



2017's Broomfield Days Community Festival is packed with activities including a 5K race, a clown contest, the Annual Optimist parade, the 15<sup>th</sup> Annual Rockin' Seniors Cool Classic Car Show, the Broomfield Chamber of Commerce Trade Fair, a craft festival, food booths, three stages of entertainment, demonstrations, BowWow Broomfield's "Dogs for a Cause" small dog races and a DockDogs® competition, and as always, great community spirit.

### We're going green again!

Lion's Club is serving up a Zero-Waste pancake breakfast, recycle bins are placed all over the park, and vendors are doing their part. Everyone is invited to join the City and County of Broomfield in its ongoing commitment to the environment, by taking advantage of the conveniently located bins and helpful volunteers to discard your throw-aways correctly.

### BowWow Broomfield

Thanks to generous donations from the BowWow Broomfield vendors, we're hosting another DockDogs® Competition!

And don't forget to register your small dog for the Second Annual "Dogs for a Cause" Small Dog races! Please see the BowWow Broomfield insert for more details.



### Annual 'Days of Play!'

Broomfield has been named a Playful City USA by KaBoom for the SIXTH year in a row! KaBoom is a national organization promoting playspaces and healthy living. Each year that Broomfield receives this honor, Broomfield Days is designated as the City's annual "Days of Play" as proclaimed by the Mayor.

### Jackie Houle

Thanks and congratulations to Jackie Houle, this year's winner of the Broomfield Days logo contest!

### We Are Broomfield!

WHAT DOES BROOMFIELD LOOK LIKE TO YOU?

Share your photos that represent Broomfield's unique community spirit for a chance to win a variety of prizes throughout the year! Tag us (#wearebroomfield) or visit [Broomfield.org/WeAreBroomfield](http://Broomfield.org/WeAreBroomfield) to submit your photos!

# SCHEDULE OF EVENTS

7 a.m.	Lion's Club Pancake Breakfast (Girl Scout Shelter)
8 a.m.	Optimist Clown Contest (South Midway Park)
8 a.m.	DockDogs® Competitions begin (BowWow)
8 a.m.	Rockin' Classic Car Show
8:20 a.m.	Mayor's Cup 5K at Broomfield Days (Fire Station)
9 a.m.	Arts and Crafts Festival and Trade Fair
9 a.m.	Concessions and Carnival
9 a.m.	BowWow Broomfield
10 a.m.	Optimist Parade arrives at Midway Park
10 a.m.	Lure Chase (BowWow)
12 p.m.	Parade Awards at Midway Park (Reviewing Stand)
2 p.m.	Duck Races
2 p.m.	Pedalpalooza (Yellow ZZ)
5 p.m.	Festival Closes
7-11 p.m.	Lion's Club Bingo (Girl Scout Shelter)

### Main Stage

8 am	Optimist Clown Contest
11:30 am-1:30 pm	GlobalSound Studio's Academy of Rock
2:15-2:45 pm	Istari
3-6 pm	Chris Daniels & The Kings

### Reviewing Stand

8:20 am	Mayor's Cup 5K and 1 Mile Road Race
10 am	Broomfield Community Parade
12 pm	Parade Awards

### Performance Stage

11 am	Illuminar Aerial
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### Demo Stage

10:30 am	Elite Dance Academy
11 am	Grace Studios School of Dance
11:30 am	Taps 'N Toes
12 pm	Broomfield Jazzercise
12:30 pm	Z-Ultimate Self Defense Studios
1 pm	Dance Arts Studio
1:30 pm	Cheer Central Suns
2:30 pm	Best Dressed Dog Show
4 pm	Celtic Steps Irish Dance
4:30 pm	Live Love Dance

