businesses	94%	92%	93%	90%	89%	87%	90%	85%	96%	86%

**Table 121: Question #27 by Year within Ward**

For each of the following services provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
	City Recycling events (Hazardous Waste, Paper Shred)	84%	82%	69%	69%	84%	76%	75%	82%	79%
Spring Clean-up	91%	95%	74%	78%	88%	94%	90%	93%	82%	83%
Broomfield Recycling Center	90%	92%	78%	78%	86%	91%	81%	89%	93%	81%

**Table 122: Question #28 by Year within Ward**

How important is the following to you? Percent important	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
Reducing my household's energy use	.	82%	.	89%	.	86%	.	77%	.	83%
Reducing my household's waste output	.	89%	.	87%	.	81%	.	73%	.	81%

**Table 123: Question #29 by Year within Ward**

I would be interested in programs or incentives to supplement the cost to do the following: Total may exceed 100% as respondents could select more than one answer.	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
use solar/renewable energy technologies to power my home	0%	67%	0%	64%	0%	68%	0%	59%	0%	67%
compost at home	0%	55%	0%	49%	0%	50%	0%	49%	0%	53%
drive an electric vehicle	0%	55%	0%	50%	0%	52%	0%	47%	0%	54%
none of these	0%	19%	0%	21%	0%	21%	0%	28%	0%	20%

**Table 124: Question #30 by Year within Ward**

If you do not have current neighborhood trash services, would you be interested in the city exploring a single-hauler option? Percent "yes"	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
If you do not have current neighborhood trash services, would you be interested in the city exploring a single-hauler option?	.	67%	.	62%	.	59%	.	57%	.	63%

**Table 125: Question #31 by Year within Ward**

For each of the following services provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
Elections	91%	90%	84%	88%	84%	87%	96%	93%	86%	89%
Property Tax Payment and Assessment	72%	69%	60%	64%	58%	75%	75%	67%	67%	62%
Marriage License	.	92%	.	89%	.	87%	.	100%	.	100%
Passport	.	80%	.	86%	.	85%	.	90%	.	91%
Utility Billing	.	86%	.	76%	.	85%	.	91%	.	87%

**Table 126: Question #34 by Year within Ward**

Have you had any in-person, email, or phone contact with an employee of the City and County of Broomfield within the last 12 months (including police, receptionists, planners, courts, city management, or any others)? Percent "yes"	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
Have you had any in-person, email, or phone contact with an employee of the City and County of Broomfield within the last 12 months (including police, receptionists, planners, courts, city management, or any others)?	66%	58%	62%	51%	62%	66%	56%	65%	53%	68%

**Table 127: Question #35 by Year within Ward**

Rate the following characteristics of the City and County of Broomfield employee in your most recent contact: Percent excellent or good	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
Knowledgeable	97%	93%	97%	95%	87%	95%	90%	92%	94%	93%
Responsive	91%	95%	98%	88%	85%	94%	83%	93%	94%	92%
Courteous	97%	96%	98%	96%	84%	93%	92%	95%	95%	96%
Overall impression	94%	95%	98%	89%	82%	94%	83%	91%	95%	93%

**Table 128: Question #36 by Year within Ward**

How much of a source, if at all, are each of the following for information for news and information about Broomfield: Percent major or minor source	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
Broomfield's Website (Broomfield.org)	81%	90%	58%	85%	81%	95%	77%	91%	83%	94%
Broomfield's 'B in the Loop' e-newsletter service	39%	59%	19%	30%	30%	59%	36%	60%	34%	56%
Broomfield's Social Media Channels (Facebook, Nextdoor, Twitter)	50%	66%	38%	52%	48%	62%	41%	58%	37%	60%
Broomfield Program Guide	60%	64%	42%	36%	50%	68%	64%	63%	69%	64%
Broomfield Voice (Engagement Platform)	.	28%	.	22%	.	22%	.	21%	.	32%
Word of Mouth	86%	71%	69%	72%	76%	84%	77%	80%	86%	79%
Broomfield Enterprise	81%	66%	32%	34%	63%	75%	69%	68%	67%	68%
Daily Camera	38%	35%	32%	40%	32%	43%	25%	43%	34%	39%
Our Broomfield Magazine (Formerly the Broomfielder)	72%	65%	45%	44%	58%	70%	66%	70%	66%	68%
Signage (posters, flyers, TV screens) in City facilities	.	58%	.	56%	.	54%	.	55%	.	56%
Telephone Town Halls	.	38%	.	25%	.	37%	.	33%	.	38%
Television News	68%	43%	44%	45%	56%	44%	59%	52%	64%	46%
Radio News	33%	31%	27%	32%	31%	34%	29%	39%	30%	34%
Channel 8 government programming	23%	20%	11%	16%	11%	21%	16%	19%	16%	18%

**Table 129: Question #40 by Year within Ward**

For each of the following services NOT provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Ward 1		Ward 2		Ward 3		Ward 4		Ward 5	
	2018	2021	2018	2021	2018	2021	2018	2021	2018	2021
Fire	97%	97%	90%	94%	100%	96%	98%	97%	98%	95%
Ambulance services	92%	94%	90%	92%	98%	94%	94%	98%	97%	89%
Garbage collection	79%	72%	73%	72%	86%	76%	86%	85%	77%	71%
K-12 education	85%	79%	78%	84%	75%	83%	86%	81%	76%	80%
Curbside recycling services	81%	72%	56%	56%	81%	74%	62%	81%	66%	73%
Developmentally disabled services	70%	73%	64%	69%	88%	64%	56%	73%	50%	76%
Mental health services	43%	51%	47%	62%	52%	52%	43%	45%	38%	51%
1STBank Center	78%	84%	83%	77%	80%	82%	89%	79%	82%	79%
Regional Transportation District	50%	57%	71%	58%	59%	52%	54%	43%	48%	42%
Broomfield Veterans Museum	86%	88%	89%	84%	98%	88%	96%	86%	62%	92%

## Appendix D: Responses to Selected Survey Questions by Respondent Subgroups

### Understanding the Tables

The subgroup comparison tables contain the cross tabulations of the resident survey questions by various respondent demographic characteristics. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent “real” differences among those populations. As subgroups vary in size and each group (and each comparison to another group) has a unique margin of error, statistical testing is used to determine whether differences between subgroups are statistically significant.

Each column in the following tables is labeled with a letter for each subgroup being compared. The letters start over with “A” for each different characteristic. (For example, on page 148, age of respondent has three categories labeled A, B, and C, and then for sex of respondent, the lettering starts over with A for female and B for male, then starts over again for length of residency, and once more for housing tenure.)

For each pair of subgroup ratings within a characteristic within a row that has a statistically significant difference, an uppercase letter denoting significance is shown in the cell with the larger column proportion. The letter denotes the subgroup with the smaller column proportion from which it is statistically different. Subgroups that have no uppercase letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in the example below, 98% of those in Ward 4 (Column D) rated their neighborhood as an excellent or good place to live, compared to 92% or less in the other Wards. These differences were statistically significant, indicated by the A, B, C, E in the cell for the responses of those in Ward 4. It can also be seen that there is a “B” in the cells for Ward 1, Ward 3, and Ward 5. This indicates that the percent rating their neighborhood as an excellent or good place to live was statistically significantly higher than for Ward 2 (Column B).

Please rate: Percent excellent or good	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Your neighborhood as a place to live	92% B	84%	91% B	98% A B C E	89% B

## Selected Survey Results by Ward

**Table 130: Question #1 by Ward**

<b>Please rate: Percent excellent or good</b>	<b>Ward 1 (A)</b>	<b>Ward 2 (B)</b>	<b>Ward 3 (C)</b>	<b>Ward 4 (D)</b>	<b>Ward 5 (E)</b>
Broomfield as a place to live	96%	94%	96%	96%	95%
The overall quality of life in Broomfield	98% B	94%	97% B	97% B	96%
The overall sense of community in Broomfield	71% B	62%	68%	77% B C E	67%
The openness and acceptance of diverse people in Broomfield	63%	69% C	60%	69% C	72% A C
Broomfield as a place to work	84%	79%	78%	78%	82%
Your neighborhood as a place to live	92% B	84%	91% B	98% A B C E	89% B
Broomfield as a place to raise children	96% B	88%	94% B	96% B	94% B
Broomfield as a place to retire	73%	71%	70%	81% B C E	65%

**Table 131: Question #2 by Ward**

<b>Please rate the following aspects of City and County of Broomfield government performance: Percent excellent or good</b>	<b>Ward 1</b>	<b>Ward 2</b>	<b>Ward 3</b>	<b>Ward 4</b>	<b>Ward 5</b>
	<b>(A)</b>	<b>(B)</b>	<b>(C)</b>	<b>(D)</b>	<b>(E)</b>
The overall direction Broomfield is moving	75% E	74% E	72% E	75% E	62%
The value of services for the taxes paid to Broomfield	75% B E	57%	73% B E	69% B E	58%
The quality of the services provided by the City and County of Broomfield	85% B E	72%	85% B E	83% B E	71%
The ease of accessing the services of the City and County of Broomfield	86% B E	76% E	86% B E	87% B E	65%
Communicating events, issues, and programs	75% B E	65%	81% B E	77% B E	67%
Providing opportunities for community engagement and involvement	72% B	64%	74% B E	72% B	64%
The overall performance of City Council	71% E	65%	67%	67%	58%

Table 132: Question #4 by Ward

Please rate your community on each of the following: Percent excellent or good	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Making all residents feel welcome	73%	76%	71%	79% C	73%
Helping new residents feel connected and integrated	53%	54%	60%	65% A B	58%
Attracting people from diverse backgrounds	40%	45% C	35%	41%	41%
Valuing residents from diverse backgrounds	52%	59%	56%	59%	57%
Demonstrating respect for residents of different cultures and belief systems	58%	69% A C E	57%	65%	56%
Treating all residents equitably	66%	71% E	67%	69% E	60%
Providing a safe and secure environment for residents of all backgrounds	77%	73%	72%	76%	72%
Respecting individual cultural beliefs and values	71% C	67%	61%	72% C	66%
Providing equal employment opportunities to residents of all backgrounds	70%	71%	75%	76%	70%
Providing equal access to housing for residents of all backgrounds	51%	53%	48%	58% E	47%
Making all residents feel welcome in business establishments	77%	80%	86% A B	81%	80%
Welcoming residents from all backgrounds to participate in local government and community decision-making	62%	72% A	74% A E	65%	64%

Table 133: Question #5 by Ward

How welcoming, if at all, do you think your community is for: Percent very or moderately welcoming	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
People with disabilities	78%	75%	83%	87%	76%
			B	A B E	
People who identify as lesbian, gay, bisexual, or other non-straight sexual identities	74%	79%	73%	79%	79%
People who identify as transgender	59%	68%	65%	58%	70%
Men	95%	93%	93%	94%	88%
	E			E	
Women	92%	92%	95%	95%	95%
People who are Arabic or Middle Eastern	61%	66%	68%	66%	66%
People who are Asian, Asian Indian or Pacific Islander	79%	76%	78%	79%	73%
People who are Black or African American	68%	67%	66%	67%	65%
People who are Hispanic	76%	75%	72%	71%	75%
People who are American Indian or Alaskan Native	75%	73%	73%	75%	72%
People who are White	96%	96%	96%	95%	94%
People whose first language is not English	56%	66%	62%	59%	54%
		A E			
People who are not U.S. citizens	58%	66%	62%	59%	53%
		E			
People of Christian faith	92%	90%	93%	91%	88%
People of Islamic faith	55%	63%	57%	57%	59%
People of Jewish faith	77%	80%	74%	77%	77%
People of other faiths	61%	70%	65%	73%	67%
				A	
People who are agnostic or atheist	77%	79%	78%	75%	75%
People who are liberal	88%	84%	87%	86%	90%
					B
People who are conservative	80%	75%	72%	75%	74%
	C				
People who are veterans or military personnel	90%	94%	89%	89%	88%
People who are older	94%	93%	89%	92%	91%
	C				

How welcoming, if at all, do you think your community is for: Percent very or moderately welcoming	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
People who are younger	80%	84%	82%	85%	91%
					A C
People who are unhoused	25%	38%	23%	28%	28%
		A C D E			

**Table 134: Question #6 by Ward**

Please rate your LOCAL law enforcement on the following: Percent excellent or good	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Creating a community welcoming to residents of all backgrounds	71%	68%	79% B	82% A B	77%
Treating all residents with respect	77%	77%	80%	81%	78%
Treating all residents equitably	91%	42%	73%	92%	74%

**Table 135: Question #7 by Ward**

How likely would you be to support a change to a County Commissioner Structure? Percent strongly or somewhat support	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
How likely would you be to support a change to a County Commissioner Structure?	52% D	52% D	46%	31%	53% D

**Table 136: Question #8 by Ward**

Given that the Mayor and City Councilmembers are engaged in policy setting for city and county operations, how likely would you be to support an increase in the salaries? Percent strongly or somewhat support	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Given that the Mayor and City Councilmembers are engaged in policy setting for city and county operations, how likely would you be to support an increase in the salaries?	79%	76%	73%	76%	70%

Table 137: Question #9 by Ward

Please rate how safe you feel in your neighborhood, shopping/dining locations, and parks in Broomfield: Percent very or somewhat safe	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
During the day	97% B	93%	97% B	97% B	95%
After dark	80%	77%	83%	85% B	81%

Table 138: Question #10 by Ward

To what degree, if at all, do you consider the following to be a problem in Broomfield: Percent major or moderate problem	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Property crimes (e.g., burglary, theft)	60%	61%	62%	59%	64%
Violent crime (e.g., rape, assault, robbery)	17%	15%	13%	13%	17%
Blight or unsightly property conditions	27%	27%	27%	23%	32% D

Table 139: Question #11 by Ward

For each of the following services provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Traffic enforcement	79%	72%	74%	78%	71%
Police Services	84% B E	74%	88% B E	86% B E	76%
Animal Control	85% B E	77%	90% B E	87% B E	74%

Table 140: Question #12 by Ward

Please rate the following community economic and business factors in Broomfield today: Percent excellent or good	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Strength of the local economy	87%	81%	85%	87%	81%
Businesses and local economy positioned for tomorrow's opportunities	70%	75% E	70%	77% E	66%
A globally connected and welcoming community	65%	64%	61%	65%	61%
Variety and choice of shopping options	59%	65% C E	52%	59%	54%
Variety and choice of dining opportunities	55% C	53% C	40%	50% C	47%
Place where you can discover/experience new businesses and products	41%	43% C	34%	38%	35%
A creative and innovative community (e.g., arts/creative businesses)	40%	41%	35%	42%	40%
Type and pace of development and growth	59%	60%	56%	55%	57%
Access to affordable, quality housing	26%	23%	23%	28%	24%
Quality of essential shopping options (e.g., grocery, household goods)	87%	81%	82%	84%	80%
Variety of choice shopping (e.g., apparel, furnishing)	57% C	63% C D E	43%	52% C	50%

Table 141: Question #13 by Ward

Please indicate the importance of each of these work areas local economy in Broomfield as a whole: Percent critical or high	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Grow the local economy (e.g., key sectors and business opportunity)	57%	57%	52%	58%	54%
Increase variety of dining/hospitality options	43%	42%	46%	50%	49%
Increase dining and retail locations	39%	35%	42%	41%	42%
Growing the creative/arts economy and experiences	54%	50%	48%	40%	43%
	D E	D			
Entrepreneurial and business scale-up	50%	44%	45%	43%	36%
	E				
Reinvigorate shopping areas (e.g., Flatirons, 120th corridor)	60%	57%	57%	61%	54%
Ensure public financial (revenue) sustainability	68%	63%	71%	72%	63%
			B	B E	
Increase employment opportunities	65%	62%	59%	56%	51%
	D E	E			
Strengthen career opportunities and development	64%	61%	60%	53%	55%
	D	D			
Housing access and options	66%	71%	60%	51%	59%
	D	C D E	D		

Table 142: Question #14 by Ward

In the past 12 months, did anyone in your household need one of these services but was not able to get it: (check all the apply) Total may exceed 100% as respondents could select more than one answer.	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Mental health care or counseling services	8%	6%	5%	4%	10%
Substance use treatment	1%	0%	1%	1%	1%
Crisis Care for a mental or behavioral health issue	3%	0%	1%	1%	1%
No one in my household needed a mental or behavioral service in the past 12 months	91%	94%	94%	96%	91%

**Table 143: Question #15 by Ward**

<b>Why were you or your household member not able to access these services? (check all the apply)</b>	<b>Ward 1</b>	<b>Ward 2</b>	<b>Ward 3</b>	<b>Ward 4</b>	<b>Ward 5</b>
<b>Total may exceed 100% as respondents could select more than one answer.</b>	<b>(A)</b>	<b>(B)</b>	<b>(C)</b>	<b>(D)</b>	<b>(E)</b>
You were not able to get an appointment as soon as it was needed	74% E	62%	32%	48%	17%
The provider was not accepting your type of health insurance	39%	70%	42%	42%	42%
The provider was not accepting new patients	49%	75% E	35%	60%	20%
You did not have transportation to a provider or the provider was too far away	6%	6%	2%	0%	7%
You or your household member were concerned about unfair treatment	14%	51%	16%	19%	54%
The cost of the treatment or service was too high	49%	79% D	57%	11%	98% A D

**Table 144: Question #16 by Ward**

<b>If you had a mental health condition or emotional problem would you feel safe sharing with your friends, family, or faith leader?</b>	<b>Ward 1</b>	<b>Ward 2</b>	<b>Ward 3</b>	<b>Ward 4</b>	<b>Ward 5</b>
<b>Percent "yes"</b>	<b>(A)</b>	<b>(B)</b>	<b>(C)</b>	<b>(D)</b>	<b>(E)</b>
If you had a mental health condition or emotional problem would you feel safe sharing with your friends, family, or faith leader?	82%	85%	88% E	85%	79%

Table 145: Question #17 by Ward

For each of the following amenities maintained by the City and County of Broomfield, please rate the quality: Percent excellent or good	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Open space and trails	93%	94%	96%	95%	94%
Continuous trail connections	84%	85%	91%	85%	86%
Local cultural and arts events	49%	46%	52%	54%	53%
Recreation programs	78%	64%	82%	86%	76%
Active Adult / Senior Programs	82%	71%	85%	84%	82%
Meals on Wheels	85%	82%	89%	89%	77%
The Paul Derda Recreation Center	91%	88%	93%	90%	89%
The Broomfield Community Center	92%	89%	91%	89%	89%
The Bay Aquatic Park	92%	86%	87%	92%	87%
Athletic fields and courts	92%	90%	93%	90%	87%
Parks	89%	89%	94%	93%	85%
Library services (materials (print/electronic), classes, programs, technology)	93%	89%	94%	92%	89%
Auditorium facility	87%	84%	87%	88%	85%
Auditorium events	79%	78%	75%	76%	75%
CSU Extension services	80%	80%	83%	86%	83%

Table 146: Question #18 by Ward

In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Broomfield? Percent participating at least once	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Visited a park (active, formally landscaped areas)	95%	93%	97% B	96%	97% B
Visited an open space site (native, undeveloped areas)	91% B	83%	93% B	94% B	94% B
Used a trail in Broomfield	93% B	88%	95% B	95% B	96% B
Viewed any of Broomfield's public art (benches, sculptures, etc.)	85% B E	67%	88% B D E	80% B	76% B
Visited the Paul Derda Recreation Center	52% B	19%	53% B	52% B	53% B
Visited the Broomfield Community Center	44% B E	22%	45% B E	41% B E	32% B
Used the Broomfield Auditorium or attended an event there	25% B E	10%	24% B E	24% B E	17%
Visited the Broomfield Depot Museum	10%	6%	13% B E	10%	6%
Visited the Broomfield Library or attended a library program	63% B E	43%	63% B E	61% B E	50%
Utilized CSU Extension (ex. programs by Master Gardeners)	16% B	10%	16% B	20% B E	11%

**Table 147: Question #19 by Ward**

There are more transportation projects to improve mobility and safety in Broomfield than available funding. How much would you support or oppose the following to close that gap? Percent strongly or somewhat support	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Generating new local transportation revenues (transportation tax) to support Broomfield local priorities (ex: 144th Ave./Dillon Rd., Sheridan Blvd., Midway Blvd., traffic signal & intersection xx1	84% B	77%	81%	78%	79%
Generating new transportation revenues (transportation tax) to support Broomfield regional priorities? (ex: CO-7, I-25, I-25/CO-7 Interchange, US 36,US 36/Wadsworth Interchange, US 287, 120th Ave.)	73%	74%	69%	71%	69%

**Table 148: Question #20 by Ward**

For each of the following services provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Street lighting	82% B	74%	77%	91% A B C E	84% B
Stormwater drainage	81%	81%	82%	86%	85%
Drinking water	86%	80%	85%	91% B	86%
Sewer services	89%	89%	88%	96% A B C	94% C
Building department/inspections	74%	67%	82% B	84% A B E	73%
Dept. of motor vehicles (license plates)	89% B	82%	90% B	92% B E	84%

**Table 149: Question #21 by Ward**

Please rate each of the following characteristics as they relate to Broomfield as a whole: Percent excellent or good	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Ease of car travel	84%	87% E	88% E	86% E	78%
Ease of bus travel	35% C D	53% A C D E	24%	19%	28%
Ease of bicycle travel	67%	61%	70% B	73% B	67%
Ease of walking	74% B	62%	75% B	81% B	75% B

**Table 150: Question #22 by Ward**

In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Broomfield? Percent participating at least once	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Used the Broomfield Easy Ride, RTD bus or FlexRide service within Broomfield	19% E	26% A C D E	19% E	14%	11%
Taken a bus from the US36/Broomfield Station or US36/Flatiron Station Park and Ride	29% D E	44% A C D E	31% D E	20%	17%

**Table 151: Question #23 State by Ward**

For each of the following types of state-maintained and city-maintained streets, please rate the quality: State-maintained Highways (such as 120th Ave, Hwy 128, Hwy 7, US 287, Hwy 121/Wadsworth/US 36): Percent excellent or good	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Street repair and resurfacing	60%	54%	54%	58%	55%
Snow and ice control	74% B	64%	73% B	75% B	73% B
Traffic signal timing	59%	60%	59%	64%	57%
Street cleaning	80% E	76%	80% E	80% E	70%
Bike lanes	53%	60% E	56%	63% A E	47%

**Table 152: Question #23 City by Ward**

For each of the following types of state-maintained and city-maintained streets, please rate the quality: City-maintained Streets: (Sheridan, Midway, Lowell, etc.) Percent excellent or good	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Street repair and resurfacing	66% B	57%	72% B	64%	64%
Snow and ice control	76%	70%	78% B	80% B	75%
Traffic signal timing	68%	65%	65%	74% B C E	65%
Street cleaning	85% E	81%	85% E	87% B E	77%
Bike lanes	68%	62%	76% B E	76% B E	61%

**Table 153: Question #24 by Ward**

Do you feel Broomfield has adequate senior housing? Percent "Yes, adequate senior housing"	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Do you feel Broomfield has adequate senior housing?	70%	74% C	63%	71%	79% C

**Table 154: Question #25 by Ward**

For each of the following services provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Broomfield Workforce Center	71%	79%	82%	90% A	80%
Senior Services	80%	85%	79%	89%	80%
Child Protection Services	69%	78%	77%	81%	73%
Adult Protection Services	68%	78%	75%	77%	72%
Municipal Court Services	77%	78%	83%	85%	77%
Easy Ride Elderly/Disabled Transportation	83% B E	70%	87% B E	78% E	62%
Meals on Wheels	87%	100%	100%	0%	54%
Lakeshore Café	94%	87%	88%	89%	81%
Public Assistance (food assistance, Medicaid, child care assistance, etc.)	79%	74%	64%	82% C	77%

**Table 155: Question #26 by Ward**

How much do you support or oppose the City and County of Broomfield using rebates and voluntary water audits to encourage energy and resource conservation in each of the following areas? Percent strongly or somewhat support	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Within single/multi family residences	85% E	84% E	81%	83%	77%
Within Broomfield businesses	92% D	90%	87%	85%	86%

**Table 156: Question #27 by Ward**

For each of the following services provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
City Recycling events (Hazardous Waste, Paper Shred)	82% B	69%	76%	82% B	77%
Spring Clean-up	95% B E	78%	94% B E	93% B E	83%
Broomfield Recycling Center	92% B E	78%	91% B E	89% B E	81%

**Table 157: Question #28 by Ward**

How important is the following to you? Percent important	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Reducing my household's energy use	82%	89% A D	86% D	77%	83%
Reducing my household's waste output	89% C D E	87% D	81% D	73%	81% D

**Table 158: Question #29 by Ward**

I would be interested in programs or incentives to supplement the cost to do the following: Total may exceed 100% as respondents could select more than one answer.	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
use solar/renewable energy technologies to power my home	67%	64%	68%	59%	67%
compost at home	55%	49%	50%	49%	53%
drive an electric vehicle	55%	50%	52%	47%	54%
none of these	19%	21%	21%	28%	20%

**Table 159: Question #30 by Ward**

If you do not have current neighborhood trash services, would you be interested in the city exploring a single-hauler option? Percent "yes"	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
If you do not have current neighborhood trash services, would you be interested in the city exploring a single-hauler option?	67% D	62%	59%	57%	63%

**Table 160: Question #31 by Ward**

For each of the following services provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Elections	90%	88%	87%	93% B C	89%
Property Tax Payment and Assessment	69%	64%	75% B D E	67%	62%
Marriage License	92%	89%	87%	100% B C	100% C
Passport	80%	86%	85%	90% A	91% A
Utility Billing	86% B	76%	85% B	91% B	87% B

**Table 161: Question #32 by Ward**

Would you be interested in the following: Percent yes	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Programs providing overviews of Broomfield's finance areas (Purchasing, Budgets, Revenue, etc.)	60%	57%	52%	59%	60%
Engaging in the City and County of Broomfield budget development process	49%	42%	44%	45%	44%

**Table 162: Question #33 by Ward**

<b>How would you like to engage in the budget development process? Total may exceed 100% as respondents could select more than one answer.</b>	<b>Ward 1</b>	<b>Ward 2</b>	<b>Ward 3</b>	<b>Ward 4</b>	<b>Ward 5</b>
	<b>(A)</b>	<b>(B)</b>	<b>(C)</b>	<b>(D)</b>	<b>(E)</b>
Submit comments electronically	49%	51%	47%	43%	50%
Participate in discussion	23%	27% C	16%	22%	23%
Receive updated information only	46%	43%	37%	42%	46%
Other	1%	2%	3%	4%	3%
None of these	23%	25%	30%	26%	19%

**Table 163: Question #34 by Ward**

<b>Have you had any in-person, email, or phone contact with an employee of the City and County of Broomfield within the last 12 months (including police, receptionists, planners, courts, city management, or any others)? Percent "yes"</b>	<b>Ward 1</b>	<b>Ward 2</b>	<b>Ward 3</b>	<b>Ward 4</b>	<b>Ward 5</b>
	<b>(A)</b>	<b>(B)</b>	<b>(C)</b>	<b>(D)</b>	<b>(E)</b>
Have you had any in-person, email, or phone contact with an employee of the City and County of Broomfield within the last 12 months (including police, receptionists, planners, courts, city management, or any others)?	58%	51%	66% B	65% B	68% A B

**Table 164: Question #35 by Ward**

<b>Rate the following characteristics of the City and County of Broomfield employee in your most recent contact: Percent excellent or good</b>	<b>Ward 1</b>	<b>Ward 2</b>	<b>Ward 3</b>	<b>Ward 4</b>	<b>Ward 5</b>
	<b>(A)</b>	<b>(B)</b>	<b>(C)</b>	<b>(D)</b>	<b>(E)</b>
Knowledgeable	93%	95%	95%	92%	93%
Responsive	95% B	88%	94% B	93%	92%
Courteous	96%	96%	93%	95%	96%
Overall impression	95%	89%	94%	91%	93%

Table 165: Question #36 by Ward

How much of a source, if at all, are each of the following for information for news and information about Broomfield: Percent major or minor source	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Broomfield's Website (Broomfield.org)	90%	85%	95% A B	91% B	94% B
Broomfield's 'B in the Loop' e-newsletter service	59% B	30%	59% B	60% B	56% B
Broomfield's Social Media Channels (Facebook, Nextdoor, Twitter)	66% B	52%	62% B	58%	60%
Broomfield Program Guide	64% B	36%	68% B	63% B	64% B
Broomfield Voice (Engagement Platform)	28%	22%	22%	21%	32% B C D
Word of Mouth	71%	72%	84% A B	80% A B	79%
Broomfield Enterprise	66% B	34%	75% A B	68% B	68% B
Daily Camera	35%	40%	43%	43%	39%
Our Broomfield Magazine (Formerly the Broomfielder)	65% B	44%	70% B	70% B	68% B
Signage (posters, flyers, TV screens) in City facilities	58%	56%	54%	55%	56%
Telephone Town Halls	38% B	25%	37% B	33% B	38% B
Television News	43%	45%	44%	52%	46%
Radio News	31%	32%	34%	39%	34%
Channel 8 government programming	20%	16%	21%	19%	18%

**Table 166: Question #40 by Ward**

For each of the following services NOT provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5
	(A)	(B)	(C)	(D)	(E)
Fire	97%	94%	96%	97%	95%
Ambulance services	94%	92%	94%	98% E	89%
Garbage collection	72%	72%	76%	85% A B C E	71%
K-12 education	79%	84%	83%	81%	80%
Curbside recycling services	72% B	56%	74% B	81% A B	73% B
Developmentally disabled services	73%	69%	64%	73%	76%
Mental health services	51%	62%	52%	45%	51%
1STBank Center	84%	77%	82%	79%	79%
Regional Transportation District	57% D E	58% D E	52%	43%	42%
Broomfield Veterans Museum	88%	84%	88%	86%	92%

## Selected Survey Results by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)

**Table 167: Question #1 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

Please rate: Percent excellent or good	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Broomfield as a place to live	97%	95%	95%	96%	96%	97% C E	98% C E	92%	95%	93%	93%	96% A
The overall quality of life in Broomfield	96%	97%	96%	96%	98%	96%	98% E	95%	96%	95%	94%	97% A
The overall sense of community in Broomfield	55%	71% A	79% A B	71%	67%	55%	69% A	67% A	75% A	75% A	56%	73% A
The openness and acceptance of diverse people in Broomfield	63%	62%	77% A B	65%	69%	69%	63%	68%	67%	67%	67%	66%
Broomfield as a place to work	78%	79%	83%	81%	81%	78%	81%	81%	77%	80%	70%	83% A
Your neighborhood as a place to live	87%	92% A	93% A	92%	90%	86%	94% A C E	88%	94% A C	89%	83%	93% A
Broomfield as a place to raise children	95%	93%	93%	95%	93%	96% C	94%	91%	93%	94%	94%	94%
Broomfield as a place to retire	74% B	65%	80% B	78% B	69%	75%	69%	70%	74%	75%	65%	75% A

**Table 168: Question #2 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

Please rate the following aspects of City and County of Broomfield government performance: Percent excellent or good	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
The overall direction Broomfield is moving	81% B C	72% C	66%	78% B	70%	81% D E	79% D E	74% E	68% E	60%	75%	71%
The value of services for the taxes paid to Broomfield	63%	70% A	65%	75% B	61%	59%	70% A	67%	69% A	64%	62%	68%
The quality of the services provided by the City and County of Broomfield	72%	83% A	80% A	87% B	73%	65%	88% A C D E	79% A	80% A	79% A	75%	80% A
The ease of accessing the services of the City and County of Broomfield	72%	84% A	83% A	87% B	75%	68%	84% A	82% A	85% A	80% A	74%	83% A
Communicating events, issues, and programs	61%	75% A	80% A	81% B	66%	51%	77% A	73% A	78% A	79% A	59%	78% A
Providing opportunities for community engagement and involvement	58%	71% A	77% A	74% B	66%	54%	70% A	66% A	74% A	77% A C	55%	73% A
The overall performance of City Council	66%	69% C	63%	74% B	60%	64% E	79% A C D E	62% E	68% E	53%	69%	65%

**Table 169: Question #4 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

Please rate your community on each of the following: Percent excellent or good	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Making all residents feel welcome	70%	77% A	76% A	75%	75%	76%	76%	73%	75%	72%	73%	75%
Helping new residents feel connected and integrated	46%	61% A	66% A	58%	58%	49%	51%	61% A B	66% A B	64% A B	46%	62% A
Attracting people from diverse backgrounds	38%	35%	52% A B	37%	44% A	44%	36%	37%	41%	45%	41%	40%
Valuing residents from diverse backgrounds	54%	54%	65% A B	55%	59%	55%	56%	57%	58%	57%	58%	57%
Demonstrating respect for residents of different cultures and belief systems	56%	60%	70% A B	60%	64%	62%	55%	68% B	64% B	61%	63%	61%
Treating all residents equitably	66%	64%	72% B	66%	70%	67%	67%	68%	68%	63%	67%	67%
Providing a safe and secure environment for residents of all backgrounds	73%	74%	76%	70%	80% A	75%	74%	76%	76%	70%	75%	74%
Respecting individual cultural beliefs and values	64%	68%	72% A	64%	73% A	66%	68%	67%	72%	64%	66%	68%
Providing equal employment opportunities to residents of all backgrounds	71%	72%	75%	72%	74%	70%	72%	78%	71%	72%	71%	73%
Providing equal access to housing for residents of all backgrounds	49%	49%	58% A B	48%	56% A	52%	55%	50%	52%	47%	53%	51%
Making all residents feel welcome in business establishments	74%	84% A	85% A	81%	83%	76%	84% A	79%	84% A	81%	80%	82%
Welcoming residents from all backgrounds to participate in local government and community decision-making	63%	69%	71% A	70%	67%	69%	68%	71% E	71% E	61%	71%	67%

**Table 170: Question #5 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

How welcoming, if at all, do you think your community is for: Percent very or moderately welcoming	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
People with disabilities	73%	81% A	85% A	80%	81%	75%	77%	79%	82%	84% A B	71%	82% A
People who identify as lesbian, gay, bisexual, or other non-straight sexual identities	73%	80% A	76%	74%	80% A	72%	78%	80%	78%	75%	79%	76%
People who identify as transgender	59%	67%	65%	62%	65%	60%	66%	62%	67%	64%	67%	63%
Men	95% C	93%	91%	96% B	91%	93%	97% C D E	90%	91%	92%	93%	93%
Women	95%	94%	92%	94%	94%	92%	95%	94%	92%	94%	96% B	93%
People who are Arabic or Middle Eastern	65%	63%	72% B	67%	64%	62%	62%	66%	70%	70%	62%	68%
People who are Asian, Asian Indian or Pacific Islander	74%	77%	83% A	79%	76%	66%	79% A	81% A	77% A	84% A	73%	79% A
People who are Black or African American	65%	64%	74% A B	66%	68%	64%	64%	67%	71%	68%	67%	67%
People who are Hispanic	70%	75%	77%	74%	75%	68%	73%	77%	76%	73%	74%	74%
People who are American Indian or Alaskan Native	70%	75%	78% A	75%	73%	68%	73%	74%	76%	77%	70%	75%
People who are White	96%	96%	94%	98% B	94%	95%	98% C	92%	95%	95%	97%	95%
People whose first language is not English	55%	62%	66% A	59%	62%	56%	59%	62%	66% A	59%	57%	61%
People who are not U.S. citizens	58%	62%	61%	60%	61%	58%	59%	64%	67% E	55%	61%	61%
People of Christian faith	91%	91%	91%	94% B	89%	88%	95% A C	87%	92%	90%	90%	91%
People of Islamic faith	54%	58%	66%	60%	58%	52%	55%	59%	65%	59%	54%	60%

How welcoming, if at all, do you think your community is for: Percent very or moderately welcoming	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
			A						A B			
People of Jewish faith	77%	76%	79%	73%	82%	70%	74%	81%	80%	78%	78%	77%
					A			A	A			
People of other faiths	64%	67%	73%	69%	66%	58%	63%	74%	71%	70%	63%	69%
			A					A B	A	A		
People who are agnostic or atheist	83%	73%	75%	76%	78%	80%	77%	80%	77%	72%	79%	76%
	B C											
People who are liberal	89%	86%	85%	87%	88%	85%	82%	93%	91%	85%	82%	88%
								A B E	B			A
People who are conservative	72%	80%	72%	79%	73%	77%	77%	72%	76%	72%	76%	75%
		A C		B								
People who are veterans or military personnel	93%	89%	91%	93%	90%	93%	91%	93%	89%	88%	92%	90%
People who are older	95%	95%	86%	93%	92%	95%	93%	94%	89%	90%	89%	93%
	C	C				D						A
People who are younger	78%	83%	93%	85%	84%	85%	80%	82%	87%	86%	80%	86%
		A	A B						B			A
People who are unhoused	28%	27%	33%	27%	30%	20%	31%	34%	31%	28%	28%	29%
							A	A	A			

**Table 171: Question #6 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

Please rate your LOCAL law enforcement on the following: Percent excellent or good	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Creating a community welcoming to residents of all backgrounds	63%	76% A	85% A B	76%	74%	69%	75%	77%	75%	79% A	65%	79% A
Treating all residents with respect	67%	81% A	84% A	78%	79%	71%	80% A	76%	85% A C E	77%	70%	81% A
Treating all residents equitably	0%	0%	84%	93%	50%	84%	100%	67%	54%	82%	63%	78%

**Table 172: Question #7 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

How likely would you be to support a change to a County Commissioner Structure? Percent strongly or somewhat support	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
How likely would you be to support a change to a County Commissioner Structure?	62% C	46%	41%	51%	41%	60%	53%	40%	51%	38%	64% B	43%

**Table 173: Question #8 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

Given that the Mayor and City Councilmembers are engaged in policy setting for city and county operations, how likely would you be to support an increase in the salaries? Percent strongly or somewhat support	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Given that the Mayor and City Councilmembers are engaged in policy setting for city and county operations, how likely would you be to support an increase in the salaries?	78% C	77%	71%	76%	76%	80% E	80% E	74% E	75% E	65%	81% B	73%

**Table 174: Question #9 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

Please rate how safe you feel in your neighborhood, shopping/dining locations, and parks in Broomfield: Percent very or somewhat safe	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
During the day	96%	97% C	94%	97%	96%	95%	97%	97%	95%	96%	97%	96%
After dark	78%	87% A C	77%	80%	84%	75%	81%	81%	86% A	82%	80%	82%

**Table 175: Question #10 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

To what degree, if at all, do you consider the following to be a problem in Broomfield: Percent major or moderate problem	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Property crimes (e.g., burglary, theft)	53%	62% A	66% A	64% B	57%	49%	64% A	64% A	61% A	66% A	55%	63% A
Violent crime (e.g., rape, assault, robbery)	9%	11%	26% A B	15%	13%	10%	10%	15%	18% A B	21% A B	11%	16% A
Blight or unsightly property conditions	24%	27%	30% A	26%	27%	20%	26%	31% A D	21%	38% A B D	23%	29% A

**Table 176: Question #11 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

For each of the following services provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Traffic enforcement	71%	75%	80% A	79% B	72%	74%	76% C	68%	78% C	77% C	73%	76%
Police Services	70%	83% A	89% A B	84% B	79%	74%	83% A	80%	85% A	81% A	70%	85% A
Animal Control	79%	83%	88% A	89% B	79%	75%	87% A C	79%	84% A	87% A C	77%	85% A

**Table 177: Question #12 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

Please rate the following community economic and business factors in Broomfield today: Percent excellent or good	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Strength of the local economy	85%	84%	84%	86%	84%	82%	87%	87%	83%	81%	81%	85%
Businesses and local economy positioned for tomorrow's opportunities	72%	70%	77% B	72%	74%	72%	73%	72%	73%	71%	72%	72%
A globally connected and welcoming community	61%	61%	72% A B	67%	61%	62%	62%	63%	66%	65%	60%	65%
Variety and choice of shopping options	61% B	52%	65% B	59%	59%	65% C E	63% C E	50%	59% C	53%	62%	57%
Variety and choice of dining opportunities	50%	46%	54% B	47%	52%	51%	50%	46%	53% E	44%	53%	48%
Place where you can discover/experience new businesses and products	38%	37%	41%	38%	40%	38%	41% E	34%	43% C E	33%	43%	37%
A creative and innovative community (e.g., arts/creative businesses)	32%	37%	50% A B	40%	40%	30%	40% A	38%	43% A	43% A	36%	40%
Type and pace of development and growth	63% B	55%	57%	58%	58%	59%	58%	59%	58%	52%	64% B	55%
Access to affordable, quality housing	24%	23%	28%	23%	26%	25%	24%	22%	28%	22%	18%	27% A
Quality of essential shopping options (e.g., grocery, household goods)	86%	81%	81%	84%	82%	86% B	79%	79%	87% B C	81%	83%	82%
Variety of choice shopping (e.g., apparel, furnishing)	58% B	51%	54%	52%	57%	58% E	56% E	52%	56% E	44%	61% B	51%

**Table 178: Question #13 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

Please indicate the importance of each of these work areas local economy in Broomfield as a whole: Percent critical or high	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Grow the local economy (e.g., key sectors and business opportunity)	58% C	58% C	49%	51%	62% A	59%	55%	59%	55%	52%	60% B	54%
Increase variety of dining/hospitality options	44%	51% A C	41%	45%	47%	42%	54% A D E	48%	44%	40%	42%	47%
Increase dining and retail locations	34%	45% A C	37%	38%	42%	31%	47% A E	41% A E	43% A E	33%	32%	42% A
Growing the creative/arts economy and experiences	53% C	52% C	35%	48%	46%	52% E	54% E	47% E	46% E	34%	53% B	45%
Entrepreneurial and business scale-up	40%	52% A C	35%	40%	49% A	40%	50% A E	45%	44%	40%	43%	44%
Reinvigorate shopping areas (e.g., Flatirons, 120th corridor)	49%	67% A C	54%	56%	61%	48%	63% A	61% A	60% A	58% A	55%	59%
Ensure public financial (revenue) sustainability	63%	72% A C	66%	68%	68%	66%	67%	72%	69%	65%	62%	70% A
Increase employment opportunities	66% B C	58%	53%	60%	58%	62%	62%	56%	55%	59%	69% B	55%
Strengthen career opportunities and development	68% B C	56%	52%	61%	56%	64% E	60%	56%	58%	56%	71% B	54%
Housing access and options	76% B C	60% C	53%	64%	61%	68% D	66% D	64% D	54%	61%	82% B	55%

**Table 179: Question #14 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

<b>In the past 12 months, did anyone in your household need one of these services but was not able to get it: (check all the apply)</b> <b>Total may exceed 100% as respondents could select more than one answer.</b>	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Mental health care or counseling services	8% C	8% C	3%	6%	7%	6%	5%	9%	8%	5%	8%	6%
Substance use treatment	1%	1%	1%	1%	0%	0%	1%	2%	0%	1%	1%	1%
Crisis Care for a mental or behavioral health issue	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%
No one in my household needed a mental or behavioral service in the past 12 months	92%	92%	96% A B	94%	93%	94%	95%	92%	92%	94%	92%	94%

**Table 180: Question #15 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

Why were you or your household member not able to access these services? (check all the apply) Total may exceed 100% as respondents could select more than one answer.	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
You were not able to get an appointment as soon as it was needed	54%	43%	52%	52%	45%	74%	32%	54%	30%	70%	24%	65% A
The provider was not accepting your type of health insurance	60%	44%	39%	45%	57%	73%	64%	29%	45%	37%	37%	59%
The provider was not accepting new patients	46%	53%	39%	59%	39%	67%	60%	46%	34%	32%	32%	59% A
You did not have transportation to a provider or the provider was too far away	8%	3%	3%	3%	7%	0%	0%	0%	20%	3%	5%	5%
You or your household member were concerned about unfair treatment	44%	26%	18%	5%	57% A	56% B	6%	17%	55% B	30%	44%	24%
The cost of the treatment or service was too high	71%	64%	50%	63%	69%	89% E	54%	54%	85% E	30%	73%	59%

**Table 181: Question #16 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

If you had a mental health condition or emotional problem would you feel safe sharing with your friends, family, or faith leader? Percent "yes"	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
If you had a mental health condition or emotional problem would you feel safe sharing with your friends, family, or faith leader?	88% B C	83%	82%	88% B	81%	81%	87% E	89% A E	86% E	79%	83%	84%

**Table 182: Question #17 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

For each of the following amenities maintained by the City and County of Broomfield, please rate the quality: Percent excellent or good	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Open space and trails	95%	94%	95%	97% B	92%	93%	93%	96%	95%	97% A B	93%	95%
Continuous trail connections	86%	87%	85%	91% B	81%	87%	81%	87%	88% B	87%	86%	86%
Local cultural and arts events	37%	49% A	63% A B	54% B	46%	30%	49% A	49% A	52% A	64% A B C D	40%	53% A
Recreation programs	62%	78% A	87% A B	83% B	71%	57%	69% A	82% A B	83% A B	89% A B C	55%	83% A
Active Adult / Senior Programs	72%	84% A	82% A	86% B	76%	61%	74% A	80% A	87% A B	87% A B	64%	84% A
Meals on Wheels	78%	82%	90% A B	91% B	80%	51%	88% A	87% A	87% A	90% A	80%	86%
The Paul Derda Recreation Center	90%	91%	91%	94% B	89%	88%	93%	90%	90%	91%	86%	91%
The Broomfield Community Center	86%	89%	92% A	93% B	88%	88%	89%	88%	89%	93%	81%	92% A
The Bay Aquatic Park	84%	89%	92% A	91%	88%	88%	88%	86%	90%	91%	81%	90% A
Athletic fields and courts	88%	90%	93% A	95% B	88%	89%	90%	92%	90%	91%	84%	92% A
Parks	90%	89%	92%	95% B	87%	86%	91% A	89%	92% A	92% A	86%	92% A
Library services (materials (print/electronic), classes, programs, technology)	91%	92%	92%	94% B	90%	90%	92%	89%	93%	93%	87%	93% A
Auditorium facility	85%	87%	86%	90% B	84%	78%	86%	82%	91% A C E	85%	85%	86%
Auditorium events	88% B C	75%	75%	82% B	73%	59%	81% A	75%	79% A	75% A	80%	76%

For each of the following amenities maintained by the City and County of Broomfield, please rate the quality: Percent excellent or good	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
CSU Extension services	81%	80%	83%	90% B	74%	58%	89% A C	77% A	80% A	85% A	75%	83%

