



CITY COUNCIL AGENDA MEMORANDUM

To: Mayor and City Council
 From: Charles Ozaki, City and County Manager
 Prepared by: Karen Gerrity, Cultural Affairs Manager
 Roberta Depp, Director of Library Services and Cultural Affairs

<i>Meeting Date</i>	<i>Agenda Category</i>	<i>Agenda Item #</i>
November 27, 2012	Council Business	9 (d)

Agenda Title:	Proposed Resolution No. 2012-207 Regarding the Allocation of City & County Grant Funds for Arts, Culture and Science (ACS) Programs
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Summary
<ul style="list-style-type: none"> • City Council approval is requested for the recommendations presented by the Broomfield Cultural Council for the allocation of Arts, Culture and Science (ACS) city grant funds, for use by recipient organizations in 2013. • Arts, Culture and Science funding is budgeted at 10% of total SCFD Tier III funds received annually by Broomfield (less general operating support granted to auditorium operations per ordinance). • The Cultural Council received 19 ACS grant applications for a total of \$20,168 in requests from organizations seeking funding for music, dance, drama, film, science and visual arts programs. • There is \$9,380 in the budget for ACS grants. The Broomfield Cultural Council recommends allocating these funds to 19 nonprofit organizations presenting programs in Broomfield in 2013. These organizations are listed on page 3 of this memorandum. • If approved by City Council, ACS grants will be distributed to recipient organizations in December. Reports from recipient organizations on use of city grant funds are due by March 1, 2014. • Draft Resolution No. 2012-207 authorizes the allocation and distribution of Arts, Culture and Science city grant funds as recommended by the Broomfield Cultural Council. • Members of the Cultural Council and Cultural Affairs staff will be present at the meeting to answer questions.

Prior Council Action

Beginning in 2005, the Broomfield Cultural Council submitted funding recommendations for qualifying cultural organizations to the City Council for review and approval using budgeted general funds. Since 2005, the City Council reviewed and approved annual funding recommendations as follows:

FISCAL YEAR	GENERAL FUNDS ALLOCATED TO CULTURAL ORGANIZATIONS
2005	\$5,850
2006	\$10,557
2007	\$10,947
2008	\$11,000
2009	\$10,244
2010	\$12,929
2011	\$12,400

ACS funds are calculated based on SCFD funding for the previous year. Higher levels of funding for previous years are due to the manner in which the SCFD releases roll-over funds contingent on year-to-year economic concerns.

Financial Considerations

The budgeted amount for ACS funds is \$9,380 of which all is recommended for allocation.

Alternatives

Council may suggest an alternative distribution.

Proposed Actions/Recommendations

It is recommended...
That Resolution No. 2012-207 be adopted.

BACKGROUND

Arts, Culture and Science Grant Program Description

The Broomfield Cultural Council (BCC), at the request of the City Council, reviews Arts, Culture and Science (ACS) grant applications each fall. These applications focus on programs and projects that support *Creative Broomfield*, the cultural master plan, and benefit the Broomfield community. The Broomfield Cultural Council submits its funding recommendations to the Broomfield City Council in November for approval. Funds are used by grant recipients in the following year.

The application guidelines included several criteria to inform applicants:

- Programs or projects must be presented in the City and County of Broomfield to be considered for grant funding.
- Broomfield-resident organizations are given priority consideration.
- Innovative programs and projects that address an unmet science, cultural diversity or visual arts niche are encouraged.
- Requests for general operations funding, capital campaigns, grants to individuals, and trip and event sponsorships are not considered.
- Schools, libraries and nonprofits are encouraged to apply.