## PARADE MARSHALS:

Joe and Martha Marr



# 2017 BROOMFIELD DAYS VENDORS

### Arts & Crafts

Arising Hope	Yellow B
Arrow Musical Instruments	Gold 72
B&D Crafts	Purple 59
Bolder Pathway School	Blue F
Bott - L Cap Art	Gold 69
Bricktree Customs LLC	Brown 8
Brownies for Breakfast	Purple 51
Caroatawn	Brown 15
Carol Hutson Floor	Silver 82,83
Clay Concepts	Brown 9
Color Splash Gifts	Purple 48
Crooked Arch Studio	Purple 63
Echo Lake Glass Studio	Purple 55,57
Eco Art Creators, Inc	Silver 87
Enchanted Elementz	Purple 62
Endless Trails Co	Gold 71
Fused Glass by Renee	Red 31
Gifts from the Heart	Brown 3
Glass Cricket	Brown 14
Grammy's Stitchin	Purple 49
High Country Bottles	Silver 86
Jeri Bergstrom	Red 34,36
Kearns Krafts	Brown 4
Keri Riordan	Red 37
Kevin's Antiques	Red 33,35
Kleinhans Kicking Cancer	Brown 11
Kris Urbonas Photography	Red 19
LaNegrita LLC	Gold 75,77,79
Lola's Secret Candles	Purple 50
Martha Krohn Arts	Purple 54
Mona Love Studios	Purple 58
My Delicate Heart Creatives	Red 26
My Window SIL	Red 27
Patchwork Plus	Brown 7
PBNR Trinctets	Red 39
Rocky Topz	Red 29
Sanjiban Nepali Women Org	Green U
SpinnerGirl360	Brown 13
Suzy Q Quilting & Crafts	Purple 60
Wahoo Bamboo	Red 40,42

### Food & Drink

Access Broomfield Chamber	Pink Beer
Avanti Catering	Pink O
Bellare Inc.	Pink M
Big Jim's Ribs	Orange I,J
BHS Varsity Cheer Team	Pink R,S
Broomfield Lion's Club	Pink Girl Scout
Brothers BBQ	Pink F
Char's Gourmet Jelly	Brown 2
Cornmasters	Orange M,N
Cutco Cutlery	Brown 5
Del Sur	Pink I
Eldorado Natural Spring Water	Turquoise 51
Em's Ice Cream	Pink N
Fresh Fries	Pink L
Funnlicious	Pink U
Grammy's Goodies	Orange O,P
Gustavo's BBQ	Pink H
Infinitus Pie	Pink G,H
Island Noodles Colorado	Orange E,F
Kona Ice of Broomfield	Orange K,L
Makton, Inc. dba grabbagreen	Green 16
Mother Tucker Enterprises	Purple 61
Oregon Trail Jerky	Red 28
ORGANO-GOLD	Silver 81
Original Pizza	Pink T
Passanante's Home Food Services	Green 20
Rayetta's Seasonings	Brown 12

Rocky Mt Smashers/Lemonade	Pink G
Scooter's Coffee	Pink J
Shredder's Shave Ice	Pink P,Q
Simply Yummy, LLC	Red 30,32
The Book Tree Bakery	Pink K
The Pampered Chef	Red 23
WW Enterprises, Inc.	Orange A,B
Zee's Treats	Orange C,D

### Health & Beauty

100% Chiropractic	Pink 68
A Journey to Healing, Inc.	Green M
Apex Chiropractic	Turquoise 49
Avista Adventist Hospital	Yellow 8
Boulder County AIDS Project	Green N
Critical Nurse Staffing	Black 31
Discover Health & Wellness	Green 18
Esser Tribe Skincare	Orange W
Marisol Health	Green S
Mary Kay	Gold 67
Norwex	Red 18
Orangetheory Fitness	Navy 77
Senegence/Lipsence	Purple 52
Signature Soap Shop	Gold 70
SPENGA Boulder Valley	Green 17
The Women's Health Group, P.C.	Yellow 2
United Vein Centers	Black 43
CU Sleep & Development Lab	Green O
Victory Chiropractic - Dr. Ryan Warhurst	Green 21
Young Dentistry for Children	Green 19