**Table 183: Question #18 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Broomfield? Percent participating at least once	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Visited a park (active, formally landscaped areas)	98% C	97% C	91%	96%	95%	93%	98% A E	95%	96%	95%	97%	95%
Visited an open space site (native, undeveloped areas)	93% C	93% C	83%	89%	91%	90%	89%	93% E	93% E	86%	87%	91% A
Used a trail in Broomfield	94% C	96% C	87%	93%	93%	92%	93%	93%	95% E	90%	91%	94% A
Viewed any of Broomfield's public art (benches, sculptures, etc.)	75%	83% A C	76%	83% B	75%	67%	77% A	80% A	84% A B	84% A B	70%	82% A
Visited the Paul Derda Recreation Center	28%	54% A C	44% A	46%	42%	20%	38% A	53% A B	56% A B	52% A B	19%	53% A
Visited the Broomfield Community Center	23%	38% A	46% A B	36%	35%	19%	31% A	38% A	43% A B	47% A B C	20%	42% A
Used the Broomfield Auditorium or attended an event there	8%	21% A	28% A B	20%	17%	9%	13%	22% A B	23% A B	29% A B C D	11%	22% A
Visited the Broomfield Depot Museum	3%	8% A	14% A B	8%	9%	3%	7%	10% A	10% A	15% A B C D	5%	11% A
Visited the Broomfield Library or attended a library program	39%	62% A	61% A	60% B	50%	32%	50% A	67% A B	65% A B	63% A B	39%	61% A
Utilized CSU Extension (ex. programs by Master Gardeners)	11%	13%	20% A B	18% B	11%	8%	12%	17% A	18% A B	19% A B	9%	17% A

**Table 184: Question #19 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

There are more transportation projects to improve mobility and safety in Broomfield than available funding. How much would you support or oppose the following to close that gap? Percent strongly or somewhat support	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Generating new local transportation revenues (transportation tax) to support Broomfield local priorities (ex: 144th Ave./Dillon Rd., Sheridan Blvd., Midway Blvd., traffic signal & intersection xx1)	81% C	82% C	75%	84% B	77%	85% C	82% C	74%	78%	78%	82%	79%
Generating new transportation revenues (transportation tax) to support Broomfield regional priorities? (ex: CO-7, I-25, I-25/CO-7 Interchange, US 36,US 36/Wadsworth Interchange, US 287, 120th Ave.)	74% C	73% C	67%	76% B	69%	77% C E	74%	67%	71%	67%	76% B	70%

**Table 185: Question #20 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

For each of the following services provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Street lighting	77%	81%	85% A	83% B	79%	77%	81%	81%	84%	83%	69%	85% A
Stormwater drainage	83%	84%	82%	83%	83%	83%	83%	81%	86% E	79%	83%	82%
Drinking water	77%	87% A	90% A	87%	85%	75%	81% A	87% A	89% A B	94% A B C	75%	89% A
Sewer services	87%	93% A	93% A	93%	90%	93% B	86%	92% B	93% B	94% B	86%	93% A
Building department/inspections	73%	79%	75%	83% B	71%	76% B	67%	79% B	82% B	77% B	69%	78% A
Dept. of motor vehicles (license plates)	85%	86%	91% A B	91% B	84%	80%	86%	89% A	91% A	89% A	78%	90% A

**Table 186: Question #21 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

Please rate each of the following characteristics as they relate to Broomfield as a whole: Percent excellent or good	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Ease of car travel	87%	86%	83%	89% B	82%	89% E	87% E	87% E	86% E	76%	88%	84%
Ease of bus travel	42% B C	30%	31%	31%	36%	36%	38%	32%	33%	29%	45% B	30%
Ease of bicycle travel	60%	71% A	69% A	70%	65%	60%	69%	65%	71% A	70% A	57%	71% A
Ease of walking	56%	75% A	86% A B	78% B	68%	56%	71% A	75% A	78% A B	84% A B C	61%	77% A

**Table 187: Question #22 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Broomfield? Percent participating at least once	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Used the Broomfield Easy Ride, RTD bus or FlexRide service within Broomfield	30% B C	13%	16%	17%	20%	17%	24% A D	18%	15%	18%	26% B	16%
Taken a bus from the US36/Broomfield Station or US36/Flatiron Station Park and Ride	44% B C	23%	24%	27%	32% A	28%	35% A D E	34% D	22%	27%	37% B	26%

**Table 188: Question #23 State by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

For each of the following types of state-maintained and city-maintained streets, please rate the quality: State-maintained Highways (such as 120th Ave, Hwy 128, Hwy 7, US 287, Hwy 121/Wadsworth/US 36): Percent excellent or good	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Street repair and resurfacing	58%	55%	55%	58%	54%	62% C E	55%	51%	57%	52%	53%	56%
Snow and ice control	64%	72% A	77% A	74% B	69%	66%	68%	72%	78% A B	72%	66%	74% A
Traffic signal timing	61%	60%	60%	68% B	53%	62% E	63% E	56%	66% C E	52%	59%	60%
Street cleaning	84% B C	75%	76%	81% B	75%	79%	79%	80%	78%	73%	78%	78%
Bike lanes	54%	54%	65% A B	60% B	54%	52%	57%	57%	60%	58%	59%	57%

**Table 189: Question #23 City by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

For each of the following types of state-maintained and city-maintained streets, please rate the quality: City-maintained Streets: (Sheridan, Midway, Lowell, etc.) Percent excellent or good	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Street repair and resurfacing	61%	66%	66%	71% B	57%	59%	60%	66%	70% A B	65%	56%	67% A
Snow and ice control	69%	75% A	82% A B	79% B	73%	69%	72%	75%	82% A B C	79% A B	67%	79% A
Traffic signal timing	69%	69%	65%	73% B	63%	69% E	72% C E	64%	74% C E	59%	65%	69%
Street cleaning	88% B C	82%	81%	87% B	80%	80%	84%	87% A E	85% E	79%	78%	85% A
Bike lanes	66%	67%	74% A B	71%	67%	67%	67%	66%	72%	72%	64%	71% A

**Table 190: Question #24 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

Do you feel Broomfield has adequate senior housing? Percent "Yes, adequate senior housing"	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Do you feel Broomfield has adequate senior housing?	80% C	75% C	58%	67%	77% A	79% E	76% E	72% E	71% E	57%	74%	70%

Table 191: Question #25 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)

For each of the following services provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Broomfield Workforce Center	80%	85%	79%	88% B	76%	67%	86% A	90% A	84%	75%	79%	81%
Senior Services	82%	85%	82%	83%	85%	85%	80%	79%	84%	84%	74%	85% A
Child Protection Services	78%	72%	81%	79%	74%	73%	79%	63%	78%	81%	76%	76%
Adult Protection Services	80%	68%	79%	79%	72%	87% C	85% C	61%	69%	78%	75%	76%
Municipal Court Services	73%	79%	86% A	85% B	75%	69%	81% C	66%	88% A C	82% C	81%	80%
Easy Ride Elderly/Disabled Transportation	78%	76%	77%	85% B	68%	67%	82% C	67%	77%	82% C	69%	79% A
Meals on Wheels	100%	.	77%	95%	77%	.	100%	100%	100%	70%	100%	75%
Lakeshore Café	89%	84%	89%	92%	84%	78%	100% A D E	92%	85%	83%	84%	89%
Public Assistance (food assistance, Medicaid, child care assistance, etc.)	66%	78% A	79% A	75%	75%	67%	76%	66%	82%	77%	68%	78% A

**Table 192: Question #26 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

How much do you support or oppose the City and County of Broomfield using rebates and voluntary water audits to encourage energy and resource conservation in each of the following areas? Percent strongly or somewhat support	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Within single/multi family residences	87% C	84% C	77%	87% B	79%	88% C E	86% E	80%	82% E	74%	88% B	80%
Within Broomfield businesses	94% B C	87% C	83%	92% B	85%	91% D E	94% C D E	85%	83%	84%	92% B	86%

**Table 193: Question #27 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

For each of the following services provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
City Recycling events (Hazardous Waste, Paper Shred)	74%	77%	79%	83% B	72%	73%	75%	76%	80%	80%	64%	81% A
Spring Clean-up	85%	90%	90% A	92% B	85%	79%	85%	88% A	91% A B	95% A B C	74%	92% A
Broomfield Recycling Center	86%	86%	86%	88%	85%	80%	86%	86%	85%	91% A	78%	88% A

**Table 194: Question #28 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

How important is the following to you? Percent important	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Reducing my household's energy use	91% B C	84% C	79%	87% B	82%	91% C D E	88% D E	82%	79%	79%	90% B	82%
Reducing my household's waste output	88% B C	82%	77%	87% B	79%	88% D E	85% D E	82%	79%	77%	86%	81%

**Table 195: Question #29 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

I would be interested in programs or incentives to supplement the cost to do the following: Total may exceed 100% as respondents could select more than one answer.	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
use solar/renewable energy technologies to power my home	76% C	70% C	48%	61%	69% A	72% E	69% E	65% E	65% E	52%	66%	64%
compost at home	67% B C	56% C	30%	56% B	45%	54% E	58% D E	54% E	46%	40%	53%	50%
drive an electric vehicle	59% C	56% C	40%	49%	56% A	59% D E	59% D E	53%	43%	41%	54%	51%
none of these	12%	16%	39% A B	22%	20%	12%	18%	20%	25% A	36% A B C D	18%	23%

**Table 196: Question #30 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

If you do not have current neighborhood trash services, would you be interested in the city exploring a single-hauler option? Percent "yes"	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
If you do not have current neighborhood trash services, would you be interested in the city exploring a single-hauler option?	66% C	66% C	49%	59%	65%	66% E	64% E	67% E	58%	54%	61%	61%

**Table 197: Question #31 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

For each of the following services provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Elections	88%	89%	91%	92% B	89%	90%	91%	89%	87%	89%	83%	92% A
Property Tax Payment and Assessment	72% B	65%	69%	75% B	63%	63%	74% A C D	65%	63%	69%	60%	69% A
Marriage License	94%	91%	90%	97% B	89%	93%	98% C	84%	91%	90%	90%	93%
Passport	93% C	86%	83%	90% B	83%	86%	94% C E	81%	88%	81%	84%	87%
Utility Billing	81%	85%	87% A	89% B	82%	80%	84%	82%	90% A B C	85%	70%	89% A

**Table 198: Question #32 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

Would you be interested in the following: Percent yes	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Programs providing overviews of Broomfield's finance areas (Purchasing, Budgets, Revenue, etc.)	60% C	59% C	52%	46%	68% A	56%	59% C	51%	59%	59%	61%	56%
Engaging in the City and County of Broomfield budget development process	51% C	46% C	34%	35%	53% A	50% D	45%	43%	41%	43%	44%	45%

**Table 199: Question #33 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

How would you like to engage in the budget development process? Total may exceed 100% as respondents could select more than one answer.	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Submit comments electronically	58% B C	49% C	35%	41%	53% A	50%	51%	47%	43%	46%	51%	46%
Participate in discussion	28% C	24% C	16%	13%	32% A	28%	25%	22%	18%	19%	26%	21%
Receive updated information only	42%	43%	43%	42%	44%	39%	44%	40%	45%	43%	45%	42%
Other	1%	4% A	2%	2%	3%	3%	1%	4%	4%	2%	3%	2%
None of these	24%	22%	31% B	32% B	19%	28%	25%	26%	22%	27%	27%	24%

**Table 200: Question #34 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

Have you had any in-person, email, or phone contact with an employee of the City and County of Broomfield within the last 12 months (including police, receptionists, planners, courts, city management, or any others)? Percent "yes"	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Have you had any in-person, email, or phone contact with an employee of the City and County of Broomfield within the last 12 months (including police, receptionists, planners, courts, city management, or any others)?	49%	61% A	70% A B	61%	60%	42%	60% A	65% A	60% A	74% A B C D	44%	66% A

**Table 201: Question #35 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

Rate the following characteristics of the City and County of Broomfield employee in your most recent contact: Percent excellent or good	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Knowledgeable	92%	92%	96%	96% B	91%	95% C	96% C	87%	96% C	93% C	93%	94%
Responsive	92%	91%	94%	93%	91%	89%	94%	89%	94%	93%	88%	93% A
Courteous	94%	95%	97%	94%	96%	97%	95%	93%	95%	96%	92%	96% A
Overall impression	89%	92%	95% A	93%	91%	91%	93% C	87%	93% C	94% C	87%	93% A

**Table 202: Question #36 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

How much of a source, if at all, are each of the following for information for news and information about Broomfield: Percent major or minor source	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Broomfield's Website (Broomfield.org)	88%	92% A	91%	91%	91%	78%	94% A	93% A	92% A	94% A	86%	92% A
Broomfield's 'B in the Loop' e-newsletter service	34%	57% A	61% A	61% B	41%	35%	42%	59% A B	58% A B	66% A B	29%	59% A
Broomfield's Social Media Channels (Facebook, Nextdoor, Twitter)	59% C	65% C	50%	65% B	53%	45%	66% A C	55% A	66% A C	60% A	56%	60%
Broomfield Program Guide	44%	62% A	65% A	67% B	48%	38%	52% A	70% A B	64% A B	66% A B	32%	67% A
Broomfield Voice (Engagement Platform)	24%	24%	26%	25%	24%	18%	25%	33% A B D	24%	25%	15%	28% A
Word of Mouth	78%	78%	75%	78%	75%	74%	72%	81% B	79% B	80% B	68%	80% A
Broomfield Enterprise	35%	66% A	75% A B	62%	58%	26%	43% A	65% A B	79% A B C	88% A B C D	32%	71% A
Daily Camera	42% C	47% C	31%	42%	40%	32%	42% A	47% A E	44% A	37%	36%	42%
Our Broomfield Magazine (Formerly the Broomfielder)	43%	66% A	76% A B	67% B	58%	41%	58% A	69% A B	68% A B	77% A B D	38%	71% A
Signage (posters, flyers, TV screens) in City facilities	60%	55%	53%	57%	55%	58%	51%	54%	56%	59%	60% B	54%
Telephone Town Halls	28%	34% A	39% A	38% B	29%	19%	30% A	44% A B	38% A B	40% A B	23%	38% A
Television News	34%	42% A	64% A B	49%	44%	37%	44%	45%	46% A	61% A B C D	45%	47%
Radio News	28%	33%	43% A B	35%	34%	30%	31%	36%	36%	41% A B	33%	35%
Channel 8 government programming	14%	16%	28% A B	22% B	16%	15%	14%	20%	20% B	27% A B D	16%	20%

**Table 203: Question #40 by Respondent Age, Sex, Length of Residency and Housing Tenure (Rent or Own)**

For each of the following services NOT provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Age 18 to 34	Age 35 to 54	Age 55 and over	Female	Male	Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years	Rent	Own
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Fire	94%	95%	97%	98% B	94%	89%	93%	98% A	97% A	97% A	92%	96% A
Ambulance services	91%	95%	94%	97% B	91%	89%	93%	92%	96%	93%	90%	95% A
Garbage collection	74%	71%	84% A B	80% B	71%	81% B	73%	75%	76%	76%	69%	78% A
K-12 education	87% B	79%	82%	84%	80%	84%	84%	79%	83%	79%	78%	82%
Curbside recycling services	66%	70%	79% A B	77% B	67%	67%	66%	74%	80% A B	73%	52%	77% A
Developmentally disabled services	75%	67%	72%	79%	68%	52%	77%	67%	68%	75%	70%	71%
Mental health services	59%	49%	54%	55%	52%	57%	54%	47%	46%	60%	51%	53%
1STBank Center	84%	79%	80%	86% B	75%	89% E	84%	78%	80%	76%	80%	81%
Regional Transportation District	62% B C	50%	42%	57% B	48%	61% C D	57%	47%	47%	49%	53%	51%
Broomfield Veterans Museum	76%	89% A	91% A	92% B	83%	81%	93%	82%	85%	90%	76%	90% A

## Selected Survey Responses by Annual Household Income, Respondent Race/Ethnicity

**Table 204: Question #1 by Annual Household Income, Respondent Race/Ethnicity**

Please rate: Percent excellent or good	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Broomfield as a place to live	94%	94%	98% A B	95%	99% A B D	96%	94%
The overall quality of life in Broomfield	94%	94%	98% B	98% B	100% A B	97%	96%
The overall sense of community in Broomfield	75% B	61%	71% B	67%	73% B	68%	72%
The openness and acceptance of diverse people in Broomfield	70% E	64%	73% B D E	62%	60%	67%	64%
Broomfield as a place to work	82% B	71%	91% B D	79%	84% B	81%	78%
Your neighborhood as a place to live	86%	85%	94% A B	94% A B	97% A B	91%	91%
Broomfield as a place to raise children	91%	91%	95% B	96%	97% A B	95%	92%
Broomfield as a place to retire	77%	75%	70%	75%	67%	75% B	64%

**Table 205: Question #2 by Annual Household Income, Respondent Race/Ethnicity**

Please rate the following aspects of City and County of Broomfield government performance: Percent excellent or good	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
The overall direction Broomfield is moving	75%	68%	80% B	74%	79% B	75%	71%
The value of services for the taxes paid to Broomfield	60%	66%	69%	73% A	67%	69% B	61%
The quality of the services provided by the City and County of Broomfield	75%	75%	83% B	86% A B	81%	81% B	74%
The ease of accessing the services of the City and County of Broomfield	78%	75%	83% B	81%	90% A B D	82%	76%
Communicating events, issues, and programs	71%	70%	75%	72%	76%	74%	69%
Providing opportunities for community engagement and involvement	68%	66%	69%	69%	76% B	71% B	64%
The overall performance of City Council	62%	60%	72% A B	72% B	74% A B	69%	62%

Table 206: Question #4 by Annual Household Income, Respondent Race/Ethnicity

Please rate your community on each of the following: Percent excellent or good	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Making all residents feel welcome	72%	72%	78%	74%	77%	76%	71%
Helping new residents feel connected and integrated	61%	51%	61% B D	50%	64% B D	58%	56%
Attracting people from diverse backgrounds	52% B C D E	35%	42%	37%	38%	39%	46%
Valuing residents from diverse backgrounds	57%	50%	65% B E	56%	55%	59% B	50%
Demonstrating respect for residents of different cultures and belief systems	62%	59%	66% D	56%	59%	63%	57%
Treating all residents equitably	62%	64%	74% A B D	61%	72% D	69% B	62%
Providing a safe and secure environment for residents of all backgrounds	73%	69%	77% B	77% B	76%	76% B	68%
Respecting individual cultural beliefs and values	65%	62%	71% B	72% B	70%	68%	67%
Providing equal employment opportunities to residents of all backgrounds	65%	66%	73%	74%	84% A B C	73%	68%
Providing equal access to housing for residents of all backgrounds	58% B	44%	51%	50%	58% B	52%	53%
Making all residents feel welcome in business establishments	76%	76%	82%	90% A B C	84% B	84% B	73%
Welcoming residents from all backgrounds to participate in local government and community decision-making	67%	64%	69%	70%	70%	70% B	63%

**Table 207: Question #5 by Annual Household Income, Respondent Race/Ethnicity**

How welcoming, if at all, do you think your community is for: Percent very or moderately welcoming	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
People with disabilities	74%	74%	82% B	82% B	83% B	80%	78%
People who identify as lesbian, gay, bisexual, or other non-straight sexual identities	78%	70%	80% B	78%	79% B	77%	78%
People who identify as transgender	64%	64%	62%	58%	66%	63%	69%
Men	94%	90%	95% B	92%	96% B	94% B	87%
Women	91%	94%	95%	91%	99% A B D	95%	92%
People who are Arabic or Middle Eastern	62%	62%	72% B D	60%	67%	65%	67%
People who are Asian, Asian Indian or Pacific Islander	73%	75%	83% A B	77%	76%	79%	74%
People who are Black or African American	64%	62%	71% B	66%	64%	68%	63%
People who are Hispanic	73%	72%	72%	75%	77%	76% B	68%
People who are American Indian or Alaskan Native	71%	67%	75%	77% B	78% B	74%	71%
People who are White	95%	94%	98% B	94%	97%	96% B	93%
People whose first language is not English	63%	60%	61%	56%	56%	61%	58%
People who are not U.S. citizens	65%	60%	62%	56%	56%	61%	58%
People of Christian faith	94%	89%	91%	88%	96% B C D	92% B	85%
People of Islamic faith	51%	56%	60%	57%	61%	58%	57%
People of Jewish faith	71%	74%	77%	78%	83%	77%	77%

How welcoming, if at all, do you think your community is for: Percent very or moderately welcoming	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
					A		
People of other faiths	65%	64%	68%	67%	72%	68%	66%
People who are agnostic or atheist	78%	74%	75%	77%	82%	76%	79%
People who are liberal	85%	84%	87%	86%	93%	88%	84%
					A B C D		
People who are conservative	80%	72%	78%	78%	78%	76%	75%
People who are veterans or military personnel	92%	89%	91%	91%	94%	91%	89%
People who are older	92%	87%	94%	95%	97%	93%	89%
			B	B	B	B	
People who are younger	86%	82%	88%	79%	87%	85%	82%
			D		D		
People who are unhoused	33%	29%	26%	25%	31%	28%	29%

Table 208: Question #6 by Annual Household Income, Respondent Race/Ethnicity

Please rate your LOCAL law enforcement on the following: Percent excellent or good	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Creating a community welcoming to residents of all backgrounds	70%	66%	77%	81%	79%	76%	70%
			B	A B	B		
Treating all residents with respect	75%	70%	83%	80%	82%	79%	78%
			B	B	B		
Treating all residents equitably	67%	83%	57%	0%	.	88%	14%
						B	

**Table 209: Question #7 by Annual Household Income, Respondent Race/Ethnicity**

How likely would you be to support a change to a County Commissioner Structure? Percent strongly or somewhat support	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
How likely would you be to support a change to a County Commissioner Structure?	45%	56% C	31%	54% C	45%	47%	43%

**Table 210: Question #8 by Annual Household Income, Respondent Race/Ethnicity**

Given that the Mayor and City Councilmembers are engaged in policy setting for city and county operations, how likely would you be to support an increase in the salaries? Percent strongly or somewhat support	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Given that the Mayor and City Councilmembers are engaged in policy setting for city and county operations, how likely would you be to support an increase in the salaries?	67%	71%	79% A B	79% A B	82% A B	77%	71%

**Table 211: Question #9 by Annual Household Income, Respondent Race/Ethnicity**

Please rate how safe you feel in your neighborhood, shopping/dining locations, and parks in Broomfield: Percent very or somewhat safe	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
During the day	91%	95% A	97% A	97% A	98% A	96%	95%
After dark	67%	79% A	83% A	86% A B	89% A B	83%	78%

**Table 212: Question #10 by Annual Household Income, Respondent Race/Ethnicity**

To what degree, if at all, do you consider the following to be a problem in Broomfield: Percent major or moderate problem	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Property crimes (e.g., burglary, theft)	58%	56%	66% B E	61%	56%	61%	59%
Violent crime (e.g., rape, assault, robbery)	23% B C D E	14% E	13%	14%	8%	13%	16%
Blight or unsightly property conditions	25%	28%	25%	31% E	22%	27%	27%

**Table 213: Question #11 by Annual Household Income, Respondent Race/Ethnicity**

For each of the following services provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Traffic enforcement	75%	70%	80% B	74%	78% B	77%	72%
Police Services	76%	78%	82%	83%	86% A B	82%	79%
Animal Control	79%	80%	86% D	78%	91% A B D	85% B	78%

**Table 214: Question #12 by Annual Household Income, Respondent Race/Ethnicity**

Please rate the following community economic and business factors in Broomfield today: Percent excellent or good	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Strength of the local economy	83%	83%	88%	85%	85%	86% B	81%
Businesses and local economy positioned for tomorrow's opportunities	70%	73%	78%	70%	72%	73%	74%
A globally connected and welcoming community	70%	61%	65%	62%	62%	65%	61%
Variety and choice of shopping options	73% B C D E	56%	57%	56%	58%	60%	58%
Variety and choice of dining opportunities	62% B C D E	46%	49%	51%	45%	48%	55%
Place where you can discover/experience new businesses and products	46% B	36%	40%	35%	37%	39%	39%
A creative and innovative community (e.g., arts/creative businesses)	48% C D	41% D	38%	32%	39%	40%	38%
Type and pace of development and growth	64% D	57%	60%	53%	56%	57%	60%
Access to affordable, quality housing	27%	21%	26%	18%	30% B D	23%	29% A
Quality of essential shopping options (e.g., grocery, household goods)	83%	80%	83%	83%	88% B	85% B	79%
Variety of choice shopping (e.g., apparel, furnishing)	64% B D	48%	57% B	49%	56%	54%	59%

**Table 215: Question #13 by Annual Household Income, Respondent Race/Ethnicity**

Please indicate the importance of each of these work areas local economy in Broomfield as a whole: Percent critical or high	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Grow the local economy (e.g., key sectors and business opportunity)	46%	52%	58% A	60% A	64% A B	55%	61%
Increase variety of dining/hospitality options	28%	42% A	49% A	48% A	59% A B C D	46%	44%
Increase dining and retail locations	22%	34% A	43% A B	41% A	52% A B C D	39%	41%
Growing the creative/arts economy and experiences	42%	48%	44%	56% A C	52%	48%	44%
Entrepreneurial and business scale-up	34%	38%	45% A	52% A B	54% A B C	44%	47%
Reinvigorate shopping areas (e.g., Flatirons, 120th corridor)	44%	51%	62% A B	66% A B	69% A B	59%	58%
Ensure public financial (revenue) sustainability	57%	61%	68% A B	78% A B C	77% A B C	68%	66%
Increase employment opportunities	70% C D E	65% C E	54%	57%	54%	57%	65% A
Strengthen career opportunities and development	63%	64% C	55%	56%	57%	57%	63%
Housing access and options	70% C E	70% C E	55%	66% C	59%	63%	63%

**Table 216: Question #14 by Annual Household Income, Respondent Race/Ethnicity**

<b>In the past 12 months, did anyone in your household need one of these services but was not able to get it: (check all the apply)</b> <b>Total may exceed 100% as respondents could select more than one answer.</b>	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Mental health care or counseling services	10%	7%	6%	7%	5%	5%	11% A
Substance use treatment	2%	0%	0%	2%	1%	1%	1%
Crisis Care for a mental or behavioral health issue	2%	0%	1%	1%	2%	1%	2%
No one in my household needed a mental or behavioral service in the past 12 months	89%	93%	93%	93%	96%	95% B	89%

**Table 217: Question #15 by Annual Household Income, Respondent Race/Ethnicity**

Why were you or your household member not able to access these services? (check all the apply) Total may exceed 100% as respondents could select more than one answer.	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
You were not able to get an appointment as soon as it was needed	64%	25%	65%	37%	81% B	46%	52%
The provider was not accepting your type of health insurance	63%	33%	67%	62%	18%	59% B	32%
The provider was not accepting new patients	48%	26%	62%	82% B	41%	60% B	28%
You did not have transportation to a provider or the provider was too far away	25%	0%	0%	0%	0%	6%	5%
You or your household member were concerned about unfair treatment	58%	39%	23%	0%	35%	29%	38%
The cost of the treatment or service was too high	88% E	82% E	56%	38%	24%	65%	64%

**Table 218: Question #16 by Annual Household Income, Respondent Race/Ethnicity**

If you had a mental health condition or emotional problem would you feel safe sharing with your friends, family, or faith leader? Percent "yes"	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
If you had a mental health condition or emotional problem would you feel safe sharing with your friends, family, or faith leader?	81%	86%	85%	86%	82%	85%	83%

**Table 219: Question #17 by Annual Household Income, Respondent Race/Ethnicity**

For each of the following amenities maintained by the City and County of Broomfield, please rate the quality: Percent excellent or good	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Open space and trails	92%	95%	94%	95%	94%	95%	93%
Continuous trail connections	84%	86%	85%	83%	89%	86%	86%
Local cultural and arts events	53% D	51% D	53% D	41%	46%	52% B	43%
Recreation programs	69%	72%	79% A B	80% A B	82% A B	79% B	66%
Active Adult / Senior Programs	71%	79%	81% A	85% A	87% A	84% B	70%
Meals on Wheels	67%	90% A	84% A	88% A	85% A	89% B	71%
The Paul Derda Recreation Center	83%	92% A	90% A	91% A	95% A	93% B	83%
The Broomfield Community Center	85%	87%	91%	91%	92%	92% B	80%
The Bay Aquatic Park	82%	86%	90%	88%	93% A	92% B	79%
Athletic fields and courts	84%	89%	90%	93% A	95% A B	92% B	84%
Parks	88%	88%	91%	91%	93%	92% B	84%
Library services (materials (print/electronic), classes, programs, technology)	87%	92%	92%	91%	94% A	94% B	85%
Auditorium facility	76%	86% A	88% A	81%	93% A D	88% B	81%
Auditorium events	78%	81% D	74%	67%	84% C D	79% B	69%
CSU Extension services	81%	80%	78%	81%	91% C	85% B	67%

Table 220: Question #18 by Annual Household Income, Respondent Race/Ethnicity

In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Broomfield? Percent participating at least once	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Visited a park (active, formally landscaped areas)	89%	96% A	97% A	95% A	99% A B D	96%	97%
Visited an open space site (native, undeveloped areas)	77%	87% A	94% A B	94% A B	96% A B	90%	91%
Used a trail in Broomfield	86%	91%	93% A	96% A B	99% A B C	93%	94%
Viewed any of Broomfield's public art (benches, sculptures, etc.)	72%	81% A	81% A	76%	79%	79%	76%
Visited the Paul Derda Recreation Center	30%	40% A	48% A B	45% A	49% A B	44%	45%
Visited the Broomfield Community Center	34%	34%	38%	36%	34%	35%	37%
Used the Broomfield Auditorium or attended an event there	17%	18%	22%	17%	17%	18%	21%
Visited the Broomfield Depot Museum	12%	8%	8%	6%	9%	8%	11%
Visited the Broomfield Library or attended a library program	54%	53%	57%	57%	53%	55%	52%
Utilized CSU Extension (ex. programs by Master Gardeners)	14%	16%	13%	13%	13%	14%	13%

**Table 221: Question #19 by Annual Household Income, Respondent Race/Ethnicity**

There are more transportation projects to improve mobility and safety in Broomfield than available funding. How much would you support or oppose the following to close that gap? Percent strongly or somewhat support	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Generating new local transportation revenues (transportation tax) to support Broomfield local priorities (ex: 144th Ave./Dillon Rd., Sheridan Blvd., Midway Blvd., traffic signal & intersection xx1	80%	81%	80%	84%	78%	81%	77%
Generating new transportation revenues (transportation tax) to support Broomfield regional priorities? (ex: CO-7, I-25, I-25/CO-7 Interchange, US 36, US 36/Wadsworth Interchange, US 287, 120th Ave.)	72%	72%	72%	82% A B C E	69%	73%	68%

**Table 222: Question #20 by Annual Household Income, Respondent Race/Ethnicity**

For each of the following services provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Street lighting	83% B	72%	82% B	86% B	87% B	83% B	75%
Stormwater drainage	82%	79%	83%	85%	85%	82%	84%
Drinking water	83%	78%	86% B	89% B	94% A B C	86%	82%
Sewer services	90%	85%	93% B	92% B	95% B	92% B	87%
Building department/inspections	77%	71%	80% B	77%	76%	77%	74%
Dept. of motor vehicles (license plates)	87%	84%	88%	87%	92% B	88%	85%

**Table 223: Question #21 by Annual Household Income, Respondent Race/Ethnicity**

Please rate each of the following characteristics as they relate to Broomfield as a whole: Percent excellent or good	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Ease of car travel	87%	82%	86%	89% B	87%	86%	83%
Ease of bus travel	42% B	31%	34%	32%	34%	33%	37%
Ease of bicycle travel	56%	63%	70% A	67%	73% A B	67%	69%
Ease of walking	71%	69%	77% B	70%	75%	73%	69%

**Table 224: Question #22 by Annual Household Income, Respondent Race/Ethnicity**

In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Broomfield? Percent participating at least once	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Used the Broomfield Easy Ride, RTD bus or FlexRide service within Broomfield	30% B C D E	20%	15%	15%	20%	18%	23%
Taken a bus from the US36/Broomfield Station or US36/Flatiron Station Park and Ride	38% C D E	32%	28%	28%	27%	30%	28%

**Table 225: Question #23 State by Annual Household Income, Respondent Race/Ethnicity**

For each of the following types of state-maintained and city-maintained streets, please rate the quality: State-maintained Highways (such as 120th Ave, Hwy 128, Hwy 7, US 287, Hwy 121/Wadsworth/US 36): Percent excellent or good	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Street repair and resurfacing	55%	47%	56% B	58% B	66% A B C	57%	51%
Snow and ice control	58%	67% A	73% A	73% A	80% A B	73% B	64%
Traffic signal timing	57%	56%	59%	67% B	67% B	62%	59%
Street cleaning	78%	75%	82% B	80%	78%	80% B	72%
Bike lanes	50%	53%	61%	59%	55%	56%	60%

**Table 226: Question #23 City by Annual Household Income, Respondent Race/Ethnicity**

For each of the following types of state-maintained and city-maintained streets, please rate the quality: City-maintained Streets: (Sheridan, Midway, Lowell, etc.) Percent excellent or good	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Street repair and resurfacing	60%	63%	69%	64%	63%	65%	62%
Snow and ice control	64%	71%	80% A B	76% A	84% A B	77% B	70%
Traffic signal timing	60%	63%	69% A	71% A B	77% A B	70%	64%
Street cleaning	80%	79%	86% B	86% B	86% B	85% B	76%
Bike lanes	61%	62%	74% A B	69%	75% A B	69%	72%

**Table 227: Question #24 by Annual Household Income, Respondent Race/Ethnicity**

Do you feel Broomfield has adequate senior housing? Percent "Yes, adequate senior housing"	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Do you feel Broomfield has adequate senior housing?	65%	69%	75% A	69%	79% A B D	71%	77%

**Table 228: Question #25 by Annual Household Income, Respondent Race/Ethnicity**

For each of the following services provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Broomfield Workforce Center	62%	85% A	80% A	88% A	96% A	86% B	69%
Senior Services	79%	84%	84%	80%	91%	85% B	75%
Child Protection Services	56%	77% A	80% A	73%	85% A	81% B	62%
Adult Protection Services	62%	81% A	70%	75%	79%	79% B	63%
Municipal Court Services	64%	80% A	82% A	88% A	85% A	81%	76%
Easy Ride Elderly/Disabled Transportation	72%	72%	75%	83%	95% A B C	80% B	63%
Meals on Wheels	100% B	33%	.	100%	.	92%	54%
Lakeshore Café	75%	87%	92% A	90%	99% A	92% B	70%
Public Assistance (food assistance, Medicaid, child care assistance, etc.)	60%	76% A	76% A	82% A	84% A	74%	74%

**Table 229: Question #26 by Annual Household Income, Respondent Race/Ethnicity**

How much do you support or oppose the City and County of Broomfield using rebates and voluntary water audits to encourage energy and resource conservation in each of the following areas? Percent strongly or somewhat support	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Within single/multi family residences	86% B	78%	83%	86% B	89% B	84% B	77%
Within Broomfield businesses	90%	87%	87%	93% B C	92%	90% B	83%

**Table 230: Question #27 by Annual Household Income, Respondent Race/Ethnicity**

For each of the following services provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
City Recycling events (Hazardous Waste, Paper Shred)	73%	72%	77%	82% B	83% B	80% B	67%
Spring Clean-up	84%	84%	90% B	90% B	94% A B	91% B	81%
Broomfield Recycling Center	84%	82%	84%	88%	94% A B C	88% B	78%

**Table 231: Question #28 by Annual Household Income, Respondent Race/Ethnicity**

How important is the following to you? Percent important	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Reducing my household's energy use	87%	87% C	80%	83%	88% C	86% B	79%
Reducing my household's waste output	88% C	84% C	76%	84% C	91% B C	84% B	78%

**Table 232: Question #29 by Annual Household Income, Respondent Race/Ethnicity**

I would be interested in programs or incentives to supplement the cost to do the following: Total may exceed 100% as respondents could select more than one answer.	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
use solar/renewable energy technologies to power my home	60%	62%	64%	68%	81% A B C D	65%	66%
compost at home	46%	51%	46%	53%	66% A B C	53% B	43%
drive an electric vehicle	49%	46%	53%	59% B	62% B	53%	49%
none of these	25% E	24% E	20% E	22% E	7%	20%	24%

**Table 233: Question #30 by Annual Household Income, Respondent Race/Ethnicity**

If you do not have current neighborhood trash services, would you be interested in the city exploring a single-hauler option? Percent "yes"	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
If you do not have current neighborhood trash services, would you be interested in the city exploring a single-hauler option?	62%	61%	59%	60%	71% B C D	65% B	50%

**Table 234: Question #31 by Annual Household Income, Respondent Race/Ethnicity**

For each of the following services provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Elections	84%	85%	90% B	95% A B	97% A B C	91% B	84%
Property Tax Payment and Assessment	59%	68%	64%	75% A C	76% A C	72% B	55%
Marriage License	75%	92% A	92% A	94% A	97% A	93%	88%
Passport	67%	78% A	90% A B	91% A B	98% A B	88%	82%
Utility Billing	72%	80%	85% A B	91% A B	95% A B C	86%	82%

**Table 235: Question #32 by Annual Household Income, Respondent Race/Ethnicity**

Would you be interested in the following: Percent yes	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Programs providing overviews of Broomfield's finance areas (Purchasing, Budgets, Revenue, etc.)	48%	57%	58% A	58%	61% A	56%	62% A
Engaging in the City and County of Broomfield budget development process	38%	43%	45%	52% A B	43%	43%	51% A

**Table 236: Question #33 by Annual Household Income, Respondent Race/Ethnicity**

How would you like to engage in the budget development process? Total may exceed 100% as respondents could select more than one answer.	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Submit comments electronically	34%	50% A	48% A	49% A	53% A	47%	50%
Participate in discussion	19%	19%	23%	26%	29%	22%	27%
Receive updated information only	38%	42%	40%	52%	43%	42%	45%
Other	2%	3%	3%	2%	2%	2%	3%
None of these	36% D	24%	24%	22%	24%	27% B	19%

**Table 237: Question #34 by Annual Household Income, Respondent Race/Ethnicity**

Have you had any in-person, email, or phone contact with an employee of the City and County of Broomfield within the last 12 months (including police, receptionists, planners, courts, city management, or any others)? Percent "yes"	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Have you had any in-person, email, or phone contact with an employee of the City and County of Broomfield within the last 12 months (including police, receptionists, planners, courts, city management, or any others)?	56%	61%	59%	66%	58%	63% B	50%

**Table 238: Question #35 by Annual Household Income, Respondent Race/Ethnicity**

Rate the following characteristics of the City and County of Broomfield employee in your most recent contact: Percent excellent or good	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Knowledgeable	91%	90%	95%	97% B	92%	94%	91%
Responsive	91%	86%	94% B	97% B	97% B	93%	89%
Courteous	96%	93%	95%	97%	95%	95%	94%
Overall impression	93% B	86%	92% B	97% B	95% B	92%	89%

**Table 239: Question #36 by Annual Household Income, Respondent Race/Ethnicity**

How much of a source, if at all, are each of the following for information for news and information about Broomfield: Percent major or minor source	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Broomfield's Website (Broomfield.org)	87%	89%	93% A D	88%	94% A B D	90%	91%
Broomfield's 'B in the Loop' e-newsletter service	44%	46%	57% A B	51%	51%	51%	50%
Broomfield's Social Media Channels (Facebook, Nextdoor, Twitter)	47%	58% A	63% A	59% A	67% A B	59%	62%
Broomfield Program Guide	46%	57% A	60% A	54%	63% A D	58%	55%
Broomfield Voice (Engagement Platform)	23%	25%	26%	26%	25%	24%	28%
Word of Mouth	74%	77%	82% D E	74%	72%	78%	73%
Broomfield Enterprise	52%	60%	67% A D E	57%	55%	60%	60%
Daily Camera	37%	37%	45%	47% B E	37%	41%	43%
Our Broomfield Magazine (Formerly the Broomfielder)	59%	62%	67% D	58%	61%	63%	58%
Signage (posters, flyers, TV screens) in City facilities	56%	64% C D E	52%	51%	54%	56%	57%
Telephone Town Halls	30%	35%	35%	37%	29%	34%	32%
Television News	50% E	51% E	49% E	43% E	32%	47%	46%
Radio News	37%	35%	38% E	30%	28%	33%	38%
Channel 8 government programming	29% B C D E	21% E	19% E	16%	10%	17%	24% A

Table 240: Question #40 by Annual Household Income, Respondent Race/Ethnicity

For each of the following services NOT provided by the City and County of Broomfield, please rate the quality: Percent excellent or good	Less than \$50,000	\$50,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 or more	White alone, not Hispanic	Hispanic and/or other race
	(A)	(B)	(C)	(D)	(E)	(A)	(B)
Fire	96%	94%	94%	97%	97%	96% B	91%
Ambulance services	87%	92%	96% A	97% A	94%	94%	90%
Garbage collection	81% B	68%	74%	77% B	82% B	78% B	69%
K-12 education	80%	79%	80%	84%	90% B C	84% B	74%
Curbside recycling services	69%	64%	75% B D	65%	82% A B D	73% B	66%
Developmentally disabled services	42%	72% A	68% A	72% A	93% A B C	74% B	57%
Mental health services	34%	51%	51%	59% A	73% A B C	58% B	39%
1STBank Center	73%	80%	84%	78%	85%	83% B	73%
Regional Transportation District	52%	50%	51%	51%	54%	52%	49%
Broomfield Veterans Museum	76%	90% A	90% A	96% A	82%	89%	84%

## Appendix E: Detailed Benchmark Comparisons

### Comparison Data

National Research Center, Inc.'s (NRC) database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on the Broomfield Community Survey. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. National comparisons and comparisons to communities in the Front Range have been provided when similar questions on the Broomfield Community Survey are included in NRC's database.

### Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Broomfield's "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," "essential" and "very important," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month. The second column is the rank assigned to Broomfield's rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Broomfield's rating to the benchmark.

In that final column, Broomfield's results are noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark, meaning that the average rating given by residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as "much higher" or "much lower."

## National Benchmark Comparisons

**Table 241: Quality of Life Benchmarks**

	<b>Percent positive</b>	<b>Rank</b>	<b>Number of communities in comparison</b>	<b>Comparison to benchmark</b>
Broomfield as a place to live	95%	107	387	Much higher
The overall quality of life in Broomfield	96%	64	442	Much higher
The overall sense of community in Broomfield	69%	136	318	Similar
The openness and acceptance of diverse people in Broomfield	66%	82	309	Higher
Broomfield as a place to work	80%	71	368	Much higher
Your neighborhood as a place to live	91%	100	323	Higher
Broomfield as a place to raise children	94%	100	385	Much higher
Broomfield as a place to retire	73%	125	370	Higher

**Table 242: Quality of Government Performance Benchmarks**

	<b>Percent positive</b>	<b>Rank</b>	<b>Number of communities in comparison</b>	<b>Comparison to benchmark</b>
The overall direction Broomfield is moving	72%	103	330	Higher
The value of services for the taxes paid to Broomfield	66%	93	392	Much higher
The quality of the services provided by the City and County of Broomfield	79%	146	403	Higher
Providing opportunities for community engagement and involvement	69%	26	333	Much higher
The overall performance of City Council	66%	4	7	Lower

**Table 243: Safe Community Services Benchmarks**

	<b>Percent positive</b>	<b>Rank</b>	<b>Number of communities in comparison</b>	<b>Comparison to benchmark</b>
Traffic enforcement	75%	73	369	Much higher
Police Services	81%	236	428	Similar

**Table 244: Quality of Economic Community Characteristics Benchmarks**

	<b>Percent positive</b>	<b>Rank</b>	<b>Number of communities in comparison</b>	<b>Comparison to benchmark</b>
Variety and choice of shopping options	58%	150	307	Similar
Variety and choice of dining opportunities	49%	Not available	Not available	Not available
Access to affordable, quality housing	25%	257	320	Much lower

**Table 245: Quality of Health, Leisure and Educational Opportunities Benchmarks**

	<b>Percent positive</b>	<b>Rank</b>	<b>Number of communities in comparison</b>	<b>Comparison to benchmark</b>
Open space and trails	95%	2	264	Much higher
Recreation programs	77%	101	326	Higher
Parks	90%	89	323	Much higher
Library services (materials (print/electronic), classes, programs, technology)	92%	79	326	Much higher

**Table 246: Quality of City and County Services: Facilities and Transportation Benchmarks**

	<b>Percent positive</b>	<b>Rank</b>	<b>Number of communities in comparison</b>	<b>Comparison to benchmark</b>
Street lighting	81%	43	339	Much higher
Stormwater drainage	82%	68	336	Much higher
Drinking water	85%	47	308	Much higher
Sewer services	91%	45	312	Much higher
Building department/inspections	76%	10	312	Much higher

**Table 247: Community Characteristics: Facilities and Transportation Infrastructure Benchmarks**

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Ease of car travel	85%	43	322	Much higher
Ease of bus travel	34%	171	261	Lower
Ease of bicycle travel	68%	77	322	Much higher
Ease of walking	73%	116	324	Higher

**Table 248: Quality of City-maintained Highways Benchmarks**

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Street repair and resurfacing	64%	88	354	Much higher
Snow and ice control	76%	97	275	Higher
Traffic signal timing	68%	48	282	Much higher
Street cleaning	83%	64	318	Much higher

**Table 249: Quality of City and County Services: Self Sufficiency Benchmarks**

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Senior Services	83%	3	21	Much higher
Child Protection Services	77%	4	11	Much higher
Municipal Court Services	80%	3	14	Much higher

**Table 250: Perceptions of City and County Employees Benchmarks**

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Knowledgeable	94%	3	25	Much higher
Responsive	92%	2	24	Much higher
Courteous	95%	3	17	Much higher
Overall impression	92%	4	384	Much higher

**Table 251: Quality of Non-Broomfield Services Benchmarks**

	<b>Percent positive</b>	<b>Rank</b>	<b>Number of communities in comparison</b>	<b>Comparison to benchmark</b>
Fire	95%	110	367	Higher
Ambulance services	93%	111	329	Higher
Garbage collection	76%	294	346	Much lower
K-12 education	81%	116	281	Higher
Curbside recycling services	72%	258	352	Lower
Developmentally disabled services	71%	1	5	Much higher
Mental health services	53%	3	5	Similar

## Communities Included in National Comparisons

The communities included in the Broomfield comparisons are listed on the following pages along with their population according to the 2010 Census.