Funding Criteria

Broomfield Cultural Council members evaluated each ACS grant application using a score sheet and the following criteria:

A. The project demonstrates a clear understanding of mission and goals.
B. The project will have a measurable impact on and/or outreach to Broomfield residents.
C. The funds requested are reasonable and efficient for the scope of the project.
D. The project financials are clear and concise.
E. The project has a plan for diversification of funding.
F. There is evidence that the project can be completed successfully.
G. The project is creative, innovative and fills a special niche.
H. The project furthers the Broomfield Cultural Master Plan.
I. The project reaches out to diverse constituencies.
J. The applicant has successfully completed projects.
K. The applicant has evidence of self-assessment and uses it to advance program effectiveness.
L. The applicant has a plan for collaborating with other organizations.

Funding Recommendations

The council received grant requests in the amount of \$20,168. The council recommends funding 19 organizations in an amount equal to \$9,380. Priority was given to Broomfield based organizations that did not receive SCFD funding during this grant cycle. The proposed ACS Funding Plan is listed below.

#	ORGANIZATION	TYPE	CITY	REQUESTED	ALLOCATED
1	BALLET NOUVEAU COLORADO	dance	BROOMFIELD	\$ 3,000	\$ 700
2	BROOMFIELD CHORAL FESTIVAL	music	BROOMFIELD	\$ 800	\$ 400
3	BROOMFIELD CIVIC CHORUS (BCAH)	music	BROOMFIELD	\$ 800	\$ 400
4	BROOMFIELD DAYS POSTER (BCAH)	visual art	BROOMFIELD	\$ 500	\$ 300
5	BROOMFIELD HISTORICAL DEPOT MUSEUM (BCAH)	cultural	BROOMFIELD	\$ 600	\$ 300
6	BROOMFIELD PIANO FESTIVAL (BMTA)	music	BROOMFIELD	\$ 950	\$ 400
7	BROOMFIELD PUBLIC LIBRARY FOUNDATION (YA)	science	BROOMFIELD	\$ 1,500	\$ 1,080
8	BROOMFIELD SPELLBINDERS	cultural	BROOMFIELD	\$ 500	\$ 350
9	BROOMFIELD SUMMER YOUTH PLAYERS (BCAH)	drama	BROOMFIELD	\$ 1,000	\$ 600
10	BROOMSTOCK (BCAH)	music	BROOMFIELD	\$ 1,000	\$ 600
11	BRUNNER HOUSE SUMMER SUNDAYS (BCAH)	music	BROOMFIELD	\$ 600	\$ 425
12	CHAMBER ENSEMBLE CON GRAZIA	music	BROOMFIELD	\$ 1,000	\$ 550
13	COLORADO REPERTORY SINGERS	music	BROOMFIELD	\$ 1,500	\$ 300
14	DANCE ARTS STUDIO	dance	BROOMFIELD	\$ 800	\$ 400
15	DANSE ETOILE BALLET	dance	BROOMFIELD	\$ 2,000	\$ 625
16	FIESTA COLORADO	cultural	LAKESWOOD	\$ 2,000	\$ 800
17	KOHL ELEMENTARY	school	BROOMFIELD	\$ 318	\$ 200
18	MARVELOUS MUSICALES (BMTA)	music	BROOMFIELD	\$ 300	\$ 200
19	THORNE NATURE EXPERIENCE	science	BOULDER	\$ 1,000	\$ 750
	TOTAL \$ REQUESTS			\$ 20,168	\$9,380
	TOTAL \$ AVAILABLE			\$ 9,380	\$9,380
	DIFFERENCE/BALANCE			\$ (10,788)	

BROOMFIELD CULTURAL COUNCIL MEMBERS 2012

Melanie Mulhall
Diana Andersen
Karen Douglass

Clint Huber, Vice Chair
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NEXT STEPS

If approved by City Council, grants will be distributed to recipient organizations in December 2012 per signed contracts. Final reports from these organizations regarding use of city grant funds are due by March 1, 2014. Members of the Broomfield Cultural Council will be present at the meeting to answer questions.

RECOMMENDATION

Resolution No. 2012-207 contains the necessary actions to authorize and approve distribution of the Arts, Culture and Science city grant funds as recommended by the Broomfield Cultural Council.

Staff recommends adoption of the Resolution.