### Information

1st National Bank	Yellow 1
17th Judicial Dist. Attorney's Office	Blue R
8 Hands Martial Arts	Navy 82
36 Commuting Solutions	Yellow K
A Precious Child	Green P
Aerus / L,L Systems	Black 33
Affordable Tree Services, LLC	Black 46
American Heroes in Action	Blue C
American Legion Auxiliary Unit 58	Blue A
American Legion Jr. Shooting Sports	Blue B
Ameritech Construction	Green 23
B-REX (Broomfield Registration)	Yellow T,U
Beautiful Savior Lutheran Church	Blue X
Blue Financial Credit Union: 136 & Huron	Yellow 7
BlueBird Construction, LLC	Navy 79
Broomfield 100 Challenge	Yellow T,U
Broomfield Clean Air & Water	Blue Y
Broomfield Concerned: Coalition of Neighborhoods	Orange Q
Broomfield County Democrats	Yellow AA,A
Broomfield County Republicans	Yellow E
Broomfield DeMolay	Yellow H,I
Broomfield Depot Museum Friends	Blue D
Brmfd Detachment Marine Corps League	Blue E
Broomfield Enterprise	Turquoise 54
Broomfield F.I.S.H.	Pink B
Broomfield Health, Human Services	Blue M,N
BCC Reconstruction Project & Housing Needs Assessment	Green V
Broomfield Police	Yellow
O,P,Q,R,S	
Broomfield Republican Women	Yellow F
Broomfield Senior Resources	Yellow C
Butterfly Pavilion	Blue G
Car Wash Express	Turquoise 48
CASA of Adams, Broomfield Counties	Blue V
Century Chevrolet	Yellow 6
Champion Windows of Denver	Black 34
Church Reborn.org	Orange S
City, County of Broomfield	Yellow T,U

Code Blue Computing, Inc.	Yellow 9
Colorado Christian University	Black 37
Colorado Conservatory of Dance	Green T
Colorado Krav Maga	Turquoise 55
Costco Wholesale #440	Pink 67
CSU Extension / Master Gardeners, 4H	Blue O,P,Q
Damsel in Defense	Red 38
Dan's Window Cleaning	Navy 78
Dignity Kids/We Kick Inc.	Green Q
Diversified Personnel LLC	Black 26
Edward Jones - Evan Carabello	Black 35
EF High School Exchange Year	Blue T
Elevations Credit Union-Boulder	Yellow 4
Environmental Services / Storm Water	Yellow V
FASTSIGNS	Yellow 5
First Bank North-120 & Sheridan Branch	Navy 76
Flatirons Habitat for Humanity & ReStore	Green 22
FootHills United Way	Yellow G
Front Range Chapter NSDAR	Blue Z
Front Range Energy Alliance	Blue W
Gospel Life church	Yellow D
Grayson Hofferber for Council Ward #5	Orange T
Great Western Bank	Yellow 3
Green Zone Check In	Yellow GZ
Hope Montessori Academy	Navy 83
JAX Outdoor Gear Jax Ranch, Home	Turquoise 52
Kiwanis	Orange U
LeafFilter of Colorado	Pink 72
Legend Senior Living	Green 14
Liberty Communications	Black 27
Liberty Mutual Insurance	Black 38
Metro 21 Real Estate Group	Green 10
North Metro Fire Department	Yellow AAA
Optimist Club	Green K
Orion Mortgage, Inc.	Black 47
Oriental Rug Imports/Estate Liquidators	Pink 73
Patriot Tree Company	Black 32
Project Safeguard, Safehouse Progressive Alliance for Nonviolence	Blue U
Prospect Ridge Academy	Yellow L
Recreation Information Booth	INFORMATION
Remax Momentum	Pink 74
Renaissance Boulder Flatirons Hotel	Navy 81
Renewal by Andersen	Green 24
Rick Fernandez Ward 3	Green L
Rod Martin's Complete Basement System	Black 45
Saluting America Foundation	Blue ZZ
Single Moms Unite	Blue I
Solar City	Navy 84
Sonata Aesthetics	Navy 80
Speece 4 Broomfield	Green R
Stang Auto Tech, Inc.	Turquoise 56
State Farm Insurance Agency, INC: Miriam Lawson	Green 12
Storm Guard of North Metro Denver	Green 25
Sylvan Learning Center	Green 11
The Avenues Crofton Park	Black 29
Church of Jesus Christ of Latter-day Saints	Yellow M,N
The Refuge	Blue H
Touchstone Apartment Homes	Green 15
VFW Broomfield Post 9565	Yellow J
Victory Church	Blue S
Villagio Senior Living of Broomfield	Navy 75
Windows, Gutters, Etc.	Black 28
Xcel Energy	Navy 81
Z Ultimate Self Defense Studios	Green 13