Adams County, CO.....	441,603	Cape Coral city, FL.....	154,305	Destin city, FL.....	12,305
Airway Heights city, WA.....	6,114	Carlsbad city, CA.....	105,328	Dothan city, AL.....	65,496
Albany city, OR.....	50,158	Cartersville city, GA.....	19,731	Dover city, NH.....	29,987
Albemarle County, VA.....	98,970	Cary town, NC.....	135,234	Dublin city, CA.....	46,036
Albert Lea city, MN.....	18,016	Castle Rock town, CO.....	48,231	Dublin city, OH.....	41,751
Alexandria city, VA.....	139,966	Cedar Hill city, TX.....	45,028	Duluth city, MN.....	86,265
Allegan County, MI.....	111,408	Cedar Park city, TX.....	48,937	Durham city, NC.....	228,330
American Canyon city, CA.....	19,454	Cedar Rapids city, IA.....	126,326	Durham County, NC.....	267,587
Ankeny city, IA.....	45,582	Celina city, TX.....	6,028	Dyer town, IN.....	16,390
Ann Arbor city, MI.....	113,934	Centennial city, CO.....	100,377	Eagan city, MN.....	64,206
Apache Junction city, AZ.....	35,840	Chandler city, TX.....	2,734	Eagle Mountain city, UT.....	21,415
Arapahoe County, CO.....	572,003	Chanhassen city, MN.....	22,952	Eau Claire city, WI.....	65,883
Arlington city, TX.....	365,438	Chapel Hill town, NC.....	57,233	Eden Prairie city, MN.....	60,797
Arvada city, CO.....	106,433	Chardon city, OH.....	5,148	Eden town, VT.....	1,323
Asheville city, NC.....	83,393	Charles County, MD.....	146,551	Edgewater city, CO.....	5,170
Ashland city, OR.....	20,078	Charlotte County, FL.....	159,978	Edina city, MN.....	47,941
Ashland town, MA.....	16,593	Charlottesville city, VA.....	43,475	Edmond city, OK.....	81,405
Ashland town, VA.....	7,225	Chattanooga city, TN.....	167,674	Edmonds city, WA.....	39,709
Athens-Clarke County unified government (balance).....	115,452	Chautauqua town, NY.....	4,464	El Cerrito city, CA.....	23,549
Auburn city, AL.....	53,380	Chesterfield County, VA.....	316,236	El Paso de Robles (Paso Robles) city, CA.....	29,793
Aurora city, CO.....	325,078	Clayton city, MO.....	15,939	Elbert County, CO.....	23,086
Austin city, TX.....	790,390	Clearwater city, FL.....	107,685	Elgin city, IL.....	108,188
Avon town, CO.....	6,447	Clinton city, SC.....	8,490	Elk Grove city, CA.....	153,015
Avon town, IN.....	12,446	Clive city, IA.....	15,447	Elmhurst city, IL.....	44,121
Avondale city, AZ.....	76,238	Clovis city, CA.....	95,631	Englewood city, CO.....	30,255
Azusa city, CA.....	46,361	College Park city, MD.....	30,413	Erie town, CO.....	18,135
Bainbridge Island city, WA.....	23,025	College Station city, TX.....	93,857	Escambia County, FL.....	297,619
Baltimore city, MD.....	620,961	Colleyville city, TX.....	22,807	Estes Park town, CO.....	5,858
Baltimore County, MD.....	805,029	Collinsville city, IL.....	25,579	Euclid city, OH.....	48,920
Basehor city, KS.....	4,613	Columbia city, MO.....	108,500	Farmers Branch city, TX.....	28,616
Batavia city, IL.....	26,045	Commerce City city, CO.....	45,913	Farmersville city, TX.....	3,301
Battle Creek city, MI.....	52,347	Conshohocken borough, PA.....	7,833	Farmington Hills city, MI.....	79,740
Bay Village city, OH.....	15,651	Coolidge city, AZ.....	11,825	Fate city, TX.....	6,357
Baytown city, TX.....	71,802	Coon Rapids city, MN.....	61,476	Fayetteville city, GA.....	15,945
Beaumont city, CA.....	36,877	Coral Springs city, FL.....	121,096	Fayetteville city, NC.....	200,564
Bellingham city, WA.....	80,885	Coronado city, CA.....	18,912	Ferguson township, PA.....	17,690
Bend city, OR.....	76,639	Corvallis city, OR.....	54,462	Fernandina Beach city, FL.....	11,487
Bethlehem township, PA.....	23,730	Cottonwood Heights city, UT.....	33,433	Flagstaff city, AZ.....	65,870
Bettendorf city, IA.....	33,217	Coventry Lake CDP, CT.....	2,990	Flower Mound town, TX.....	64,669
Billings city, MT.....	104,170	Coventry town, CT.....	12,435	Forest Grove city, OR.....	21,083
Bloomington city, IN.....	80,405	Cupertino city, CA.....	58,302	Fort Collins city, CO.....	143,986
Bloomington city, MN.....	82,893	Dacono city, CO.....	4,152	Franklin city, TN.....	62,487
Boise City city, ID.....	205,671	Dakota County, MN.....	398,552	Frederick town, CO.....	8,679
Bonner Springs city, KS.....	7,314	Dallas city, OR.....	14,583	Fremont city, CA.....	214,089
Boulder city, CO.....	97,385	Dallas city, TX.....	1,197,816	Frisco town, CO.....	2,683
Bowling Green city, KY.....	58,067	Danvers town, MA.....	26,493	Fruita city, CO.....	12,646
Bozeman city, MT.....	37,280	Danville city, KY.....	16,218	Gahanna city, OH.....	33,248
Brookline CDP, MA.....	58,732	Darien city, IL.....	22,086	Gaithersburg city, MD.....	59,933
Brooklyn Center city, MN.....	30,104	Davidson town, NC.....	10,944	Galveston city, TX.....	47,743
Brooklyn city, OH.....	11,169	Dayton city, OH.....	141,527	Gardner city, KS.....	19,123
Broomfield city, CO.....	55,889	Dayton town, WY.....	757	Germantown city, TN.....	38,844
Brownsburg town, IN.....	21,285	Dearborn city, MI.....	98,153	Gilbert town, AZ.....	208,453
Buffalo Grove village, IL.....	41,496	Decatur city, GA.....	19,335	Gillette city, WY.....	29,087
Burlingame city, CA.....	28,806	DeLand city, FL.....	27,031	Glen Ellyn village, IL.....	27,450
Cabarrus County, NC.....	178,011	Delaware city, OH.....	34,753	Glendora city, CA.....	50,073
Cambridge city, MA.....	105,162	Denison city, TX.....	22,682	Glenview village, IL.....	44,692
Canandaigua city, NY.....	10,545	Denton city, TX.....	113,383	Golden city, CO.....	18,867
Cannon Beach city, OR.....	1,690	Denver city, CO.....	600,158	Golden Valley city, MN.....	20,371
Cañon City city, CO.....	16,400	Des Moines city, IA.....	203,433	Goodyear city, AZ.....	65,275
		Des Peres city, MO.....	8,373		

Grafton village, WI .....	11,459	Lawrence city, KS.....	87,643	Morrisville town, NC.....	18,576
Grand Rapids city, MI .....	188,040	Lawrenceville city, GA .....	28,546	Morro Bay city, CA.....	10,234
Grand Traverse County, MI .....	86,986	Lehi city, UT .....	47,407	Moscow city, ID .....	23,800
Greeley city, CO.....	92,889	Lewisville city, TX.....	95,290	Mountlake Terrace city, WA.....	19,909
Greenville city, NC.....	84,554	Libertyville village, IL .....	20,315	Murphy city, TX .....	17,708
Greer city, SC.....	25,515	Lincolnwood village, IL .....	12,590	Naperville city, IL .....	141,853
Gulf Breeze city, FL.....	5,763	Lindsborg city, KS .....	3,458	Napoleon city, OH .....	8,749
Gunnison County, CO .....	15,324	Little Chute village, WI .....	10,449	Needham CDP, MA.....	28,886
Haltom City city, TX .....	42,409	Little Elm city, TX.....	25,898	Nevada City city, CA .....	3,068
Hamilton city, OH .....	62,477	Littleton city, CO.....	41,737	Nevada County, CA.....	98,764
Hamilton town, MA.....	7,764	Livermore city, CA .....	80,968	New Braunfels city, TX.....	57,740
Hampton city, VA .....	137,436	Lombard village, IL .....	43,165	New Brighton city, MN .....	21,456
Hanover County, VA .....	99,863	Lone Tree city, CO .....	10,218	New Concord village, OH.....	2,491
Harrisburg city, SD.....	4,089	Long Grove village, IL.....	8,043	New Hope city, MN .....	20,339
Hastings city, MN .....	22,172	Longmont city, CO.....	86,270	Newport city, RI.....	24,672
Henderson city, NV.....	257,729	Lonsdale city, MN.....	3,674	Newport News city, VA.....	180,719
High Point city, NC.....	104,371	Los Alamos County, NM .....	17,950	Newton city, IA.....	15,254
Highland Park city, IL .....	29,763	Los Altos Hills town, CA .....	7,922	Niles village, IL.....	29,803
Highlands Ranch CDP, CO .....	96,713	Loudoun County, VA.....	312,311	Noblesville city, IN.....	51,969
Homer Glen village, IL .....	24,220	Louisville city, CO.....	18,376	Norcross city, GA .....	9,116
Honolulu County, HI .....	953,207	Lower Merion township, PA .....	57,825	Norfolk city, NE .....	24,210
Hopkinton town, MA.....	14,925	Lynchburg city, VA.....	75,568	North Mankato city, MN .....	13,394
Hoquiam city, WA.....	8,726	Lynnwood city, WA.....	35,836	North Port city, FL .....	57,357
Horry County, SC .....	269,291	Manassas city, VA.....	37,821	North Yarmouth town, ME.....	3,565
Hudson town, CO .....	2,356	Manhattan Beach city, CA .....	35,135	Northglenn city, CO .....	35,789
Huntley village, IL .....	24,291	Manhattan city, KS .....	52,281	Novato city, CA.....	51,904
Huntsville city, TX.....	38,548	Mankato city, MN.....	39,309	Novi city, MI .....	55,224
Hutchinson city, MN.....	14,178	Maple Grove city, MN .....	61,567	O'Fallon city, IL .....	28,281
Hutto city, TX.....	14,698	Maplewood city, MN.....	38,018	Oak Park village, IL .....	51,878
Hyattsville city, MD .....	17,557	Maricopa County, AZ.....	3,817,117	Oakdale city, MN .....	27,378
Independence city, IA.....	5,966	Marin County, CA .....	252,409	Oklahoma City city, OK.....	579,999
Independence city, MO .....	116,830	Marion city, IA .....	34,768	Olmsted County, MN.....	144,248
Indio city, CA .....	76,036	Mariposa County, CA.....	18,251	Orland Park village, IL.....	56,767
Iowa City city, IA .....	67,862	Marshalltown city, IA .....	27,552	Oshkosh city, WI.....	66,083
Issaquah city, WA .....	30,434	Marshfield city, WI .....	19,118	Oswego village, IL .....	30,355
Jackson city, MO.....	13,758	Martinez city, CA .....	35,824	Overland Park city, KS .....	173,372
Jackson County, MI.....	160,248	Marysville city, WA.....	60,020	Paducah city, KY .....	25,024
Jefferson Parish, LA .....	432,552	Maui County, HI .....	154,834	Palm Beach Gardens city, FL.....	48,452
Jerome city, ID.....	10,890	McKinney city, TX.....	131,117	Palm Coast city, FL.....	75,180
Johnson City city, TN .....	63,152	McMinnville city, OR .....	32,187	Palo Alto city, CA .....	64,403
Johnston city, IA.....	17,278	Mecklenburg County, NC .....	919,628	Palos Verdes Estates city, CA.....	13,438
Jupiter town, FL.....	55,156	Menlo Park city, CA .....	32,026	Panama City Beach city, FL.....	12,018
Kalamazoo city, MI .....	74,262	Menomonee Falls village, WI .....	35,626	Papillion city, NE.....	18,894
Kansas City city, KS .....	145,786	Mercer Island city, WA .....	22,699	Paradise Valley town, AZ .....	12,820
Kansas City city, MO .....	459,787	Meridian charter township, MI .....	39,688	Park City city, UT .....	7,558
Kent city, WA .....	92,411	Merriam city, KS .....	11,003	Parker town, CO .....	45,297
Kerrville city, TX.....	22,347	Mesa city, AZ .....	439,041	Pasco city, WA .....	59,781
Key West city, FL .....	24,649	Mesquite city, TX.....	139,824	Pasco County, FL .....	464,697
King City city, CA.....	12,874	Miami city, FL .....	399,457	Payette city, ID .....	7,433
Kingman city, AZ .....	28,068	Middleton city, WI.....	17,442	Pearland city, TX.....	91,252
Kirkland city, WA .....	48,787	Middletown town, RI.....	16,150	Peoria city, IL .....	115,007
Kirkwood city, MO .....	27,540	Milford city, DE.....	9,559	Pflugerville city, TX .....	46,936
La Mesa city, CA .....	57,065	Milton city, GA .....	32,661	Philadelphia city, PA .....	1,526,006
La Plata town, MD .....	8,753	Minneapolis city, MN .....	382,578	Pinehurst village, NC .....	13,124
La Vista city, NE .....	15,758	Minnetrissa city, MN .....	6,384	Piqua city, OH.....	20,522
Lake Havasu City city, AZ .....	52,527	Missoula County, MT.....	109,299	Pitkin County, CO .....	17,148
Lake in the Hills village, IL.....	28,965	Missouri City city, TX .....	67,358	Plano city, TX.....	259,841
Lake Zurich village, IL.....	19,631	Moline city, IL.....	43,483	Platte City city, MO.....	4,691
Lakewood city, CO .....	142,980	Monroe city, MI.....	20,733	Pleasant Hill city, IA.....	8,785
Lakewood city, WA.....	58,163	Montgomery city, MN .....	2,956	Pleasanton city, CA.....	70,285
Lancaster County, SC.....	76,652	Montgomery County, MD .....	971,777	Plymouth city, MN.....	70,576
Laramie city, WY.....	30,816	Monticello city, UT .....	1,972	Port Orange city, FL.....	56,048
Larimer County, CO .....	299,630	Montrose city, CO .....	19,132	Port St. Lucie city, FL.....	164,603
Las Cruces city, NM .....	97,618	Moorspark city, CA.....	34,421	Portage city, MI .....	46,292
Las Vegas city, NM.....	13,753	Moraga town, CA .....	16,016	Portland city, OR .....	583,776
Las Vegas city, NV.....	583,756	Morristown city, TN.....	29,137	Powell city, OH .....	11,500

Powhatan County, VA.....	28,046	South Jordan city, UT.....	50,418	Wilsonville city, OR.....	19,509
Prairie Village city, KS .....	21,447	South Portland city, ME.....	25,002	Windsor town, CO .....	18,644
Pueblo city, CO .....	106,595	Southlake city, TX.....	26,575	Windsor town, CT.....	29,044
Purcellville town, VA .....	7,727	Spearfish city, SD.....	10,494	Winter Garden city, FL.....	34,568
Puyallup city, WA .....	37,022	Springville city, UT.....	29,466	Woodinville city, WA .....	10,938
Queen Creek town, AZ .....	26,361	St. Augustine city, FL .....	12,975	Wyandotte County, KS .....	157,505
Raleigh city, NC.....	403,892	St. Charles city, IL .....	32,974	Wyoming city, MI .....	72,125
Ramsey city, MN.....	23,668	St. Cloud city, MN.....	65,842	Yakima city, WA.....	91,067
Raymore city, MO.....	19,206	St. Croix County, WI.....	84,345	York County, VA .....	65,464
Redmond city, OR.....	26,215	St. Joseph city, MO.....	76,780	Yorktown town, IN .....	9,405
Redmond city, WA.....	54,144	St. Louis County, MN.....	200,226	Yorkville city, IL.....	16,921
Redwood City city, CA .....	76,815	St. Lucie County, FL .....	277,789	Yountville city, CA.....	2,933
Reno city, NV .....	225,221	State College borough, PA.....	42,034		
Richfield city, MN .....	35,228	Steamboat Springs city, CO .....	12,088		
Richland city, WA .....	48,058	Sugar Land city, TX .....	78,817		
Richmond city, CA .....	103,701	Suisun City city, CA .....	28,111		
Richmond Heights city, MO.....	8,603	Summit County, UT .....	36,324		
Rio Rancho city, NM .....	87,521	Sunnyvale city, CA .....	140,081		
River Falls city, WI .....	15,000	Surprise city, AZ.....	117,517		
Riverside city, CA.....	303,871	Suwanee city, GA.....	15,355		
Roanoke city, VA .....	97,032	Tacoma city, WA.....	198,397		
Roanoke County, VA.....	92,376	Takoma Park city, MD .....	16,715		
Rochester city, NY .....	210,565	Tempe city, AZ.....	161,719		
Rock Hill city, SC .....	66,154	Temple city, TX.....	66,102		
Rockville city, MD .....	61,209	Texarkana city, TX .....	36,411		
Roeland Park city, KS.....	6,731	The Woodlands CDP, TX .....	93,847		
Rohnert Park city, CA.....	40,971	Thousand Oaks city, CA .....	126,683		
Rolla city, MO .....	19,559	Tigard city, OR .....	48,035		
Rosemount city, MN.....	21,874	Tinley Park village, IL .....	56,703		
Rosenberg city, TX.....	30,618	Tracy city, CA.....	82,922		
Roseville city, CA .....	118,788	Trinidad CCD, CO .....	12,017		
Roseville city, MN.....	33,660	Tualatin city, OR .....	26,054		
Round Rock city, TX.....	99,887	Tulsa city, OK.....	391,906		
Royal Palm Beach village, FL.....	34,140	Tustin city, CA.....	75,540		
Sacramento city, CA .....	466,488	Twin Falls city, ID.....	44,125		
Sahuarita town, AZ .....	25,259	Unalaska city, AK .....	4,376		
Sammamish city, WA.....	45,780	University Heights city, OH.....	13,539		
San Carlos city, CA.....	28,406	University Park city, TX.....	23,068		
San Diego city, CA.....	1,307,402	Urbandale city, IA.....	39,463		
San Francisco city, CA.....	805,235	Vail town, CO.....	5,305		
San Jose city, CA .....	945,942	Vernon Hills village, IL .....	25,113		
San Marcos city, TX .....	44,894	Victoria city, MN.....	7,345		
Sangamon County, IL.....	197,465	Vienna town, VA.....	15,687		
Santa Fe city, NM .....	67,947	Virginia Beach city, VA.....	437,994		
Santa Fe County, NM.....	144,170	Walnut Creek city, CA.....	64,173		
Savage city, MN.....	26,911	Warrensburg city, MO .....	18,838		
Schaumburg village, IL.....	74,227	Washington County, MN .....	238,136		
Schertz city, TX .....	31,465	Washoe County, NV .....	421,407		
Scott County, MN .....	129,928	Wauunakee village, WI.....	12,097		
Scottsdale city, AZ .....	217,385	Wauwatosa city, WI .....	46,396		
Sedona city, AZ.....	10,031	Wentzville city, MO .....	29,070		
Sevierville city, TN .....	14,807	West Bend city, WI.....	31,078		
Shakopee city, MN .....	37,076	West Carrollton city, OH.....	13,143		
Shawnee city, KS .....	62,209	West Chester township, OH .....	60,958		
Shawnee city, OK.....	29,857	West Des Moines city, IA.....	56,609		
Shoreline city, WA .....	53,007	Western Springs village, IL.....	12,975		
Shoreview city, MN .....	25,043	Westerville city, OH.....	36,120		
Shorewood village, IL .....	15,615	Westlake town, TX .....	992		
Sierra Vista city, AZ.....	43,888	Westminster city, CO.....	106,114		
Silverton city, OR .....	9,222	Westminster city, MD.....	18,590		
Sioux Falls city, SD .....	153,888	Wheat Ridge city, CO.....	30,166		
Skokie village, IL .....	64,784	White House city, TN.....	10,255		
Snoqualmie city, WA .....	10,670	Wichita city, KS.....	382,368		
Snowmass Village town, CO .....	2,826	Williamsburg city, VA .....	14,068		
Somerset town, MA .....	18,165	Willowbrook village, IL .....	8,540		
South Bend city, IN .....	101,168	Wilmington city, NC.....	106,476		

## Front Range Communities Benchmark Comparisons

**Table 252: Quality of Life Benchmarks**

	<b>Percent positive</b>	<b>Rank</b>	<b>Number of communities in comparison</b>	<b>Comparison to benchmark</b>
Broomfield as a place to live	95%	10	30	Much higher
The overall quality of life in Broomfield	96%	5	33	Much higher
The overall sense of community in Broomfield	69%	9	24	Higher
The openness and acceptance of diverse people in Broomfield	66%	4	23	Higher
Broomfield as a place to work	80%	6	31	Much higher
Your neighborhood as a place to live	91%	7	27	Much higher
Broomfield as a place to raise children	94%	9	31	Much higher
Broomfield as a place to retire	73%	8	31	Much higher

**Table 253: Quality of Government Performance Benchmarks**

	<b>Percent positive</b>	<b>Rank</b>	<b>Number of communities in comparison</b>	<b>Comparison to benchmark</b>
The overall direction Broomfield is moving	72%	5	27	Much higher
The value of services for the taxes paid to Broomfield	66%	4	25	Much higher
The quality of the services provided by the City and County of Broomfield	79%	10	31	Higher
Providing opportunities for community engagement and involvement	69%	2	28	Much higher
The overall performance of City Council	66%	Not available	Not available	Not available

**Table 254: Safe Community Services Benchmarks**

	<b>Percent positive</b>	<b>Rank</b>	<b>Number of communities in comparison</b>	<b>Comparison to benchmark</b>
Traffic enforcement	75%	3	26	Much higher
Police Services	81%	11	29	Higher

**Table 255: Quality of Economic Community Characteristics Benchmarks**

	<b>Percent positive</b>	<b>Rank</b>	<b>Number of communities in comparison</b>	<b>Comparison to benchmark</b>
Variety and choice of shopping options	58%	14	25	Higher
Variety and choice of dining opportunities	49%	Not available	Not available	Not available
Access to affordable, quality housing	25%	12	20	Similar

**Table 256: Quality of Health, Leisure and Educational Opportunities Benchmarks**

	<b>Percent positive</b>	<b>Rank</b>	<b>Number of communities in comparison</b>	<b>Comparison to benchmark</b>
Open space and trails	95%	2	15	Much higher
Recreation programs	77%	11	22	Similar
Parks	90%	8	20	Higher
Library services (materials (print/electronic), classes, programs, technology)	92%	4	19	Much higher

**Table 257: Quality of City and County Services: Facilities and Transportation Benchmarks**

	<b>Percent positive</b>	<b>Rank</b>	<b>Number of communities in comparison</b>	<b>Comparison to benchmark</b>
Street lighting	81%	2	17	Much higher
Stormwater drainage	82%	5	20	Much higher
Drinking water	85%	5	16	Much higher
Sewer services	91%	3	15	Much higher
Building department/inspections	76%	1	18	Much higher

**Table 258: Community Characteristics: Facilities and Transportation Infrastructure Benchmarks**

	<b>Percent positive</b>	<b>Rank</b>	<b>Number of communities in comparison</b>	<b>Comparison to benchmark</b>
Ease of car travel	85%	2	26	Much higher
Ease of bus travel	34%	13	16	Much lower
Ease of bicycle travel	68%	10	25	Higher
Ease of walking	73%	10	25	Similar

**Table 259: Quality of City-maintained Highways Benchmarks**

	<b>Percent positive</b>	<b>Rank</b>	<b>Number of communities in comparison</b>	<b>Comparison to benchmark</b>
Street repair and resurfacing	64%	4	26	Much higher
Snow and ice control	76%	6	26	Much higher
Traffic signal timing	68%	1	15	Much higher
Street cleaning	83%	2	22	Much higher

**Table 260: Quality of City and County Services: Self Sufficiency Benchmarks**

	<b>Percent positive</b>	<b>Rank</b>	<b>Number of communities in comparison</b>	<b>Comparison to benchmark</b>
Senior Services	83%	1	8	Much higher
Child Protection Services	77%	2	5	Much higher
Municipal Court Services	80%	2	10	Much higher

**Table 261: Perceptions of City and County Employees Benchmarks**

	<b>Percent positive</b>	<b>Rank</b>	<b>Number of communities in comparison</b>	<b>Comparison to benchmark</b>
Knowledgeable	94%	2	11	Much higher
Responsive	92%	2	9	Much higher
Courteous	95%	2	8	Much higher
Overall impression	92%	2	28	Much higher

**Table 262: Quality of Non-Broomfield Services Benchmarks**

	<b>Percent positive</b>	<b>Rank</b>	<b>Number of communities in comparison</b>	<b>Comparison to benchmark</b>
Fire	95%	5	18	Much higher
Ambulance services	93%	4	15	Higher
Garbage collection	76%	14	16	Lower
K-12 education	81%	4	18	Much higher
Curbside recycling services	72%	13	17	Similar
Developmentally disabled services	71%	Not available	Not available	Not available
Mental health services	53%	Not available	Not available	Not available

## Communities Included in Front Range Comparisons

The communities included in the Broomfield comparisons are listed on the following pages along with their population according to the 2010 Census.

Adams County, CO.....	441,603
Arapahoe County, CO.....	572,003
Arvada city, CO .....	106,433
Aurora city, CO .....	325,078
Boulder city, CO.....	97,385
Broomfield city, CO .....	55,889
Cañon City city, CO .....	16,400
Castle Rock town, CO .....	48,231
Centennial city, CO .....	100,377
Commerce City city, CO.....	45,913
Dacono city, CO .....	4,152
Denver city, CO.....	600,158
Edgewater city, CO .....	5,170
Englewood city, CO .....	30,255
Erie town, CO .....	18,135
Estes Park town, CO .....	5,858
Fort Collins city, CO .....	143,986
Frederick town, CO.....	8,679
Golden city, CO.....	18,867
Greeley city, CO.....	92,889
Highlands Ranch CDP, CO .....	96,713
Hudson town, CO .....	2,356
Lakewood city, CO.....	142,980
Larimer County, CO .....	299,630
Littleton city, CO.....	41,737
Lone Tree city, CO .....	10,218
Longmont city, CO.....	86,270
Louisville city, CO.....	18,376
Northglenn city, CO .....	35,789
Parker town, CO .....	45,297
Pueblo city, CO .....	106,595
Westminster city, CO.....	106,114
Wheat Ridge city, CO.....	30,166
Windsor town, CO .....	18,644

## Appendix F: Verbatim Responses to Open-ended Questions

For several questions on the City and County of Broomfield 2021 Community Survey, respondents were asked to answer in their own words. These responses were summarized in the full Report of Results. This appendix contains the verbatim response as written or typed by respondents, including any typographical, grammar or other mistakes.

### Q3. What three words would you use to describe Broomfield?

- |  |                         |   |
|--|-------------------------|---|
| • *In need of a unity church           | • Accessible            | • Active                                |
| • :)                                   | • Accessible            | • Active                                |
| • ???                                  | • accessible            | • active                                |
| • Abundant                             | • Accessible            | • active                                |
| • acceptable                           | • Accessible            | • Active                                |
| • acceptance of diversity              | • accessible            | • Active                                |
| • Accepting                            | • Accessible            | • Active                                |
| • Accepting                            | • Accessible            | • Active                                |
| • Accepting                            | • accessible            | • Active                                |
| • accepting                            | • accessible            | • active                                |
| • Accepting                            | • accessible            | • active                                |
| • accepting                            | • accessible            | • active                                |
| • Access                               | • Accessible            | • Active                                |
| • ACCESS                               | • Accessible            | • active                                |
| • access                               | • Accessible            | • active                                |
| • Access                               | • Accessible            | • Active                                |
| • access to shopping and entertainment | • Accessible Government | • active community                      |
| • Accessable                           | • Achieving             | • activities                            |
| • accessible                           | • Acomadating           | • Activities                            |
| • Accessable                           | • Active                | • adequate                              |
| • accessibility                        | • Active                | • adrift                                |
| • Accessibility to modern world.       | • Active                | • advance the city, don't fall behind!! |
| • Accessible                           | • active                | • Affluent                              |
| • Accessible                           | • Active                | • affluent                              |
| • Accessible                           | • Active                | • Affluent                              |
| • Accessible                           | • Active                | • affluent                              |
| • Accessible                           | • Active                | • Affluent                              |
| • Accessible                           | • Active                | • Affluent                              |
| • Accessible                           | • Active                | • Affluent                              |
| • Accessible                           | • Active                | • Affluent                              |
| • Accessible                           | • active                | • Affluent                              |
| • Accessible                           | • active                | • Affluent                              |
| • Accessible                           | • active                | • Affluent                              |
| • Accessible                           | • active                | • Affluent                              |
| • Accessible                           | • active                | • affluent                              |





- |  |                 |                               |
|--|-----------------|-------------------------------|
| • boring                                     | • Busy          | • Cautious                    |
| • Boring                                     | • busy          | • centerless                  |
| • Boring                                     | • Busy          | • centerless                  |
| • boring                                     | • Calm          | • Central                     |
| • boring                                     | • Calm          | • central                     |
| • Boring                                     | • Calm          | • Central                     |
| • Boring                                     | • calm          | • Central                     |
| • boring                                     | • Calm          | • Central                     |
| • Boring                                     | • Calm          | • centralized                 |
| • Boring                                     | • calm          | • Centrally-Located           |
| • Boring                                     | • Calm          | • chain store heaven          |
| • boring                                     | • calm          | • Chains                      |
| • boring                                     | • Calm          | • Chains                      |
| • Boring                                     | • Car thefts    | • challenged                  |
| • boring                                     | • Car-centered  | • Changing                    |
| • Boring                                     | • car-centric   | • Changing                    |
| • Boring                                     | • car-dependent | • changing                    |
| • Boring (sorta, but it's not a Bad boring!) | • Cared for     | • changing                    |
| • Boulder                                    | • careing       | • changing                    |
| • boulder too much                           | • Caring        | • Changing                    |
| • Boulder-east                               | • caring        | • Changing                    |
| • Boulder-like                               | • Caring        | • changing                    |
| • Boulderlite                                | • Caring        | • Changing                    |
| • broke                                      | • Caring        | • Changing                    |
| • Broomfield                                 | • Caring        | • Changing                    |
| • Broomfield has potential                   | • caring        | • changing                    |
| • Broomfield is changing                     | • Caring        | • changing                    |
| • Broomsquatch                               | • Caring        | • changing                    |
| • Budding                                    | • Caring        | • changing                    |
| • bueno                                      | • Caring        | • Changing                    |
| • Bullies                                    | • caring        | • Changing Not for the better |
| • business                                   | • Caring        | • Character                   |
| • Business                                   | • Caring        | • Charming                    |
| • Businesses convenient                      | • caring        | • Charming                    |
| • busy                                       | • Caring        | • charmless                   |
| • busy                                       | • caring        | • Chic                        |
| • busy                                       | • caring        | • Child friendly              |
| • Busy                                       | • Cars          | • Chill                       |
| • Busy                                       | • Casual        | • Choices                     |
| • busy                                       | • casual        | • Choices                     |
| • Busy                                       | • casual        | • Chopped                     |
| • busy                                       | • Caucasion     | • City                        |



- |         |                       |                 |
|---------|-----------------------|-----------------|
| • Clean | • Clean               | • Comfortable   |
| • Clean | • clean               | • Comfortable   |
| • Clean | • clean               | • comfortable   |
| • Clean | • Clean               | • comfortable   |
| • Clean | • Clean               | • Comfortable   |
| • clean | • Clean               | • Comfortable   |
| • clean | • CLEAN               | • Comfortable   |
| • Clean | • clean               | • Comfortable   |
| • Clean | • Clean               | • comfortable   |
| • Clean | • Clean               | • Comfortable   |
| • clean | • clean               | • comfortable   |
| • clean | • clean               | • comfortable   |
| • Clean | • Clean               | • Comfortable   |
| • Clean | • Clean               | • Comfortable   |
| • CLEAN | • clean,              | • Comfortable   |
| • Clean | • clean,              | • Comfortable   |
| • Clean | • clicky              | • Comfortable   |
| • clean | • close               | • comfortable   |
| • Clean | • close               | • Comfortable   |
| • clean | • CLOSE               | • comfortable   |
| • Clean | • Close to everything | • Comfortable   |
| • clean | • close to hiking     | • Comfortable   |
| • clean | • close-knit          | • comfortable   |
| • Clean | • Clowns              | • Comfortable   |
| • clean | • clueless            | • Comfortable   |
| • Clean | • Cohesive            | • Comfortable   |
| • Clean | • collaborative       | • Comfortable   |
| • clean | • Colorado            | • comfortable   |
| • Clean | • colorful            | • comfortable   |
| • clean | • COMFORTABLE         | • Comfortable   |
| • Clean | • Comfortable         | • comfortable   |
| • Clean | • comfortable         | • Comfortable   |
| • clean | • Comfortable         | • comfortable   |
| • clean | • comfortable         | • Comfortable   |
| • clean | • Comfortable         | • Comfortable   |
| • Clean | • comfortable         | • Comfortable   |
| • clean | • Comfortable         | • Comfortable   |
| • clean | • comfortable         | • Comforting    |
| • Clean | • comfortable         | • Comfy         |
| • Clean | • Comfortable         | • Coming        |
| • clean | • Comfortable         | • Commercial    |
| • clean | • Comfortable         | • communicative |
| • Clean | • Comfortable         | • Communicative |



- |   |                         |              |
|---|-------------------------|--------------|
| • commuter  | • Conservative          | • convenient |
| • Commuter  | • Conservative          | • convenient |
| • commuter  | • Conservative          | • convenient |
| • Commuter  | • Construction          | • Convenient |
| • Commuter City                                     | • Construction          | • Convenient |
| • commuting   | • Construction          | • Convenient |
| • Compact   | • construction          | • Convenient |
| • competent government                              | • construction          | • convenient |
| • Complacent  | • Construction          | • convenient |
| • complete E-470 & help<br>make CO less congested!! | • construction noise    | • convenient |
| • complex   | • Construction overload | • convenient |
| • Comprehensive                                     | • constructiony         | • Convenient |
| • Conflicted  | • Contemporary          | • Convenient |
| • Conflicting                                       | • Control               | • Convenient |
| • Conflicting                                       | • Controlling           | • Convenient |
| • comfortable                                       | • convenience           | • Convenient |
| • comfortable                                       | • Convenience           | • convenient |
| • Confused  | • convenience           | • Convenient |
| • confused  | • convenience           | • Convenient |
| • Confusing   | • convenience           | • convenient |
| • congested   | • Convenient            | • convenient |
| • congested   | • Convenient            | • convenient |
| • Congested   | • convenient            | • Convenient |
| • congested   | • convenient            | • Convenient |
| • Congested   | • Convenient            | • Convenient |
| • congestedroads                                    | • Convenient            | • Convenient |
| • congestion  | • Convenient            | • Convenient |
| • connected   | • Convenient            | • Convenient |
| • Connected   | • convenient            | • Convenient |
| • connected   | • Convenient            | • Convenient |
| • connected   | • Convenient            | • convenient |
| • Conservative                                      | • Convenient            | • convenient |
| • conservative                                      | • Convenient            | • Convenient |
| • Conservative                                      | • Convenient            | • convenient |
| • Conservative                                      | • convenient            | • Convenient |
| • conservative                                      | • convenient            | • Convenient |
| • Conservative                                      | • convenient            | • Convenient |
| • Conservative                                      | • convenient            | • convenient |
| • conservative                                      | • Convenient            | • Convenient |
| • conservative                                      | • Convenient            | • convenient |
| • Conservative                                      | • convenient            | • Convenient |
| • Conservative                                      | • convenient            | • convenient |























- |                         |        |                           |
|-------------------------|--------|---------------------------|
| • NAZI COPS SUCK        | • Nice | • Nice                    |
| • Nearby                | • Nice | • nice                    |
| • Nearby stores         | • nice | • nice                    |
| • neat                  | • nice | • Nice                    |
| • Neat                  | • Nice | • nice place to live      |
| • need economic growth  | • Nice | • nice place to live      |
| • Need more bikelanes   | • nice | • Nice size               |
| • need more business    | • Nice | • Nice trails             |
| • Need_Growth_Control   | • Nice | • Nice, quaint, safe      |
| • Neighbor              | • nice | • no affordable housing   |
| • neighborhood          | • Nice | • No affordable housing   |
| • Neighborhood          | • Nice | • NO CENTER               |
| • neighborhood          | • Nice | • No city-center          |
| • Neighborhood          | • Nice | • No community            |
| • Neighborly            | • Nice | • No more illegals        |
| • neighborly            | • nice | • No_Fracking             |
| • neighborly            | • Nice | • Noise                   |
| • Neighborly            | • Nice | • Noisy                   |
| • Neighborly            | • Nice | • Noisy                   |
| • Neighborly            | • Nice | • Noisy                   |
| • Neighborly            | • Nice | • noisy                   |
| • neighborly            | • nice | • non inclusive           |
| • Neighborhood friendly | • Nice | • Non progressive         |
| • neophyte              | • nice | • non-cohesive            |
| • New                   | • Nice | • non-compromising        |
| • new                   | • nice | • nondiverse              |
| • new                   | • Nice | • non-historic            |
| • New                   | • Nice | • Non-inclusive           |
| • New                   | • Nice | • Non-inclusive           |
| • New                   | • Nice | • NON-PRODUCTIVE          |
| • New                   | • Nice | • Nonresponsive           |
| • new                   | • Nice | • Normal                  |
| • New                   | • NICE | • normal                  |
| • New Boulder           | • nice | • normal                  |
| • New Boulder           | • nice | • Normal - keeps          |
| • new suburban          | • nice | normality in perspective  |
| • new upcoming city     | • Nice | not too far either way in |
| • Newer                 | • Nice | views                     |
| • Ngi dn thn thin       | • nice | • North                   |
| • NICE                  | • nice | • north                   |
| • Nice                  | • Nice | • Not very diverse        |
| • Nice                  | • Nice | • number one city         |
| • Nice                  | • nice | • Oblivious               |
|                         |        | • Obsessed                |

- |                 |                     |                        |
|-----------------|---------------------|------------------------|
| • obsessed      | • open              | • open space           |
| • oil           | • open              | • open space           |
| • oil           | • open              | • open space           |
| • OK            | • Open              | • Open space           |
| • ok            | • Open              | • Open Space           |
| • ok            | • open              | • Open space           |
| • Ok so far     | • Open              | • Open space           |
| • Okay          | • open              | • Open space           |
| • okay          | • open              | • OPEN SPACE           |
| • Okay          | • open              | • Open space           |
| • Old           | • Open              | • Open space           |
| • Old           | • open              | • Open space           |
| • old           | • open              | • Open space           |
| • older         | • open              | • Open space is great. |
| • One-sided     | • Open              | • Open space trails    |
| • one-sidedness | • Open              | • open spaces          |
| • Open          | • open              | • Open Spaces          |
| • open          | • open              | • Open spaces          |
| • open          | • Open              | • open spaces          |
| • Open          | • Open              | • open spaces          |
| • Open          | • open              | • open-minded          |
| • Open          | • open              | • openness             |
| • open          | • open              | • Openness             |
| • Open          | • open              | • Openspace            |
| • Open          | • Open              | • openspace            |
| • OPEN          | • Open              | • openspace            |
| • Open          | • open              | • open-space           |
| • Open          | • open              | • open-space           |
| • Open          | • Open              | • open-space           |
| • Open          | • Open              | • Open-space Great     |
| • Open          | • open              | • opportunistic        |
| • Open          | • open              | • Opportunities        |
| • Open          | • Open              | • Opportunities        |
| • Open          | • Open              | • Opportunity          |
| • Open          | • Open              | • opportunity          |
| • open          | • Open              | • Opportunity          |
| • Open          | • open (open space) | • Opportunity          |
| • open          | • Open Space        | • opportunity          |
| • Open          | • open space        | • Opportunity          |
| • Open          | • Open space        | • opportunity          |
| • open          | • open space        | • opportunity          |
| • Open          | • Open space        | • Opportunity          |
| • Open          | • open space        | • Opportunity          |





• Progressive	• Quality	• Quiet
• Progressive	• Quality	• quiet
• Progressive	• quality	• Quiet
• progressive	• quality	• Quiet
• progressive	• Quality	• Quiet
• Progressive	• Quality	• Quiet
• Progressive	• Quality	• quiet
• progressive	• Quality	• Quiet
• progressive	• quality	• Quiet
• progressive	• quality	• quiet
• progressive	• Quality of life is above average in Colorado.	• Quiet
• Progressive	• Quality of life is above average in Colorado.	• Quiet
• projects (think 1960's)	• Quiet	• Quiet
• property taxes	• Quiet	• quiet
• Property taxes suck	• Quiet	• Quiet
• prosperous	• Quiet	• Quiet
• prosperous	• Quiet	• quiet
• Prosperous	• Quiet	• quiet
• Prosperous	• Quiet	• Quiet
• prosperous	• Quiet	• Quiet
• Prosperous	• quiet	• Quiet
• protegido	• Quiet	• quiet
• Proud	• Quiet	• Quiet
• Proud	• Quiet	• quiet
• Proud	• quiet	• Quiet
• Proud	• Quiet	• Quiet
• Proximal	• quiet	• quiet
• Proximity	• quiet	• Quiet
• proximity	• quiet	• Quiet
• Prudent	• Quiet	• Quiet
• Puppet	• Quiet	• Quiet
• puppets	• Quiet	• quiet
• purple (meaning politically mixed)	• Quiet	• Quiet
• purple (meaning politically mixed)	• quiet	• Quiet
• quaint	• Quiet	• quiet
• quaint	• Quiet	• Quiet
• Quaint	• Quiet	• Quiet
• Quaint	• Quiet	• quiet
• quaint	• Quiet	• Quiet
• Quality	• Quiet	• quiet
• Quality	• quiet	• Quiet
• Quality	• Quiet	• Quiet
• quality	• Quiet	• quiet

- Quiet
- Quiet (at least our area)
- quiet, peaceful, modern
- quite
- Racing
- Radical
- Reasonable
- Reasonably quiet
- recreation
- Recreational
- Refreshing
- ReGentrification
- Regressing
- Relateable
- Relaxed
- relaxed atmosphere
- Relaxing
- remote
- remove local cannabis retail restrictions.. missing tax dollars!!
- Resceptful
- residential
- Residential
- Residential
- Resourceful
- resourceful
- Resourceful
- Respect
- Respect
- respectful
- Respectful
- responsible
- Responsive
- Responsive
- Responsive
- responsive
- Responsive
- responsive
- responsible
- Restaurants
- Restaurant-starved
- Retail
- retail
- retire
- retired
- Retirement
- Rich
- rich
- rich
- ridiculously overvalued housing
- Right-sized
- Roads very good
- robust
- Rooted
- rural
- Rural
- S an ton
- Sad
- SAFE
- SAFE







- |                          |                           |            |
|--------------------------|---------------------------|------------|
| • Spacious               | • Streets and parks taken | • suburban |
| • spacious               | care of                   | • Suburban |
| • Spacious               | • strip malls             | • Suburban |
| • spacious               | • Striving                | • suburban |
| • Spacious               | • Stuck up                | • Suburban |
| • Spacious               | • Stupidity               | • Suburban |
| • Spacious               | • subdued                 | • Suburban |
| • spacious               | • Suburb                  | • Suburban |
| • Spacious               | • Suburb                  | • Suburban |
| • Spacious (lots of open | • Suburb                  | • Suburban |
| spaces)                  | • suburb                  | • Suburban |
| • SPECIAL                | • Suburb                  | • suburban |
| • Special                | • Suburb                  | • suburban |
| • Spectatorship          | • suburb                  | • Suburban |
| • spendthrift            | • Suburb                  | • Suburban |
| • Split politically      | • Suburb                  | • Suburban |
| • sporty                 | • suburb                  | • Suburban |
| • sprawling              | • Suburb                  | • Suburban |
| • sprawling              | • Suburb                  | • Suburban |
| • Sprawling              | • suburb                  | • Suburban |
| • Sprawling              | • Suburb                  | • Suburban |
| • sprawling              | • suburb                  | • Suburban |
| • Sprawling              | • suburb                  | • Suburban |
| • sprawling              | • suburb                  | • Suburban |
| • Spread out             | • Suburb                  | • Suburban |
| • spread out             | • Suburb                  | • Suburban |
| • spread out             | • Suburb                  | • Suburban |
| • Spreadout              | • Suburb                  | • Suburban |
| • spread-out             | • Suburb                  | • suburban |
| • Spread-out             | • suburb                  | • Suburban |
| • spread-out             | • Suburb                  | • Suburban |
| • stability              | • Suburb                  | • Suburban |
| • STABLE                 | • suburb                  | • suburban |
| • Stable                 | • Suburban                | • Suburban |
| • Standard               | • Suburban                | • suburban |
| • steady                 | • suburban                | • Suburban |
| • Sterile                | • suburban                | • suburban |
| • Still a                | • suburban                | • suburban |
| • stoplights             | • Suburban                | • suburban |
| • strained               | • Suburban                | • suburban |
| • Strategically located  | • Suburban                | • suburban |
| • Stratified             | • Suburban                | • Suburban |





- White
- White,
- White. Vastly caucasian.
- Wholesome
- wholesome
- wholesome
- Wholesome
- Wildlife
- Wildlife
- windy
- windy
- woke
- Woke
- Woke
- woke
- Woke
- woke
- Woke parks employees
- Wonderful
- wonderful
- Work in progress
- Working-class
- Wrong direction
- Yesterday was better
- young
- Young
- Young
- Young
- Young
- youth oriented

**Q15 facility. What facility you were not able to obtain services at?:**

- Almost all of them I tried to go to for services.
- Anywhere close by for our children.
- Broomfield Health and Human Services
- Broomfield Jail
- Broomfield Mental Health Services
- broomfield social services and private practice.
- Can't remember the name
- CL Health
- Colorado Reach, Health Partners, Centennial Peaks, Salud
- Could not find a facility within the city.
- Counseling
- Counseling offices
- counseling services anywhere for serious, but non-crisis issues
- Covid related service interruptions
- Depression counseling
- differing providers
- Don't recall
- Everything was a mess with Covid. Hard to do anything in Broomfield. Horrible.
- Good Sam
- HHS and proper hospital care
- I do not wish to answer
- In general mental health services are expensive and inaccessible, which leads to an increase in violent crime, and finding affordable counseling for depression or other issues is very difficult
- Inpatient for mental health, subsubstance use
- KAISER
- Khng
- Mental and physical health
- Mental health
- Mental Health Partners
- Mental Health Partners, Community Reach Center
- Mental health services using Medicaid
- Multiple
- Multiple
- no facility in particular. Instead, it's hard to know HOW to find services and to find counselor/therapist that is people of color
- No mental health care facilities for what was needed available in Broomfield
- none
- Nu c gng s lm c
- Ok
- Outpatient Counselling Services
- Prefer not to say

- Private mental health therapist. Government-funded mental health workers are overwhelmed and the system is not set up to make public health options a reliable source of mental health care. The turnover is ridiculous. Private therapists are the best option but cost too much money.
- Private practice in Boulder - paid out of pocket because it was not covered by insurance
- Private Psychiatric Practice
- Privet provider
- Providers accepting Cigna in the area
- Psychiatrist
- Rather not say
- Rehab for substance abuse
- Rockey mt primary care
- Therapy
- Therapy is expensive everywhere
- Through city of broomfield
- Urgent Care
- Various therapists around Broomfield
- We approached Broomfield and surrounding areas. We are on a wait list for Children's Therapy Center - 6 months + for wait. All others we reached out to similar circumstances or do not accept our insurance.
- Wic

## Q17 barrier. What access barriers exist for the above amenities?

- A car is required
- A number of dead/dying trees in my local park.
- access fot walkers or wheel chairs close to the facility
- Access to trails could be improved by having direct connections between trails without having to cross busy streets. Instead have future connections installed below street level.
- Accessibility
- Accessibility limits
- Accessing b-rex system very confusing
- Active information rather than passive
- Advertising, cost.
- ADVERTISING/PROMOTION
- Affordable housing
- affordable moderate size auditorium unavailable
- Affordable retail locations for small businesses in a desirable space. Need to update the 120th corridor to encourage small business shopping experience, similar to Lafayette and Louisville
- afordability
- After dark access. Especially in the winter since it becomes dark so early.
- Age
- All of the unnecessary COVID restrictions still in place. Especially for fully vaccinated residents.
- ALL SENIORS DON'T HAVE INTERNET ACCESS OR KNOW HOW TO USE - WHEN PROGRAMS REQUIRE INTERNET SIGN UP, THEY'RE LEFT OUT
- All the hills
- Although there are many people living here wanting to use open space and trails with their equines, Broomfield is not so equine friendly.
- always challenges for the disabled
- amenities are in-person not virtual
- Amenities are largely only accessible by car or are designed for family/family events only
- An art fair, seasonal flower garden displays
- As a family we cannot afford rec services, and our family makes more than 100,000. It's way too expensive for us to access.
- At the moment limitations due to COVID-19.
- At this time only COVID-19, you must make an appointment to use the Rec Center, and I am not sure the Bay will be open. It is completely understandable and I support it. Before pandemic we used all of those facilities regularly and they were always welcoming and well-maintained.
- At times, it can be very crowded of full.
- Athletics is given much too high a priority. The arts suffers for the priority placed on athletics.
- Audi events have really gone up in price in the past five years. And, the events seemed to be for families with young kids. I'd like more AFFORDABLE events for adult audiences. These should be subsidized by the city as many of other services!
- auditorium is not used enough or even publicized properly
- auditorium seating is too tight for older people, also I fear that development is overtaking the desirable open space.
- Auditorium too small

- Auditorium too small for walk up seating. Not everyone can sign up ahead of time and don't want to take a seat from someone who can sign up.
- Availability - access may be limited to certain hours when residents may not be available due to work, childcare issues, etc.
- Availability and knowledge
- availability at rec centers
- awareness
- awareness of available amenities, concerns for personal safety, cost to access
- Awareness of them.
- awareness they exist and how to best utilize them
- Awareness/publicity
- B Rex is much too complicated for older adults and ESL residents
- B rex is really confusing - you can't send a link of an activity to a friend
- Being aware of them
- being house poor, so no extra income to use the amenities.
- Besides covid limiting conditions, advertising some of the amenities so that residents know what and where each amenities is.
- Better BRex website
- Better communication, information distribution about amenities and events. Not familiar with several of the above.
- Booking quality performers and performances at the Auditorium
- B-rex could be hard for some older residents to use
- b-rex online registration is a poor system, wastes customer time and very frustrating.
- Broomfield Community Center was closed for the majority of the last year or so prior to the pandemic and into it for updating, so was not able to use it much.
- Broomfield open space is not very robust. Often have to use Boulder or Westminster facilities.
- Bus access
- Bus service discontinued from Interlocken area.
- Can be difficult to handle on line registrations.
- Capacity
- Capacity of Audi too small for growing community.
- City and county doesn't care for the poor ,only for the rich.!!!!
- City COVID restrictions
- Commons park not safe
- Communication
- communication
- Communication

- Communication about events/offerings in the city.
- Communication and times of events
- Communication of events and opportunities is not great; the B-Rex system is convoluted and cumbersome
- Communication on what is available
- Communication or publications of events or activities
- Communication, local talent, diversity
- communication. I'm unaware of services provided.
- Communication-don't always know what's happening
- community awareness
- Community Center not open yet - I am handicapped so many places are not convenient for spontaneity
- Community needs a larger auditorium to host larger community events/performances
- Comunicacin
- constraints on athletic fields
- construction
- Continuous trail connections have some safety risks
- Continuous trail connections are a big problem.
- cost
- Cost and informing the community of the events.
- Cost of membership, use, etc.
- Cost to Broomfield-proper Residents is exorbitant for the recreation facilities and rentals of the Auditorium.
- cost to residents - more free services needed for low income folks
- Cost, communication, and a lack of importance laid on wearing a mask/other public-health practices during the pandemic
- County fair
- COVID

- COVID
- COVID
- COVID
- Covid
- Covid
- COViD
- COVID
- Covid
- Covid
- covid
- Covid
- Covid
- Covid ?
- COVID 19
- covid 19
- Covid 19
- covid closed a lot of these.
- Covid closures, cost
- COVID for now, but the auditorium needs enlarging
- COVID has affected these services this year and it will take some time to recover.
- Co-Vid has hindered every part of our everyday lives.
- COVID impacted our ability to spend time in Broomfield facilities.
- covid lockdowns
- COVID mostly. Who the \*\*\*\* wants to go and be around other people if you're not vaccinated?
- Covid only
- Covid protocols.
- Covid regulations
- Covid requirements.
- covid restrictions
- Covid risks
- COVID safety
- Covid safety and the high number of unvaccinated people
- Covid was a big barrier to these programs operating
- COVID, not specifically knowing how to reach out and find more information like with the CSU extension.
- Covid, vandalism and homeless camps making trails feel less safe.
- Covid. I'm annoyed; I've paid 55 for the last 13 months for the Rec center without being able to access. We joined for the pool for our son.