### Kid Related

BackStory Theatre	Orange R
Balloons, Toys & Noveties	Brown 17
Balloons, Toys & Noveties	Purple 44

BHS Orchestra	Pink Z
Boy Scout Troop 337 Corral	Blue Bike
Brmfd Council on the Arts & Humanities	Yellow Y,Z
Broomfield Symphony Orchestra	Blue K,L
Bubble Tower, Stilts	Green F,G,H,I
Fun World Party Rentals	Pink Inflatable
Funny Face Painting	Yellow X
Human Hamster Balls & A Bouncy Bear LLC	Green Y
Illuminar Aerial	Performance Stage
Kiddie Train Rides & S&H Iron Horse Express	Green Z
Kimpel Concessions	Green A
Pedal Positive	Yellow ZZ
Pony Express Pony Rides	Pink Pet Zoo
Practically Perfect Parties	Orange V
Sparkle Glitter Tattoos	Yellow W
The Gizmo Dojo	Blue J
The Little Gym	Green B

### Pet Related

Aspen Arbor Animal Hospital P.C.	Bow Wow 6
BellaLu Dog Fashions	Bow Wow 13
Broomfield Veterinary Hospital	Pink 71
Canine Rehabilitation & Conditioning Group	Bow Wow 8
Chuck, Don's Pet Food, Supplies Classic Clip	Bow Wow 7
Friends of Retired Greyhounds	Bow Wow 10
Haute Diggity Dog Boutique	Bow Wow 3
Joyful Bling Dog Care	Bow Wow 11
Kriser's Natural Pet	Gold 64
Leashes By Liz	Bow Wow 2
Paws in Motion Photography	Bow Wow 1
Pupstone Lodge, Luxury Pet Spa	Bow Wow 9
The Animal Doctor	Bow Wow 12
Training Wheels, LLC	Black 36
Well Animal Institute	Bow Wow 5

### Wearables

5Seeds	Purple 47
A Bit of Elegance	Gold 76
Aay's Pure Thai	Red 25
Circle of Hands Uganda	Gold 65
Colorado Caliber	Brown 6
Illuminada	Gold 68
Jolienne Marquis	Purple 53
Kaleidoscope Beadworks	Purple 45
LuLaRoe - Molly McGannon	Brown 1
Maky	Silver 84,85
Marbleous Art	Brown 10
Mother Daughter Designs	Brown 16
My Urban Poncho	Gold 74
Patrick Lawler	Gold 73
PS Designs	Red 20,22,24
Rosebudz Attic	Gold 66
Stella & Dot	Red 21
Stephany's Sunglasses	Red 41,43
The Ruffled Bum	Purple 56
Thirty One Gifts	Gold 78
Tie Dye by Julie & Appollo's Treasure Chest	Purple 46
Toe Yeah!	Silver 80

Purchase your 2017 Broomfield Days T-shirts for \$10 at the Info Booth! Thanks and congratulations to Jackie Houle, this year's winner of the Broomfield Days logo contest!













Purchase your 2017 Broomfield Days Poster at BCAH's Booth! (Yellow Y & Z)



# 2017 BROOMFIELD DAYS



## LEGEND

-  Ticket Booth
-  Entertainment Stage
-  Diaper Changing Station
-  Information Booth
-  First Aid
-  Broomfield 100 Drop-Off
-  Bridge
-  Port-a-Potties
-  Green Zone Stations
-  ATM Machines
-  Accessibility Shuttle Stop
-  Road Closed