- Covid-19
- Covid19 has really hurt the programs at the library and Auditorium.
- Covis
- Creativity in services offered.
- Crowded
- crowding
- Current covid restrictions
- currently the limit on attendees in any given area. No barriers for me or my family otherwise
- Currently, COVID is a barrier. I rated based on non-COVID. Broomfield does a great job.
- Currently, COVID. Generally, I believe Broomfield has many opportunities that a lot of people don't know about. We should drive the overall feeling of community and try to get every stakeholder to commit to participating in community events, as well as taking care of our community as a whole, e.g. our children and families, vulnerable populations, our commitment to climate and sustainability, more affordable options for taking part in living sustainably, etc.
- Disability access, cultural acceptance.
- distance
- Distance and advertisement
- Distance from even handicap parking is too often too far. "Handicap" needs don't always just mean wheelchair access. Often DISTANCE is a crucial issue. New rec ctr is example: distance from parking to only entry door and back down to sr area., the total walking distance just to get to Lakeshore room is prohibitive for me! What was city thinking with this layout?! [I suspect a variety of handicapped people are not consulted when this is designed.] (Same problem with Library parking...too far!)
- Distance from my community - Anthem. Please work to create dining, shopping, trails and nature spaces in northeast Broomfield
- Distance from our home.
- Distance. Most of these are 20 minutes or more from my home in north-east Broomfield
- Distance...all are in central Broomfield
- DO NOT change zoning "After the fact" when Skyestone is completely built and the neighborhood established
- Dog park needs monitoring
- Don't know about many of them. Never been told. Don't know what or where they are.
- Don't know about them much. Lived here only one year.
- Don't know what services or amenities are available through some of these places, just not familiar with them all.
- Dumb COVID!

- Ease of finding information about them. I tried to search for CSU Extension for example and found very little. Eventually gave up
- Ease of requesting interpreters (sign language) for programs.
- easy access
- Economic Shutdown and social distancing limits
- Education needs
- Effective communication about their existence, availability, and events
- EL IDIOMA
- employees won't help with B-Rex sign-ups
- Events are sometimes difficult for those in the services community. They're generally scheduled while we're at work.
- Events could be better and better advertised
- Everything costs money, please don't spend more than necessary.
- Fees
- Few parks have bathrooms, water, shade, or signage. Don't know about auditorium events. Don't know where Bay Aquatic Park is.
- For a community of this size the public library is underfunded (expand main branch and build branch library)
- For many of the programs and facilities, if you don't have money, you're shut out. Broomfield is very upper class and does not provide opportunities for this who don't have the money to access these services.
- For me, none, but for some, it might be a barrier to access these things based on cost.
- For most, cost! Can't afford leisure after rent.
- For some families, cost is a barrier
- For some, cost.
- fracking on our open space doesn't make sense environmentally, economically and sustainably. Industrial development ruins many aspects of Broomfield that I just can't ignore. I love the family aspect but health and safety is my highest priority. What good are open spaces if they are used for industry in our neighborhoods. The legacy wells around bother me too. I don't think we have a strong enough monitoring system to know what is really going on.
- Free auditorium events no longer exist
- Funding
- Funding. Library cut-backs, lack of maintenance in open spaces, and of course, terrible snow plowing.
- Geese
- General feeling of safety at night
- Get out info about availability
- Getting to these spaces. Also I don't know about them.
- Government Control
- Handicap parking
- Handicap parking and accessibility
- haven't tried due to covid
- help for hearing impaired
- High costs for The Bay

- Homeless hiding everywhere in our parks leaving syringes and liquor bottles, not to mention human waste. We need stronger laws that address the rampant panhandling. Longmont has a prohibition related to panhandling on medians and it is posted on the medians. By allowing this to occur it encourages camping nearby and residents are left with the litter. Not ok representatives!
- I am not familiar with how the city handles Meals on Wheels or other Senior programs
- I believe the auditorium is much too small.
- I didn't know some of the services, like the CSU extension services, exists.
- I didn't know some of these existed! Like the Bay Aquatic Park.
- I do not know of many adult recreation programs, a lot for children
- I feel like if you are a white, conservative resident you are looked down upon by City Council
- I feel like there isn't a lot of communication about these amenities
- I feel out of place using most of these services, so do not use them.
- I moved to Broomfield 9 months before the pandemic occurred. I've had little ability to get to know the community.
- I was unaware that Broomfield had a relationship with CSU extension
- I wasn't aware of many of these, so maybe getting the word out?
- I wish there were more cultural events within Broomfield.
- I would like more information for what is available
- I'm new to the area and can only give an opinion of what I've used
- I'm not on Facebook, so I will occasionally miss announcements of community events.
- In 2020 amenities needed to stay open despite Jared Polis orders. Our children were on lockdown from schools and amenities for too long. Broomfield needs to act alone and stop following surrounding cities like sheep. Don't say we think and don't say we feel. Time to open up and hurry the covid Scaling. let people decide... Furlough those who don't want to work in person.
- Inability to access amenities without a car, generally dangerous/unpleasant to walk or bike most places in the city, especially with children.
- Inconvenient locations
- Increase more events / public offerings for diverse backgrounds and working parents
- Indoor sports facilities
- Information
- Information
- Information
- Information
- Information about some of these services
- information and access for everyone
- Information and resources
- information dissemination
- information pushed out
- Information to programs in any readily available.
- Interest
- Just COVID restrictions from what I can tell since I have lived here
- just haven't had the opportunity
- Keeping all residents informed and programs representing all sub-communities in Broomfield
- Knowing about them and what types of things they offer. For people without children, we may not talk to other people in the area to tell us about those things.

- Knowing they exist and what is required to participate; no easily available and accessible amenity information.
- Knowing they exists. I've lived here 9 years and am only vaguely aware of some of these.
- knowing what and when things are available.
- Knowing what is available preferably on the Broomfield website
- Knowing where to look to access them
- Knowledge / awareness of CSU Extension offerings could be improved.
- Knowledge about them
- Knowledge of amenities
- Knowledge of availability
- Knowledge of offerings
- Knowledge of the amenities is my primary barrier. Also, if biking access was better, that would help a lot along with more mass transit. I also need to understand the mass transit that is currently available better. Also, answers to Question 23 are highly impact by COVID 19 restrictions.
- Knowledge of them
- Knowledge of them, It would be really nice to have an opt in email of weekly/monthly frequency to notify us of events / services etc. I miss the little news paper we used to get. If that newsletter had links to services etc it would jog residents to look at them if they are interested and need or want to find those things.
- Knowledge that they exist and how to participate.
- LA DISTANCIA
- Lack of adequate publicity
- Lack of awareness of library and auditorium programs
- Lack of consistent publicity for events at the Auditorium. It is very difficult to find out what is going on at the Auditorium.
- Lack of creative thought about what to offer
- lack of diversity
- Lack of funding
- lack of information
- lack of information on use and events scheduled there
- Lack of knowledge
- Lack of knowledge of CSU extension
- Lack of knowledge of the facilities
- lack of knowledge of their existence
- Lack of knowledge/awareness of what is being hosted
- Lack of publicized events
- Lack of respect for medical conditions and mask exemptions.
- Lack of retail businesses/restaurants on Simms St corridor
- Lack of trail map signage showing connectivity. Most parks are covered in athletic fields, preventing casual non sports usage. Lack of drinking fountains - where it makes sense- along trails. More trash cans/poop bag stations along trails. Muddy conditions along trails - specifically in The Field area of Broomfield.
- Lack of transportation services for those that do not have access to an automobile (they're too young to drive, too old to drive, have a disability, or cannot afford an automobile.) RTD's FlexRide is not reliable enough to be counted on and the fixed route system in Bromfield is for the most part

nonexistent with a few exceptions. The bicycle network is not safe enough, nor comprehensive enough to encourage people to use bicycles for transportation. The people responsible for striping bike lanes seem to have a variable degree of knowledge in this area. Some of it is done correctly, while in other locations it's completely wrong, e.g. southbound Zuni north of 136th. The southbound through bicycle lane is to the right of the right turning motor vehicle lane. It should be on the left side of the motor vehicle through lane so right turning motor vehicles aren't turning across the path of a forward movement bicycle.

- language
- Length of bus or car ride - access a ride, evenings/weekend - can't go to church
- Level of awareness (where are these places, what would I use them for, etc.); transportation
- Library needs to reopen during lunch break
- Limited library space, limited ability to walk/cycle with children safely to access recreation
- Limited publication
- Limiting drones
- LIMITS ON POOL OCCUPANTS
- Location
- Locations
- Locations
- locations - I live in northern Broomfield but most of these facilities are closer to south
- Looks like a lot of the "growth" is apartment buildings being put up in existing open areas, hence limiting open spaces and potential for hiking/biking/walking trails. Also, if there are art/cultural events going on, it's rare to hear about them.
- LOUSY MAINTENANCE OF PARKS (TRASH REMOVAL AND SANITATION)
- Love to see outdoor Pickle courts and Bocce courts at either Paul Derda or the Broomfield Commons. Trail access to Lafayette and Coal creek trails would be greatly appreciated to connect to the Boulder County trail system.
- Many classes I would like to (Tai Chi, etc) take are only available during regular business hours, when I'm working (M-F, 8-5 pm)
- Many multi-use trails are not very friendly/safe for bikes and walkers. Wide paths and designated lanes would be helpful
- Marketing and education of services.
- Marketing/Promotional Material
- Mask mandates
- MASKS & RESERVATIONS. I wish that Broomfield would add an outdoor pool at Paul Derda. Not the Bay. But, an outdoor pool that people, could access that do not have a neighborhood pool.
- Masks at Paul Derda. I am vaccinated. You should require people to be vaccinated to enter.
- Maybe additional resources for communicating the amenities to those in need. Especially those without internet access. But maybe you do offer a variety of communications and I'm not aware because I don't fall into the categories needing assistance such as Meals on Wheels, etc.
- maybe more variety
- Memory preservation workshops
- mental health resource centers and senior help center
- Money
- Money
- money
- Money

- Money and transportation
- Money, scheduling
- Money, time
- Money--for some programming (would like to see sliding scale fees for recreation programs); transportation; language--but getting better at engaging those whose first language is not English.
- More children activity options without mask mandates
- More communication to be aware of events and programs available
- More diverse auditorium options
- More dog friendly areas with RESPONSIBLE owners (keeping dogs on leashes at all times)
- more emphasis on plants and wildlife in open space less emphasis on accessibility
- More options are needed for the NE corner of Broomfield.
- more programming for diverse age groups
- More signage for the trails.
- more things for teens and people with housing needs and mental health
- Most activities are quite a distance from highway 7 and Huron
- Mostly limited to COVID restrictions will change after restrictions lifted.
- Need better bike trails that don't need to cross roads, connect together, etc.
- need better paved roads in the neighborhood.
- Need customer service phone # for parks open space complains or feedback
- Need diagonal parking across from library instead of the parallel as it is now.
- Need more hours for Makerspace and woodshop
- Need more information/visit facilities
- Need more open spaces and recreation programs. Broomfield is a place where people live, not for business development.
- Need more trails built for mountain biking
- Need rec centers to open 100% - everyone is ready and we are much safer now. People need this service, physically and mentally
- Need to be better informed.
- Need to bring in entertainment, etc. and find new ways to advertise it
- need updating
- New BCC has inadequate locker rooms...
- no public transportation
- no barrier but need improvement on some areas, e.g. bike and walk trails
- No barriers for me, but access for low income and diverse folks is minimal
- No barriers, but routine, varied communication helpful.
- No information conveyed about them to new community members or no information of new events
- No knowledge of the CSU program
- No public transportation
- No wood shop open and limited access to rec centers
- none except Covid
- None except pandemic, out of their control!
- None really Covid has curtailed some events which is unavoidable.
- None that have impacted me, with the exception of online sign up glitches

- Northeast corner will need rec center, satellite city offices as DeCombe is not very accessible from NE (lengthy trip from NE corner)
- not advertised well
- Not all residents are aware of the variety of activities
- Not all seniors have or know how to use computers. Many do not own smart phones. Requiring seniors to use these in order to register at rec centers or senior center causes problems. Maybe be a little more open minded and suggest seniors go in person and are assisted instead of just telling them to find a friend to help or go to the library to use their computers.
- not aware of many of them; need better communications
- not aware of of several amenities.
- Not being informed about the different amenities.
- Not enough classes available, e.g. tai chi, no open appointments
- Not enough information distributed online
- Not enough interest in local population
- Not enough offerings at the Rec Center... all the classes are the same and not offered year round for some classes (tennis, soccer, etc.), Rec Center is expensive which makes it hard for lower and low-middle income families to fully participate all year, have to pick and choose and club sports are too expensive to enroll into, library is too small and there is not enough space to hang out and get comfortable, there is not a large enough play space in the Children's Library, our family frequently goes to Denver and Boulder when we want to experience cultural events or spend a fun weekend out exploring or shopping
- Not enough options for children 10-18
- Not enough options for older citizens .
- not finding out about them until it's too late.
- Not fully advertised
- Not knowing about activities and events.
- Not knowing what they provide
- not knowing when things are can be difficult, such as programs at the library/auditorium.
- Not much of interest, more continuing education classes. The library needs to be more organized, constantly losing returned books. Find an easier way citizens can recommend purchasing titles of interest at the library.
- Not nearly enough options.
- Obviously COVID 19
- on line access is very difficult to navigatge
- Once COVID subsides, there would be minimal barriers
- Only my lack of familiarity.
- Only one library. No public transportation. Need a car for everything. No central business district. No outreach to new residents.
- open space and trail
- Our cost fees-community fields being utilizes by local clubs -free in Hoa community parks- we get kicked off or unable to use- maybe a mix so residents can use too
- Our family is lucky to be able to access services easily. Some do not. Our only challenge is we live in northern Broomfield where city services (library, recreation and police) is limited or non-existent.
- Our own laziness
- Out dated and prior leaders failed to plan and design. NO PARKING!
- over crowded

- Over crowding, leash laws, shrinking open space to reproduce box stores
- Overly burdensome COVID regulations
- Palisade Park is way off in the corner of Broomfield and everything is too far away. I'd rather we were part of Erie.
- Pandemic
- Pandemic
- pandemic
- Pandemic - I answered above question as if the pandemic had not affected most of them.
- Pandemic, I just moved here right before the pandemic. I didn't know about the CSU extension services.
- Parking
- parking
- Paul Derda Equipment is not updated / Trail connectivity is not easily identified or unknown/ Biking Trails
- Pedestrian and bicycle access
- people not aware these amenities exist
- people with limited mobility
- Physically disabled citizen here, and feel the City/County has been extremely solicitous, caring and responsive. You folks really help an old fat guy get out and enjoy life! So very, very grateful.
- Places like the library and Audi aren't that easy to get to from where I am. Not really bikeable since the roads aren't that safe in the area for bikers. Need direct trails and better enforcement of traffic laws in the area to make it safer to get there.
- Poor hours, closed a lot due to Covid. Only focus on one thing in this town.
- Poor marketing
- Poor public transportation
- poor website
- Population growing beyond capacity or facilities, events, services
- Potentially a lack of advertisement
- price
- Price - too expensive to use
- Primarily money. Leadership is good. Opportunities for input are good.
- Probably bus service to these amenities although I haven't actively looked into bus service to these amenities
- Programming outside of regular work hours
- Public transportation
- Public transportation
- Public transportation with in the city, better marked bike trail for cross city travel
- Publication of events
- Pushing the "PC" culture such as the perversion of drag queen programs for kids at the library....pathetic!!!
- Quality of offerings
- Racial
- Recent COVID restrictions and reduce capacity
- Relevance to me
- Restrictions placed on the operations of these businesses and facilities

- Robust public transportation
- Rules on COVID
- safe trails to walk or bike to all facilities, if don't have a car
- Scale
- schedule/availability
- seating poor in auditorium, lack of events both auditorium and csu extension. Library has changed, not as welcoming and lack of newer books.
- seems like budgetary/personnel concerns
- Sense of Communal Center being recreation (careful this place is turning into a suburban expensive cookie cutter exurb to boulder or denver)
- Services available are not communicated well.
- Should be better post covid-19
- Single source for information
- Size of facility
- Size of the facilities to handle large crowds, especially the indoor facilities.
- So much dog poop. Dog poop everywhere in public parks and along trails.
- some of the trails to not connect and it would be great if they do so in the next year or two. Walk to parks for all--- kids and adults in their neighborhoods is great. Parks that have play items for children who have disabilities is great.
- Some sort of art festival/street fair
- sometimes due to construction, trails are ended or disturbed
- Space
- Spread of information, lowering prices
- Staffing
- staffing and hours of operation
- Stop trying to build up 120th; make the commons/mall area behind Paul Derda Rec Center where it can be accessed by numerous neighborhoods, senior housing, etc.
- Talking with a real person, instead of endless phone menus and voicemails not ever returned. Receiving no callback is the norm!
- That some of them even exist. Never see any announcement on some of these items and what's available.
- The above is one thing Broomfield does well. NO ACCESS BARRIERS. Such a one sided stupid woke survey.
- The auditorium needs to be expanded to include space for performing arts groups to rehearse and temporarily store equipment. Backstage space in the auditorium is almost non-existent.
- The City and county shut everything down because of COVID and destroyed the economy in Broomfield. It was not effective.
- The cops
- The Covid-19 pandemic and public health orders
- The current City Council creates barriers for new open space and recreation areas due to their personal agendas. (i.e. oil and gas)
- The dog parks have rocks as the footing which is not ideal for older dogs. If you have your dog off a leash at a non-dog park then Animal Control comes and tickets you even if your dog is well behaved
- The driving distance to get to each of these

- The fields are closed too often. We pay money for these fields and with any rain they are closed. Let the kids play and practice outside.
- The library is undersized for a community of our population.
- The library needs more space. Doesn't carry enough books. Paul Derda swimming pool is too small. There are few open spaces.
- The local mayors have shuttered access to services. The lockdowns are worse than Covid.
- The move toward electronic access/self service is a growing prohibition for the elderly.
- The new community center is not designed FOR seniors who have difficulties walking ,etc. WE WERE LED TO BELIEVE IT WOULD BE A COMBINATION OF THE TWO WITH A DISTINCT AREA FOR SENIORS. WHICH WAS EASILY ACCESSIBLE. THIS DID NOT HAPPEN. COUNCIL NEEDS TO REVISIT THIS TO MAKE CHANGES. THE CHAT ROOM NEEDS TO BE CALLED SENIOR LOUNGE
- The only one I am aware of is lack of access to Prospector at the library.
- The only one I can think of is not knowing about them.
- The open space and parks aren't remotely noteworthy.
- The Pandemic
- The pandemic has been a big barrier this year. I think the new Broomfield Community Center was greatly needed. I have yet though to try it out due to the pandemic. I think it will be important to make sure we can continue to fund these services. I sometimes feel constituents don't always want to fund community services.
- The pandemic has made it difficult to fully access these amenities. We moved here in June, 2020, and really have not been able to learn first hand what Broomfield has to offer other than the open spaces. As retirees, this is more difficult as we do not have kids in school. We are looking forward to meeting neighbors and making new friends and to learning about the history of the area and the local flora and fauna.
- The parks are not being kept clean and with proper equipment maintenance. They also have outdated kids playground equipment compared to parks in Thornton and Boulder. Often we find empty alcohol bottles, etc on the floor of kids play areas. Also, local trails and common spaces need better maintenance
- The Paul Derda Recreation Center is expensive
- The registration program required to sign up for programs and activities.
- The seniors are being phased out at Broomfield Community Center. I noticed its hard for them to get signed up for classes and the front desk does not want to help like they use to.
- The trails would be alot nicer if you didn't have to smell/look at fracking ops.
- The virus
- there are no youth baseball teams
- There are not too many barriers to the amenities listed above. However, a Major Challenge for Broomfield in the future, as is common for the rest of the Denver Metro, is having to contend with the precarious act of ensuring permanent open-space and park facilities in the face of continued population growth. It's a delicate balancing act of preparing for future residential growth, as well as maintaining access to nature trails, recreation, and general outdoor space. But, new housing and development must take place Somewhere though. I just don't want it to come at the expense of parks and open space. In my opinion, it is Highly Critical that housing needs in the Denver Metro, as well as that of Colorado and United States, should first look to repurpose derelict or otherwise as-of-now, unused property to facilitate growth. The land has Already been developed, was in use, now is not in use, but could yet be used again and repurposed for future housing and population growth. Land set aside for parks and open space should Never be touched without the explicit consent of the voice of the residents via municipal vote. Otherwise, that's just greedy, bad policy, and is a slap in the face to the city's residents.P.S. :Referring to Question 23, the Covid-19 pandemic really put a damper

on my attendance of the Mamie Dowd Library. It sucks... but better safe than sorry. 2022 will be worlds better Referring to Question 27, I've used Broomfield RTD stations previously many, Many, MANY times. And it's quite useful and convenient. I've just never had occasion to use them during Covid-19

- They are closed or limit who can be inside. A 5 year old should NOT be walking alone to Sporting events at derda. Let the parents in!!!!
- They aren't open. They require ridiculously hard to follow measures that don't work for children and families. This pandemic has forced out numerous businesses and shown the true colors of how easily dipped so many are.
- They can be a bit bland. It would be nice for the cultural events to have a bit more style.
- Time of operation
- Time, money, transportation, location
- Time, unavailable hours or appointments
- Timely advertising
- Times offered
- Too expensive
- Too many homes being built with no end in sight
- Too much emphasis on elderly/ elderly focus
- traffic
- Trail system can't get me to work in Lafayette off major roads.
- trails interrupted to cross streets
- Transport, \$\$, hours of operation
- Transportation
- Transportation
- Transportation
- Transportation
- Transportation for those who do not drive
- Transportation is very hard for people without a car.
- Transportation maybe. There is a section on 120th and lowell area that I wish had sidewalks.
- Transportation, distance, lack of walkability, lack of ramps in neighborhoods for folks with disabilities, lack of community connections between neighbors (i.e., distribution of information between people)
- Transportation. More walkability to neighborhood amenities would be wonderful. Bus service is difficult and amenities are difficult to get to without a car.
- Unknown by me. I don't get out much anymore. Many Covid-19 constraints on family due to risk factors.
- variety and promotion of events& activities. If folks don't sign up for emails and like the facebook page, they don't know what's going on.
- variety/choice
- very crowded
- Very difficult for someone in a wheelchair or walker to get to some of these amenities. I have tried in past and stopped trying because of how difficult it was.
- Very few, most of them are free or low cost.
- Very limited in this county compared to other metro counties. Expand the library.
- Very limited public transportation

- Visibility - knowing they exist
- Visibility to schedules such as the auditorium.
- Walkability
- walkability to these amenities or similar amenities
- Wanting to go to things that are offered
- Way to crowded. To many people constantly
- We have access to lots of parks and open space, but the trail system could be improved so we don't have to be on roads and sidewalks
- we have outgrown the auditorium. The library needs more locations- Broomfield is bigger. The two rec centers and outdoor spaces vastly overpower the library's resources. I think some of the services do a great job promoting to marginalized communities, but there needs to be overarching policy and financial support so all programs, services, and locations are inclusive.
- We moved here 6 months ago in the pandemic. Most of the things you ask about for amenities have been closed that entire time.
- We need an arts corridor like Louisville and Longmont. A monthly art walk would encourage community engagement and increase spending in local businesses.
- We need better local restaurants, not just franchises
- We need to have a Sauna in Broomfield!
- Wearing a freaking mask for kids who are not at freaking risk!
- Web site software for library e-books and rec centers are both pathetically difficult - - I use both, but not easily
- Website for reserving facilities like tennis courts is unhelpful, outdated, and confusing.
- Welcoming environments for people of color. On more than one occasion we have had to deal with racism (hidden and in our face).
- When the geese are passing through, the open areas are dirty and unusable
- When the nets are always off of the soccer goals on the turf fields. The goals and nets should be on year round
- When they paved the Dry Creek trail runners were promised a four-foot crushed granite trail next to the paved trail. We never got this.
- WIDEN BIKE PATH ROADS -ADD ACCESS TO 36 BIKE TRAIL FROM CITY
- would be nice to house small dogs in cage brought by the person at facilities taking a class
- You almost need a stay at home parent to have time to access
- You basically need a car to access a lot of facilities. Even being a one car household, it's kind of difficult to access some things.
- you spend too much of our money then hide it from us. arts are the worse, like a bunch of thieves

**Q39. What community events would you like to see in Broomfield?:**

- 100mi or 100k bike ride. The Rotary Club used to hold one but has had to stop.
- 1st responder appreciation
- 2x clean up- early June and late September
- 4th July fireworks
- 4th of July
- 4th of July celebration
- 4th of July celebration
- 4th of July Event, Commons Park
- 4th of July fireworks
- 4th of July is great, Build the reservoir
- 4th of July Parade & Fireworks
- 4th of July, Veterans Day
- A City Fair
- a city festival (covid permitting)
- a day of free public transportation
- A downtown community
- A fall cleanup day
- A food truck rally
- A larger library
- A marathon race during the July 4th weekend
- A more robust farmer's market!
- add the mini-triathlon back
- Adult Basketball Tournaments, Pickleball, Outdoor concerts, Food&Drink events
- Advanced weekend training classes for working adults (pastels, paper crafts, interior decorating, minimalism, oil painting etc)
- After the last year pretty much any outdoor event
- Air show
- Air Show
- ALL
- ALL OPERATIONS GET BACK OPEN - NO MASKS
- Always enjoy Broomfield Days
- An art fair, seasonal flower garden displays
- An outdoor art fair, movie on the lawn, farmer's markets, or food truck event!
- Another large scale celebration similar to Broomfield Days - maybe a spring fling of sorts.
- Anti-racism, things like the lantern parade of 2017
- any and all, mask free restaurants and social outlets
- Any event which provide a platform to meet new people
- any that don't cost tax dollars
- Any. Broomfield cancelled any and all events, closed down every single outlet for social engagement except internet, harassed children for not wearing tissue paper over their nose and mouth in the summer at the park OUTDOORS. Festivals, open gyms, repealing mask orders, parades, open EVERYTHING.

- Anything free, too expensive for middle income families.
- Anything similar to Thornton's festivals.
- Anything that actually encourages community, you know, if YOU LIVE HERE?! However, we instead get occasional 'pulse-checking' surveys made by a 'third-party'
- Anything that's more... "high art minded." We go to Broomfield Days because it has the folksy Midwest feel, and that's where we're from, but it would be interesting to see some more modern (visual) art. I think it was Broomfield that had the Dessa concert a few years back. More things like that would be great as well.
- Art
- Art
- Art and Cultural events
- Art and Music
- Art events, children's events during the week (not just Sat-Sun)
- art events, community dances, dances for seniors, more parades
- Art events.
- art expo
- Art Fair, Holiday Events for children,
- Art Fairs
- Art fairs
- art fairs and intergenerational and interculturally oriented gatherings and events outdoors
- Art fairs, farmer's markets, free concerts, theater in the park
- Art fairs/ art walks
- art festival, race event, continuing of the 4th of July BBQ
- Art festivals
- art festivals/markets
- Art performance
- Art shows by local artists
- Art walk
- Art walk, organized litter pick-up
- Art walks
- Art walks, local business events, live music events, outdoor festivals
- art, music public gatherings
- Art, theater and cultural
- Art/creative & LGBTQ
- Arts
- arts & crafts fair
- arts and craft fairs
- Arts and crafts
- Arts and food event
- Arts and music festival
- Arts and theater
- Arts festival, Farm to Table events, Bike races,, dog shows, Equine events, Tea Ceremony, Mexican charros, Interfaith celebrations

- arts festival; commercial or other development of the lot at the corner of Main Street and 120th (the old Safeway)
- Arts for adults
- Arts, animals , food
- Arts, nature
- Band concerts
- bands in the park on Wednesdays.
- Bazaars, more farmers markets
- BBQ/Chili/Carne Asada cook off
- Beer tasting event with transportation provided by bus, etc. to educate drinkers about how to get around town.
- Beer, Wine and Food Festivals
- Better farmers market in town center
- Better/more use of 1st Bank Center
- Bigger and better Broomfield days
- Bigger city festival once per year, a bigger Pride event in June
- Bigger farmers market
- bigger farmer's market, continue Broomfield Days, more neighborhood-focused events
- Bike ride on Sundays with streets closed off/traffic held off with fair type things/food at different stops
- Biking
- Block parties; farmers market
- blood drives
- Brewhaha expanded to other neighborhoods. More live music options.
- Bring bac broomfield days
- Bring back 4th of July, Broomfield days, Community Runs, Night Out, Church, Restaurants, Open everything
- bring back Broomfield Days
- bring back Broomfield days, 4th of July fireworks
- Bring back July 4 fireworks
- Bring back the 4th of July celebration at the commons
- Bring back the community fireworks for the 4th of July now that we have the vaccines and community COVID rate is dropping.
- Bring back the fireworks
- Broomfield 5K, turkey trot, benefits to FISH (keep it simple, connect the holiday to the cause)
- Broomfield already does an excellent job of providing community events -- Broomfield Days, Great 4th of July picnic, Holiday Tree Lighting. They have something to offer every season of the year.
- Broomfield Day twice a year
- Broomfield days

- Broomfield days
- Broomfield Days
- broomfield days +4th of july fireworks
- Broomfield days coming back this year
- Broomfield Days!
- Broomfield days, air show, free concerts, car shows and cruises.
- Broomfield Days, and continue the music concerts
- Broomfield Days, Christmas Tree lighting, July 4th picnic
- Broomfield Town Square
- Broomsquatch Awareness Month. But seriously, something that celebrates and protects the rich history of pre-World War II Broomfield .
- Brother return of Broomfield days
- business opportunities, inter cultures events, events to help students to finish college and university, events to get medical insurance to everyone
- Car Show, Craft Fair/Art Show, School Open Houses, Food Fair
- Career Tent
- Carnival!!
- Carnivals
- CCOB government open house (Meet the CCOB)
- celebrate diversity
- chalk art festival, I believe we have a sizeable group of people from Cambodia in Broomfield - a Cambodia festival or an Asian festival, cinco de mayo festival (or whatever the Hispanic community believes is the right festival)
- Circus,more concerts
- City bon fire event
- city council dodgeball
- City festival after covid has been resolved.
- City financial meetings.
- Citywide cleanup day; food festival; ice cream socials and concerts in local parks; ways to meet our local law enforcement/firefighters
- Classic film screenings with followup discussions.
- Classic Music events & Art Events
- Clean up day where community members can assist city crews in cleaning up neglected easements in neighborhoods
- Clean up your parks and street day
- Cleaning the unsightly graffiti off of the wall on 120th
- Climate change equity; sustainability and equity; urban agriculture education/training; Indigenous plant education & xeriscaping; farmers markets; compost classes; local crafts and artisans (as part of farmers market?); Racial equity education; art walks & local art installations; performing arts/fairs (poetry slams/ spoken word events/ Shakespeare in the park, etc.); maker spaces & maker fairs (including racial & gender equity initiatives); Public forums on gentrification; Food festivals; Local brewery festivals
- Communal Advertising (billboards, signs) about festivals in parks and parades in streets
- Community building for younger adults
- Community clean up of open spaces

- Community clean-up projects
- community cleanups or volunteer-related gatherings for middle-aged people (not youth or seniors)
- Community events are plentiful, but facilities have been outgrown!
- Community events focused on family activities
- Community Fairs
- Community Festival/Flea Market, the 4th of July event is fun
- Community Garage Sale
- Community Garage Sale?
- community garden
- Community Gardens,
- Community gardens, longer farmers market
- community has shown up especially with Covid communication
- Community parade/festival
- community picnics, outdoor music festivals
- Community theater
- community theater to engage parents and children to perform plays.
- Community volunteer events, concerts, races
- Compost and yard waste pickup at homes and businesses; required composting and recycling at businesses
- compost pickup, shredding event 2x/year or more, more recycling options (hard to recycle materials)
- Composting
- Concert or movie night
- Concert series
- concerts
- Concerts and I like Broomfield Days
- Concerts in the park
- Concerts in the Park, Movie in the Park, festivals with food and games
- Concerts in the park, street art shows
- Concerts in the park. Events at the commons
- concerts in the park?
- Concerts of significance

- Concerts on the public open spaces
- concerts, art shows
- Concerts, art shows, taste of Broomfield type of event
- Concerts, farmers markets
- concerts, food fairs
- Concerts, Food Truck
- Concerts, food truck gatherings, more of a social center
- Concerts, more teen events
- Concerts, Music Festivals
- concerts, plays
- concerts, theatrical shows, pet adoption, family fairs
- Continue Broomfield Days
- Continue events where kids are celebrated... fun events whether politically accepted or not, ( Halloween, Easter Egg hunt, Columbus Day history....)
- Continue July 4th celebration.
- Continue live band events and please have a 4th of July celebration
- Continue, kite tournament, drone competition
- Cook outs
- County fair
- County wide Annual Garage Sales with Advertising
- COVID affected some of my responses above and I'm sure Broomfield will offer more opportunities again in the future. I think that Broomfield as a whole is moving in a good direction with things like sustainability and diversity/equality/inclusion and that will foster community building.
- Covid or not, we MUST have the July 4th Celebration, Broomfield Days (all activities) and ALL high school sports again. It's a MUST.
- COVID Q&A
- Craft fair
- Craft fairs and art fairs
- craft fairs, live music
- cribbage tournaments
- cultural
- Cultural and diverse celebrations, food competitions and events
- Cultural celebration events for various immigrant communities
- cultural events
- Cultural events
- Cultural events
- Cultural events like the ones they do in Denver.
- cultural events that help broaden diversity perspectives, art shows, community service/volunteer events (outside) for people of all ages, live music, cooking classes
- Cultural expositions
- Cultural of all kinds.
- culture event, kid events
- Custom car shows
- Demolition derby for charity

- Difficult during covid but more outdoor experiences, trails day, Broomfield days, etc.
- Diverse celebrations. Family activities.
- Diverse Cultural Events
- Diverse cultural events, more focus on Broomfield's full history, anti-racism discussions, connections to Broomfield's indigenous history
- Diversity events
- Dog days, larger and more frequent farmers and artist markets.
- donkey races, more hot air balloons
- downtown are for community to go to
- Earth Day activities
- Earth Day events, Lantern Walk, Moon Festival
- Earth Day events, outdoor music events
- ecology or environmental fair
- Educational Events about our ecological environment, how to reduce carbon footprint and water, how to turn lawn into xeriscaping garden
- electronic recycle pickup and disposal facilities
- Enhance Broomfield Days....location is too small and outdated....Use Commons Park
- Enjoy Broomfield Days
- Environmental Subjects, Police uses, Fire safety
- Equine events
- E-recycling
- Events catered towards or highlighting under-represented members of our community.
- events celebrating and elevating diverse voices and experiences
- events for moms, parents
- Events that don't just focus on liberal social justice movements and more holiday focused events such as 4th of July!
- Events that help the misfortunate
- Expand Broomfield Days to a three day celebration/party.
- Expansion of Broomfield Days
- Extend Broomfield Days more days and utilize community parks for participation
- Fair
- Fairs
- fairs or annual type events like the picnic in the big park annually. Themed events that are senior friendly and family freindly
- Fairs, and farmers market
- fairs, festivals, concerts
- fairs, festivals, music, sports
- fairs, music events, 4th of July event with fireworks, community clean up events
- Fall fair
- Family activities. Art fairs. Activities that celebrate Broomfield's history. Food truck festival.
- Family movies outside in summer, wine or beer fest, more summer Saturday night family things
- family oriented
- Farmers market
- Farmers market

- Farmers market
- Farmers Market
- Farmers Market
- Farmers market
- farmers market
- Farmers Market
- Farmer's market
- Farmer's market
- farmer's market
- Farmer's market
- Farmers market
- Farmers Market
- Farmers market similar to Boulders or Louisvilles (not hosted by a church)
- Farmers Market, Art Fair, Concerts in the Park, 5K walk run
- Farmer's Market, Artisan Night
- Farmer's Market, Arts Fair, Festivals, Events to support non-profits
- Farmer's market, food/drink tastings
- Farmers market, Friday afternoon concerts
- Farmers market, new businesses and products events at 1st Bank Ctr,
- farmer's market, paper shredding, volunteer events & community clean-ups
- farmers market/flea market
- Farmer's market; seasonal events.
- Farmers markets
- Farmers Markets
- Farmers Markets
- Farmer's Markets
- Farmer's Markets
- Farmer's Markets, Art and craft shows, Educational programs on the history, flora and fauna of the area.
- Farmers markets, art festivals, live music, community movie nights
- Farmers markets, community festivals like the Denver Chalk Art or Lafayette Peach Festival.
- Farmers markets, concerts
- Farmers markets, outdoor festival/fair, live music events, art walks, more community service
- Farmer's Markets, Outdoor Music, Festivals, Bike Races/Fun Runs
- Farmers markets, street festivals
- Farmers Markets. Peach festival. Taste of Broomfield.
- Farmers markets; art markets
- Festival of nations
- festivals
- festivals
- festivals
- Festivals
- Festivals / Farmers Markets

- Festivals honoring cultures represented in the community
- Festivals in Summer in addition to Broomfield Days
- Festivals music
- Festivals, community gatherings
- festivals, fairs, art fence shows, flea and farmers markets
- Finish 120 and Main project
- Fire works
- Fireworks
- fireworks
- Fireworks
- Fireworks
- Fireworks and block party or carnival
- First Friday. "Downtown Broomfield" festivals.
- Fitness/Sport Events
- fitness/Sport Events
- Flea Market, Food trucks and Vendors in parks
- Flea Markets, More Farmers Markets, Ethnic Food and Craft festivals.
- Food and drink festivals, concerts
- Food days
- Food events
- Food festival
- Food related events (think taste of colorado), events that showcase the diversity of Broomfield.
- Food Truck
- Food truck fairs (in addition to Broomfield Days), love the concerts at the outdoor seating by the library pond, like the 4th of July fireworks, like movies at the Commons, would like to be able to hear/see more visiting authors/poets. Would like more outdoor music events in general. Wish we had a town square!
- Food truck rally or food trucks at parks/soccer game days in commons
- food trucks, concerts, author & expert speakers at Audi, enviro-conscious programming
- food trucks, farmers market
- Food/Beverage/Tasting events
- Fourth of July
- Fourth of July fireworks
- free concerts
- Free concerts; Holiday celebrations; Community picnics and potlucks; Cultural and Religious identity/diversity/learning events; Environmental stewardship and ideas; Art exhibitions; Talks and seminars on different humanities (history, mythology, art, etc); more gardening and landscaping talks/learning events; guided hikes; Local history talks...
- Free food cookout to meet Broomfield employees. I like most of them that I have met.
- Free, weekly concert on Friday nights like Louisville has. allow vendors and not charge them or demand a license (unless it's for food). Not always have the same business
- fun runs, bands, movie nights, clean up events, farmers markets, educational opportunities (sustainability), community garden,
- Fundraiser for the fight against human trafficking
- fundraisers for animal shelters

- Gardening events and composting
- Good community theater, clean standup comedy, variety of good music concerts, etc.
- Grand opening of the Broomfield downtown area!
- Great American Picnic
- Happy with events like Broomfield Days we do have,
- Hard to say, I haven't really done much in the last year you know
- High School Graduation drive-by parade like Superior/Louisville started for Monarch HS
- High tech and green economic development, housing growth control
- Higher quality summer concerts
- History weekend, hay wagon rides in Open Space for holiday weekend, more outdoor concerts
- History-related events, more events for dog owners
- Holiday Parade, summer events, etc.
- honoring veterans
- How we can prevent Critical Race Theory in our city government and schools
- Hunger relief events with Conscious Alliance :)
- I am anxious to see what the new Community Center has to offer. More classes, day excursions and or outings
- I am hoping for the return of Broomfield Days.
- I feel Broomfield offers a lot. Perhaps more opportunities to learn across divisions: race, religion, politics, etc.
- I have been trying to increase civic engagement in Broomfield, so I'd love to see community built over voting and government participation.
- I like Broomfield Days and the fireworks.
- I look forward to the return of many of the former events that needed to be canceled due to COVID
- I think the pre-COVID events (Broomfield Days, the Safety event at the Commons) are great and are the right amount.
- I think you all do an excellent job, I love the town hall meetings, a topics series would be good.
- I would like more support for BCAH sponsored arts groups.
- I would like to have some events come back as soon as it is possible.
- I would like to see an art festival and be able to see community theater.
- I would like to see Broomfield Days return to a CRAFT FAIR instead of business fair it has become.
- I would like to see more days of the year of electronic waste collections.
- I would like to see more restaurants
- I would like to see my streets plowed when there is snow. I would like to see a police car more often than 3 times in four years. I would like the fire department to respond to my neighbors heart attack in less than 15 minutes. Those would be events we pay for in our taxes but don' receive.
- I would like to see real progress with the Broomfield Square Project started 4 years ago.
- I would like to see some events for teens
- I would love to see a stronger presence of a multicultural group/organization. Maybe organize something like a multicultural fair that allows local restaurants to showcase their food, and invites multicultural music/dance groups from around the Denver area to participate. The city where we lived before coming to Broomfield used to do this, and they even had a bazaar where people could buy handmade goods and textiles from different places.
- I'd like to see more Summer events.
- I'd love to see an art fair, and maybe an event showcasing local restaurants!

- I'd love to see the Safeway on 120th built out into nice mixed-use space. Retail, restaurants etc. Centralized garbage pick up would be awesome!
- In a post-covid time, I would like to see events like the Broomfield Night Out to be a little more reasonable when it comes to restrictions, for example alcoholic beverages. Two years ago, I rode my bike home from Boulder (where I work) and met my family at the Broomfield Night Out, it was a warm day and it would have been just fine to have one beer at the picnic at this event before all of us cycling home together (we have two little kids). We actually brought a can for each of us (no glass for sure) but then decided to not have them. Myself coming from Bavaria, Germany, and my wife from Japan - both countries with a much more relaxed and reasonable attitude towards beer and wine - we just cannot understand this phobia and over-regulation.
- In person Broomfield Days
- Inclusion events celebrating people of color and LGBTQ
- Increase HHW and Spring Clean up to twice per year
- interest groups, arts, environment programs, entrepreneurs, skills-for-work education programs
- Interesting & informative things to do for mentally &/or physically active adults in the 40-70 age range, including concerts, activities, events at the big event center for this age group. Better art exhibits. A unique to Colorado museum that would bring in visitors & include interactive activities. A clean-up our community day.
- international festival.
- International food festivals; international food truck weekends; a more visible farmers' market
- International foods festival
- introduction to new local businesses
- jazz at the auditorium
- Jazz fest
- Job fairs
- Job fairs, housing assistance
- July 4, Broomfield Days, Labor Day, Memorial Day, Christmas parade
- July 4th Celebration, summer concerts around lake
- July 4th expansion in Commons.... ;-)
- July 4th parade
- Just be able to go back to the things you were doing before COVID. I like the picnics and fireworks, things like that.
- Just bring back the ones you had for holidays, etc.
- Kentucky Derby Strider event - kids using strider bikes competing in an obstacle course
- Kid activities
- kids activities
- kids activities
- Kids and younger family events
- Kids club
- kid's music concerts
- Kite festival, ice skating rink
- large scale events, Halloween events, fairs, flea markets, festivals
- Larger farmers markets
- Let's continue to support the events we currently have. All of them.
- Lets get a WNBA team at First Bank Center

- LGBTQ Pride Month celebration
- life after covid...
- live music
- Live music
- LIVE MUSIC
- Live music
- Live music (not First Bank related), more theatre/plays, community support events ( 5ks to benefit a local cause, food truck/taste of type festivals to explore local food options/better farmers markets)
- live music events, more events targeting tween/teen demographic
- Live music outdoors
- Live music shows/concerts, art exhibits
- Live music, festival, and family oriented
- live theater
- Local bands, arts & crafts fairs/markets,
- Local Bands, particularly non mainstream music
- local concerts
- Local gatherings
- local runs and bikes rides at holidays
- looking forward to a "Downtown " area to celebrate ie christmas, spring and other seasonal moments
- Looking forward to the return of Broomfield Days, Great American Picnic, etc., when it is safe
- love Broomfield Days!
- lower property taxes - have a parade
- Lower taxes for seniors, better handicapped transportation
- Lunar New Year Fair with Asian food, entertainment and booths
- Major tree planting event, sustainability festival
- Many more arts/community style events, such as art walks, naturalist interpretation, historic interpretation, etc.
- Market
- Markets
- Maybe more health-related events like health fairs
- Meetings to NOT allow ZONING CHANGES at Skyestone entrance
- Meets for affordable housing
- Memory preservation workshops
- minor league hockey nights, roller derby team, side walk chalk art contest (maybe as a scholarship fundraiser?)
- More activities for teens.
- More Adult sports
- More arrt, trans stuff, events to help unhoused neighbors
- More art and cultural events
- More art and culture fests, more kid-centered events, and overall just more community gathering events
- More art events
- More art events, family outing events, parades, dancing in the street events

- More art shows, walks
- More arts
- More arts and cultural events, music, food, crafts, arts, street fairs - we need a community gathering space with unique shops and services.
- More arts and social events
- More arts! opportunity for art submissions, and public art shows, more art shows, more public art, more mural projects, more creative businesses and spaces, etc.
- More arts, culture, and concerts
- More arts, more craft fairs, maybe a market day
- More at the audi but seating is too limited
- More beer
- More bike to work/school days
- More Car Shows, 5k walks
- more celebration of diversity of other cultures than christian
- More celebration of our communities, like the latinx, Indian, and vietnamese communities
- More Christmas (not "holiday") celebration.
- More cleanup events in open spaces
- More community events hosted out of the Bay...movie, BBQ
- more community volunteer opportunities for large groups
- More community-wide events like Broomfield Days and the Great American Picnic.
- more concerts
- More concerts
- More Concerts & outdoor festivals
- More concerts and sports events
- More concerts at the 1st Bank Center
- More concerts at the auditorium and park
- more concerts in the park after covid
- More concerts. Utilize the 1stBank Center and parks for community shows. Community garage sales/flea markets.
- More concerts/events at the Auditorium. More summer open space concerts/events.
- More country music events at Broomfield Auditorium
- More cultural and activist events
- More cultural events at the Audi.
- More cultural events e.g. classical concerts
- More electronics recycling
- More events for seniors
- More events in the park
- More events like Broomfield days, pride event, multicultural events
- More events like the city of Louisville hosts
- more events like the Thornton holiday festival, fall festival, etc. It's a great opportunity for local businesses to gain exposure
- More events on a regular basis, with better advertisement to residents.
- More events that include entire families with children participating
- More events to bring people together: concerts in the park, food trucks, etc.

- More e-waste disposal events and lawn waste removal
- More family oriented events like Broomfield Days.
- more festival/art/community events
- More festivals
- more festivals
- More festivals
- More festivals or community inclusive art shows or theater
- More Festivals!!
- More festivals, community events, develop a city center with shops/dinning similar to other towns like Lafayette
- More festivals, less fireworks
- More food and art
- More for the kids
- more frequent clean-up and shredding and hazardous waste events
- More funky, creative, non-traditional events such as street music, community art projects, events celebrating diversity, no-charge events
- More information for new residents
- More like Broomfield Days - Love it
- More live concerts
- More live music
- More live music and more boobs
- More live outdoor concerts
- More local arts, not art brought in from outside Broomfield. More events geared toward teens and tweens.
- more localized or neighborhood activities
- more matinee plays and activities, public presentations regarding relevant topics
- More music and Art.
- more music and arts events
- More music events, family gathering events
- more music in the library park or other parks, on regular basis.
- More music/art. It's hard to remember precovid times!
- More musical performances, especially classical music performances! There are an abundance of talented musicians at CU!
- More musicals and plays
- More neighborhood centered activities
- More of everything (music & arts) for youth and teens
- More open space outdoor activities
- More oppportunities to engage with neighbors maybe? Allow sanctioned neighborhood block parties?
- More options for Gen Z and Millenials
- More organized runs/walks (even if I'm old, fat and disabled! My friends LOVE THEM!) Police open houses, AMA type dialogs, etc., as we have one of the best departments in Colorado!! (Coming, btw, from a criminal defense attorney of 25 years). Maybe a pet-centered event at a local park (walks, vendors, training/care tips, Animal Control officer presentation, shelter adoptions, etc?)
- more outdoor concerts

- More outdoor concerts
- more outdoor concerts, street fairs
- More outdoor entertainment events or cultural events during the nice weather months due to COVID, opportunities to interact with police and first responders
- More outdoor events such as concerts, 5ks, nature walks.
- More outdoor events!
- More outdoor venues. Music festivals, food events etc...
- more parades, broomfield days, car shows, meet your council person events, what needs fixed events,
- More patriotic American events. Treat everyone the same as AMERICANS, and stop trying to please, pay for, and elevate every ethnic group, skin color, gender variance, and unAmerican political positions. The ones paying your outrageous taxes deserve a safe community, strong police force, good schools, and community leaders working for the taxpayers - not the criminals, and not the money-hungry developers destroying our beautiful land.
- More public artwork or art festivals highlighting local artists. Similar to the Cherry Creek Arts Festival. I love the Beer Festival and Vegan Food Truck Festival. More like that would be fun.
- More public concerts
- more recycling
- More renewable energy and waste reduction events. The city of Broomfield has an opportunity to be a leading city in this effort.
- more resources for the elderly and younger generations
- More shred events, or better advertisement of it.
- More shredding events
- More social justice engagement.
- More street fairs, music and art
- More summer concerts with more country music, less liberal leaning events, more centered and a-political events.
- More summer parades
- More theatre. Perhaps sponsored trips to Denver & Boulder cultural events
- More things for local singles
- More town hall discussions on civic issues
- More use of the Interlocken park areas - food truck rallies, art festival in the park, just generally more attention paid to the residents of Interlocken.
- Movie nights, runs, hikes or other activities.
- Movies at open space
- movies in the park
- Movies in the Park
- Movies in the park
- movies in the park again
- movies in the park or drive in movies
- Movies in the park were good
- Multicultural events
- multicultural events
- multicultural events and sporting (runs/walks/tournaments)
- Multicultural events, garden events, kid friendly/oriented activities

- Municipality internet, discussion of financial budget.
- Music
- Music
- music
- Music
- Music and food trucks
- music and food trucks; museum exhibitions; festivals
- MUSIC BY THE LAKE
- Music concerts
- music concerts
- music concerts and festivals
- Music concerts, art shows, theatre, gardens
- music events
- music events at Auditorium when things open up
- Music events similar to what was offered (pre-Covid19) in the park
- MUSIC FESTIVAL
- Music festival, brew festival - fireworks, something on the east side of Broomfield - high property taxes but all events central and west.
- Music festival, holiday festival, ice skating
- music in the parks
- music programs, sustainability programs
- music, festivals, gatherings, community downtown events
- MUSICA - CONCIERTOS
- musical concert open space
- Musical concerts
- nature-based
- Neighborhood food trucks
- Neighborhood Gatherings
- neighborhood get together
- Neighborhood Watch
- New-to-Broomfield/Colorado for families. I see programming directed to seniors and felt left out when we first got here. Things to know about Broomfield but also things if you've never lived in a cold weather climate before- like you need to blow out your sprinklers! (which I learned from the Broomfield FB group)
- night out with law enforcement, outdoor concerts
- Nothing special, but not events that support any particular group of people, lifestyle, sexual orientation, etc.
- Obstacle course (i.e. Spartan race, tough mudder, etc.)
- open up senior lunchex
- Orchestra in Parks
- out door Music festivals
- Outdoor food and art festivals
- Outdoor activities (community 5k?), reading events, community art - sidewalk art, outdoor dining - in the park, community night of food trucks + music

- Outdoor activities and events
- outdoor concert
- outdoor concerts
- outdoor concerts and arts and craft shows.
- outdoor concerts at Flatirons/parks
- Outdoor concerts in the summer
- outdoor concerts when it is ok to gather in groups, street festivals
- Outdoor concerts, farmers markets, outdoor art
- outdoor concerts, fireworks, road races (running)
- outdoor concerts, local business events
- Outdoor concerts. Arts and crafts fairs. Community bike ride(s).
- outdoor events such as concerts, beer gardens, food truck festivals
- Outdoor events, pottery, art classes
- Outdoor fair with vendors besides Broomfield days, Carnival at Flatirons, Farmers market near library on weekends
- outdoor movies.
- outdoor music at parks, community volunteer, community organizing events
- Outdoor music concerts
- Outdoor music, outdoor films, conversations about advancing social justice
- Outdoor music.
- outdoor summer free concerts & plays at different venues throught the city/county
- outside concerts, A Taste of Broomfield food festival.
- Parade
- Parades!
- Parades, physical fitness events
- Park activities and such
- Park clean up, speakers about nature, kids programing
- Park concerts
- Patriotic events
- Paul Derda rec center 100% open. More concerts in the common areas - family events in the park.
- Peoples/Restaurant's Food fair
- Performing Arts
- Performing arts/farm stands
- Poker
- Policies that easily allow for block parties
- Post Malone please!!
- pre COVID events
- PRIDE

- Pride events, more arts and cultural events, food festivals. Anything that celebrates diversity and fun. Broomfield is terribly boring for single people under 35! I'm planning on moving to Boulder to get out of here.
- professional theatre
- Public art performances
- Public Arts
- Public broadband, road running races, cycling events, tree plantings
- Pumpkin patch
- Pushing the community to renewable energy through education and online talks. And in-person hands on programs to learn composting, planting, reducing waste, what materials are recyclable, reducing electric costs at home. Can probably be hosted by electric and garbage companies.
- Recycling
- recycling
- Recycling.
- Reopen the town from COVID restrictions
- REPUBLICAN NATIONAL COMMITTEE
- Resources for new citizens
- Restaurant fest, beer fest, Broomfield Days, arts and crafts fest, Christmas tree lighting, global cultural fest, more live music
- Return of the Mini HaHa
- Return of broomfield days, summer concerts and other seasonal festivals
- Return to normal
- Return to Normal after Covid
- Same as always
- Similar to Louisville
- Small fairs, car shows, farmers markets, ethnic festivals, community facility tours/open houses
- Socially-distanced concerts or art galleries
- Some sort of art festival/street fair
- Something similar to a "Taste of Colorado" but Broomfield restaurants only, and more outdoor concerts.
- Speakers or concerts
- Sports
- Sports & Concerts
- Spring clean up cont
- Stop warning about COVID and let's get the ones we have back on line!
- street fairs
- street fairs, larger concerts, car shows etc.
- street fairs, lectures
- Street festival, food truck nights
- Summer Arts Fairs with Music, Food stalls. Summer Farmer's Market 1 night a week with music and food stalls.
- Summer concerts
- summer concerts to continue
- summer fair

- summer fair on the commons
- summer music events
- Summer outdoor concerts or movies, activities to get people outside and gathering, community park/open space clean up events
- Summer/Winter festivals
- sustainability and green living events, cultural diversity events, local live music events, art events
- Symphony Orchestra Concerts, not at the First Bank center, but smaller indoor and outdoor venues.
- talent show
- Taste of Broomfield
- Taste of Broomfield
- Taste of Broomfield
- Taste of Broomfield (food trucks), carnival, eco-fair, earth day cleanups
- Taste of Broomfield, more concerts, outdoor movies,
- teen center to mitigate the teen crowds at commons park
- The best fireworks display on the city for 4th of July
- The events before COVID were great and sufficient
- The ones we had before covid
- The return of Broomfield Days, a July 4th and other community events
- The return of freedom
- Theatre
- theatre productions & concerts at auditorium
- Theme festivals
- Themed festivals, thanksgiving race
- There is more than one community event (Broomfield Days)?
- There's a good variety and number of them now
- Too expensive to do anything in Broomfield
- Town Center with upscale dining and small local shops
- Town hall meetings
- traditional holiday celebrations
- Transportation workshops; sustainability workshops.
- Trash pickup and flower planting
- use the 1st back center for something
- Voluntary clean up days. Street/park litter, households in need of assistance
- Water conservation City lakes cleaned
- we do not have a downtown where weekly events with live music can be held. also, food truck nights, outside concerts
- We love Broomfield Days!!! We would love to see more art fairs. We love movies in the summer and live music.
- We need a downtown first! Paddle boarding, use of the amphitheater near the library.
- We need dry Sauna (Boulder, Westminster & Louisville all have it)?
- Weekend Farmers market
- When it is safe more community get together to meet other people.
- When possible, stage the BrewHaHa again, and maybe other "seasonal events" such as a Holiday/Christmas festival as does Denver, for example.

- Will want internet provided by government, like longmont
- Wine festival
- Winter festival
- Would just love to see everything open back up completely and the city plan a big get together!  
Would also love to see the city try to organize a session where people of differing political opinions get together to socialize.
- would like to see a town center
- Would love to see return of minor-league hockey to the Events Center
- Youth sports leagues in more diverse sports to increase exposure. Pro marijuana legislation and festivals.

## Q41. In your mind, what are the most important government services we've asked you to rate? (List up to 5):

- (1) Mi trng, (2) Ngun nc sch, (3) Dch v y t, (4) Dch v chm sc cho ngi In tui tr em khuyt tt v (5) S an ton cho c dn trong thnh ph khi chiu ti.
- (Public Transportation); (sustainability); (create separate county commissioners); (safe and welcoming environment); (questions on diversity)
- 1) low income housing,
- 1. Fire & EMT 2 Police patrolling Skyestone Neighborhood, 3. Tessier & Linquest do not respond to constituents, 4 Maintain current zoning. 5 Property taxes too high
- 1. Affordable housing (also ties into food access) 2. Mental health services 3. Elections 4. Bike lanes & transportation options & access 5. Increased focus on reducing waste (food, water, energy)
- 1. Open space preservation, 2. Smart growth. 3. Efficient traffic control
- 1. Police and law enforcement (Burglaries are THROUGH THE ROOF! with no real repercussions!) 2. Code Enforcement - clean up this city, please! 3. traffic - stop building unless our roads can accommodate the additional traffic. 4. more sustainable practices - make companies recycle, reduce plastic (Straws, plastic bags, etc) and make sure we are using our water responsibly 5. . keep the Open Space in Broomfield - that's why a lot of us live here.
- 1. Recycling/Composting 2. Energy Use Reduction 3. Tax Increases
- 1. RTD or other public transportation service both in town and regional. The RTD Flatiron Flyers and A/B buses are good, to downtown Denver and the airport, but getting around in town to more local stops without a car is pretty impossible. Also the local "Call a Ride" or whatever that service is is very limited and difficult to book. I own a car and drive it all the time, but it would be nice to have backup and I can envision a time when I will not be able to drive, so those types of services will become more important to me as I age, and I think there are many residents who are transportation-challenged right now. I serve at a food bank and other places where I see this problem all the time among families of all ages. 2. Good mental health services seem to be lacking here.
- 1. Safety, 2. economic development.
- a lot of them are situationally necessary and I don't feel like they can be rated, they're all important to someone at some time
- accountability of our council people. fiscally and politicaly, just do the job dont drag youe views into is. Ex. our corner fiasco!
- Affordable housing (this will require you to revisit the absurd vision of 50% open space), more interesting restaurants, better-timed stoplights, composting
- affordable housing and property taxes
- affordable housing, diversity inclusion, locally owned business support
- Affordable housing, good transportation, services for the poor
- Affordable housing, health and human services, workforce center, sustainability, parks and open space
- Affordable Housing, Transportation, Motor Vehicles, Police, Infrastructure
- Affordable housing; energy efficiency; transportation; cultural enrichment
- All of the above
- All the key services. The recreation centers we answered NO for 2020, because of COVID-19 and they were closed. We love our recreation centers and they are Excellent. We look forward to having these centers open again.
- always appreciate Library support
- Ambulance, fire, snow removal, police, voting

- Ambulance, police, fire, county services such as license plates
- Animal control
- Animal Control, Police, Building/Inspection, Rec Services
- anything to do with seniors
- ARTISITICOS
- Arts and community programming, Library Services, parks and open spaces, planning for more walkability and biking
- Arts festivals; music festivals; return of the Broomfield Trails Marathon
- arts, community improvements, recycling, senior services, rec centers
- availability of affordable housing
- availability of affordable housing, single hauler trash, recycling
- Barely touched on housing or immigration just showing that ease of mind to the masses is the main priority of the 'council'
- Bike infrastructure, road infrastructure, trails, outdoor spaces
- Bike trails and recycling.
- Broomfield businesses, kindness of workers, food assistance, upkeep of streets, crime
- Broomfield employees
- Broomfield police are extremely important and valued, Broomfield public health, library, recreation
- Broomfield's financial status, possible changes to City Council/Commissioners, Broomfield's courteous staff
- Budget and infrastructure
- Budget control, Police/fire services, Street maintenance, Senior services
- Budget overview and input
- budget transparency, infrastructure quality, parks/open space
- Budget, Recreation, Police, Streets
- Budget,shopping, roads, events
- Budget. alternatives, Trash, RTD Comcast
- budgeting the government finances
- Building inspections (make less onerous), roadways
- Bus service on North end..lack of it.
- Bus transportation overall transportation, community support for seniors and people with problems, keeping community clean and appealing, investing in restaurants and businesses to keep buildings full and lively, keeping politics even keel no big shifts one way or another keeping all feeling included.
- Business development
- business development, housing assistance, senior services, vehicle services
- business opportunitiesdiversity of populationquality of life in Broomfieldeasy access to Broomfield city and countyinfrastructure of city
- changing to county commissioner
- Child and Adult protective services, Meals on Wheels, Public Assistance, Elections
- City and County services
- City communication, RTD, recycling center, ice removal
- City Council
- City Council

- City Council
- City Council
- city council and police
- City council and police
- City council performance
- City council performance, increasing salaries of council members and mayor, acceptance of none liberal views, transparency on city finances and budget.
- City council representing the beliefs of the residents
- city council, budget planning dept, assistance programs, traffic control, education of our youth
- city council; elections; transportation
- City council's performance, transportation, health services, parks and open space
- city counsel, CCOB services (utility, taxes etc),
- City employees, elections, budgets, salary for city council
- city governance, police, schools
- city government making horrible decisions to increase housing, recreation services, ability to recycle
- city government, water, transportation, housing, crime
- City hall services, passport etc., street maintenance and recreation services including parks.
- City Hall Services: Police, City Council Government, Election Process, City Maintenance Departments, Motor Vehicle Department,
- City management, police and first responders, mental health, affordable housing
- City recycling events, spring clean-up, recycling center
- City services
- city services
- City utilities
- City wide fiber would be excellent, like Longmont. Snow removal, dog off leash enforcement.
- Civil Service, Community Development, CSU Extension, Economic Vitality, Capital Improvements
- Clean and renewable energy
- Clean up, recycling, bike lanes/ pedestrian friendly travel.
- Clean water, property value/taxation, affordable housing, inclusiveness
- Climate , Education, Health, Diversity, Parks
- Code enforcement needs to be better. I know for a fact they have been sent issues and nothing has been done, so I'm not sure why the city has codes or a code enforcement department.
- Communication services
- Communication, Workforce Staff, Roads
- Community and event information
- Community center, DMV
- Community center, Library, Transportation for seniors, Parks
- Community Centers, Broomfield City Council, Street cleaning/Snow removal, elderly programs, city growth and upkeep
- Community engagement services, trails and parks maintenance.
- Community events and encouraging small business development
- community feel, safety, and communication
- Community Recreation Centers/Gyms, Recycling services
- Community resources, safety, traffic

- Community services
- community services, the library, environmental stuff
- Community; snow on the road management; open spaces; biking routes and trails
- Controlled growth. Make sure the infrastructure can keep up with all the building permits being issued. Property taxes are way too high.
- Controlling the budget and taxes, moving traffic efficiently, eliminating excessive government spending, good library.
- COUNTY COMMISSION STRUCTURE
- County services easy to access voting, dmv, marriage license library, parks and open spaces
- crime prevention
- Crime, Roads, Senior Services, Recreation,
- CSU Extension
- Cultural (library, CSU-Extension, Parks & Recreation, Auditorium etc.); Civic (Licensing, Property Tax etc.); Public Safety (police and fire etc.)
- development and funding
- Development of business, financial sustainability, services
- Disabled and mental health
- Diversity and inclusion, business development, infrastructure improvement, tax-payer funded services
- Diversity, Equity, Access, and Inclusion; Sustainability; Community Involvement, Budgeting
- Diversity, mental health, cultural, safety, community education
- Dmv
- DMV
- DMV , City hall
- DMV, Courts, Voting, Police, Investment
- DMV, Elections, Recycling
- DMV, police, parks, trails, paths
- DMV, Police, Recreation, snow removal
- DMV, Rec center, bike paths
- DMV, records, library, rec center, emergency
- Don't understand why we as citizens of Broomfield are encouraged to limit use of water, but fracking uses millions of gallons of water and this is deemed to be ok. Extremely contradictory.
- drivers license renewal, police, utility
- Easy Ride, BCC Rec Center, senior services, library
- Economic Assistance
- Economic development and housing
- Economic Development, Water, Human Services
- Economic vitality
- economic vitality
- Economic, Policing, Parks, Senior Services and Public Health & Environment
- Economics, budget, quality of government
- Economics, development
- Education
- Education

- Education
- education
- Education and services for disabled.
- Education, child services, senior services, health, environment
- education, childcare, open space/trails, clean energy incentives
- Education, community services, open space, housing, business opportunities
- Education, emergency services, mental health services, bus service, trash service
- Education, fire, senior centers, jobs, revenue
- Education, fire, transportation, mental health, recycling
- education, mental health services, fire and pd services
- education, police, economic development, housing & retail
- Education, police, fire, environment
- Education, recreation, local businesses (restaurants & shopping)
- Education, Safety, Infrastructure, Encouraging local business
- EducationBusiness developmentPublic transportationParks and open space
- Elderly services, recreation such as BCC and Derda
- Elections
- Elections, anti-discrimination, water/sewer, public health, street repair
- elections, clean water, recycling options, transportation, public services
- Elections, community services, equal housing, fire, police.
- Elections, DMV, Property Tax Assessment, Recreational Facilities, Library
- elections, police, park/trail maintenance, roads, recycling
- Elections, recycling, Derda, parks, trails
- ELECTIONS, TAXES FOR IMPROVEMENTS TO CORRDORS, ENVIRONMENT
- Elections, transportation, utilities (incl. garbage), health services.
- elections, utilities, law enforcement, fire
- Elections; mental health services; recycling services; developmentally disabled services; RTD
- emergency services
- emergency services (police, fire, etc)
- emergency services, health and dietary services, roads & traffic control
- Emergency Services, Infrastructure, Transportation, Education, The Arts
- Emergency services, road/traffic services, housing
- EMS Services, Police, Fire, CPS, Mental Health
- Energy and resources savings and concervation
- environment and diversity
- Environmental (recycling services, oil/gas, etc), maintaining/protecting open space/trails/parks, recreational engagement/programming for all ages, community support services (mental health, senior services, library), affordable housing/property valuation and taxation
- environmental conservation, housing equity, cultivating small businesses
- environmental impact, housing
- Environmental protection and traffic congestion
- ENVIRONMENTAL STANDARDS, ROADS, TRAFFIC MANAGEMENT, DIVERSITY, CURBSIDE COMPOST PICKUP
- ENVIRONMENTAL STEWARDSHIP

- Environmental Stewardship and Affordable housing
- Environmental stewardship, fiscal responsibility, social services, business development, transportation
- Environmental Stewardship, Leisure, Recreation and Education,
- Environmental, police, recreation, library, elections
- Environmental, Social, Governance, Infrastructure, Inclusiveness
- ethnicity acceptance
- Facilities and transportation infrastructure; Environmental Stewardship; Community Engagement
- ferias
- Fin ancial
- Financial
- Financial accountability
- Financial, housing, government trust
- Financial, medical, and childcare assistance
- Financially sound practices, policing, events, senior events, ?
- Fire
- Fire
- Fire
- Fire & EMS, police, inspections, DMV, tax assessor
- fire , transportation
- Fire Ambulance Trash education
- Fire Ambulance, trash, recycle
- Fire and ambulance
- Fire and Ambulance
- Fire and ambulance
- Fire and police
- Fire Department, City Council/Mayor, Law Department
- Fire department, senior living, Transportation, disability services, education
- fire dept, safety (police), rec centers, parks, open space
- fire protection services, police, road and traffic maintenance, library and recreation
- Fire, Ambulance, and Trash Removal.
- FIRE, AMBULANCE, DEVELOPMENTAL SERVICES, REGIONAL TRANSPORTATION
- Fire, ambulance, garbage
- Fire, ambulance, garbage
- Fire, Ambulance, Garbage collection, K-12 education, Mental Health Services
- Fire, ambulance, garbage, K-12 Education
- Fire, ambulance, garbage, schools, "people" services (mental health, etc.)
- FIRE, AMBULANCE, K-12
- fire, ambulance, k-12 education
- fire, ambulance, mental health, recycling, education
- Fire, ambulance, police , Broomfield senior ctr/easy ride
- Fire, ambulance, RTD, mental health services, recycling
- Fire, Broomfield Veterans Museum, 1st Bank Center, K-12 education, Garbage collection

- Fire, Law enforcement, health and human services, motor vehicle , passport, parks and rec. library.
- Fire, Mental Health
- fire, mental health services
- Fire, Police
- Fire, police
- Fire, Police, Ambulance service,
- Fire, police, cleanup, parks, open space
- fire, police, community services
- Fire, Police, Hospital
- Fire, police, internet, transportation, garbage/recycling
- fire, police, open space, parks, recycling
- fire, police, Paul Derda
- Fire, police, services for underserved populations/those in need, transportation
- Fire, police, transportation, streets, parks, recycling
- fire, tax, roads, police, development
- Fire, water, police, parks, senior care
- fire, ambulance, recycling
- Fire; ambulance
- First responder
- First responders
- First responders, license, city council, parks, streets
- First responders, parks & rec, stewardship, transportation & housing, Arts & cultural,
- fiscal responsibility, safety, growth management
- fixing roads (potholes)
- Fixing the Flatirons slow demise.
- Garbage collection Mental Health Services Education Transportation
- Garbage, Rec Center, Trails, Road Maintenance, Flatirons Build-Out
- Garbage/recycling service, fire, police, city planning, schools
- Goals for the future, safety governance, strategic development and preservation of outdoor recreation and caution for over-development
- good roads, streets and trails; fire and police protection; transportation options
- Gov structure, public transportation, trails, biking lanes, public safety
- governance
- Governance Transparency, Recreation Centers, Library, DMV, Parks/Open Space
- Governance, budget, open space, diversity, senior service
- Governance, fire, public safety, senior services
- Government is growing far too fast. Freeze taxes and assessments. Reduce taxes for seniors.
- government leadership, elected/appointed officials
- Governmental restructure
- hazardous waste collection/trash pick up days
- Health
- Health & human services
- Health and Human Services is the most important service (not for me personally).

- Health and human services, housing, community events, parks and rec, and roads.
- Health and law enforcement
- Health and Safety- Oil and Gas impacts
- Health, leisure and educational opportunities
- Health, transportation, business and career development
- HHS and Police
- High income business growth for economic growth and financial stability, Growth planning for property value appreciation, Crime reduction for safe neighborhood, Road maintenance and decongestion, More choices in shopping, dining, and entertainment
- housing
- Housing , transportation , economy
- Housing Affordability, Transportation, Pedestrian Support
- Housing and community support.
- Housing equity, policy equity
- Housing issues we are being overrun with apartments
- Housing, internet services, voicing and having more knowledge about the budget
- Housing, medicare, police dept., emergency shelter,
- Housing, Parks, Transportation, Equity, Inclusion
- Housing, police, library, trails/parks, budget
- Housing, public transit, jobs
- Housing, schools, urban development, renewable/recycling expansion, diversity
- Housing, transportation, amenities, services, news and information
- Housing, transportation, economy
- Housing, trash, roads, shopping
- I CAN'T DRIVE ANYMORE EASY RIDE IS A LIFESAVER FOR ME
- I would like recycling to be available at my apartment
- I would like to see a list of my options.
- Improve Policing - Make it more transparent (No Traffic policing), Make Policing "To Serve and Protect", Improve Human Services
- Improving state and city road conditions (before adding hundreds of new residents!); maintaining trails and bike lanes; maintaining nice parks and recreation facilities.
- In terms of fixing it, the police.
- Increasing "culture" in Broomfield. Stop with the 120th development. Make the Broomfield Commons a center for shopping; easy to get to.
- Independent housing authority, HHS/Benefits, Senior Services, Workforce, Motor Vehicles
- Information
- infrastructure - roads & streets maintenance, water & sewer, law enforcement & safety,
- Infrastructure , emergency services, human services, recreation service, economic growth /incentives
- Infrastructure and utilities
- Infrastructure maintenance, public safety, education, elections integrity and inclusiveness, business development support.
- Infrastructure, face-to-face services
- Infrastructure, Police, fire

- Infrastructure, revitalization, city council, Rtd, transportation
- Infrastructure, transportation, drinking water
- infrastructure, utilities, transportation/streets, police/fire, public health
- infrastruture, housing,
- Internet
- internet, education, recycling, RTD
- It cost too much to go to the rec center or community center for in-resident, why does the non-resident only pay a small amount more? I am paying A LOT in property taxes, why do the non-residents only pay a fraction more? Broomfield is pricing out the middle class!!
- K-12
- k-12
- K12 education
- K-12 education,
- K-12 education, 1st Bank Center
- K-12 education, Mental health services, Regional Transportation District
- K-12 education, mental health, disabled services
- k-12 education, public safety
- K12 Education, RTD, Developmental Disabled Services, Mental Health Services
- K-12 education.
- k-12 Fire, transportation, ambulance
- K-12, DDServices, Fire, Ambulance, Mental Health
- K-12. Fire,Ambualnce
- Keeping Broomfield safe and open to diverse views and not push leftist agenda items
- Keeping taxes down!
- Keeping up the roads and snow plowing
- Keeping ZONING LAWS - they are a promise to people who purchase homes here - Skyestone
- Lack of control of the rampant growth that is damaging the quality of life here.
- Law enforcement
- Law Enforcement Protection; Recycling Center; Parks and Recreation; Traffic Services
- Law enforcement, Actually arresting, prosecuting and sentencing people. Arrest AND PROSECUTE IMMEDIATELY: Cars over noise limit, property damage and theft, looting, vandalism. Arrest people and cars for loitering on private property. ACTUALLY ENFORCE ALL THE LAWS.....
- law enforcement, fire department, city and county employees
- Library
- Library
- Library
- Library
- Library and Police
- Library, DMV

- Library, Elections, Police, Courts, Fire
- Library, motor vehicle, open space, roads, water
- Library, motor vehicle, recreation centers, police
- Library, Open Space, Parks, Police, Fire
- Library, open space, recreation, mental health and arts
- Library, Paul Derda, police, snow removal
- library, police, license, fire
- library, rec centers, garbage collection, police, fire
- Library, Rec Centers, Public Spaces are all vital and strong points of Broomfield. None chain/commercial hospitality and retail options are a huge drawback of the Broomfield area
- library, rec centers, senior services, garbage collection (which I know isn't city-owned but would love it to be!)
- Library, Recreation, Public transportation, Road Maintenance, city Government
- Library, Trails, Open Spaces
- Library, transportation, schools, housing, policing
- Library. Auditorium. Rex center.
- License plates, police , city council
- Licensing, Passports, Mental Health, Police and Courts, ( Sr. Center- Rec Center - Parks - the Bay) childhood activities, and Library. These are excellent programs in Broomfield. Along with Transportation, Sr. Help (transportation, housing, food) We live in a great community.
- local gov services, keep it Broomfield, recreation, police,
- local government assistant services, cleanliness of streets
- local government communication, food and mental help , spring clean up,
- Local government.
- Local transportation, cultural events
- Lower property tax
- Maintain / Increase Open Space, Animal Control (barking dogs), Replace B-Rex WEB site for appointments.
- MAINTAINING STREET REPAIRS
- Maintenance of Streets; Community recreation & events; Utilities
- Maintenance, community support, safety
- Mall, economics, internet
- Managing the growth and development of Broomfield.
- Mayor/City Council, Police, Fire
- Meals on Wheels, public transportation, housing, senior living
- MEALS ON WHEELS/EASE OF CAR TRAVEL
- Mental health
- Mental health access, equal opportunity, economic, environmental awareness standards, cultural events
- Mental Health and Trash/Recycling

- Mental health facilities, financial aid for struggling families
- Mental health resources and housing
- Mental health services
- Mental health services
- mental health services, garbage and recycling
- mental health services, housing access, environmental/sustainability initiatives
- Mental health services, parks and recreation
- Mental health services, recycling and trash
- Mental Health Services, Regional Transportation District, Curbside Recycling Services
- Mental health services, transportation
- Mental health services, transportation
- Mental health services, transportation, roads, elections, economy
- mental health, developmentally disabled services, and senior services are most important
- mental health, education
- Mental health, financial support, outdoor/recreational spaces, libraries, fora for public discourse
- Mental health, fire, k-12 education, garbage, RTD
- Mental Health, K-12 education, RTD,
- mental health, parks and rec, open space use, transportation, housing
- Mental health, recycling and water
- Mental health, recycling - I think this should be made more accessible, trash services in general are shotty. They do commercial buildings before the hours they should, sometimes miss collection all together but we still have to pay.
- Mental health, rtd, events, communication, expansion
- Motor Vehicle, Voting, Snow Removal
- Motor vehicle; Police; Water; Sewer; Street Maintenance
- municipal, parks, traffic safety
- need more helpful employees, single trash hauler, get employees back in the buildings & be accountable for their jobs
- Need more police (crime is up in Broomfield and this is the number 1 problem in Broomfield) - we need more police, need Paul Derda center to open 100%. People need this physically and mentally and need it NOW.
- New local business
- News and Information, Utilities
- Open space
- Open space
- open space and parks, police protection, transportation, senior services
- Open space and trails, bike trails
- Open space designations
- Open space, affordable housing, new restaurants not in Flatirons Mall, attract Mom and Pop businesses. Equity in jobs, housing, opportunities
- Open space, bike trails, parks, fireworks
- Open space, community events
- Open space, diversity, housing
- Open Space, Police, Transportation, Library, Rec, Arts

- Open space, trails, and parks
- Open Spaces
- outdoor recreation service, building department/inspections
- overall economic sustainability, revitalization of flatiron mall & surroundings
- park
- park and trail maintenance
- Parks & Rec, Roads & Transportation, Mental Health, police, fire
- parks and open space, community events and arts
- Parks and open spaces, trail systems, rec centers, small business growth,
- Parks and Rec
- Parks and Rec and open space areas, job creation, business development/revitalization, and sustainable initiatives to reduce energy consumption and waste.
- Parks and Rec, Fire and Ambulance
- parks and rec, library, DMV
- Parks and Rec, Open Spaces, Road Maintenance, Trash/Recycling Oversight, Library
- parks and rec, senior services, fire and police
- parks and rec, social services
- Parks and Recreation
- Parks and Recreation
- Parks and recreation, child education, roads,
- parks and recreation, police, services
- parks and services offered, and retail development
- parks and trails
- Parks and trails; recreation centers; community diversity, traffic and street
- Parks services
- Parks, Assistance, Police
- parks, open space, recreation centers, taxes
- Parks, Police/Fire, Renewable Energy Incentives
- Parks, roads, library
- parks/openspace/trails, library, transportation
- Parks/Restaurants/Roads/Safety/Budgeting
- Pay for city council.
- Permits and Inspections, Fire, Police, Library
- Planning and development - I'm renovating a home. Make sure to give Tim Pate a raise, he's awesome at answering my questions!
- Police

- Police
- Police
- Police
- police
- Police
- police
- Police
- police
- Police
- police
- Police
- Police
- Police
- Police
- POLICE REC CENTERS
- Police (increase funding), DMV (vehicle registration and drivers licenses, etc.), courts, prisons, 4th of July celebrations
- Police (public safety); Public Works; Parks and Open Space; Recreation; Senior Services
- Police , mental health, job opportunity, affordable housing
- Police / city council / parks and trails / rec centers
- Police and fire
- Police and fire protection
- Police and fire service
- Police- Broomfield PD is one of the most professional teams I've dealt with. Very impressed. Outdoor activities- keep up the good work and don't concede in quality. City and county of Broomfield is a fantastic place to live. We've lived all over and this is hard to beat across the US as well as Colorado. CSU extension could be more accessible. This access could drive proper plantings and help to continue to beautify our community.
- Police department
- Police Department Services Road Maintenance Parks And Recreation
- Police department, Court, Motor vehicles
- Police department, Court, Motor vehicles
- Police department.
- Police Dept., Fire/EMS, Water and Sewer, Sports/Rec, Public Schools
- Police enforcement to eliminate car racing Add Garbage collection receptacle option to the Recycling Center to reduce daily garbage collection traffic on roads Start the Broomfield Downtown Square Project Offer free wi-fi Offer City vetted and approved list of contractors for homeowners
- Police fire local businesses
- Police Fire Streets Parks Recreation

- Police firefighters
- Police need more support. City of Broomfield \*\*\*\* on them and then stupid Heidi Henkel posts support for them on her Twitter account. She is a joke.
- Police Parks Water City Council
- Police protection fire protection
- Police Protection! Fire Dept. First responders
- Police safety
- Police services
- police services, library, recreation, senior activities, road repair/conditions
- Police services, motor vehicle and property tax
- Police Services, Sanitation, Utility Services
- police services, utilities, library, infrastructure
- Police,
- police, housing, traffic
- police, spring clean up
- police, ambulance fire
- Police, Animal Control, parks
- Police, Buildig Inspectors
- Police, city & county services, open space
- police, city council, budget
- Police, City Council, Fire
- Police, City Council, RTD, Roads, Parks
- Police, clean water, affordable housing
- Police, clean water, parks and open space
- Police, Community Rec opportunities (including open spaces), Recycling events/services
- Police, Courts, Sanitation, Records, Elections
- Police, courts, trails, open space,
- police, CSU extension, small business development
- Police, DMV, affordable housing development, streets
- Police, DMV, Recreation
- Police, economic development
- police, economic development, governance
- Police, economy and business growth
- Police, education
- police, education, recreation, arts, piublic health
- Police, Emergency Services, Health, Roads, Planning
- Police, fire
- Police, fire
- Police, Fire
- Police, fire
- Police, fire department, more affordable housing, help for the homeless
- Police, fire department, snow removal
- Police, Fire personnel, street upkeep.

- Police, fire,
- Police, Fire, Ambulance, Library, Motor Vehicles
- Police, Fire, Ambulance, Property Taxes.
- police, fire, ambulance, utilities, services
- police, fire, ambulance, zoning and code enforcement, traffic issues
- police, fire, ambulance
- Police, Fire, Animal Control, Garbage/Recycling Collection, Road services
- police, fire, animal control, parks/trails
- Police, fire, child care
- Police, Fire, City Counsel
- police, fire, city maintenance, water/sewer
- Police, Fire, Community Centers, DMV
- Police, Fire, Community service, Senior Services, Mental Health Service, Environmental Services
- police, fire, courts, mental health, senior services (I just have not needed any of these for the most part)
- Police, fire, DMV, traffic signal timing, library
- Police, Fire, Education
- police, fire, education, road maintenance, outdoor spaces
- Police, fire, health
- Police, Fire, Health & Human Services, Recreation, Senior Services
- Police, fire, human health
- Police, Fire, Library
- Police, Fire, Library, Open Space, Education
- Police, Fire, Library, Public Works
- Police, Fire, Library, Streets, Diversity
- Police, fire, license plate renewal, vote
- Police, fire, mental health
- Police, fire, open space preservation
- Police, fire, parks, and roads
- Police, fire, parks, maintenance
- Police, Fire, Parks, Permits, Roads...
- Police, Fire, Rec Center, Transportation
- Police, fire, recycle, schools, roads
- police, fire, road maintenance, fracking oversight
- Police, Fire, road maintenance, parks and health and well being of the citizens of Broomfield
- Police, Fire, School, traffic, road condition, recreation
- POLICE, FIRE, SCHOOLS, PLANNING BLDG DEPT
- Police, Fire, Senior services, Mental health services, homelessness
- Police, fire, snow removal
- Police, fire, snow removal
- Police, Fire, Street Care and Maintenance, Business Support, Planning
- Police, Fire, Street Maintenance
- Police, Fire, street maintenance

- Police, fire, street maintenance
- Police, Fire, street maintenance, parks, bicycle trails,
- police, fire, street repairs
- Police, Fire, Streets, City Maintenance, Fiscal Responsibility
- POLICE, FIRE, STREETS, WATER
- Police, fire, traffic control, safety
- police, fire, transportation
- Police, Fire, Trash, Internet
- Police, Fire, Trash, Recycling, Public Transportation
- Police, Fire, Utilities, Social Services, Recreation
- police, fire, voting,
- police, fire, water, open space, library services
- police, fire, water, public open space, transportation
- Police, fire, water, recreation, library
- police, fire, recreation
- Police, Fire, Roads/Street maintenance
- Police, fire/ems, elective official efficacy, fiscal management and tax investments in programs that actually work, mental health services
- Police, Fire/EMS, Water/Sewer, Housing, Education
- Police, Fire/EMT, Open Space, Recreation, FISH,
- police, food services, recreation,
- Police, Garbage collection, recycling services
- police, government services
- Police, Gov't services, B-REx, community development, Medical services for seniors.
- police, housing, schools, library, recreation
- Police, human services, recreation, library
- Police, infrastructure management, parks management, DMV services
- Police, library, ambulance services, senior services (e.g. meals on wheels, etc.)
- Police, Library, parks, trails, and schools
- Police, library, public works, roads
- police, medical assistance, cultural activities
- police, mental health services
- Police, Motor vehicle
- Police, Municipal Court, Recreation, Library
- Police, Park and Recs use, restaurant and business development
- Police, parks
- Police, Parks & Recreation, DMV
- Police, Parks and Recreation, Licensing, Library
- Police, Parks, Library, Senior Services, Roads
- Police, parks, motor vehicle, street maintenance, snow removal
- Police, parks, open spaces, road repair, road snow cleanup
- police, parks, street maintenance
- Police, parks, streets

- Police, planning, tax and spending control
- Police, property assessment, voting
- Police, public transport
- Police, rec center, fire, library, parks
- Police, Recreation(Parks, Rec Centers, trails,etc), Motor vehicle, Affordable housing, City/County council
- Police, recreation, diversity, housing
- Police, recreation, economic development
- police, recreation, roads, water, sewer
- Police, recreation, streets, recycling, government
- Police, recreational services, utilities, health
- Police, road conditions, community gathering places
- Police, Road maintenance, Parks/Rec, Education
- Police, Road Maintenance, Recreation
- Police, road maintenance, water & sewage, housing
- Police, roads, parks, dmv, library
- Police, roads, water, Parks, recreation
- Police, roadworks
- POLICE, SAFETY, ECONOMY
- police, safety, street improvement, economical development, open space
- Police, schools, street maintenance, motor vehicle, and DMV
- Police, senior center, city council participation, street repair and maintenance, water quality
- Police, Street & Road infrastructure, Parks and Recreation
- Police, street maintenance
- Police, street maintenance and bringing in new businesses
- Police, street maintenance, park maintenance, senior services
- Police, street maintenance, senior services, programs through library, summer concerts, etc.
- Police, Streets, Parks and Rec,
- Police, streets, recreation
- police, streets, senior services, library
- Police, tax assessment, elections.
- Police, taxes, vehicle registration, rec centers, roads
- Police, traffic, utilities, city council
- Police, Trails, Animal Control, Elections, Safety
- police, transportation
- police, transportation,
- Police, Transportation, Parks, Community Development (Jobs)
- Police, Transportation, Sustainability, Parks, Water
- police, utilities, dmv, parks, trails
- Police, Utilities, Elections, Library, Arts
- police, utilities, road maintenance, library
- Police, Water, Internet, Trash.Recycling
- Police, water, mental health, senior support, parks and open space

- Police, Water, Property, Streets
- police, water, recreation, spring clean up.
- Police, water, streets, recreational services
- police, water/sewer, streets, library
- Police,fire, Health,Human Services,senior services
- Police,fire,HHS, court
- Police,Recreation,Recycling,Street Maintenance,Senior Services.
- Police,senior services and housing
- Police. Quality of life
- Police. Taxes. Development. Recreation
- Police. Fire.
- Police. We need to support them and prioritize their well-being
- POLICE. Without the police presence our community will not be safe to live in. CITY COUNCIL. My interaction w Heidi Hinkel has been less than impressive. Not someone I would vote for.
- police/fire, quality of life services (elderly, health, taxes
- Police/safety
- Police; Court system; Permitting; City Council;
- Police; Facilities; Elections; Motor vehicles; Communication
- Police; infrastructure management; housing opportunities; open space management;
- Police; utilities; dmv
- PoliceSenior Services
- Policing, city maintenance, trails and open space, cultural events
- Policing, Traffic safety
- Policing, utilities/sustainability, infrastructure/roads, recreational resources
- Polive/Fire, Streets repair, Snow removal, Traffic, Community events/entertainment
- POLOCE, FIRE, ROAD AND BRIDGES, PARKS, YOUTH SERVICES
- Positive law enforcement engagement with community, Facilities and Transportation, DMV accessibility
- Preserve first fling
- property assessment; licensing; fire dept; taxes; recreation fields
- property taxes, snow removal, affordable housing accessibility parks & rec, city growth, expansion
- protection, senior services, roads, easy public access
- Providing a safe environment for the citizens.
- public assistance, elections
- Public Education, Roads/Infrastructure
- Public education, water treatment/infrastructure, parks/recreation, recycling, transportation infrastructure
- public events, activities for children, activities for families, diversity, safety
- Public facilities
- Public Safety (Police and Fire); Transportation; Local Economy; Information for news, and reducing household waste and energy.
- Public safety, education, infrastructure (road maintenance, snow removal), parks and recreation, water and waste management

- Public safety, park & recreational, municipal office (building permits & inspection), water, budget & planning
- Public safety, roads, water and sewer, elections, City Council
- Public Safety, Transportation, Recreation & communications
- public safety, utilities. education,
- public services
- Public services, parks, transportation, diversity, salary
- public transit, homeless services, environmental services
- public transportation, fire, car registration
- Public Transportation, Library, Parks and Trails
- Public Transportation, Public Information, Elections, Recycling, Library
- Public transportation, recycling services, community programming, open space and parks
- Public transportation. Parks, trails, open space.
- public utilities, safety services, transportation
- Public works
- Public works, building, parks/open space, dmv
- Public Works, Fire Department, Local Regional Transit System, Garbage Collection System
- Public works/water and sewer
- Quality of life services - library, recreation, open spacesUtilities/public worksImprove internet/cell service - access/qualityCity trash/recycling service
- Rating the city and county employee, mental health services available in Broomfield, being informed of the city's financial plan, providing a healthy community in Broomfield, and community events available in Broomfield
- Rec Center, Public Utilities, Municipal Courts and Government services, equity, traffic enforcement
- Recreation
- Recreation
- Recreation and housing
- Recreation and park services
- Recreation bike and walking trails
- Recreation center, parks, license plates
- recreation center, senior center, DMV, recycling, parks
- Recreation centers, motor vehicle
- recreation facilities/services, library, DMV, senior services
- Recreation Services, Library Services, Park Services
- Recreation services, library, utilities
- Recreation, Community, fire, police,
- recreation, council, police
- Recreation, Open Space, Affordable Housing, Library
- Recreation, parks, police, fire
- Recreation, police, utilities
- Recreation, Roads, City Council
- Recreation, safety
- Recreation, streets (surfacing and sweeping), common area maintenance (e.g. green belts, open space)

- recreation, taxation, management, maintenance
- Recreation, trails, library, water for growth, support services
- Recreational
- Recreational center, park, school, law enforcement, city services
- Recreational services, parks and open spaces, police, utilities, library
- Recycling
- recycling , RTD, Fire,
- Recycling, City Trash pickup option. Open space connections, Traffic enforcement I.E. running red lights is out of control and Auto Theft. increase patrols,
- Recycling, composting, road repairs, housing
- recycling, fire, police, elder support
- Recycling, police, disability access
- recycling, police, fire, EMS, public transportation
- Recycling, road/snow/ice maintenance, retail services
- recycling, streets, education, recreation, renewable energy
- recycling, transportation, senior living services, more art programs/markets
- Reduce drug related crimes.
- reduce the criminal rate
- reducing energy costs and moving to an environmentally sustainable community, addressing lack of diversity in Broomfield, addressing lack of a dining scene in Broomfield, there are not enough local businesses and there seems to be no effort to recruit BIPOC industry in Broomfield, there are practically no affordable housing choices in Broomfield
- Regional Transportation District
- Road and Street improvement (Highway 7 should be a four-lane road from I-25 to County Line Road). Police protection to keep the city safe.
- Road conditions
- Road Conditions, traffic light timing, tax increases,
- Road Construction/widening, growth planning
- Road maintenance
- road maintenance, fire, police
- road maintenance, law enforcement, elections
- road maintenance, parks, rec centers
- Road Maintenance, Trash Removal, Internet services
- Road quality, bike and walking access, Solar and electric vehicles
- Road repair
- road repair
- Road repairs, economy of Broomfield, schools, police-safety
- Road surfacing
- Road work Community activities Rec center
- road/transportation, park/recreation, shopping choice
- Roads
- roads & highways, trash pickup
- Roads & Streets, Police, Utilities, Recycling Programs, Walking trails
- roads, and where the money goes

- Roads, Businesses housing
- Roads, clean up
- ROADS, HOUSING, USE TAX MONEY FOR CORRECT THINGS
- roads, police, fire
- roads, security, events, waste management, landscapes
- Roads, snow & ice , one garbage service, more E, W, N. S. roads for better transportation. 120th is terrible!
- Roads, Snow Plowing, Parks, Open Spaces, Community Events
- Roads, taxes, maintenance of open spaces and trails
- Roads, utilities, taxation
- Roads, water, policing, library/cultural events
- RTD
- RTD
- RTD
- RTD (need more bus routes so I can use my car less), recycling/compost collection, housing assistance, accessibility
- RTD (or lack of), Ambulance Services
- RTD, RTD, Garbage collection, recycling, ambulance
- RTD. Rode a bus where the driver didn't want to stop due to construction then later called us out on the intercom. He was talked to via RTD because I called the company to confirm the stop is still operational. I really dislike RTD drivers if I am going to the Via Varra stop because they aren't knowledgeable because RTD constantly changes drivers.
- RTD/Bus service
- Safe
- Safe Community, Health Leisure & Education opportunities, Fiscally responsible
- safe community. facilities & transportation. diversity & equity, environmental stewardship. self-sufficiency. health, leisure, & education.
- Safety
- safety
- Safety
- Safety (law enforcement, fire, ambulance), drinking water, street maintenance, recreation services
- safety (police), leadership (city council), roads, utilities, education
- safety- police department, fire department, safe and resourced schools, mental health, trong infrastructure with streets and highways.
- Safety, city maintenance, city amenities
- safety, fiscal responsibility
- safety, garbage collection,
- Safety, infrastructure, parks and recreation, housing availability
- Safety, roads
- safety, senior assistance, community center, library, trails management
- safety, street maint, pub svcs, open space
- Safety, transportation, education (schools & library), public health
- safety, water and sewer, spring clean up, traffic flow, schools
- Safety/taxes/community interaction

- School
- School, Energy Efficiency, Community Events, Recreation, Library
- School, transportation, city council
- Schools
- Schools
- Schools and education; Parks and green space
- schools, fire, police, community building
- schools, fire, police, transportation
- schools, police/safety
- Schools, Rec center, library
- Senior and Child services. Recreation center and outdoor trails.
- senior center, fire, police
- Senior housing
- senior housing, affordable housing, mental health
- Senior housing, open spaces trails, safety after dark, affordable housing, city road resurfacing
- Senior resources, mental health
- SENIOR SERVICES
- senior services
- senior services and affordable housing for all
- Senior services, road maintenance ( better snow removal!)
- senior services, bus service, mental health, veteran services, disabled help
- senior services, developmental disabilities, mental health services
- Senior Services, Fire and Rescue, Police
- Senior services, mental health, transportation, infrastructure, affordable housing
- Senior Services, Police and Fire, Increased retail shopping options, safer biking routes, City wide broadband
- Senior services, police, fire, recreation, open space
- Senior services, police, trails/open space
- Senior services, town hall telephone calls. recreation
- Senior Services, Transportation for Seniors, Assistance for Special Needs Workforce
- senior services, wasteful spending (unnecessary art work on public property) and one trash service(means no competition)
- Seniors programs, Community aid programs, housing.
- Services
- services for seniors
- Services honoring diverse populations, services related to climate change and environmental sustainability, services for the most vulnerable
- single hauler including recycle and compost; less emphasis on accessibility and more emphasis on wildlife and native vegetation on open space
- single hauler trash, police performance (in response to property crimes)
- Single hauler trash/recycle, economic/workforce development, mental health and disability.
- snow and ice , traffic ,events, community
- Snow removal on local streets. Stop spending money on useless services - FOCUS on the basics.
- Snow removal, parks

- Snow removal, police, 911
- Snow removal, recycling, road repair
- Snow Removal, Street Repair, Parks and Recreation.
- Social Change, Equality
- Social services for economically disadvantaged people; services for people with disabilities; public transportation
- Socialized Trash pickup, police that treat lgbt with dignity, better last mile transit to RTD,
- Solar power program
- Spring recycling event. Would like to have it at least twice per year.
- Stay out of my business. I don't need energy/water audits. Leave residents alone. I don't want to live like Boulder.
- Steets, business police
- Stop nhng ngi home less ng ph
- Street maintenance
- Street maintenance, senior services,
- street maintenance, access to information about city events; access to new shopping/dining
- Street Maintenance, Police, Open Space, Public Library, Recreation Centers
- street maintenance, public transportation, open space, arts
- Street maintenance, recreation, parks, police
- street maintenance; building inspection
- street maintenece, intersection light timing 120th & Lowell,
- Street repairs, cleaning, snow removal.
- street repairs/maintance, snow removal IN NEIGHBORHOODS too
- Streets and Trash pick up
- Streets without potholes
- Streets, health &?safety
- Streets, library, recreational services and police. In light of the policing scandals in other Colorado communities, I think Broomfield would be well advised to keep a close eye on policing policies.
- Streets, police, open space
- streets, safety, business support/jobs, services for people in need, water/sewer
- Streets, sanitation, law enforcement, emergency services
- support your police dept and stop trying to figure out how to spend more money
- sustainability, housing, education and recreation, transportation infrastructure and services, parks/open space
- Sustainability, RTD, Bike lanes
- Taxes
- taxes
- Taxes on houses, rec center/community center, library services, roads
- Taxes, parks and recreation
- Taxes, quality of environment, housing
- Telephone town halls, police, garbage collection, transportation/highways, medical services
- the newspaper,
- The Recreation (Fabulous) and the arts (In need of an overhaul). The Police are wonderful! The City Council is doing the best they can. Registration type services are great!

- There is no place for nuanced answers! Please note that some answers are skewed because we were in quarantine. I would like to note two things: I wanted to call for help for a homeless person, and found no number to call. My impression is that we do not do a good job in assisting homeless. Second, there were several break-ins in cars near me recently. No police report listed in the Enterprise. My impression is that we "white wash" these incidents to make Broomfield look better
- They are all an intricate part of services in Broomfield.
- they are all important
- This survey is SO long, I can't remember.
- traffic improvements, housing, property tax assessment
- traffic light timing (very poor), transportation tax (RTD is massively neglecting Broomfield and misallocating tax funds), Too much emphasis on including people that don't live here at the expense of those who already do live here, including subsidizing at the expense of current residents, Need a "downtown" dining area like the proposed 120th renovation area, NOT adding more traffic lights
- Traffic, crime, housing, diversity in businesses, increase dining establishments
- Trails and open space, street improvements
- Transit
- transportation
- Transportation
- Transportation
- transportation
- Transportation
- Transportation
- Transportation and community enhancements
- Transportation and Environmental Stewardship
- Transportation projects, affordable housing, recycling, economic development
- Transportation, affordable housing
- Transportation, affordable housing, access to public benefits, environmental stewardship, DEI/anti-racism efforts among police
- transportation, budget
- transportation, business support, diversity inclusion programs, environmental programs (including recycling)
- Transportation, City Council, Police,
- Transportation, communications, sustainability, service accessibility and quality, engagement
- transportation, food assistance programs
- Transportation, Health, Environment
- transportation, housing
- Transportation, open space and trails
- Transportation, open space and trails, trash hauling, public broadband
- Transportation, Parks, Recreation, Community Services
- Transportation, police, trash/recycling
- transportation, public school, safety, restaurant diversity
- Transportation, regional economic development
- Transportation, resources, roads, development, housing
- transportation, road repair + ice/snow control, waste management + recycling, housing
- transportation, senior services, disability access

- transportation, sewer, water, police, economic vitality
- Transportation, Transparency/Budget
- Transportation, water quality, sense of community.
- Transportation, shopping, Restaurants, Growth
- Transportation/roads, leisure opportunities, economic vitality, environmental stewardship, and self sufficiency.
- transportation; recycling/waste, safety (police/fire)
- TRANSPORTE, SALUD, VIVENDA
- Trash collection
- Trash collection is private only. Snow removal. Wadworth US36 bridge repair
- Trash Pick up- one company only
- Trash Services
- trash, ice & snow
- Trash, recycling, mental health, police, fire
- trash/recycling
- Unclear what are considered government services
- US Postal
- Utilities, Business Growth/Development, Infrastructure upkeep
- Utilities, Land Use (Open Space management), Government interaction
- Utilities, parks, transportation
- Utilities, police and public works
- utilities, public safety, public transportations
- utilities, roads, waste disposal
- Utilities/Elections/Parks
- Value for the tax dollar. Lack of maintenance. Lack of safety awareness. Revenue.
- Vehicle services, recreation and roads maintenance
- Voting
- Waste disposalWaterUtilitiesSnow removalEducation
- waste management, recycling, water and sewer
- Wate
- Water
- water and sewage, roads and bikeways, public safety, business development,
- Water and sewer, police, fire, parks and rec
- Water and sewer, police, roads
- water and sewer, road maintenance, library, open space and trail, park
- water, police, parks, streets, recreation
- water, police, roads, mental health, environment
- water, power generation, broadband, transit, housing
- Water, Recycling Services, preventing over-development, Mental Health services, Road repair and bicycle paths.
- Water, Roads, Bike lanes, Recreation, Library
- Water, sewage fire, police, roads
- Water, sewer
- Water, sewer

- water, sewer, police
- water, sewer, road and sidewalk repair, open spaces
- What community events
- why is there no animal shelter? only private organizations.
- Winter snow removal.
- Workforce center
- Workforce center, human services for people with disabilities, affordable housing, transportation/road repairs, and mental health access.
- You didn't really ask about the counts but something needs done. When the police give a ticket, stop dropping them or letting crime happen. My neighborhood is having break ins and nothing is being done because of "Covid" or whatever is the latest "in thing" to say. Start prosecuting and making people accountable for their actions!
- zoning compliance
- Zoning, community building and pushing for the economic needs of the locals

## Q42. What do you think the City and County of Broomfield should prioritize in the next three years? (List up to 3):

- (1) u tin cho nhng doanh nghip nh (2) Sa cha nhng con ng ang h hi bo m s an ton giao thng.(3) Cnh st nn tun tra thng xuyn vo m ti ngn nga nn trm cp ngy mt gia tng trong thnh ph vo m ti.
- (Public Transportation); (sustainability); (create separate county commissioners); (diversity);
- 1) low income housing; 2) addressing climate change; 3) addressing institutional racism
- 1. Slow down development 2 balance budget 3.Maintain infrastructure
- 1. Affordable housing 2. Transportation options 3. Increased focus on eco-friendly policies to avoid waster
- 1. Open space preservation. 2. Reducing oil and gas development
- Reduce Traffic (improve public transportation and major corridors through Broomfield), be more green (CCOB NAD the businesses here following good practices), and support the arts!
- EXCESSIVELY LOUD/SPEEDING AUTO TRAFFIC, residential properties in poor condition, Residential Compostable materials collection
- 1. Preservation of Broomfield's beauty, open spaces and mountain views . I know we need affordable housing and economic development, but please don't be like communities that allow unthoughtful, unheight-restricted, poorly planned apartment buildings and businesses that wipe out the gorgeous Front Range and other scenic views which make Broomfield special. I have lived here almost thirty years and I am alarmed and saddened by the proliferation of soulless, industrial looking and vista wrecking business and housing developments. Once those vistas are gone, they're gone. There must be a better way to plan these new developments. and/ or determine at what cost growth. 2. Build the town center already! Broomfield needs the equivalent of a downtown retail and activity space to give the town more charm and more interesting eating and shopping options, but it feels like it's moving at a snail's pace and suspended in endless planning. I have to go to Louisville or Boulder to get that experience currently. Would love it in my own community.
- 1. Economic development, 2. Upgrade streets (from 2 lanes to 4)
- trail/multi-use path continuity especially for minors and bicycle safety, residential compost service, engage with the resource central people for more water conservation services like xeriscape & lawn removal
- stop over building multi use homes, fix out streets, stop wasteful spending ex. Art crap wall on 120th, when the budget is in trouble!
- Affordable housing (we are a city of privilege), composting, losing those damn bike lanes.
- potholes everywhere, more concerts, old town Broomfield entertainment
- affordable housing, diversity inclusion, locally owned business support
- Affordable housing
- parks and open space (continue the excellent work), affordable housing (my parents can't afford to move near us here), increased options for dining (a greater variety of dining and cultural events will attract a more engaged community)
- Transportation, Business,Housing
- Bringing businesses to Broomfield to increase tax revenue and employment opportunities
- Affordability to live in Broomfield
- Senior housing is really needed in Broomfield. Need of more resturants and retail establishments. Access to public transportation.
- Getting the "Downtown" built.
- Police, presence in our community, snow removal
- Completing the community area across from the post office,

- More dining
- Revitalize our economy, create jobs, keep working on the City Center
- affordable housing , senior care ,
- CREACION DE EMPLEOS Y INCENTIVAR EL ARTE
- Affordable housing, walkability and enjoyment of the city businesses, more diverse business ownership
- Affordable housing
- senior affordable housing, City of Broomfield needs to step up to help the masses who live in mobile home parks be able to continue to live in these monster managed parks, also be able to afford the increasing space rent or fine the management or eminent domain -- buy out the land and let current homeowners buy their spaces.
- low income housing
- affordable/attainable housing management of oil/gas extraction carefully managing growth
- Something actually advocating for humanism within our own city streets instead of looking to lure businesses here that continue to underpay and underrecognize the very community you're pretending to represent.
- Bike infrastructure, trail development, trail management
- infrastructure for 0 emission vehicles, Bike trails connectivity, recycling,
- Having many community events after Covid to make up for lost time and bring the community back together again, helping small businesses get back on their feet
- Small businesses, education, and equitable treatment for conservative/Christian residents
- Listen to all Broomfield residents, not just the activists. Make sure the new manager is making financial decisions that will benefit Broomfield.
- Expanding roads to ease traffic congestion, more police presence during rush hour to get the red light runners.
- Budget control, Police/fire services, Street maintenance
- Cleanliness and support for police
- keeping housing affordable, addressing property crime, youth development opportunities, carefully managed growth, keeping cannabis industry out of Broomfield
- Development of 120th and Main Street
- Renovation to the mall and 120th
- Affordable housing, mandatory recycling, small business support
- make a 1, 2, 3 year plan for best and worst case scenarios of income and required expenses. Carefully monitor school curriculum to avoid being drawn in to the Marxist BLM curriculum put into so many schools.
- compost service would be nice. traffic noise/ street races are out of control - would be nice to see some noise level enforcement.
- Revenue; police/fire; cost reductions.
- Prioritizing community and keeping it safe and inclusive not getting to political or crazy. Investing in local businesses, helping seniors and people with problems via transportation improvements.
- Small businesses not council salaries and benefits
- helping local businesses succeed, expanding housing options, assistance for seniors and veterans
- housing for seniors
- economic growth
- Making sure vulnerable population have safety nets (affordable housing, food programs, childcare, etc). Ensuring a safe environment for people of all backgrounds.

- No growth, no expansion of a "downtown", helping grow sustainable businesses for local employment
- Conservation like water and renewables, Community restoration like upgrading parks and common areas, Attracting more business for variability and careers
- Diversifying voices of BIPOC residents
- Honest elections
- You'll no doubt choose to prioritize "inclusivity" after the happenings of the past year. Just bear in mind "inclusivity" is a two way street. You can't adopt radical leftist viewpoints and still call that "inclusive" with a straight face.
- Focus on essential services only. Stop getting involved with the politics of other counties. Reduce car thefts, graffiti, and vandalism.
- roads, trail systems
- Learning civics and ethics
- 1.Traffic movement improvement: review of stop sign locations, and traffic light locations and timing. 2. less government influence by select individuals having money, influence and connections; 3. actual support for public transit such as east side of highway parking for US 36 RTD stop and publicize available bus services like Boulder does.
- Not turning into the next Boulder, accepting people of all backgrounds and beliefs, city council members not getting an increased salary (this should be a service role by being a voice of the people and should not provide financial gain)
- Letting residents have mor input on their own freedoms and safety concerns. Not just city councils opinions/decisions
- oil/gas regulations in this county, traffic and crime issues, growth issues in Broomfield
- transportation within city/bus, etc.
- Evolving a more effective governing structure. Considering county commissioners. I'm a democrat and I feel our city council is incredibly dysfunctional. There extreme liberal micromangement is undermining Broomfield growth and effectiveness.
- growing revenue- attracting business to reduce tax burden on residents. Our taxes are far too high for a relatively small city. Raising our home values to support increased revenues is pricing Broomfield out of the home market.. then you build tax exempt affordable housing that only raises taxes for the rest of us.
- Budget, economic development, civic engagement
- Increase network of trails/connections to bring communities together
- STOP allowing huge housing developments that affect the schools and transportation- its an AWFUL impact
- affordable housing - its getting too expense, vehicle break ins or theft prosecution-the numbers have rocketed in the past 9 months with no police support.
- Street maintenance, police department and recreation and parks,
- Police Funding, Road maintenance/improvements, Open Space/Control Growth.
- Expanding neighborhoods and schools within those
- Get a good ISP
- Affordable housing, growth control and traffic
- increase local business instead of business moving out of Broomfield
- Zoning to encourage affordable housing. Current zoning laws promotes systemic racism.
- Taxes. If you are going to allow pot to be sold, you should not be trying to raise property taxes. If you are going to allow fracking, you should not be asking for higher property taxes. Bringing big

employers to town. More dining options, small business not chain, more shopping, some cute shopping areas.

- Community Assistance, welcoming diverse representation, finishing all the construction
- Converting houses and businesses to use clean renewable energy
- Public internet option, diversity in dining/ retail options, non car travel options
- Public transportation, affordable housing, conservation of land
- Climate, Education, Health
- Roads, Infrastructure for water/sewer, less development getting too big no longer a bedroom community
- continued growth, road repair and lane additions,
- Having City Council more balanced and listen to residents and experts, a qualified Clerk & Recorder, independent audit of City management.
- Housing, the environment and public safety
- Getting small businesses back up and running post COVID
- Slowing down speeding cars on howell Blvd!!
- elderly programs, city growth and upkeep
- Revitalization of shopping centers (a lot of empty stores/shops for years - like the old Safeway on Zuni and Midway); Improve the parks, trails and common spaces, public transportation
- Creating a community space that emphasizes green energy. We have too many disparate shopping centers in too many commercial restaurant chains. We need a commonplace where broomfielders can join for community events and small business investment. Theme for this commonplace can focus on energy efficiency in creating a greener future for future Broomfield residents.
- I really would like a downtown "meeting" place and would like coffee shops other than starbucks. Additionally, I'm not sure if it's possible, but creating a school district for Broomfield, could be nice instead of having 3 within out county.
- Sustainability (reducing GHG emissions, waste reduction, promoting multi-modal transportation, maintaining and protecting our open space)
- improving traffic access, post COVID; revamping abandoned/empty store structures (for example the Safeway location on 120th and Main) in lieu of new construction building.
- global warming (including, recycling, solar, public transportation)
- Sustainability, renewable resources, community outdoor spaces that are useable (ie community gardens)
- I haven't lived here long enough to know
- Controlled growth. Traffic and roads cannot keep up!
- Better traffic movement, too many medians that are expensive to build and maintain. safety of citizens, budget control.
- THE RATE AS WHICH PROPERTY IS ASSESSED
- Public transit, community events, downtown area with local businesses/restaurants
- affordable housing, crime prevention, jobs
- Traffic, Housing, Senior Services
- Code Compliance / Community Development / Elections
- Affordable/Attainable Housing; Recycling; Solar and Other Sustainable/Renewal options
- development
- Diversity, business development, mental health
- Growth

- Schools (we need another high school), arts programs, doing something with flatirons mall
- Housing affordability is BY FAR #1, Sustainability (alternate transportation/waste), and fostering a sense of community
- Improve bike trail connections with RTD bus stations; diversity and inclusion; improving the look and dining options in the city's commercial area, such as 120th
- Business
- Growth of real community, business & fun
- Recycling
- Controlled growth to avoid too much traffic/overcrowding
- Opening up business fully and stop covid restrictions.
- Rejuvenating business areas, roads, affordable housing
- (1) Eliminate all fracking for the health and safety of Broomfield residents. This is a major negative for Broomfield. Make known on the Broomfield website all areas of Broomfield that people should be aware of orphaned wells where a house may be built on top of or next to a well, or in close proximity to fracking. (2) Please do something to improve the mobile home park off of Midway. It has significantly declined in the last 4 years and has now become an negative because things are so poorly cared for. Is there something that can be done? I believe everyone on City Council lives in areas of Broomfield that are not near the park. Please drive by, drive through and observe. (3) Improve the road structures and widen as traffic deems necessary. There has been a huge influx of traffic in Broomfield in the last 4 years. Traffic is now extremely heavy most times of the day. Stop building more apartment complexes !! Don't we have enough traffic? The traffic issue is starting to ruin Broomfield just as it has other areas of Colorado.
- safety, maintenance of parks, new shops and restaraunts
- Lower property taxes, slow growth, have own school district
- Affordable Housing
- Affordable housing. No one can afford a house these days, and it's driving people away.
- Pandemic recovery - including public health, mental health, economy
- Restart the economy, support local business, and get the city center developed.
- economic vitality and fiscal responsibility
- Economy, Safety, and Public Health & Environment
- Opening small business, lifting restrictions and lower taxes
- Civic Center
- Affordable Housing
- Unity
- Improving education and educator pay, decreasing dependence on tax payers for RTD services, bringing back oil and gas development
- clean/safe environment
- Road and bridge repairs, diversity of shopping and dinning and Education
- Less expensive housing, energy savings/environment
- clean energy incentives, municipal broadband, childcare/services
- Affordable housing, more mental health services, maintaining open space
- Redevelopment of 120th and Main Street, economic support of local businesses, roads and trails
- Keeping politics out of public education
- Development of down town, expanding side walk width in Broomfield heights, city trash/recycling
- education, mental health, homeless help

- Supporting police, running a city efficiently & within budget, banning "I believe" signs because they are passive aggressive virtue signaling that don't support good policy or encourage community, and stop using semantic infiltration to push "equity" over "equality", keep divisive critical race theory out of our city government - teaching white kids that they are racist and minority kids that they are victims is a horrible divisive idea that is more interested in race baiting than promoting community.
- Education, crime, environment
- Local business (restaurants & shopping)
- Infrastructure and community building
- City wide high speed internet Trash collection and recycling Temper over-building at 1st and main. High density housing will make traffic unbearable at that area
- A downtown area, more bike paths and trails
- Affordable housing
- Stop allowing so many storage facilities to be built, target racism and descrimination
- more regional public transportation options, quality of roads, more options for dining/shopping
- 120th/ Safeway development, gentrification prevention, continuous trail connections
- Combatting burglaries and theft, maintaining property values, incentivizing new businesses
- 1. Strategic and limited construction. Although increased revenues and job opportunities are important, the current volume and pace of construction of new buildings is very concerning. There are many commercial buildings that have remained unoccupied for years in the Interlocken area, yet more and more buildings are currently under construction. The construction noise, road debris, and leering construction workers are all problematic. In addition, the encroachment of green / open spaces (which has long been a draw to live in Broomfield vs. crowded Denver or Boulder) is a real concern. 2. Maintain/improve landscaping. Broomfield has found the right balance in that the landscaping and signage in the community are not excessive and not lacking. However a) trees - we have observed many dead/dying trees and the cause is unclear, but they should be saved or replaced. We cannot lose the many benefits of having foliage in the community. b) the stone work at some of the drive-thru directories and mailbox drop-offs around Interlocken have loose bricks, these should be inspected and repaired in a timely manner. c) the large flock of geese - although they are lovely to look at in the various ponds around Interlocken, as wild animals they leave a large amount of waste on the sidewalks, grass, and parking lots - it is disgusting and potentially a health hazard. 3. Keep marijuana shops out of Broomfield. Marijuana shops do not belong here. Visit the neighborhoods in Denver where pot shops stand - the shop exteriors are often rundown, the clientele may be questionable, and the fact that they are not allowed to participate in the U.S. banking system means that they are targets for robberies. The multitude of issues related to pot shops in greater Denver are well known; pot is legal in Colorado but that does not mean this community should participate based on the lure of tax revenues.
- 120th redevelopment, traffic flow, affordable housing
- ROADS, RENEWABLE ENERGY, CITY COUNCIL SALARY INCREASE
- Limit amount of apartment housing that is being built in Broomfield.
- community center, streets, services
- Climate change mitigation & adaptation; waste diversion; intersectional (race/gender/class) equity & gentrification-driven displacement
- improving community center (120th and main)
- new business, affordable housing
- open space, affordable housing, traffic
- Infrastructure, Transportation, and Education
- Their residents, commitment to open spaces/parks

- Climate Change/Ecological Protection, new Town Center, keeping crime low
- business attraction and development
- environment, diversity, and the arts
- maintaining quality of life in Broomfield (protecting open space and safety/cleanliness of open space and parks), diversifying local business options, economic development (not just building dense housing but quality retail/commercial)
- environmental conservation, housing equity, cultivating small businesses
- affordable housing, bring enterprise level careers to community
- traffic congestion protecting open space and wildlife habitat
- TRAFFIC, ROADS, ENVIRONMENT FOSSIL FUEL REDUCTION
- PROTECT WATER PURITY + POSTERITY'S ACCESS TO WATER
- Environmental stewardship and affordable housing
- social services access for those below poverty lines (most people only see the big houses and fancy cars but there are still plenty living in Broomfield who are struggling), business development (variety of stores/restaurants), environmental stewardship.
- Equal Housing Access, Continued Development of Community (relational) (also wanted to add that the only reason we haven't visited many places in the last 12 months is due to the COVID-19 pandemic - wasn't sure where to record that. We often are out in a "normal" time)
- Environmental, library, elections
- Environmental, Social, Governance, Infrastructure, Inclusiveness
- lower property taxes
- Environmental Stewardship
- educacio, recoleccion de basura, ambulancias
- Lower taxes, REQUIRE ALL POLITICAL CANDIDATES TO SHOW BACKGROUND INFO (arrest record, financial record) Recognize ALL political opinions.
- affordable housing
- Issues that affect our diverse population. mental health, education
- Pay off bills (financial)Affordable housingGovernment trust
- Civic Center development, diversity & inclusion, education
- Policing better and more thoroughly
- Replace the liberal cry council
- Make NW Parkway and E470 free!
- Slowing down the space of development on remaining open space, improving North Metro Fire response in SW Broomfield, taking a stand against uncontrolled activity expansion at Rocky Mountain Regional Airport
- fracking
- Traffic, schools, public transportation
- Infrastructure
- Budget management, GEt the Fire Depts to merge into one Dept, North Metro, Westminster, Thornton etc
- Stop trying to emulate Denver, Boulder and CA. People came here for the old Broomfield, not areas where people left and want to transform us.
- Roads
- The environment
- Transportation, jobs, public services

- pay down debt
- Please please please - single hauler trash service! Developing a downtown with unique shops and services, making more low income housing options.
- Minimizing tax hikes
- FIRE, AMBULANCE, DEVELOPMENTAL SERVICES, REGIONAL TRANSPORTATION, SENIOR HOUSING
- affordable housing
- Traffic issues
- Affordable housing, K-12, Mental Health Services
- single garbage pickup; city-based internet for all; breaks for seniors on property taxes so they can stay in their homes and not be forced to sell.
- ROAD REPAIRS, TRAFFIC FLOW, POLICE SERVICES
- k-12 education
- Affordable housing, sustainable practices for businesses, attracting a diverse population
- There are too many crimes in Broomfield, why? more police force during night.
- Stop the street racing, develop family owned businesses, encourage community involvement.
- Outspoken anti-socialist rhetoric from representatives, protection of community members' Free Speech, cap asset value of transferable assets from politicians to family/friends.
- The economy, jobs and affordable housing, fiscal responsibility.
- Infrastructure, employment
- Mental health services, disability services, RTD
- Improved Roads and bus service. WITHOUT CONSTANT CONSTRUCTION! I'd like to see the roads repaired without watching twenty guys who have closed the lane to make parking spaces for themselves, taking a 2 hour smoke break. As for busses. There are many main roads in Broomfield that you can not get to by bus.
- Keeping open space and supporting businesses.
- doing an OK job
- Bicycle lanes, parks, recreation
- centralized downtown area with shopping, dining and open areas
- residential street resurface
- Starting and finishing the civic center, bike lanes on highways for commuting/ better bus service, traffic enforcement and general patrol in neighborhoods
- recycling, adding dining options in northern part (near Anthem), adding more city services (library, post office) near Hwy 7
- fire, police, ambulance
- Improved public transit; retail/dining variety vs more of the same chain stores (both retail and restaurant/fast food)
- Street maintenance,
- development, safety, taxes
- water, parks, senior care
- Crime control and INCREASED police funding; building out a walkable downtown area with shops and restaurants
- Bikes lanes, connected paths
- Lowering cost of living
- Speed limits-set low to rip off citizens in poor economy, housing, resources for those in low income bracket

- Stop fracking (develop green infrastructure to eliminate reliance on fossil fuels), develop lite rail, developing Safeway and vacant field near city commons area
- maintain a balanced and compromising approach to city government discouraging both left and right leaning factions.
- secure water supply, environmental goals, fix roads
- Flatirons Improvement, getting the RTD train stop here.
- Curbside Recycling Services Mental Health Services Refurbishing retail outlets
- Remove Broomfield City Council political opinions from social media (not representative of all of us). Really unimpressed with some "judging" other counties such as Weld during the pandemic. Unbecoming and not professional.
- A truly progressive environmental approach there is so much opportunity here, but the community needs leadership! Composting and yard waste pick up, pocket forests and parks, developing lawns and yards as wildlife sanctuaries, ban plastic packaging and welcome eco-friendly businesses. Ban fracking. Redevelopment of blighted areas and restrictions on new development. We need better not more of everything again, with an environmental focus. Tackle Colorado's two big eco problems: lack of recycling and beetle kill pine. Foster businesses in the county that would take on both problems.
- Town Square, infrastructure, safety, strategic community development
- Better roads and more options
- maintain our open space commitment, improve public transportation
- revitalize 120th/main and Flatirons Mall
- Road Maintenance, Road Improvement in developing areas to support planned traffic increases,
- Maintain/expand open space, roads maintenance, consider growth carefully
- Budget control (reduce property taxes), control retail business growth along Rt7
- Cutting taxes.
- financial sustainability; more and better dining options
- Jobs, freedom to do business without obstruction and governmental interference ( get out of people's personal space. Stop mandating masks, proof of vaccines, and other matters that are not typically designated as governmental functions). Stop killing our native geese and lying about feeding them to the homeless. Stop killing Prairie dogs and telling the public you are relocating them. Get off the diversity crap and just do the governing you were elected/hired to do. I'm sick of it. It will not get you re elected.
- reinvigorating a downtown sector, bringing small businesses and restaurants here, getting rid of chain restaurants/coffee shops
- Mental health
- Health & human services, affordable housing
- Promoting small shopping, retail and dining choices. We need a Trader Joes', and more individual dining establishments that aren't chains. Where is our "downtown" community hub? We have no independent coffee shops or bakeries. I go to Arvada, Louisville, Boulder or Denver if I need restaurants and shops other than Home Depot or Jax. We have more churches and storage services than we need for.
- Roads and housing.
- Open space, follow development codes and restrictions, hold oil and gas to laws and requirements
- No more fracking/Mitigation of fracking impacts. Program for new neighbors introduction to Broomfield. Community Resource Officers in wellness.
- Safe community
- Affordable housing options

- Getting crime under control and stop catering to the City Council
- Stop fracking and other non-green business practice, bring in more business with high-pay jobs, Achieve controlled housing growth
- housing
- Going green, getting a Trader Joe's
- Community outreach, housing, performing arts
- Affordable housing and financial support. Broomfield is a very expensive place to live for what it is.
- Housing equity, policy equity and community development
- We left our previous Denver suburb because the city council wanted to build apartments on every grassy plot of ground or concrete space. The apartments brought too much crime overrunning the competent police force.
- affordable housing, creating more jobs
- Getting low income housing, police training, emergency shelter
- Housing, Inclusion, Walkability
- Affordable housing, food equity, Health and human services
- Affordable housing and diversity
- Housing, Schools, renewable/recycling expansion
- Transportation, roads, sustainability of the economy
- Social justice, climate change (water, waste mgmt), housing
- Roads, trash,
- Ease of travel not dependent on cars
- Get rid of Motorcycle Cops... Get us our regional train Ft Collins to Denver.
- Improve repair and infrastructure of roads (ensure city and state roads keep pace with development, as roads are sorely inadequate now); keep taxes and governance structure in check (we do not need salaried commissioners to run the city); support the police and your citizen's safety in opposing SB 62 or like legislation proposed now - and in the future (criminals are already emboldened the last year, due to COVID and lack of arrests).
- 1. The "downtown" project on 1st Avenue/Library area. 2. More community activities for teens.
- 1. REDUCE PROPERTY TAX COSTS 2. Improve culture 3. Embrace churches
- Affordable housing and investment in affordable housing (via increased taxes, staff, resources, etc.), living wages, diversity (language, culture, etc.), public transportation improvements, awareness of full history
- Mental Health Services
- infrastructure, future growth issues, parks and trails
- Affordable housing, and economic growth
- Sustainability, cost of living
- Education, infrastructure, small businesses support.
- Cleaning up/beautifying the area between Wadsworth and Main. Everything from Sill-Terhar to the library
- attracting business's (Flatirons mall), light rail, maintaining street lights and snow removal as well as roads
- Get the crime rate down, improve streets and more street lighting
- affordable housing, creating community
- infrastructure, housing
- Internet provided by government

- open spaces and parks, environment, affordable housing
- Lower prices on Broomfield residents for things like the Rec center, community center, The Bay, childcare, and summer camps. It is sad we live here and cannot afford to go to the rec center.
- K-12
- Not trying to be Boulder. Quit fighting oil and gas. Keep property values up!
- Code enforcement would be nice. Currently the code enforcement employees could be terminated and the city would lose nothing.
- K-12 Education, Arts & Leisure events
- Education, enforcing sidewalks to be clear of snow, tree branches, and bushes
- Lower Taxes, Less Regulation and less cost and fees to remodel our own homes.
- Education, Education, Education
- Road improvements. lowering of property taxes (raise sales taxes), lowering cost of Paul Derda/Broom. Comm. Center
- Regional Transportation District, Affordable Housing
- See above answers
- creating a walking district of local businesses> feel less like a suburb and more like a community
- K12 Education
- Education, small business and civil liberties and our bill of rights.
- A downtown that offers dining, shops.- no more franchises. Ask the FAA and local airports to change the flight plans away from Broomfield. Way too much airplane noise over our neighborhood.
- Do NOT encourage our town to have POT dispensaries.Shout out for our schools..... let the public know what educators are up against these days ( in addition to COVID, out of control children, lack of funding, political mandates that are unfounded and do NOT help children). Don't play the political game and let some (few) parents destroy our schools.VISABLY support our law enforcement officers! OF COURSE, THOSE RARE instances where there is something that needs to be addressed in both law enforcement and education, those are to be dealt with quickly and fairly.Just not following the culture that all people who devote their lives to service the general population are evil!
- Making the city/county safe for the people paying taxes and respecting conservative views
- Lowering taxes.....stop growth of more housing.....
- roads
- Keeping ZONING LAWS - they are a promise to people who purchase homes here - Skyestone
- Growth control
- Revitalizing the economy
- Diverse Cultural Activities and Events
- Law enforcement. You don't MANDATE MASKS AND CLOSING BUSINESSES OR STILL LEAVING RESTAURANTS AT 50%! Latest fact: states that did not have mask mandate have 60% LESS Covid cases. There is really no differences between states or even countries (do the research) with Covid deaths whether they had lock down or not. First time ever our Health departments and governors mainly, tried to reduce all risk and sickness at all. We have freedom to take what risks we want. How can all businesses be open, yet restaurants at 50% capacity. These are the real problems. THIS SURVEY SEEMS TO ONLY WANT MORE SERVICES AND TAXATION.
- crime, affordable housing, revitalization
- Don't know the community well enough yet to have an opinion.
- Job growth, diverse community and infrastructure
- Environmental initiatives
- Affordable Housing

- Local art development
- I don't think the area south of the library should be developed, nor do I think additional housing/apartments should be built, including the SW corner of 144th and Sheridan.
- City center development, library expansion, water supply
- Bringing in more Development, expansion of services to northern Broomfield, and concluding funding for oil and gas (we've spent too much time, attention and funding on this singular topic)
- Paved connecting bike/walking trails More restaurants Activities for low income children
- City Center development project, ease traffic, roads maintained, sensible growth by following master plan for new developments.
- sustainable growth, affordable housing
- Locally driven hospitality and retail options coupled with a strong arts and cultural presence in a "main street" location would be essential to make Broomfield feel like an actual community!
- supporting entrepreneurship- less chains coming in and more small locally-owned businesses, expanding the library, commons area 'downtown'
- Public transportation on Highway 7
- Transportation, housing, mental health
- Creating a downtown area. Or sense of one anyway since There currently isn't one. Broomfield is mostly strip malls and beige housing areas connected by 4-lane roads and traffic lights. Needs a definitive place to walk and gather that isn't big-box-mall-land and congested roads.
- Affordable housing
- Affordable housing for young families, spruce up neighborhoods (older housing: yards - fencing - tree trimming, street repair, no campers, trailers and boats in open areas. (Provide a way for people to take care of their properties)
- keep the open feeling-open space to avoid the clutter/claustrophobia of a city, keep the original filings, "old Broomfield" relevant and maintained and clean up 120th empty buildings/spaces to avoid inner city issues.
- job development, more financial help services
- cable and tech on one program to reduce the high rates
- Variety of retailers. Public education. Safety (police, fire, medical)
- Growth preparation
- Maintain & Increase Open Space
- AFFORDABLE HOUSING, BETTER BUS SERVICE ESPECIALLY FOR SENIORS, RE-SERVICE STREETS
- Balancing Affordable Housing & Overcrowding
- Transport, housing
- Start AND finish downtown. More dining opportunities that are NOT fast food or fast casual.
- Affordable and dignifying housing/rentals, creating well-paying jobs, create a program to give a purpose/job/education to homeless people
- Road improvements, mental health services
- Cannabis recreational businesses
- fiber internet cable
- Getting a lite rail line.
- Mental health access, equal opportunity, economic
- Better restaurants and shopping, more focus on diversity
- AFFORDABLE HOUSING
- Mental health resources and housing

- Getting rid of the abandoned safeway
- Focus on building community cohesiveness. It is important to be a community.
- environment, affordable housing, education
- building the planned Town Center (downtown project), more artisan food/dining options (third wave coffee shops please!)
- The environment, trash cleanup, environmental education
- Sustainability and composting
- Diversity and Inclusion initiatives, Infrastructure Repair, Affordable Housing
- Mental health services, transportation, roads
- Housing affordability, food security, inclusion
- Affordable housing
- Abolishing the police and replacing it with transformative new model of public safety; centering Black voices; moral/spiritual education of children
- managing growth and resources, and affordable housing
- Better Restaurants, (not fast food with drive throughs), More industry, better broadband.
- master planning for the final buildout including housing for ALL, eliminating harmful industry in our neighborhoods, give back the open space for preservation, recreational or sustainable use only
- Housing, affordability, traffic congestion
- Mental health
- Developing a small town atmosphere on the 120th corridor or other available area; providing local swimming pools and ice skating rinks for children; better snow removal in neighborhoods and its sidewalks
- Very Limited, strategically planned growth. Crime prevention and solving. Environmentally conscious conversions (to solar etc.) and usage.
- Parks, Education, Safety and Services for all
- NOT fracking!!!! NO new taxes. Senior property tax discount.
- More police. Broomfield Needs this. We need to feel safe. Police are needed. Crime is on the rise and neighbors are scared. Need more police patrol. Cars are being stolen way too often.
- Attracting new businesses
- Lower cost housing
- Protecting wildlife and our open spaces
- Bring Trader Joe's to the area and In n' Out!! More clothing shops.
- community safety and prosperity, open space and parks, redevelopment, infrastructure maintenance,
- revitalize FlatIrons and the Heart of Broomfield
- Commercial - stop giving in to developers changing commercial to residential designation just because that is the deal they have in front of them. We have plenty of residential density already here and planned - we need more commercial availability.
- Improved recycling, provide incentives for things related to green energy, affordable housing
- Reduce council pay, reduce spending, make new rec center warmer/more appealing, stop the town center project for good.
- Carbon emissions, open space opportunities, interesting restaurant with outdoor sitting
- same
- Trails, unique businesses, town center
- Open space, trails, and parks/ making them safe and creating more

- Attracting new dining and retail
- outdoor recreation service
- excess vacancy of business locations (e.g. flatiron mall & surroundings)
- congestion, over development, crime
- keep walking trail clean, put signs on key location "pick up your dog waste" some bad citizens ignore the law
- Revitalizing space such as old Safeway and making a fun downtown Broomfield with pub, coffee shop, boutiques; figuring out how to manage traffic after building too many apartments; addressing the increasing theft and property damage and prosecuting the criminals
- traffic and roads, managed growth while keeping open space, downtown Broomfield
- Use technology to manage trafficSupport small businesses post COVIDContinue development of trails systems as part of new housing projects
- Downtown - we need activities to keep us here versus going to Boulder, Lafayette, Louisville, Denver
- Public safety - especially vehicle theft locally (3 reported incidents in my building within 9 months!) and at trailheads. More public events and promoting the current events more/differently. Create a 36 bike path underpass to avoid the intersection on Sheridan where cyclists have to yield 3 times to cross Sheridan, often spending over 10 minutes between the yield lane and two lights.
- More Easy Ride, Senior events and activities
- Composting Option
- responsible growth, growth of business presence
- making 120th look better especially from 287 to Main St, giving Broomfield a downtown feel
- Building a downtown
- Community development (focused on increase of local restaurant/retail esp. near the library), regional public transportation (especially through the 36 corridor), affordable housing options in Broomfield to increase diversity.
- Further development of the 120th and main st corridor, development of city owned fiber for residents.
- Community center
- more tennis and pickleball courts and better retail/restaurant development
- a nice downtown area like Louisville and Lafayette with shops and restaurants
- 1. Limit new hotels and new warehouses/storage units.2. Downtown (the empty lot and old Safeway area)3. Fiber internet for all Broomfield area.
- single provider trash pick up with curbsite recycling and compost (had in previous city), remove dangerous fracking operations, reduce crime (theft, car break-ins)
- reducing taxes
- Safer bike lanes, road repair
- climate change (would love to see the city provide incentives to switch to solar/electric), preserving quality of life (being very particular about development - especially water resources - would love to see the city require low water grasses in new developments and maybe a financial incentive to switch to these grasses for current houses), leaders bring the community together (I think most residents would love to meet in the middle, tone down the rhetoric.
- Park Development/Roads-Access/Safety
- Open spaces
- Controlling development, improving fire and EMS services
- A Broomfield "old town" - let's create a hub to celebrate Broomfield. Shops. Restaurants, a park, but best of all, easy foot access! Think Pearl Street in Boulder or Old Town in Fort Collins. Also just more

people in Broomfield offices. The current people are awesome, but I wonder if they are stretched thin - a few more people in each department could help get things done more quickly and reduce stress of folks in said offices.

- STOP building new housing! Buy undeveloped land for open space and parks. More local business/fewer national chains.
- Restarting the economy
- Affordable housing
- STOP FRACKING, NEW DOWNTOWN, PRESERVE OPEN SPACE
- Town Center
- opening up and becoming better than before Covid.
- Funding the Police department
- Helping businesses through covid
- actual development of the 120 and main area that is planned .
- Controlled growth
- More shopping more restaurants
- making the community a safer place to live for the tax paying citizens, lower the crime rate
- Increase funding and support the police department, less gun control laws and maintain affordability.
- 1) reduce commercial development 2) reduce apartment building 3) reduce build of low cost housing
- Climate change
- RTD route 128 re-establish Pay RTD tax no service where does money go that should serve Broomfield residents.
- New city center, traffic
- Minor crime (e.g., porch package theft, illegal fireworks, extremely loud cars).
- Poluce
- Reducing property crime
- traffic control, speeding and racing
- LIMIT GROWTH STOP RAISING TAXES
- 112th Ave bridge over US Hwy 136. Finish widening Dillon Rd / W 144th Ave. Thank you for good road access from CO Hwy 128 (Broomfield Center) to 120th Ave (US Hwy 287).
- Public Safety (Police specifically); Traffic; Open Space
- Police, jobs, housing
- NOT POLITICAL CORRECTNESS / Getting economy back/ control growth to aide quality of life.
- Strengthening further growth and professional development for police officers to embrace diversity, conduct themselves more professionally, and value verbal de-escalation and non violent communication.
- Dropping property taxes for residential properties
- Reasonable housing and retail developement. Maintenance of roads.
- Controlling tax increases
- Building downtown on 120th
- Revenue generation, diverse housing, road improvement that mirrors increasing density
- Build the reservoir

- Transportation-with large recent growth, traffic is becoming a large problem. Major thoroughfares need widening ASAP. Traffic violations- 160th between Sheridan and Lowell has become a "drag strip" daily. Someone is going to get seriously injured Tax rates are sky high.
- Community outreach and rebuilding after the pandemic and a way to help our police officers been seen as the important members of society they are while also respecting BLM
- health, property, traffic, and safety, (policing)Growth and crowding controlroad maintenance, and cleanliness
- Local business, Salary increment, Increase employment opportunities
- Local business, Salary increment, Increase employment opportunities
- Budget control.
- Remove Broomfield Public Schools from BVSD/Adams & form Broomfield County Schools, drastically reduce Midway traffic.
- Downtown Square
- Cheaper housing
- Street mntc. And traffic flow
- Minor crime prevention ie.car theft car break ins
- Police and safety. Crime has gone up 10 fold.
- Opening back up, lawn care in parks, revitalize Flatirons
- Economy highways courts
- Keeping taxes low maintain a safe crime free City and county
- Better street lighting
- Police services. If you defund the Police, I'm leaving.
- complete "downtown" Broomfield, hold the line on oil/gas intrusion, affordable housing for seniors
- Crime,
- police services to include mental health professionals, police services to respond to auto thefts, traffic violations and burglaries which are not happening now due to Covid I suppose, infrastructure repair
- Roads,
- lowering crime rate, more traffic control, lower cost housing
- open space
- affordable housing, traffic hiway 7
- Police. More officers for our growing city.
- Free camps and classes for all kids.
- improve hwy 287 & I36 bridge overpass, more bike lanes
- Revitalizing Flat Irons mall area; repaving Technology Drive and revitalizing Interlocken area; more community events. Smaller cities are doing more for their residents in terms of entertainment. 5ks, park based art festivals, acts to fill the 1st Bank Center. There needs to be more to do in Broomfield proper. Attract new restaurants (not just the same old burger joints), diverse shopping, things that really bring people to Broomfield instead of just passing through.
- Improved Police services & community engagement. Fighting the Cancel Culture movement in our community. City Council decisions, minutes and meetings by mail or e-mail. Preparation for many more immigrants coming here to familiarize them with the community, culture, & schools.
- Affordable housing, infrastructure in 1st filing
- managing growth, managing adequate clean water supply, keeping the city safe
- Maintain or expand open space, financial responsibility, create community

- decreasing traffic congestion, repurposing empty big box stores, extending moratorium on marijuana shops
- Lean budget, limited services, let people take care of themselves
- small business development, walkable mixed use areas, Becoming more environmentally friendly
- Prioritize affordable housing so people who are not millionaires can buy a house, Less focus on annoying things like bike lanes, bring in more late night options for food and shopping.
- Streets, affordable housing, re-invigorating 120th avenue commercial
- Develop into commercial or otherwise the lot at the former Safeway location at the intersection of 120th and Main st.
- road repair, improve quality and diversity of local businesses
- economy and business growth
- Clam down on community burglary and help start ups
- public health, teen recreation alternatives, reduce oil & gas extraction
- Development in North Broomfield - Retail, Restaurants and Parks
- Building city center, encouraging restaurants, reopening businesses
- Keeping fracking in check, re-development of the Safeway site and plans for around City hall.
- Reform court system / judge qualifications
- Lift mask restrictions.
- City Center, diversity in shopping, repair of side streets
- Public Transportation options and coordination with North Metro Fire department
- Roads, lure more businesses, better shopping/restaurants.
- Diversification
- Focus on connecting bike trails not lanes, Support our police at all costs!, support our library... 4th: focus on proper zoning (the high density project on Aspen/Dillion is a disaster waiting to happen!
- Optimize the use of the taxes they collect. Get rid of inefficient people or positions.
- safety, community, equality
- traffic enforcement, code and zoning enforcement, lower property taxes
- city ordinances around homes and what is allowed in the suburbs
- Widening Highway 7, Fixing pavement issues on Sheridan, Increasing inclusiveness
- Homeless resources (no one knows where to go), lower property taxes, panhandling
- Slow residential/apartment building growth, increase business base, reduce crime
- establish and preserve open space, smart growth, green infrastructure
- Bringing in more nicer dining options
- Public Physical Health, Mental Health, Environmental Health
- I would love a "downtown" area with shops and restaurants like Louisville
- Fixing Highway 7
- Not allowing homeless to take over our trails and streets, Not raising taxes to the point that retired individuals are forced out of their homes, Making Broomfield safe and not allowing public housing in our area
- police (do something about the street racers), road maintenance,
- exciting shopping like Boulder, Longmont, Lafayette, more local restaurants,
- Continued monitoring of traffic flow to add lights/stop signs to slow traffic in neighborhoods and around schools. Supporting local businesses to ensure employment opportunities in Broomfield (not having to commute). Continued effort on building and/or renovating affordable housing.
- Keeping Broomfield the nice community it is. Stop building on every available piece of land.

- Expansion of main public library and construction of branch library
- Reducing Crime, Affordable Housing-Stop Using Churches for what the City/County should Provide, Light Rail
- Safety, diversity, housing
- police
- Homeless and panhandling
- Fiscal responsibility, non-partisan balance, maintaining open space buffers and parks
- Parks
- Roads, growth, housing
- Community gathering areas, access to unique dining (not chains) and shopping in northeast area of Broomfield
- Community owned fiber internet, interconnected dedicated bike paths, Light Rail system
- Infrastructure, economic development
- stop fracking!, enhance road maintenance, better commercial development requirements
- road repair, lower taxes,
- 1. FISCAL SANITY
- Affordable housing for every age group (not just seniors); Business/Retail attraction-more diverse, not chain stores; Police Department
- Traffic
- Reduce nighttime criminal activities such as auto theft and auto break-ins. Theft out of open garages and "porch pirates". Affordable housing.
- Business Development/Jobs and Roads and Transportation, the rest will follow
- Police
- Control growth, improve traffic flow
- Streets, develop old Safeway,
- Controlled growth
- fix the roads, get rid of potholes
- Fiscal Responsibility
- WATER - RT. 7
- Street maintenance, Reduction of crime / theft, Improvements in parks
- Public Transportation
- Police, Financial stewardship, unbiased leadership
- hwy 7 expansion,
- Police training to prevent overreach and violence as seen in other communities but not here; transportation operation, safety and efficiency improvements including adaptive traffic signal system on major streets including the CDOT maintained system, on street and off street bike and trail improvements etc.; and protection of water quality in streams and lakes by elimination of sanitary sewer overflows by replacing and modernizing sewer lift stations.
- STOP developing every inch of open ground in the county - transportation facilities can't handle more traffic.
- Affordable housing
- maintain low crime rate, lower speed limit on midway blvd
- Improved senior housing, fixing the 287 bridge, finding businesses for the vacant store fronts

- Sustaining responsible fiscal policies, smartly managed growth, maintaining and enhancing the care, appreciation of, and well being of our terrific public employees. Across the board, BF hires hands down the best public servants I've ever encountered.
- Attracting more employment opportunities
- Community safety/address crime & vandalism. Drug use. Affordable housing.
- more affordable housing
- Mental health, K-12 education, Developmentally disabled services
- More sit down restaurants on 120th corridor
- Planned development of multi-use center off Main St/120th
- housing
- Affordable housing
- Attracting more businesses to the area, making housing more affordable, increasing community engagement
- I would like to see more emphasis on improving cultural opportunities, including artistic, theatrical and musical offerings.
- Schools. Stores. Restaurants. Parks.
- Finishing main street, diversity events
- new retail business, streets and sidewalks
- police, mental health services
- Senior housing, Senior services
- Revitalizing existing retail centers/structures, affordable housing, homelessness
- Police - devise some program to get the kids out of the Broomfield commons park. Scary in the evening
- Police/ rising crime/ safety
- Parks & Recreation, DE&I
- Creating a Town Center that makes Broomfield a place where people feel it is a small town with walkable upscale dining and local shops. (Similar to Louisville, Lafayette and the Boulder mall)
- Financial Sustainability (not growth & development), EFFECTIVE recruitment & training of police, condition of parks & roads
- Police, parks, street maintenance
- Cheaper housing, update old Safeway area, better neighborhood monitoring
- street maintenance, City Center development, Senior housing options (patio homes)
- economy, parks, sense of community
- Being business and developer friendly, controlling spending, plan/zone for more affordable housing.
- Listening to resident concerns and acting upon them. Fighting crime/ stolen vehicles, break-ins. Too much development, too fast.
- Arts and entertainment and more robust public transportation options (light rail, more frequent buses that go more places).
- Redeveloping abandoned retail, increasing arts and cultural events, reduce property taxes
- Lowering Property Taxes, Public safety, Providing Community gathering place both retail and entertainment,
- Development of broomfield center, safety, less political fighting
- roads, trails, dining
- Limiting growth, roads and hwy, development of area by old Safeway and city buildings
- Town center and lake, more dining and shopping options

- 36/Wadsworth intersection, continue creating a sense of community, develop a downtown area
- Safety/Crime, Infrastructure,
- More open space, less neighborhood density, more art around town
- Affordable housing
- improving roads in developing areas.
- Roads, transportation. O&G vs. new housing
- WATER, POSITIVE GROWTH, DIVERSITY
- economic development, road and trail improvement, culture events
- Slow growth a bit. Build houses and businesses not more apartments. Local energy options such as keeping our gas and oil industry alive. Balance a budget.
- Environmentally sustainable growth, limiting retail sprawl and street congestion during "rush hours"
- Low income housing
- AFFORDABLE HOUSING, new dining choices, removing the beggars from literally EVERY street corner.
- Homeless camps, senior services, escalating property taxes
- bike paths, street maintenance
- Flood control
- expand the library
- Thoughtful vitalization of 120th Avenue corridor (it is not an attractive entry to Broomfield).
- Roads, bicycle lanes & signage, traffic enforcement
- Environmental eco friendly stuff
- Police, Mental Health
- Preserving open space and natural areas. It isn't an open space if it is bare dirt and used for fracking.
- Transportation
- Sustainability, MORE TRAILS, density development
- Municipal broadband, attract diverse workforce, trail upkeep
- Traffic. Fight suburban sprawl. Encourage local business.
- mixed use developments
- Real downtown, Compost and Recycling, Connect more of the Bike/Walking paths.
- Controlling Oil and Gas operations; finding solutions and become national model for law enforcement and interactions with citizens; diversity, equity and inclusion within our community
- city trash removal and recycling, low income housing, control high school traffic.
- Job opportunities, street repair,
- 1) community interaction 2) housing affordability 3) water usage
- More municipal court programming
- Police retraining, Senior Services, and Street Maintenance.
- Affordable housing, street improvement, traffic reduction and control
- Environmental issues; ex. Fracking, Safety. Road maintenance
- Development of local business. Managing new housing and surrounding areas.
- school buildings. class size
- Law enforcement-we sunk without them. Building-do not overbuild. Finance-keep taxes reasonable

- Take into account ALL residence. Where they stand politicall, religiously, financially, etc. The last year and half has been very eye opening, to say the least. There is only one way in the city council....and it is not all inclusive. Broomfield needs more options for shopping and restaurants. Trader Joe's. Fun places to eat. We have to go to Denver or Louisville to find something fun or different. We have no gathering place....Bradbury is a great example. It's a good place that has a few shops and is very welcoming aesthetically. 120th and Main. Yuck. Not appealing as it is right now.
- street management( why do they have to constantly tear-up and patch for all these cable laying projects; do they pay for the streets! Traffic management that doesn't require you to constantly speed to make the progression of traffic lights; people drive way too fast! Quality dining centered in the city. 120th Avenue, the new Colfax Ave.
- Less oil and gas development
- Support for police
- Maintain respect for open dialogue and your neighbors; Keep the economy strong; Don't become Boulder or California
- police/social services reform; infrastructure improvement; gun control
- Reduce construction or find contractors to complete projects in a reasonable time\_ I feel like most projects are not being worked on at all but creating traffic problems or there is one crew working 3 jobs and they rotatet, EASE TRAFFIC- red lights - very long - commuting in Broomfield is painfull- I really have to need something at the mall to give time to drive over and the toll is expensive and with red lights they turn red even when no traffic is coming reduce fast food and have decent restaurants
- Dining optionsShopping optionsCultural options
- Sustainability, accessibility, diversity
- Traffic safety
- Sustainability, re-development of existing vacant buildings for housing/downtown area east of Main St, continue to support public transportation network to connect to Denver
- Street lights, Traffic, Local Events
- POLICE, FIRE, ROAD AND BRIDGES IMPROVEMENTS
- Control speeding in residential areas on 128th, Create a centralized area for community engagement and inclusion, Increase restaurant and shopping within Broomfield (not corporate)
- Preserve first filing
- lowering taxes - keeping crime down - getting young people back in class rooms
- growth, taxes, housing
- public safety, community involvement, connecting walk and bike trails
- Slowing growth down. The urban sprawl is out of control. If I wanted to live in California, I would have moved there.
- housing, employment, medical insurance and opportunity of college and university for every student
- Develop some character...very whitebread, vanilla, suburbs
- Do not defund our police. They are wonderful and helpful. Figure out why our property taxes are so high relative to our neighbors. We pay 10K/year. Absurd!
- diversity, events
- Election integrity - there were more votes than residents
- Multi-modal transportation; Zero waste at both the home and municipal level; Net zero energy consumption
- Public safety, education, budget efficiency (balanced budget, same or lower tax rates)
- Attract more business/employers, maintain open spaces,

- Strong public safety, efficient and effective services, respectful citizen involvement
- Public Safety, Transportation, development/redevelopment of shopping areas (no blight)
- cutting the budget, fiscal responsibility, and decreasing mil Levi as property value increases to make homes more affordable
- economy, safety, environment
- Broomfield is a good place to live, but the enormous growth made it less safe, increased crime, and significantly increased the noise pollution.
- welcoming and protection it's minority and economically unstable citizens, infrastructure, environmental protections
- RTD needs to serve north Broomfield! city broadband service
- Create a defined downtown, attract unique, quality, non-chain dining and retail, reduce oil and gas sites
- Housing Development, Economic Growth, Environmental Sustainability
- Public transportation, local (not chain) business development, diversity inclusion
- Making Broomfield have a sense of place
- Community engagement, local business support, utility services
- Limit the construction of apartments
- Diversify housing stock, weed control,
- Neighborhood Retail, More Focused Building Inspection Division, Fire Department Response Times
- Curb developers use of Metro Districts, allow residents to pay additional to connect to recycled water for household irrigations, maintain adequate water supplies and charge new businesses and subdivisions extra to connect to water and sewer
- Health and safety of residents (oil and gas, Jefferson Parkway, etc)City Center - building sense of community - library, arts, recreation, local businessesAffordable housing and transportation
- Length of term for city council members and county employees, mental health resources
- Developing the "City Center" on 120th, improving traffic enforcement on Midway (lights? Speed bumps?), continuing to support the excellent municipal and rec services provided in Broomfield
- Retail and dining
- Finances
- housing and people with disabilities. Senior programs and day trips and the ability to be able to sign up for classes with out feeling like we are second class citizens
- Street care, social and arts activities, updating old buildings
- economic development, housing, roads
- Create a "downtown" area that is walkable
- not using the tennis courts for development
- Making a downtown that is enticing to visit
- Programs around diversity, equity and inclusion; adding more volunteer/service project opportunities (not necessarily long-term commitments)
- NOT to prioritize energy and resource conservation of private residences, NOT to prioritize new transportation tax
- Filling empty storefronts
- SAFETY, EDUCATION, RECOURCES
- inclusivity in city facilities and crack down on the trap houses in broomfield
- Affordable Housing, development of old Safeway property
- Expanding small, locally owned business,

- Enforcing code violations in Highland Park South, Renovating, cleaning Paul Derda Rec Center; more monitoring for speeding along Sheridan between Midway and 120th and others
- Open Space, Traffic Control Slowing population growth
- Fiscal responsibility!!
- Less energy exploration, just getting back to normal
- Adequate water supply, roads/trails, business development
- Baseline
- school, safety, transportation
- City center, traffic flow, and community events
- Environmental sustainability
- garbage, recycling, arts and community events
- 1. Open all facilities back to normal. 2. Water and Energy Conservation 3.install traffic round-about's. Dismantle stoplights.
- Housing, composting, road repairs
- recycling. current facility doesn't even accept glass! and how about a community compost area?
- Affordable housing, planned growth, environmental stewardship
- public transportation
- Expanding dining/retail services, make flow of traffic better
- anti- fracking, no marijuana sales, slow development
- Gentrification as long as it doesn't tear down historic buildings. Shopping centers need to be upgraded or the area to build more housing. Need more affordable housing.
- 1. Drug related crimes. 2. Hate crimes.
- Local business development, variety of shopping choices, traffic
- affordable housing, environmentally sustainable practices, diversifying economy with local businesses and BIPOC businesses
- Public transit, municipal broadband
- Road improvements to accommodate the significant increase in population and business activity along Highway 7 and 160th Avenue.
- Traffic congestion
- Develop other revenue streams to support city instead of driving people away with higher property taxes.
- Road Construction,
- Stop residential growth, improved roads and traffic, force RTD to take care of the northern suburbs we've been paying for
- road maintenance
- building a greater sense of community
- Improving the Waste Treatment Facility. Increase odor control and wastewater put into Big Dry Creek stream.
- Road services, police force reduction, overall governmental reduction
- refreshing business areas and bringing in more restaurant options
- Residential road repair, keeping oil/gas drilling out, lower costs/property taxes
- road repair, schools, police
- City streets
- Road surfacing and expanding zoning for housing

- I moved to Broomfield during this last year and do not have enough information to answer this question.
- Quality and safety of water, roads, end fracking
- growth management, developing civic identity
- Expand the number of lanes on major roads and highways (stop wasting money on landscaping boulevards, such as on Lowell, when the street really needed more lanes!)
- Roads, housing businesses
- Retail and dining growth
- STOP GROWTH, NO MORE ROOFTOPS
- Ecology, Finance, Events
- residential snow removal, one garbage service, & less traffic which means better E, W, N. S. roads.
- Increasing property value/housing prices, parks & open spaces, community events
- Limiting growth (new builds), road maintenance and traffic issues
- Reducing government costs, driving more value for the tax collected
- Civic Center development with new businesses, intra-Broomfield public transportation,
- Water Conservation, Clean Energy
- Community building events, affordable housing, better protected bike lanes
- RTD train access
- housing, RTD routes, increase bike/pedestrian access
- Transportation (more access on North Side). Open Space acquisition, Developing "Downtown"
- Transportation that isn't cars, bring down rent, defund police
- First: Municipality internet. I really hate Comcast. Having one single option where they price gouge is not acceptable. Second: Better building inspection. I live in Caliber at Flat Irons. The electric wiring for my apartment was mixed up with another apartment. I called the inspector for the city, they stated that it wasn't part of their job... that's just ridiculous. It's my job as a resident, and each resident, to figure this out? Absolutely not acceptable. Third: Maybe address RTD with the Via Varra stop since it is a growing area with a lot of apartments?
- Community, Arts, and Diversity
- Police
- Safe Community, Health Leisure & Education opportunities, Fiscally responsible
- Safety. Equity. Self-Sufficiency.
- Affordable senior housing, redevelop around the mall, reservoir
- control population growth by issuing less building permits
- Responsible growth
- control growth, repair road surfaces, economy
- improve education in schools and universities, safety, stop destroying the community
- jobs and mental health programs, including school infrastructure. Higher more school social workers.
- Fixing pot holes on roads, providing opportunities for new business people
- One priority, make sure City and County is fiscally sound.
- Growth management, infrastructure, outdoor recreation
- Indoor and outdoor Pickleball courts
- creating a downtown area with many dining options, weekly events, chance to socialize; sustainable energy and recycling
- open space, cleanliness, developed town center

- Safety (police should stop ignoring property crimes), transportation, public health (continue Covid vaccinations, etc.)
- Developing downtown Broomfield
- Infrastructure improvement/diversity and inclusion/community involvement
- Re allocation of the budget to de emphasize policing and emphasize helping systemic problems of poverty, racism, lack of access, and diversity
- School
- Improving schools, better ev infrastructure
- School improvements
- less growth, less traffic, better schools and academic/cultural opportunities for youth
- affordable housing, development of the area around the Library, cultural/community events
- Better, more reliable, functioning city wi-fi
- The return of freedom
- I'm excited about the new plan for the area off Main and 1st.
- access to new community center, getting services like wood shop up and running, and finishing 144th ave
- Housing
- senior and affordable housing and mental health
- Slow growth & cost of living , clean up homelessness, keep open space trails & parks clean, safe, & beautiful!
- Affordable housing, diversification of dining and entertainment
- CONTROL COST OF LIVING - TAXES, ASSESSMENTS
- affordable housing, City owned high speed internet.
- Infrastructure, affordable housing, economic growth
- unsure
- economy, mental health, housing, health
- Clean up SE corner of Midway and Main' i.e., dead trees,
- affordable housing, mental health, police training/restructure, transportation to include electric cars
- Finally getting the light rail we have been paying taxes for all these years, Expansion of the Library, Affordable housing
- senior services, open space, business development
- STOP the growth and housing.
- roads
- Get the new Town Center Done - We've waited far to long for it
- cut back on building- utilize vacant building spaces. wasteful spending
- Affordable housing and expensive rentals for seniors and community aid programs
- Not becoming a mini Denver or Boulder No more growth
- programs for climate change adaptations
- Community building, arts and culture that engages residents, services for the most vulnerable such as transportation, housing, etc.
- open space acquisition without the "help" of oil and gas; affordable housing; more emphasis on diversity
- single hauler trash, infrastructure (internet), crime
- Thriving music venues, redevelopment of aging retail areas, transportation options.

- affordable housing
- Support the nature trails.
- biking, affordable housing
- Infrastructure
- Snow removal, recycling, road repair
- Control Growth, Bicycle accountability laws
- Volunteer Programs, Recreational Businesses, Bike Infrastructure
- Social services for economically disadvantaged people; services for people with disabilities; public transportation
- More open space that isn't just grassy walkways, be a bicycle/ebike first community, improved recycling and centralized composting
- City wide wifi
- Preserving open space, affordable housing, trail networks.
- Stop the growth. We don't need more useless big box stores.
- street repairs      shopping
- By gi nh vy l tt ri
- Increase curbside recycling to weekly, and add composting. Add curbside recycling for more items like shopping bags.
- pot holes, equality and respect among residents and government
- more affordable housing options but not segregated in lower income neighborhoods
- Streets, fighting property crime, open space
- Xeriscaping, Library/InventHQ, Open Spaces
- no more trails! more trees and flowers where people can see them. 120th is sooooo ugly.
- Maintain % and quality of open spaces, affordable housing, stock ponds with blue gill (Josh's Pond)
- road repairs. control growth to limit road congestion
- Filling pot holes on 287
- Housing,community events
- 1) I think you should definitely go to a single trash pickup vendor instead of multiple trash vendors tearing up the streets and causing unnecessary noise and disruption. The city we moved from made this transition and it improved the quality of life without an increase in costs. If you're concerned about putting a company out of business, you could assign each company a different section of town.2). Street racing. I realize that this is a difficult thing to stamp out but all summer long we can hear the noise from this activity. Also, along this line the illegal fireworks at all hours of the night for weeks on end.3). Residential and auto theft. I understand that with the pandemic, these crimes are not being aggressively pursued but this contributes to a feeling of the area being an unsafe place to live. If you read the Next Door posts, you get a sense of the anger and frustration people are experiencing, not to mention the costs to replace catalytic converters and broken windows. I have not been a victim yet but I feel less safe.
- safety, jobs, services for people in need
- economic development
- Work on getting light rail up to Broomfield. They asked for a tax increase for that, which we paid into, only to have it turn into paying for an HOV lane!!!! Feel ripped off, so don't ask for another tax increase.
- sustainability including resource management and reduction of green house gases and electrification with renewable energy supplies

- Infrastructure improvements (specifically bike lanes, trail connections), downtown 120/main development
- Lower taxes
- infrastructure
- Make it easier for middle class families to afford the rec/community center, child care/day camps. We pay in property taxes, and pay to access the facilities. It is a lot of extra money to access these, especially since we have a high property tax. We can't afford to go to the rec center that's down the street from us.
- Control overdevelopment
- Reducing housing tax, budgeting for snow removal on city streets, police force presence staying as strong as it is
- environmental clean up and preservation, reducing sewer odors, jobs
- renewable energy initiatives. you have an opportunity to be a leader in the country in this area.
- Growing a local culture. Defining what it means to be a citizen of Broomfield by listening to the diverse voices of Broomfield and taking notice of the sub-culture of the people who live here. We are a diverse group of people, but what we all have in common is that we are Broomfield.
- Population control, law enforcement, recreational services.
- affordable housing
- Sustainable energy, reduce business and residential waste, water conservation/protection, affordable housing, and accessible housing.
- taxes, traffic and housing
- traffic light timing (very poor), transportation tax (RTD is massively neglecting Broomfield and misallocating tax funds), Too much emphasis on including people that don't live here at the expense of those who already do live here, including subsidizing at the expense of current residents, Need a "downtown" dining area like the proposed 120th renovation area, NOT adding more traffic lights
- Roads, infrastructure, oil/gas regulation
- oil and gas, infrastructure
- Affordable housing, mental health services, jobs for those with a criminal record
- increase in crime and more transportation options
- Safety, children activities.
- Transportation, Fine dining,
- 1. Affordable housing. Specifically, zone all residences to allow multi family occupation, similar to Oregon2. Regional Transportation for weekend recreation. Run ski busses in the winter and hiking busses in the summer.3. Establish boundaries for homeless people, campers and RV's for housing, and beggars.
- ROADS
- Energy, recycling, environment
- More restaurants
- 1) Move towards becoming carbon neutral. 2) Affordable housing. 3) More arts / cultural events
- Transportation projects, affordable housing, economic development
- Affordable housing
- Reinvigorating Flatirons Mall area, affordable housing, environmental stewardship
- City town center
- environment and business development
- Acquiring/Preserving open spaces, making trails/biking safer, not making Broomfield the next Denver with density housing

- Community development, economic growth, housing
- organizing a composting initiative inside households and businesses, more access to bus routes, increased public art
- Energy usage, recycling/reusing environment
- lower property taxes, lite rail
- Protected bicycle lanes, implementing the recommendations of the pedestrian and bicycle assessment, hiring a new transportation engineer who believes in the Broomfield transportation vision instead of hindering safe street improvements
- Well connected network of fully protected bike lanes, slower speed limits, traffic calming
- transportation, community services, parks
- Transportation, shopping district revitalization, housing prices
- public school, after school program, faster commute time, trails with shade/
- Baseline area development to be interesting with shops, parks, trails, natural spaces and restaurants
- Housing, roads, traffic flow
- road repair + ice/snow control, waste management + recycling
- before allowing more apartments, consider traffic, water supply, school capacity etc. Road Repair
- sustainability, protection of health of those living near oil and gas, inclusivity
- Support Green Energy programs
- Adequate infrastructure with quality growth.
- Rapid Transit, Building more Grocery stores, markets
- Accessibility to community amenities and leisure opportunities. Transportation infrastructure. And environmental stewardship.
- Street repairs and bike lanes
- SEGURIDAD, RECREACION, OPORTUNIDAD DE TRABAJO
- Stop new housing development, repair roads
- Wadsworth US36 bridge
- Get the Community Center going or take it off the table
- Crack down on rental houses that are dilapidated, City Trash Service, Trail connections to cross 120th Ave,
- Transportation, mental health/policing, oil drilling
- curbside compost and recycling for single/multifamily and commercial
- Affordable housing, increased restaurant selection, free or affordable public social events (eg, concerts, movie nights, etc).
- Public transportation to and from Denver Airport Shuttle buses to and from Denver Airport
- Reducing traffic violations! More shops/restaurants
- Eliminate Fracking, Lower Property taxes (or put the property taxes to better use)
- Affordable housing, sustainability.
- Growth (infrastructure, new businesses and homes), public safety and community interaction with public safety and govt
- sustainability and sustainable transportation, environmental protection
- fixing potholes and resurfacing streets, renewable energy, and affordable housing
- Getting rid of Comcast/Recycling accurately in City Buildings
- 1. Stop trying to pave over everything... no more new construction until older buildings are removed to make room for newer OR rehabilitation of existing structures. 2. We pay property taxes... we don't

need to be paying for superfluous things like magazines and art fairs, when we can't get snow removal or police presence.

- Preventing noise and health effects from fracking, road maintenance, economic development
- Affordable single family homes
- Business growth
- environmental protection, mental health, gun control
- Make residential and commercial properties greener and more energy efficient. Turning lawn into natural habitats for wildlife
- 120th development
- maintenance and development of infrastructure, housing opportunities for all citizens, quality of community life
- Diversity in housing options that are more affordable
- Budgets and maintaining facilities
- water quality, road maintenance, open space and trail
- complete Dillon road, develop Town center
- Police, oil, mental health
- establishing a downtown, offsetting climate change impacts (power & water)
- Attract businesses. We've lost Burger King, Pizza Hut, Taco Bell, Subway, Delvickio's, .....
- Water, roads, attracting business
- Control building; control fracking, control pollution
- Water pressure is the one thing that we don't have in Westlake area
- Securing elections, lowering taxes, prioritizing capitalism
- water, sewer, control multi-family housing development
- Maintaining vigilant cost control of services provided
- more commercial/retail development north of 144st St.
- Contain spending and manage salary increase for all city employees.
- Opening up to various cultures and religions
- Mental health needs, housing, and racism in our community.
- Creating a community. a weekly event that'll gather people like the free concert or a movie night. have it in the heart of Broomfield (by the city buildings or old Safeway) not the "commons". We need something that gathers us so we take pride in Broomfield like we used to.
- zoning compliance
- Ease of travel (bus, etc), improving accessibility to groceries, continue to push renewable energy
- Not raising taxes, lowering taxes, repealing mask and advancing medical freedom
- Population growth, economy through new "none chain" restaurants and shops, community events.
- A city trash service.
- Downtown development, infrastructure, open spaces
- Getting our own school district. There is no way we can identify as our own entity and feel like it is OUR community with so many school districts. This is a key part in our community identity of 'We are BROOMFIELD!' Well, we aren't... we are also Jefferson, Adams, Boulder... our kids aren't in the same schools and they don't know each other. There are two (at least) 'sides' of town. My kids are on different school calendars (my choice, but they are all in school in Broomfield). I feel passionate about keeping great teachers and great schools here. Instead we are separated. Not united. Our teachers are not our own. Our students are not Broomfield.
- How to continue financial growth without over-population. More open space

- Affordable housing, re-purposing existing abandon buildings, Community events
- Ensuring that the city and county is not fragmented. Although it has improved in recent years living in the north part of Broomfield it doesn't always feel like we are part of Broomfield. we grocery shop in Erie, we go the Orchard in Westminster for movies, dining and shopping.
- Town Center, Police Services (improving safety and crime rates)
- Staying within budget, keep community safe, economic growth
- Pedestrian safety, arts & culture, dining & retail.
- Budgeting, encouraging rather than handy-capping small businesses, opening schools to 100% capacity.
- Encouraging/allowing mixed use development (apts over storefronts), Increasing population density in specific areas, Decreasing taxes and unused services...
- Mental health services, reduction in home taxes, crime
- City energy conservation
- Increased diversity
- Balanced City Council
- revitalizing Flatirons mall and surrounding shops/ restaurants.
- Having more to do in Broomfield!
- Small Business Food, Food Truck Park
- Affordable housing, growth in arts enterprises, growth in public support for immigrant communities
- Reducing property taxes, composting curbside or at a city facility, recycling for yard waste more than once a year
- Utilities
- Parks, taxes, sidewalks, storm drains, elections
- Arts, less chain restaurants/businesses
- People (especially those with housing or food insecurities), infrastructure, influx of jobs
- Economy
- panhandlers and homelessness
- Building out, shopping center updates
- Arts+culture, small business
- Downtown (and community feel), promoting small business development over giant corporations, sustainability
- protecting safe water, land and air!
- How to prevent progressive thinking clouding judgement and good sense
- Getting businesses back into the 120th street (old Safeway) shopping center and the Flatirons shopping areas. Diverse dining especially not the big chains. Supporting economic areas affected by COVID closures (arts, individuals and families facing economic hardship, etc.)
- Creating a downtown by the Broomfield Commons. It's more centrally located.
- Developing a strategy to bring more people from using cars to public transportation and bikes, even if it's e-bikes.
- More open spaces, less residential development
- Affordable Housing, Curbside Composting and Energy Efficiency
- Transportation, Accessibility, Education
- For government not to lie to our face
- Transportation for seniors, and those without cars

- Curbside composting and recycling for all residents, energy efficiency in all city buildings, incentives and rebates for all residents and businesses to take steps towards greater energy efficiency.
- community and sustainability
- Youth development, housing availability and affordability, public transit
- Create Metro Tax district service plan laws to protect the homeowners in the Metro Tax district.
- How to stabilize growth
- Revitalizing the old Safeway building into a food hall / retail space, building downtown Broomfield, being more choosy about businesses opening up and opting for more small and unique options
- Environment; Community Events
- creating a "downtown" / revitalizing 120th & main
- Restaurant and retail development
- More entertainment and dining options (a downtown scene)
- open space preservation, oil/gas rules enforcement, promote locally owned restaurants and businesses
- Affordable housing, composting services, youth involvement
- attracting more diverse people, affordable housing
- More lighted pickleball courts
- Increase Open space, slow new home development growth, reduce new oil and gas development
- preserving open space wildlife; affordable housing; homelessness living in public (open) spaces
- Building an inclusive community; more small business, less chains; arts and outdoor
- transportation flow
- opening up the oil and gas, renovating Flatirons Mall, bringing in new upgraded restaurants
- sorry, don't know
- Transportation, taxes, police
- Affordable housing, Public health, making Broomfield attractive and interesting to young professionals
- offering more performing arts especially theatre; the Broomfield "town center" project!!; improve recycling, boost involvement in climate and energy measures
- traffic, roads, taxes
- Make a better city to be in. The small town togetherness feel. Affordable, event and dining options, housing.
- I don't have school-age children yet, but I would like quality education to be a priority.
- Stop all the building
- improving school choice options although that may be more through the school districts
- Creating a downtown space and more mountain biking trails.
- people fixing the old Safeway 120th AND we need a place for Youth to go to safe and fun maybe a place to dance
- Traffic issues along Simms St (108th Av)
- Pro Marijuana reforms and licensing (consumption sites, dispensaries, etc.)
- CITY PROVIDED WIFI/INTERNET! SENIOR TAX DISCOUNT (MORE), ARTS/HOBBY EDUCATION
- Try not to over populate this not so small community anymore. Too many townhomes going up in areas that would be better used by the community. Broomfield is becoming greedy.
- Continued Economic Development, Environmental Causes, Infrastructure
- Prioritize building out the downtown area near the library
- Bomberos

- the rabbits living on all our property, coyotes eating our pets
- 1. Eliminate taxes. 2. Get rid of Dominion. 3. Get developers to pay for road expansion around developments.
- housing costs, crime
- Sustainable growth, affordable housing, equitu
- Making the city and the surrounding area safer, have more events for families in the open space and parks and support law enforcement
- Transportation, Housing, Mental Health
- Affordable housing, LOWING RESIDENTIAL PROPERTY TAXES, More solar panels in private businesses
- Commercial Development, Street Conditions on State Roads
- Police
- Reducing greenhouse gas emissions, walkability, making the downtown
- Getting rid of Rv's and Motor Homes off the streets. Terrible !!!!!
- Street Maintenance
- Less growth. Better road conditions.
- Prioritizing protecting constitutional rights for all citizens and promoting local businesses
- Traffic flow
- affordable housing; sustainable and environmentally sound growth;
- Widening and fixing roads and intersections
- Reign in taxes
- Attracting new retail and dining, affordable housing, a city run internet and trash service
- control growth, stop bringing the slums to the suburbs, stop building high density housing without any road/infrastructure improvement
- Safety, Job opportunities
- Economic growth that is equitable for all backgrounds & supporting POC, get rid of the trailer home parks, preventing the next George Floyd through police accountability and training
- Finances, oil and industrial development, lowering taxes
- Downtown area, affordable housing and composting
- Resurfacing the Commons parking lots with a more durable/long term parking surface. It gets torn up badly every winter!
- Improved arts activities, better communication about broomfield services
- HOUSING,CIVIC CENTER..CONTROLLING GROWTH
- Municipal Internet (like Longmont), municipal trash/recycling service, roads without huge tree lawns/medians that waste water and block vision.
- Helping with the over crowding
- develop the downtown community center and add dining and shopping options. When we go out to dinner or go shopping for anything other than groceries we typically leave Broomfield. Broomfield needs to develop a personality and develop areas that will not only keep residents like ourselves shopping and dining here, but attract people to come here, likeBoulder, Lafayette, Louisville, Arvada and Denver do. the major shopping areas in Broomfield are mainly chains that you can find in any American city, and the Flatiron Crossing Mall is a dated retail structure that does not reflect the changing shopping/dining/recreational tastes of the 21st century. I'm tired of seeing large storage units, Starbucks, banks, and chain fast food restaurants be the only thing built in Broomfield.
- Better Schools, Downtown area, fix all the pot holes
- Making a downtown with shops and restaurants

- Affordable housing for employees, seniors and low income families, new eating/dining establishments, new downtown area
- Public Transportation
- traffic, population density
- 120th Corridor, Land shift / housing engineering services
- Housing, infrastructure and schools
- connect E470 reducing Denver-metro traffic, remove restrictions on cannabis retailer, modernize
- Paving Emerald Lane
- Homeless shelter
- Regional High Speed, High Quality, Low Cost Internet/Broadband
- Less taxes,
- Development, roads and safety
- Expanding roadways to lessen traffic congestion, repair and resurface roadways, lessen the tax burden on homeowners
- expanding streets in the north area, better mass transport
- Environmental initiatives, diversity, safety
- Raises to your city workers and not laying them off while giving the money to the stuffed shirts in city council.
- Road infrastructure
- Stopping Fracking, as it poses a great risk to public health and our environment and will destroy our open space.
- Proper land use, open space, taxes
- Maintaining open space., 120th revamp, less home development
- More dining options! And local/unique options - no chains!
- Quality of life issues ie education, recreation
- Controlling street racing, speeding in general, and loud cars
- TRANSPORTATION UPGRADES; STREET AND SIDEWALK REPAIRS
- housing, lowering taxes, improving schools
- Affordable housing, economic growth - though those might be in conflict!
- Housing, road, business
- Climate issues, Economic issues
- TRAFFIC- MISWAY-MAIN - 120TH
- Affordable Housing, Recycling, Public Utility exploration (electric, internet, etc)
- safety, police and fire
- developing the town center
- Police being able to keep our city safe
- Been here less than 2 years
- economic growth/diversity/stability, housing inventory
- Business growth, Affordable rental costs eliminating pet rent for it not going towards anything
- Senior Housing
- I have no opinion
- Revitalizing the area of 120th and main
- Reigning in spending so as to keep property taxes down.

- Keeping open space, prevent new housing projects that bring in more traffic and population, keeping our parks and trails clean
- preserving open space; solar rebates; review neighborhood HOA by-laws to determine if relevant/need to update
- Older neighborhoods need more competition in Internet service providers. Due to old technology (original phone lines too far from the Central Office), cable Internet is the only option and we are stuck with Comcast, a very poor service provider.
- Reducing taxes, spending less money
- Getting RID of the art on the walls of 1st Filing. Quit referring to Broomfield as an Affluent, Anglo Community in a negative manner.
- Bringing unique businesses to the Highway 7 corridor. Bringing bus services to the Northern Broomfield area./
- Streets and sidewalks, fiber optics, water conservation
- growth senior housing
- Affordable housing
- Quit trying to be so politically correct
- please improve the wifi at the Orchard Shopping Center and surrounding shopping areas. It is terrible
- Affordable Housing, Increase restaurants and variety
- Lower taxes. Better park maintenance. Slow the growth. Quit sanding the residential streets so much during minor storms=sidewalks are disintegrating from over salting and sanding. What has happened to "the Broomfield Way"?
- Common sense not liberal activists
- Growth is happening fast. There needs to be a focus on open space and keeping neighborhoods connected with trails/bike paths. I've always said if Broomfield turns into Highlands Ranch/South Metro with all of the congestion, I'm moving.Oil and gas needs to be regulated vigorously. With all of the expansion, it doesn't need to be in our backyard.
- Open space, medical marijuana sales
- Affordable housing, employment & natural resource preservation
- Affordable housing for single people. Condominiums and townhomes that are under \$350,000
- Maintaining open space & trails
- COVID-19, Economic Recovery, Livability (including oil & gas regulation, variety of stores, ease of connectedness without cars)
- Affordable housing
- jobs!
- Building the Broomfield Reservoir
- lower taxes, repairing streets,
- Infrastructure improvements, affordable housing, greening programs (recycling, composting, etc.)
- More parks with activities, ie: disc golf parks
- Affordable house Int, open space, less strip malls.
- transportation
- control taxes, Broomfield thinks we are Cherry Hills
- safety, safety, safety
- Don't know
- Decrease property tax rate and sales tax rates

- Transportation
- If you want to be "green", have only one trash removal company. In Eagle Trace we have 3-4 trash trucks per week on our streets - need to do better.
- Finishing the city center.
- Recycling; electric vehicle accommodation and tax credits for sustainable practices
- Slowing growth
- lower taxes, more dining and merchandise options
- Making sure that the equity questions above are taken in context. I answered no opinion on every question except about being a woman. White people do not know if this community is welcoming to other races/ethnicities. Christian people do not know what it is like to live in Broomfield and have another faith. It is critically important that you do not assume that if you score high there that any of the "voters" on this have experienced it through those eyes. You shouldn't have asked the questions of anyone other than those who identify that way - how does a straight person know if we accept transgendered folks in our community? My guess is we don't do it well or our city and county would be more diverse than it is.
- Traffic, Traffic noise, diversity
- Property crime and robbery reduction
- crime, oil and gas, in town shopping
- Stop oil and gas development in open space and in close proximity to neighborhoods and schools, reduce noise from jets from DIA flying over the city, limit growth.
- Growth management and inviting the right type of development, curbing gross influx of oil and gas and overdevelopment, LISTENING to residents and their concerns and working to bring better companies to town, that attract and retain talent, and addressing the continued aging population in our state and considering the needs for housing that a population faced with lower birth rates and an aging population will require in the coming generations.
- Clean up landscape and keep open space
- Recycling, public transportation, creation of an actual town center
- use taxes better stop waisting funds
- Budget
- creating a downtown area with shopping/dining. Keeping the storm drains clear in the parks (the one behind my house has 6" of mud in it and stagnant water.
- Zero waste, oil and gas issues, carbon reduction
- Reevaluating how the determine property taxes - these are way too high and forcing people to move out of Broomfield.
- 1. Affordable housing for all - individuals who grew up here cannot afford to live in the community and many residents and employees of local business have to live in other cities/counties that are more reasonable. 2. More businesses and less housing- we are on housing overload and all the major/big companies are going to local cities/counties (Amazon, TopGolf, Cabela, Target, Outlet Mall, Orchard Mall, etc). 3. Traffic congestion on 120th between Federal and new 120 exchange. Broomfield should focus less on the "Civic Center" they want to spend millions on. Our community has a lot higher needs at this time with so many empty buildings that need to be filled with businesses that can bring in revenue.
- Maintaining services without increasing taxes.
- Transparency in City Council and committees. Council should listen to the residents instead of pushing their agenda.
- City Fiber Internet Service, City Trash Pickup, More Open space trails
- Attracting new businesses Lower unemployment rate Gigabit internet from Lumen

- signage on buildings under construction so we know what is being built or how building is being used.
- getting department stores, restaurants
- taxes
- Property tax reduction
- fix and repair roads
- no more than 3 unrelated people living in a house. House cramming only allowed to one per house. more than 1 family living in a house should pay more taxes
- Walkable Retail, Entertainment for younger families (Brewery, Local owned coffee shops, etc)
- Review stop lights @ 136 & Sheridan, Main & Midway, 136 & Cedar
- Affordable housing, homelessness, crime
- Strength of local economy
- Crime reduction
- senior services, motor vehicle licensing,
- affordable housing, water resources, merging police with HHS
- Sustainability, more retail in the north of the city, better quality of services
- Affordable housing
- Property Values
- Eliminate covid 19 restrictions Open up jails and reduce crime and thefts.
- Community broadband
- Affordable housing, diversity training
- Road maintenance, repairs, and expansion

## Appendix G: Survey Methodology

### Developing the Questionnaire

General community surveys, such as this one, ask recipients their perspectives about the quality of life in their communities, their use of local government amenities, their opinion on policy issues facing their city or county and their assessment of city or county service delivery. The City and County of Broomfield Community Survey was first administered in 2002. The 2021 survey instrument was developed by starting with the version from the previous implementation in 2018. A list of topics was generated for new questions; topics and questions were modified to find those that were the best fit for the 2021 questionnaire. In an iterative process between Broomfield staff and NRC staff, a final questionnaire was created. The survey was translated into Spanish, Simplified Chinese and Vietnamese. The survey was programmed online using the Polco platform.

### Selecting Survey Recipients for the Probability Sample

“Sampling” refers to the method by which survey recipients are chosen. The “sample” refers to all those who were given a chance to participate in the survey. A probability sample is one in which all the units for sampling (in this case households) have a known chance or probability of being selected as survey recipients. All households located in Broomfield’s boundaries were eligible for the survey. Because local governments or organizations generally do not have inclusive lists of all the residences in the community (tax assessor and utility billing databases often omit rental units), lists from the United States Postal Service (USPS), updated every three months, usually provide the best representation of all households in a specific geographic location. NRC used the USPS data to select the survey recipients for part of the sample.

A larger list than needed was pulled so that a process referred to as “geocoding” could be used to eliminate addresses from the list that were outside Broomfield’s boundaries. Geocoding is a computerized process in which addresses are compared to electronically mapped boundaries and coded as inside or outside desired boundaries; in this case, within Broomfield. All addresses determined to be outside the study boundaries were eliminated from the list of potential households. Each address identified as being within city and county boundaries was further identified as being within one of the five City Council Wards. A random selection was made of the remaining addresses to create a mailing list of 6,033 addresses, distributed proportionately between the five Wards. Attached units were over sampled as residents of this type of housing typically respond at lower rates to surveys than do those in detached housing units.

Additional households were identified as more likely to have residents who were in racial or ethnic groups who may respond in lower proportions than the general population, and therefore would best be represented through targeted oversampling; with a total of 1,706 Hispanic households, 214 Vietnamese households and 547 Chinese households selected.

## Survey Administration and Response Rate

In 2021, implementation was changed to be largely online. Each selected household was contacted three times.

1. A fold-over postcard was sent to all households from which a postage-paid postcard could be “torn-off” and mailed back to request a paper copy of the survey in English or a target language. A URL to complete the survey online was also provided.
2. A week later a reminder letter was sent which explained the importance of the survey and how to complete it online.
3. A week late a postcard reminder was sent which again explained the importance of the survey and how to complete it online.

The reminder messages asked that only those who had not completed the survey do so. Each invitation also included a PIN which the respondent was required to use to ensure we could track areas and eliminate duplicate responses. A total of 8,500 households received the mailings. The mailings were sent in May 2021. Completed surveys were collected over the following seven weeks.

Survey invitations were mailed to 8,500 randomly and strategically selected resident households in Broomfield and completed surveys were collected over a seven-week period. Forty responses were received from households requesting a hard copy survey while 1,064 were completed online. A total of 1,104 surveys were completed, yielding a response rate of 13%. Of the 1,104 completed surveys, 9 were completed in Simplified Chinese, 6 in Spanish and 2 in Vietnamese. The table below shows the response rates by the list source.

**Table 263: Response Rates to the Probability Sample Survey, by List Source**

List Source	Number mailed	Number of completed surveys	Response Rate
USPS	6,033	848	14%
Hispanic	1,706	165	10%
Vietnamese	214	13	6%
Chinese	547	66	12%
Unknown		12	
TOTAL	8,500	1,104	13%

An open participation survey was also made available to all residents of the City and County of Broomfield through messages sent by City staff through public communication channels (such as social media). A total of 309 responses were obtained through this survey; one of them was completed using Simplified Chinese, the remainder in English.

Both the sampled survey results and the open participation survey results were weighted so that respondent gender, age, race/ethnicity, housing unit type (attached or detached), housing tenure (rent or own), and council ward were represented in proportions reflective of the entire community for both the open participation and probability sample surveys. The results from these two surveys were found to be similar, so the responses were combined. Thus, these results are based on the responses from 1,413 respondents.

The range of uncertainty is plus or minus 3% around any given percentage point reported for the entire sample. The 95% confidence interval (or “margin of error”) quantifies the “sampling error” or precision of the estimates made from the survey results. A 95% confidence interval can be calculated for any sample size from a probability sample and indicates that in 95 of 100 surveys conducted like this one, for a particular item, a result would be found that is within three percentage points of the result that would be found if everyone in the population of interest was surveyed. The practical difficulties of conducting any resident survey may introduce other sources of error in addition to sampling error. Despite best efforts to boost participation and ensure potential inclusion of all households, some selected households will decline participation in the survey (referred to as non-response error) and some eligible households may be unintentionally excluded from the listed sources for the sample (referred to as coverage error). The margin of error for this survey was calculated using the number of responses received through the probability sample. As the results were combined with responses from the open participation survey, the margin of error for the entire sample is referred to as the “range of uncertainty.”

While the range of uncertainty for the survey is generally no greater than plus or minus three percentage points around any given percent reported for the entire sample (N=1,413), results for subgroups will have wider intervals. Where estimates are given for subgroups, they are less precise. For each subgroup from the survey, the range of uncertainty rises to as much as plus or minus 10% for a sample size of 100 completed surveys.

## Weighting the Data

The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community. This is done by: 1) reviewing the sample demographics and comparing them to the population norms from the most recent Census or other sources and 2) comparing the responses to different questions for demographic subgroups. The demographic characteristics that are least similar to the Census and yield the most different results are the best candidates for data weighting. Initial weights were calculated using an Iterative Proportional Fitting model via a python raking algorithm plug-in to SPSS. These initial weights were trimmed so that no case was given a weight greater than 5. Several different weighting “schemes” are tested to ensure the best fit for the data. The variables used for weighting were respondent sex and age, race, ethnicity, housing unit type (attached or detached), housing tenure (rent or own) and Ward. The probability sample and the open participation responses were weighted separately. The results of the weighting scheme are shown in the table on the next page.

## Analyzing the Data

The data was analyzed by NRC staff using the Statistical Package for the Social Sciences (SPSS). For the most part, frequency distributions and mean ratings are presented in the body of the report. A complete set of frequencies for each survey question is presented in *Appendix A: Complete Survey Responses*.

Also included are results by year of survey, Ward and respondent characteristics (see *Appendix B: Survey Responses by Year*, *Appendix C: Survey Responses by Year Within Ward*, and *Appendix D: Responses to Selected Survey Questions by Respondent Subgroups*). Where differences between subgroups were statistically significant, they noted in the tables.

Table 264: 2021 Broomfield Weighting Table

Characteristic	Population Norm	Probability Sample		Open Participation	
		Unweighted Data	Weighted Data	Unweighted Data	Weighted Data
<b>Housing</b>					
Rent home	28%	20%	26%	8%	25%
Own home	72%	80%	74%	92%	75%
Detached unit	70%	73%	71%	89%	73%
Attached unit	30%	27%	29%	11%	27%
<b>Race and Ethnicity</b>					
White	88%	79%	87%	84%	86%
Not white	12%	21%	13%	16%	14%
Not Hispanic	91%	87%	90%	93%	91%
Hispanic	9%	13%	10%	7%	9%
<b>Sex and Age</b>					
Female	51%	54%	51%	61%	53%
Male	49%	46%	49%	39%	47%
18-34 years of age	29%	15%	28%	10%	26%
35-54 years of age	43%	33%	42%	40%	42%
55+ years of age	28%	52%	30%	50%	31%
Females 18-34	14%	0%	14%	0%	13%
Females 35-54	22%	21%	21%	28%	22%
Females 55+	15%	28%	16%	30%	17%
Males 18-34	15%	8%	15%	4%	14%
Males 35-54	21%	15%	21%	15%	20%
Males 55+	13%	28%	14%	23%	13%
<b>Area</b>					
Ward 1	17%	20%	17%	23%	16%
Ward 2	27%	18%	27%	12%	25%
Ward 3	20%	24%	20%	24%	22%
Ward 4	21%	21%	21%	25%	20%
Ward 5	15%	18%	16%	14%	14%

\* American Community Survey, 2018 5-year estimates

## **Appendix H: Survey Materials**

The following pages contain copies of the survey materials sent to randomly selected Broomfield households.



# CITY AND COUNTY OF BROOMFIELD

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Your Opinions Matter; let your voice be heard and help drive decisions for Broomfield's future by taking the 2021 Community Survey!

Sus opiniones son valiosas; ¡haga oír su voz y ayude a impulsar las decisiones para el futuro de Broomfield contestando la Encuesta comunitaria 2021!

Ý Kiến của Quý Vị là Điều Quan Trọng; cho biết ý kiến của quý vị và giúp lấy quyết định cho tương lai của Broomfield bằng cách tham gia Khảo Sát Cộng Đồng năm 2021!

您的意见很重要；参加 2021 年社区调查，让您的心声得到倾听，帮助社区就布隆菲 (Broomfield) 的未来做出决策！

*Your Opinions Matter! | Sus opiniones son valiosas! Ý Kiến của Quý Vị là Điều Quan Trọng 您的意见很重要!*

Your participation in the City and County of Broomfield Community Survey is appreciated! As a thank you for your time in providing this critical feedback, the first 1,000 survey respondents will receive a gift card to a local Broomfield business! To participate in the survey online, go to <https://info.polco.us/broomfield-survey>

If you would prefer to receive a hard copy survey, please check this box and provide your address below, then tear off this postcard and return it postage-paid to the independent organization conducting this survey on our behalf.

¡Se agradece su participación en la Encuesta comunitaria del Municipio y Condado de Broomfield! A modo de agradecimiento por su tiempo dedicado a entregarnos estos comentarios esenciales, ¡los primeros 1,000 participantes que contesten la encuesta recibirán una tarjeta de regalo para usar en una empresa local de Broomfield! Para participar en la encuesta en línea, visite : <https://info.polco.us/broomfield-survey>

Si prefiere recibir una encuesta impresa, marque esta casilla e indique su dirección a continuación, luego desprenda esta tarjeta postal con franqueo pagado y envíela a la organización independiente que realiza esta encuesta en nuestra representación.

Chúng tôi cảm ơn sự tham gia của quý vị vào Khảo Sát Cộng Đồng của Thành Phố và Quận Broomfield! Để cảm ơn quý vị đã dành thời gian cho biết phản hồi quan trọng này, 1,000 người trả lời khảo sát đầu tiên sẽ được thẻ quà tặng từ một doanh nghiệp địa phương ở Broomfield! Vào mạng lưới để tham gia khảo sát trực tuyến [info.polco.us/broomfield-survey](https://info.polco.us/broomfield-survey)

Nếu bạn không thể hoàn thành khảo sát trực tuyến, hãy chọn hộp này để được gửi khảo sát bản cứng qua thư và cung cấp địa chỉ của bạn bên dưới. Then tear off this postcard and return it postage-paid to the independent organization conducting this survey on our behalf.

感谢您参加布隆菲市县的社区调查！为感谢您抽空提供这一重要反馈意见，首批1000名调查受访者将能收到一张布隆菲当地企业的礼品卡！如欲参与在线调查，请登陆 <https://info.polco.us/broomfield-survey>

如果您更愿意接受书面调查，请勾选此框并在下方提供您的地址，然后撕掉这张明信片，付讫邮资后寄回给代表我方进行此项调查的独立组织

Address Dirección Địa chỉ 地址 \_\_\_\_\_

\_\_\_\_\_

Dear Broomfield Resident,

Your opinions matter, and your feedback will help drive decisions in the City and County of Broomfield for years to come.

You have been randomly selected to participate in the City and County of Broomfield's 2021 Community Survey, conducted through a third-party research organization. Please note that your responses will remain completely anonymous.

You can participate in the survey immediately by going online to <https://info.polco.us/broomfield-survey> and enter this PIN: XXXX.

If you would prefer to receive a hard copy survey, please tear off the other half of this postcard and return it to have a printed version mailed to you. No stamp needed!

Thank you for taking the time to share your important input!

Thân gửi cư dân Broomfield,

Ý kiến của quý vị là điều quan trọng và phản hồi của quý vị sẽ giúp lấy nhiều quyết định cho Thành Phố và Quận Broomfield trong những năm tới.

Quý vị được chọn ngẫu nhiên tham gia Khảo Sát Cộng Đồng năm 2021 của Thành Phố và Quận Broomfield, do một tổ chức nghiên cứu độc lập tiến hành. Xin lưu ý câu trả lời của quý vị sẽ hoàn toàn ẩn danh.

Quý vị có thể tham gia ngay khảo sát bằng cách vào trực tuyến [www.polco.us/broomfieldxxx](http://www.polco.us/broomfieldxxx) và nhập mã PIN này: XXXX.

Nếu quý vị muốn nhận bản in của khảo sát, hãy xé nửa kia của tấm bưu thiếp này và gửi lại để chúng tôi gửi bản in cho quý vị qua thư. Không cần dán tem!

Xin cảm ơn quý vị đã dành thời giờ chia sẻ ý kiến quan trọng của mình.

Estimado residente de Broomfield:

Sus opiniones son valiosas, y sus comentarios ayudarán a impulsar decisiones en el Municipio y Condado de Broomfield durante años a futuro.

Usted ha sido seleccionado al azar para participar en la Encuesta comunitaria 2021 del Municipio y Condado de Broomfield, efectuada a través de una organización de investigación independiente. Nótese que sus respuestas permanecerán completamente anónimas.

Puede participar en la encuesta inmediatamente visitando el sitio web <https://info.polco.us/broomfield-survey> e ingresando este PIN: XXXX.

Si prefiere recibir una encuesta impresa, desprenda la otra mitad de esta tarjeta postal y envíela para que se le haga llegar una versión impresa por correo. ¡No se necesita franqueo postal!

¡Gracias por dedicar unos momentos a dar su importante opinión!

亲爱的各位布隆菲居民:

您的意见很重要, 您的反馈将有助于就布隆菲市县未来几年的发展做出决策。

您被随机挑中参与布隆菲市县的2021年社区调查, 此调查由一家第三方研究机构进行。请注意, 您的回答将采用完全匿名的形式。

您可以通过以下网站即时参与调查:

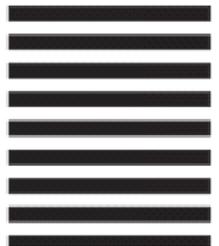
[www.polco.us/broomfieldxxx](http://www.polco.us/broomfieldxxx), 请输入PIN码: XXXX。

如果您更愿意接受书面调查, 请撕下并退回此明信片的另一半, 以便将打印版本邮寄给您。无需粘贴邮票!

感谢您抽出时间分享您的重要意见!



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# CITY AND COUNTY OF BROOMFIELD

One DesCombes Drive • Broomfield, CO 80020 • Broomfield.org

Importante,  
ver más abajo

Điểm quan trọng, xem mặt  
sau (hoặc mặt đằng

重要信息, 请参见反面  
(或背面)

Dear Broomfield Resident,

Several days ago you received a postcard invitation to participate in the City and County of Broomfield's 2021 Community Survey. **Please submit your completed 2021 Community Survey today to let your voice be heard and to drive future decisions in the City and County of Broomfield.**

You can access the survey online through this website <https://info.polco.us/broomfield-survey>.  
**You will need this PIN: XXXX.**

Given the challenges facing our community and the nation, we have a lot of questions for you. Your participation in the City and County of Broomfield Community Survey is appreciated. As a thank you for your time in providing this critical feedback, the first 1,000 survey respondents will receive a gift card to a local Broomfield business.

Your household has been selected at random to participate in the survey. **Your responses will remain completely anonymous.**

This survey is being conducted on our behalf by the independent community engagement and survey research organization, Polco. They take their commitment to your privacy very seriously. They never associate your personal information with the survey results, which will be reported in group form only (e.g., 60% of respondents rated Broomfield parks as excellent or good).

Your participation in your community through this survey helps build an even stronger Broomfield. Thank you for your feedback.

Sincerely,

Patrick Quinn, Mayor

Estimado residente de Broomfield:

Hace varios días usted recibió una postal de invitación a participar en la Encuesta comunitaria del Municipio y Condado de Broomfield. **Envíe su Encuesta comunitaria 2021 completada hoy mismo para hacer oír su voz e impulsar decisiones futuras en el Municipio y Condado de Broomfield.**

Puede acceder a la encuesta en línea en este sitio web <https://info.polco.us/broomfield-survey>, e ingrese este PIN: XXXX.

En vista de las dificultades que enfrenta nuestra comunidad y el país, ¡tenemos muchas preguntas para usted. Agradecemos su participación en la Encuesta comunitaria del Municipio y Condado de Broomfield. A modo de agradecimiento por su tiempo dedicado a entregarnos estos comentarios esenciales, los primeros 1,000 participantes que contesten la encuesta recibirán una tarjeta de regalo para usar en una empresa local de Broomfield.

Su hogar ha sido seleccionado al azar para participar en la encuesta. **Sus respuestas permanecerán completamente anónimas.**

Esta encuesta es realizada en nuestra representación por Polco, una organización independiente de participación comunitaria e investigación mediante encuestas. Se toma muy en serio la protección de su privacidad. Nunca se asocian sus datos personales con los resultados de la encuesta, los cuales se reportarán solo en forma agrupada (por ej., 60% de los participantes calificaron los parques de Broomfield como excelentes o buenos).

Al participar en su comunidad mediante esta encuesta usted ayuda a fortalecer a Broomfield. Agradecemos su opinión.

Atentamente

Patrick Quinn, Alcalde



Thân gửi cư dân Broomfield,

Vài ngày trước, quý vị đã nhận lời mời qua bưu thiếp để tham gia Khảo Sát Cộng Đồng năm 2021 của Thành Phố và Quận Broomfield.. **Xin gửi bản Khảo Sát Cộng Đồng năm 2021 quý vị đã điền hôm nay để cho chúng tôi biết ý kiến và giúp lấy nhiều quyết định trong tương lai cho Thành Phố và Quận Broomfield.**

Quý vị có thể vào khảo sát trực tuyến tại mạng lưới <https://info.polco.us/broomfield-survey> và nhập mã PIN này: **XXXX**.

Khi cộng đồng và quốc gia của chúng ta phải đối mặt với nhiều khó khăn, chúng tôi có rất nhiều câu hỏi cho quý vị. Chúng tôi cảm ơn sự tham gia của quý vị vào Khảo Sát Cộng Đồng Thành Phố và Quận Broomfield. Để cảm ơn quý vị đã dành thời gian cho biết phản hồi quan trọng này, 1,000 người trả lời khảo sát đầu tiên sẽ được thẻ quà tặng của một doanh nghiệp địa phương ở Broomfield.

Gia hộ của quý vị được chọn ngẫu nhiên để tham gia cuộc khảo sát. **Các câu trả lời của quý vị đều hoàn toàn匿名.**

Cuộc khảo sát này được tổ chức nghiên cứu khảo sát và tham gia cộng đồng độc lập, Polco, thực hiện thay cho chúng tôi. Họ rất coi trọng cam kết về giữ thông tin riêng tư của quý vị. Họ không bao giờ để thông tin cá nhân của quý vị liên quan đến kết quả khảo sát, kết quả này sẽ chỉ được báo cáo theo nhóm (ví dụ: 60% người trả lời đánh giá công viên Broomfield là tuyệt vời hoặc tốt).

Sự tham gia của quý vị vào cộng đồng qua cuộc khảo sát này giúp phát triển Broomfield mạnh mẽ hơn. Xin cảm ơn quý vị đã phản hồi ý kiến.

Thân ái,

Thị trưởng Patrick Quinn

亲爱的各位布隆菲居民：

您于几日前收到一张明信片，邀请您参与布隆菲市县的2021年社区调查。请您于今天提交填写完整的2021年社区调查问卷，让您的心声得到倾听，帮助社区就布隆菲市县的未来做出决策。

您可登陆以下网站进入调查：<https://info.polco.us/broomfield-survey>，输入PIN码：XXXX。

鉴于我们所处社区和国家面临的各项挑战，我们罗列了多个问题请您回答。感谢您参加布隆菲市县的社区调查！为感谢您抽空提供这一重要反馈意见，首批1000名调查受访者将能收到一张布隆菲当地企业的礼品卡。

您的家庭被随机挑中参与此次调查。您的回答将采用完全匿名的形式。

本次调查由独立的社区参与和调查研究组织Polco代表我们进行。该组织对您隐私的保护非常重视，决不会将您的个人信息与调查结果联系起来，调查结果只会以小组形式报告（例如，60%的受访者将布隆菲公园认定为优秀或良好）。

通过这项调查，您将参与社区，帮助建立一个更强大的布隆菲。感谢您的反馈。

谨上，

Patrick Quinn 市长



# CITY AND COUNTY OF BROOMFIELD

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It's not too late.  
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No es demasiado tarde.  
¡Por favor, díganos lo que USTED  
piensa!

Vẫn chưa muộn.  
Xin vui lòng cho chúng tôi biết  
những gì bạn nghĩ!

为时不晚，  
请说出您的想法！

## It's not too late to let Your Voice Be Heard.

Please submit your completed 2021 Community Survey today to let your voice be heard and to drive future decisions in the City and County of Broomfield! Visit the website, <https://info.polco.us/broomfield-survey> and enter this PIN: \_\_\_\_\_ to finish your survey.

Your participation in the City and County of Broomfield Community Survey is appreciated! As a thank you for your time in providing this critical feedback, the first 1,000 survey respondents will receive a gift card to a local Broomfield business!

Remember, your responses are completely confidential. This survey is being conducted by an independent organization on behalf of the City and County of Broomfield and all responses will remain anonymous.

## Vẫn chưa quá muộn để cho chúng tôi biết Ý Kiến của Quý Vị.

Xin gửi Khảo Sát Cộng Đồng năm 2021 quý vị đã điền hôm nay để cho chúng tôi biết ý kiến và giúp lấy nhiều quyết định trong tương lai cho Thành Phố và Quận Broomfield! Vào mạng lưới

<https://info.polco.us/broomfield-survey>

và nhập mã PIN này: \_\_\_\_\_ để hoàn tất khảo sát của quý vị.

Chúng tôi cảm ơn sự tham gia của quý vị vào Khảo Sát Cộng Đồng của Thành Phố và Quận Broomfield! Để cảm ơn quý vị đã dành thời gian cho biết phản hồi quan trọng này, 1,000 người trả lời khảo sát đầu tiên sẽ được thẻ quà tặng từ một doanh nghiệp địa phương ở Broomfield!

Hãy nhớ, câu trả lời của quý vị được giữ kín đáo hoàn toàn. Cuộc khảo sát này do một tổ chức độc lập thực hiện thay cho Thành Phố và Quận Broomfield và tất cả các câu trả lời sẽ được ẩn danh.

## Nunca es demasiado tarde para hacer oír su voz.

¡Envíe su Encuesta comunitaria 2021 completada hoy mismo para hacer oír su voz e impulsar decisiones futuras en el Municipio y Condado de Broomfield! Visite el sitio web

<https://info.polco.us/broomfield-survey>

e ingrese este PIN: \_\_\_\_\_ para terminar la encuesta.

¡Se agradece su participación en la Encuesta comunitaria del Municipio y Condado de Broomfield! A modo de agradecimiento por su tiempo dedicado a entregarnos estos comentarios esenciales, ¡los primeros 1,000 participantes que contesten la encuesta recibirán una tarjeta de regalo para usar en una empresa local de Broomfield!

Recuerde que sus respuestas son totalmente confidenciales. Esta encuesta la realiza una organización independiente en representación del Municipio y Condado de Broomfield y todas las respuestas permanecerán anónimas.

让您的心声得到倾听，为时不晚。

请您于今天提交填写完整的 2021 年社区调查问卷，让您的心声得到倾听，帮助社区就布隆菲市县的未来做出决策！登陆网站：

<https://info.polco.us/broomfield-survey>

输入 PIN 码：\_\_\_\_\_，完成您的调查问卷。

感谢您参与布隆菲市县的社区调查！为感谢您抽空提供这一重要反馈意见，首批 1000 名调查受访者将能收到一张布隆菲当地企业的礼品卡。

记住，您的回答将完全保密。此次调查由一个独立的组织代表布隆菲市县进行，所有的回答均采用匿名形式。



# 2021 BROOMFIELD COMMUNITY SURVEY

Dear Broomfield Resident,

Your opinions matter and your feedback will help drive decisions in the City and County of Broomfield for years to come. You have been randomly selected to participate in the following City and County of Broomfield 2021 Community Survey, conducted through a third-party research organization. Please note that your responses will remain completely anonymous.

Please have one adult in your household complete this questionnaire by circling the response that most closely represents your opinion for each question. This is your opportunity to give your honest opinion of Broomfield services.

Completing this survey is very important; especially since your household is one of only 8,500 households being surveyed. If you have any questions about this survey, please contact Carolyn Romero, Chief Communications Officer at [cromero@broomfield.org](mailto:cromero@broomfield.org) or 303.464.6354.

Your participation helps build an even stronger Broomfield, thank you for your feedback!

**1. Please rate:**

	Excellent	Good	Fair	Poor	No opinion
Broomfield as a place to live	1	2	3	4	5
The overall quality of life in Broomfield	1	2	3	4	5
The overall sense of community in Broomfield	1	2	3	4	5
The openness and acceptance of diverse people in Broomfield	1	2	3	4	5
Broomfield as a place to work	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Broomfield as a place to raise children	1	2	3	4	5
Broomfield as a place to retire	1	2	3	4	5

**2. Please rate the following aspects of City and County of Broomfield government performance:**

	Excellent	Good	Fair	Poor	No opinion
The overall direction Broomfield is moving	1	2	3	4	5
The value of services for the taxes paid to Broomfield	1	2	3	4	5
The quality of the services provided by the City and County of Broomfield	1	2	3	4	5
The ease of accessing the services of the City and County of Broomfield	1	2	3	4	5
Communicating events, issues, and programs	1	2	3	4	5
Providing opportunities for community engagement and involvement	1	2	3	4	5
The overall performance of City Council	1	2	3	4	5

**3. What three words would you use to describe Broomfield?**

1. _____	2. _____	3. _____
----------	----------	----------

# DIVERSITY, EQUITY, ACCESS AND INCLUSION

4. Please rate your community on each of the following:

	Excellent	Good	Fair	Poor	No opinion
Making all residents feel welcome	1	2	3	4	5
Helping new residents feel connected and integrated	1	2	3	4	5
Attracting people from diverse backgrounds	1	2	3	4	5
Valuing residents from diverse backgrounds	1	2	3	4	5
Demonstrating respect for residents of different cultures and belief systems	1	2	3	4	5
Treating all residents equitably	1	2	3	4	5
Providing a safe and secure environment for residents of all backgrounds	1	2	3	4	5
Respecting individual cultural beliefs and values	1	2	3	4	5
Providing equal employment opportunities to residents of all backgrounds	1	2	3	4	5
Providing equal access to housing for residents of all backgrounds	1	2	3	4	5
Making all residents feel welcome in business establishments	1	2	3	4	5
Welcoming residents from all backgrounds to participate in local government and community decision-making	1	2	3	4	5

5. How welcoming, if at all, do you think your community is for:

	Very Welcoming	Moderately Welcoming	Slightly Welcoming	Not Welcoming	No opinion
People with disabilities	1	2	3	4	5
People who identify as lesbian, gay, bisexual, or other non-straight sexual identities	1	2	3	4	5
People who identify as transgender	1	2	3	4	5
Men	1	2	3	4	5
Women	1	2	3	4	5
People who are Arabic or Middle Eastern	1	2	3	4	5
People who are Asian, Asian Indian or Pacific Islander	1	2	3	4	5
People who are Black or African American	1	2	3	4	5
People who are Hispanic	1	2	3	4	5
People who are American Indian or Alaskan Native	1	2	3	4	5
People who are White	1	2	3	4	5
People whose first language is not English	1	2	3	4	5
People who are not U.S. citizens	1	2	3	4	5
People of Christian faith	1	2	3	4	5
People of Islamic faith	1	2	3	4	5
People of Jewish faith	1	2	3	4	5
People of other faiths	1	2	3	4	5
People who are agnostic or atheist	1	2	3	4	5
People who are liberal	1	2	3	4	5
People who are conservative	1	2	3	4	5
People who are veterans or military personnel	1	2	3	4	5
People who are older	1	2	3	4	5
People who are younger	1	2	3	4	5
People who are unhoused	1	2	3	4	5

6. Please rate your LOCAL law enforcement on the following:

	Excellent	Good	Fair	Poor	No opinion
Creating a community welcoming to residents of all backgrounds	1	2	3	4	5
Treating all residents with respect	1	2	3	4	5
Treating all residents equitably	1	2	3	4	5

# GOVERNANCE STRUCTURE

7. Broomfield is coming up on its 20 year anniversary. The State of Colorado voted to incorporate Broomfield as a city and a county in 2001 as a council-manager, non-partisan governance structure, in which an elected city council serves as the city's primary legislative body and appoints a chief executive officer called a city manager to oversee day-to-day municipal operations, draft a budget, and implement and enforce the council's policy and legislative initiatives.

An alternative structure is having County Commissioners through a charter change, which may be full-time paid positions representing each Ward, similar to Jefferson County, Adams County, etc. Staff reports directly to the County Commissioners in this model. Salary would be set through a potential ordinance change.

How likely would you be to support a change to a County Commissioner Structure?

- Strongly support     
  Somewhat support     
  Somewhat oppose     
  Strongly oppose

8. Please review the following changes to elected officials monthly salaries over the years to answer the next question.

	2016	2001	1995	Prior to 1995
Mayor	\$1,100	\$800	\$500	\$400
Mayor Pro Tem	\$900	\$600	\$300	\$200
City Councilmembers	\$800	\$600	\$300	\$200

Given that the Mayor and City Councilmembers are engaged in policy setting for city and county operations, how likely would you be to support an increase in the salaries?

- Strongly support     
  Somewhat support     
  Somewhat oppose     
  Strongly oppose

# SAFE COMMUNITY

9. Please rate how safe you feel in your neighborhood, shopping/dining locations, and parks in Broomfield:

	Very safe	Somewhat safe	Neither safe nor unsafe	Somewhat unsafe	Very unsafe	No opinion
During the day	1	2	3	4	5	6
After dark	1	2	3	4	5	6

10. To what degree, if at all, do you consider the following to be a problem in Broomfield:

	Not a problem	Minor problem	Moderate problem	Major problem	No opinion
Property crimes (e.g., burglary, theft)	1	2	3	4	5
Violent crime (e.g., rape, assault, robbery)	1	2	3	4	5
Blight or unsightly property conditions	1	2	3	4	5

11. For each of the following services provided by the City and County of Broomfield, please rate the quality:

	Excellent	Good	Fair	Poor	No opinion
Traffic enforcement	1	2	3	4	5
Police Services	1	2	3	4	5
Animal Control	1	2	3	4	5

## ECONOMIC VITALITY

12. Please rate the following community economic and business factors in Broomfield today:

	Excellent	Good	Fair	Poor	No opinion
Strength of the local economy	1	2	3	4	5
Businesses and local economy positioned for tomorrow's opportunities	1	2	3	4	5
A globally connected and welcoming community	1	2	3	4	5
Variety and choice of shopping options	1	2	3	4	5
Variety and choice of dining opportunities	1	2	3	4	5
Place where you can discover/experience new businesses and products	1	2	3	4	5
A creative and innovative community (e.g. arts/creative businesses)	1	2	3	4	5
Type and pace of development and growth	1	2	3	4	5
Access to affordable, quality housing	1	2	3	4	5
Quality of essential shopping options (e.g. grocery, household goods)	1	2	3	4	5
Variety of choice shopping (e.g. apparel, furnishing)	1	2	3	4	5

13. Please indicate the importance of each of these work areas local economy in Broomfield as a whole:

	Critical	High	Important	Low	No opinion
Grow the local economy (e.g. key sectors and business opportunity)	1	2	3	4	5
Increase variety of dining/hospitality options	1	2	3	4	5
Increase dining and retail locations	1	2	3	4	5
Growing the creative/arts economy and experiences	1	2	3	4	5
Entrepreneurial and business scale-up	1	2	3	4	5
Reinvigorate shopping areas (e.g. Flatirons, 120th corridor)	1	2	3	4	5
Ensure public financial (revenue) sustainability	1	2	3	4	5
Increase employment opportunities	1	2	3	4	5
Strengthen career opportunities and development	1	2	3	4	5
Housing access and options	1	2	3	4	5

## HEALTH, LEISURE AND EDUCATIONAL OPPORTUNITIES

14. In the past 12 months, did anyone in your household need one of these services but was not able to get it: (*check all the apply*)

- Mental health care or counseling services
- Substance use treatment
- Crisis Care for a mental or behavioral health issue
- No one in my household needed a mental or behavioral service in the past 12 months

15. Why were you or your household member not able to access these services? (*check all the apply*)

- You were not able to get an appointment as soon as it was needed
- The provider was not accepting your type of health insurance
- The provider was not accepting new patients
- You did not have transportation to a provider or the provider was too far away
- You or your household member were concerned about unfair treatment
- The cost of the treatment or service was too high

What facility you were not able to obtain services at?: \_\_\_\_\_

16. If you had a mental health condition or emotional problem would you feel safe sharing with your friends, family, or faith leader?

- No
- Yes

17. For each of the following amenities maintained by the City and County of Broomfield, please rate the quality:

	Excellent	Good	Fair	Poor	No opinion
Open space and trails	1	2	3	4	5
Continuous trail connections	1	2	3	4	5
Local cultural and arts events	1	2	3	4	5
Recreation programs	1	2	3	4	5
Active Adult / Senior Programs	1	2	3	4	5
Meals on Wheels	1	2	3	4	5
The Paul Derda Recreation Center	1	2	3	4	5
The Broomfield Community Center	1	2	3	4	5
The Bay Aquatic Park	1	2	3	4	5
Athletic fields and courts	1	2	3	4	5
Parks	1	2	3	4	5
Library services (materials (print/electronic), classes, programs, technology)	1	2	3	4	5
Auditorium facility	1	2	3	4	5
Auditorium events	1	2	3	4	5
CSU Extension services	1	2	3	4	5

What access barriers exist for the above amenities?

18. In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Broomfield?

	Never	Once or twice	3 to 12 times	13 to 26 times	More than 26 times
Visited a park (active, formally landscaped areas)	1	2	3	4	5
Visited an open space site (native, undeveloped areas)	1	2	3	4	5
Used a trail in Broomfield	1	2	3	4	5
Viewed any of Broomfield's public art (benches, sculptures, etc.)	1	2	3	4	5
Visited the Paul Derda Recreation Center	1	2	3	4	5
Visited the Broomfield Community Center	1	2	3	4	5
Used the Broomfield Auditorium or attended an event there	1	2	3	4	5
Visited the Broomfield Depot Museum	1	2	3	4	5
Visited the Broomfield Library or attended a library program	1	2	3	4	5
Utilized CSU Extension (ex. programs by Master Gardeners)	1	2	3	4	5

## **FACILITIES AND TRANSPORTATION INFRASTRUCTURE**

19. There are more transportation projects to improve mobility and safety in Broomfield than available funding. How much would you support or oppose the following to close that gap?

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No opinion
Generating new local transportation revenues (transportation tax) to support Broomfield local priorities (ex: 144th Ave./Dillon Rd., Sheridan Blvd., Midway Blvd., traffic signal & intersection improvements, street maintenance, bike lanes, trails, safer pedestrian crossings, more trail underpasses & bridges)					
Generating new transportation revenues (transportation tax) to support Broomfield regional priorities? (ex: CO-7, I-25, I-25/CO-7 Interchange, US 36, US 36/Wadsworth Interchange, US 287, 120th Ave.)	1	2	3	4	5

20. For each of the following services provided by the City and County of Broomfield, please rate the quality:

	Excellent	Good	Fair	Poor	No opinion
Street lighting	1	2	3	4	5
Stormwater drainage	1	2	3	4	5
Drinking water	1	2	3	4	5
Sewer services	1	2	3	4	5
Building department/inspections	1	2	3	4	5
Dept. of motor vehicles (license plates)	1	2	3	4	5

21. Please rate each of the following characteristics as they relate to Broomfield as a whole:

	Excellent	Good	Fair	Poor	No opinion
Ease of car travel	1	2	3	4	5
Ease of bus travel	1	2	3	4	5
Ease of bicycle travel	1	2	3	4	5
Ease of walking	1	2	3	4	5

22. In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Broomfield?

	Never	1 or 2 times	3 to 12 times	13 to 26 times	27+ times
Used the Broomfield Easy Ride, RTD bus or FlexRide service within Broomfield	1	2	3	4	5
Taken a bus from the US36/Broomfield Station or US36/Flatiron Station Park and Ride	1	2	3	4	5

23. For each of the following types of state-maintained and city-maintained streets, please rate the quality:

	Excellent	Good	Fair	Poor	No opinion
<b><u>State-maintained Highways (such as 120<sup>th</sup> Ave, Hwy 128, Hwy 7, US 287, Hwy 121/Wadsworth/US 36):</u></b>					
Street repair and resurfacing	1	2	3	4	5
Snow and ice control	1	2	3	4	5
Traffic signal timing	1	2	3	4	5
Street cleaning	1	2	3	4	5
Bike lanes	1	2	3	4	5
<b><u>City-maintained Streets: (Sheridan, Midway, Lowell, etc.)</u></b>					
Street repair and resurfacing	1	2	3	4	5
Snow and ice control	1	2	3	4	5
Traffic signal timing	1	2	3	4	5
Street cleaning	1	2	3	4	5
Bike lanes	1	2	3	4	5



## SELF SUFFICIENCY

24. Do you feel Broomfield has adequate senior housing?

- No, inadequate senior housing
- Yes, adequate senior housing

25. For each of the following services provided by the City and County of Broomfield, please rate the quality:

	Excellent	Good	Fair	Poor	No opinion
Broomfield Workforce Center	1	2	3	4	5
Senior Services	1	2	3	4	5
Child Protection Services	1	2	3	4	5
Adult Protection Services	1	2	3	4	5
Municipal Court Services	1	2	3	4	5
Easy Ride Elderly/Disabled Transportation	1	2	3	4	5
Meals on Wheels	1	2	3	4	5
Lakeshore Café	1	2	3	4	5
Public Assistance (food assistance, Medicaid, child care assistance, etc.)	1	2	3	4	5

# ENVIRONMENTAL STEWARDSHIP

26. How much do you support or oppose the City and County of Broomfield using rebates and voluntary water audits to encourage energy and resource conservation in each of the following areas?

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No opinion
Within single/multi family residences	1	2	3	4	5
Within Broomfield businesses	1	2	3	4	5

27. For each of the following services provided by the City and County of Broomfield, please rate the quality:

	Excellent	Good	Fair	Poor	No opinion
City Recycling events (Hazardous Waste, Paper Shred)	1	2	3	4	5
Spring Clean-up	1	2	3	4	5
Broomfield Recycling Center	1	2	3	4	5

28. How important is the following to you?:

	Important	Not Important	No opinion
Reducing my household's energy use	1	2	3
Reducing my household's waste output	1	2	3

29. I would be interested in programs or incentives to supplement the cost to do the following:

- use solar/renewable energy technologies to power my home
- compost at home
- drive an electric vehicle
- none of these

30. If you do not have current neighborhood trash services, would you be interested in the city exploring a single-hauler option?

- No
- Yes

## ENGAGED AND FISCALLY RESPONSIBLE

31. For each of the following services provided by the City and County of Broomfield, please rate the quality:

	Excellent	Good	Fair	Poor	No opinion
Elections	1	2	3	4	5
Property Tax Payment and Assessment	1	2	3	4	5
Marriage License	1	2	3	4	5
Passport	1	2	3	4	5
Utility Billing	1	2	3	4	5

32. Would you be interested in the following:

	No	Yes	No opinion
Programs providing overviews of Broomfield's finance areas (Purchasing, Budgets, Revenue, etc.)	1	2	3
Engaging in the City and County of Broomfield budget development process	1	2	3

33. How would you like to engage in the budget development process?

- Submit comments electronically
- Participate in discussion
- Receive updated information only
- Other
- None of these

34. Have you had any in-person, email, or phone contact with an employee of the City and County of Broomfield within the last 12 months (including police, receptionists, planners, courts, city management, or any others)?

- No → Go to question 36       Yes → Go to question 35

35. Rate the following characteristics of the City and County of Broomfield employee in your most recent contact:

	Excellent	Good	Fair	Poor	No opinion
Knowledgeable	1	2	3	4	5
Responsive	1	2	3	4	5
Courteous	1	2	3	4	5
Overall impression	1	2	3	4	5

36. How much of a source, if at all, are each of the following for information for news and information about Broomfield:

	Major source	Minor source	Not at all a source
Broomfield's Website (Broomfield.org)	1	2	3
Broomfield's "B in the Loop" e-newsletter service	1	2	3
Broomfield's Social Media Channels (Facebook, Nextdoor, Twitter)	1	2	3
Broomfield Program Guide	1	2	3
Broomfield Voice (Engagement Platform)	1	2	3
Word of Mouth	1	2	3
Broomfield Enterprise	1	2	3
Daily Camera	1	2	3
Our Broomfield Magazine (Formerly the Broomfielder)	1	2	3
Signage (posters, flyers, TV screens) in City facilities	1	2	3
Telephone Town Halls	1	2	3
Television News	1	2	3
Radio News	1	2	3
Channel 8 government programming	1	2	3

37. Do you subscribe to the following Comcast services?       Cable (Video)       Internet       Telephone

38. How would you rate the quality of your Comcast service:

	Excellent	Good	Fair	Poor	No opinion
Cable (Video)	1	2	3	4	5
Internet	1	2	3	4	5
Telephone	1	2	3	4	5

39. What community events would you like to see in Broomfield?

40. For each of the following services NOT provided by the City and County of Broomfield, please rate the quality:

	Excellent	Good	Fair	Poor	No opinion
Fire	1	2	3	4	5
Ambulance services	1	2	3	4	5
Garbage collection	1	2	3	4	5
K-12 education	1	2	3	4	5
Curbside recycling services	1	2	3	4	5
Developmentally disabled services	1	2	3	4	5
Mental health services	1	2	3	4	5
1STBank Center	1	2	3	4	5
Regional Transportation District	1	2	3	4	5
Broomfield Veterans Museum	1	2	3	4	5

41. In your mind, what are the most important government services we've asked you to rate ? (List up to 5):

42. What do you think the City and County of Broomfield should prioritize in the next three years? (List up to 3):



## ABOUT YOU AND YOUR HOUSEHOLD

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How many years have you lived in Broomfield?

- Less than 2 years
- 2-5 years
- 6-10 years
- 11-20 years
- More than 20 years

D2. Where do you work?

- Broomfield
- Outside Broomfield
- Not employed
- Retired
- Student

D3. Have you lived in Broomfield previously?

- No
- Yes, lived in Broomfield as a child or youth
- Yes, lived here previously and chose to return

D4. What is the name of your neighborhood or apartment complex?

---

D5. Which best describes the building you live in?

- One family house detached from any other houses
- House attached to one or more houses (e.g. a duplex or townhome)
- Building with two or more apartments or condominiums
- Mobile home
- Other

D6. Is this house, apartment or mobile home:

- Rented
- Owned

D7. Which of the following best describes your household?

- Adult living alone
- Couple, no children
- Couple with children
- Single parent with children
- Unrelated roommates

D8. In which category is your age?

- 18-24 years
- 25-34 years
- 35-44 years
- 45-54 years
- 55-64 years
- 65-74 years
- 75 years or older

D9. Select those categories which represent the ages of those within your household. (Check all that apply.)

- |   |                                      |
|---|--------------------------------------|
| <input type="checkbox"/> up to 12 years | <input type="checkbox"/> 45-54 years |
| <input type="checkbox"/> 13-17 years    | <input type="checkbox"/> 55-64 years |
| <input type="checkbox"/> 18-34 years    | <input type="checkbox"/> 65-74 years |
| <input type="checkbox"/> 35-44 years    | <input type="checkbox"/> 75+         |

D10. Does any member of your household have a physical handicap or is anyone developmentally disabled?

- No  Yes

D11. How much do you anticipate your household's total income before taxes will be in 2021? (Please include in your total income money from all sources for all persons living in your household.)

- |   |   |
|---|---|
| <input type="checkbox"/> Less than \$34,999   | <input type="checkbox"/> \$100,000 to \$149,999 |
| <input type="checkbox"/> \$35,000 to \$49,999 | <input type="checkbox"/> \$150,000 to \$199,999 |
| <input type="checkbox"/> \$50,000 to \$99,999 | <input type="checkbox"/> \$200,000 or more      |

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan native
- Asian or Pacific Islander
- Black, African American
- White/Caucasian
- Other

D13. Are you Spanish/Hispanic/Latino(a)?

- No  Yes

D14. What is your gender?

- Female  Male  Identify Another Way

In what Ward do you live?

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to:  
National Research Center, Inc., 2955 Valmont Road, Suite 300, Boulder, CO 80301